

Nastya Potapenko

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Web-Designer/ HTML Web Developer/ UI / Front-End Developer

- **LinkedIn:** <https://www.linkedin.com/in/anastashin/>
- **GitHub:** <https://github.com/anastashin5>
- **Portfolio:** [anastashin5.github.io/UX UI portfolio/](https://anastashin5.github.io/UX_UI_portfolio/)

Education

- **PMI Certification, USA** [See more...](#) 12/ 2022
Certificate of Professional Project Manager, Agile Method
- **Columbia University of Engineering, New York, USA**
Certificate of UX/ UI Designer [See more...](#) 8/2022 – 02/2023
- **Belarusian State University, Minsk, Belarus**
Bachelor of Engineering [See more...](#)
Front-end Developer, Computer Graphics 02/2013 – 09/2015

Professional Capabilities:

- Knowledge of Figma, In Vision, SketchUp, Adobe Creative, Corel Draw, and Microsoft PowerPoint;
- Also, HTML5, CSS5, MySQL, PHP, JavaScript, Bootstrap and jQuery, GitHub.
- Strong organizational and self-motivation skills and the ability to meet job requirements/ requests to achieve deadlines in a timely fashion.
- Ability to prioritize and multi-task with respect to projects and standards daily.

Work Experience

Web designer, Frontend Developer, UI, Web designer, Frontend Developer, Graphics

Freelance

- Provided graphic design support for projects in production, including layout changes, color corrections, resizing of existing projects, and development of new projects based on existing creative or established guidelines;
- Developed visual content for websites and updated websites using HTML5, CSS3 and JavaScript, Bootstrap, Miro, jQuery;
- Provided quality designs and ideas that exceeded clients' expectations and generated high traffic for their business;
- Developed designs for websites and other digital products;
- Created graphics, slide templates and PPT materials for meetings and corresponding layouts for clients.
- I was involved in branding the company and wrote code for the website;
- I also did website promotion (SEO).

Project Manager, Developer

Gym "Attila" LLC, Graphic Designer, Web-developer

I developed a website for Attila Gym. The site was developed on the platform "Word Press". The coordination of the design, site layout, and all the necessary information was with the owner of the gym. I have also designed the following: logo, signs, business cards, and flyers. I also worked on website promotion (SEO). A counter was installed on the site to count site visitors, for its promotion.

Responsibilities:

- Coding;
- SEO (marketing strategic);
- Branding (Corel Draw, Adobe Creative Suite including Photoshop, Illustrator, InDesign).

Named after Professor Attila. He invented the barbell with spheres and flat discs, which popularized bodybuilding, from which bodybuilding emerged. Therefore, he is called the "father of bodybuilding." His gymnasium on New York Broadway was a Mecca for both professionals and members of the top sports community (1894).

Project manager, Developer Project manager, Developer

07/2020 – 05/2021

MGP "Mys-tour" LLC Project School "Travel Agent" · Part-time

I developed the site "Travel Agent" for the educational program - training specialists in the field of tourism. The site was developed in HTML https://anastashin5.github.io/site_school_travel/ I also designed the following: logo, business cards, and certificates. I created a curriculum;

- I did the company branding and was coding the website; Launched an advertising company.

General Manager

07/2017 – 06/2020

MGP "Mys-tour" LLC

My work consisted of: concluding agreements with partners, increasing the company's profits, promoting the company in the regional market, hiring new employees, communicating with clients, and resolving conflict situations, I organized the work of the team, analyzed reports, and thought out a sales growth strategy. Working with transport companies and air carriers. Analysis and development of logistics for transportation. In addition, I have practical experience in sales, which is important for understanding the problems that employees face.

Under my leadership: The list of tourist destinations has been expanded; Opened an office; Created remote jobs; Thereby increasing the company's profit by 23%.