Sofia Rivera

Creative Director & UI/UX Designer

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⌂ sofia-creates in sofia-rivera-design

Creative Visionary - Level 12 · *Design Innovation Specialist · Crafting Digital Experiences*

Level 12 - 88% to Next Level

Campaign Power	**96**	ROI Boost	**325**
User Satisfaction		Design Systems	

Audience Reach	**12M+**	Brand Impact	**97**
Design Impressions		Brand Recognition	

🎨 Creative Journey

Visionary Creative Director and UI/UX Designer with a passion for crafting immersive digital experiences. Blending artistic intuition with user-centered design principles to create memorable brand stories and interfaces that inspire and engage.

🪄 Design Quests

Senior Creative Director

Pixel Perfect Studios
📅 2022 – Present
📍 Los Angeles
💼 Creative
💻 Remote Work

- Spearheaded rebranding projects for 3 Fortune 500 companies
- Led design team of 12 in creating innovative digital experiences

🖥 Creative Arsenal

UI/UX Design
Level 5: Experience Architect

Brand Design
Level 5: Identity Crafter

Motion Design
Level 4: Animation Weaver
Level 3 : Visual Rhythm Composer

Design Strategy
Level 4: Vision Guide
Level 5 : Research Analysis

Creative Coding and Prototyping
Level 3: Interaction Engineer

- Developed comprehensive design systems for enterprise clients
- Increased client satisfaction scores by 45% through design innovation

Design Virtuoso 🎨 +2800 XP

Team Leadership 👥 +1500 XP

UI/UX Design Lead
Digital Dreams Agency
📅 2020 − 2022
📍 San Diego
💼 Design

- Created award-winning mobile app interfaces for major brands
- Implemented user-centered design processes reducing revision cycles by 60%
- Mentored junior designers in UX principles and design thinking

UX Master 🪄 +2000 XP

💡 Creative Projects

Creative Vision Lead
Artistry in Motion
📅 2023 − Present

- Directed interactive brand experience gaining 2M+ engagements
- Pioneered AR-enhanced design system for retail environments
- Led creative direction for viral social media campaign

Innovation Master ⭐ +1800 XP

⭐ Artistic Mastery

Visual Design

🛠 Creative Tools

Figma	●●●●● (Master)
Adobe Creative Suite	●●●●● (Expert)
Blender	●●●●○ (Advanced)
Sketch	●●●●○ (Expert)
After Effects	●●●●○ (Advanced)
Cinema 4D	●●●●○ (Expert)

🏆 Creative Achievements

Best Digital Experience Design
Design Week Awards
📅 2023

Design Elite 🏆 +1000 XP

Outstanding Portfolio
UX Design Awards
📅 2022

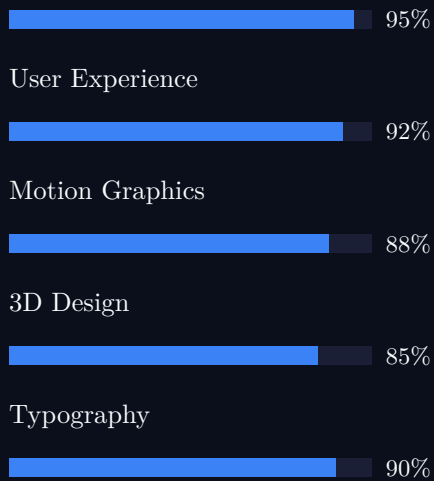**Portfolio Master** 🎖 +800 XP

🎓 Design Education

BFA in Design & Technology
Parsons School of Design
📅 2016 − 2020
📍 New York
💼 Design & Technology

95%

User Experience

92%

Motion Graphics

88%

3D Design

85%

Typography

90%

- Graduated Summa Cum Laude
- Led Student Design Association
- Senior Thesis : "Interactive Narratives in Digital Spaces"

Academic Artist 🎓   +1200 XP

⭐ **Special Abilities**

Design Strategy   ●●●●● (Fluent)

Art Direction   ●●●●● (Expert)

Design Systems   ●●●●○ (Advanced)

Creative Leadership   ●●●●● (Expert)

Want more features? Check out the Premium Version with multiple themes, enhanced gamification, and advanced features!