

**QUANTO MAIOR A PRÁTICA,  
MAIS FÁCIL FICA.**



RENATA POCZTARUK

ARQ**EXPRESS** 

# SALA DE ESTAR



O QUE PRECISAMOS TER NA SALA?

- Sofá
- Poltrona
- Mesa lateral
- Mesa de centro

- Tapete
- Luminária
- Quadros
- Rack

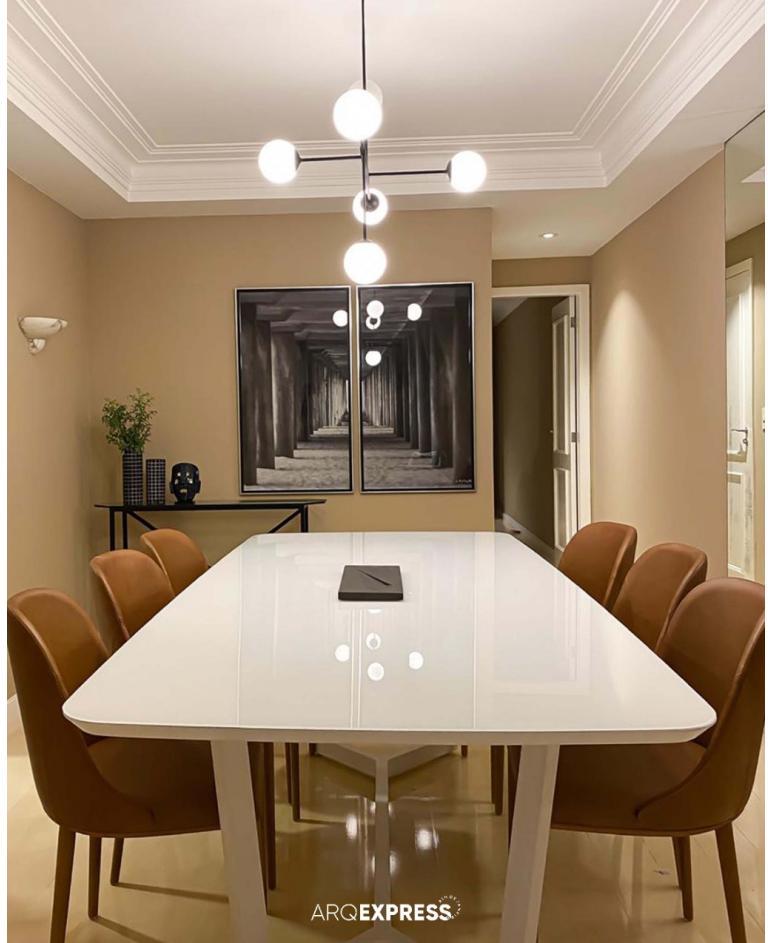


ARQEXPRESS

# SALA DE JANTAR



O QUE PRECISAMOS TER NA SALA DE JANTAR?



- Mesa
- Cadeiras ou banco
- Luminária
- Buffet ou aparador
- Quadro ou espelho



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# QUARTO



O QUE PRECISAMOS TER NO QUARTO?

- Cama
- Tapete
- Cabeceira
- Armário
- Mesa de cabeceira
- Luminárias



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# HOME OFFICE

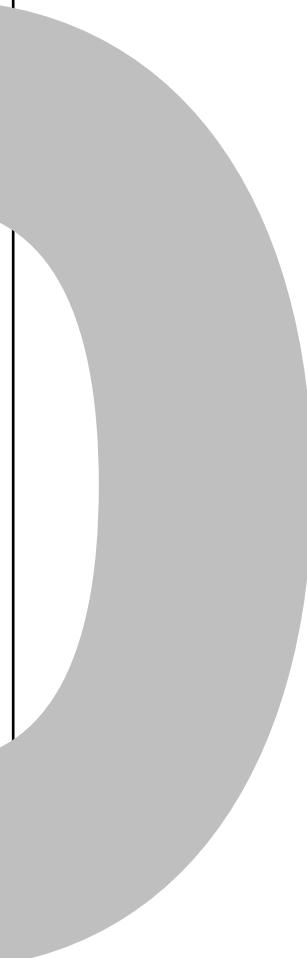


O QUE PRECISAMOS TER NO HOME OFFICE?

- Escrivaninha
- Cadeira
- Armários
- Gaveteiro
- Estantes ou prateleiras
- Luminárias



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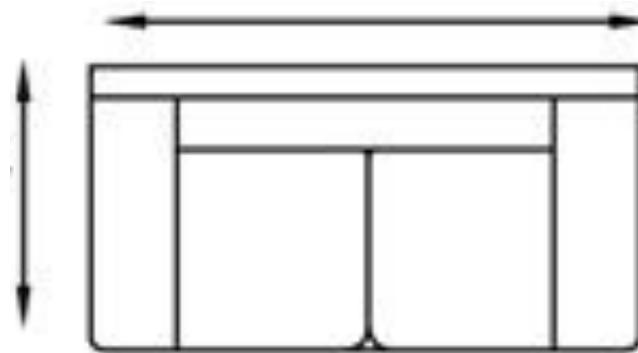
# **LAYOUTS TRADICIONAIS**

# SALA DE ESTAR



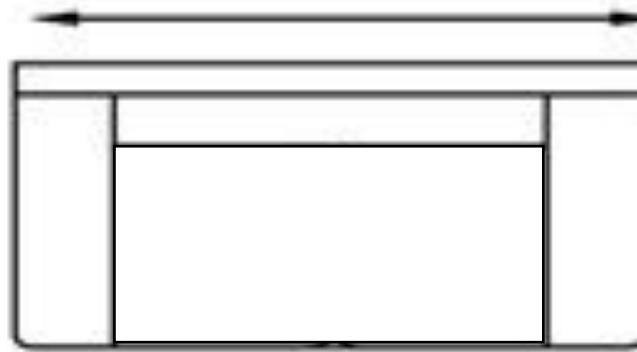
## Medidas Sofá

160 - 180cm



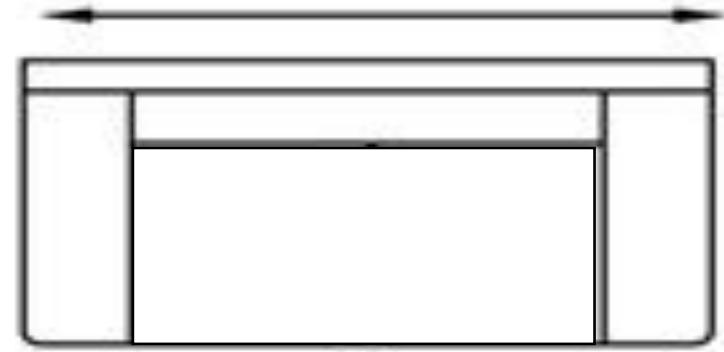
**Sofá 2 Lugares**

180 - 240cm



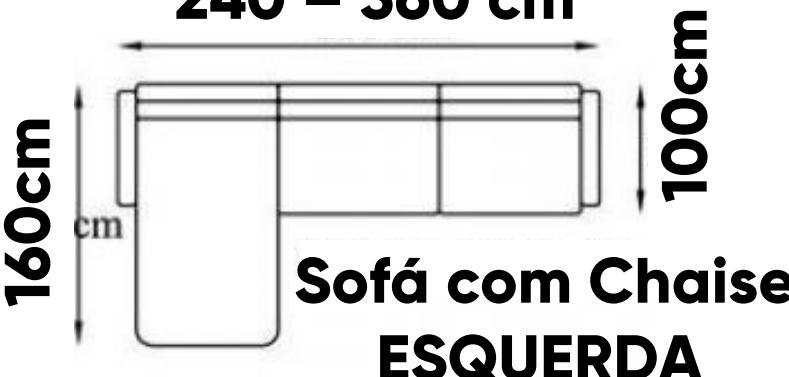
**Sofá 3 Lugares**

240 - 300cm

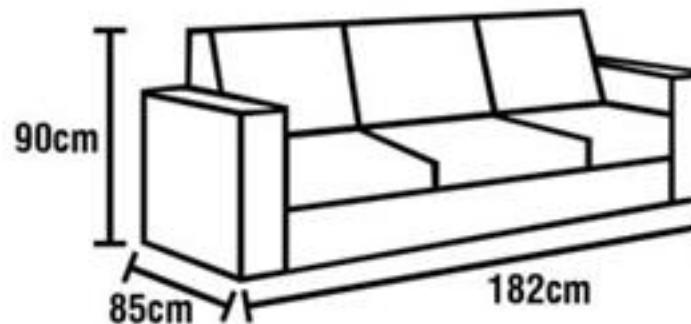


**Sofá 3 Lugares "PLUS"**

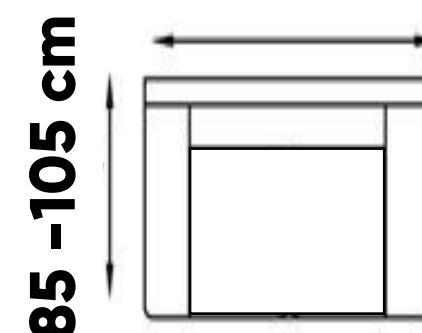
240 - 360 cm



**Sofá com Chaise  
ESQUERDA**



100 - 140cm



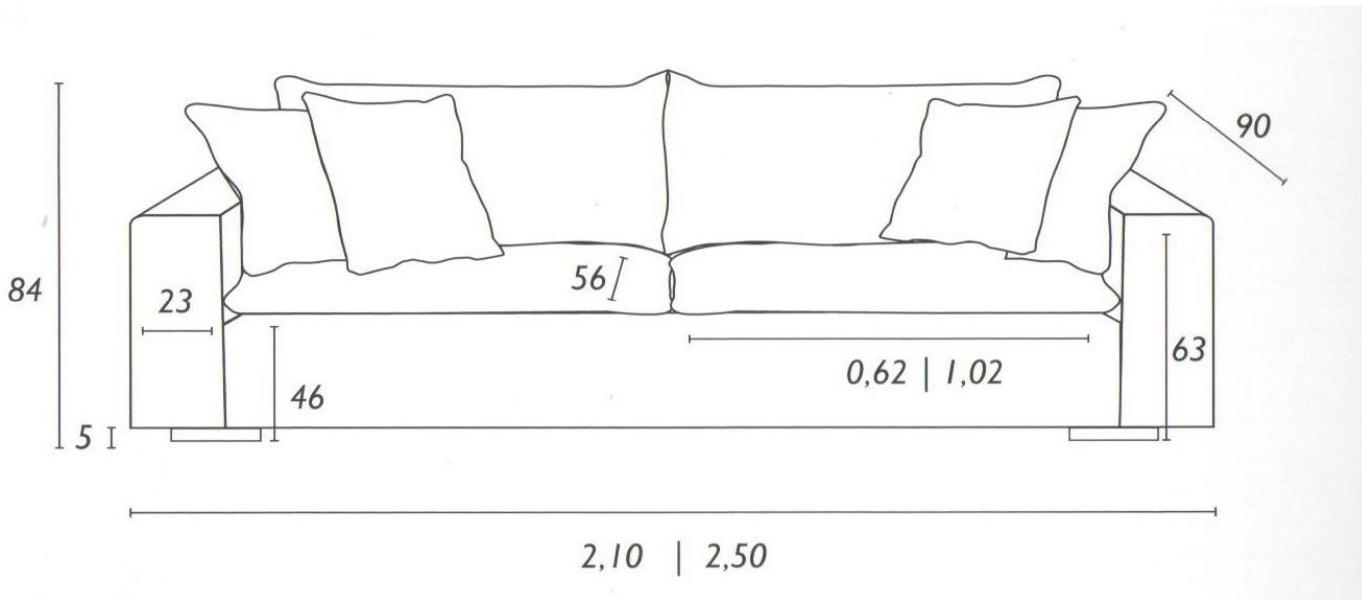
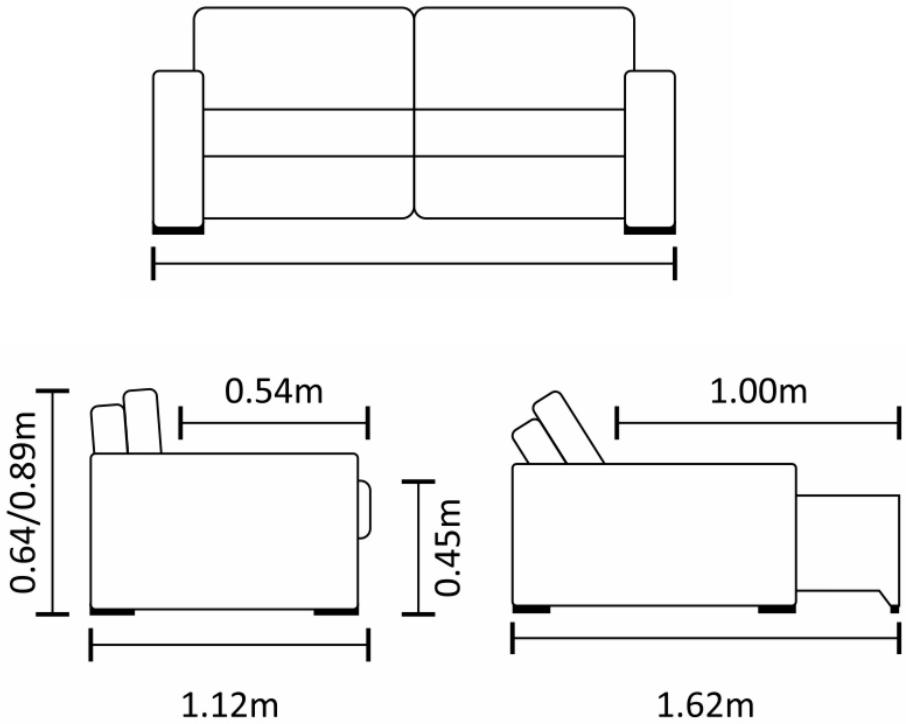
**Poltrona  
"PLUS"**



