Hannah Q. Li

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EDUCATION

Stanford University

Ph.D. Candidate in Operations Research (Management Science & Engineering)

Expected 2022

Research: I work with Prof. Ramesh Johari and Prof. Gabriel Weintraub on the design and optimization of statistical methodology for online marketplaces. In particular, I focus on developing methods for experimentation on these platforms, in the presence of interference. I combine techniques from operations research, causal inference, and economics to develop theoretical insights for practically motivated problems. I also work on education applications and utilizing operations research techniques to design accessible education systems.

Relevant Coursework: Data science, machine learning, linear and convex optimization, stochastic modeling, causal inference, econometrics, market design, game theory

• Awards: RMP Jeff McGill Student Paper Award Finalist (2021), Dantzig-Lieberman Operations Research Fellowship, MS&E Department Service Award

Pomona College 2016

Bachelor of Arts in Mathematics

Thesis: The Manickam-Miklos-Singhi Conjecture in Combinatorics (*Received Distinctions*) Relevant Coursework: Combinatorics, graph theory, discrete math, abstract algebra, Galois theory *Awards: Phi Beta Kappa; Llewellyn Bixby Prize for excellence in mathematics*

Budapest Semester in Mathematics- Budapest, Hungary (*Received High Honors*)

2015

PUBLICATIONS AND WORKING PAPERS

- "Experimental Design in Two-Sided Platforms: An Analysis of Bias." (2021)
 - o With Ramesh Johari, Inessa Liskovich, and Gabriel Weintraub
 - o Forthcoming at Management Science (MS)
 - o Finalist, RMP Jeff McGill Student Paper Award (2021)
 - o Presented in MSOM Service SIG 2021
 - o Preliminary version presented in ACM Conference on Economics and Computation (EC '20).
- "Interference, Bias, and Variance in Two-Sided Marketplace Experimentation: Guidance for Platforms." (2021)
 - o With Geng Zhao, Ramesh Johari, and Gabriel Weintraub.
 - o Working paper, presented in EC '20 Workshop on Design of Online Platforms.
- "Decision Making using Platform Experiments: Errors Under Interference."
 - o Working paper.
- "Standardized Tests and Affirmative Action: The Role of Bias and Variance." (2021)
 - o With Nikhil Garg and Faidra Monachau
 - Working paper
 - o Under review in Management Science.
 - Preliminary version accepted to ACM Conference in Fairness, Accountability, and Transparency Conference (FAccT), 2021

- "Exploration vs. Exploitation in Team Formation." (2018)
 - o With Ramesh Johari, Vijay Kamble, and Anilesh K. Krishnaswamy.
 - o Abstract accepted to Conference on Web and Internet Economics (WINE).
- "Novel Characterization and Live Imaging of Schlemm's Canal Expressing Prox-1." (2014)
 - o With Tan Truong, Young-Kwon Hong, and Lu Chen.
 - o PLoS One.

INDUSTRY EXPERIENCE

Common App

Volunteer Consultant Mar '21-Present

Using data science to promote equitable and accessible college education.

Airbnb

Data Science Intern

Jun '19 – Sep '19

Implementing causal inference methods to assess marketplace features.

Opendoor

Data Science Intern

Jun '18 – Sep '18

Implementing causal inference methods to optimize real estate pricing.

State Street Global Advisors / Worcester Polytechnic Institute

Math Finance Intern/Researcher

Developing liquidity metrics to assess financial portfolio risk.

May - Aug'14

TEACHING EXPERIENCE

Stanford University (Graduate Classes)

- Foundations of Data Science, Fall '19, Fall '20, and Fall '21. (Stanford Management Science & Engineering)
- Data Science for Online Marketplaces, Spring '19. (Stanford Graduate School of Business)

Pomona College (Undergraduate Classes)

- Abstract Algebra
- Operations Research
- Calculus II Honors

AWARDS AND RECOGNITION

- Finalist in RMP Jeff McGill Student Paper Award (2021)
- Dantzig-Lieberman Operations Research Fellowship (Stanford University)
- Management Science & Engineering Department Service Award (Stanford University)
- Llewellyn Bixby Prize for excellence in mathematics (Pomona College)
- Phi Beta Kappa
- National Merit Scholar

SERVICE AND OUTREACH

Journals, Conferences, and Seminars

- Reviewer for EC'21 Operations of People-Centric Systems Workshop
- Reviewer for Management Science
- Session Chair for INFORMS '20 and INFORMS '21
- Organizer for the Stanford Research on Algorithms, Incentives, and Networks Seminar.

Service and Outreach

- Senior student mentor at ACM Economics and Computer (EC '20 and EC '21)
- Mentor, Stanford Data Science Inclusive Mentoring program
- Stanford MS&E department liaison and student mentor
- Pomona College Math Dept. Liaison

PRESENTATIONS

"Experimental Design in Two-Sided Platforms: An Analysis of Bias"

- INFORMS Annual Meeting 2021 (Upcoming)
- INFORMS MSOM SIG Conference 2021
- Marketplace Innovations Workshop 2021
- Vinted Data Science Team
- Stanford Data Science Labs
- INFORMS Annual Meeting 2020
- Lyft Data Science Team
- Kellogg-Wharton Operations Management Workshop
- ACM Conference on Economics and Computation (EC) 2020
- Revenue Management and Pricing Live Paper Series
- 2020 Conference on Digital Experimentation
- Facebook Core Data Science Seminar
- Stanford Causal Inference Seminar (invited)

"Dropping Standardized Testing for Admissions: Differential Variance and Access"

• INFORMS MSOM Conference 2021

"Exploration vs. Exploitation in Team Formation"

- Conference on Web and Internet Economics 2018
- INFORMS Annual Meeting 2018
- Upwork Data Science Seminar
- Stanford Social Algorithms Seminar
- Informs Annual Meeting 2020.

TECHNICAL TOOLS

• Python • C++ • Java • R • SQL

OTHER EXPERIENCE

Writer for College Student Blog Student Voices, Pomona College

Student Voices, Pomona College Jan '15 - May '15

Research Assistant

UC Berkeley Vision Sciences- Berkeley, CA May - Aug '13

News Writer

The Student Life, Pomona College Aug '12 - May '13