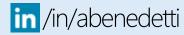
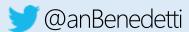
Microsoft Fabric

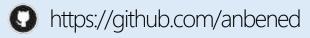
Data analytics for the era of Al

Andrea Benedetti

Sr Cloud Architect, Microsoft









General Availability of Microsoft Fabric Copilot in Microsoft Fabric is rolling out in public preview



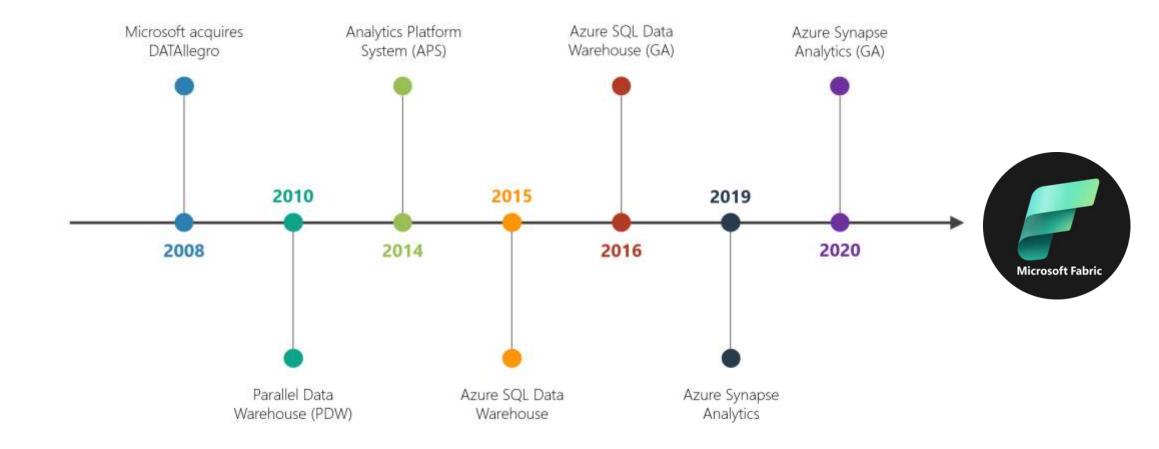
Public Preview → over 25,000 orgs

"Analytics for the era of AI" becoming GA



"Fabric has been our biggest data launch perhaps since SQL server" Satya Nadella

Timeline Microsoft Fabric Timeline





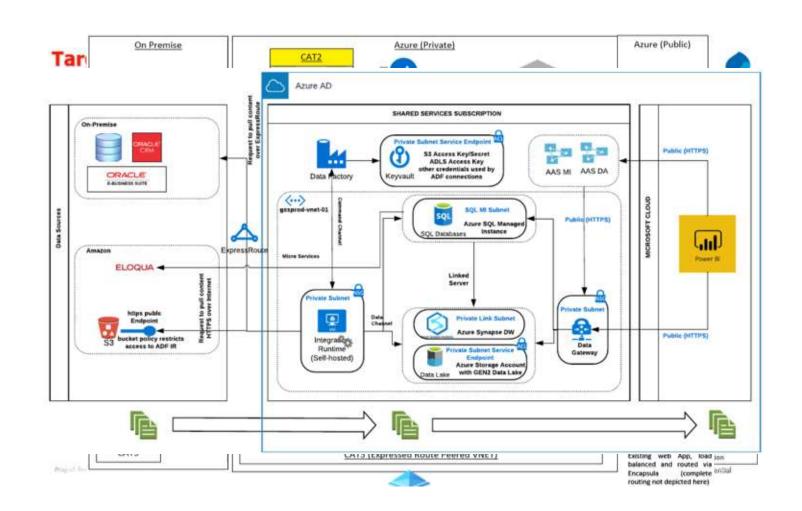
Scalable analytics are complex and fragmented

Every analytics project has many subsystems

Every subsystem need a different class of product

Products often come from multiple vendors

Integration at scale across products is complex, fragile, and expensive





Scalable analytics are complex and fragmented

Every analytics project has many subsystems

Every subsystem need a different class of product

Products often come from multiple vendors

Integration at scale across products is complex, fragile and expensive

Simplify,

I am the Chief Data Officer and don't want to be the Chief Integration Officer."

Every CDO, Every Enterprise



Analytics systems have very predictable patterns

Microsoft has all the products with the right scale needed to build a complete analytics system



Data Lake

Governance and Administration

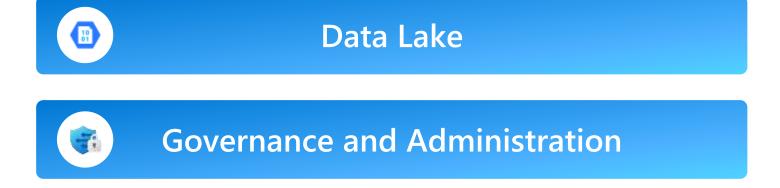


Analytics systems have very predictable patterns

Microsoft has all the products with the right scale needed to build a complete analytics system









Still far too complex

Many Products

Different Experiences

Proprietary and Open

Dedicated and Serverless

PaaS and SaaS

Different Business Models

Steep Learning Curves

Deep Expertise Needed

High Integration Effort



Power BI



Synapse



Kusto



Azure Al



Data Factory



Spark



What we're hearing from our customers



How do I unify all our disparate sources of data into one single source of truth?



How do I improve democratization of data and insights with easy-to-use analytics tools?



How do I enable faster decision-making with scale, while optimizing governance and cost?



End-to-end analytics data fabric From the data lake to the business user

Complete
Analytics Platform

Best of Breed

Unified SaaS Solution

Low Code Plus Pro Dev

Lake-centric and Open

OneLake

One Copy

Always Synced

Empower Every Office User

Familiar and Intuitive

Built Into Office

Insight to Action

Persistent Security and Governance

End-to-End Visibility

Always Governed

Secure by Default



Microsoft Fabric





Data Integration

Data Factory



Data Engineering

Synapse



Data Warehouse

Synapse



Data Science

Synapse



Real Time Analytics

Synapse



Business Intelligence

Power BI



Observability

Data Activator



Unified data foundation

OneLake

UNIFIED

SaaS product experience

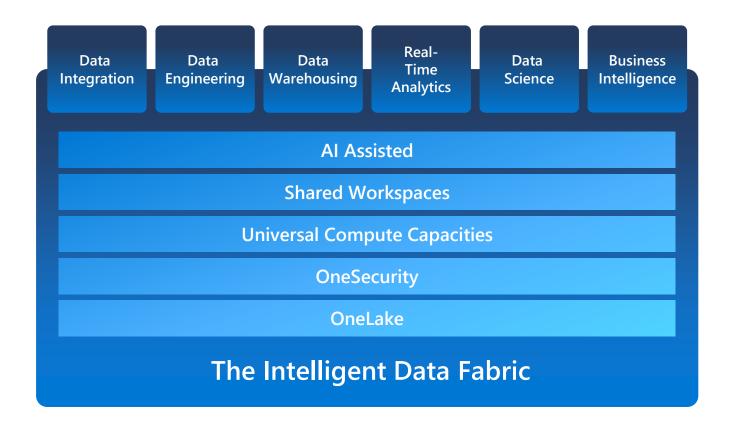
Security and governance

Compute and storage

Business model

End-to-end analytics data fabric From the data lake to the business user

Microsoft Fabric



Single...

Onboarding and trials

Sign-on

Navigation model

UX model

Workspace organization

Collaboration experience

Data Lake

Storage format

Data copy for all engines

Security model

CI/CD

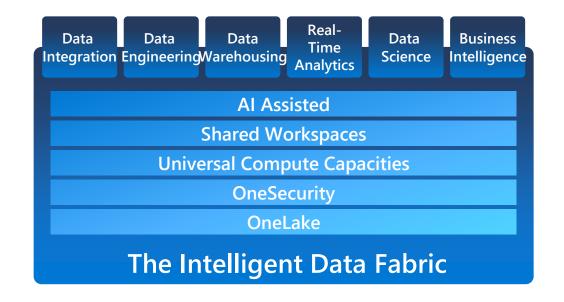
Monitoring hub

Data Hub

Governance & compliance

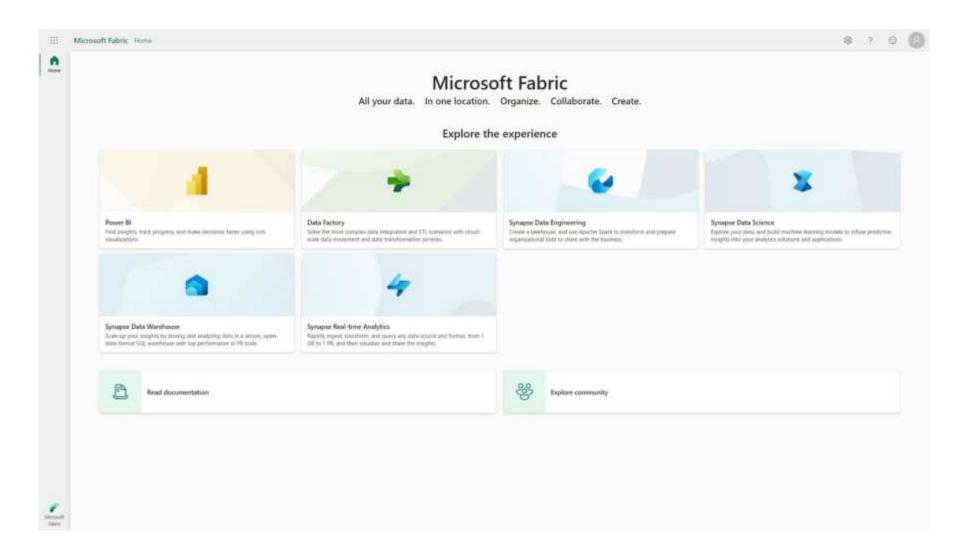


- Adds significant functionality to a Power BI tenant
- Compute in the form of Capacity Units (CU) → not a «server»
 - Power BI Premium P1 = F64
- Compute control abstracted away
- Storage = open-souce Delta Lake format