# SALA DE ESTAR



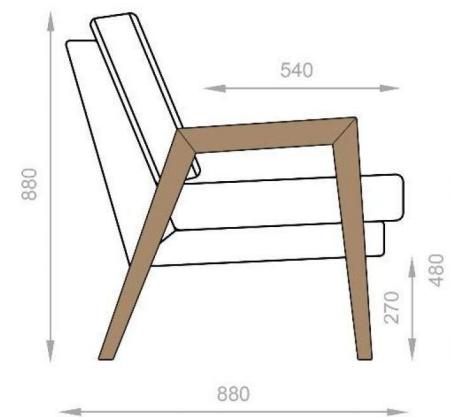
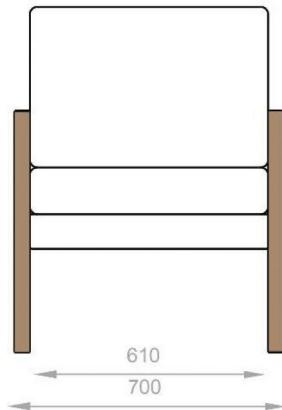
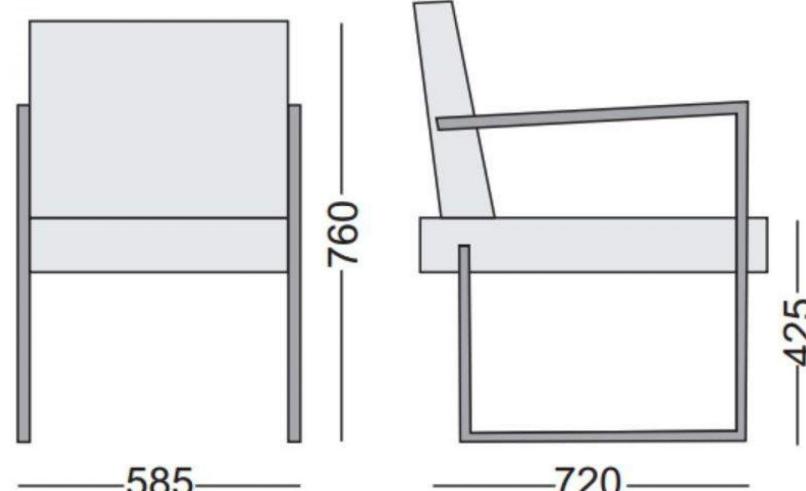
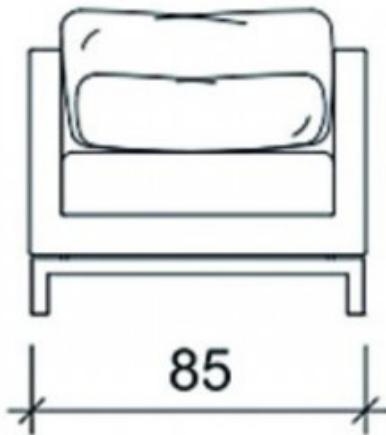
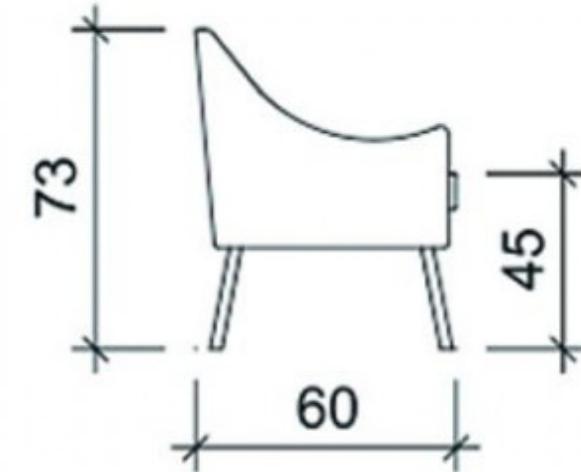
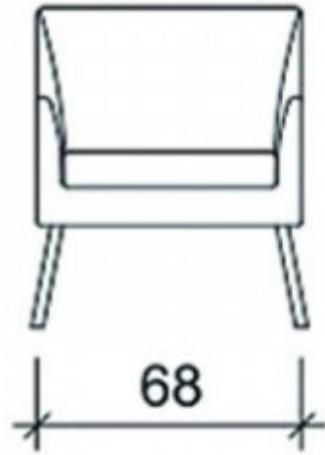
## Medidas Sofá



# SALA DE ESTAR



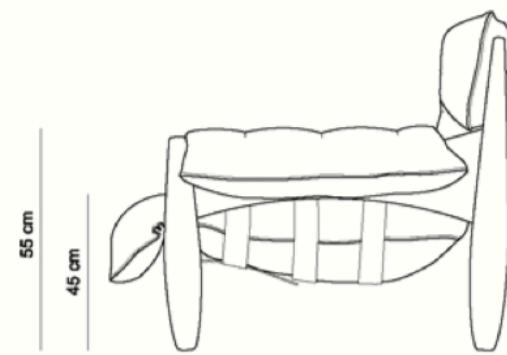
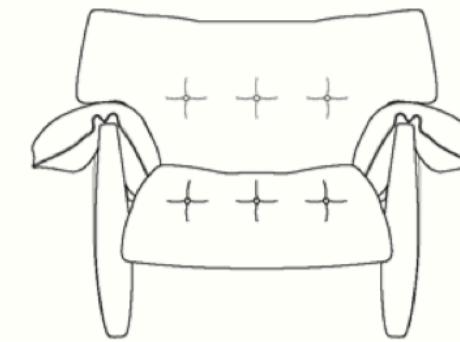
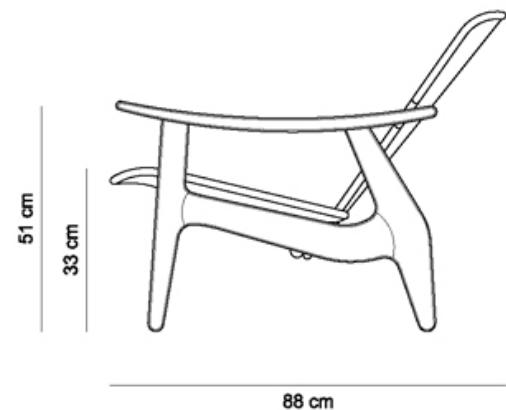
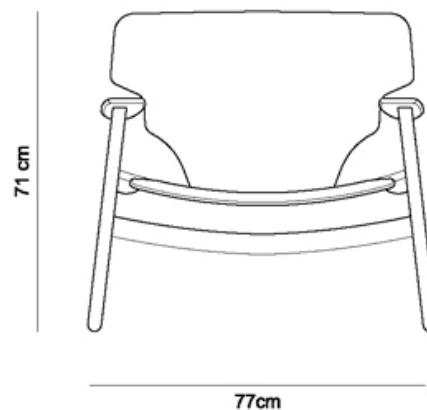
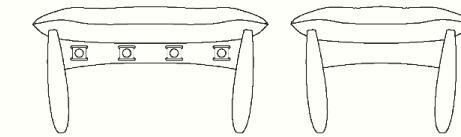
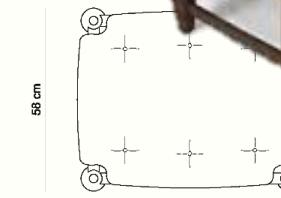
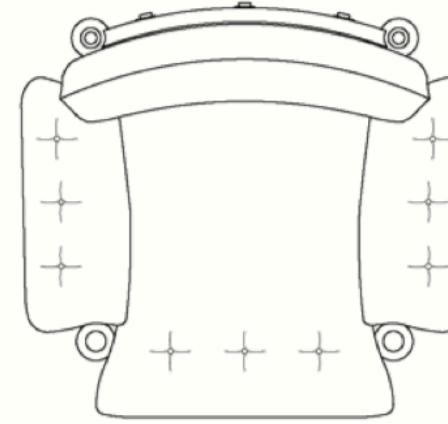
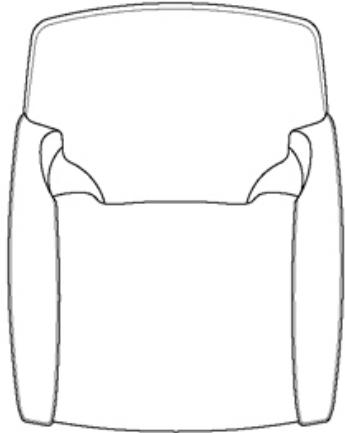
## Medidas Poltronas



# SALA DE ESTAR



## Medidas Poltronas



77cm

51 cm

33 cm

88 cm

120 cm

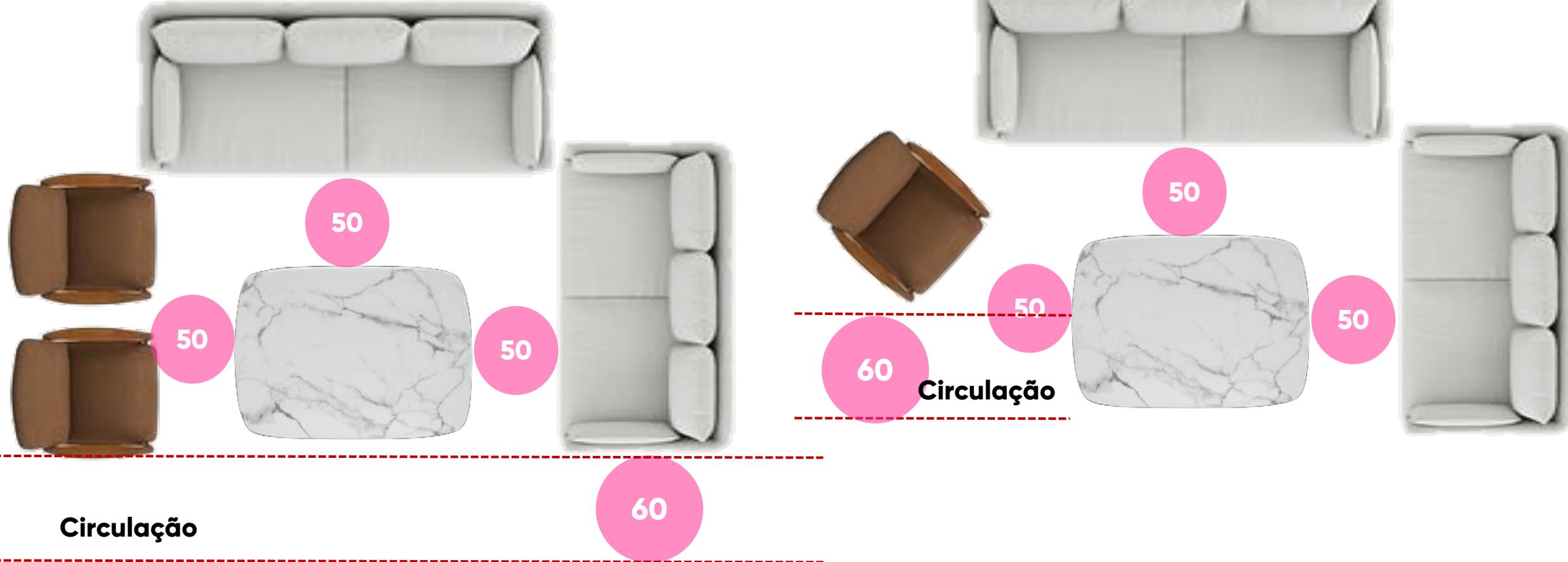
105 cm



# SALA DE ESTAR



Dimensões necessárias



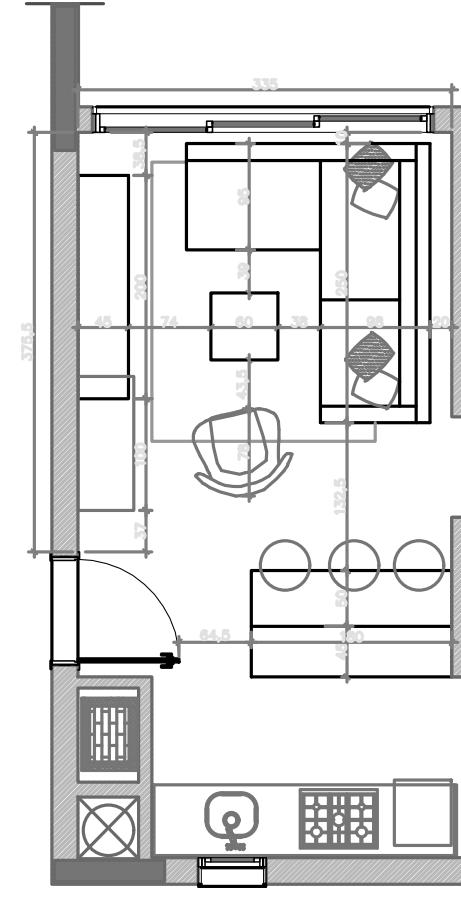
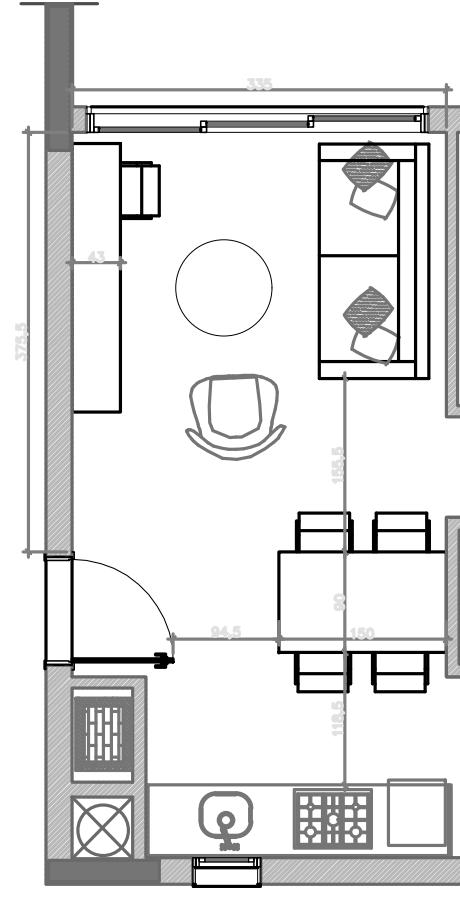
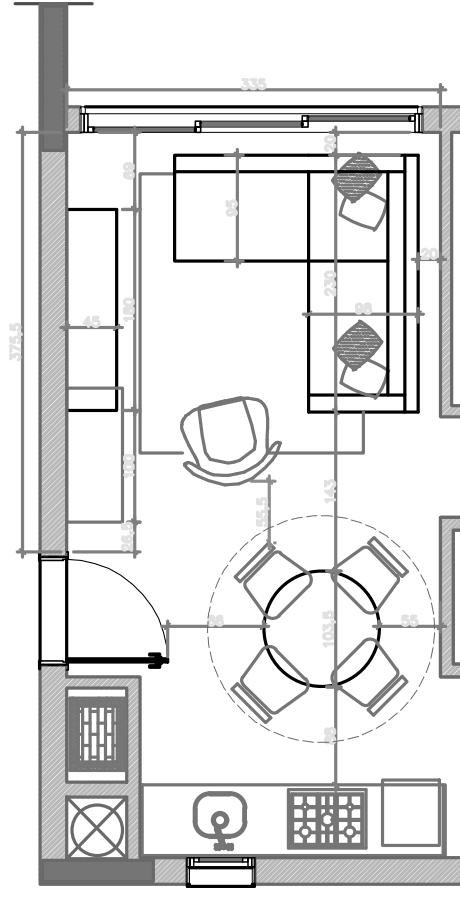
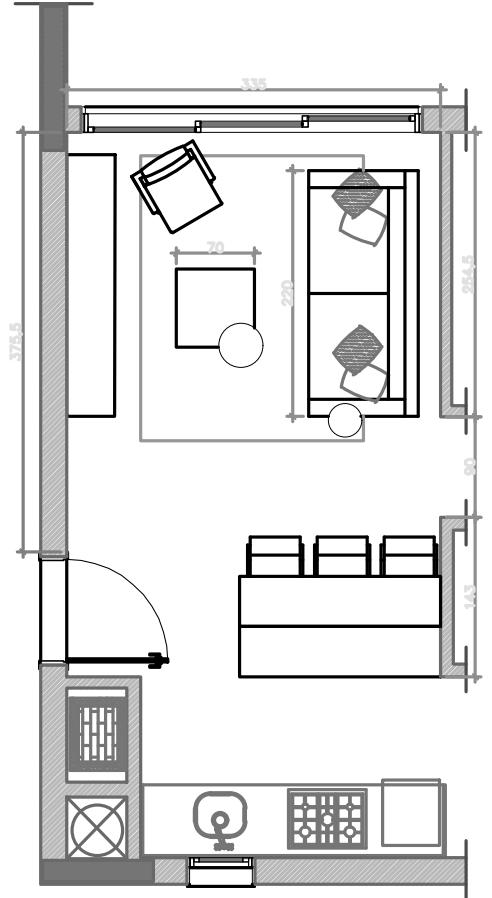
Circulação



