



ZACH BULLARD

CONTACT

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WEBSITES, PORTFOLIOS, PROFILES

- www.zach.bullard.dev
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SKILLS

- Python
- JavaScript
- Pandas
- Scikit-learn
- Dash
- Spacey
- React
- MongoDB
- Excel
- Agile
- Product Roadmaps
- User Research
- UX Research
- A/B Testing
- Improvement Metrics Measurement
- Competitive Analysis
- Model Development
- Data Mining
- KPI tracking
- Project planning

PROFESSIONAL SUMMARY

Experienced and determined product manager with a passion for developing innovative methods to drive growth. Excited to find an opportunity that combines strengths in math, language, and technology. Committed to delivering exceptional results and constantly seeking ways to improve and optimize processes. Skilled in analyzing market trends, identifying customer needs, and leading cross-functional teams to successfully launch new products.

WORK HISTORY

Data Engineer / Analyst, 10/2022 to Current

Chill Subs - Remote

- Writing a codebase for long-term data maintenance
- Creating / maintaining scripts for automated data collection
- Developed a system for aggregating data into a unified ranking system

Product Manager, Data Programs, 01/2022 to 12/2023

Tripletten - Remote

- Leading a product team of 25 people
- Reducing drop/refund rate quarter-on-quarter
- Designing and evaluating data-driven solutions to product challenges
- Owning the agile sprint cycle for the team
- Coordinating with development, guidance, and analytics teams to achieve business goals

Product Manager, Global Content, 04/2024 to Current

Bold - Remote

- Communicated effectively with team members to deliver updates on project milestones and deadlines.
- Developed product documentation to communicate upcoming features and products to internal teams.
- Collaborated with sales teams to develop effective training materials that drove increased product knowledge among staff members, resulting in higher close rates.
- Analyzed metrics to measure product performance.
- Managed full product lifecycle, from ideation through post-launch support, ensuring consistent quality control measures were in place.
- Documented user stories, specifications, and product features into detailed work order to communicate across teams and build mandatory requirements.
- Implemented Agile methodologies for more efficient project management and team collaboration.
- Managed stakeholder expectations effectively throughout the entire product development process.
- Prioritized roadmap in order to achieve product goals and metrics.

- Product strategy
- Product lifecycle management

LANGUAGES

English



Native or Bilingual

Russian



Full Professional

- Thrived in fast-paced, highly-adept team to develop and prioritize product features and build product roadmap.

Data Content Lead, 01/2020 to 01/2022

Tripletten - Remote

- Creating / editing content for the Data Science and Data Analyst programs
- Managing the work of a 15-person content team
- Managing the department's video production and design teams
- Creating / monitoring analysis tools for proactive and efficient improvement
- Creating and maintaining a knowledge base of content materials
- Creating the style guide for all English-language programs

EDUCATION

Bachelor of Arts : Psychology, 05/2012

Vanderbilt University - Nashville, TN

- Extracurricular Activities: Tutoring (Physics, Calculus, Russian Language), Created and led science lab program for students with special needs
- Research Project: Memory structures in patients with schizophrenia
- GPA: 3.6