## Life Insurance dataset

Sunday, December 19, 2021 2:13 PM

## EDA-

- 1) Numerical 10 create a separate data frame for all the features
  - a. Sanity check on the data Anomalies in the data
  - b. Univariate Analysis pick up one variable at a time
    - i. Overall Summary
    - ii. Age histogram, boxplot distribution, outliers
  - c. Outliers Treatment
    - i. IQR method interquartile range
    - ii. z-score +-3 cutoff
  - d. Missing Values
    - i. Treat missing values -
      - 1) Imputation Median/Mean/sklearn KNN imputation/mean/median
  - e. Bi-variate Analysis
    - i. X to X relationship between input features
      - 1) Patterns scatter plots, heatmaps correlation, VIF (multicollinearity), pair plot (numerical to numerical) Findings
      - 2) Numerical to Categorical Bar plots (X- category, Y-numerical), Boxplots (X-categorical, x-numerical) Findings
    - ii. X to Y -relationship between X & Y
      - 1) Scatter (X-numerical, Y -numerical) feature importance, correlation Findings
- 2) Categorical 8
  - a. Sanity check on the data Anomalies in the data
  - b. Missing Values
    - i. Treat missing values Mode, Unknown category, Frequency based
  - c. Univariate Analysis
    - i. Count plots, pie chart merging the category
  - d. Bi-variate Analysis
    - i. X&X stacked bar
    - ii. Box plot plots Y & X relationship freelancer
    - iii. X&X relationship as well
- 3) Transformation
  - a. Normalization/Standardization (x-min/max-min), (x-u/std.)
  - b. Yes
- 4) Feature engineering