DATA
SCIENCE
USING
PYTHON
Week 1





# LET'S INTRODUCE OURSELVES!!

- Work-ex
- Company
- Motivation behind joining this course





# LEARNING OBJECTIVE OF THIS MODULE

- Basic Working proficiency in Python
- Basic Data-Manipulation using Python
- Basic Data-Visualization using Python





#### LET'S SET SOME GROUND RULES

- Come prepared for these sessions by watching the videos.
  - Concepts will be covered in the videos.
  - Hands-On Application will be covered in Mentor Sessions.
- · Submit all assignments on time.
- Let's be punctual & respect each other's time.



#### TRY ANSWERING THE FOLLOWING

 Who will be the winner of upcoming Cricket World Cup T-20?

- Can you predict when an employee will resign from his/her organization?
- Can you predict how many comments a user generated post on Twitter is expected to receive in the given set of hours?
- · Can you predict which client will default the loan payment based on the client's spending?
- Which stock will give >30% returns in the next 6 months?





#### LEARNING OBJECTIVES OF THIS SESSION



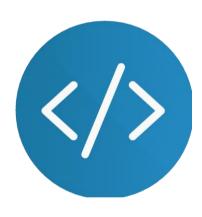
 Understand the big picture of Data Science & Analytics



Installation Steps



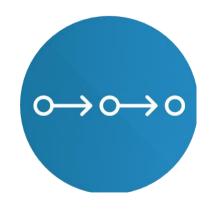
PGPDSBA Curriculum



 Basic Operations in Python using a Case Study



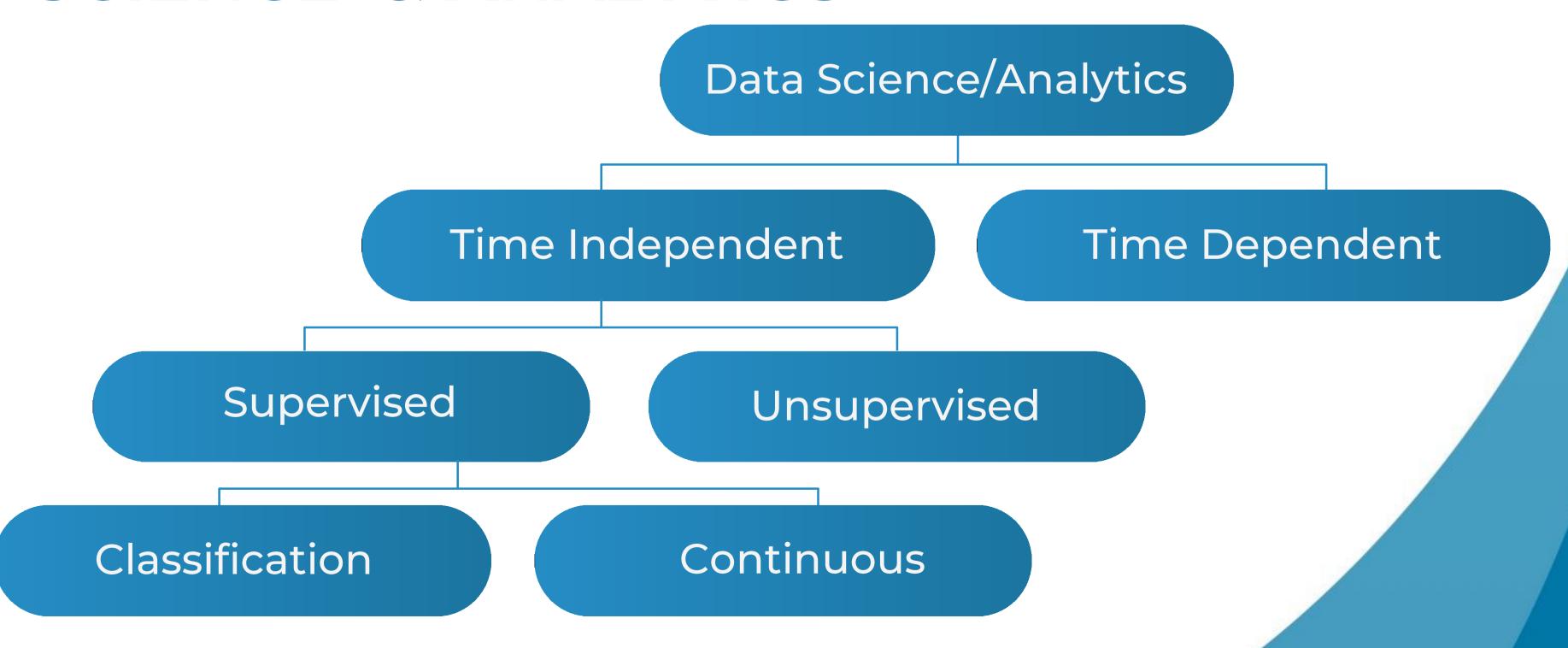
Introduction to Python



 A journey of a thousand miles begins with a single step



# BIG PICTURE OF DATA SCIENCE & ANALYTICS





#### DSBA CURRICULUM DESIGN

#### FOUNDATIONS

Python for Data Science(1/4)

Statistical Methods for Decision Making

#### CORE COURSES

**Advanced Statistics** 

**Data Mining** 

**Predictive Modelling** 

**Machine Learning** 

Time Series Forecasting

**Data Visualization** 

#### DOMAIN APPLICATIONS

Financial Risk Analytics

Marketing Retail
Analytics

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#### BY THE ALUMS



This program helped me add skills and tools to transition to analytics with 45% hike

