

## Microsoft Cloud

Building future agility with digital optimism. Where we are and where we're going

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## ot-ti-mì-smo

Tendenza a valorizzare gli aspetti migliori della realtà e ad aspettarsi sviluppi futuri favorevoli.







# The world is moving into the digital space faster than ever before



# Digital optimism



### We are seeing innovation everywhere

**Financial Services** Manufacturing Healthcare Government Retail

### Microsoft Cloud -













Modern work Business applications

Infrastructure

Digital and app innovation

Data & Al

Security

The most trusted and comprehensive cloud





Microsoft Cloud for Healthcare



Microsoft Cloud for Manufacturing



Microsoft Cloud for Nonprofit



Microsoft Cloud for Retail



**Microsoft Cloud for Sustainability** 

#### **Microsoft Cloud**













Modern work Business applications

Infrastructure

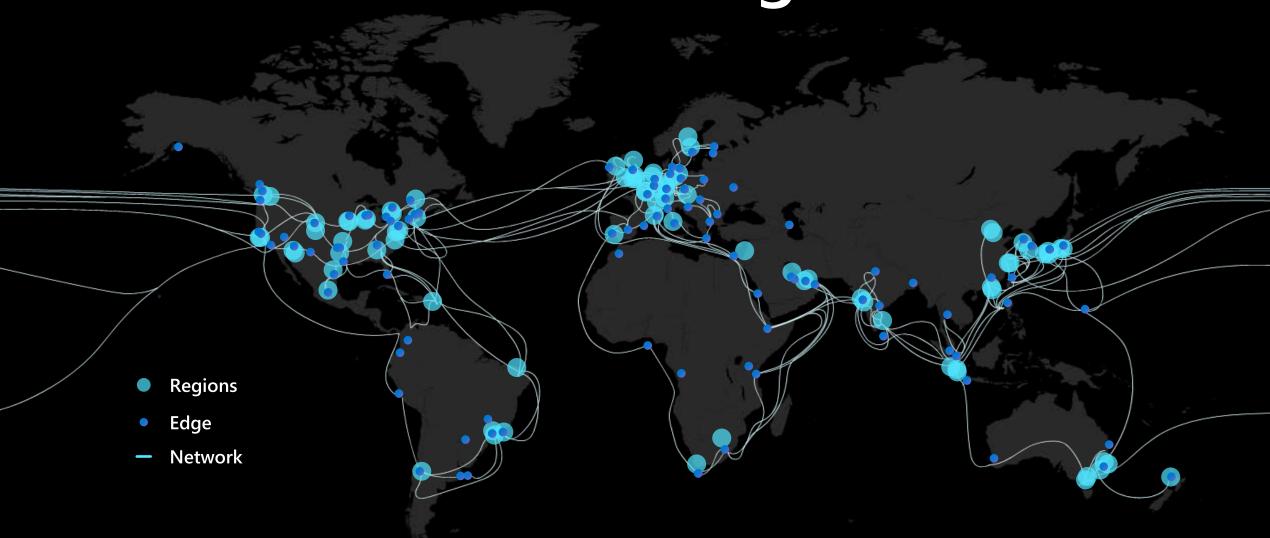
Digital and app innovation

Data & Al

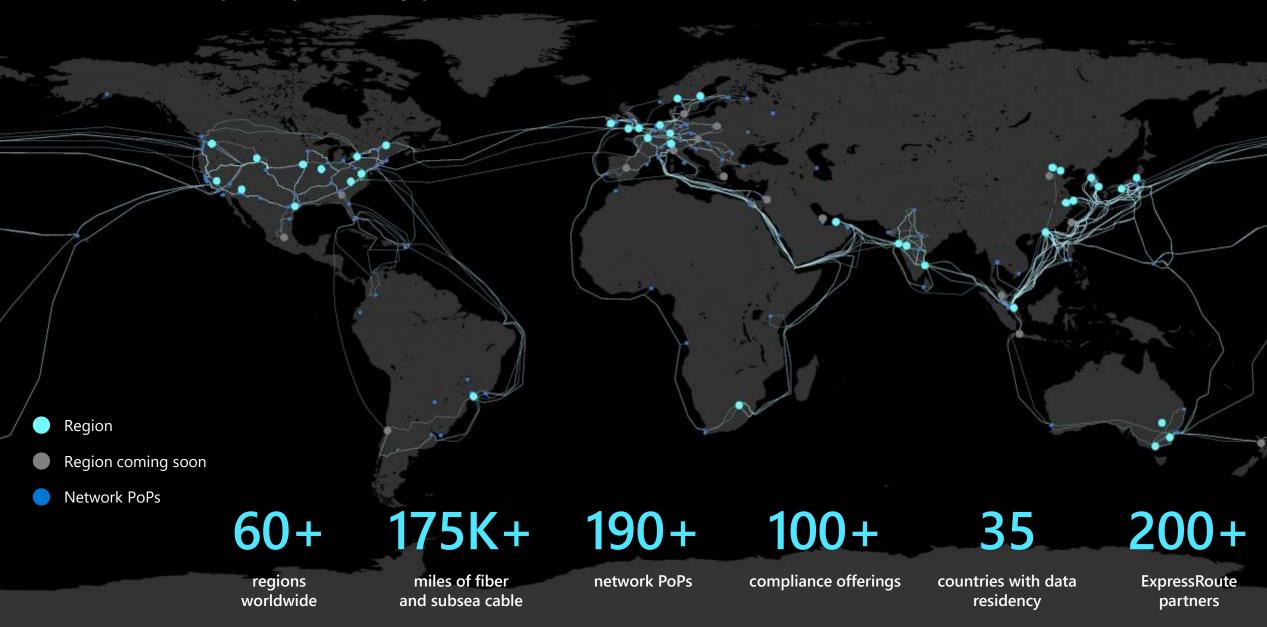
Security

### The most trusted and comprehensive cloud

## 60+ Azure regions



#### More trusted capability than any provider



L'OPERAZIONE

#### Da Microsoft 1,5 miliardi di dollari per l'Italia Al via data center a Milano

E' il piano di investimenti più ambizioso per la multinazionale americana. Stimati più di 10.000 opportunità di lavoro

di L.Tre.



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### Achieve your sustainability goals

Evolve to a responsible cloud

- Help advance a low-carbon future
- Build your applications on sustainable cloud infrastructure with a local impact
- Transition to a more carbon-neutral grid with Azure

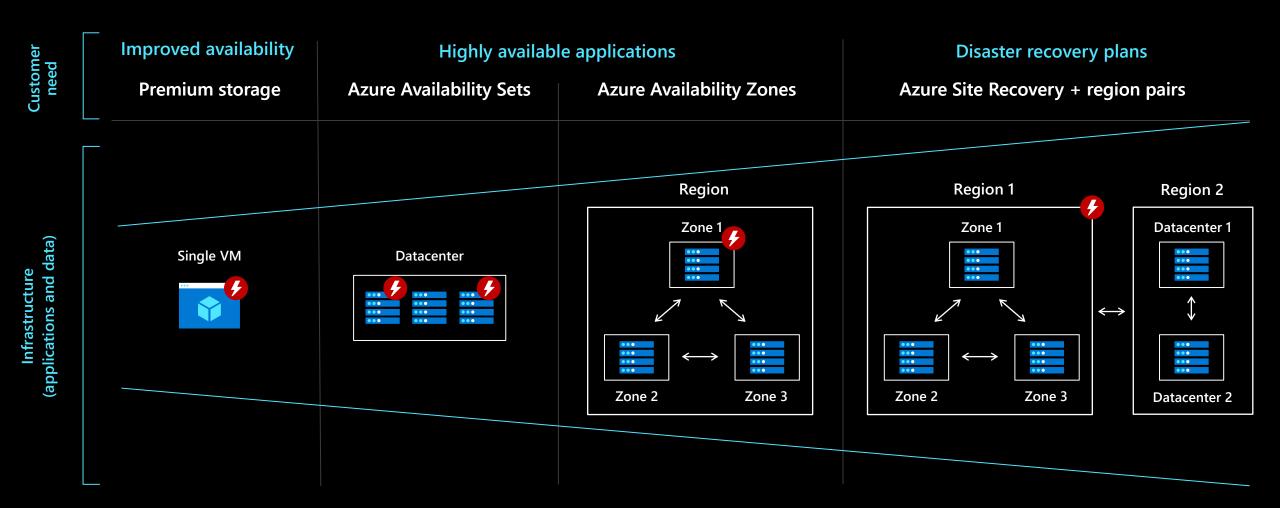
Up to 98% improvement in carbon efficiency over traditional datacenters