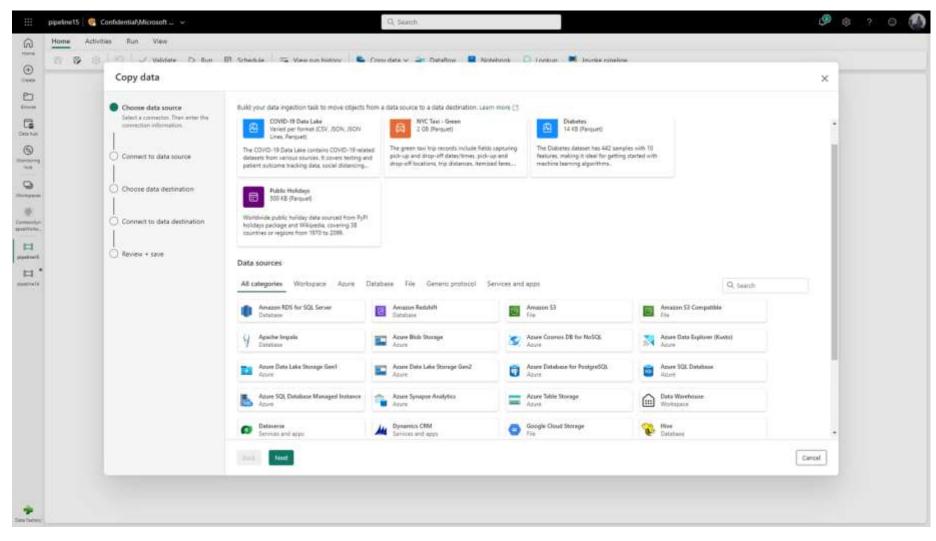


Persona Centric Experience



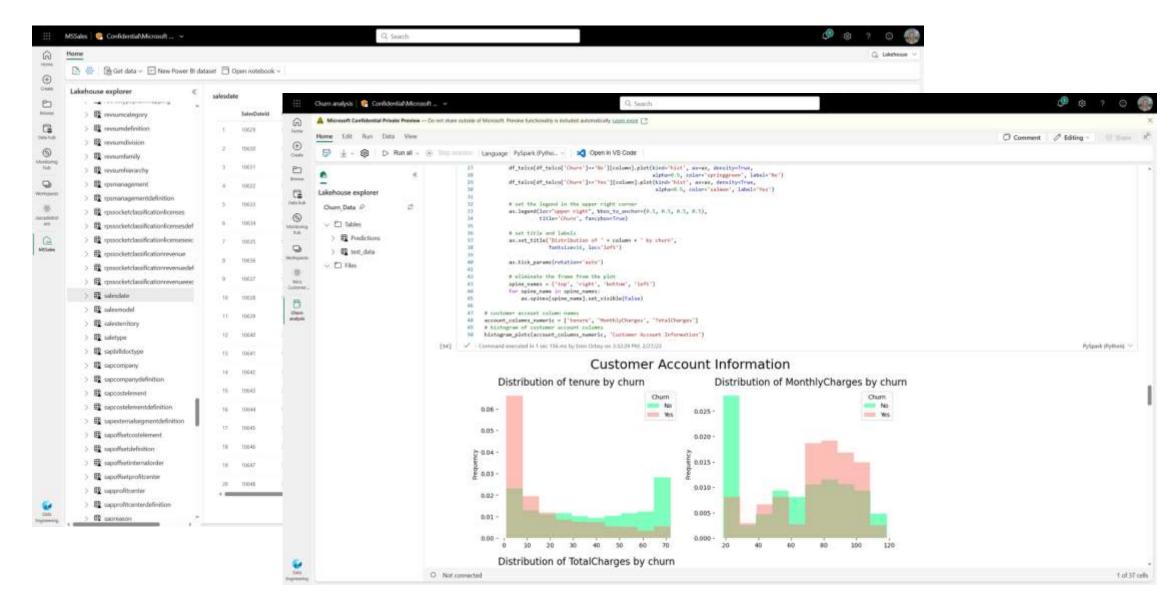


Data Integration



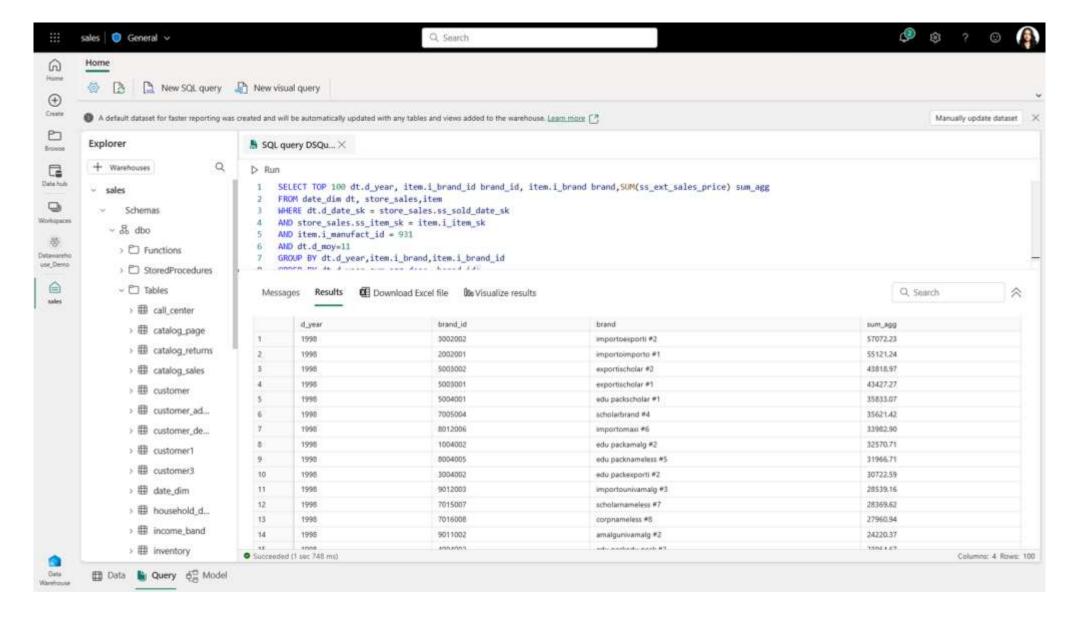


Data Engineering



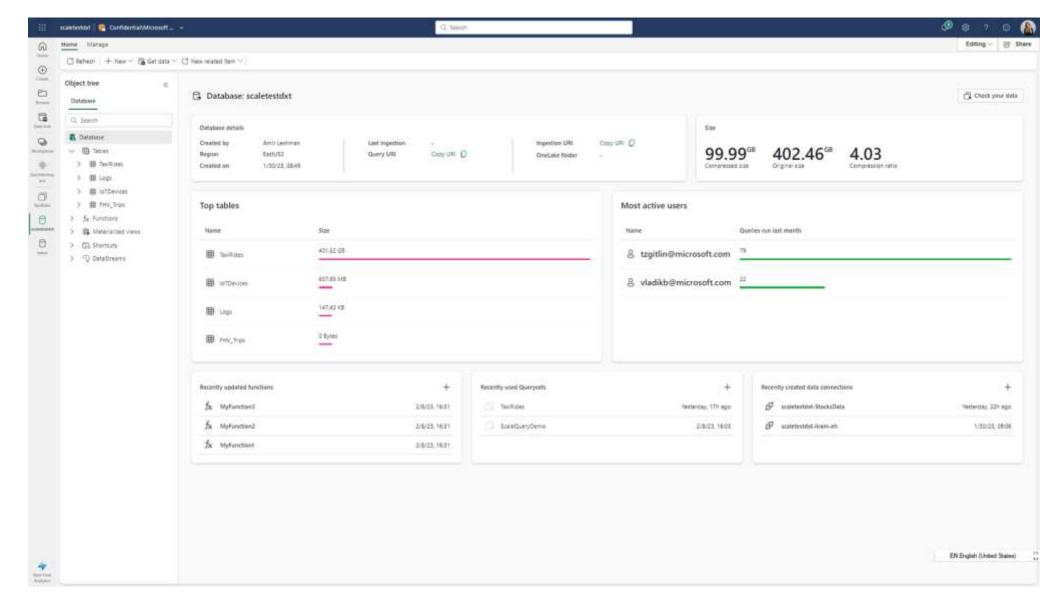


Data Warehouse



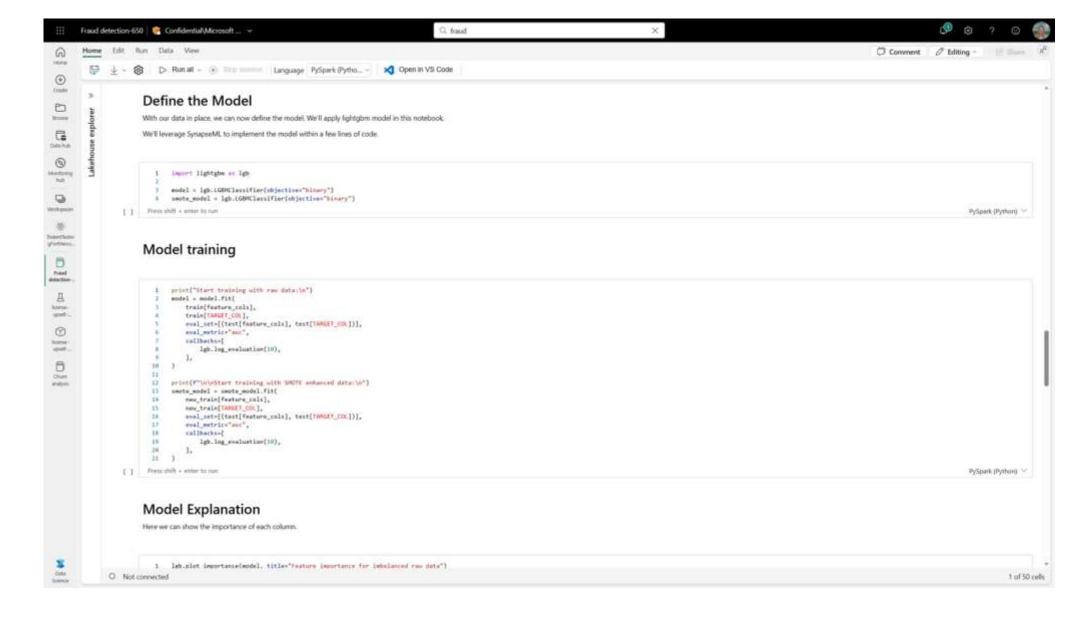


Real-time Analytics



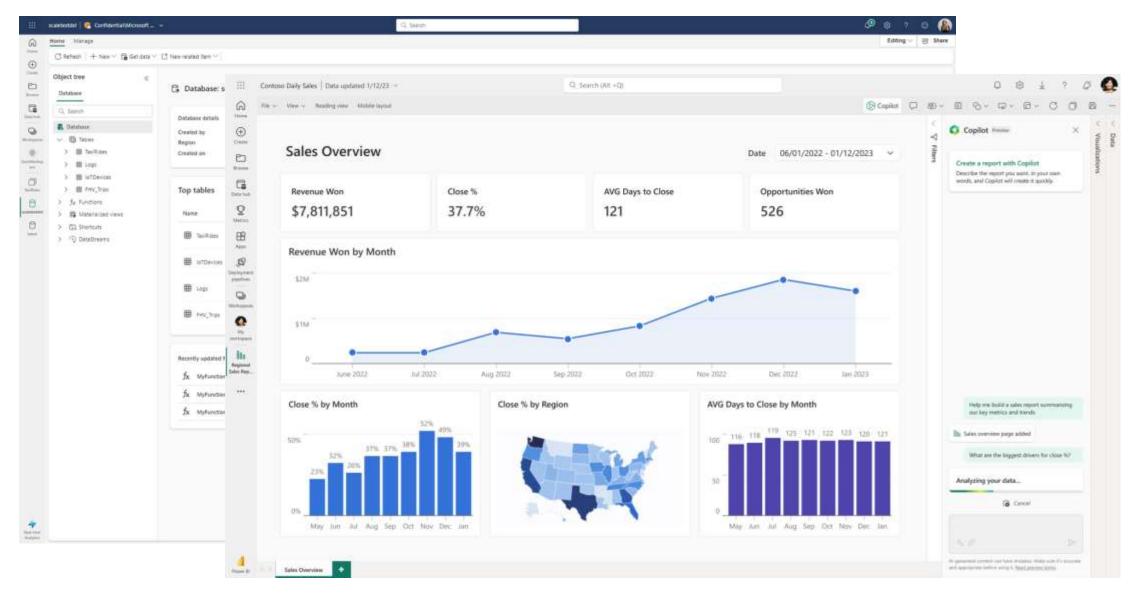


Data Science



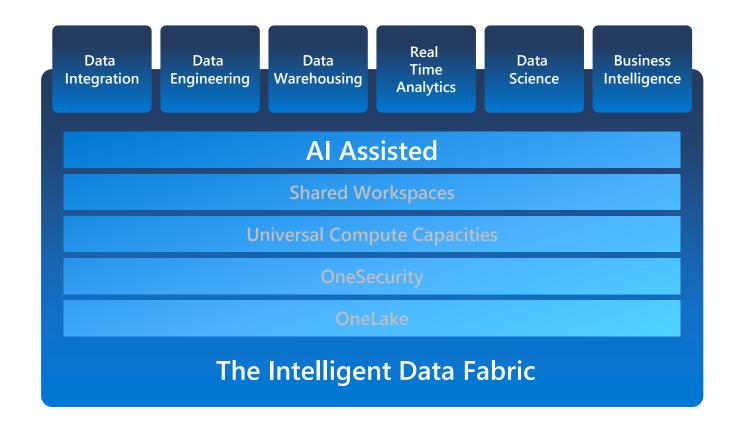


Power BI





Al Assisted Creation in Microsoft Fabric



The Fabric platform will include built in Azure Open AI based assistant that will serve all the workloads

First GPT-based feature is already shipping in Power BI - NL2DAX – DAX calculation creation based on natural language prompts

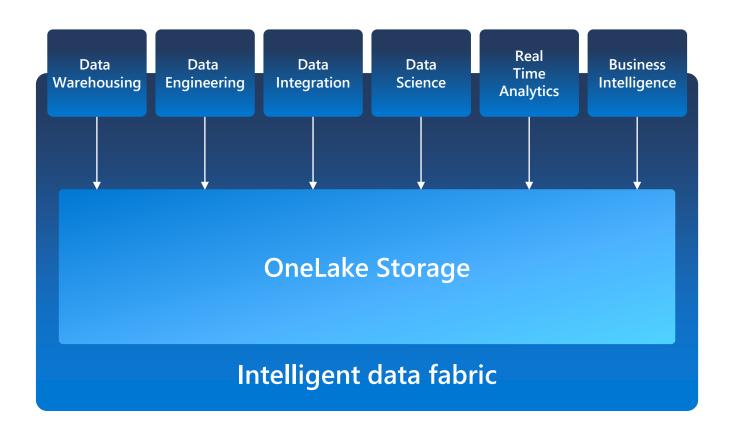
Ongoing major ramp-up for pervasive AOAI based product-wide AI assistance

Lake-centric and open architecture



OneLake for all Data

"The OneDrive for Data"



A single SaaS lake for the whole organization

Provisioned automatically with the tenant

All workloads automatically store their data in the OneLake workspace folders

All the data is organized in an intuitive hierarchical namespace

The data in OneLake is automatically indexed for discovery, MIP labels, lineage, PII scans, sharing, governance and compliance



OneLake for all domains

A true data mesh across organization domains

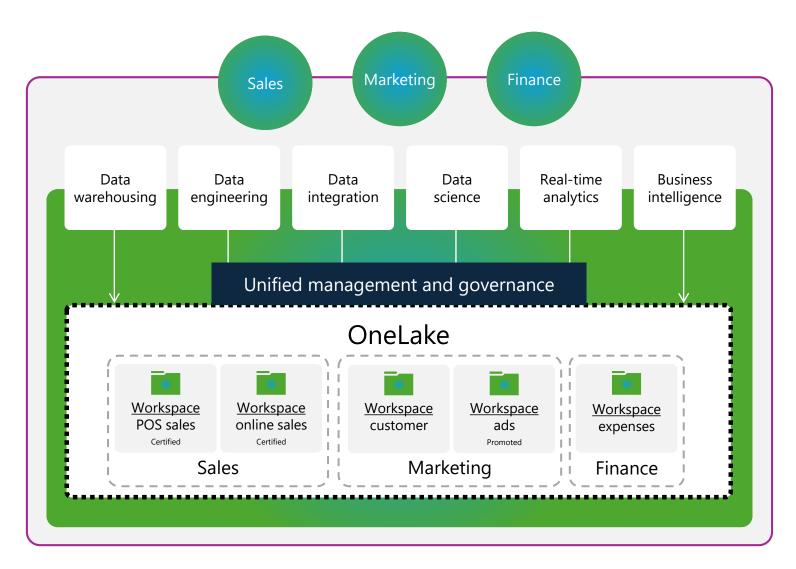
Introducing domains as an integral part of Fabric: A domain is a way to logically group together all the data in an organization relevant to an area or field, according to business needs

