

ot-ti-mì-smo

Tendenza a valorizzare gli aspetti migliori della realtà e ad aspettarsi sviluppi futuri favorevoli.







The world is moving into the digital space faster than ever before



Digital optimism



We are seeing innovation everywhere

Financial Services Manufacturing Healthcare Government Retail

Microsoft Cloud -













Modern work Business applications

Infrastructure

Digital and app innovation

Data & Al

Security

The most trusted and comprehensive cloud





Microsoft Cloud for Healthcare



Microsoft Cloud for Manufacturing



Microsoft Cloud for Nonprofit



Microsoft Cloud for Retail



Microsoft Cloud for Sustainability

Microsoft Cloud













Modern work Business applications

Infrastructure

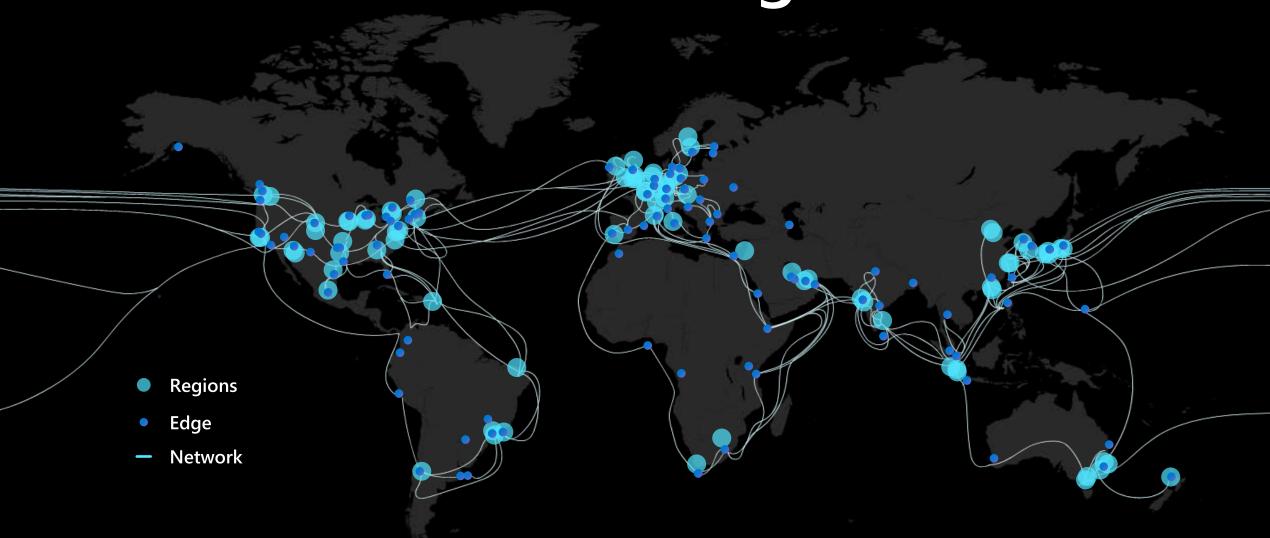
Digital and app innovation

Data & Al

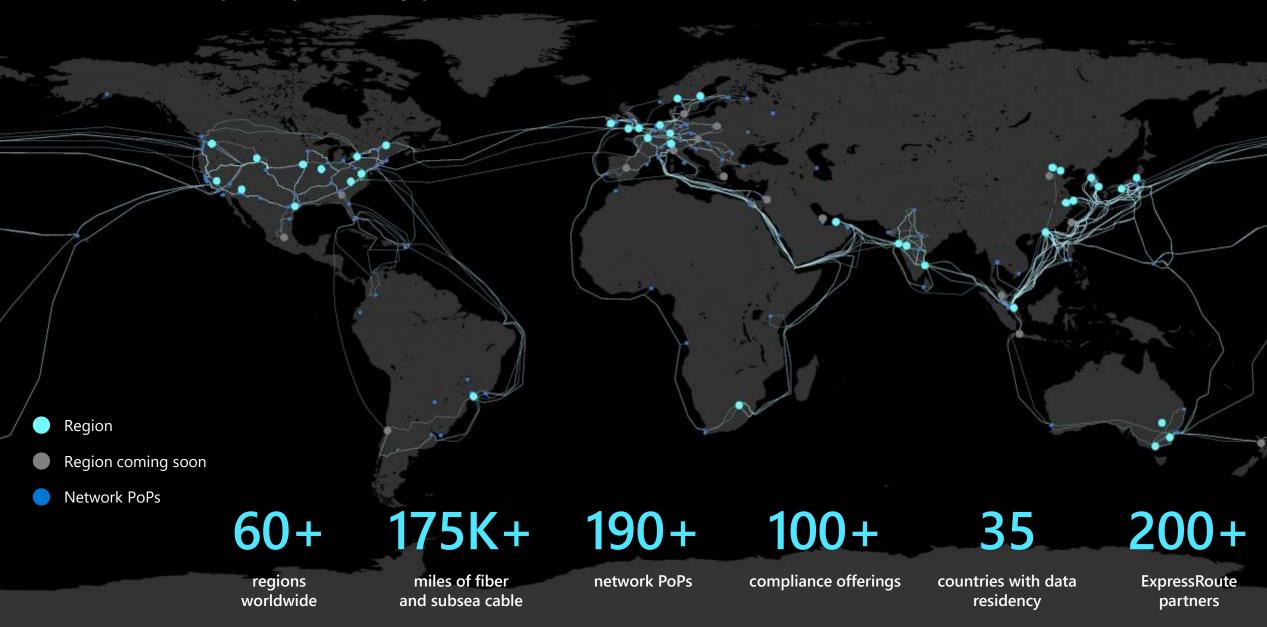
Security

The most trusted and comprehensive cloud

60+ Azure regions



More trusted capability than any provider



L'OPERAZIONE