Uncompromising commitment to 100% renewable energy by 2025

Water positive and zero waste by 2030

Transparent reporting with Microsoft Sustainability Calculator

#### Achieve the scale and availability you need



#### **Embrace the Azure of tomorrow**

#### Innovating services for your cloud workloads



#### Innovating infrastructure

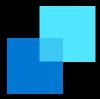
Support future growth with innovations such as:

- Underwater datacenters
- Azure Modular Datacenters
- Liquid immersion cooling projects
- Hydrogen fuel cell technologies



#### **Azure Space**

- Innovate where you never could before with cloud capabilities that extend into space
- Push your mission to the ultimate edge, achieving more both on and off the planet



#### **Next-generation hardware**

- Deliver innovation at scale with Project Olympus, the nextgeneration hyperscale cloud hardware design and new model for open-source hardware development
- Accommodate a broad variety of workloads for the cloud of today and tomorrow



#### **Data for tomorrow**

- Project Silica
- Project HSD: Holographic Storage
   Device for the Cloud
- Palix, DNA Storage

# Innovate anywhere with Azure

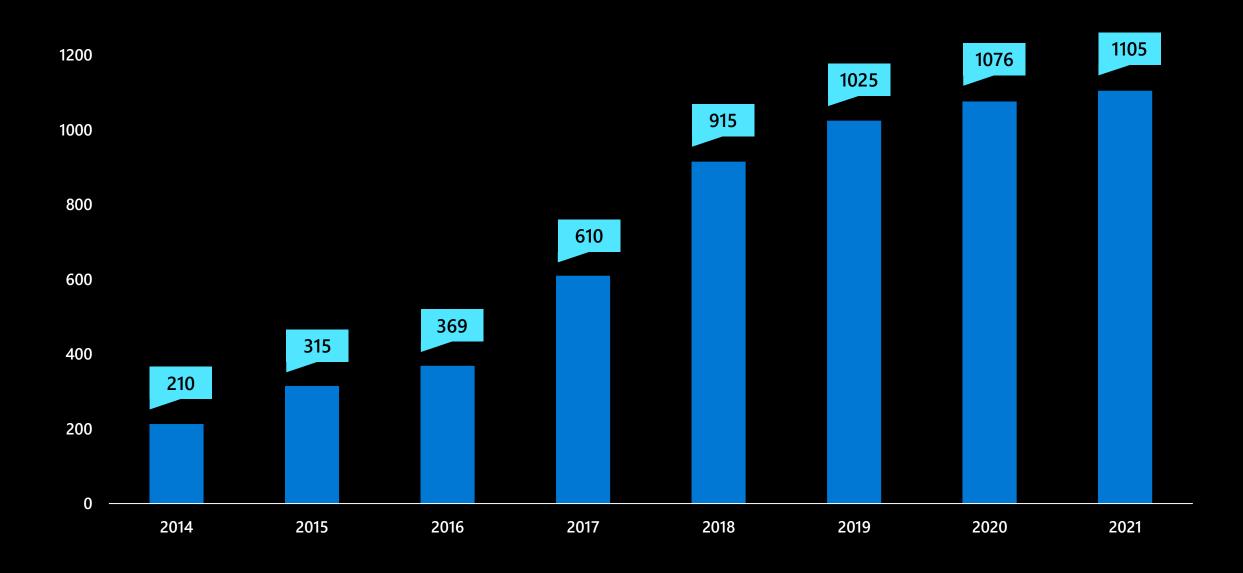
Hybrid and multicloud

End-to-end data platform

Cloud native development

Developer velocity

### Pace of innovation | capabilities

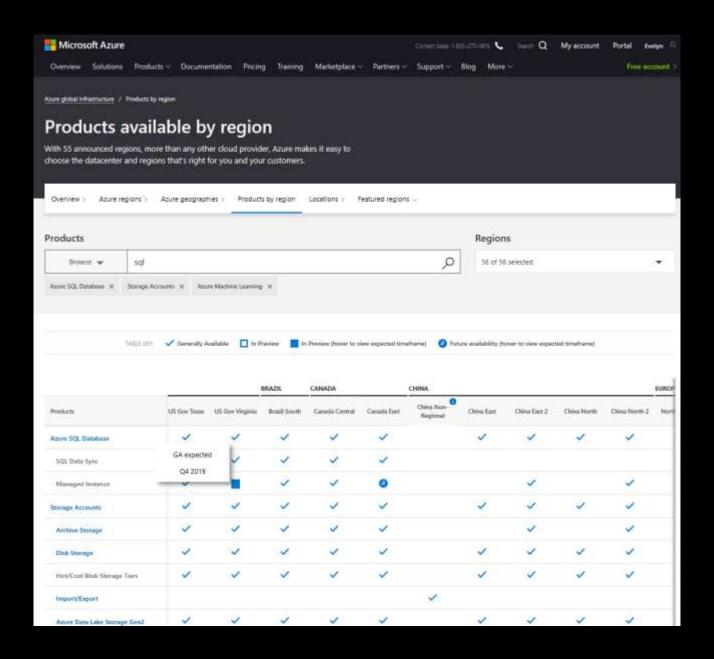


# Staying informed of changes in Azure

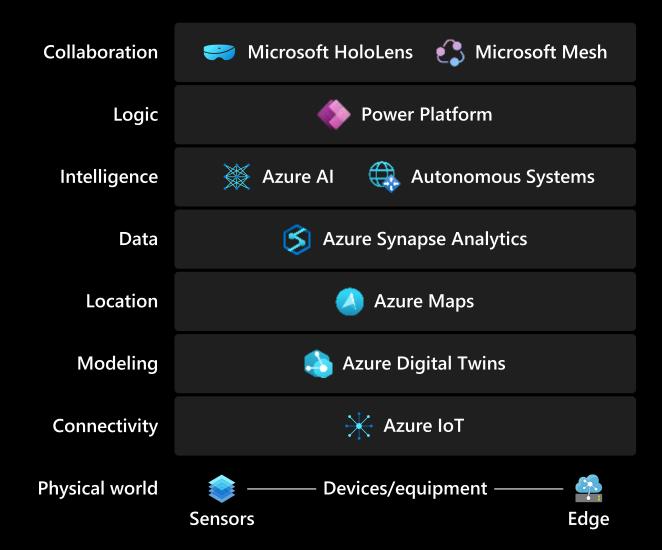
#### **Azure.com/ProductsByRegion**

Products available by region shows what features/services are available and their locations.

Source of truth—integrated with engineering roadmap tools to deliver future release timeframes for services in preview or future availability.



