key trends and insights into Stack Overflow Developer Survey

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EXECUTIVE SUMMARY



- This concise report examines global developer trends derived from Stack Overflow survey data.
- Key findings are as follows:
 - Leading programming languages: JavaScript, Python, and SQL.
 - Commonly utilized databases: PostgreSQL, MySQL, and SQLite.
 - Emerging preferences: Increasing interest in Rust, TypeScript, and cloud platforms.
 - Developer demographics: Predominantly male, aged 25–34, holding Bachelor's or Master's degreesPoint3
- The report features dashboards crafted using IBM Cognos Analytics to narrate the findings visually.
- Prior to visualization development, survey data collection, data wrangling, and exploratory data analysis were conducted to enable the creation of insightful dashboards and presentations.

INTRODUCTION



Purpose of the Report:

 This report aims to explore current and future technology preferences among developers. It delves into the technologies they presently use, the ones they aspire to work with, and includes an analysis of their demographic trends.

Target Audience: The intended audience includes:

- Decision-makers in tech companies,
- Developers and students,
- Researchers, and organizations involved in recruitment.

Importance of the study:

- The findings offer valuable insights to support data-driven hiring, training initiatives, and technology strategies.
- The study sheds light on evolving dynamics within the developer ecosystem and provides guidance for educational institutions and organizations in their planning processes.





METHODOLOGY



Data collection:

- Data Source: survey_data_updated.csv (developer survey data)
- Collect survey data & explore its content (Web scraping, APIs, Request lib)

Data Processing:

- Data wrangling: finding & removing duplicates, finding & replacing missing values
- Exploratory Data analysis: analyzing data distribution, handling outliers.
 Correlations
- Data Visualization: highlight distribution of data, relationships, composition and comparison of data.

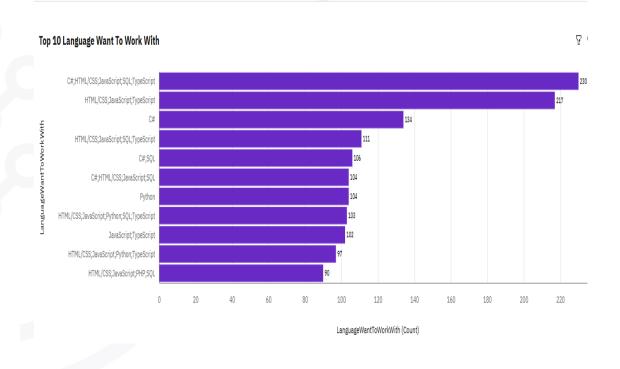
Tools Used:

- IBM Cognos Analytics (for dashboard design and interactivity)
- Python (Pandas for data preprocessing)
- SQL and Excel

PROGRAMMING LANGUAGE TRENDS

Current Year

Next Year







PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

Findings:

- Finding 1: JavaScript, SQL, and Python dominate as the most commonly used programming languages today, followed closely by Java, C#, and HTML/CSS.
- Finding 2: TypeScript and Rust rank among the most sought-after languages for future projects, highlighting a growing preference for modern, strongly-typed options.
- Finding 3: While traditional scripting languages such as Bash/Shell maintain widespread usage, interest in emerging and specialized languages like Go and Rust continues to gain momentum.

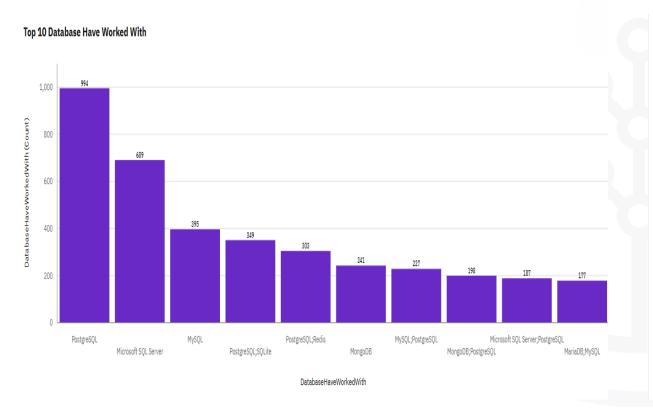
Implications:

- Implication 1: Businesses are encouraged to emphasize the development of JavaScript, SQL, and Python expertise within their existing teams to stay competitive.
- Implication 2: The growing use of TypeScript and Rust highlights a shift towards greater type safety and enhanced performance, suggesting that training initiatives should adapt to support this progression.
- Implication 3: Academic institutions and coding bootcamps have an opportunity to adjust their curricula to incorporate contemporary tools while continuing to strengthen proficiency in core programming languages.

