

OFFICIAL LIST OF INDUSTRIES/BUSINESSES THAT CANNOT SELL

6. Restricted business types:

- **SEO/WEB DESIGNERS** - Not local service. For organic they require additional custom website features. Not appropriate for Online Presence Package
- **Graphic Designers** - Not local service (no physical location). Also doing SEO/WEB DESIGNERS services. For organic they require additional custom website features. Not appropriate for Online Presence Package
- **Locksmith** - all type of locksmiths (Google removes the listings) - Technical Issues for local. No consistency of the requirements - even when we meet them, we cannot create or maintain an account
- **Escort Services** - No local maps. Maps are connected with transportation services (we have additional category for it). At certain point there was a local category for such services but had strong filter (as Locksmiths) because of the delicate nature of the service
- **Online Services** - Not local service. For organic they require additional custom website features. Not appropriate for Online Presence Package;
- **Dentist** (We can take only Dentists that do not share physical address with another Dentists) - as every other industry they require separate address (not suite only).
- **Real Estate** - Competition issues (strong competition)
- **Hotel** - Competition issues (strong competition);
- **Restaurant** - Competition issues (strong competition);
- **Vacation Rental** - Service type that evolved. At first it was possible to advertise separate condos and rental buildings. Now it's only possible to advertise the agency that provides rentals and condos;
- **Sex-related** - Competition issues. Possible legal issues. For organic they may require additional custom website features. For local there is appropriate kw - Adult Entertainment Store;
- **School/universities** - Carousel type of search. Initially inducted in the list because of non-profit nature of the industry;
- **Big corporations** - Competition issues/Franchise issues/Expectations issues - depending on the industry, competition may turn out to be unrealistic to be chased. Require much more time for the technicians with uncertain outcome for the results. Depending on industry, for organic they may require additional custom website features;
- **Hospitals (human/animal)** (We can take private clinics) Competition issues
- **Charity** - Competition issues (strong competition depending on the charity industry type). Require certain amount of additional custom website features;
- **Government agencies** - Carousel type of search. Initially inducted in the list because of non-profit nature of the industry;

- **Churches** - Competition issues (strong competition). Require certain amount of additional custom website features;
- **Corporation**
- **Franchises** - Technical issues. Franchises are allowed to exist if they possess real offices/stores in multiple locations. Customers require usage of same Company name and websites which leads to suspension;
- **Writer** - Not local service