# ana santana

**Product Designer** 

anasantana.design linkedin.com/in/anasntana anasntana@outlook.com + 55 07 55 63 45 98



# **Product Design Intern at DataGalaxy**

Lyon, France · March 2023 - Present

- Collaborated with product managers and developers to identify and address user pain points in the web
  application, ultimately enhancing the overall user experience by creating high-fidelity, user-centric prototypes.
- Effectively orchestrated the simultaneous management of multiple design projects, documenting and ensuring their timely delivery and alignment with strategic project objectives.
- Contributed to the evolution of the company's design system, fostering a faster design workflow and enhancing overall team productivity and consistency in design delivery.

## Freelance Designer

Toulon, France · January 2018 - December 2022

• Created and implemented visual identity projects, receiving 100% of client satisfaction ratings, produced digital illustrations and developed high-fidelity wireframes for fictional websites and apps.

## **English as a Second Language Teacher**

Brasilia, Brazil · February 2014 - July 2019

• Facilitated learning for students across different ages and proficiency levels, from beginner to advanced, showcasing an improvement in their English skills as demonstrated by assessments and report cards.



### MA in User Experience and Interface Design

University of Toulon, France · September 2024

# **BA in English Language and Literature**

University of Brasilia, Brazil · July 2019



#### **Soft Skills**

Collaboration, Empathy, Pragmatism, Problem-Solving, Feedback, Innovation and Creativity, Visual and Written Communication, Fluency in English, French and Portuguese, Attention to detail.

## **User Experience**

UI/UX Design, Global SaaS Business Understanding, Interaction Design, Wireframing, Low to High Fidelity Design and Prototyping, Inclusive Design, User-Centric Design, Component-based Design Patterns, Systems Thinking, Product Ownership, Information Architecture, Design Strategy, Rapid Iteration.

#### Research

User Interview, User Testing, User Research, Information Architecture, Journey Mapping, A/B Testing, Competitor Analysis, Quantitative Analysis.

# **Software**

Figma, Adobe Creative Suite, Blender, Procreate, Google Workspace, Trello, Microsoft Office Suite.

## **Visual Design**

Branding, Typography, Iconography, Visual Hierarchy, Color Theory, Illustration.

# **Technical**

Familiarity with HTML, CSS, React.js, Next.js, Bootstrap, Tailwind CSS.