

Theoretical and technical concepts

What the poster is about

The poster is devoted to the integration of supply and demand models in transportation modelling. We use the integration of supply and demand models because they mutually complement each other: the demand model simulates mobility of the population but it does not take into account traffic load, while supply model provides information concerning how efficiently urban infrastructure may manage movement needs but it does not simulate mobility by itself.

Technical concept

Our study area was Tallinn, Estonia. From the side of demand SimMobility was used, a model taking a synthetic population as an input. This dataset is completely anonymized, since information about each individual may cause privacy concerns. SimMobility generates a list of trips for each person assigning mode of transport and origin-destination zones

Based on these lists of trips an origin-destination matrix was created with total number of trips for each O-D pair and it was fed to another model (Aimsun) as an input. This program simulates traffic in the city and outputs travel times for each O-D couple. Afterwards received travel times were inserted in SimMobility building a looping cycle between the 2 programs that is shown in **Figure 1**.

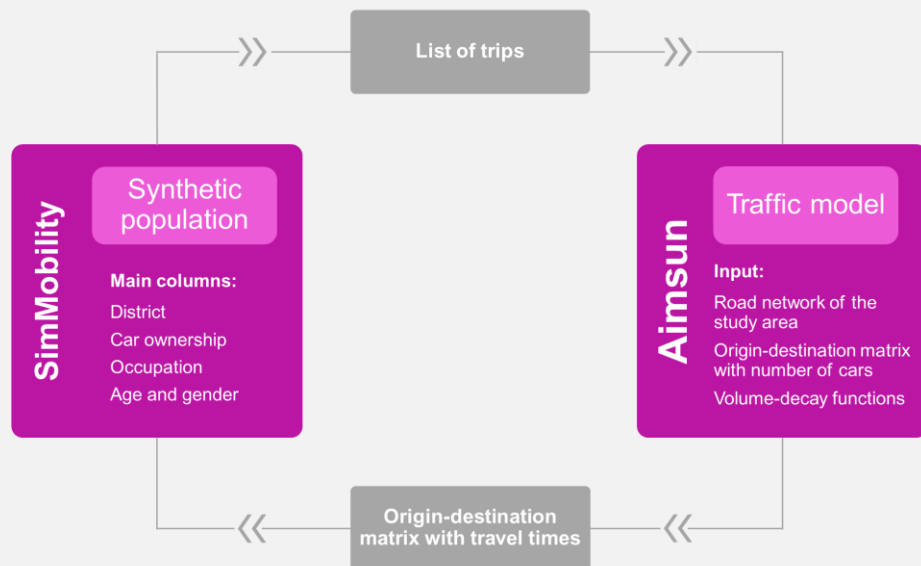
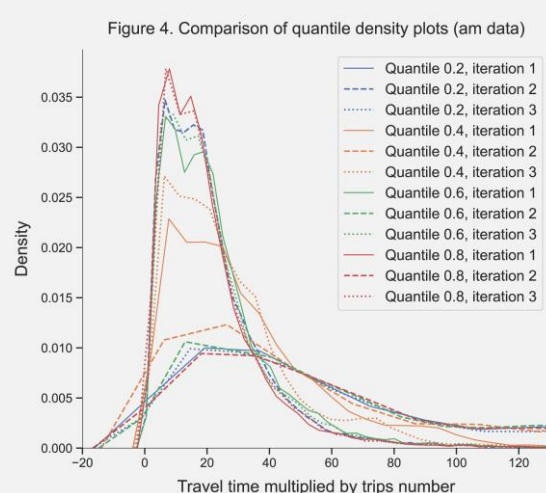


Figure 1. SimMobility-Aimsun loop iterations

Relationship between quantile and trips number

To identify which quantile gives us equilibrium we defined a search space between quantile = 0.2 and quantile = 0.8. Then we ran 3 iterations for each quantile separately.

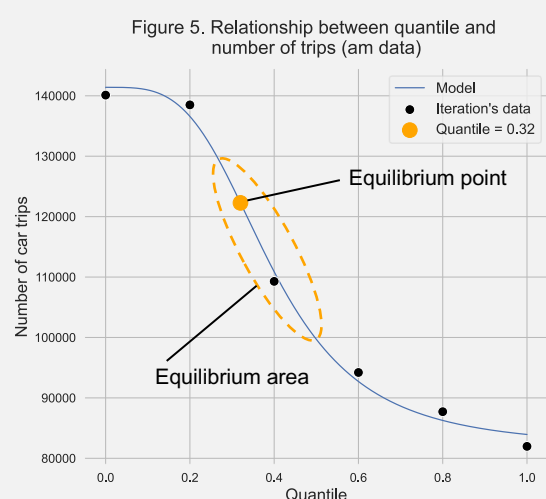
Figure 4 displays density plots of travel times multiplied by number of trips for each quantile. It is well seen that fluctuations between iterations that are closer to quantile = 0.4 become smaller.