Domains are defined with domain admins and contributors who can associate workspaces and group them together under a relevant domain

Federated governance can be achieved by delegating settings to domain admins, thus allowing them to achieve more granular control over their business area

Domains simplify discovery and consumption of data across the organization, thus allowing business optimized consumption

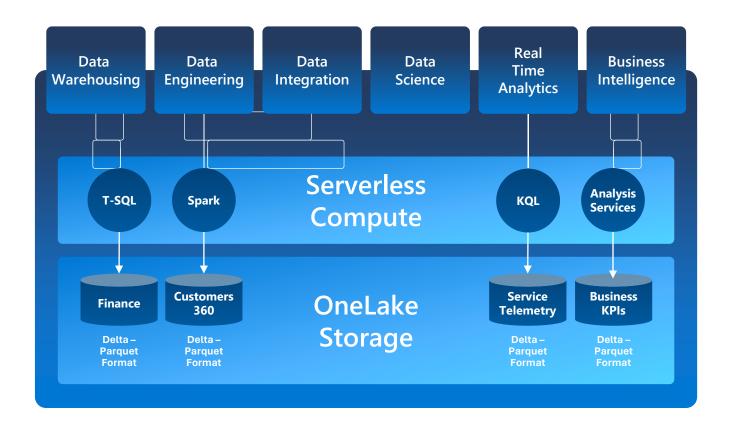
Avoid data swamps by endorsing certain data as certified or promoted, thus encouraging reuse.





One Copy for all computes

Real separation of compute and storage



All the compute engines store their data automatically in OneLake

The data is stored in a single common format

Delta – Parquet, an open standards format, is the storage format for all tabular data in Fabric

Once data is stored in the lake, it is directly accessible by all the engines without needing any import/export

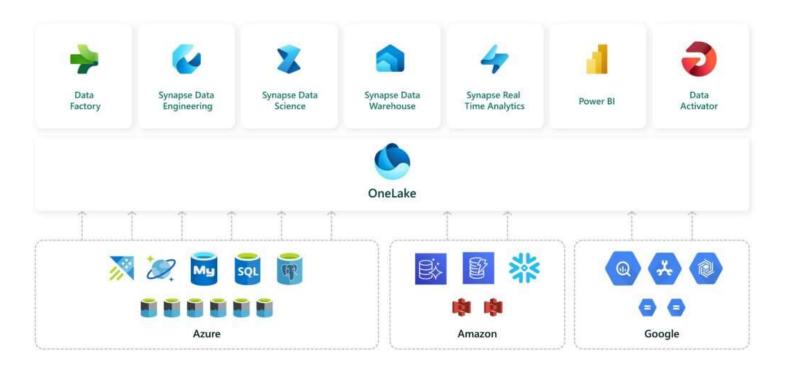
All the compute engines have been fully optimized to work with Delta Parquet as their native format

Shared universal security model is enforced across all the engines



Taking One Copy to the next level

Shortcuts



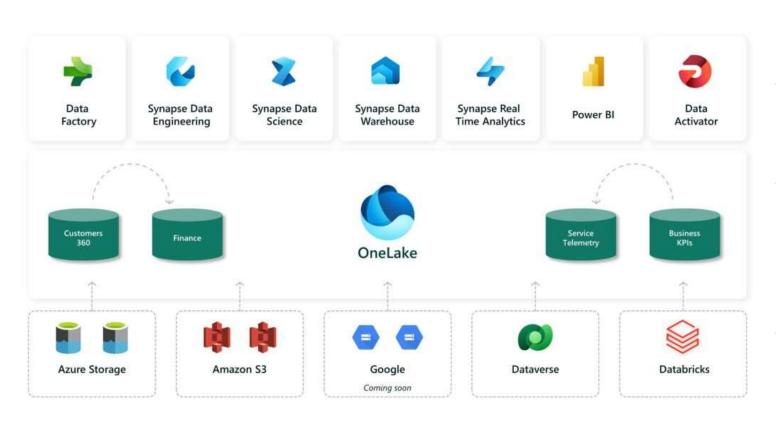
Coming soon

We will soon enable **Azure Cosmos DB**, **Azure SQL DB**, **Snowflake**, and **Mongo DB** customers to use mirroring to access their data in OneLake, with more data sources coming in 2024.