Da Microsoft 1,5 miliardi di dollari per l'Italia Al via data center a Milano

E' il piano di investimenti più ambizioso per la multinazionale americana. Stimati più di 10.000 opportunità di lavoro

di L.Tre.



101010101 001010101 101010100

010001101



Achieve your sustainability goals

Evolve to a responsible cloud

- Help advance a low-carbon future
- Build your applications on sustainable cloud infrastructure with a local impact
- Transition to a more carbon-neutral grid with Azure

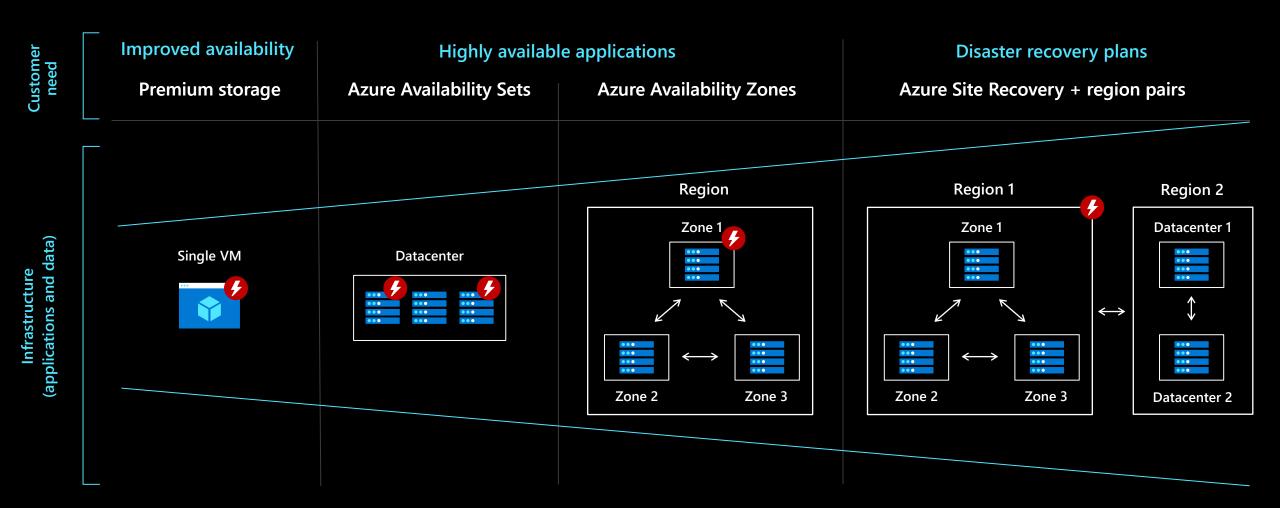
Up to 98% improvement in carbon efficiency over traditional datacenters

Uncompromising commitment to 100% renewable energy by 2025

Water positive and zero waste by 2030

Transparent reporting with Microsoft Sustainability Calculator

Achieve the scale and availability you need



Embrace the Azure of tomorrow

Innovating services for your cloud workloads



Innovating infrastructure

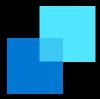
Support future growth with innovations such as:

