

# Please join us...

## ***“What is Talent and how do you find it?”***

What is talent and where does it come from? How do you find talented people? Can you increase revenue by hiring talented people? How can you build a culture based on strength management?

Talent is a person's capacity for near perfect performance. Unlike skills, education and experience, talent is a more powerful predictor of performance excellence for an individual in a role in which they have never performed. In today's competitive market – the differentiating factor is people - the selection, development and retention of talented people create the greatest advantage and the largest challenges for CEOs and human resource leaders globally.

Join us to learn more from Talent Plus Chairman Doug Rath.

**Date:** Tuesday, April 26, 2011

**Location:** Union Bank & Trust, 4732 Calvert St., Lincoln, NE 68506; Calvert Basement

**Time/Agenda:** 7:30 – 8:00 a.m. – Continental Breakfast  
8:00 – 9:30 a.m. – **“What is Talent and how do you find it?”**

*Presenter: Doug Rath, Chairman of Talent Plus*

**Event Hosts:** Jason Lauritsen, Vice President Human Resources, Union Bank and Trust  
Dan Krick, Vice President People Resources, Lincoln Industries  
Jan Zoucha, Vice President Human Resources, Assurity Life Insurance Company

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The Strategic Human Resources Forum is a series of workshop style forums organized by Lincoln area HR leaders. These forums showcase presentations by industry experts on strategic HR topics. The purpose of the forums is educate, connect and empower human resources leaders in the greater Lincoln area.