



Hello! My name

Juliana Silva



Fashion Designer

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About Me



An innovative fashion designer who has more than nine years of experience in the industry. Proficient in various design software and use them on various fashion projects. Has been involved in various projects and collaboration with many clients and big companies to deliver seasonal products and projects. Excellent in problem identification and creation of the most effective solution. Following and knowledgeable about the latest fashion trend and development.

Experience

FASHION DESIGNER INTERN



Borcelle

2011–2012

- Assist in the various merchandise and assortment development for the Summer Fashion. The new addition improves the fashion category and depth.
- Created more than ten fresh designs for the content of the Borcelle fashion sketchbook released in fall 2012.
- Collaborated with the specialist team to purchase various materials that meet the production standard and requirements for the Winter Fashion event fashion by Juliana Silva.

FASHION DESIGNER



Borcelle

2012–2024

- Developed more than 350 seasonal fashion style guides to promote Fauget's new collection of women's swimsuits.
- Led the negotiation with the new vendors for the new material used in the 2013 Autumn Fashion festival, which saved more than 20% of the annual expense covering the material distribution, price, specification, and delivery deadlines.

Education

BACHELOR OF ARTS IN FASHION DESIGN

Chidi Eze Fashion University
2005–2009
GPA: 3.90



Personal Skill

APPAREL DESIGN	<div><div></div></div>
SKETCHING	<div><div></div></div>
HAND DRAWING	<div><div></div></div>
DIGITAL DRAWING	<div><div></div></div>
ILLUSTRATION	<div><div></div></div>
PATTERN MAKING	<div><div></div></div>
SEWING	<div><div></div></div>
LEADERSHIP	<div><div></div></div>