Taking One Copy to the next level

Shortcuts



Sharing data in OneLake is as easy as sharing files in OneDrive, removing the needs for data duplication

With shortcuts, data throughout OneLake can be composed together without any data movement

Shortcuts also allow instant linking of data already existing in Azure and in other clouds, without any data duplication and movement, making OneLake the first multi-cloud data lake

With support for industry standard APIs, OneLake data can be directly accessed by any application or service



Parquet file format

- Data compression
- Columnar Storage
- Language Agnostics
- Open-source format
- Support for complex data types
- Row-store vs Column-store

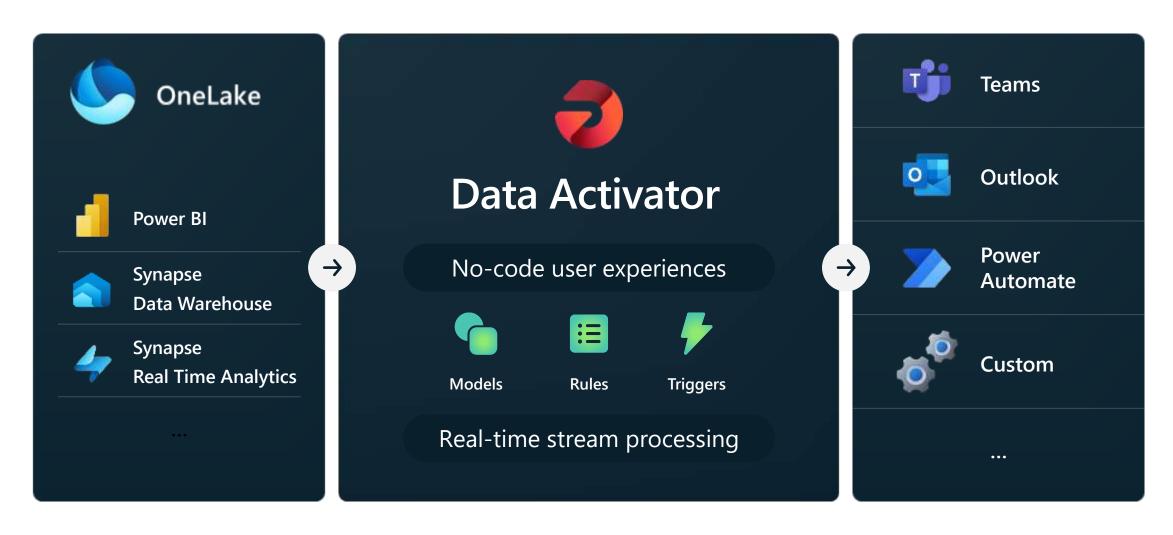
	Column 1	Column 2	Column 3	Column 4	Column 5
	Product	Customer	Country	Date	Sales Amount
Row Group 1	Ball	John Doe	USA	2023-01-01	100
	T-Shirt	John Doe	USA	2023-01-02	200
	The eng	ine will no	t scan the	ese records	100
Row Group 3	T-Shirt	Maria Adams	UK	2023-01-02	500
	Socks	John Doe	USA	2023-01-05	200

^{→ &}lt;a href="https://data-mozart.com/parquet-file-format-everything-you-need-to-know/">https://data-mozart.com/parquet-file-format-everything-you-need-to-know/

Data Activator



Trigger actions on all your data, from one place



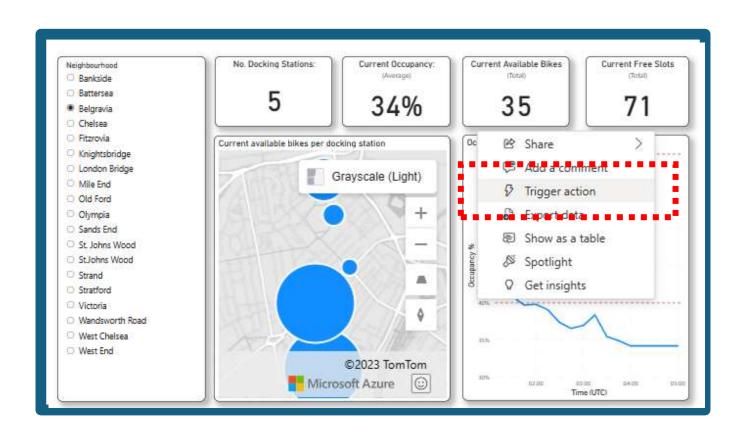


Trigger alerts & actions from Power BI visuals

Trigger alerts and actions from visuals in Power BI reports

Alert yourself, or define alerts that go to others in your organization.

Supports both report consumers and report creators





Send alerts, or drive actions via Power Automate

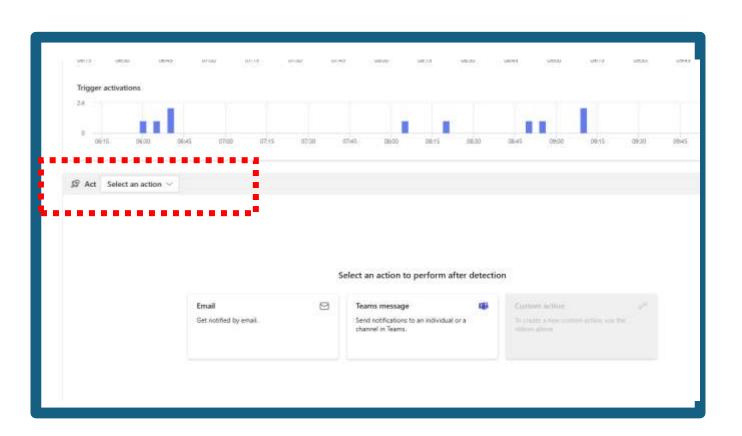




Send alerts via Microsoft Teams, or via email when a trigger condition is met.

Trigger a Power Automate flow to connect to other alerting systems, to log a ticket in a ticketing system, and more





Copilot & Explore

Copilot for...

A new way to transform and analyze data, generate insights, and create visualizations and reports

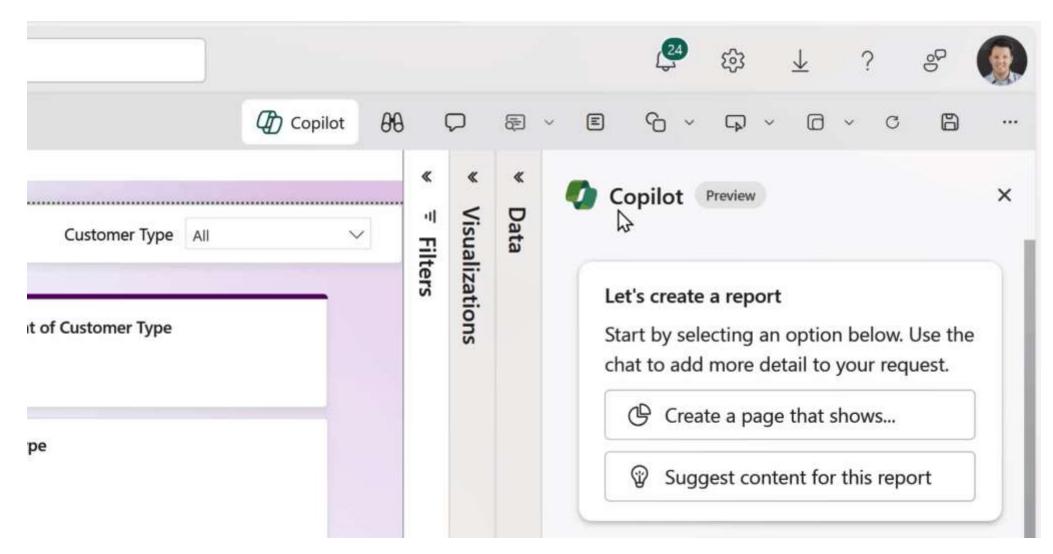
Copilot and other generative AI features in preview

- Data Science and Data Engineering
- Data Factory
- Power BI



Copilot for...

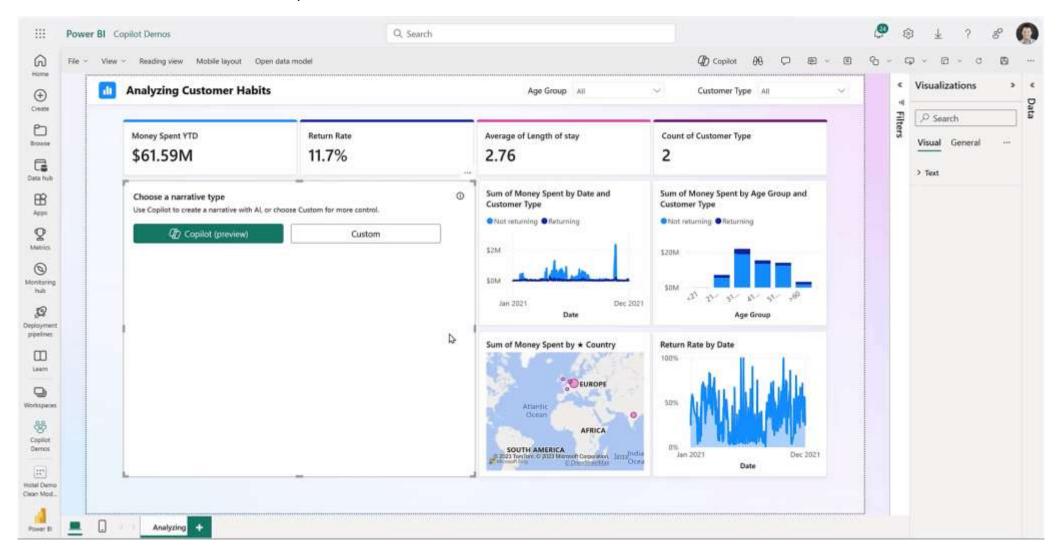
A new way to transform and analyze data, generate insights, and create visualizations and reports





Copilot for...

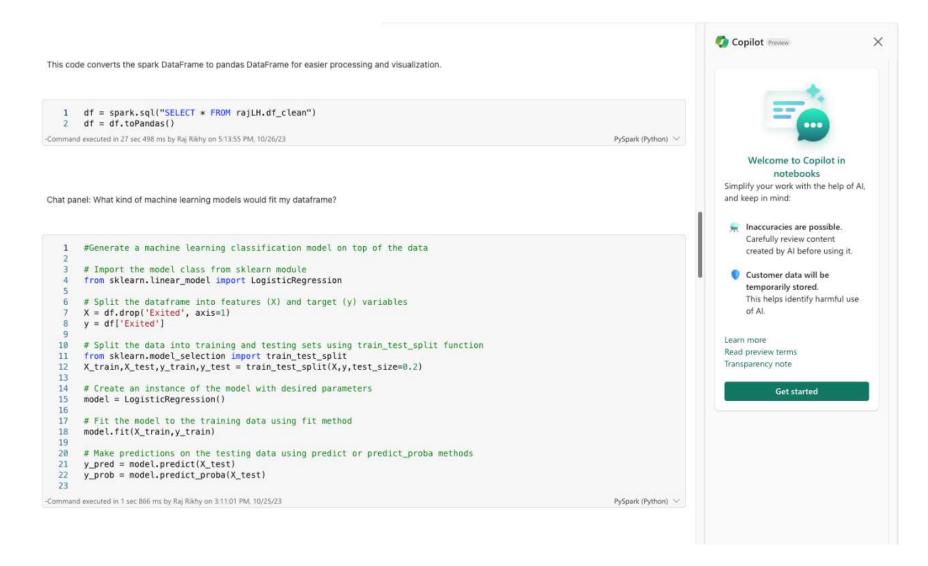
A new way to transform and analyze data, generate insights, and create visualizations and reports





