

Anay Jain

5275 Toscana Way, San Diego, California, 92122
anj023@ucsd.edu | 858.312.9550 | anayjain13.github.io/remember-me

EDUCATION

UC SAN DIEGO

B.Sc. COGNITIVE SCIENCE

Specialisation: Human Computer Interaction

B.A. INTERNATIONAL BUSINESS

International Studies: International Business

Expected graduation: June 2019

COURSEWORK

Interaction Design

Designing for Development

Web Info and Usability Architecture

Persona Development + Storyboarding

Rapid Iterative Prototyping

User Research/Testing

Computational Thinking in Design

Statistical Analysis

Data Analytics and Visualization

Design & Data Driven Marketing

SKILLS & TOOLS

TECHNICAL

Design: Sketch, Photoshop, Illustrator, Marvel App, Figma, Invision;

Development: HTML, CSS, Bootstrap, Git/Github, Java;

Data: Statistical Analysis; Python: Numpy, Pandas, Matplotlib, seaborn libraries; Tableau, SQL

MANAGERIAL

Marketing Strategy; Market Research; Product Management;

Project Management; Startup Investing; Financial Accounting & **effective communication skills!**

ACTIVITIES

Board Member at Mera Parivar

Community work in rural India

Member at The Basement

The tech startup incubator @UCSD

Triton Entrepreneur

Student entrepreneur forum @UCSD

Member at Design at UCSD

Design Community @UCSD

WORK EXPERIENCE

MEDSPACE TECHNOLOGIES MARKETING/BUS. ANALYTICS INTERN

Nov 2017 – Feb 2018 | San Diego, CA

- Big-data medical startup at UCSD that optimizes patient transfers between different healthcare institutions and the medical services provided alongside, to provide the best quality care to the patient
- I lead their outreach and partnerships program. Key tools used: LinkedIn Sales, JIRA, Confluence, HubSpot and Microsoft Teams.
- Also analyzed and cleaned key data sets that were used towards creating our product

PADUP VENTURES BUS. DEV. INTERN + STUDENT CONSULTANT

June 2016 – Sep 2016 | New Delhi, IND

- A leading tech-start-up incubator and VC firm; I researched and evaluated 14 prospective start-ups on 64 data points and PadUp's 4-step process for thorough validation of their future potential.
- Led the launch plan for UnLearn Kids (an Edu-tech startup, now funded).

UBER MARKETING CONSULTANT

Jul 2015 – Sep 2015 | New Delhi, IND

- Built scalable partnerships with companies, chains and events to scale Uber's ridership.
- Part of the team that curated and executed Uber's global property- The Neighborhood Love, today with 26 partners and wide user reach.
- Responsible for resolving user support tickets(50+ daily) and engaging directly with riders to resolve grievances.

THE HELPING HAND FOUNDER

May 2013 – Present | Gurgaon, IND

- My social start-up in the space of effective resource allocation in the National Capital Region of India (New Delhi).
- Successfully raised over USD 40K to effect change in the space of women and youth empowerment, education of the underprivileged and food insecurity.
- Led a core management team of 5 people, and managed teams of upto over 30 volunteers for major projects.

RELEVANT DESIGN PROJECTS

INTRASPECT TEAM MEMBER

Jan 2018 – March 2018 | San Diego, CA

- Designed and developed an introspection mobile application, where a user can track his emotions over time period and eventually get recommendations for activities using deep learning.
- Mentored under Prof. Scott Klemmer at UC San Diego

WATERKEEPERS FRONT END DESIGNER

Sep 2017 – Jan 2018 | San Diego, CA

- Created the front-end interface of a live water quality map in Tijuana, Mexico - as a project for a local NGO Proyecto Fronterizo de Educación. The web interface is currently being managed by them and used by the public.
- Mentored under Prof. Brandon Reynante at UC San Diego