



ANA VON HUBEN

GRAPHIC DESIGN

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EDUCATION

University of Wisconsin - Eau Claire
9/2011 - 6/2015
Eau Claire, WI
GPA: 3.7, cum laude with Honors
BFA - Graphic Design

Recipient of four scholarships, including the Taminau-Warloski Scholarship 'for students in the arts with ethical standards, community service, and cultural perspective beyond their chosen major' (2014)

Sotheby's Institute of Art
1/2013 - 5/2013
London, England
Foundations of Western Art, 2013
One of 14 students accepted into international art and design history semester course

SKILLS



EDITORIAL



TRADITIONAL +
DIGITAL ILLUSTRATION



RESPONSIVE
WEB DESIGN



PACKAGING



BRANDING



PRINT + DIGITAL
ADVERTISING

EXPERIENCE

- 1/2016-present **Haberman**, Minneapolis, MN
graphic design intern
Produced print and digital design for a large variety of clients at a full-service connection + engagement agency. Worked with marketing teams to strategize and plan campaigns, and led visual direction for in-house photoshoots and content creation. Projects include social media and digital marketing, packaging, web design, illustration, print and digital advertising.
- 6/2015-1/2016 **World Endeavors**, Minneapolis, MN
graphic designer
Managed the implementation of a company rebrand in all print materials, including promotional books, brochures, and print advertising. Worked closely with client to choose assets and visual direction that represented the company and appealed to their target audience.
- 6/2014 - 6/2015 **Eau Claire Area Economic Development Corporation**, Eau Claire, WI
graphic design intern
Designed and produced all marketing and corporate materials for the EDC, including print and web campaigns, branding for new businesses and programs, and corporate publications.
- 2/2014 - 6/2015 **NOTA Creative Culture Publication**, Eau Claire, WI
assistant art director (9/2014 - 6/2015), graphic designer (2/2014 - 9/2014)
Directed creative team of designers, writers, and artists to produce the printed biannual literature + art anthology and to promote music and literary events. Led editorial design and photo shoots, and created cover art and original illustration. Organized and officiated events, including public speaking in front of small and large audiences.
- 1/2014 - 10/2014 **AIESEC Eau Claire**, Eau Claire, WI
graphic designer
Lead Designer on a communications team promoting international internships through the global organization AIESEC. Rebranded AIESEC Eau Claire and produced branding and promotional materials for events.
- 11/2013 - 5/2015 **The Flipside Alternative Press**, Eau Claire, WI
art director and illustrator
Rebranded UW-Eau Claire's First Amendment publication and created a new logo, layout, and design guidelines. Provided editorial direction for staff members and produced cover art.
- 6/2011 - present **Freelance Projects**
graphic design and illustration
Clients include Agent: You (branding, UI, illustration), Feed My People Food Bank (rebrand, public awareness campaign), University of Wisconsin - Eau Claire (event promotion), Volume One Magazine (illustration), and Winwood Properties (branding)

PROGRAMS

| | familiar | expert |
|--------------------|----------|--------|
| Adobe Illustrator | | |
| Adobe InDesign | | |
| Adobe Photoshop | | |
| Adobe Lightroom | | |
| Adobe AfterEffects | | |
| HTML + CSS | | |
| Wacom Tablet | | |