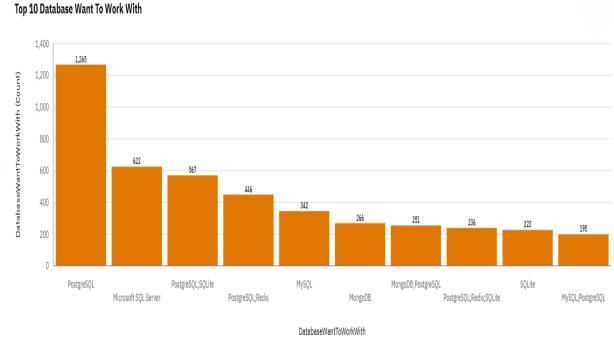


DATABASE TRENDS

Current Year



Next Year







DATABASE TRENDS - FINDINGS & IMPLICATIONS

Findings

- Finding 1: PostgreSQL and MySQL lead as the most commonly used databases, with SQLite and MongoDB not far behind in popularity
- Finding2: Redis, Supabase, and DynamoDB are gaining attention for future adoption, indicating a growing preference among developers for modern, high-performance solutions
- Finding 3: Microsoft SQL Server continues to have a strong foothold in both current and anticipated usage, reflecting its reliability and enduring appeal in enterprise settings

Implications

- Implication 1: Organizations handling structured data should prioritize PostgreSQL and MySQL as key solutions
- Implication 2: Teams are encouraged to evaluate cloud-compatible databases such as DynamoDB and Supabase for building contemporary applications.
- Implication 3: Training and professional development initiatives should maintain a strong focus on SQL, while integrating scalable NoSQL options and real-time tools like Redis into the curriculum.



DASHBOARD



Current technology, future technology and dimographic dashboards are provided in the following slides



DASHBOARD TAB 1







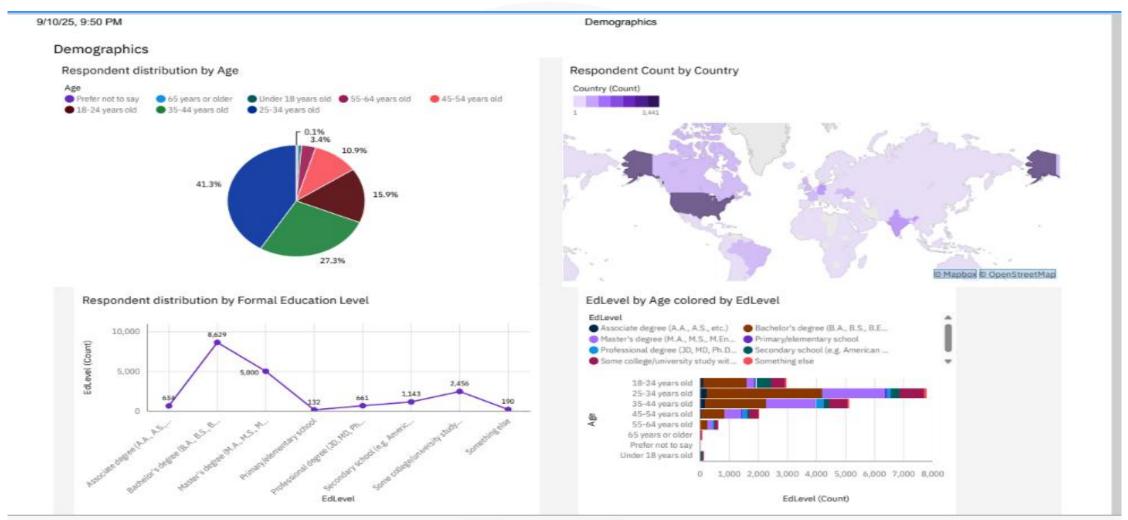
DASHBOARD TAB 2







DASHBOARD TAB 3





DISCUSSION



These dashboards deliver essential insights into developer preferences, emerging technology trends, and important demographic groups, enabling companies and educators to better align their strategies with the evolving industry landscap

OVERALL FINDINGS & IMPLICATIONS

Findings

- Finding 1: JavaScript, SQL, and Python remain the top choices among developers, reflecting their strong preference for these languages in current applications and future projects.
- Finding 2: Emerging technologies such as Rust and TypeScript are gaining traction, indicating a growing curiosity and adoption within the developer community.
- Finding 3: The developer demographic predominantly consists of young males aged 25–34 and possess formal education in technology, highlighting a knowledgeable and adaptive group

Implications

- Implication 1: Technology teams should prioritize ongoing investment in foundational technologies while simultaneously preparing to integrate emerging advancements.
- Implication 2: Organizations need to establish continuous learning initiatives aimed at equipping their workforce with skills relevant to future-demand technologies.
- Implication 3: A global gender disparity exists among developers. To address this, education providers and bootcamps should tailor their curricula to balance fundamental and forwardlooking tools while fostering gender diversity within their programs.