Copilot for Data Science

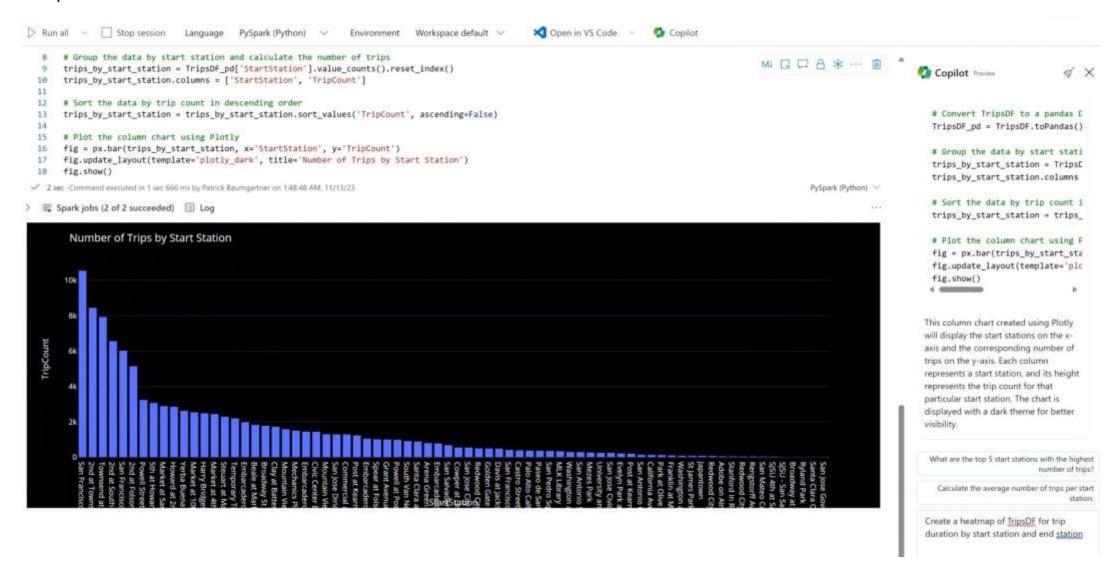
Copilot Chat Panel





Copilot for Data Science

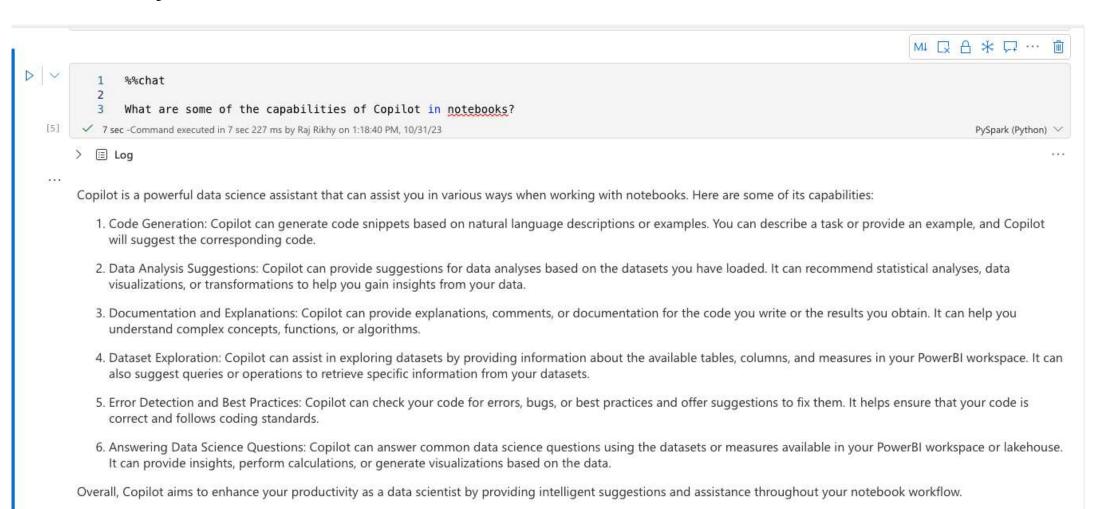
Copilot Chat Panel





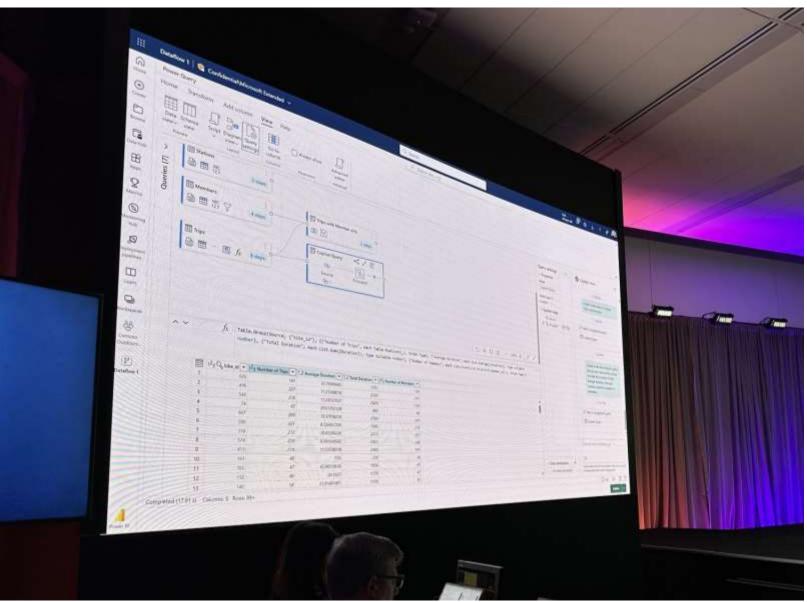
Copilot for Data Science

Chat Magics



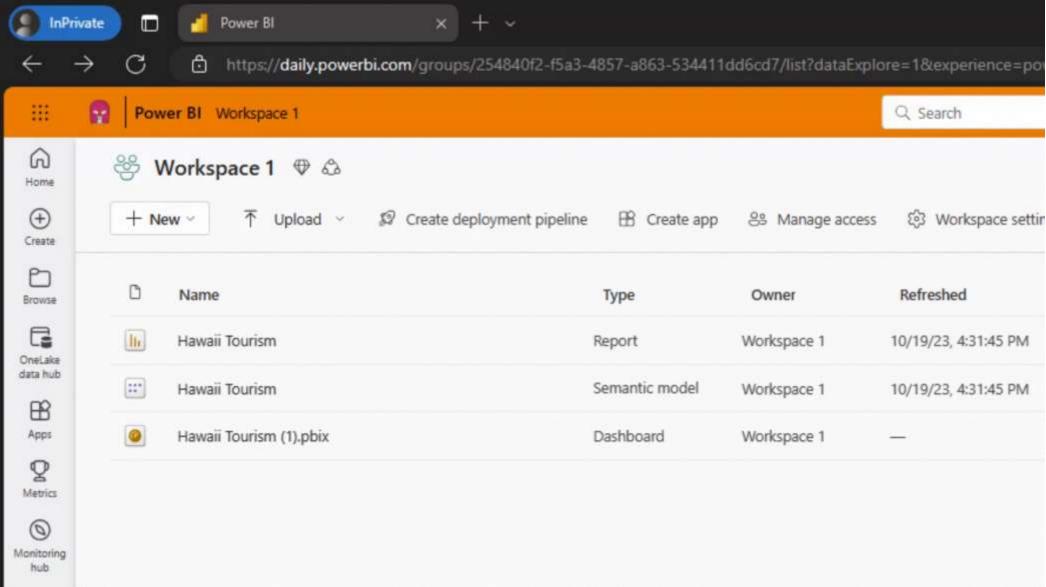


Copilot for DataFlow





Quickly answer your data questions with Explore



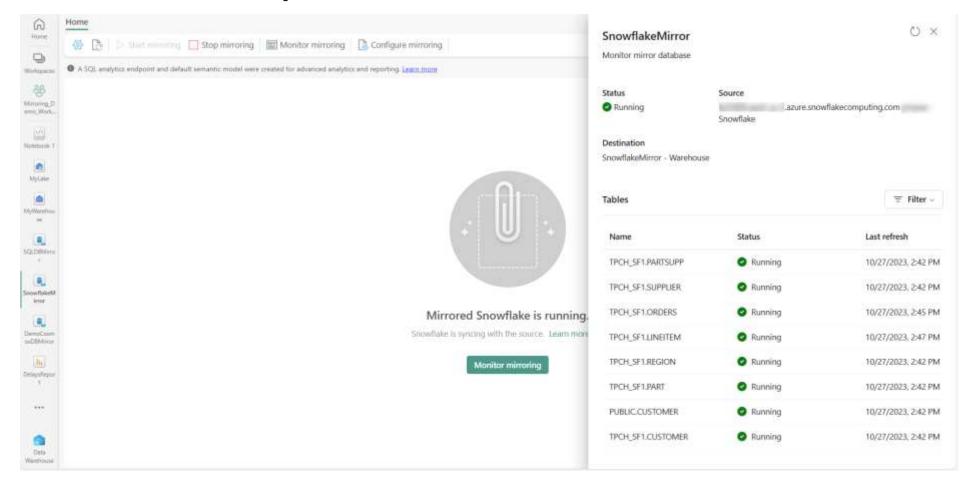
Mirroring





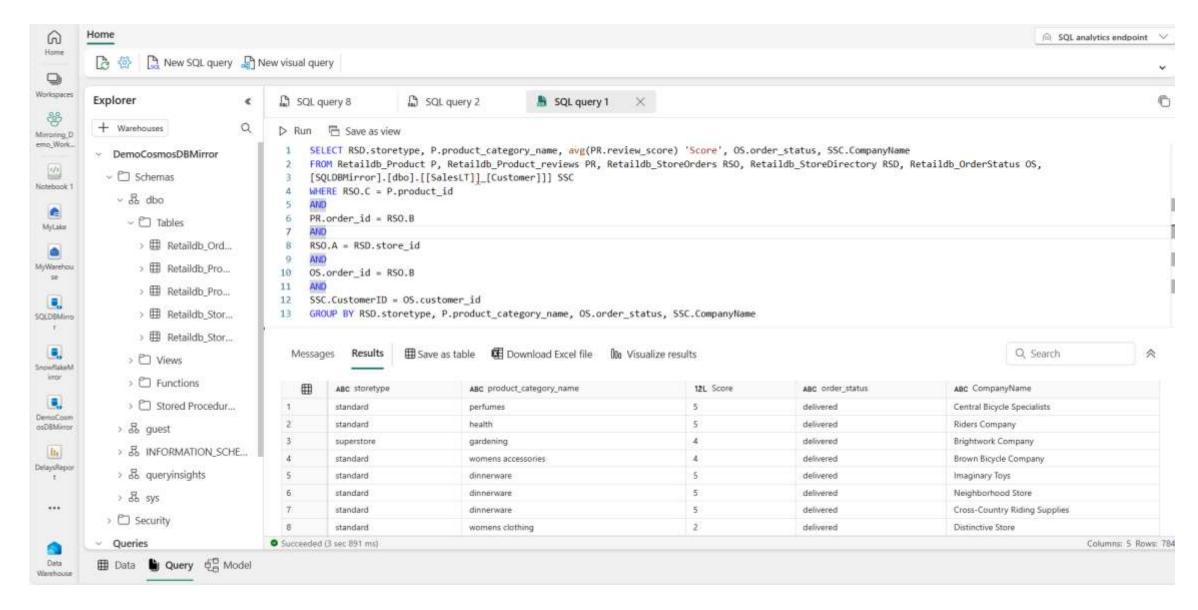
Mirroring in Microsoft Fabric

- By just providing connection details, your db is instantly available in Fabric as a Mirrored database
- Real-time data replication



