



UCLouvain
ACM Student Chapter

Evening conference: “ICT Security and Privacy”

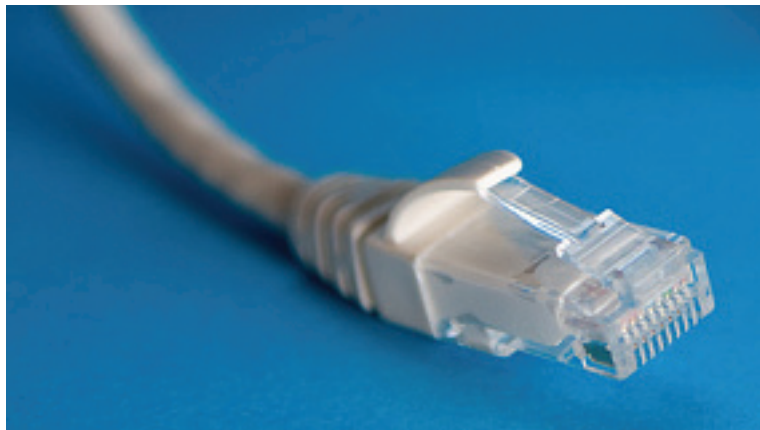
March 16, 2010 — Louvain-la-Neuve

Sponsorship brochure

For more information, contact Damien Leroy
sponsors@uclouvain.acm-sc.be

What is the UCLouvain ACM Student Chapter?

The UCLouvain ACM Student Chapter is a newly created non-profit association that aims at promoting computer science and its importance in everyday's life: train timetables, DVD renting systems, DNA sequence comparison, bank security, ... Activities organized by the association ranges from conferences to programming contests through formations, educational activities for younger and families. They are targeted to students, but also to teachers, private companies and people at large.



Antoine C.

Connect students, teachers, industry, families to promote computer science and its importance in everyday's life.

What's the conference?

One of the major activity of the chapter consists in organizing conferences on important ICT topics. They take place on the evening to permit a larger audience to attend and speakers are chosen among experts known for being able to speak and to be understood by a large audience.

The first instance of these conferences will be given on March 16 on the topic "ICT Security and Privacy". The speakers will be Luc Beirens and Gildas Avoine. Luc Beirens is the head of the Federal Computer Crime Unit and will introduce people to Cyber Crime. Gildas Avoine works as a professor at the UCLouvain and is an expert in the Radio-Frequency Identifier (RFID) field. He will describe which kind of information is stored in these chips and the underlying risks for privacy.

On a more practical viewpoint, this first conference is a three-hour conference targeted to a large public. Talks will be given in French. The conference is free of charge for attendees and will take place in Louvain-la-Neuve.

Program available at :

<http://uclouvain.acm-sc.be/securite-vie-privee>

Why to become a sponsor partner?

Becoming a sponsor of this conference allows your company to appear as promoting computer science to a large public and particularly to students interested in ICT.

The sponsors will be visible on conference announcements as well as on site, the day of the conference

KQED QUEST



Your company in everyone's mind.

Opportunities for exposure

- Associated with conference announcements
- On site visibility
- Oral marketing at the conference
- Direct marketing

Target audience

Our target for this first conference is very large and, accordingly, talks will not be very technical. Therefore, announcement will be targeted to all kind of public that can be interested in it. However, due to the place where the conference will take, we are expecting a large number of students and researchers to attend the event.

We are expecting more than 200 attendees. The success of a first lecture given in November (a 250-seat auditorium filled) makes us think that we can expect a large audience.

Sponsoring programs

Premium Sponsor

500 €

This package combines high visibility before, during and after the conference. It provides high marketing exposure during the conference. There is a maximum of 2 gold sponsors.

- Your company's name and logo (large size) on the conference posters, flyers and program announcement on our website.
- Acknowledgment at the opening and the closure speech of the conference
- 2 marketing boards (~2m height, 1m large, to be provided by you) : one displayed in the conference room, and one in the hall.
- Flyers and/or A4 documents of your company (to be provided by you) are given at conference registration to each attendee.
- Promotional pens of your company (to be provided by you) are given at registration to each attendee.

Standard Sponsor

250 €

- Your company's name and logo on the conference posters, flyers and program announcement on our website.
- Acknowledgment at the opening and the closure speech of the conference
- One flyer or A4 short document of your company (provided by you) are given at conference registration to each participant.
- Promotional pens of your company (to be provided by you) are given at registration to each attendee.



Bridge a gap between student community, interested people, researcher and your company.



Extras

Conference Bags 350 €

Your company's logo or name is printed on bags given to each participant. It contains program, flyers, etc.

Drink 200 €

Your company will be recognised as the sponsor of the drink offered during the event.

Gift 150 €

An iPod Nano will be offered to one participant from the audience on behalf of your company.

Gift with your company name 200 €

An iPod Nano, engraved with the name of your company, will be offered to one participant from the audience

Others

We are open to any other type of agreement. You can offer other types of materials to all attendees (e.g., notebooks, usb keys, pokens, lanyards) or a part of them (e.g., the first 100 registered). They can be provided by you or we can order them.

Contact us at sponsors@uclouvain.acm-sc.be for all requests.