

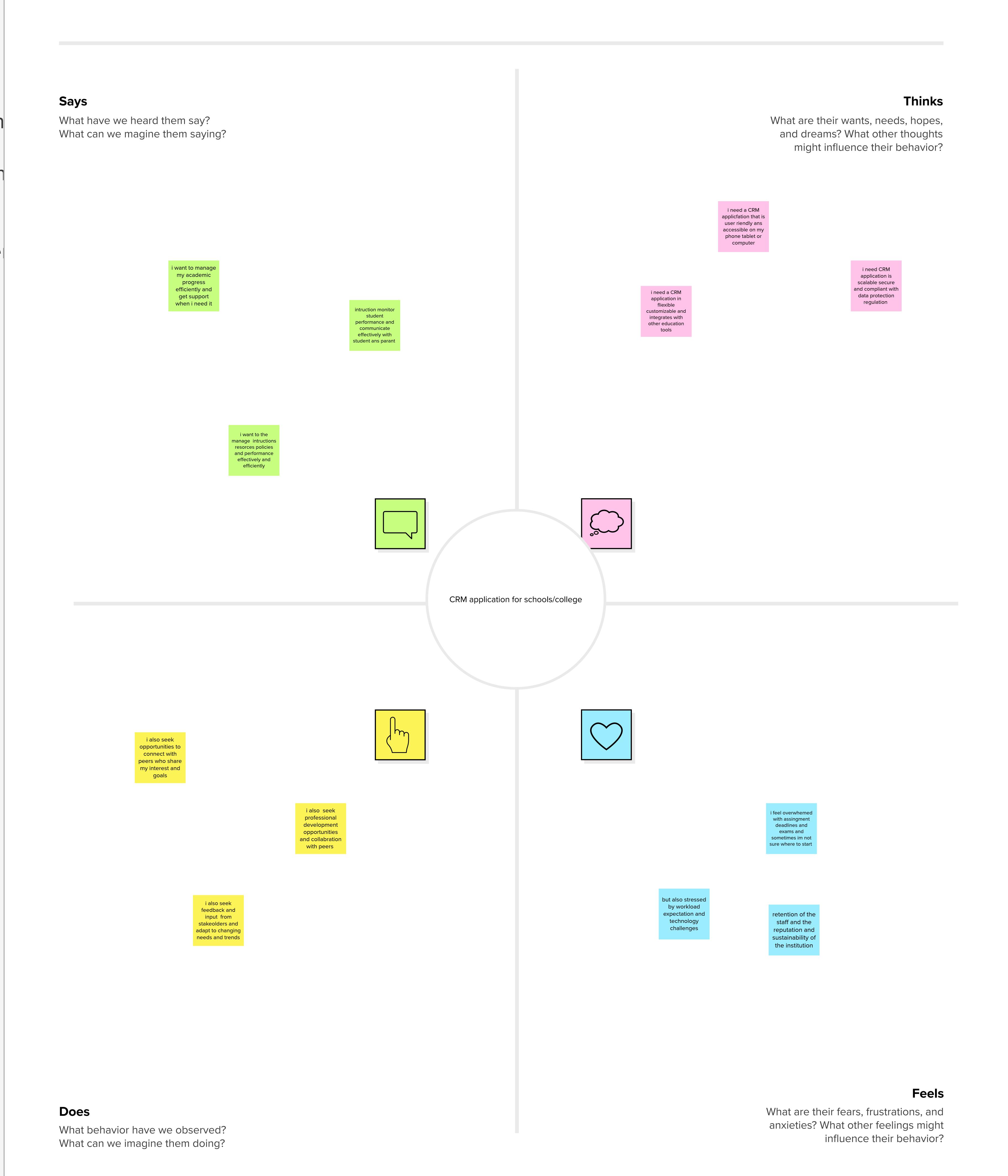
Empathy map

Use this framework to develop deep, shared understanding an empathy for other people. An empathy map helps describe th aspects of a user's experience, and pain points, to quickly understand your users' experie and mindset.



Build empathy

The information you add here should be representative of the observations and research you've done about your users.



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