- Underwater datacenters
- Azure Modular Datacenters
- Liquid immersion cooling projects
- Hydrogen fuel cell technologies



Azure Space

- Innovate where you never could before with cloud capabilities that extend into space
- Push your mission to the ultimate edge, achieving more both on and off the planet



Next-generation hardware

- Deliver innovation at scale with Project Olympus, the nextgeneration hyperscale cloud hardware design and new model for open-source hardware development
- Accommodate a broad variety of workloads for the cloud of today and tomorrow



Data for tomorrow

- Project Silica
- Project HSD: Holographic Storage
 Device for the Cloud
- Palix, DNA Storage

Innovate anywhere with Azure

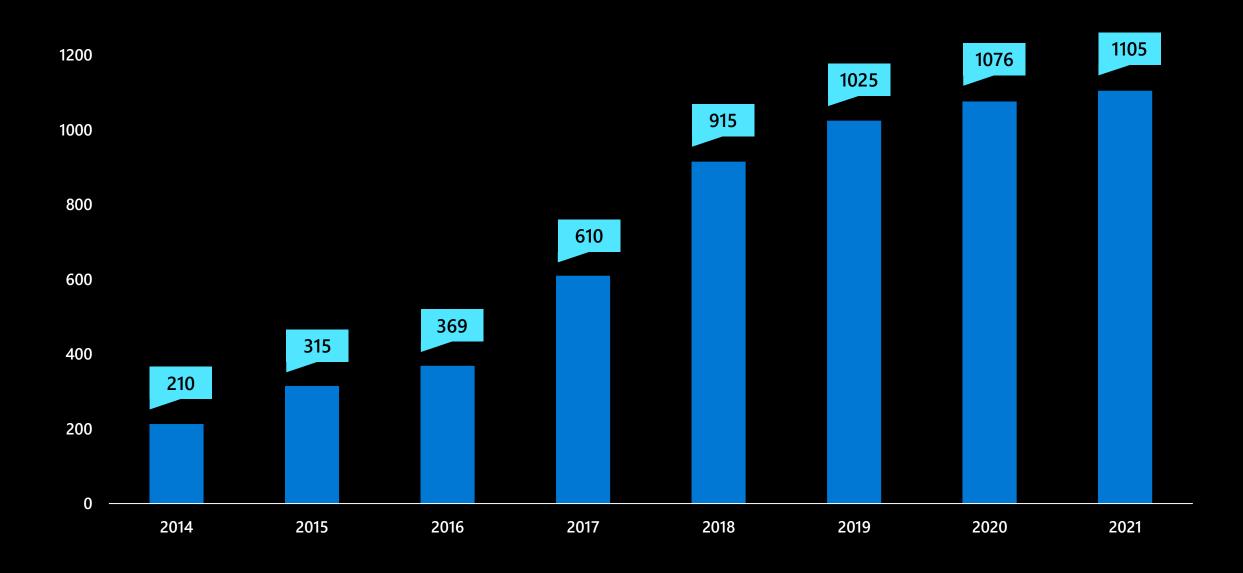
Hybrid and multicloud

End-to-end data platform

Cloud native development

Developer velocity

Pace of innovation | capabilities

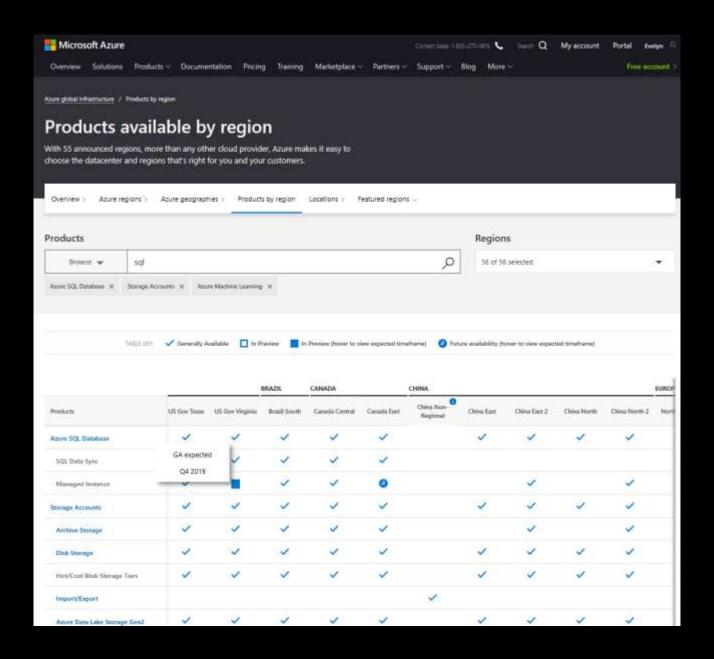


Staying informed of changes in Azure

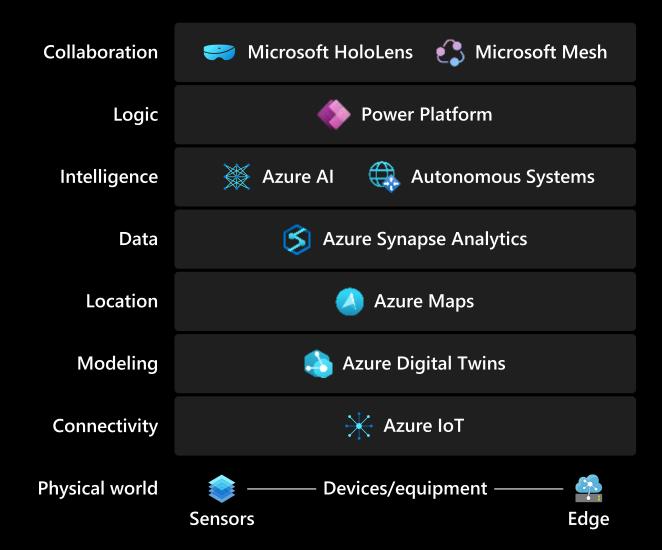
Azure.com/ProductsByRegion

Products available by region shows what features/services are available and their locations.

Source of truth—integrated with engineering roadmap tools to deliver future release timeframes for services in preview or future availability.



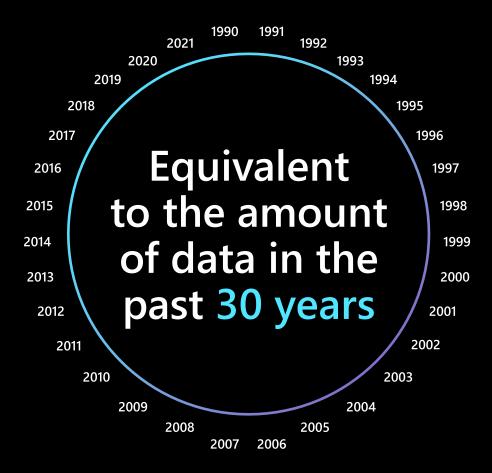
Metaverse solutions



Data & Al

Amount of new data in next 3 years

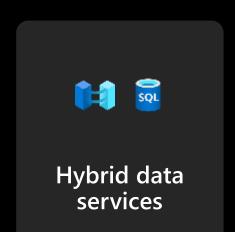
2021-2024



Source: IDC, Worldwide Global DataSphere Forecast 2021-2025, US46410421, March 2021

