

ANASTASIA ZHURAVLEVA

Frontend Developer • +49 160 2053979 • anazhur243@gmail.com • [LinkedIn](#) • [Website](#) • Cologne, Germany

Frontend Developer skilled in React, Redux, and JavaScript. Experienced in building responsive web applications and collaborating in agile teams. Transitioned from retail and wholesale management, bringing strong analytical, organizational, and problem-solving skills to software development. Passionate about creating clean, efficient, and user-focused interfaces.

TECHNICAL SKILLS

Front End: ReactJS, Redux, JavaScript, HTML5, CSS3 (Flexbox, Grid, Responsive Design)

Developer Tools: Git, npm, Docker, Jira, GitHub Pages, Scrum

Additional: REST API integration, i18n, UI theming

SOFT SKILLS

- **Customer-focused mindset:** Strong problem-solving skills from managing retail and wholesale client relations, ensuring user needs are met.
- **Cross-functional collaboration:** Experience working with internal teams and external stakeholders, now applied in development.
- **Adaptability & quick learning:** Transitioned between industries (from retail to wholesale) and adapted quickly to new technologies in frontend development, demonstrating my ability to thrive in dynamic environments.
- **Process optimization:** Led efforts to streamline operations in previous roles, which taught me to value clean code and efficient development processes.
- **Communication:** Effective collaborator with both technical and non-technical teams.

PROJECTS

- **E-commerce Store** – React, Redux, Fetch API
Built a responsive multi-page online store with product browsing, favorites, cart management, and validated order placement form. Collaborated with another developer, integrated backend API, and implemented custom UI components based on Figma designs.
- **Portfolio Website** – React, i18n, Light/Dark Mode
Created a bilingual responsive landing page with theming, contact form, and integrated links to GitHub and LinkedIn. Demonstrated UI theming, routing, and form handling.

Live Demo: [Portfolio Website](#)

Code: [GitHub Repository](#)

EXPERIENCE

Frontend Developer | Tel-Ran.de GmbH (Internship) 11/2024 – 01/2025

- Developed core features for an e-commerce platform, including product listing, favorites, cart, and order placement with form validation.
- Used ReactJS and Redux to manage global state and ensure seamless user experience.
- Designed and implemented custom UI components based on Figma mockups.
- Integrated the frontend with a pre-existing backend using React fetch hooks.
- Collaborated with another frontend developer to integrate different parts of the application.
- Conducted manual testing to ensure the quality and functionality of the platform

Wholesale Manager | AUMi (Nut Butters Manufacturer) 09/2020 – 11/2022

- Managed B2B sales, improved client relationships, and optimized operations.
- Conducted market analysis to enhance product offerings.
- Collaborated with production teams for better inventory management.

Retail Manager | AUMi (Nut Butters Manufacturer) 12/2018 – 09/2020

- Managed product listings, pricing, and order fulfillment.
- Coordinated marketing strategies to increase brand visibility.
- Worked with the IT department to enhance e-commerce platforms.

CERTIFICATIONS

Frontend Web Development – Starta Institute (2025)

Focus: ReactJS, Redux, JavaScript, HTML/CSS, and Git.

Hands-on experience with building dynamic, responsive web applications.

EDUCATION

Bachelor in English Linguistics and Literature – Odesa I.I. Mechnikov National University, Ukraine (2013 – 2017)

LANGUAGES

English (C1), German (B2), Russian (Native), Ukrainian (Native)