

Hype and Building Value

Let me tell you a bit about us before I explain how we are going to bring you those online customers.

II. HYPE the COMPANY : We are one of the very few and credible companies that is Google certified. We have an +A Rating with BBB and has been in the business for 8 years, assisting 27,000 businesses like yours in ensuring that you continuously gain more customers and generate more money. We are the second

III. BUILDING VALUE - **ASK THE QUESTION FIRST BEFORE FEATURE. Don't mention the price without the OBP**

“QFB” or Question – Feature – Benefit... It adds SIZZLE!

Q: Competitors (do you know A plumbing ? B Plumbing) They are the ones taking 100 dollar bills out of your pocket

A: Either yes or No

F: 1st Page Placement on Google.

B: We will make sure that everyone looking for your services in (Area) will find you even if they don't know the name of your business.

HOW ? We'll assign 7 industry experts to work for you so that anyone who goes to google and type 5 random words related to your business will find you. That way you will get more customers and make more money.

Q: Do you have a website? Can you give me your website address...

A: Yes or no makes no difference.

F: We create a professional website for you

B: It's Maintenance Free It will separate the —Curious from the Serious, so you will receive calls from people who are ready to spend money.

Q: Do you have a video commercial for your business?

A: No

F: We create a 30 second Pro-Marketing Video Commercial on YouTube and link it to your new website!

B: With photos of your work, the services you offer and your bold phone number center screen with —CALL NOW!! - 80% of the people who see it will call you for service!

We will also provide you with a complete Social Media Business Package and listings on 100+ directories