Unrivaled end-to-end data platform

Consistent platform, fully integrated







Limitless database scale and performance



Industry-leading TCO for end-to-end analytics



Data governance on-premises, multicloud, and SaaS



Azure Synapse Analytics



Data warehousing



Operational analytics



Visualization



Data integration



Data Lake

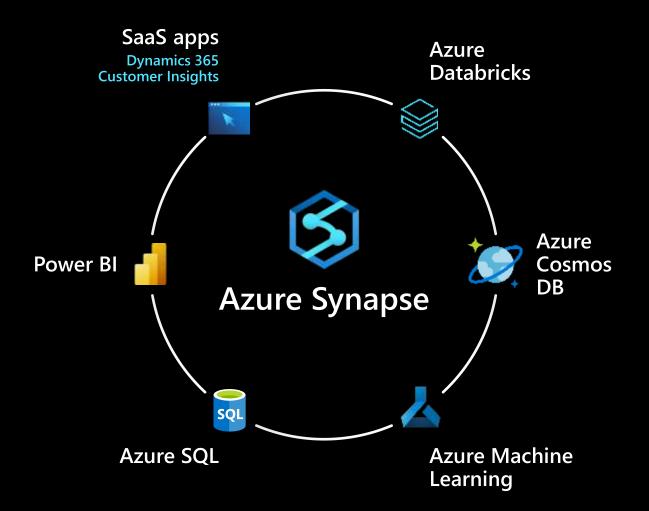


Big data

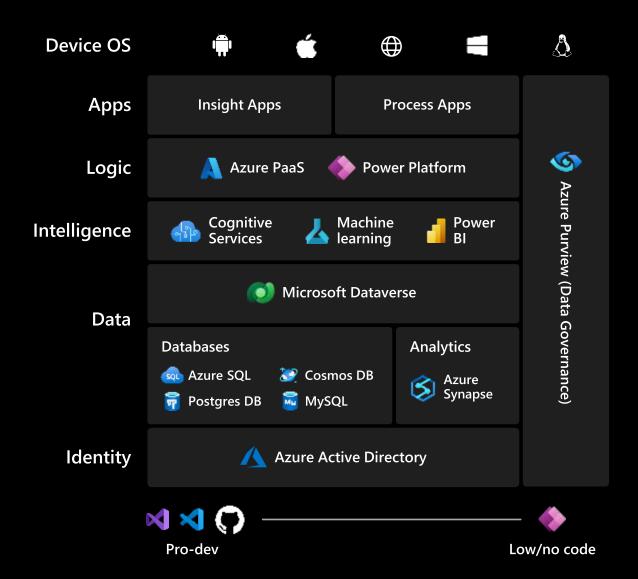
Synapse Data Explorer

Synapse Link SQL Server 2022

Synapse Link Dataverse (GA)



