

# Pet Store Customers Survey Form

We value your feedback! Please complete the survey to help us improve your shopping experience.

## Name

## Email

## Age (optional)

## What type of pet(s) do you have?

- ☐ Dog
- ☐ Cat
- ☐ Bird
- ☐ Fish
- ☐ Reptile (i.e. lizard, snake, turtle)
- ☐ Rodent (i.e. hamster, rabbit, mouse, gerbil, rat)
- ☐ Amphibian (i.e. frog, newt)
- ☐ Other

## How often do you buy pet products in our pet store?

- ☒ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Occasionally
- ☐ Rarely
- ☐ First time

## How do you usually make your purchases in our pet store?

- ☒ Online
- ☐ In-store
- ☐ A mix of both options

## What pet products do you usually buy in our pet store?

- ☐ Pet food
- ☐ Pet toys
- ☐ Pet accessories
- ☐ Pet cleaning products
- ☐ Grooming products
- ☐ Veterinary supplies

## How did you hear about our pet store?

## What do you value most in our pet store?

- ☐ Product variety
- ☐ Quality of products
- ☐ Customer service
- ☐ Clean and organized environment
- ☐ Affordable prices
- ☐ Convenient location

## How would you rate our customer service?

- ☒ Very satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Dissatisfied
- ☐ Very dissatisfied

## What suggestions do you have for improving our pet store? (optional)