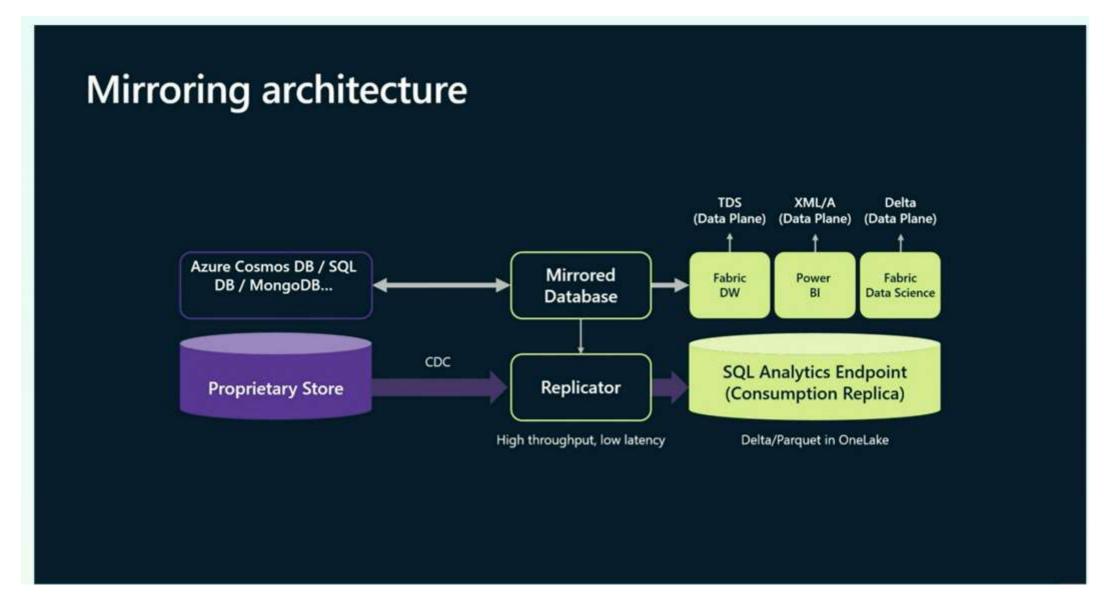


Cross-joining Mirrored db, Warehouses, Lakehouses





Mirroring Architecture





Data Lineage

Includes and spans over to mirrored systems!



Mirroring Availability

Azure Cosmos DB, **Azure SQL DB** and **Snowflake** customers will be able to use Mirroring to mirror their data in OneLake and unlock all the capabilities of Fabric Warehouse, Direct Lake Mode, Notebooks and much more.

SQL Server, **Azure PostgreSQL**, **Azure MySQL**, **MongoDB** and other databases and data warehouses will be coming in CY24

Mirroring looks incredible!

No more having to configure Delta ELT loads and ingest data to have it available—with mirroring we just... ADD the server to our platform.

When you said operating system for our data, you really meant it 42

Looks helpful to those of us working in distributed data estates who would like to centralize under Fabric as much as we can. I hope Oracle database connectivity is on the roadmap.



Mirroring Roadmap

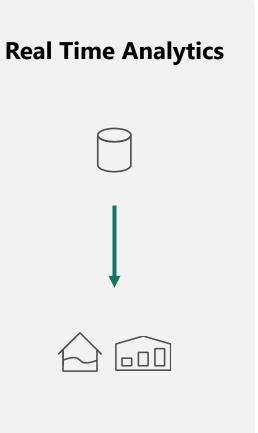


Scenarios



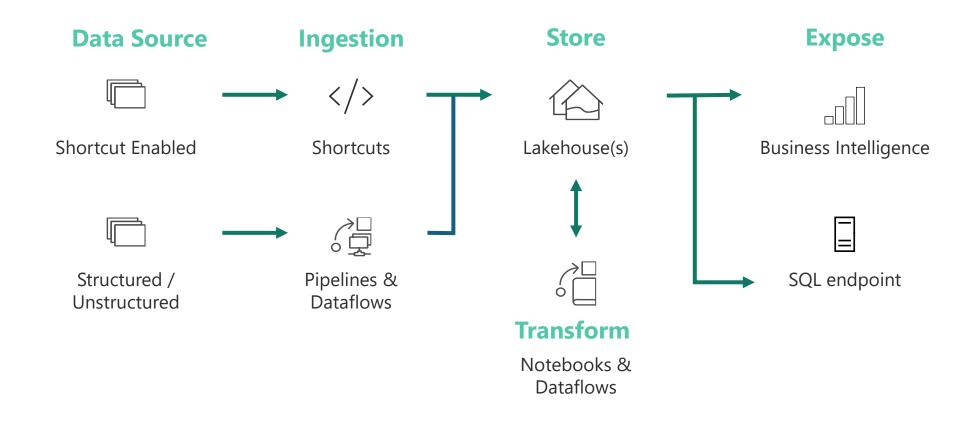
Common analytics scenarios





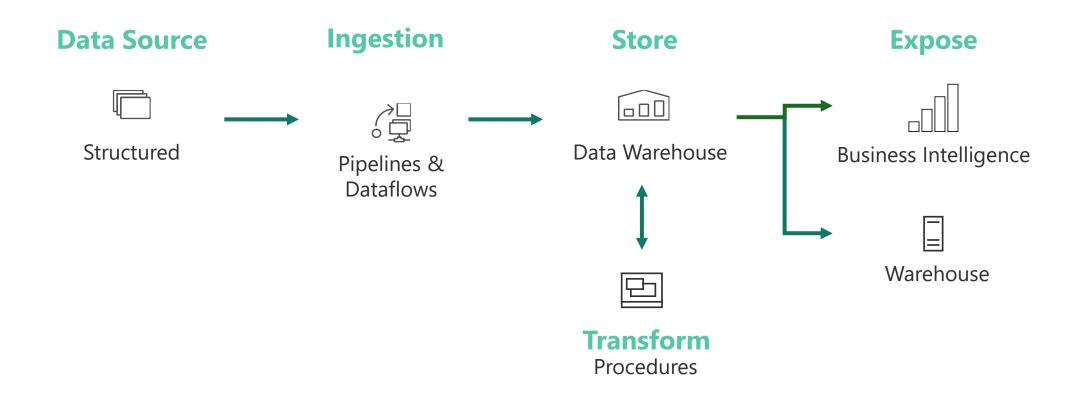


Lakehouse scenario



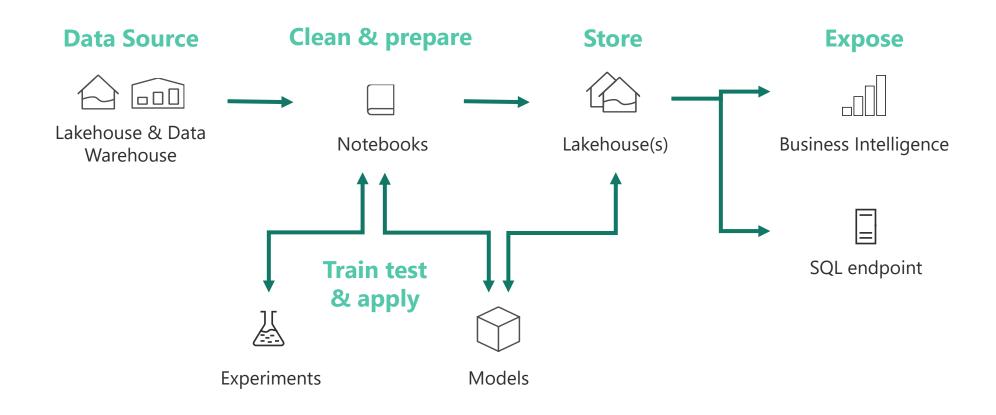


Data Warehouse scenario



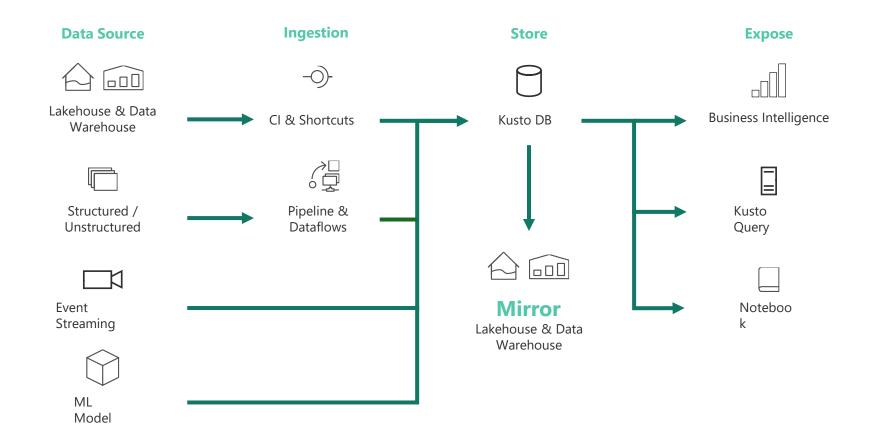


Data Science scenario





Real-time scenario



Spatial Analytics

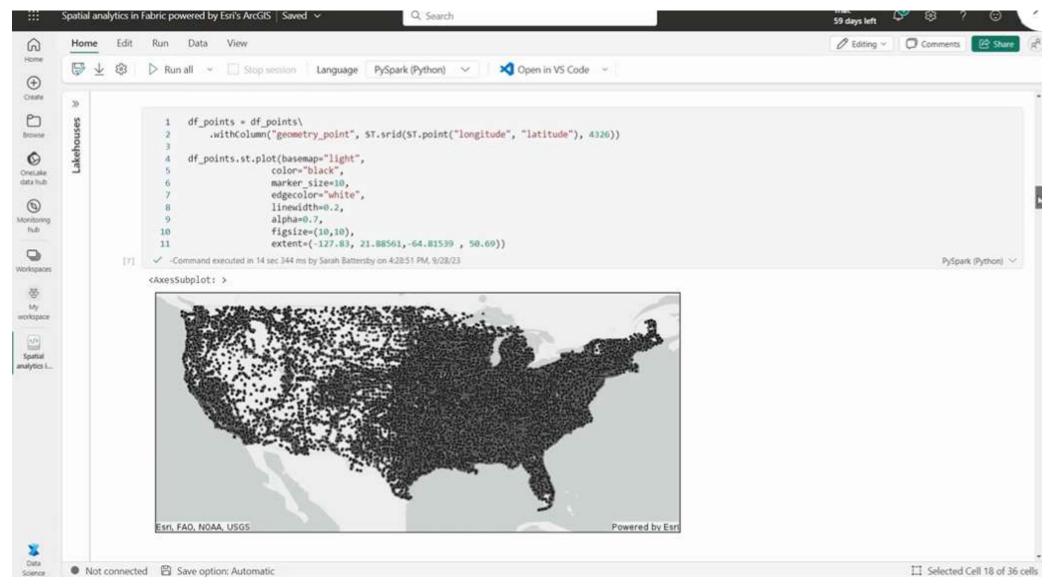
Spatial Analytics

Esri announces integration with Microsoft to deliver leading-edge spatial analytics, allowing Microsoft Fabric customers valuable geospatial insights