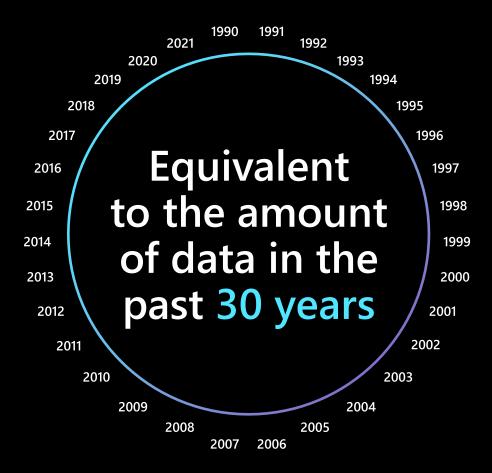
# Metaverse solutions



# Data & Al

# Amount of new data in next 3 years

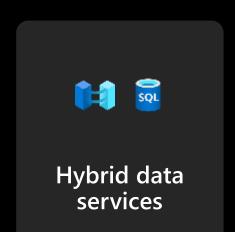
2021-2024



Source: IDC, Worldwide Global DataSphere Forecast 2021-2025, US46410421, March 2021

# Unrivaled end-to-end data platform

Consistent platform, fully integrated







Limitless database scale and performance



Industry-leading TCO for end-to-end analytics



Data governance on-premises, multicloud, and SaaS



#### **Azure Synapse Analytics**



Data warehousing



Operational analytics



Visualization



Data integration



Data Lake

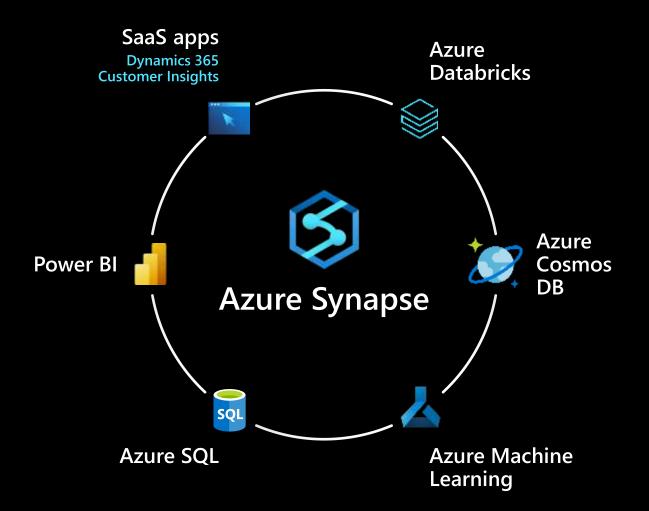


Big data

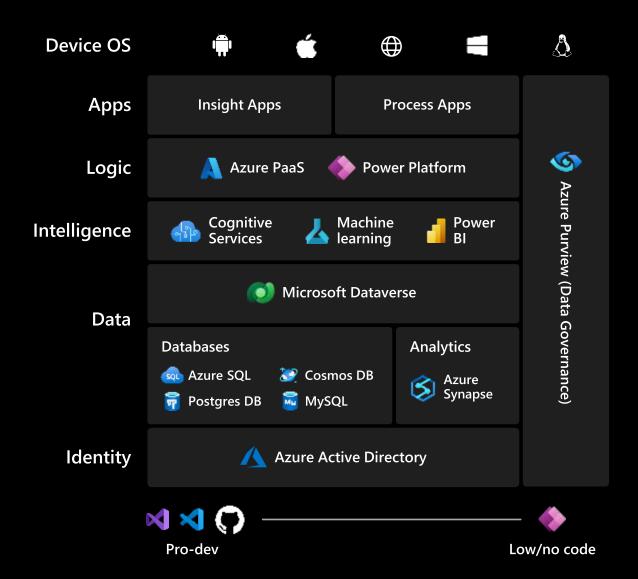
Synapse Data Explorer

Synapse Link SQL Server 2022

Synapse Link Dataverse (GA)



