



## experience

### **AMAZON**

*visual designer, 8/2016 - present*

Worked as a member of the D1 Creative Team to develop page layouts and digital advertising for Amazon.com. Produced sitewide styleguides for Amazon events that were implemented through hundreds of graphics, and worked closely with art directors in concepting, presenting, and executing design changes in a variety of categories.

### **HABERMAN**

*graphic design intern*

Produced print and digital design for a large variety of clients at a full-service connection + engagement agency. Worked with marketing teams to strategize and plan campaigns, and led visual direction for in-house photoshoots and content creation. Projects included social media and digital marketing, packaging, web design, illustration, print and digital advertising.

### **WORLD ENDEAVORS**

*graphic designer*

Managed the implementation of a company rebrand, which included promotional books, brochures, banners, and advertising. Worked closely with client to choose assets and visual direction that represented the company and appealed to their target audience. Edited client photos and designed layout for a 40-page lookbook and informational brochures.

### **EAU CLAIRE AREA EDC**

*graphic design intern*

Designed and produced all marketing and corporate materials for a nonprofit focused on small business growth. Collaborated with print and web campaigns, branding for new businesses and programs, and corporate publications.

### **NOTA CREATIVE CULTURE PUBLICATION**

*assistant art director (9/2014 - 6/2015), graphic designer (2/2014 - 9/2014)*

Directed creative team of designers, writers, and artists to produce the printed biannual literature + art anthology and to promote music and literary events. Led editorial design and photo shoots, and created cover art and original illustration. Organized and officiated events, including public speaking in front of small and large audiences.

### **FREELANCE PROJECTS**

*graphic design, web design, and illustration*

Clients include Jolt Texas (web design + wordpress development), Feed My People Food Bank (rebrand, public awareness campaign), University of Wisconsin - Eau Claire (event promotion), Volume One Magazine (cover illustration), and Winwood Properties (branding)

## education

### **UNIVERSITY OF WISCONSIN, EAU CLAIRE**

9/2011 - 6/2015

Eau Claire, WI

GPA: 3.7, cum laude with Honors

BFA - Graphic Design

## skills

### **VISUAL**

Branding, Typography, Illustration, Layout, Packaging,

### **WEB**

UI Design, Wireframing, HTML, CSS, Wordpress

### **ADOBE**

Illustrator, Photoshop, InDesign, Dreamweaver, Lightroom