# SALA DE ESTAR



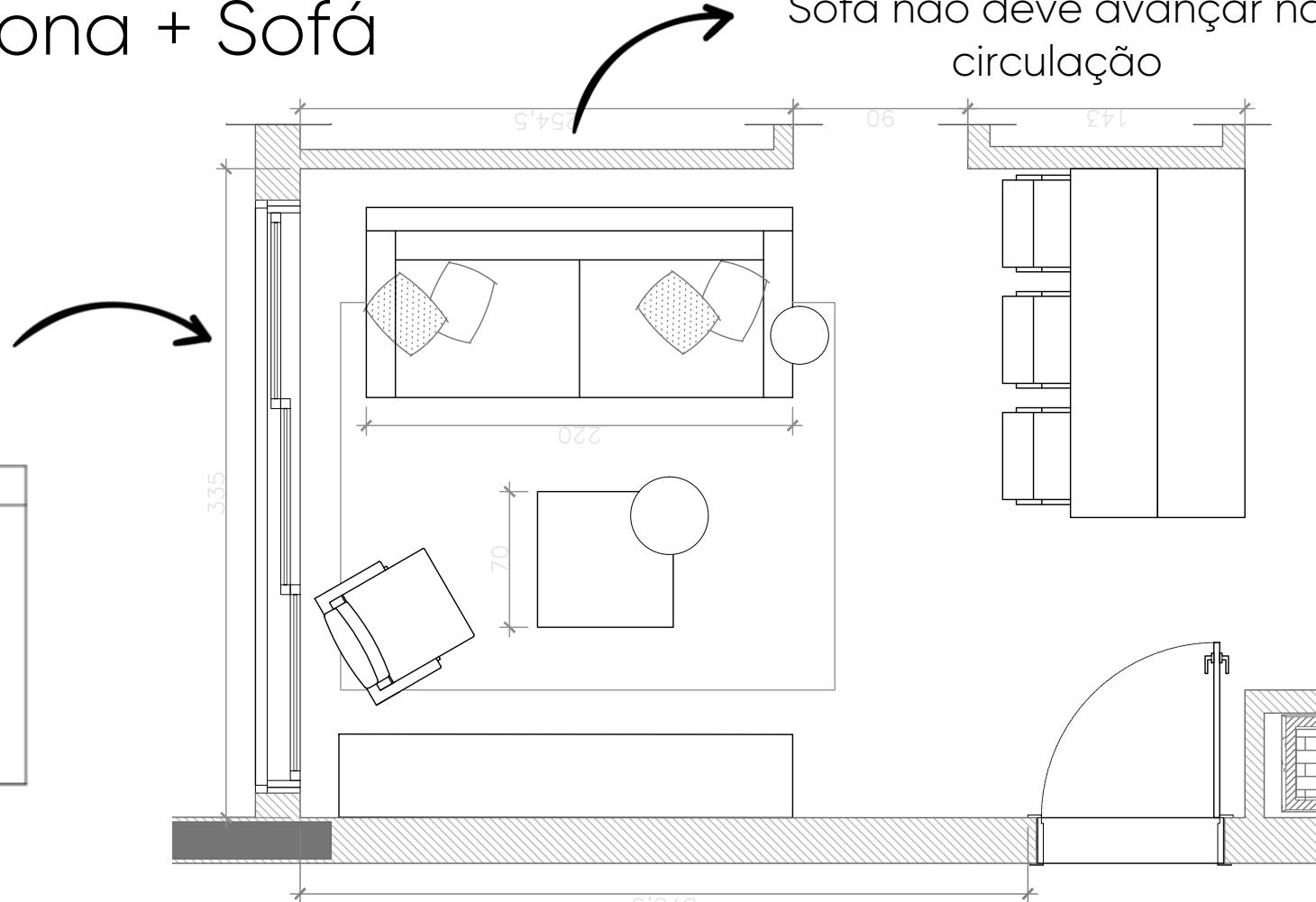
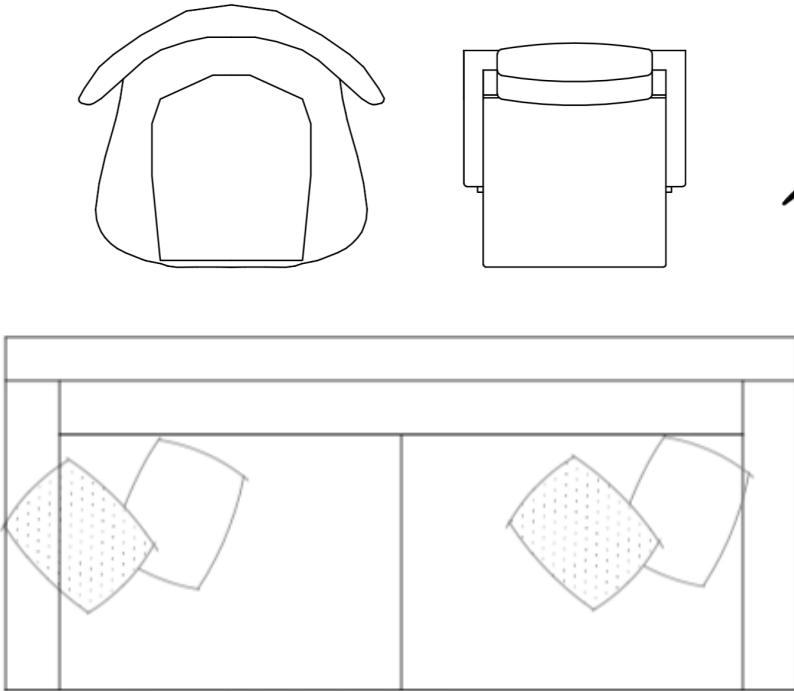
## Possibilidades



# SALA DE ESTAR



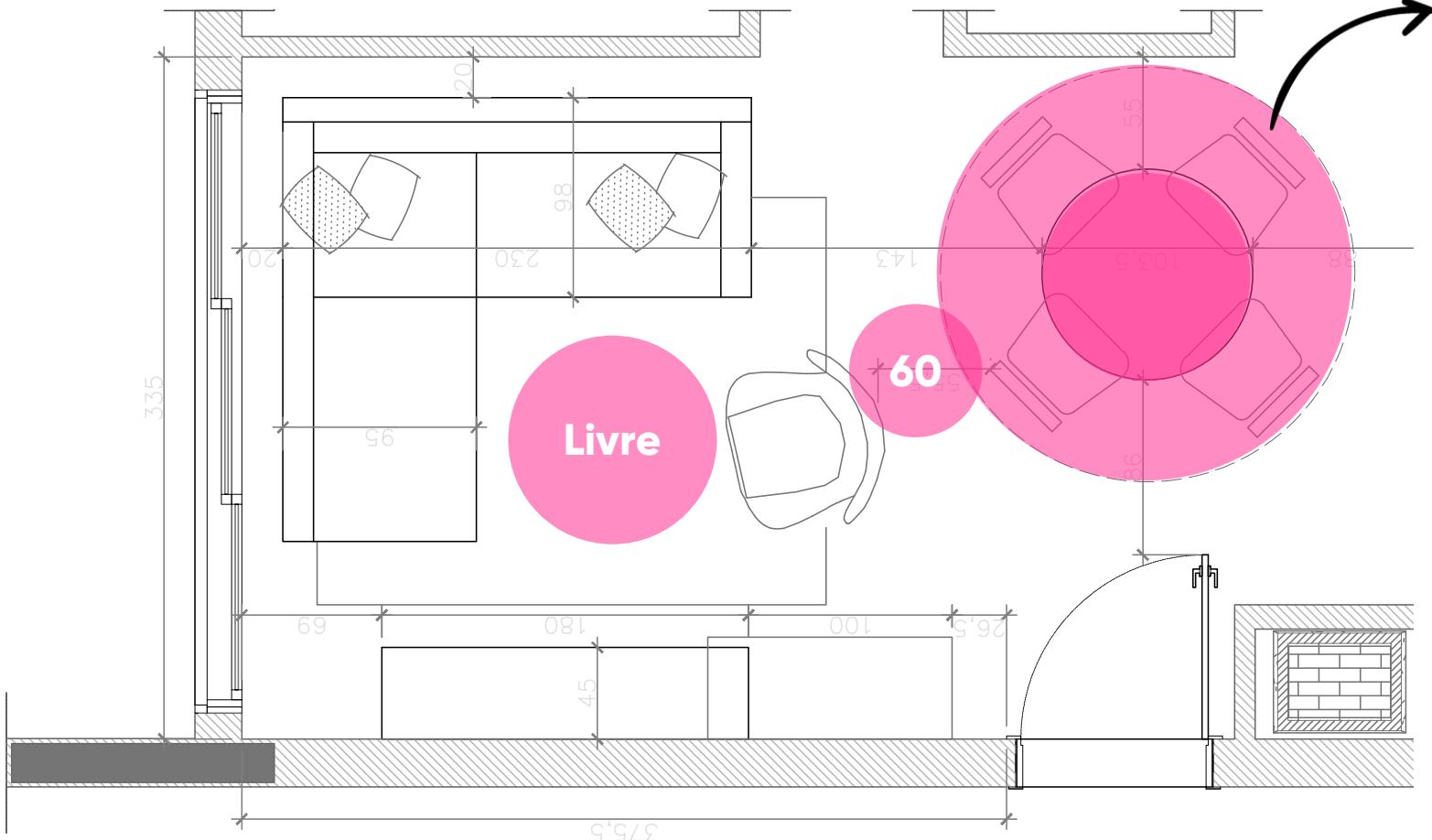
Necessidades: Poltrona + Sofá



Quem determina o Layout são as medidas do ambiente

# SALA DE ESTAR ❤

Necessidades: Poltrona + Sofá

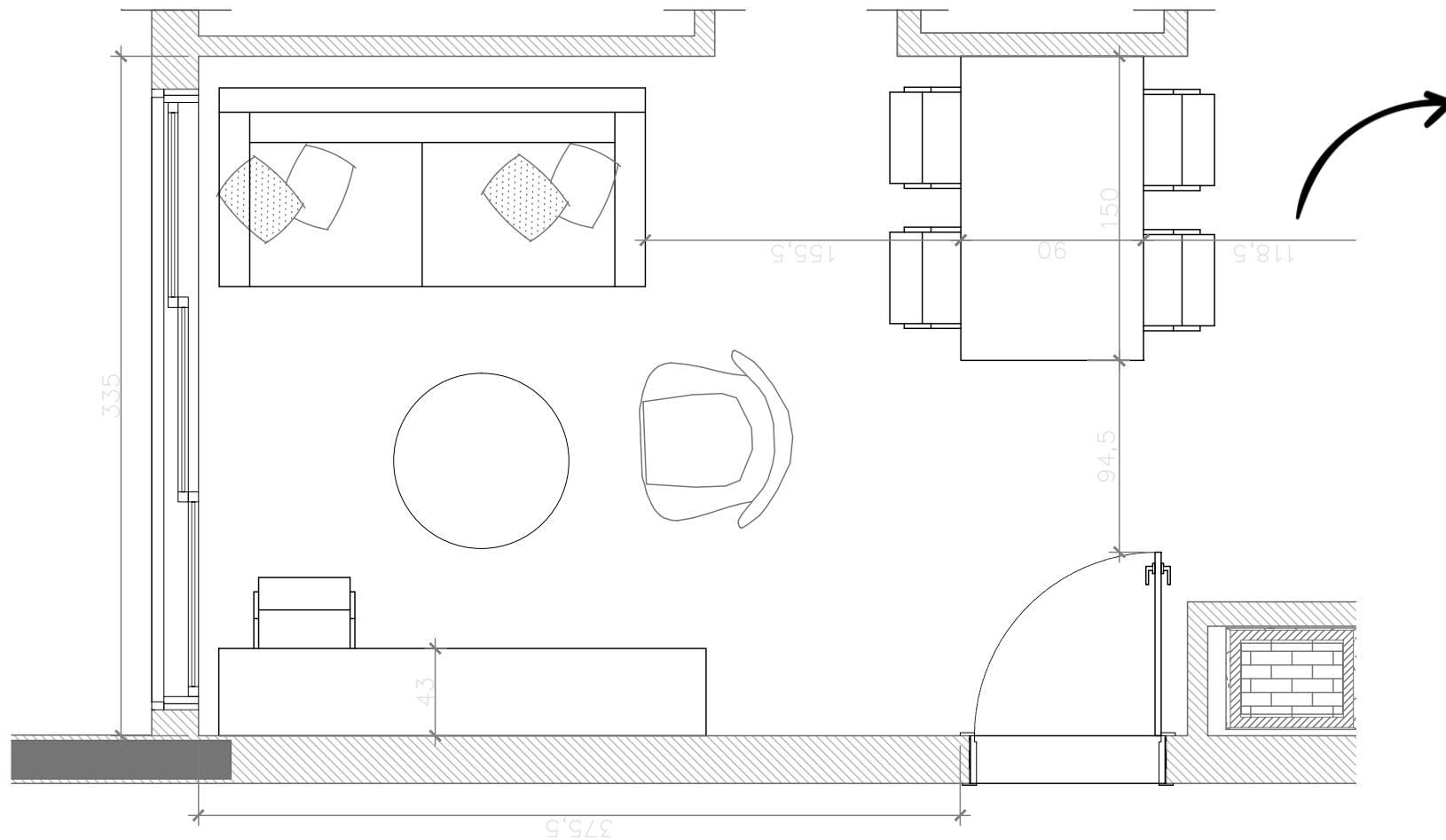


55cm mínimo que precisa ter na volta da mesa!  
Os móveis precisam estar afastados 60cm para passagem quando utilizados para ficar confortável!  
Sofás maiores, deixam espaço livre para circular, não use mesa de centro!

