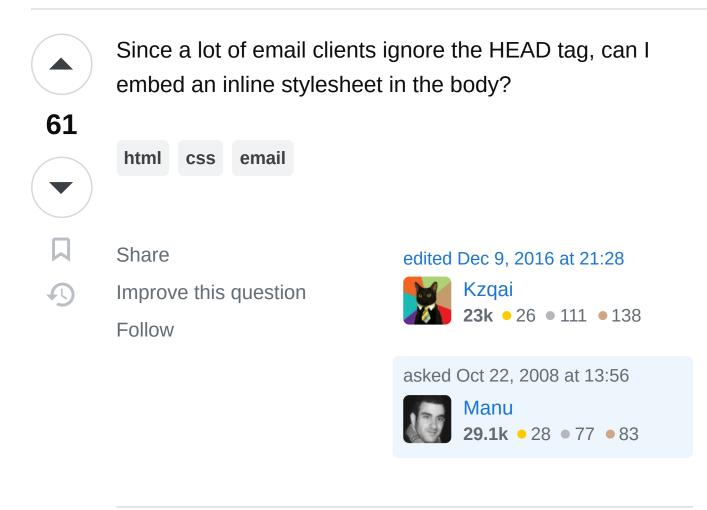
Can I put a <style>...</style> tag within the body of a HTML file to send in email?

Asked 16 years, 2 months ago Modified 2 years, 4 months ago Viewed 70k times



Note: the accepted answer is no longer correct. See below for recent answers. You CAN use <style> tags (within the <head></head>), and elements can have classes, at least as of 2022. – Richard Aug 21, 2022 at 0:41



The short answer is no. Gmail strips the tag and it's content.

75



Hotmail, Yahoo! Mail and Windows Live Mail does not strip style-tags in the body-element.





But take a look at <u>"The Ultimate Guide to CSS" for HTML</u> <u>email</u> over at Campaign Monitor.

43

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edited Dec 11, 2013 at 9:45



Bart Verkoeijen

17.6k • 7 • 55 • 58

answered Oct 22, 2008 at 13:58



cllpse

21.7k • 37 • 133 • 170

- The guide you've linked to is either out of date or in error on what seems like rather an important point. It indicates that Gmail strips out <style> elements regardless of whether they occur in the <head> or the <body> , but a quick test using putsmail.com reveals that they are currently not stripped if they occur in the <head> . (Gmail does strip classes and ids from all elements, though, which reduces the usefulness of this.) Mark Amery Aug 12, 2014 at 22:48 putsmail.com reveals that they are currently not stripped if they occur in the <head> . (Gmail does strip classes and ids from all elements, though, which reduces the usefulness of this.) Mark Amery Aug 12, 2014 at 22:48 putsmail.com reveals that they are currently not stripped if they occur in the <heat stripped in the stripped in the
- 3 Does this is still relevant now, in 2018? lolbas Feb 22, 2018 at 14:07
- Yes and no. You cannot use <style /> in the BODY of an email for most clients, but you can use <style /> in the HEAD: campaignmonitor.com/css/style-element/style-in-head png Dec 20, 2018 at 23:11



9

Creating an HTML email that works in every email client is hard. I spent several months refining a good looking template.



<u>http://commadot.com/the-holy-mail/</u> - original blog with my findings.



<u>http://commadot.com/email-best-practices/</u> - latest greatest.

Specific answer to your question: Gmail will be ok with style="" but not with a <style> block.

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edited Dec 3, 2015 at 16:19



answered Oct 23, 2008 at 1:13



As of 2022, this answer is no longer true of Gmail. It will accept <style> as long as it is in the <head> section.

- Richard Aug 21, 2022 at 0:43

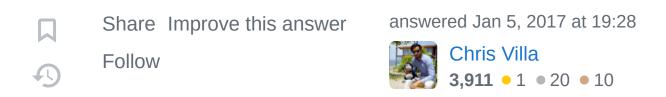


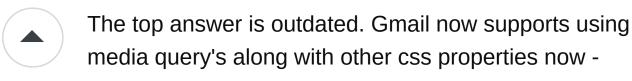
Most gmail clients now support embedded CSS as of September 2016, so it should be safe to do.



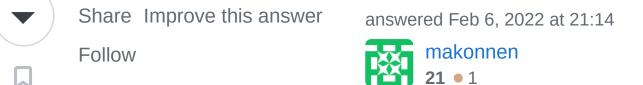
<u>https://litmus.com/blog/gmail-to-support-responsive-email-design</u>



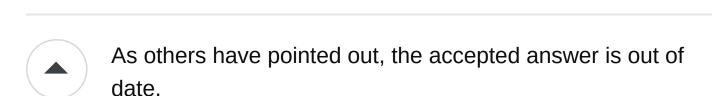




https://developers.google.com/gmail/design/css



Your answer could be improved with additional supporting information. Please <u>edit</u> to add further details, such as citations or documentation, so that others can confirm that your answer is correct. You can find more information on how to write good answers <u>in the help center</u>. – Community Bot Feb 6, 2022 at 23:08



In my own tests, as of 8/20/2022, Gmail supports elements with classes, and the use of the <style> tag, as long as it is in the <head>. Also, Gmail no longer strips out inline classes for elements.

Example email:

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answered Aug 21, 2022 at 0:38





1

Yes you can. However you have to keep in mind that few email clients respect css standards. Just stick to basic css properties like margin and padding, etc., and it should all be fine.



Also you can style your html elements inline (<div style="">) though it's not an elegant solution.



Share Improve this answer Follow

edited Jun 2, 2016 at 13:44



Ulf Gjerdingen **1.424** • 3 • 17 • 21

answered Oct 22, 2008 at 14:02



teebot 1,100 • 2 • 12 • 25