# Predictive applications



### Azure Purview



**Data discovery** 

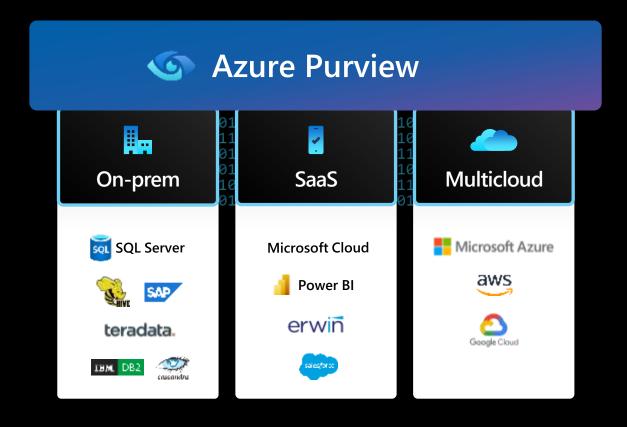


**Enterprise catalog** 



Compliance assessment

## Unified Data Governance





**44B** 

assets scanned, discovered, and classified

# Artificial intelligence



**Azure Applied AI Services** 



**Azure Cognitive Services** 



**Azure Machine Learning** 

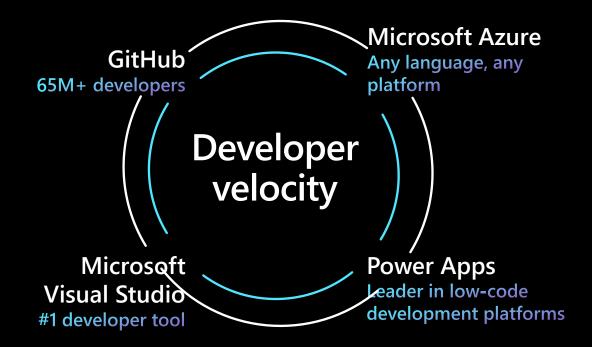


Al Infrastructure

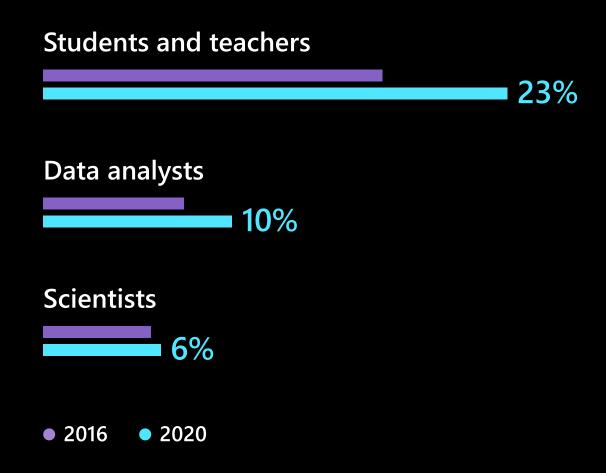
# Developer tools

### **Microsoft Cloud**

Focus on apps, not infrastructure



# Percentage of developers on GitHub





## Microsoft Power Platform

No code, low code, and code first—all are welcome



**Power BI**Business analytics



**Power Apps**Application development



Power Automate
Workflow automation



Power Virtual Agents
Intelligent virtual agents



# 16M

Power Platform monthly active users

## Collaborative applications



# Trust and security

667% increase in phishing attacks

50M password attacks globally everyday

33% of all cyberattacks target small businesses

61% of small businesses could not operate after an attack









30B

email threats intercepted and thwarted in 2020

**4**0+

active nation-state actors currently tracked

31B

authentication attacks intercepted and thwarted in 2020 140+

threat groups currently tracked

### Microsoft Security



A secure foundation at global scale

