

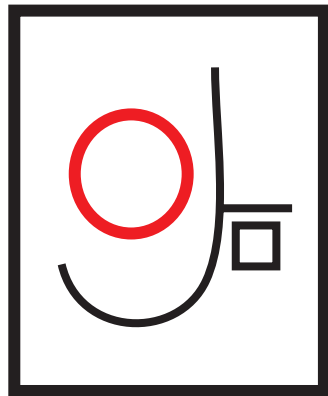
I A R U M   L E E

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GRAPHIC DESIGN | INTERIOR DESIGN DESIGNER

# PERSONAL IDENTITY

LOGO



LOGO CONCEPT

아름 + iarum

COLOR



FONT FAMILIES

F u t u r i s t F i x e d - w i d t h

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

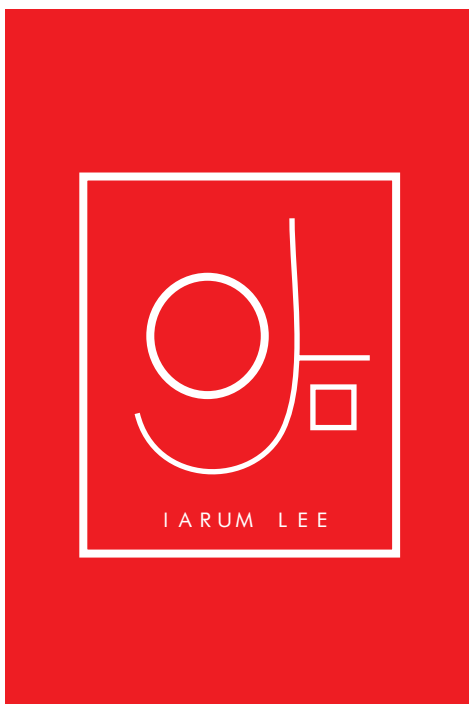
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CORBEL

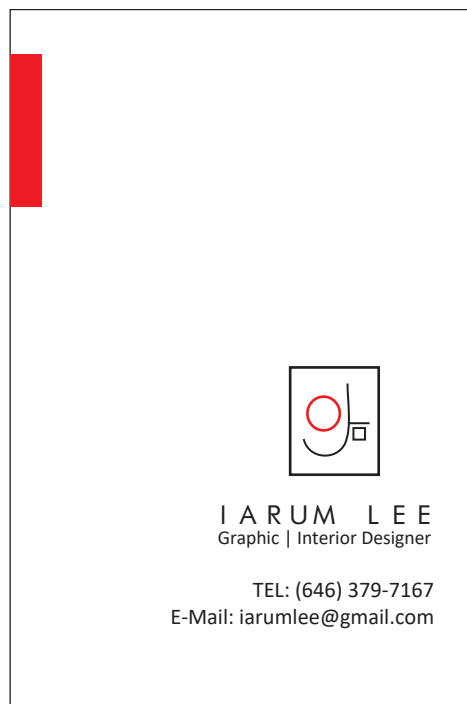
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z REGULAR **BOLD** *ITALIC* **BOLD ITALIC**

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## BUSINESS CARD



FRONT



BACK



# RESUME & COVER LETTER



I A R U M L E E

Interior / Graphic / Web Designer

646.379.7167 iarumlee@gmail.com Korean & English

## EDUCATION

### Touro College of Technology

Master of Arts:  
Web & Multimedia Design (Present)

### Fashion Institute of Technology

Bachelor of Fine Arts:  
Interior Design, 2013  
Associated Applied Science:  
Interior Design, 2011

### Bergen Community College

Associated Applied Science:  
Graphic Design, 2016

## SOFTWARE SKILLS

AutoCAD

INDESIGN

PHOTOSHOP

ILLUSTRATOR

Microsoft Office Suits

Google Sketch UP

HTML/CSS

JAVASCRIPT

MAC OS & PC

## EXPERIENCE

### ► VICKYC5 (Wedding Dress & Beauty)

New York, NY / 2017-PRESENT

Graphic & Web designer - Makeup Artist - Wedding Beauty Coordinator

- / Working in a fast paced environment and producing high volume of graphic design and producing websites. Responsible for developing website that give users a seamless internet experience.
- / Responsible for consulting with clients and following up staff schedules, inquiries, phone and email
- / Oversaw every aspect of day-to-day operations including sales, marketing, event coordination, staffing, quality and financial control, client satisfaction, facilities management
- / Expert with bridal makeup application as well as different types of makeup

### ► KEUKEN (Design & Remodeling)

Palisades Park, NJ / 2013-2017

Junior Designer

- / Design Responsibilities include developing schemes for client presentations, developing floor plans & tile designs
- / Design & create digital and print advertising pieces including catalogs, brochures, logos, posters, invitations, and other special promotions.
- / Edit photographs to complete website and update social marketing outlets
- / Strong time management skills balancing multiple projects and shifting priorities when necessary
- / Assist senior designers for various residential projects including purchase order and follow up on shipping and delivery.
- / Responsible for answering phones, e-mails and greeting clients in professional manner and maintain the showroom.
- / Develop strong relationships with many types of manufacturers and distributors.

