

Criteria	Ratings	Points
<p>1. Model building and interpretation.</p> <p>a. Build various models (You can choose to build models for either or all of descriptive, predictive or prescriptive purposes) b. Test your predictive model against the test set using various appropriate performance metrics c. Interpretation of the model(s)</p>	<p>Detail modelling approach and its explanation was missing from the report, directly the results were presented, that too without any interpretation and explanation.</p>	<p>4/10</p>
<p>2. Model Tuning</p> <p>a. Ensemble modelling, wherever applicable b. Any other model tuning measures(if applicable) c. Interpretation of the most optimum model and its implication on the business</p>	<p>Why was tuning necessary was not explained, interpretation and explanation was missing through the report. Business recommendations needed to be specific and more detailed.</p>	<p>4/10</p>