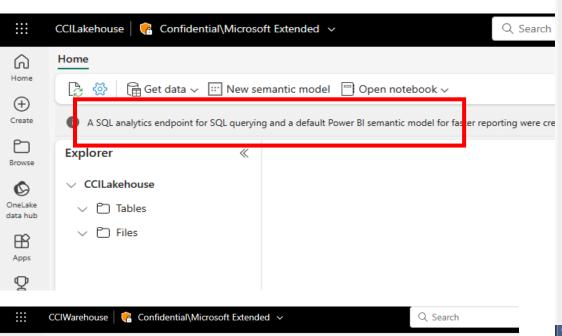


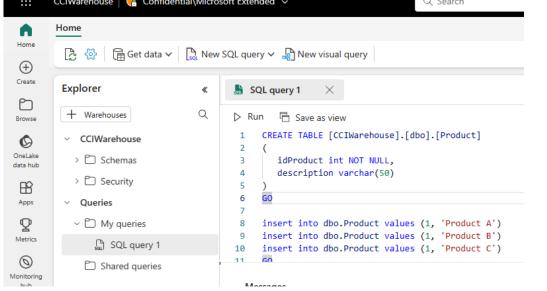
Spatial Analytics

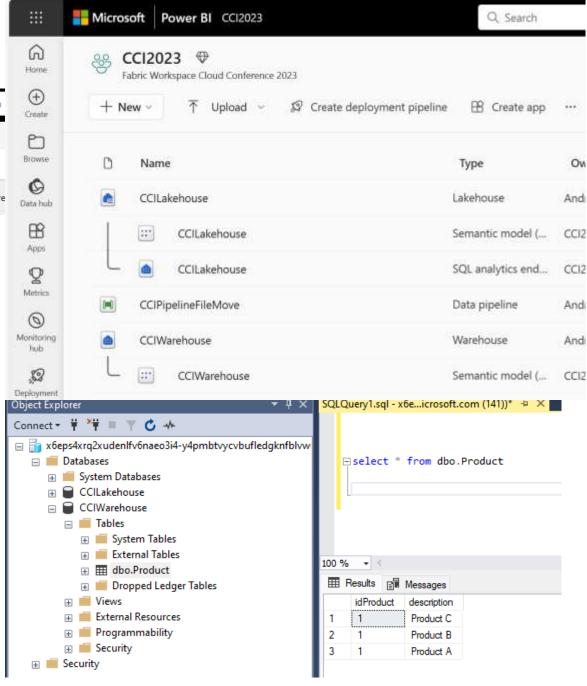




Tools









Lakehouse / Warehouse



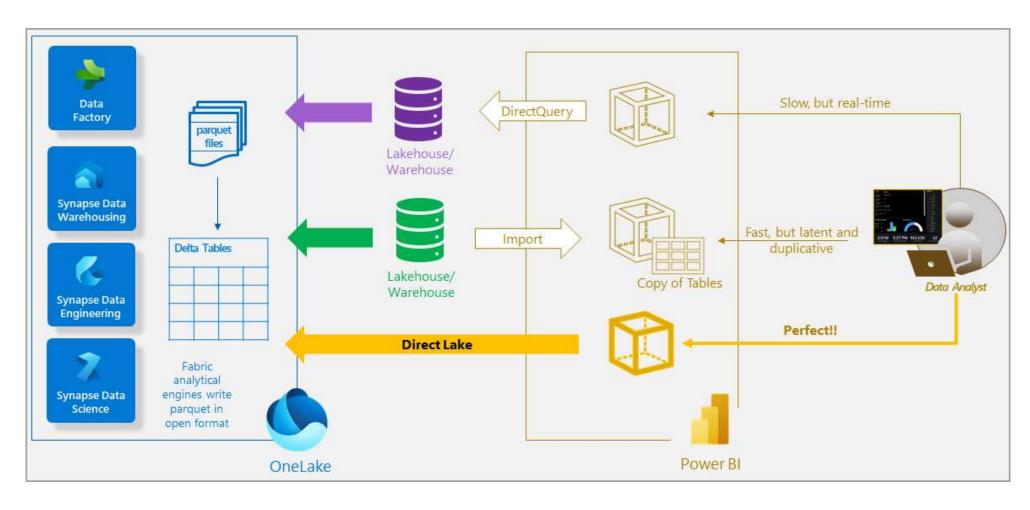
- Structured, unstructured, semistructured data across all ranges of file formats
- Data Engineer (Spark, Scala)
- Data Scientist (Python)
- Bronze, Silver, Gold layer
- DirectQuery, Import, new DirectLake (!) connection from Power BI Semantic Models



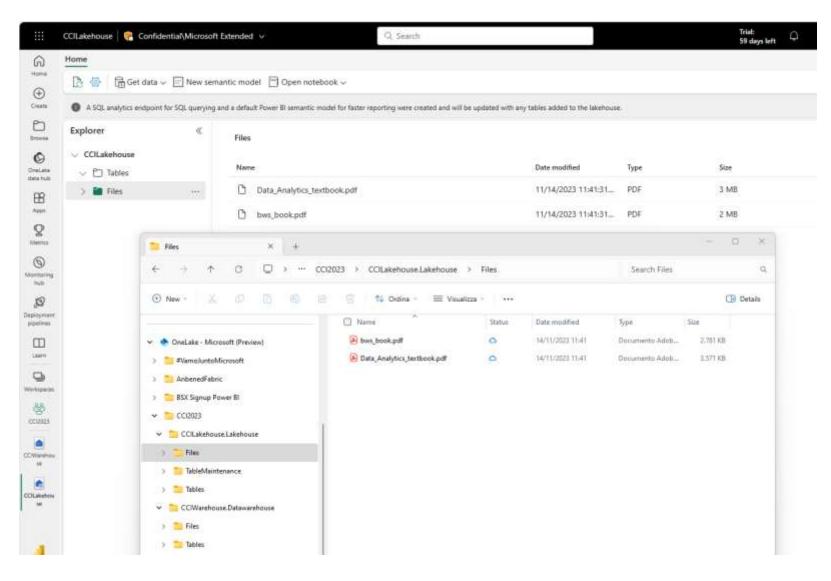
- Structured data in tables
- Data Warehouse Developer (SQL)
- Gold layer (can be used)

