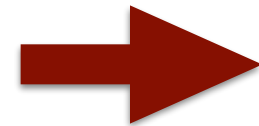
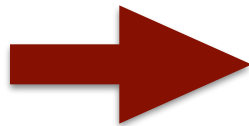
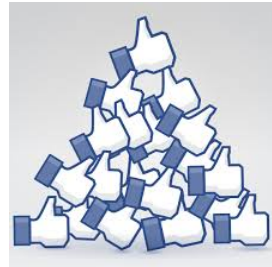


tinto&blanco:  
recommend wines under \$20



?

you like

others like

suggested

# Input

Preferred wine name

or

Wine type

# Output

List of suggested wines



*Avg rating:*

*Price:*

*Available at:*



*Avg rating:*

*Price:*

*Available at:*

# THE REVERSE WINE SNOB



Scraped tasting notes + rating:  
~1000 wines

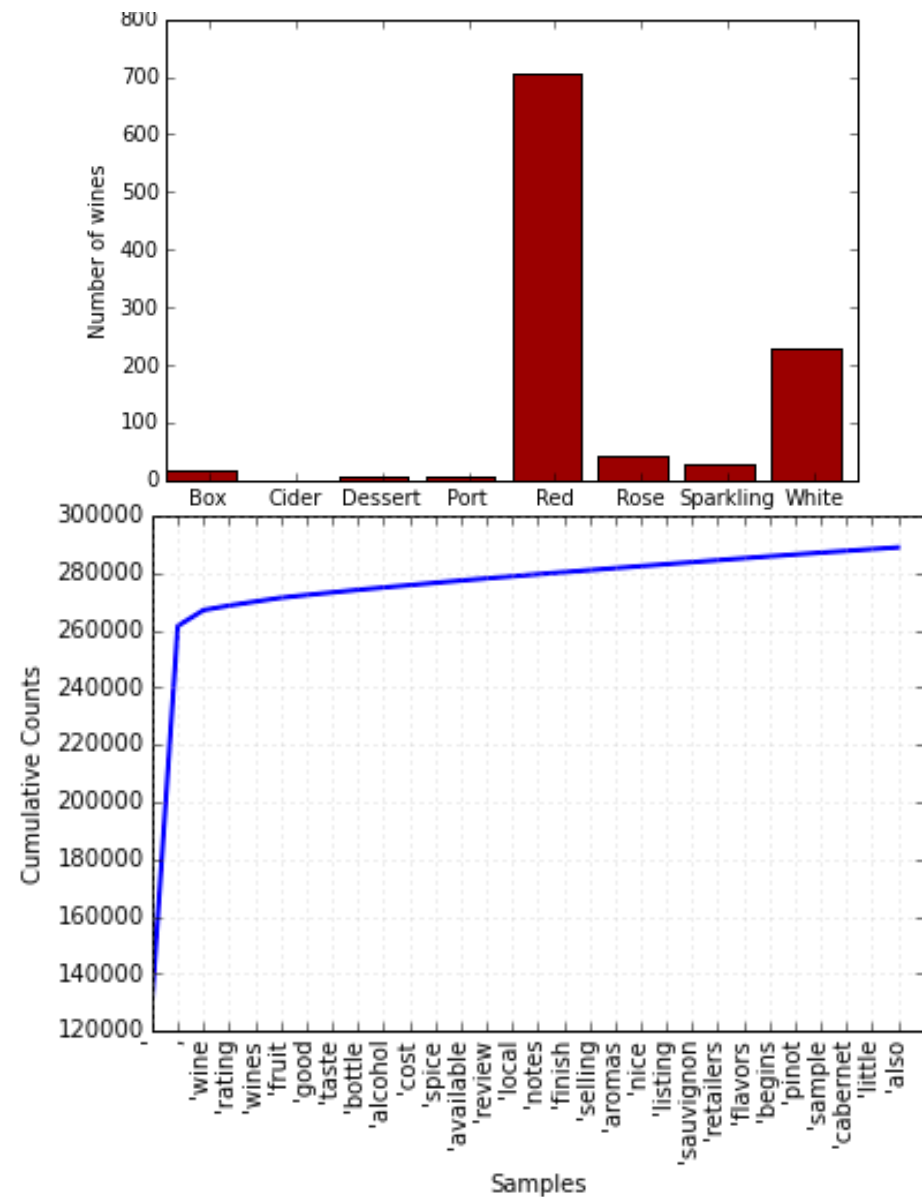


10,000 unique words



< 500,000 wines

5 million wine reviews



# Analysis

## Option 1:

- \* NLP on reviews
- \* cluster wines on tasting notes
- \* recommend wines based on similarity + rating

Bonus: sentiment analysis to recommend wines by mood

## Option 2:

- \* Collaborative filtering on cellarTracker data
- \* cluster wines on tasting notes
- \* recommend wines based on similarity + rating

Bonus: sentiment analysis to recommend wines by mood