Each physical datacenter protected with world-class, multi-layered protection

Over 100 datacenters across the planet

Secured with cuttingedge operational security

- Restricted access
- 24x7 monitoring
- Global security experts

Global cloud infrastructure

with custom hardware and network protection



#### Committed security advocates



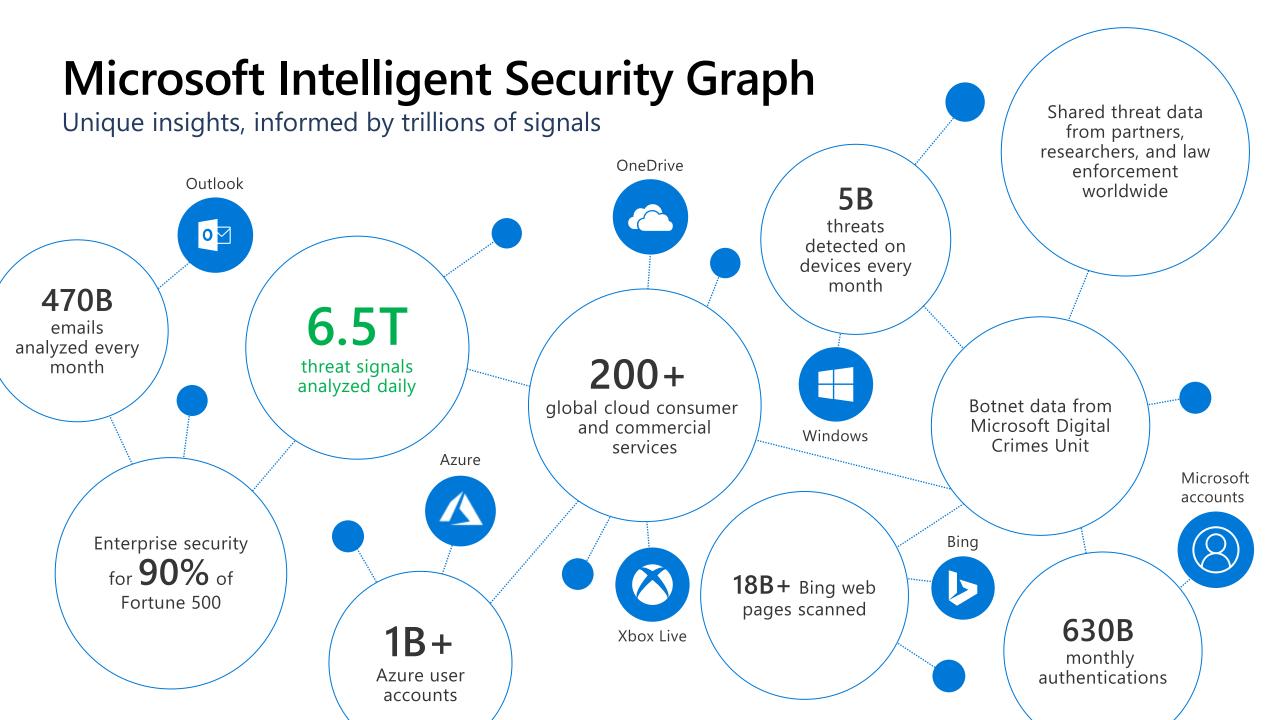
Every day,

3,500 Microsoft security professionals protect our customers.





**\$1 billion** is invested annually by Microsoft to advance our efforts on security, data protection and risk management.



## DevOps with GitHub and Visual Studio

**Code** from anywhere



#1 Most popular developer tool

**Collaborate** from anywhere



56M+ Developers

Ship from anywhere



\$1B annual cyber security spend

#### Our DevOps solution drives business impact



Together, Visual Studio + GitHub + Azure

66% 20%

Decrease in time to market<sup>1</sup>

Reduction in application downtime<sup>1</sup>

<sup>1.</sup> The Total Economic Impact of Microsoft Developer Tools and Cloud Services by Forrester Consulting, July 2021

## Empowering the world's 7.2M cloud developers to innovate

Global developer community support

Online | Reactors | Meetups | .NET Foundation

Docs and learning content by developers for developers

Continuum of skilling options

Skill-based challenges | Events | Certification