### ► Fawn Galli Interiors

New York City, NY / 2012-2013

Intern

- / Collaborated directly with senior designers on various interior projects
- / Assisted designers on multiple project errands, finding fixture, furniture & detail selections
- / Maintained design & cultural trends
- / Researched, explored and organized FF&E and finishes
- / Communicated and corresponded effectively with various vendors in the industry
- / Developed space planning and produced CAD drawing including floor plans, and elevations
- / Visited construction sites, measuring spaces and follow up with installations
- / Organized and updated resource library and ordered necessary samples

### ► Ki Chul Choi D.D.S

Bayside, NY / 2012-2013

Dental Assistant

- / Assisted dentist at chair-side during examination and treatment of patient
- / Prepared patients for examination and treatment processes
- / Highly skilled in greeting patients, managing appointments and keeping treatment records
- / Performed clerical duties related to the dental program

### ► Trendy Silver & MeehaMeeho

New York City, NY / 2010

Sales Person

- / Managed and stylized window displays
- / Floor sales representative fine jewelry
- / Solid relationship with customers, vendors and suppliers

THANK YOU!



Mobile: 646.379.7167

E-mail: iarumlee@gmail.com

1158 E.Edsall Blvd. Palisades Park, NJ, 07650

Date

company

Job Position: Graphic Designer

To: Whom It May Concern,

Hello, my name is Iarum, Angela Lee.

I am writing to express my interest in the graphic designer position you are currently recruiting. I graduated at Fashion Institute of Technology with BFA in Interior Design in 2013, and I am preparing to graduate at Bergen Community College with Associated Applied Science in Graphic Design this May of this year.

With my design knowledge, I am eager to move forward to pursue my career in Graphic Design. I have a strong organization abilities, and excellent time management. I am highly motivated, hard working and ready to learn and grow fast as a member of a team.

I am excited to be the part of a growing and successful organization and will contribute in any way possible. I bring a sense of commitment, dedication and professionalism to every aspect of my work and I am confident that my expertise would greatly benefit your organization. I know the road will be rough as the world changes quickly, as a designer, I will be expected to keep pace and follow the trend with those changes.

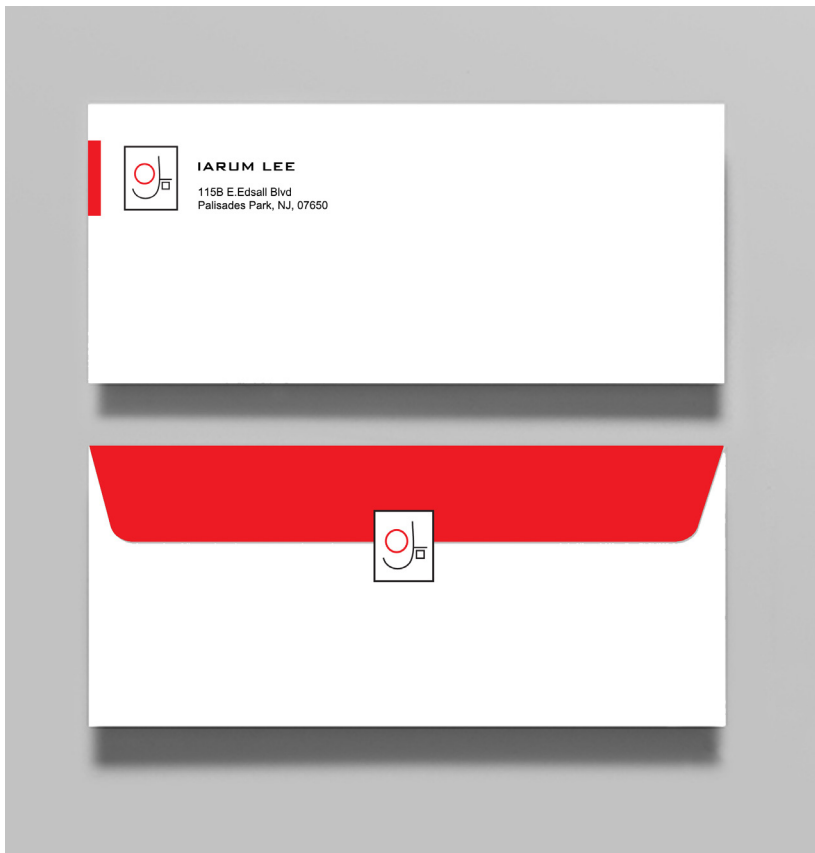
I have included my resume & sample portfolio. I can be reached anytime via e-mail at iarumlee@gmail.com or phone.

Thank you so much for your time and consideration.

