

Anchal Jaiswal

JAVA Backend Developer



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☎ +917049704240 📍 Barwaha (M.P.)

in LinkedIn 🔄 Github 🖱 Portfolio

🎓 Education

Full Stack Web Development

Masai School, Bengaluru

April 2022 – present

Masters of Computer Application

Ram Krishna Dharmarth Foundation
University, Bhopal (M.P.)

July 2021 – present

Bachelor of Business

Administration In Digital Marketing

Virtual Voyage College Of Design,
Media, Art & Management, Indore
(M.P.)

June 2018 – June 2021

🧠 Technical Skills

Java | Spring Boot | SQL (MySQL)

Maven | Hibernate | JavaScript

HTML | CSS | GitHub | Postman

Data Structures & Algorithms

✂ Soft Skills

Teamwork | Communication

Creativity | Problem Solving

Attention to detail

👤 Profile

Highly skilled and results-oriented professional having an experience of 1000+ hours of coding and 300+ hours of DSA. A proficient programmer in Java, JavaScript, and backend frameworks. Ability to learn new technologies and software quickly. A team player who provides valuable support in a collaborative environment.

📁 Projects

Sephora Website (Clone) 🔗

Sephora is India's Official Online Store with the Widest Range of Premium Beauty products. This project was collaboratively developed by a team of 5 and executed in 6 days.

GitHub Link 🔗

Tech Stack - JavaScript | HTML | CSS

Features - Log-In and Sign-Up functionality, Navigation bar, Home, Product and Cart page, Product Slider, Responsiveness.

Area of responsibilities:

- Developed products page and detailed product page.
- Add to cart and Wishlist Functionality.

Sendinblue (Clone) 🔗

Sendinblue is a SaaS solution for relationship marketing. I was the Team leader of 5 member team that cloned the website in 5 days.

GitHub Link 🔗

Tech Stack - JavaScript | HTML | CSS

Features - Home, Pricing, Features, and Blog page. Log-In & Sign-Up functionality, Navigation bar.

Area of responsibilities:

- Navigation bar and footer section.
- Home page and Log-In page

📁 Work Experience

Thecinecaffe Pvt. Ltd., Indore

Digital Marketing Executive

May 2020 – December 2021

- Strategized, developed, and managed paid digital marketing across AdWords, Instagram, and Facebook with monthly budget of Rs.60,000 resulting in about Rs.15,00,000 in monthly revenue.
- Implemented off page SEO best practices and creating quality backlinks. collecting and making monthly SEO reports of site traffic and performance.
- Handled 5 Domains and Improved their on-page SEO performance, resulting in page speed improvement of 80%