Trying to reduce number of iterations to figure out quantile which gives us equilibrium, we modeled a relationship between number of trips and quantile. From the previous plot it is apparent that equilibrium area is around quantile 0.4. Relationship has a form of inverse logistic function as **Figure 5** shows, thus to fit this curve, a 4-parameter logistic regression was used:

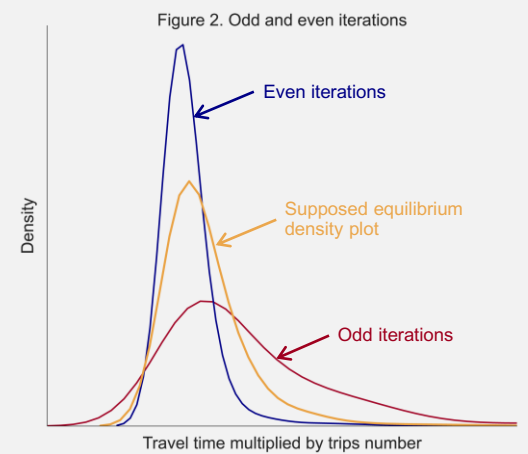
$$y = a + \frac{d - a}{1 + \frac{x^b}{c}}$$

Where a, b, c, d are model parameters



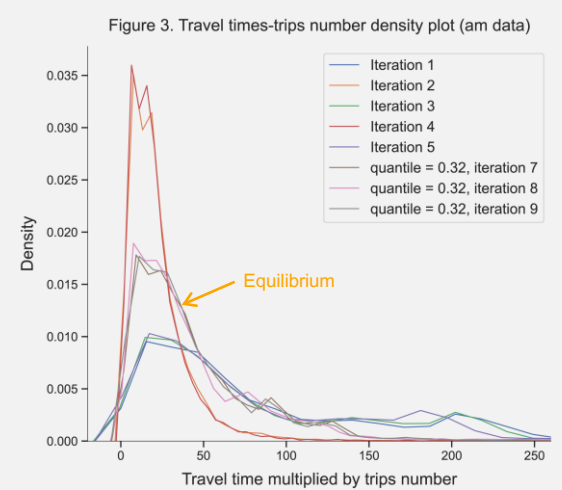
Search of equilibrium

In order to analyse the difference between each iteration in the designed loop it was decided to consider simultaneous change of trips number received from SimMobility and travel times from Aimsun by their multiplication. Only morning time period was reported (7:00 – 10:00) because pm results followed the same trends.



Initially it was supposed that after certain number of iterations equilibrium between supply and demand would be reached. However, the loop got stuck between odd and even iterations instead (**Figure 2**).

This may be explained by the fact that only simulated data was used which contained incorporated inaccuracy.



As a result, in odd iteration we got higher number of trips but lower travel times and vice versa in case of even iterations.

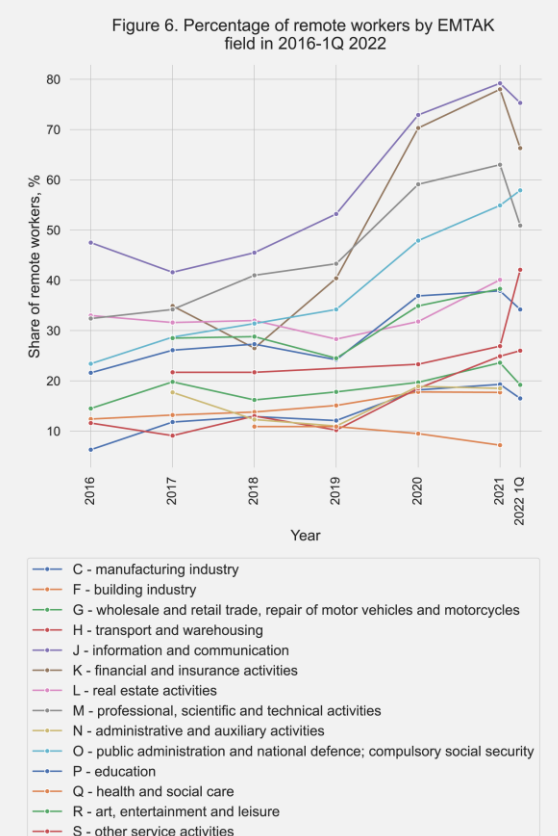
To reach equilibrium we caused perturbation calculating the quantile of the first five iterations' travel time and putting it in SimMobility to run a new loop. **Figure 3** demonstrates that quantile q=0.32 gives us practical equilibrium.

Future application and conclusions

Future application

Received methodology and results will allow us to analyse different research problems such as: mobility on demand, automated vehicles or ride sharing. This is made possible by integrating demand and supply models.

The next planned application is remote working which have seen huge rise due to the pandemic. For that purposes, it is planned to utilize the share of remote workers by occupation in Tallinn (**Figure 6**). A forecast for each occupational group will be built in order to further assign remote working class to each individual in synthetic population and analyse the difference between real and future predicted data.



Conclusion

In the research a **methodology** that allows to integrate supply and demand models, which usually are observed separately, was developed. The proposed methodology is able to identify the **equilibrium point** in the **search space** without the need of iterating multiple loops for each quantile (through the 4-parameter logistic regression). This results in **reduced computational effort** and **increased applicability**. Once the equilibrium is reached, different research direction may be investigated.