# SALA DE ESTAR



Necessidades: Poltrona + Sofá



Aonde tem cadeira, home office, não coloque poltrona, use o lado oposto! Mesas encostadas na parede, não use cadeiras grandes ou muito juntas.



# SALA DE ESTAR



Possibilidades

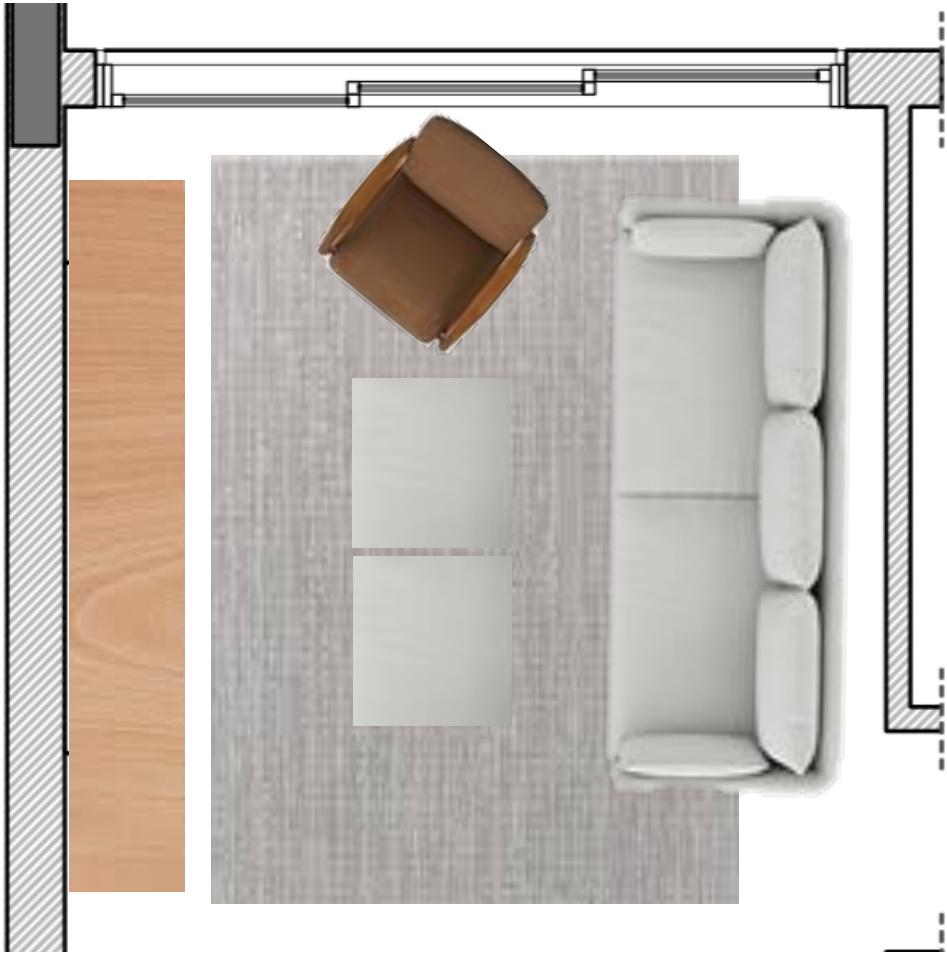
5m 5m



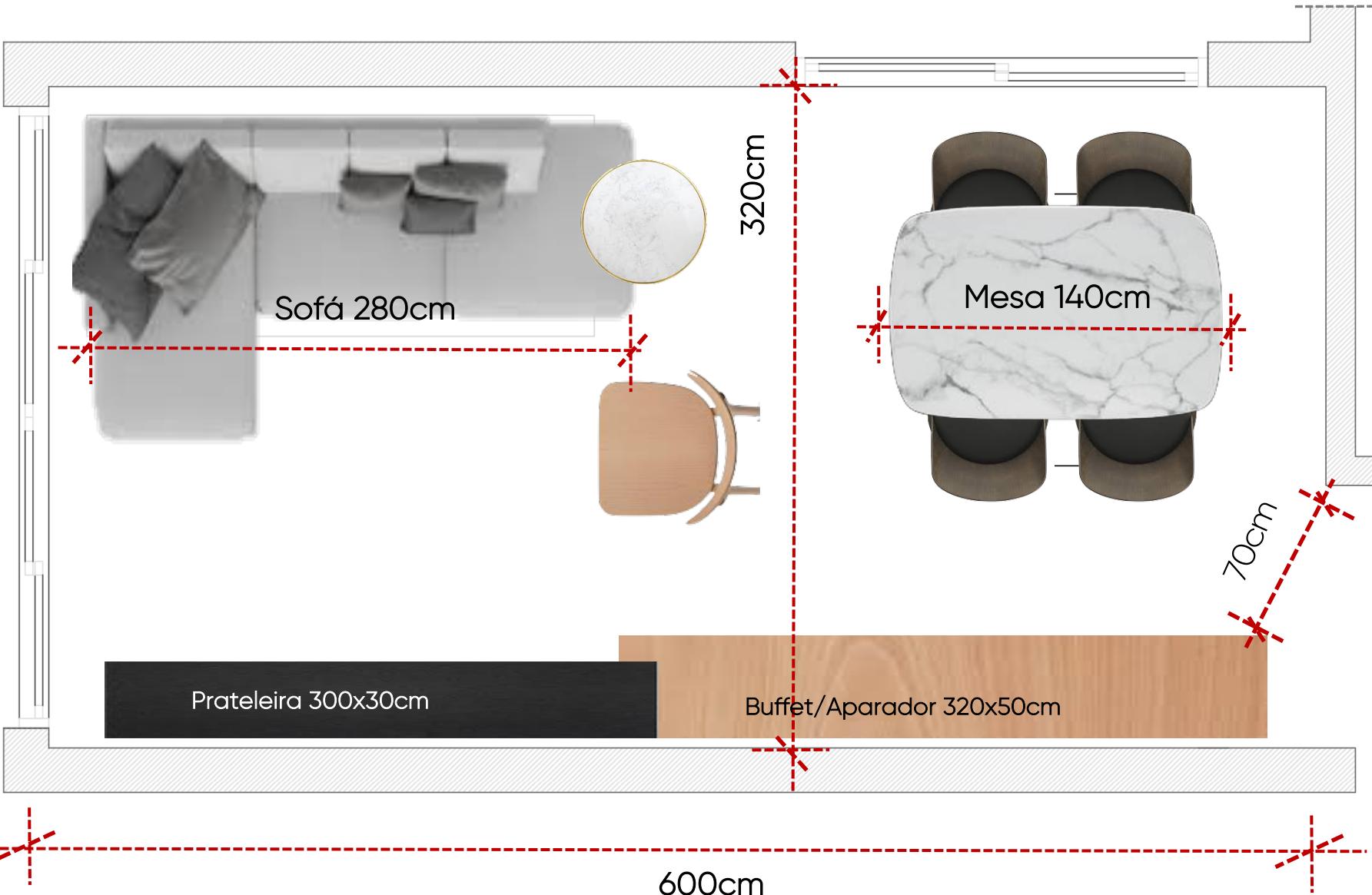
3'5m



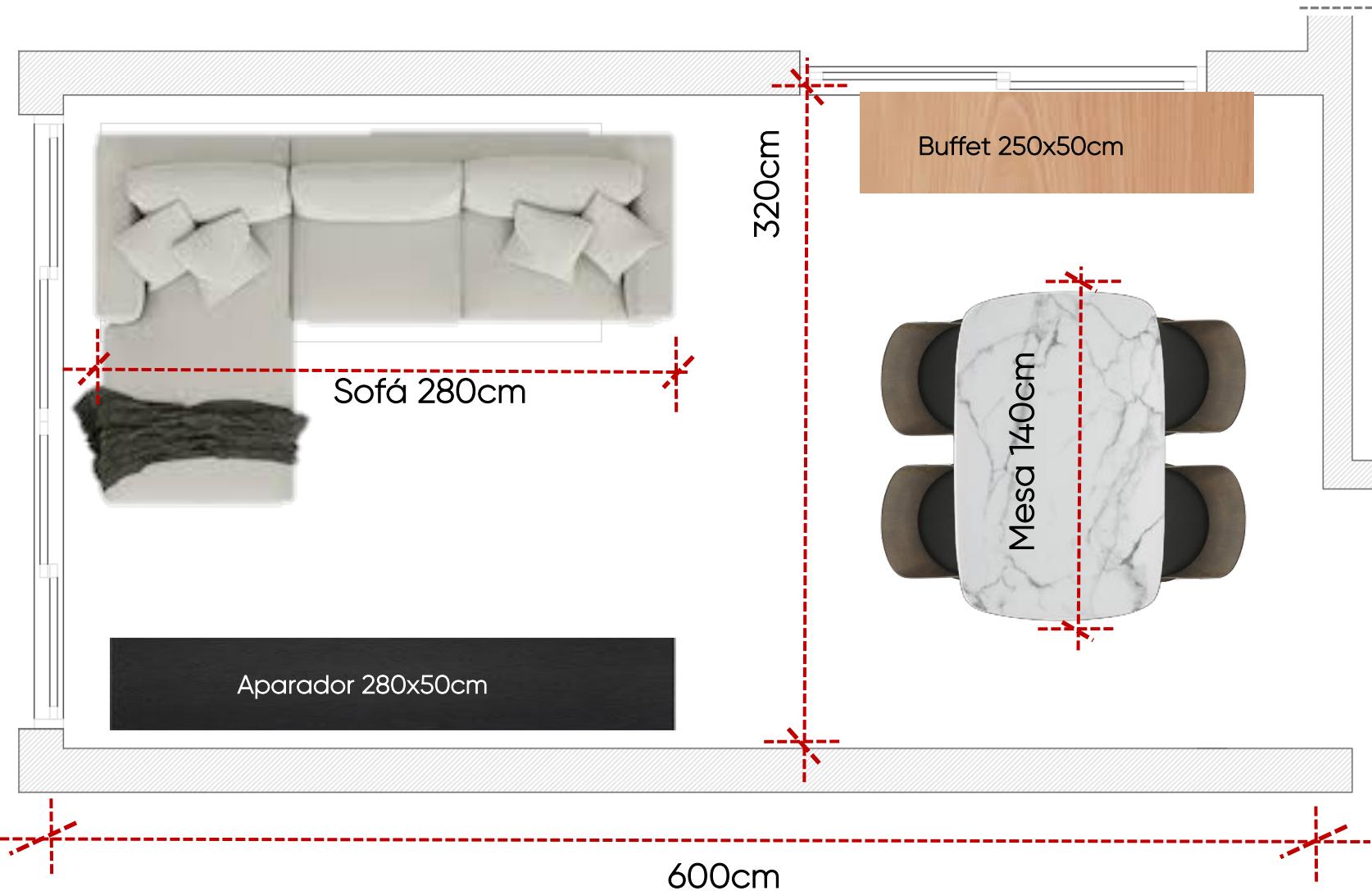
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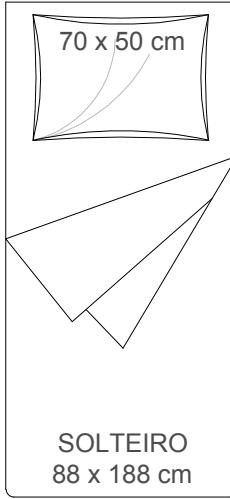
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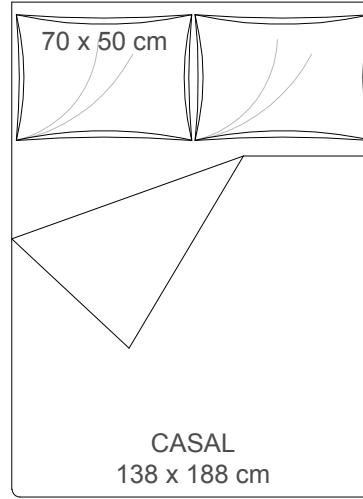
# SALA DE ESTAR



