



Portfolio



LinkedIn

**Anastasiia Haioshko**

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**SKILLS &  
INTERESTS**

**Programming:** JavaScript, PHP, Python, HTML, CSS  
**Software:** MS Office, Figma, Illustrator, Photoshop, InDesign, Premiere Pro  
**Languages:** Ukrainian - native, English - fluent, Russian - fluent, German - basic  
**Interests:** AR design, graphic design, skiing, hiking, traveling

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**EDUCATION**

<b>Hunter College</b> <i>Media Studies: Emerging Media</i>	<i>September 2022 - Present</i> <i>New York, NY</i>
<b>Borough of Manhattan CC</b> <i>Multimedia Programming and Design</i>	<i>August 2020 - May 2022</i> <i>New York, NY</i>

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**WORK  
EXPERIENCE**

<b>OM City Yoga I Administrator</b>	<i>January 2023 – Present</i> <i>New York, NY</i>
<ul style="list-style-type: none"><li>• Contribute to the changes of the studio's website, applying front-end web design skills (HTML/CSS) to optimize the user experience.</li><li>• Design graphics for print and digital platforms using Canva and Adobe Photoshop.</li><li>• Organize advertising campaigns and manage social media content on Instagram.</li><li>• Coordinate and supervise employee tasks, optimizing workflow.</li><li>• Manage client records, scheduling, consultations, and financial transactions.</li><li>• Maintain studio inventory, ensuring operational efficiency.</li></ul>	
<b>Le Cafe Coffee I Barista</b>	<i>June 2022 – January 2023, Nov 2019 – March 2020</i> <i>New York, NY</i>
<ul style="list-style-type: none"><li>• Created captivating latte art and tailored coffee recommendations.</li><li>• Operated espresso machines and POS systems, managing inventory.</li></ul>	

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**VOLUNTEER**

<b>Ukrainian Club of Hunter College I Vice President</b>	<i>May 2024 – Present</i> <i>New York, NY</i>
<ul style="list-style-type: none"><li>• Led event planning, budgeting, and content creation for promotional materials, focusing on user-centered design principles to ensure engaging and effective messaging.</li><li>• Assist in club registration, blog development, and administrative tasks.</li><li>• Organize fundraising events and secure sponsorships for Ukrainian non-profits.</li><li>• Proofread articles and provide feedback</li><li>• Maintain communication with news outlets and organizations.</li><li>• Support event setups, make E-board decisions, and substitute for the President when needed.</li></ul>	
<b>Ukrainian Club of Hunter College I SMM</b>	<i>February 2024 – May 2024</i> <i>New York, NY</i>
<ul style="list-style-type: none"><li>• Designed graphics for print and digital platforms using Adobe Illustrator, Adobe Photoshop, Figma, and Canva.</li><li>• Managed social media presence and promoted events on Instagram, WhatsApp.</li><li>• Created and promoted engaging content, including posts, stories, and reels.</li><li>• Collaborated with leadership to create event content and promotional materials.</li><li>• Assisted with event coordination.</li></ul>	

