



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Persona's name

Short summary of the persona

To prepare and maintain ZOHIO Books for Educational Learning Center, start by setting up your account with relevant details such as organization information, chart of accounts, and tax preferences. Input all financial transactions including income, expenses, and payments accurately. Regularly reconcile bank accounts, generate financial reports, and ensure data integrity. Additionally, keep track of student fees, tuition income, and any grants or funding received. Periodically review and update the system to match the center's financial needs and compliance requirements.

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Bank and Financial Integration:
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