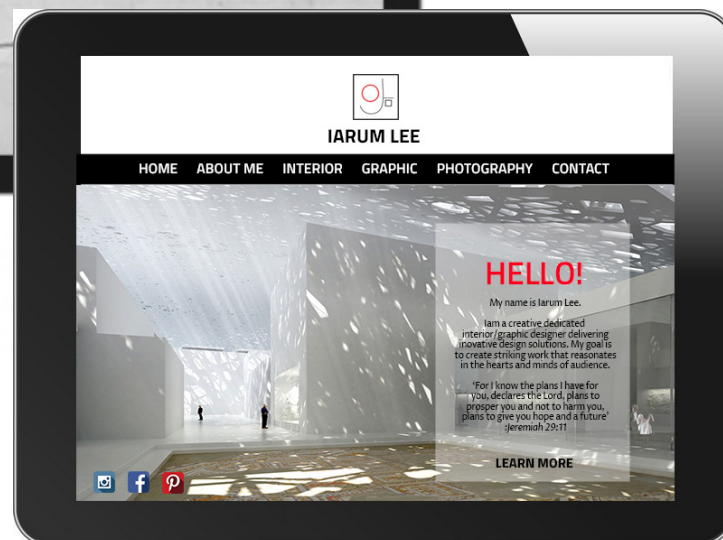
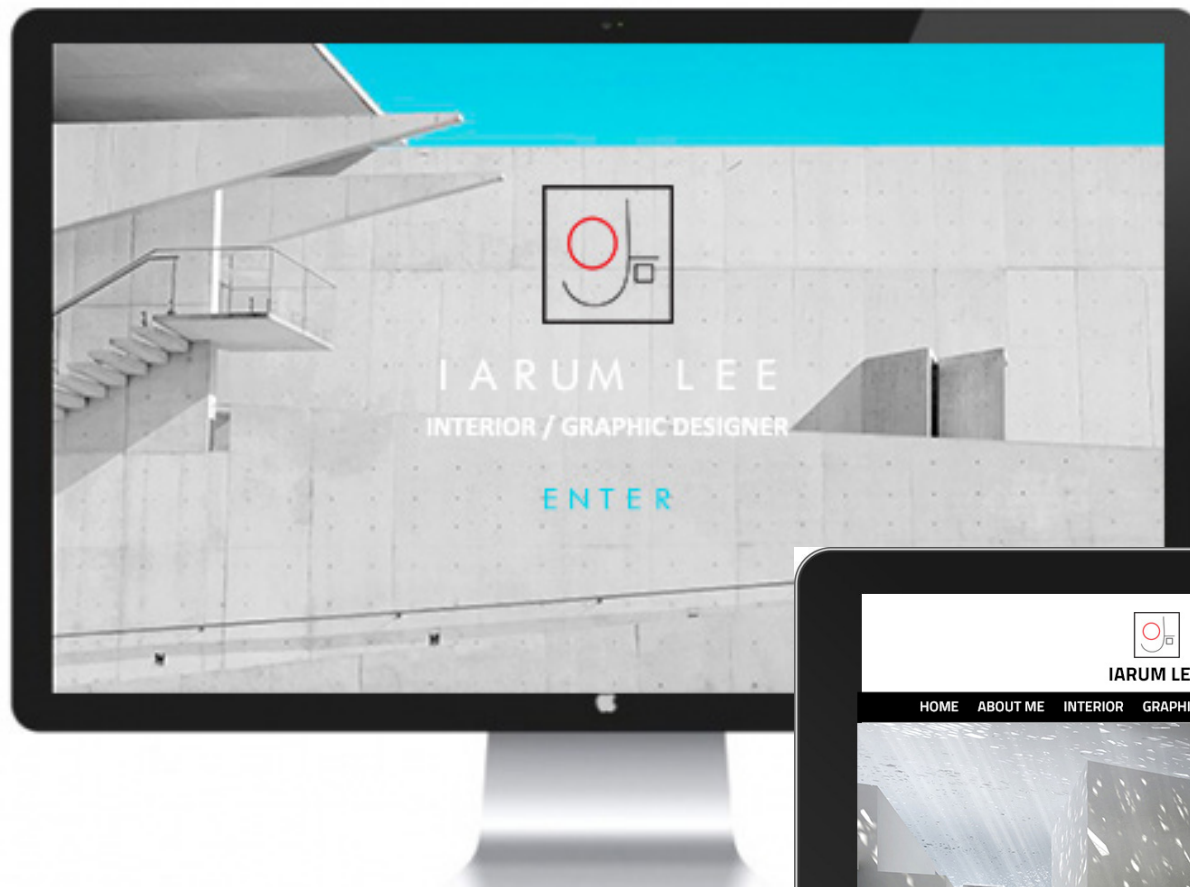
I would love to speaking with you about this opportunity.

Sincerely,  
Iarum Lee

## ENVELOPES & THANK YOU NOTES



# WEB DESIGN



**THANK YOU!**