

Hyping Answering Service

411 Locals
Winback Department

Hyping Answering Service

- **Save ~\$27,000/year** on salary, not including payroll taxes, benefits, bonuses, holidays, sick days or workers' compensation coverage.
- **Outsourcing call answering** can **save as much as 86%** of the cost of an in-house receptionist.
- **Nuisance calls get filtered out** and you only get the meaningful calls/messages. Spam phone calls cost US small businesses **half a billion** dollars a year in lost productivity. ([USA TODAY](#))
- **No missed opportunities:** when you are busy working and you can't answer your phone, we will **keep the business running** and answer these calls for you.
- You get the **time to focus** on what you do best.
- **Reduce** waiting time for callers.

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- **Free upgrade:** I will upgrade your account to “Premium” for the first 30 days, with that you will receive FREE personalized phone screening service.
- **Free call answering service:** Leave answering the calls to us during business hours, so you can focus on your work and not doing secretary tasks
- **More Reputable:** the benefit of having a professional answering their phone calls, so this will give your business the reputable and reliable image that any business is looking for

Setting Up Answering Service

- Obviously when you are driving between job sites, having conversations with customers or in the middle of a job and have both hands tied up and you are not able to answer calls you could be missing jobs from potential customers, you would agree right?
- What we have found is that when potential customers attempt to reach out for a service and are not able to speak to someone they tend to call the next business, if they talk to someone they feel reassured someone will get back to them.
- I am sure you have tried to call someone back at the end of a very busy day because you couldn't take their call and they advise you because they couldn't speak to someone they found another business to help them out. That has happened to many customers and I am sure that has happened to you right?
- There will be times when you are experiencing very high levels of noise pollution and you may not hear the phone. (Certain industries)
- Saves you money, saves you time! Secretaries are not free and don't manage themselves.

Why should you sell CAS

- **Saving customers from competitors** - Once customers are online our competitors start calling them and try to take them away from us, by taking credit of what we have done. If the account has CAS, then these calls will be stopped in CPT team and will never get to the customer
- **Retention** - Once customers are on the 1st page, they start getting solicitations. These solicitations will cause frustration to the customers and they may call to cancel the service
- **Payability** - when account has CAS, we filter the leads and with each call we send them, each sms and each email, we build our branding - the customer remembers that WE SEND LEADS, hence their payability is higher