Predictive applications



Azure Purview



Data discovery

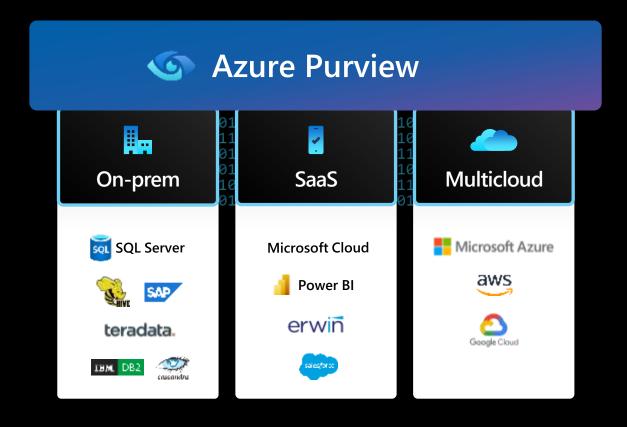


Enterprise catalog



Compliance assessment

Unified Data Governance





44B

assets scanned, discovered, and classified

Artificial intelligence



Azure Applied AI Services



Azure Cognitive Services



Azure Machine Learning

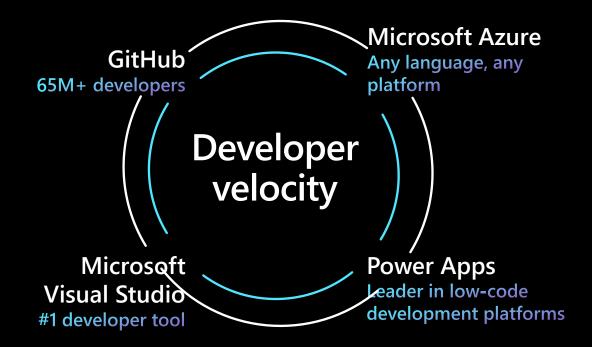


Al Infrastructure

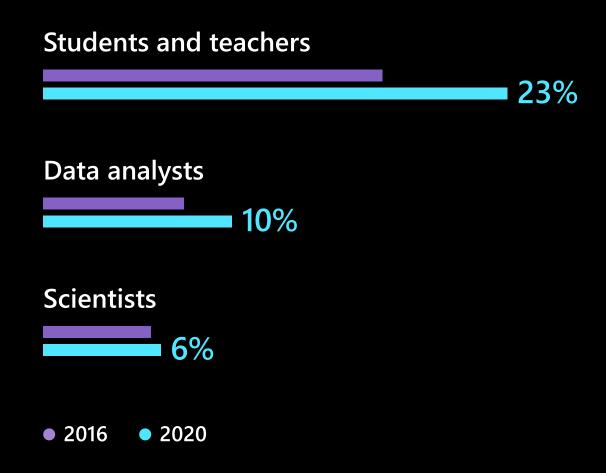
Developer tools

Microsoft Cloud

Focus on apps, not infrastructure



Percentage of developers on GitHub





Microsoft Power Platform

No code, low code, and code first—all are welcome



Power BIBusiness analytics



Power AppsApplication development



Power Automate
Workflow automation



Power Virtual Agents
Intelligent virtual agents



16M

Power Platform monthly active users

Collaborative applications



Trust and security

667% increase in phishing attacks

50M password attacks globally everyday

33% of all cyberattacks target small businesses

61% of small businesses could not operate after an attack









30B

email threats intercepted and thwarted in 2020

40+

active nation-state actors currently tracked

31B

authentication attacks intercepted and thwarted in 2020 140+

threat groups currently tracked

Microsoft Security



A secure foundation at global scale