Divya Sharma



Make a non-techie stand as a technology specialist. Thanks to the pedagogy, content and support provided by Great Learning

Sonakshi Pattnaik





# PYTHON (WHAT AND WHY?)

- Python is the most popular programming language & choice for Data Scientist / Data Engineer across the world
- Very rich libraries & functions
- Community support
- Easy to deploy in production
- · Support for all the new state of the art technologies

```
import random
n = random.randint(1, 99)
guess = int(raw_input("Enter a number from 1 to 99: "))
while n != "guess":
  if guess < n:
    print "guess is low"
    guess = int(raw_input("Enter a number from 1 to 99: "))
  elif guess > n:
    print "guess is high"
    guess = int(raw_input("Enter a number from 1 to 99: "))
    print "Congrats! you guessed it!"
```

# HOW MANY OF US HAVE ALREADY INSTALLED PYTHON & JUPYTER ON THEIR SYSTEMS?



#### INSTALLATION STEPS

Install using the instruction given in the below links:

1. Install Jupyter - http://jupyter.org/install Preferred installation method is through Anaconda distribution.

#### Install Python 3.6 version

- 2. Anaconda 5.2 For Linux Installer
  - -https://www.anaconda.com/download/#linux
- 3. Anaconda 5.2 For macOS Installer
  - https://www.anaconda.com/download/#macos

(You need to download the version compatible with your OS)

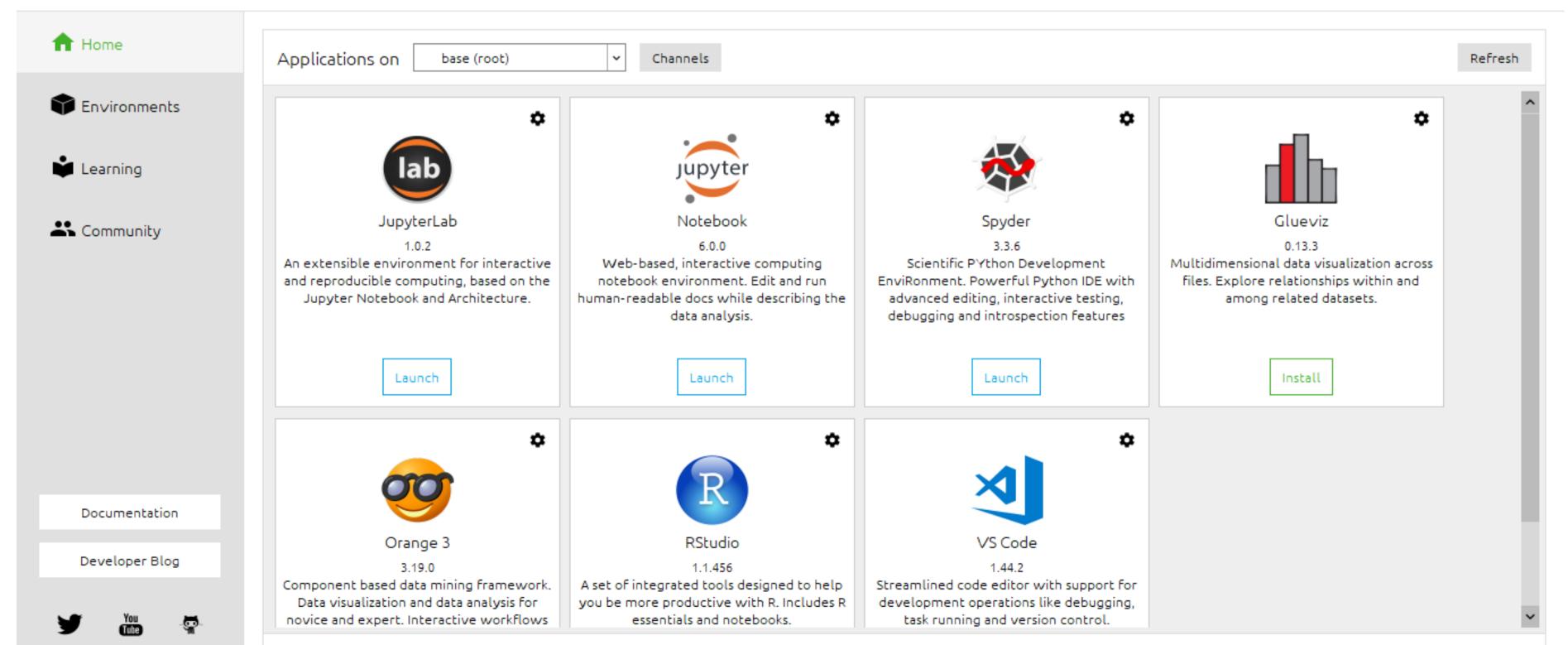
- 3. Anaconda 5.2 For Windows Installer
  - https://www.anaconda.com/download/#windows

#### ANACONDA NAVIGATOR

tile Help



Sign in to Anaconda Cloud





## Let's start with Python

- Launching Jupyter Notebook
- Opening ipnyb file
- Setting Working Directory
- Changing Working Directory
- Saving ipnyb file



## **Basic Python Hands-on Exercise**

- Data Types
- Conditional Statements and Loops





## ANY QUESTIONS





### HAPPY LEARNING