 DirectQuery, Import, DirectLake connection from Power BI Semantic Models

DirectLake

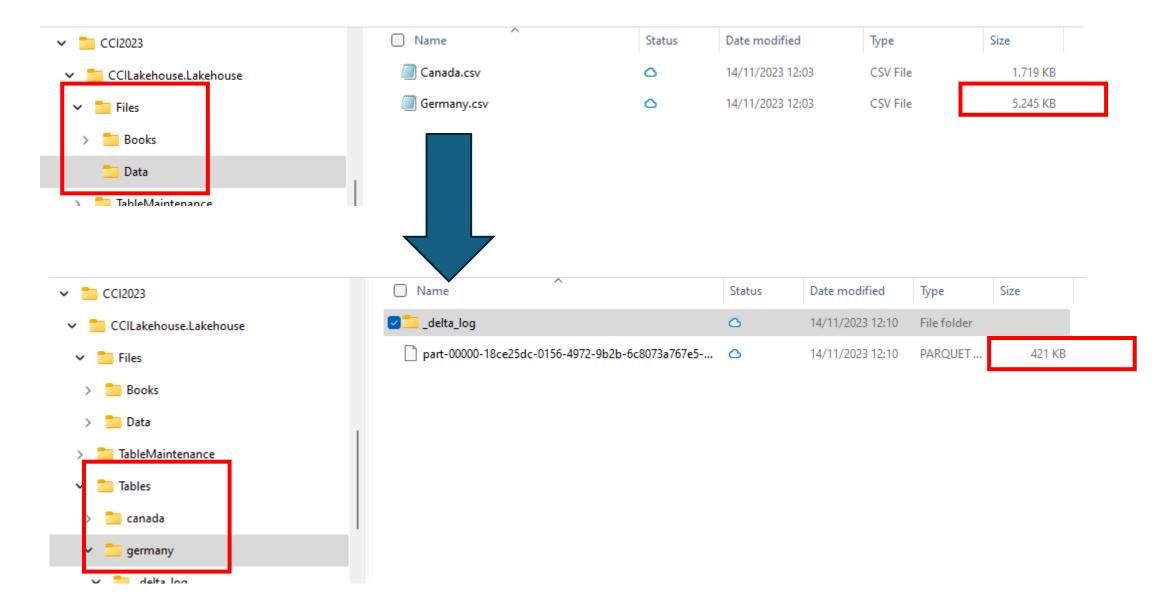






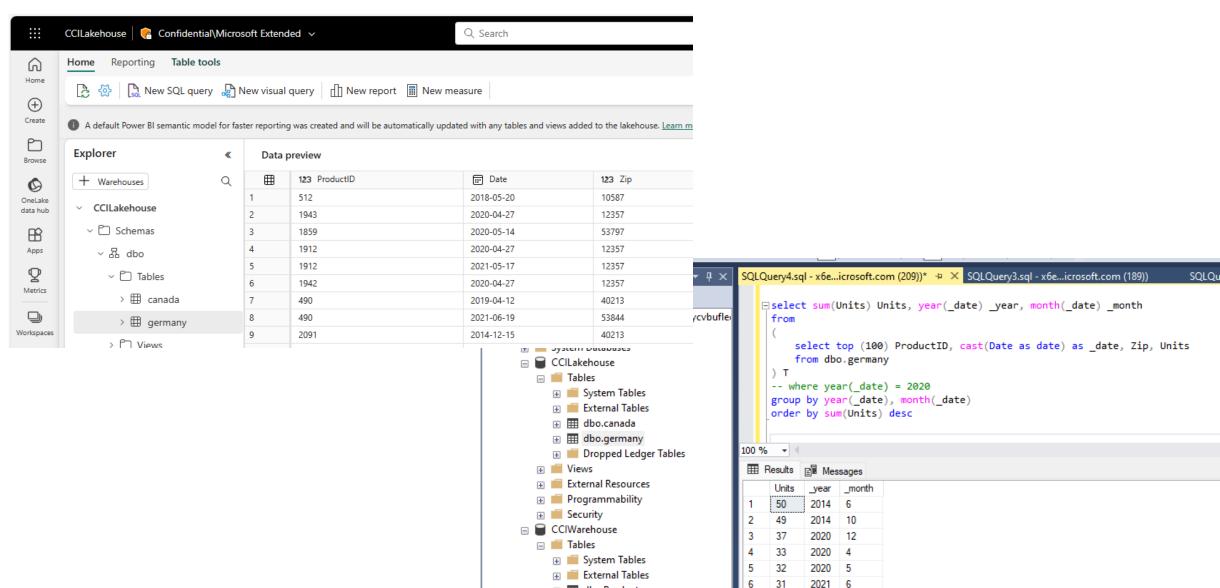


Lakehouse





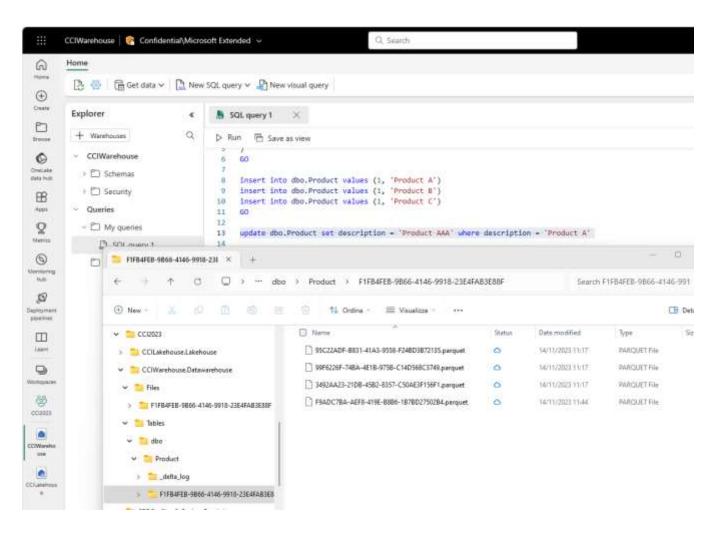
Lakehouse



□ IIII dho Product



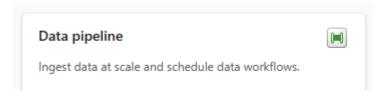
- Auto-scale out
- Fault tolerant
- Distributed compute engine
- Enhanced version of Serverless SQL Pool engine
- Native storage uses Delta Lake
 - Transaction Log
 - Metadata
 - Parquet file format

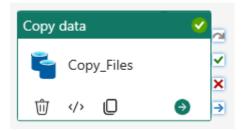




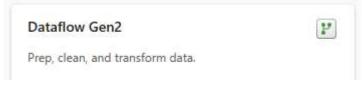
Loading

- SQL COPY INTO → from Azure Storage
- SQL CREATE TABLE AS ... SELECT
- SQL INSERT INTO... VALUES / SELECT
- Pyodbc → from Notebooks
- Data Factory Data Pipeline





Dataflows Gen2 (Power Query)





DEMO

If you are an existing Power BI Premium per capacity customer, you can already access Microsoft Fabric by simply turning on Fabric in your admin portal.

Economics



Microsoft Fabric Reserved Instances are here!

F2 reserved capacity that comes with all the workloads, all running at blazing speed, costs just \$156/month.

egion Currency		Display pricing by:	
Central US	♥ United States - Dolla	r (\$) USD Worth	
sku	Capacity unit (CU)	Pay-as-you-go	Reservation
12	2	\$262.80/month	\$156.334/month 41% savings
F 4	4	\$525.60/month	\$312.667/month 41% savings
F B	8	\$1,051.20/month	\$625.334/month 41% savings
F 16	16	\$2,102.40/month	\$1,250.667/month41% savings
F 32	32	\$4,204,80/month	\$2,501.334/month -41% savings
F 64	54	\$8,409.60/month	\$5,002.667/month ~41% savings
F 128	128	\$16,819,20/month	\$10,005.334/month 41% savings
F 256	256	\$33,638.40/month	\$20,010.667/month 41% savings
F 512	512	\$67,276.80/month	\$40,021,334/month 41% savings

Reservations

Reservation pricing -> pre-commit to Fabric Capacity Units in one-year increments

- save up to 40.5 percent over the pay-as-you-go prices (excluding Power BI Capacity SKUs)
- You can pay for all your consumption, across every Fabric workload, with a single, unified bill and use the Capacity Metrics app to understand and track your usage
- You can choose to pay monthly or upfront
- You can increase the size of Fabric capacity reservations by purchasing additional reservations or by exchanging them for new ones
- You can exchange existing Azure Synapse Analytics Dedicated SQL pool (formerly SQL DW) reservations to Fabric capacity reservations
- Reservation for Fabric capacity doesn't cover storage or networking charges associated with the Microsoft Fabric usage; it only covers Fabric capacity usage

Notes



Regulatory compliance

Data residency

- Fabric will be available in every Azure region
- Data at rest: compliant with EUDB and other single-geo data residency regulations
- Multi-geo capacities allow control over content storage location in most Azure data centers world-wide



Microsoft pledges support for EU Data Boundary



Choose a data store

Data warehouse and lakehouse properties

	Data warehouse	Lakehouse	Power BI Datamart	KQL Database
Data volume	Unlimited	Unlimited	Up to 100 GB	Unlimited
Type of data	Structured	Unstructured,semi- structured,structured	Structured	Unstructured, semi- structured, structured
Primary developer persona	Data warehouse developer, SQL engineer	Data engineer, data scientist	Citizen developer	Citizen Data scientist Data engineer, Data scientist, SQL enginee
Primary developer skill set	SQL	Spark(Scala, PySpark, Spark SQL, R)	No code, SQL	No code, KQL, SQL
Data organized by	Databases, schemas, and tables	Folders and files, databases, and tables	Database, tables, queries	Databases, schemas, and tables
Read operations	Spark,T-SQL	Spark,T-SQL	Spark,T- SQL,Power BI	KQL, T-SQL, Spark, Power BI
Write	T-SOI	Spark(Scala, PvSpark, Spark SOL	Dataflows.	KOL Spark, connecto

https://learn.microsoft.com/en-us/fabric/get-started/decision-guide-data-store



Copy activity, dataflow, or Spark

Copy activity, dataflow, and Spark properties

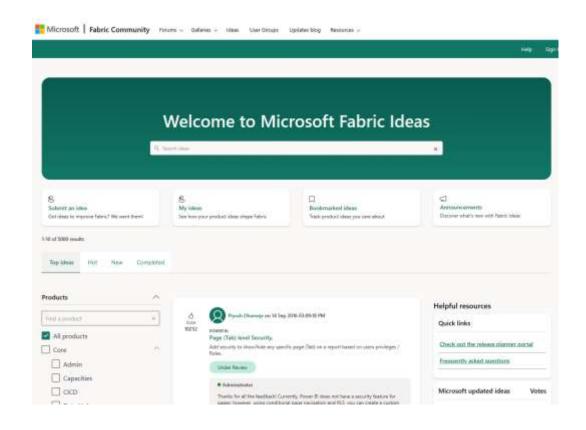
	Pipeline copy activity	Dataflow Gen 2	Spark
Use case	Data lake and data warehouse migration,	Data ingestion,	Data ingestion,
	data ingestion,	data transformation,	data transformation,
	lightweight transformation	data wrangling,	data processing,
		data profiling	data profiling
Primary developer	Data engineer,	Data engineer,	Data engineer,
persona	data integrator	data integrator,	data scientist,
		business analyst	data developer
Primary developer	ETL,	ETL,	Spark (Scala, Python, Spa
skill set	SQL,	M,	SQL, R)
	JSON	SQL	
Code written	No code,	No code,	Code
	low code	low code	
Data volume	Low to high	Low to high	Low to high
Development	Wizard,	Power query	Notebook,
interface	canvas		Spark job definition
Sources	30+ connectors	150+ connectors	Hundreds of Spark librarie

https://learn.microsoft.com/en-us/fabric/get-started/decision-guide-pipeline-dataflow-spark



Fabric Community

https://ideas.fabric.microsoft.com/







An official **Microsoft certification** for implementing analytics solutions with Microsoft Fabric and Power BI





Microsoft Fabric Community Resources

- Community Call to Action
- ✓ Try Microsoft Fabric for free: https://aka.ms/try-fabric
- ✓ Join the Fabric community: https://aka.ms/fabriccommunity
- ✓ Share and vote for ideas to improve Fabric: https://aka.ms/fabricideas
- ✓ Read and comment our blog: https://aka.ms/fabricblog

Learn More about Microsoft Fabric

- Product announcement: https://aka.ms/fabric
- Digital Event at Build (videos): https://aka.ms/build-with-analytics
- Product website: https://aka.ms/microsoft-fabric
- Documentation: https://aka.ms/fabric-docs
- Fabric e-book: https://aka.ms/fabric-get-started-ebook
- Microsoft Learn: https://aka.ms/learn-fabric
- End-to-end scenario tutorials: https://aka.ms/fabric-tutorials
- Fabric Notes: https://aka.ms/fabric-notes



End-to-end tutorials

- Lakehouse tutorial
 - https://learn.microsoft.com/en-us/fabric/data-engineering/tutorial-lakehouse-introduction
- Data Science tutorial
 - https://learn.microsoft.com/en-us/fabric/data-science/tutorial-data-science-introduction
- Real-Time Analytics tutorial
 - https://learn.microsoft.com/en-us/fabric/real-time-analytics/tutorial-introduction
- Data warehouse tutorial
 - https://learn.microsoft.com/en-us/fabric/data-warehouse/tutorial-introduction
- Power BI tutorial
 - https://learn.microsoft.com/en-us/power-bi/fundamentals/fabric-get-started
- Data Factory tutorial
 - https://learn.microsoft.com/en-us/fabric/data-factory/tutorial-end-to-end-introduction

GRAZIE!

SPEAKER

Andrea Benedetti

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