Each physical datacenter protected with world-class, multi-layered protection

Over 100 datacenters across the planet

Secured with cuttingedge operational security

- Restricted access
- 24x7 monitoring
- Global security experts

Global cloud infrastructure

with custom hardware and network protection



Committed security advocates



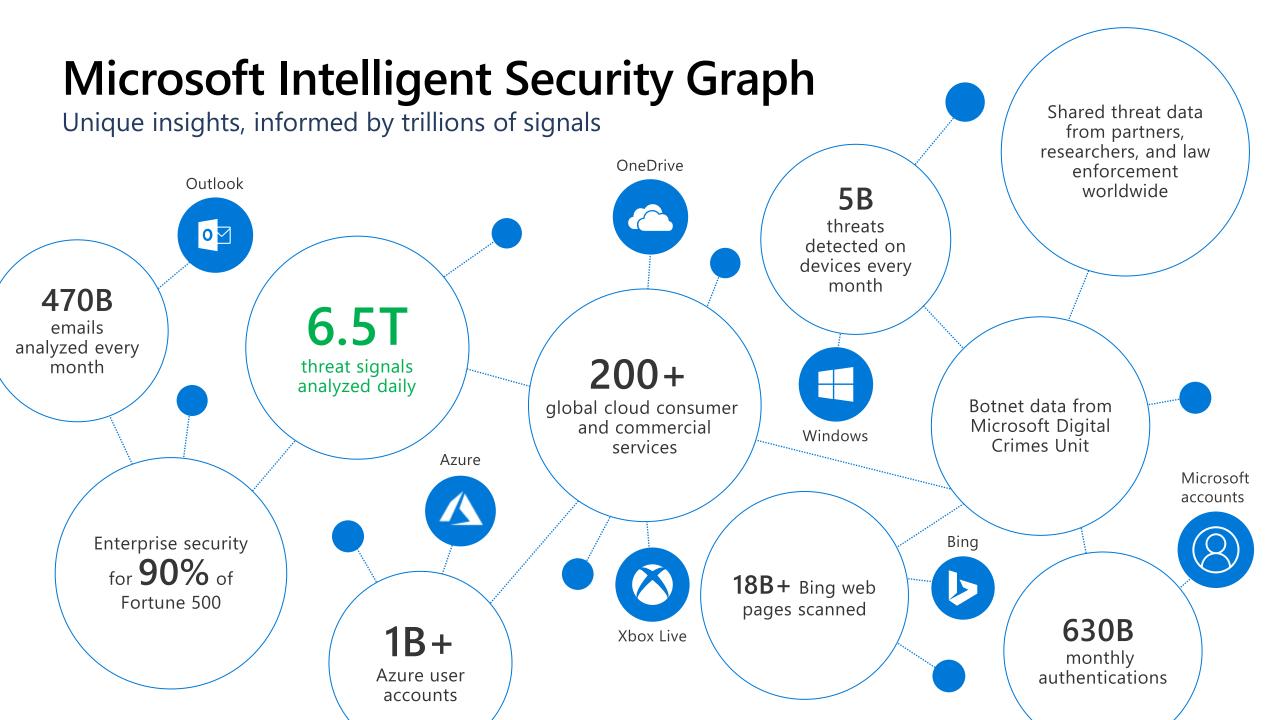
Every day,

3,500 Microsoft security professionals protect our customers.





\$1 billion is invested annually by Microsoft to advance our efforts on security, data protection and risk management.



DevOps with GitHub and Visual Studio

Code from anywhere



#1 Most popular developer tool

Collaborate from anywhere



56M+ Developers

Ship from anywhere



\$1B annual cyber security spend

Our DevOps solution drives business impact



Together, Visual Studio + GitHub + Azure

66% 20%

Decrease in time to market¹

Reduction in application downtime¹

^{1.} The Total Economic Impact of Microsoft Developer Tools and Cloud Services by Forrester Consulting, July 2021

Empowering the world's 7.2M cloud developers to innovate

Global developer community support

Online | Reactors | Meetups | .NET Foundation

Docs and learning content by developers for developers

Continuum of skilling options

Skill-based challenges | Events | Certification





