Product Designer

portfolio
linkedin.com/in/anasntana
anasntana@outlook.com
+33 0755634598

experience

Junior Product Designer at DataGalaxy

Lyon, France · September 2024 - Present

Product Design Work-Study Program at DataGalaxy

Lyon, France · September 2024 - September 2024

Product Design Intern at DataGalaxy

Lyon, France · March 2023 - Septembre 2023

- Collaborated with product managers and developers to identify and address user pain points in the web application, ultimately enhancing the overall user experience by creating high-fidelity, user-centric prototypes.
- Effectively orchestrated the simultaneous management of multiple design projects, documenting and ensuring their timely delivery and alignment with strategic project objectives.
- Contributed to the evolution of the company's design system, fostering a faster design workflow and enhancing overall team productivity and consistency in design delivery.

Freelance Designer

Toulon, France · January 2018 - December 2022

• Created and implemented visual identity projects, receiving 100% of client satisfaction ratings, produced digital illustrations and developed high-fidelity wireframes for fictional websites and apps.

English as a Second Language Teacher

Brasilia, Brazil · February 2014 - July 2019

• Facilitated learning for students across different ages and proficiency levels, from beginner to advanced, showcasing an improvement in their English skills as demonstrated by assessments and report cards.

education

MA in User Experience and Interface Design

University of Toulon, France · September 2024

BA in English Language and Literature

University of Brasilia, Brazil · July 2019

skills

Soft Skills

Collaboration, Empathy, Pragmatism, Problem-Solving, Feedback, Innovation and Creativity, Visual and Written Communication, Fluency in English, French and Portuguese, Attention to detail.

User Experience

UI/UX Design, Global SaaS Business Understanding, Interaction Design, Wireframing, Low to High Fidelity Design and Prototyping, Inclusive Design, User-Centric Design, Component-based Design Patterns, Systems Thinking, Product Ownership, Information Architecture, Design Strategy, Rapid Iteration.

Research

User Interview, User Testing, User Research, Information Architecture, Journey Mapping, A/B Testing, Competitor Analysis, Quantitative Analysis.

Software

Figma, Adobe Creative Suite, Blender, Procreate, Google Workspace, Trello, Microsoft Office Suite.

Visual Design

Branding, Typography, Iconography, Visual Hierarchy, Color Theory, Illustration.

Technical

Familiarity with HTML, CSS, React.js, Next.js, Bootstrap, Tailwind CSS.