

Anchal Bhamore

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EDUCATION

Master's in Management Information Systems - Business Analytics (GPA- 3.93/4)

Dec'21

Cleveland State University – Monte Ahuja College of Business, Cleveland, OH

PROFESSIONAL EXPERIENCE

Olive Tree Holdings, New York City, NY

June'21-Present

Performance Analytics Intern

- Present weekly reports on Excel and Tableau which track % change and occupancy trend to leadership which helps in making decision.
- Collaborating with Digital Marketing and Product Development teams to analyze user behavior by gathering data and implementing strategies to increase lead generation by 38% MTD using MSSS and Python.
- Established Metrics-Based Process Mapping (MBPM) in multiple verticals investor relations, debt capital markets, and property management by identifying, and interpreting patterns in data sets (CoStar) to help stakeholders understanding objective and key results.
- Consolidated data from multiple data sources, performed research and trend analysis on competitors to elevate website performance which helped in retaining customers by 20% QTD. Leverage complex analytical tools to provide business to create data driven solutions.
- Created stories and tracked back log items in Agile using JIRA/Kanban Boards and created reports on the progress and performance to enhanced project development process and facilitated in building cross functional team more flexible.

Cleveland State University, Cleveland, OH

Aug'20-May'21

Graduate Assistant, Information System Department

- Aided support for Graduate School databases, data dashboards and reporting to CSU leadership which helped in requirement gathering.
- Instructed database to students, handled course page on the university portal with relevant material, evaluate SQL assignments and suggestions on Prototype improvements.
- Assisting Professors with Research papers, journal articles and manuscripts for publication and in departmental projects.

BNY Mellon - Pune, India

Oct'17-May '19

Process Associate

- Reporting on production and accuracy to log exceptions and take corrective measures on Excel to gain 100% utilization.
- Integrated SQL with Tableau to track real time data and manage workload helped in increasing productivity by 2.2% MTD.
- Analyzed the process operation to reduce the trade process time by 70% utilizing dashboard having current data on daily basis. Developed performance metrics, scorecards at team level which helps in driving the business results.

Operation Executive

Jul '16- Oct '17

- Identify challenges, process improvements, and revenue opportunities with the data, ensuring compliance with regulatory requirements and send findings for review to retain all 51 clients.
- Handling processes like transfers and redemptions of mutual funds in USTA, targeting same- day processing for clients: Blackrock, Dreyfus, Prudential and other, with 100 % accuracy ensuring it meets all SLAs.

PROJECTS and PUBLICATIONS

- Published article on DNA Data storage in International Journal of Sensor Networks and Data Communications [ISSN- 2090-4886](#)
- Netflix content visualization - Exploratory data analysis of Netflix content catalog using Tableau and Python to analyze patterns and correlation with revenue data to predict content addition leveraging Matplotlib, pandas and NumPy. **Nov'20**
- Business Process Modeling and Data Management - Designed a car rental system in MS SQL creating SQL queries and procedure to search and calculate derived earnings from different renting locations and building recommendation model. **May'20**
- Project on fuller utilization of resources leveraging agile methodology and digital pulse time data of team members to improve overall performance of the project for all critical care clients by correcting the resource imbalance. **April'19**

SKILLS

Analytical Techniques	Customer LTV, Regression, K-Means Clustering, NPS, Data Modeling etc.
Business Analysis	MS (Excel, Word, PowerPoint, Visio, Project and Access), SMART, OKR, PESTLE, SWOT
Visualization and Analytical Tools	Tableau, Power BI, Google (Analytics, Data Studio, Ads, Marketing, Trend and Tag Manager, Workspace, My business, Communication, and Publishing tools), SAS-EM
Programming Languages/CMS and Databases	Python, MS- SQL, Oracle, Web flow, HTML
Project Management Techniques and Tools	Agile and Scrum, JIRA, Cost Management, Smartsheets, Trello, Confluence, Slack
Product and Design Strategy	HubSpot, Lucid charts, InVision, Mural, Social Media Platforms, Product Roadmap

LEADERSHIP, AWARDS and CERTIFICATIONS

- Successfully Completed [Business Analytics](#) Certification from CSU **May'21**
- Student safety ambassador for health and safety during Covid-19 pandemic ensuring safety and code of conduct. **Fall'20**
- Achieved scholarship at Monte Ahuja College of Business for Academic Excellence. **Aug'20**
- Awarded WOW award for maximizing accuracy by 5% for trade processing multiple clients at BNY Mellon. **Mar'19**
- Coordinator of several diversity and inclusion events and conducted event of Corporate social responsibility for under privileged children.