ANA ACUÑA

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EDUCATION

University of Rochester   **Rochester, NY**
Bachelor of Science in Business with a concentration in Marketing   *Expected May 2020*
Minor in Computer Science

- **Spring 2018 GPA:** 3.52/4.00, *Dean's List*
- **Relevant Coursework:** Intermediate Microeconomics, Financial Accounting, Principles of Finance, Principles of Marketing, Applied Statistics for Social Sciences, Introduction to Computer Science, Data Structures and Algorithms
- **Extracurricular Involvement:** Gamma Phi Beta Sorority, Student Programming Board, Undergraduate Finance and Economics Council, *Soñar Despiertos* (Daydream Foundation), Women in Computing

PROJECTS

University of Rochester   **Rochester, NY**
Analysis on Freshman Dining Plan at Sub Shop   *December 2016*

- Conducted an observational study presented in a research paper on students' payment option preferences to determine the most attractive payment method
- Analyzed data through performing Two-Proportion and Chi-Square statistical comparison tests

Algorithmic Stock Trading Program   *April 2017*

- Simulated the Moving Average Trading Algorithm in a Python program to analyze historical data from Apple and Microsoft
- Determined to buy or sell a stock if the price of the stock was higher or lower than the average price of stocks owned

Boom Beats and Heart Beats Music App   *February – April 2018*

- Worked with a team to research and develop a marketing plan for a potential app to pitch in a 12-minute presentation
- Conducted a survey and performed focus groups to gauge consumer reception of the app

LEADERSHIP

University of Rochester   **Rochester, NY**
Financial Vice President   *November 2017 - Present*

- Monitor sisterhood finances of the Gamma Phi Beta Sorority Epsilon Tau chapter and individual members
- Manage and present the sorority budget twice a term, and review departmental budget adjustments
- Oversee housing and facility department

Publicity Chair   *March 2018 – Present*

- Manage social media—Facebook, Instagram, and Snapchat— and create event pages and posts for the Student Programming Board
- Serve as an Executive Board member to collaborate in the planning and execution of campus-wide carnivals and music concerts

WORK EXPERIENCE

Girls Who Code   **Los Angeles, CA**
Teaching Assistant   *May 2018 - Present*

- Participated in a technical and behavioral interview with Summer Immersion Program instructor
- Prepared to engage with high school students and professionals at host company
- Employ technical skills to facilitate Computer Science understanding in fields such as Robotics, Web Development, and Data Science

SKILLS

- Programming Languages: Python, Java
- Creative Software: Final Cut Pro X, Sony Vegas Pro, Photoshop
- Microsoft Office: Word, Excel, Power Point, Publisher
- U.S. Citizen, Bilingual in Spanish and English
- Classically trained viola player