

:: FORBIDDEN INDUSTRIES DESCRIPTION ::

The following industries are listed as forbidden. This file is for reference guide only. You can always refer to the original [file](#).

Industry	Description
Seo/Web Designers	Not local service. For organic they require additional custom website features. Not appropriate for Online Presence Package.
Graphic Designers	Not local service; no physical location. Also doing Seo/Web Designers services. For organic they require additional custom website features. Not appropriate for Online Presence Package.
Locksmith	Technical Issues for local. No consistency of the requirements - even when we meet them, we cannot create or maintain an account.
Escort Services	No local maps. Maps are connected with transportation services (we have additional category for it). At certain point there was a local category for such services but had strong filter (as Locksmiths) because of the delicate nature of the service.
Online Services	Not local service. For organic they require additional custom website features. Not appropriate for Online Presence Package.
Dentist	We can take only dentists that do not share physical address with another dentists. As every other industry they require separate address (not suite only). We've created individual reminder for them as we received many dentists operating at same building in neighboring cabinets which creates technical issues for activating many listings on one place. As a whole - we can take dentists.
Real Estate	Competition issues; strong competition.
Hotel	Competition issues; strong competition.
Restaurant	Competition issues; strong competition.
Vacation Rental	Service type that evolves. At first it was possible to advertise separate condos and rental buildings. Now it's only possible to advertise the agency that provides rentals and condos.

Sex-Related	Competition issues. Possible legal issues. For organic they may require additional custom website features. For local there is appropriate keyword - Adult Entertainment Store.
School/Universities	Carousel type of search. Initially inducted in the list because of non-profit nature of the industry.
Big Corporations/Corporations	Competition issues/Franchise issues/Expectations issues - depending on the industry, competition may turn out to be unrealistic to be chased. Require much more time for the technicians with uncertain outcome for the results. Depending on industry, for organic they may require additional custom website features.
Hospitals (Human/Animal)	Competition issues (We can take private clinics)
Charity	Competition issues (strong competition depending on the charity industry type). Require certain amount of additional custom website features.
Government Agencies	Carousel type of search. Initially inducted in the list because of non-profit nature of the industry.
Churches	Competition issues (strong competition). Require certain amount of additional custom website features.
Franchises	Technical issues. Franchises are allowed to exist if they possess real offices/stores in multiple locations. Customers require usage of same Company name and websites which leads to suspension.
Writer	Not local service.

Note:

- **Description was provided by Stefan Dobrev based on his e-mail (Subject: Restricted Industries Update) dated April 24, 2017.**
- **Licenses are rarely accepted with the success rate that existed before November of 2016. That applies for all industries, not the restricted only.**