

# Resell the Value 2022

## **A. Tell The Business Owner Why They Want To Work With You “Hype Yourself”**

- a. *I’ve personally helped hundreds of business owners in your industry to understand how important SEO is for small businesses. SEO is how we put your business in front of people who are looking for your services. My passion for helping business owners is why YOU can count on me to get things done.*

## **B. Our Promise To Our Customers**

- a. *We will provide your business with world class marketing.*
- b. *We will always be helpful and efficient.*
- c. *We will never make excuses.*
- d. *We will make the same decisions for your business that we make for our own.*

## **C. Resell the Company - Hype The Company**

- a. *We have been helping small businesses show on Google’s first page for 16 wonderful years now. We have served 70,000 + customers and this number grows daily! This is absolutely incredible considering that Google’s first page is prime real estate that everyone wants, including your competition.*
- b. *Customers stay with us year in and year out not because they have to, but because they trust 411 Locals and are satisfied with their results.*

## **D. Resell The Service - First Page Placement**

- a. *We are placing your business on the first page of Google by assigning a team of marketing professionals to your business. This team understands that SEO is crucial for your business and you can definitely count on them.*
- b. *Statistically, 84% of people using search engines use Google and many will not go beyond the first page where the best businesses are found. There are 3 spots on the first page and as you know you have many competitors so that first page real estate becomes harder to get everyday.*

## **E. Resell The Service - Website**

- a. *The marketing team assigned to your business also created a 4-5 page profit generating website that showcases your business with high resolution photos, testimonials, and all information you want your customers to see.*
- b. *We maintain your website at zero additional cost. You can just give us a call to make changes like photos, logos, discounts, and promos.*
- c. *This mobile friendly website is attached to the listing. The website is Google compliant and is pro-optimized. Meaning, it will push your ranking to the 1st page faster.*

## **F. Resell The Service - Online Directories**

- a. *People use online directories like Manta & Merchant Circle. As there is value in these directories we placed your business in 80 of the most relevant for your business.*

## **G. Resell The Service - Organic Placement**

- a. *To make sure you will be placed on the first page, we have upgraded your account to be shown in organic and local results. There are several spots available on the first page for organic listings and we know that our other customers have been quite pleased with the potential of showing on the first page two different ways.*