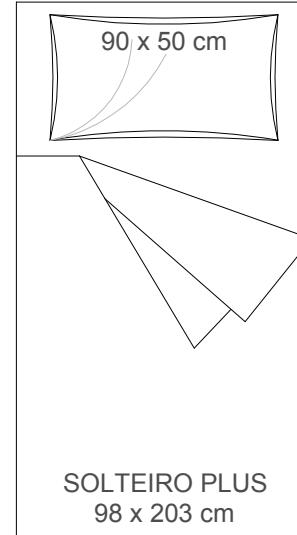
# QUARTO



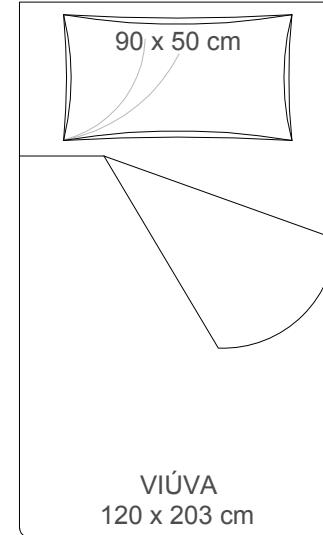
SOLTEIRO  
88 x 188 cm



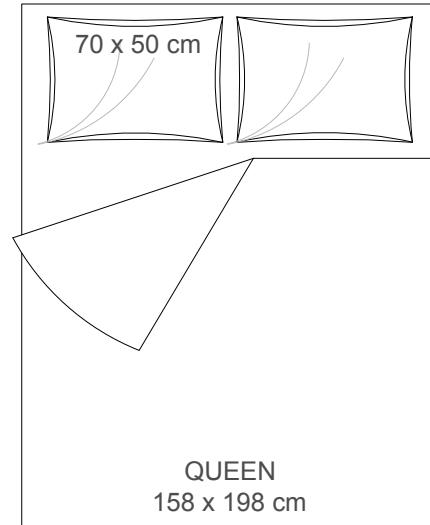
CASAL  
138 x 188 cm



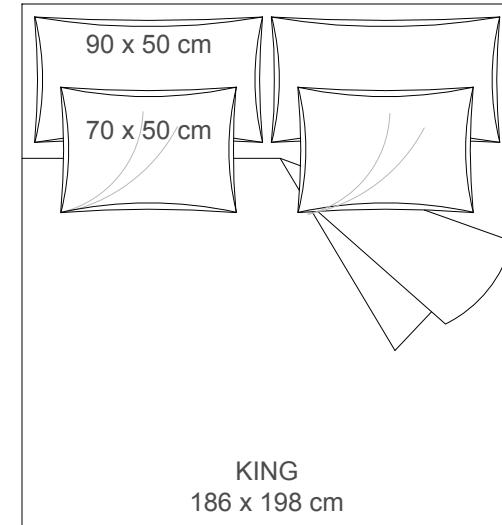
SOLTEIRO PLUS  
98 x 203 cm



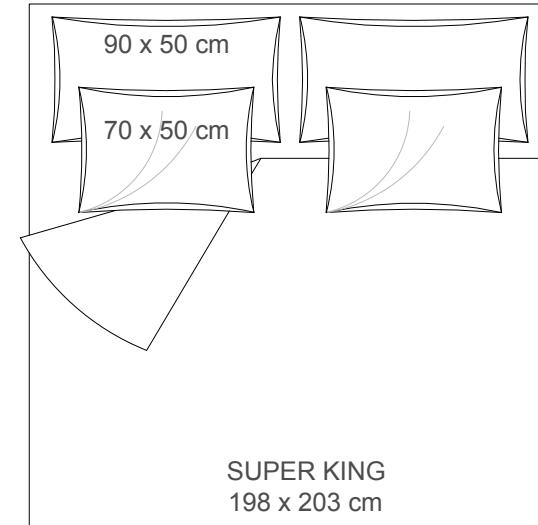
VIÚVA  
120 x 203 cm



QUEEN  
158 x 198 cm



KING  
186 x 198 cm



SUPER KING  
198 x 203 cm

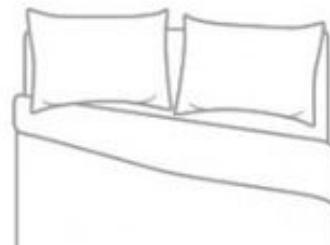


# QUARTO ❤



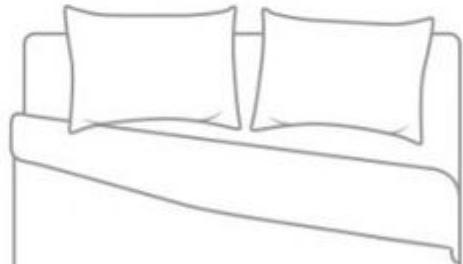
**Cama Queen**

158x198



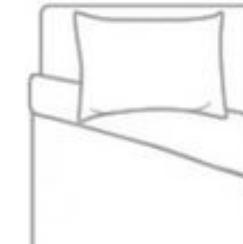
**Cama Viúva**

128x188



**Cama King Size**

193x198

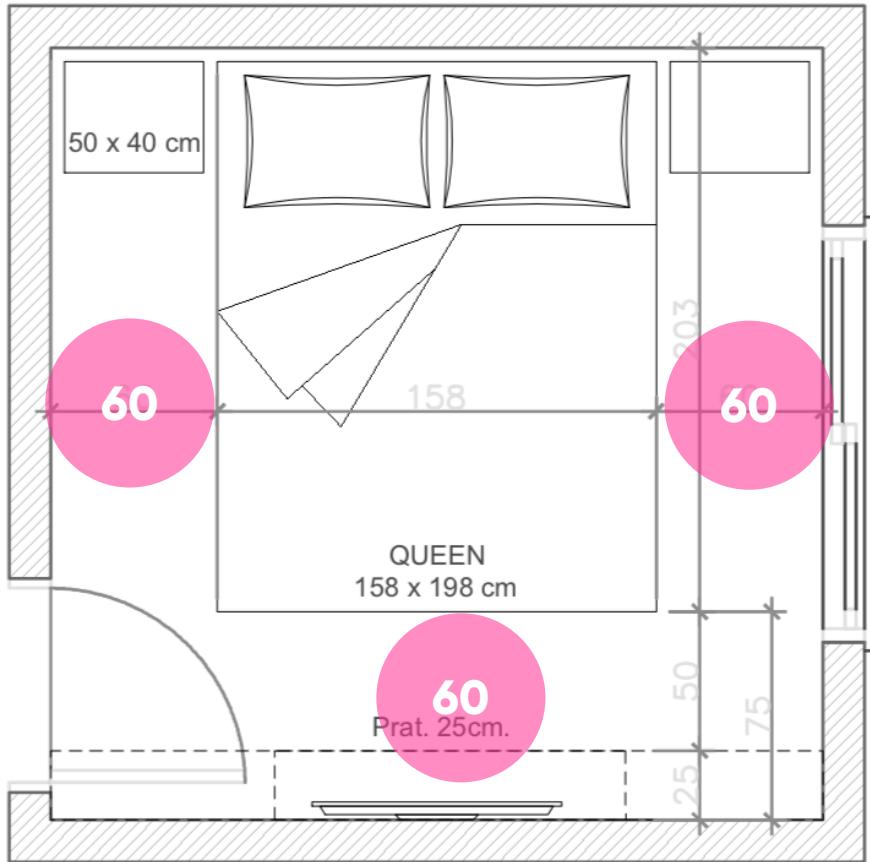


**Solteiro**

88x188

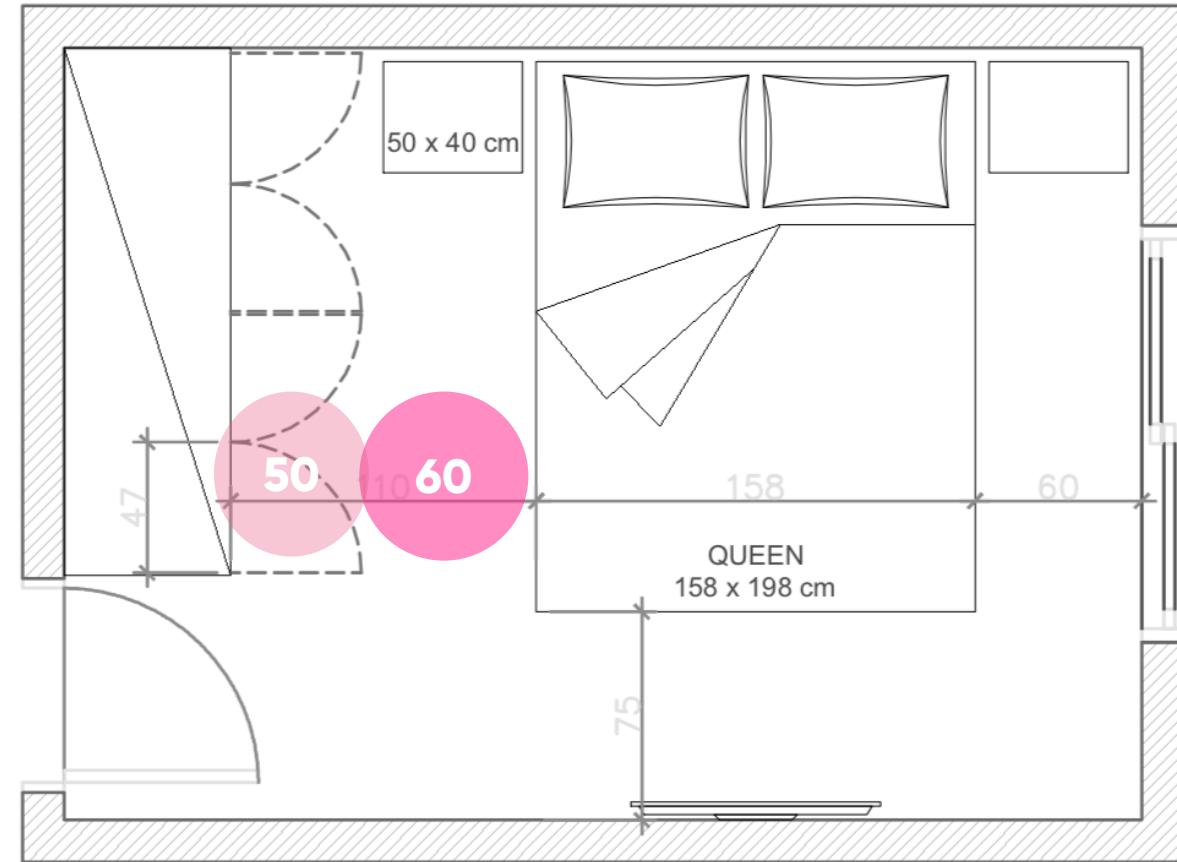


# QUARTO ❤



Sem armário

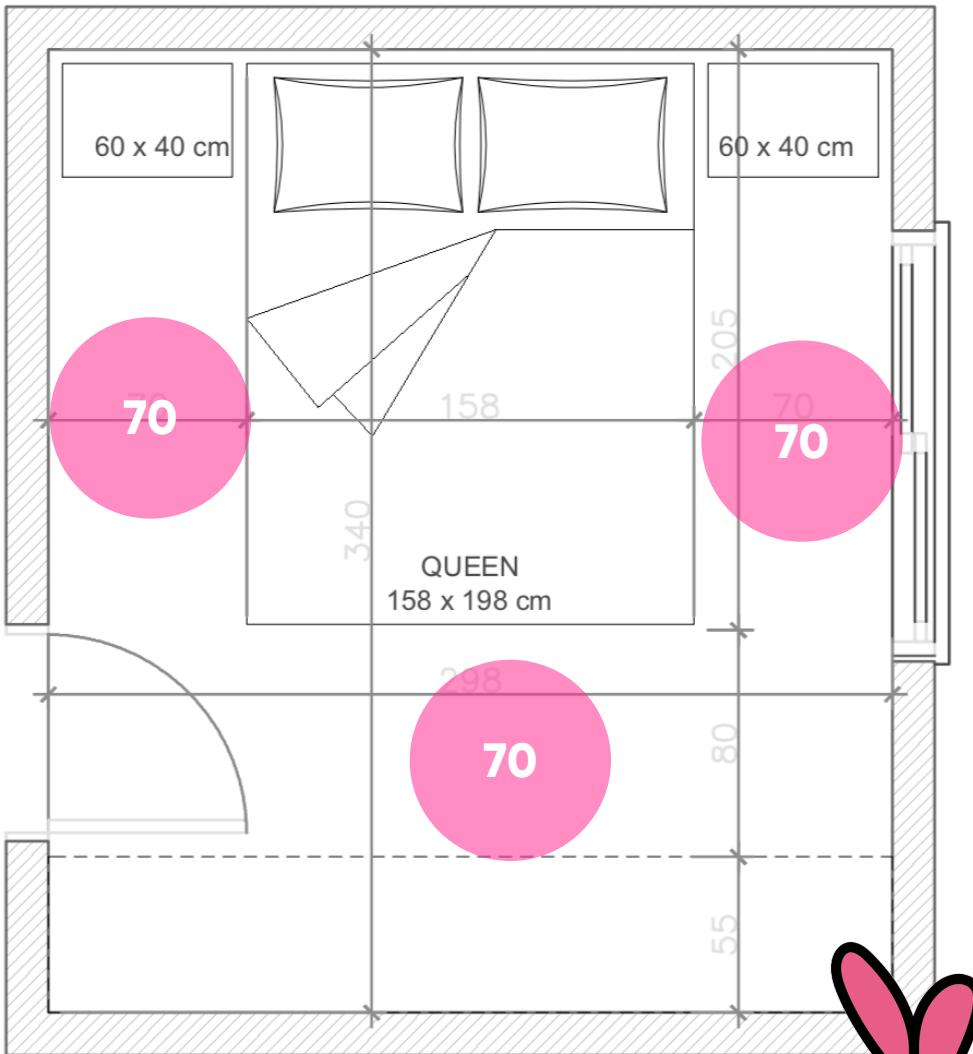
**275x280**



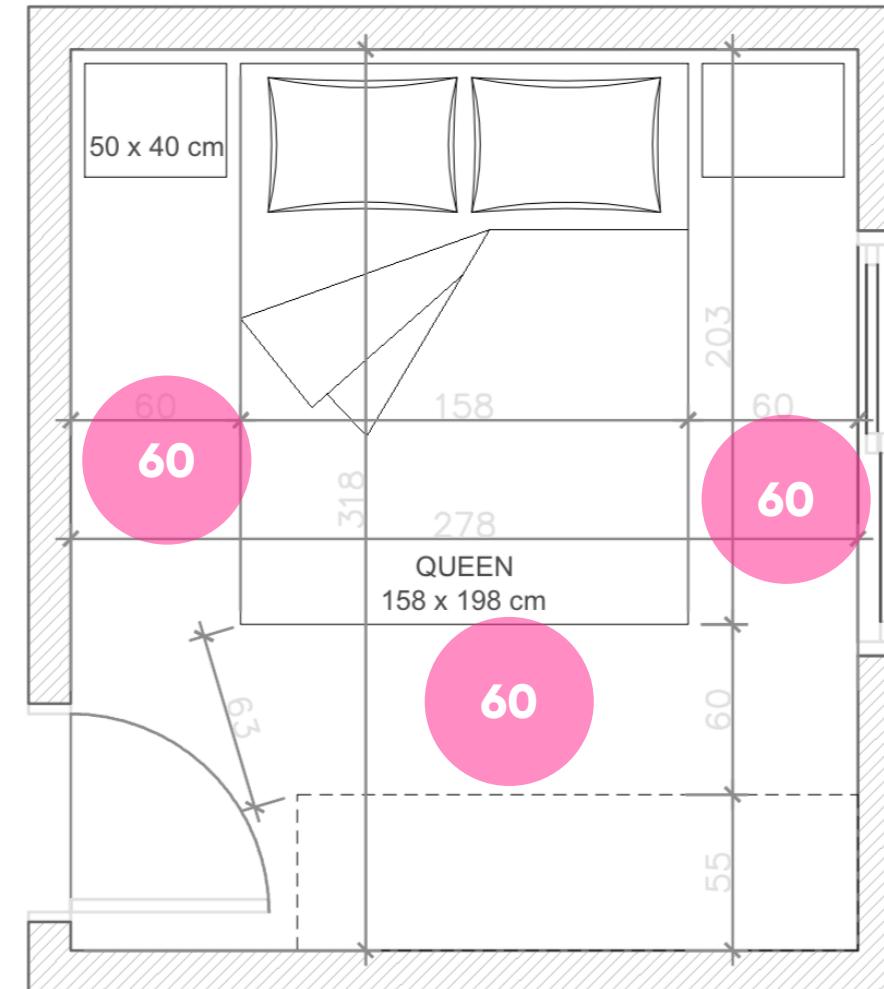
Com armário

**290x280**

# QUARTO



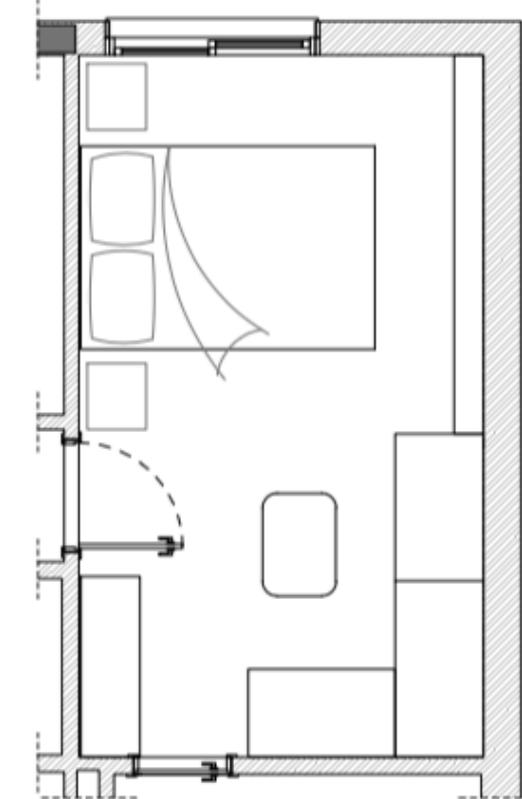
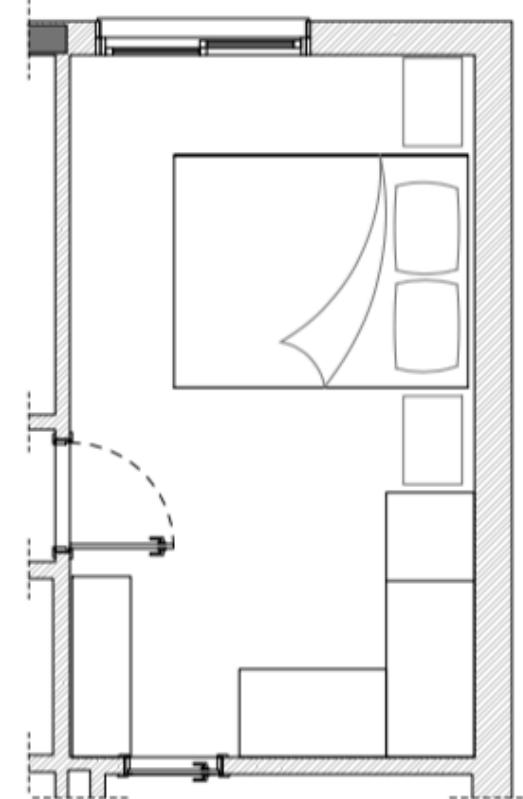
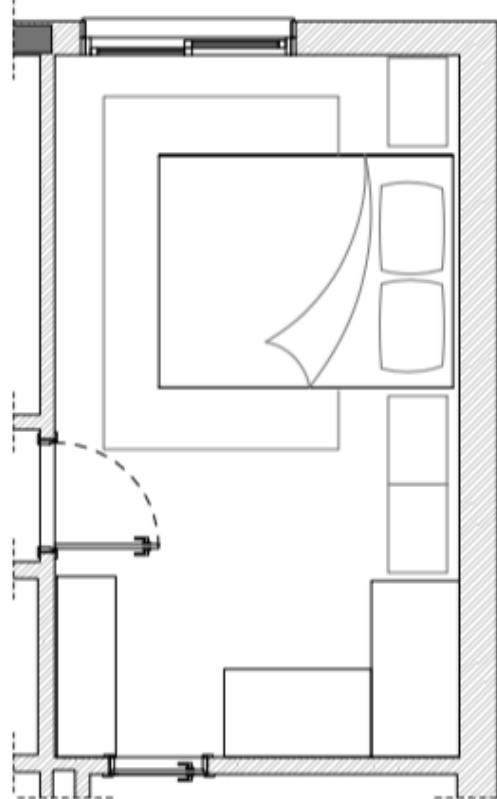
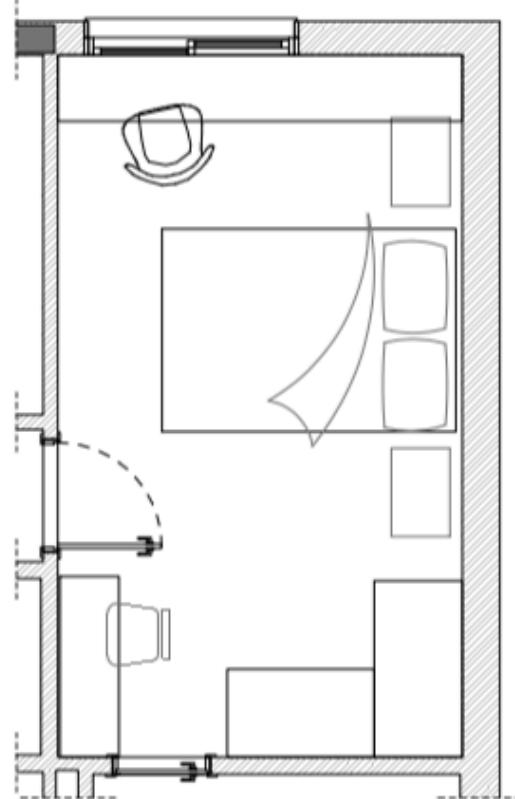
**298x340**



**278x318**

ARQEXPRESS 

# QUARTO





**MOBILIÁRIO**  
*#preferidosdaarqexpress*

ARQEXPRESS 

**SALA DE ESTAR** ❤

# SOFÁ ❤

#preferidosdaarqexpress

- ITEM MAIS CARO DA SALA
- 30% DO ORÇAMENTO



SOFÁ OUTONO – LZ STUDIO

Conforto máximo!



SOFÁ PLATÔ – LZ STUDIO

Design!



SOFÁ GARDEN – LZ STUDIO

Arrumado!

# SOFÁ ❤

#preferidosdaarqexpress



SOFÁ LESS – ESTUDIO BOLA



SOFÁ ROCCO – WAY DESIGN



SOFÁ CAPADOCIA – ARQUIVO CONTEMPORÂNEO



SOFÁ PLANICE – LZ STUDIO

# SOFÁ ❤

#preferidosdaarqexpress



SOFÁ LIVING - WESTWING



SOFÁ AUDREY - WESTWING



SOFÁ MEETS - TOK & STOK