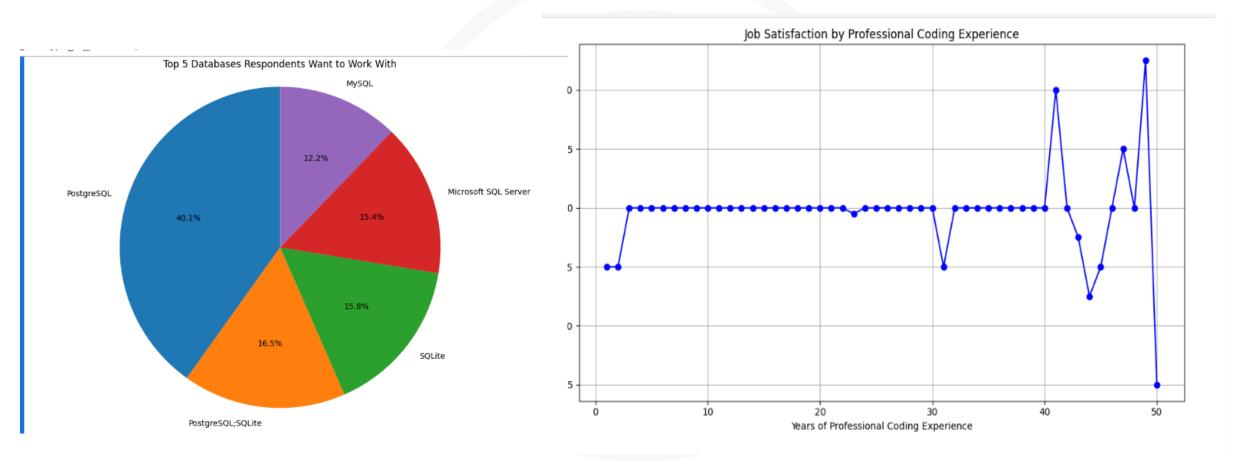


CONCLUSION



- Technology preferences are evolving, with core languages such as JavaScript, SQL, and Python maintaining their dominance, while newer tools like Rust, TypeScript, and Supabase gain increasing traction. Cloud platforms and web frameworks play a pivotal role in development environments, and there is significant interest in technologies like AWS, Azure, React, and Vue.js for both present and anticipated future applications.
- Education is a critical factor, as most professionals in the field possess higher education degrees and are primarily concentrated within the 25–34 age range. This highlights the presence of a skilled and dynamic global tech workforce. It becomes crucial for organizations and educators to adapt by revising training programs, modernizing tools, and refining hiring practices to align with these emerging trends and demands.

APPENDIX

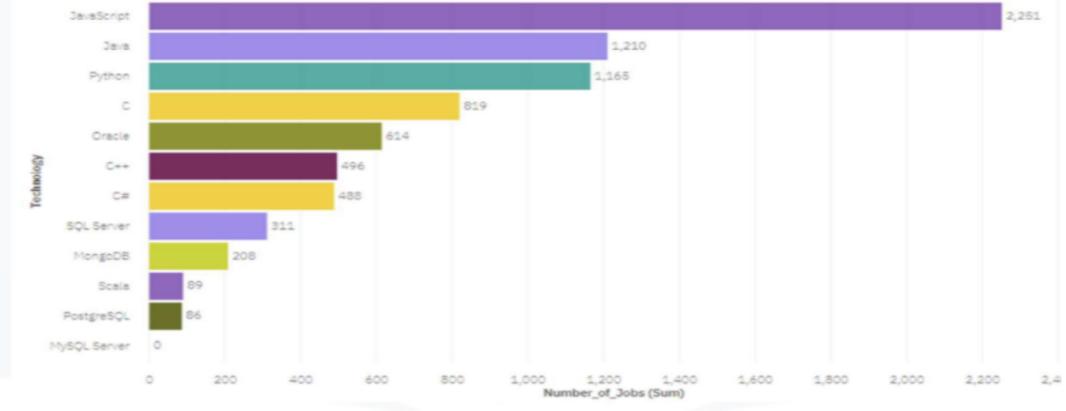






JOB POSTINGS

Number of Job Postings for each Technology





POPULAR LANGUAGES