SOFÁ LAW - TOK & STOK



SOFÁ AIK- ONDO



SOFÁ LIVING - WESTWING

ARQEXPRESS

# POLTRONA ❤

#preferidosdaarqexpress

- DEFINIR USO ANTES DE DEFINIR MODELO
- LEITURA, LOUNGE, ESTAR...



POLTRONA CLOUD  
HUMBERTO MATA



POLTRONA A317 - LZ STUDIO



POLTRONA LEO - TOK & STOK

Statement!

Basic!

# POLTRONA



#preferidosdaarqexpress



POLTRONA LOLLIPOP  
ONDO



POLTRONA RÊ - LZ STUDIO



ARQEXPRESS

# POLTRONA ❤

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Statement!

POLTRONA PEACOCK  
LZ STUDIO

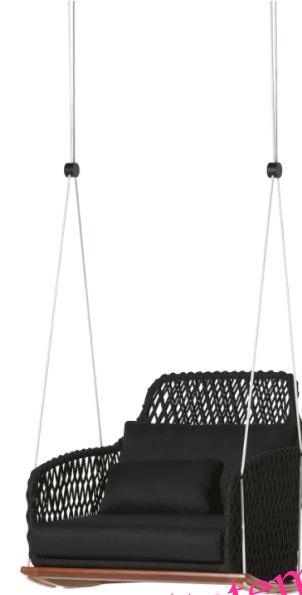


Statement!

POLTRONA SUM  
LZ STUDIO



POLTRONA DELGADA  
LZ STUDIO



Statement!

POLTRONA CORDA ANAUÊ  
LZ STUDIO



ARQEXPRESS

# POLTRONA *Design*



#preferidosdaarqexpress



POLTRONA SHELL  
ESTUDIOBOLA



POLTRONA SERFA  
ZANINI DE ZANINE



SLOW CHAIR & OTTOMAN  
RONAN E ERWAN BOUROULLEC



POLTRONA PARATY  
SERGIO RODRIGUES



POLTRONA RENATA  
SERGIO RODRIGUES



POLTRONA MOLE  
SERGIO RODRIGUES



POLTRONA TETÊ  
SERGIO RODRIGUES



POLTRONA DIZ  
SERGIO RODRIGUES



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# MESA LATERAL



#preferidosdaarqexpress

- ITEM DE APOIO



MESA LATERAL PIRIZ  
TOK & STOK



MESA LATERAL CONCRET  
ONDO



MESA LATERAL FIT  
ESTUDIO BOLA



MESA LATERAL DART FIXY  
TOK & STOK



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# MESA LATERAL



#preferidosdaarqexpress



MESA LATERAL MID CENTURY  
TOK & STOK



MESA LATERAL CIRCOLO  
ONDO



MESA LATERAL LINNEA  
TOK & STOK



MESA LATERAL CAMDEN  
ONDO



ARQEXPRESS

# MESA LATERAL



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MESA LATERAL CASE  
LZ STUDIO



MESA LATERAL CHANEL  
LZ STUDIO



MESA LATERAL PALAFITA  
LZ STUDIO



MESA LATERAL SHELVES  
TOK & STOK



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# MESA LATERAL



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MESA LATERAL KAY  
ETNA



MESA LATERAL VINCO  
TOK & STOK



# MESA DE CENTRO ❤

#preferidosdaarqexpress



MESA RONDA - TOK & STOK



MESA PIRIZ - TOK & STOK



MESA BELGIAN - ONDO



MESA OFF THE GRID - TOK & STOK



MESA EL PASO - ONDO



MESA LINNEA - TOK & STOK

# MESA DE CENTRO ❤

#preferidosdaarqexpress



MESA BOSSA - ONDO



MESA FOLHA - FERNANDO JAEGER



MESA LENS - ESTUDIO BOLA



MESA GRID - ESTUDIO BOLA



MESA CELLA - ESTUDIO BOLA



MESA COSTURA - LZ STUDIO

# MESA DE CENTRO ❤

#preferidosdaarqexpress



MESA BOSSA - ONDO



MESA FOLHA - FERNANDO JAEGER



MESA LENS - ESTUDIO BOLA



MESA GRID - ESTUDIO BOLA



MESA CELLA - ESTUDIO BOLA



MESA COSTURA - LZ STUDIO

# LUMINÁRIAS



#preferidosdaarqexpress



LUMINÁRIA ARANDELA ZIG ZAG  
MUNCLAIR



LUMINÁRIA BAUHAUS DE PAREDE  
LUMINI



LUMINÁRIA DE PAREDE ORBE  
TOK & STOK



ARQEXPRESS

# LUMINÁRIAS

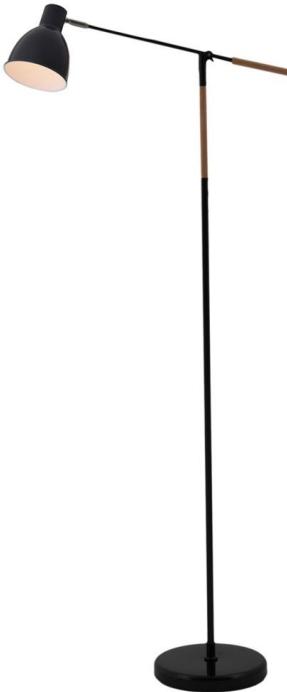
#preferidosdaarqexpress



LUMINÁRIA DE PISO ZIG ZAG  
MUNCLAIR



LUMINÁRIA BAUHAUS DE PISO  
LUMINI



LUMINÁRIA DE PISO STEM  
TOK & STOK



# LUMINÁRIAS

#preferidosdaarqexpress



LUMINÁRIA DE PISO PELICANO  
TOK & STOK



LUMINÁRIA DE PISO NAIROBI  
TOK & STOK



LUMINÁRIA COLUNA FRISE  
ESTUDIOBOLA

# RACK



#preferidosdaarqexpress

- ATENÇÃO – tv no rack ou na parede



RACK ROOMERS - ETNA



RACK PRUSSIA - ETNA



RACK CHICAGO - ETNA



RACK POINT - TOK & STOK



# RACK



#preferidosdaarqexpress



RACK VINN - TOK & STOK



RACK ALINA - TOK & STOK



RACK PILOTIS - TOK & STOK



RACK ARES - TON & STOK



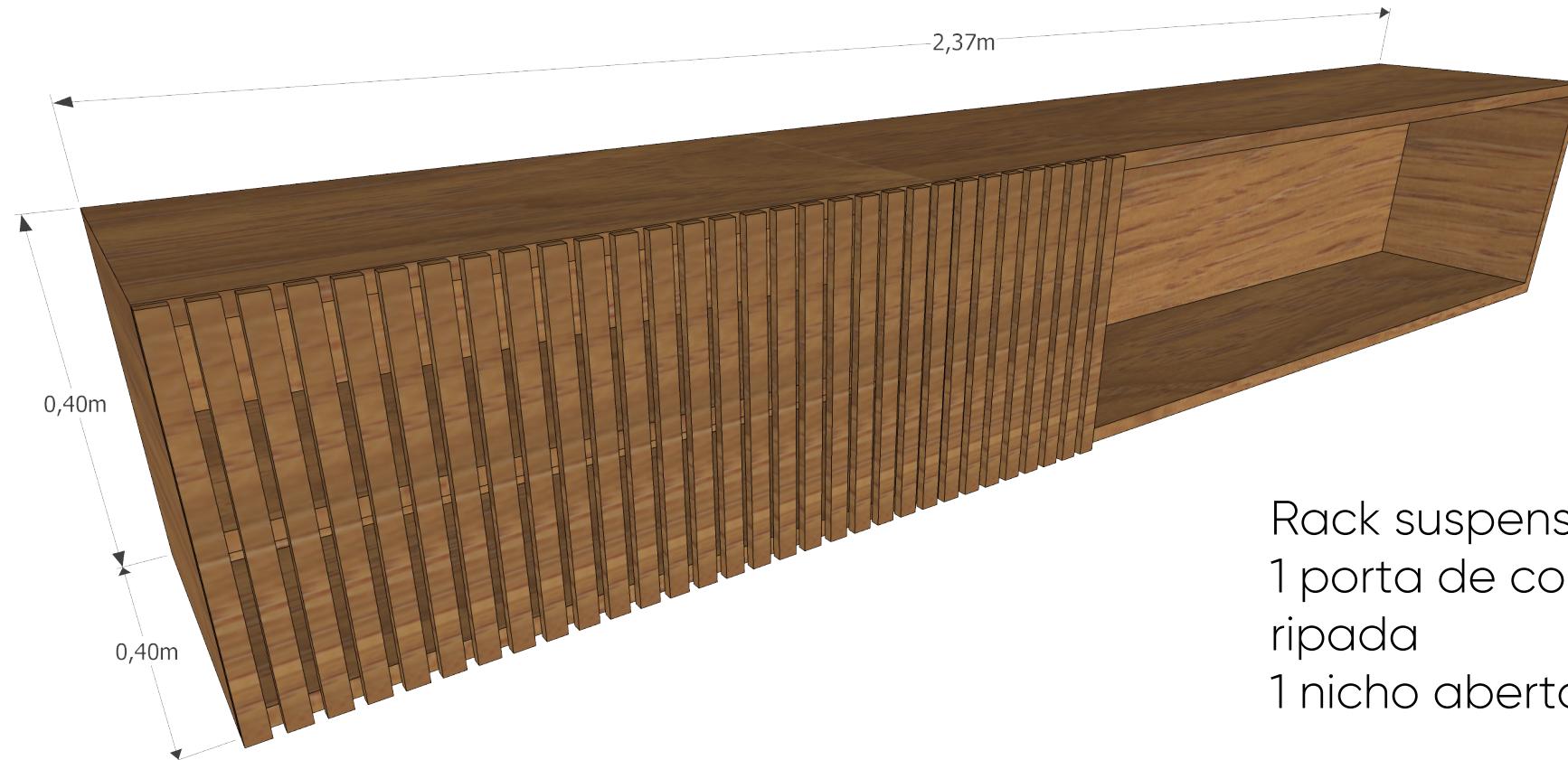
ARQEXPRESS

# RACK



BY ARQEXPRESS

Presente da Arq!



Rack suspenso  
1 porta de correr  
ripada  
1 nicho aberto



ARQEXPRESS

# RACK



BY ARQEXPRESS



**SALA DE JANTAR**



# CADEIRAS



#preferidosdaarqexpress



CADEIRA CESCA  
ARQUIVO CONTEMPORANEO



CADEIRA ARES  
TOK & STOK



CADEIRA BOSSA  
WAY DESIGN



CADEIRA CARINA  
SHOPSHOP



ARQEXPRESS

# CADEIRAS



#preferidosdaarqexpress



CADEIRA WISHBONE  
SHOPSHOP



CADEIRA AGATHA  
ETNA



CADEIRA CADIZ  
ONDO



CADEIRA LUCIO  
SERGIO RODRIGUES



ARQEXPRESS

# CADEIRAS



#preferidosdaarqexpress



CADEIRA LINA  
ETNA



CADEIRA MILA  
ARQUIVO CONTEMPORANEO



CADEIRA GARBO  
ETNA



CADEIRA PETIT  
FERNANDO JAEGER



ARQEXPRESS

# CADEIRAS



#preferidosdaarqexpress



CADEIRA HELGA  
ESTUDIOBOLA



CADEIRA TE  
FERNANDO JAEGER



ARQEXPRESS

# CADEIRAS



#preferidosdaarqexpress



CADEIRA CLIP  
FERNANDO JAEGER



CADEIRA MARIANA  
ESTUDIOBOLA



ARQEXPRESS

# MESA DE JANTAR



#preferidosdaarqexpress



MESA DE JANTAR RIZZO - MUUI



MESA DE JANTAR ENSEADA  
FERNANDO JAEGER



MESA PARALELO  
FERNANDO JAEGER



MESA OSCAR BETON  
TOK & STOK



MESA SAARINEN  
SHOPSHOP



MESA SATURNO - FERNANDO JAEGER



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# MESA DE JANTAR



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MESA DE JANTAR TARPAN - ETNA



MESA DE JANTAR FINLANDIA  
SHOPSHOP



MESA FLOAT WOOD - TOK & STOK



MESA DE JANTAR CONNE - ETNA



MESA DE JANTAR CONCRETE  
ESTUDIOBOLA



MESA ORGANIC - TOK & STOK



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# MESA DE JANTAR



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MESA METRIC - TOK & STOK



MESA TAVE - TOK & STOK



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# BUFFET



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BUFFET TOP - MUUI



BUFFET SOMA - ESTUDIOBOLA



BUFFET 2V - LZ STUDIO



BUFFET BOSSA - LZ STUDIO



BUFFET DUX - ONDO

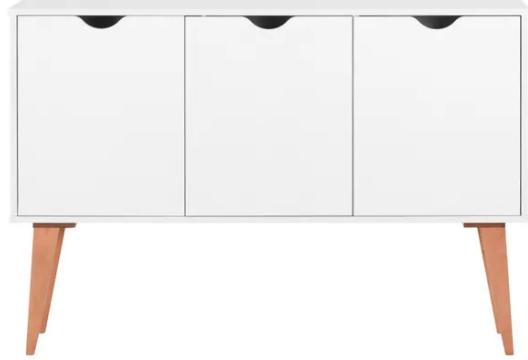


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# BUFFET



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BUFFET LIN - TOK & STOK



BUFFET BARTÔ - TOK & STOK



BUFFET INDOOR - TOK & STOK



# APARADOR



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APARADOR ARQ - ESTUDIOBOLA



APARADOR CAVALETTA  
ESTUDIOBOLA



APARADOR SLIM - LZ STUDIO



APARADOR PALAFITA - LZ STUDIO



APARADOR ANDAIME - LZ STUDIO



APARADOR VOLARE - ETNA



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# APARADOR



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APARADOR EL PASO - ONDO



APARADOR TOARI - TOK & STOK



APARADOR TELMA - TOK & STOK



APARADOR NOAH - TOK & STOK



APARADOR PHINE - TOK & STOK



# PENDENTE



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PENDENTE LARA - DIMLUX



PENDENTE NINA - DIMLUX



PENDENTE MALU - DIMLUX



PENDENTE GAMELA - LUMINI



PENDENTE MARTINI - DIMLUX



# PENDENTE



#preferidosdaarqexpress



PENDENTE ADAN  
DIMLUX



PENDENTE MEIA SFERA  
DIMLUX



PENDENTE ACQUA  
DUO COLOR  
DIMLUX



PENDENTE BOSSA  
LUMINI



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**QUARTO**♥

ARQEXPRESS♥

# CAMA<sup>♥</sup>

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CAMA HI FI - FERNANDO JAEGER



CAMA HI FI - FERNANDO JAEGER



ARQEXPRESS

# CABECEIRA

#preferidosdaarqexpress



CABECEIRA URCA – TOK & STOK



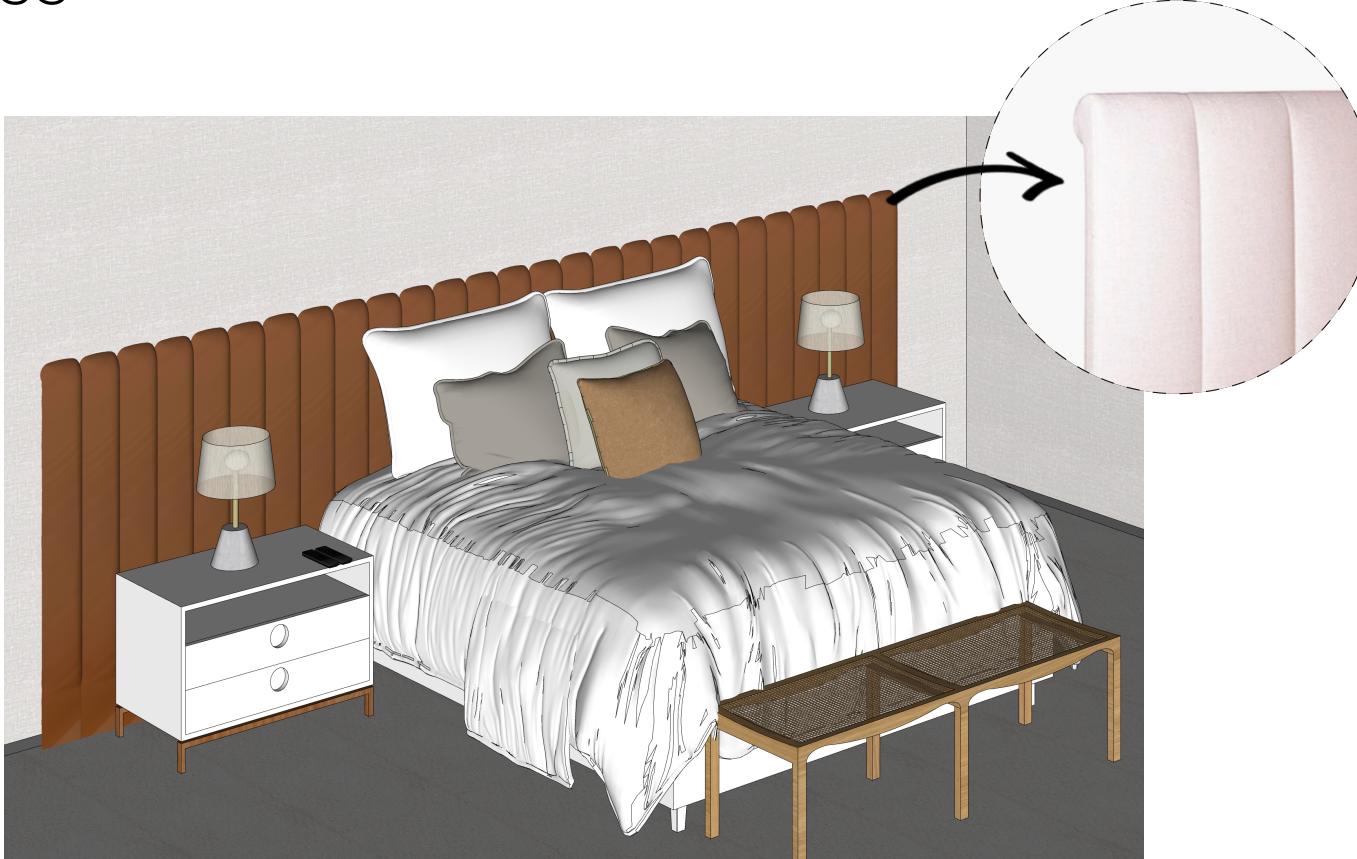
CABECEIRA ABINHA



# CABECEIRA



BY ARQEXPRESS



CABECEIRA GOMOS

# MESA DE CABECEIRA



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MESA DE CABECEIRA LAGOA  
FERNANDO JAEGER



MESA DE CABECEIRA ARQ  
ESTUDIOBOLA



MESA DE CABECEIRA LOFT  
FERNANDO JAEGER



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# MESA DE CABECEIRA



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MESA DE CABECEIRA TINTO  
TOK & STOK



MESA DE CABECEIRA OVIEDO  
ONDO



MESA SENNA - ABRACASA



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# MESA DE CABECEIRA



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MESA DE CABECEIRA PINE  
VEROMOBILI



MESA DE CABECEIRA  
PAULISTA COM GAVETA  
VEROMOBILI



MESA DE CABECEIRA LIMA PRETA  
VEROMOBILI



ARQ**EXPRESS**

# MESA DE CABECEIRA



#preferidosdaarqexpress



MESA DE CABECEIRA PINE  
VEROMOBILI



MESA DE CABECEIRA  
PAULISTA COM GAVETA  
VEROMOBILI



MESA DE CABECEIRA LIMA PRETA  
VEROMOBILI



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# BANCO



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BANCO CLOUD  
HUMBERTO DA MATA



BANCO AGUDOS - LZ STUDIO



BANCO ARQ - ESTUDIO BOLA



BANCO MASSY - TOK & STOK



BANCO GEORGE NELSON  
TOK & STOK



BANCO BERTOIA - MUMA



ARQEXPRESS

# BANCO



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BANCO OVIEDO - ONDO



BANCO RIPADO - ONDO



BANCO TREBBI - ESTUDIO BOLA



BANCO PÁDUA - LZ STUDIO



BANCO MOCA - LZ STUDIO



BANCO MESCLA - ONDO



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# LUMINÁRIAS



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REBATEDOR FOLHA  
DIMLUX



REBATEDOR LUNA  
DIMLUX



REBATEDOR QUADRATTA  
LUMINI



ARQ**EXPRESS**

# LUMINÁRIAS



#preferidosdaarqexpress



LET IT BE - LUMINI



FLEX - DIMLUX



LED TUBE - DIMLUX



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**HOME OFFICE** ❤

# ESCRIVANINHA



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ESCRIVANINHA ARQ  
ESTUDIOBOLA



ESCRIVANINHA MALU  
LZ STUDIO



ESCRIVANINHA SUPPORT  
TOK & STOK



ESCRIVANINHA COURO  
PRETA E AVELÃ  
ETNA

# ESCRIVANINHA



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MESA LOFT  
FERNANDO JAEGER



ESCRIVANINHA LOFT  
FERNANDO JAEGER



MESA TECH  
FERNANDO JAEGER



ESCRIVANINHA MIES  
MUMA



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# ESCRIVANINHA



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ESCRIVANINHA DE  
CANTO ALECRIM  
ETNA



ESCRIVANINHA GUTO  
ETNA



ESCRIVANINHA 74  
VEROMOBILI



ESCRIVANINHA PILARES  
TOK & STOK

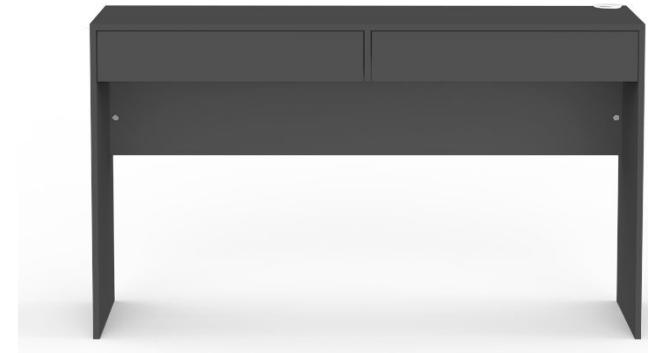


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# ESCRIVANINHA



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ESCRIVANINHA OVIEDO  
ONDO

ESCRIVANINHA PINE  
VEROMOBILI

ESCRIVANINHA BASIC 130  
VEROMOBILI

# CADEIRA



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CADEIRA CHARLES EAMES  
ESTEIRINHA COURO  
ALTA E BAIXA - SHOPSHOP



CADEIRA AERON  
HERMAN MILLER



CADEIRA CHARLES EAMES  
ESTEIRINHA BAIXA - SHOPSHOP



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# CADEIRA



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CADEIRA PREMIER  
TOK & STOK



CADEIRA DEISE  
SHOPSHOP



CADEIRA CONCEPT  
TOK & STOK



CADEIRA GAMER ONE  
SHOPSHOP



WEBZ CADEIRA  
EXECUTIVA  
TOK & STOK

# ESTANTE



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ESTANTE GRID  
ESTUDIOBOLA



PRATELEIRA CHAIX  
ESTUDIO BOLA



ESTANTE DRESDEN  
ONDO



ESTANTE CAMDEN  
ONDO



ARQEXPRESS

# ESTANTE



#preferidosdaarqexpress



ESTANTE CECÍLIA  
MUMA



ESTANTE CLARICE  
MUMA



ESTANTE ESTAIADA  
MUMA



ESTANTE MANGOOD  
TOK & STOK



ARQEXPRESS

# ESTANTE



#preferidosdaarqexpress



ESTANTE GRID - MUMA



ESTANTE SKADA - TOK & STOK



ARQEXPRESS

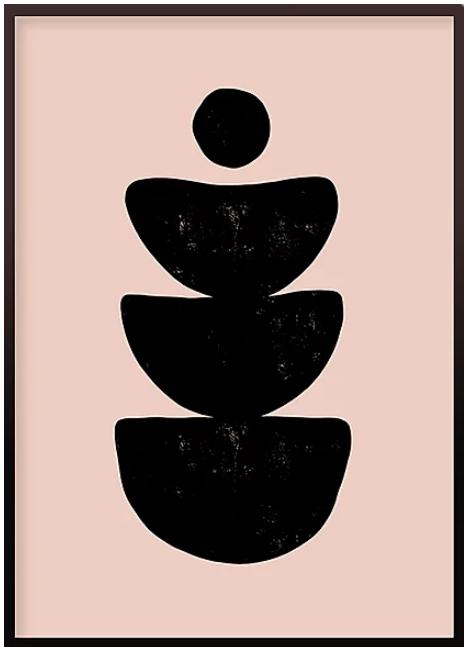


**ADORNOS**  
*#preferidosdaarqexpress*

# QUADROS



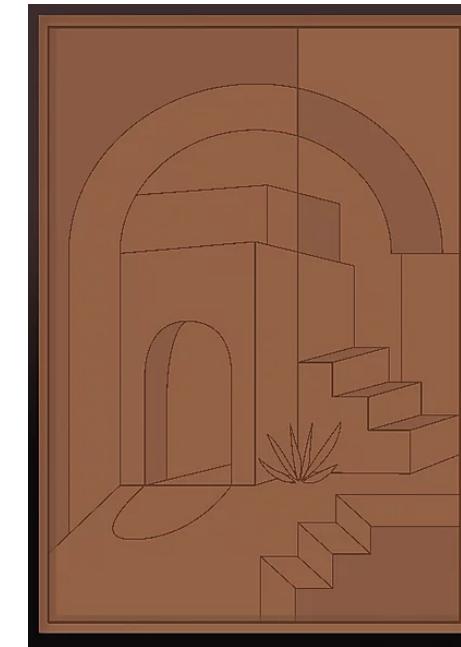
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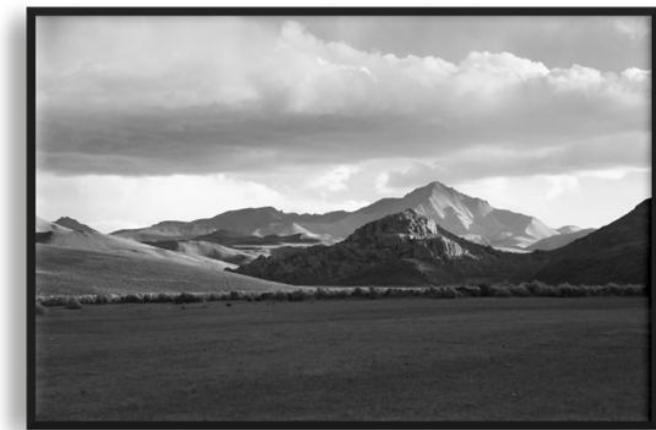
QUADRO ORGANIC  
SHAPES  
OBRAH



QUADRO NEVER  
KNOWN  
OBRAH



QUADRO HORIZONS  
COLLECTION ORANGE  
OBRAH



ROMY POCZTARUK

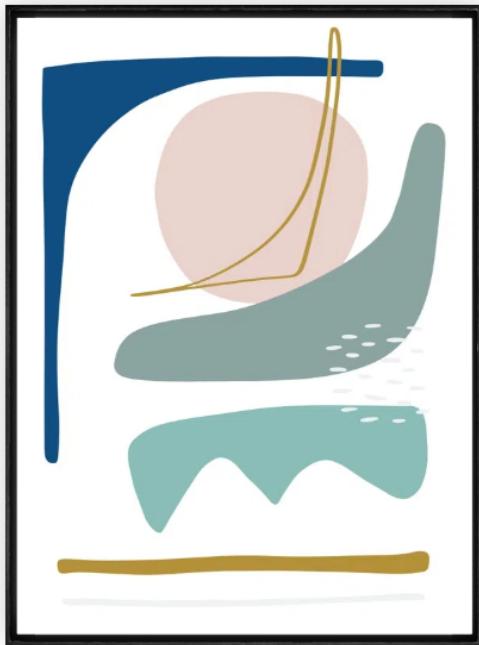


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# QUADROS



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QUADRO N 02  
URBAN ARTS



QUADRO QUADRADOS  
URBANOS  
URBAN ARTS



QUADRO CURVATHOS ANIL PAN  
URBAN ARTS



ARQEXPRESS

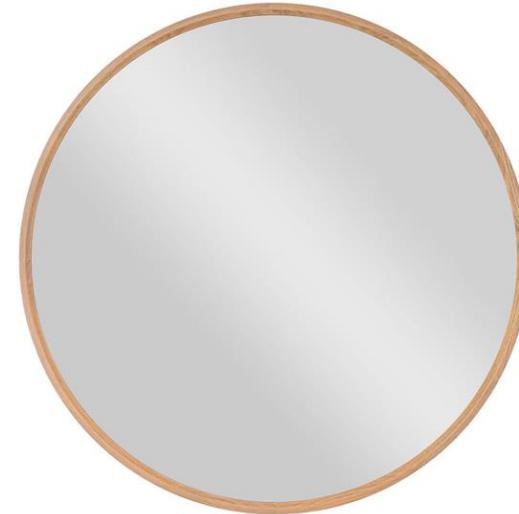
# ESPELHOS



#preferidosdaarqexpress



ESPELHO



ESPELHO REDONDO  
EM MADEIRA OSLO - ONDO



ESPELHO DE CORPO INTEIRO  
RETANGULAR EM  
MADEIRA OSLO - ONDO



ARQ**EXPRESS**



**E AGORA,  
COMO ESCOLHER?**

# SALA DE ESTAR



SOFÁ OUTONO  
LZ STUDIO



SOFÁ GARDEN  
LZ STUDIO



POLTRONA A317  
LZ STUDIO



POLTRONA LOLLIPOP  
ONDO



# SALA DE JANTAR

MESA SAARINEN  
SHOPSHOP



+

CADEIRA WISHBONE  
SHOPSHOP



MESA PARALELO  
FERNANDO JAEGER

+

CADEIRA CESCA  
ARQUIVO CONTEMPORÂNEO



15

# COMBINAÇÕES

*Moodboards*

# COMBINAÇÕES

*Gala de Estar*



# COMBINAÇÕES

*Gala de Estar*



# COMBINAÇÕES

*Gala de Estar*



# COMBINAÇÕES

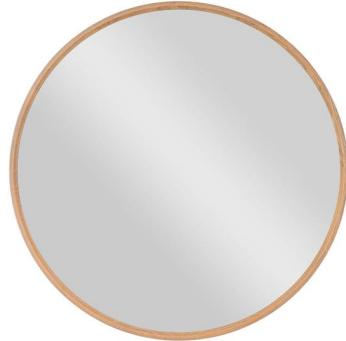
*Gala de Jantar*



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# COMBINAÇÕES

*Gala de Jantar*



ARQEXPRESS

# COMBINAÇÕES

*Quarto*



# COMBINAÇÕES

*Quarto*



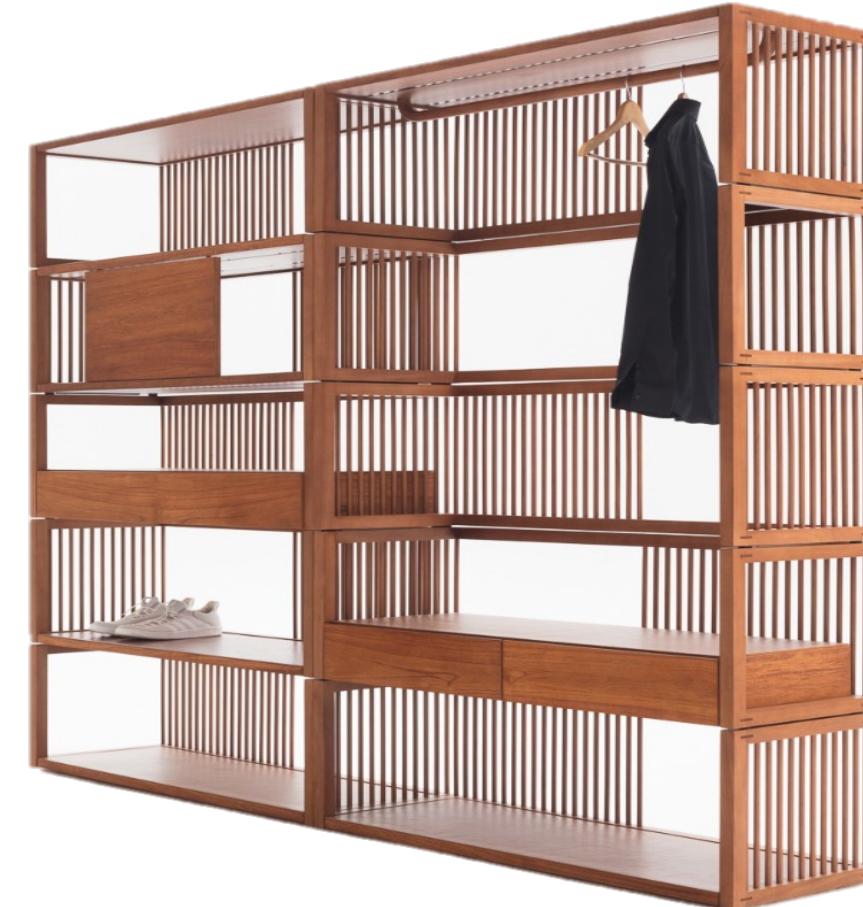
# COMBINAÇÕES

*Quarto*



# COMBINAÇÕES

*Home Office*



ARQEXPRESS

# COMBINAÇÕES

*Home Office*



**DE 0 – 10, QUANTO VOCÊ INDICARIA PRA UM AMIGO?**

**OBRIGADA!**   
ARQ**EXPRESS**