# Hannah Q. Li

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#### **EDUCATION**

## **Stanford University**

Ph.D. Candidate in Operations Research (Management Science & Engineering)

Expected June 2022

Research: I work with Prof. Ramesh Johari and Prof. Gabriel Weintraub on the design and optimization of statistical methodology for online marketplaces. In particular, I focus on developing methods for experimentation on these platforms, in the presence of interference. I combine techniques from operations research, causal inference, and economics to develop theoretical insights for practically motivated problems. I also work on education applications and utilizing operations research techniques to design accessible education systems.

Relevant Courses: Data science, machine learning, linear and convex optimization, stochastic modeling, causal inference, econometrics, market design, game theory

Awards: RMP Jeff McGill Student Paper Award 2021 (2<sup>nd</sup> Place), Best Student Paper Award at ACM EAAMO '21, Dantzig-Lieberman Operations Research Fellowship, MS&E Department Service Award

Pomona College 2016

## **Bachelor of Arts in Mathematics**

Thesis: The Manickam-Miklos-Singhi Conjecture in Combinatorics (*Received Distinctions*) Relevant Coursework: Combinatorics, graph theory, discrete math, abstract algebra, Galois theory *Awards: Llewellyn Bixby Prize for Excellence in Mathematics; Phi Beta Kappa* 

**Budapest Semester in Mathematics-** Budapest, Hungary (*Received High Honors*)

2015

## **PAPERS**

- "Experimental Design in Two-Sided Platforms: An Analysis of Bias." (2021)
  - o With Ramesh Johari, Inessa Liskovich, and Gabriel Weintraub
  - o Forthcoming at Management Science (MS)
  - o RMP Jeff McGill Student Paper Award (2021), 2<sup>nd</sup> Place
  - Presented in MSOM Service SIG 2021
  - o Presented in Conference on Web and Internet Economics (WINE): Spotlights Beyond Wine
  - o Preliminary version presented in ACM Conference on Economics and Computation (EC '20).
- "Standardized Tests and Affirmative Action: The Role of Bias and Variance." (2021)
  - With Nikhil Garg and Faidra Monachau
  - o Working paper, under review at *Management Science*.
  - Preliminary version accepted to ACM Conference in Fairness, Accountability, and Transparency Conference (FAccT), 2021
  - o Best Paper with a Student Presenter Award at ACM Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO) '21.

- "Interference, Bias, and Variance in Two-Sided Marketplace Experimentation: Guidance for Platforms." (2021)
  - o With Geng Zhao, Ramesh Johari, and Gabriel Weintraub.
  - o Working paper, presented in EC '20 Workshop on Design of Online Platforms.
- "Decision Making using Platform Experiments: Errors Under Interference."
  - o In preparation.
- "Exploration vs. Exploitation in Team Formation." (2018)
  - o With Ramesh Johari, Vijay Kamble, and Anilesh K. Krishnaswamy.
  - o Accepted to Conference on Web and Internet Economics (WINE).
- "Novel Characterization and Live Imaging of Schlemm's Canal Expressing Prox-1." (2014)
  - o With Tan Truong, Young-Kwon Hong, and Lu Chen.
  - o PLoS One.

#### INDUSTRY EXPERIENCE

Common App

Mar '21-Present Volunteer Consultant

Using data science to promote equitable and accessible college education.

Airbnb

Data Science Intern Jun '19 - Sep '19

Implementing causal inference methods to assess marketplace features.

**Opendoor** 

Data Science Intern Jun '18 – Sep '18

Implementing causal inference methods to optimize real estate pricing.

State Street Global Advisors / Worcester Polytechnic Institute

Math Finance Intern/Researcher

Developing liquidity metrics to assess financial portfolio risk.

May '14- Aug '14

## TEACHING EXPERIENCE

Teaching Assistant for the following classes.

## **Stanford University (Graduate Classes)**

- Foundations of Data Science, Fall '19, Fall '20, and Fall '21. (Stanford Management Science & Engineering)
- Data Science for Online Marketplaces, Spring '19. (Stanford Graduate School of Business)

## **Pomona College (Undergraduate Classes)**

- Abstract Algebra
- Operations Research
- Calculus II Honors

#### AWARDS AND RECOGNITION

- INFORMS RMP Jeff McGill Student Paper Award (2021), 2<sup>nd</sup> place
- Dantzig-Lieberman Operations Research Fellowship (Stanford University)
- Management Science & Engineering Department Service Award (Stanford University)
- Llewellyn Bixby Prize for excellence in mathematics (Pomona College)
- Phi Beta Kappa
- National Merit Scholar

#### SERVICE AND OUTREACH

### Journals, Conferences, and Seminars

- Reviewer for EC'21 Operations of People-Centric Systems Workshop
- Reviewer for Management Science
- Session Chair for INFORMS '20 and INFORMS '21
- Organizer for the Stanford Research on Algorithms, Incentives, and Networks (RAIN) Seminar

## Service and Outreach

- Senior student mentor at ACM Economics and Computation (EC '20 and EC '21)
- Mentor, Stanford Data Science Inclusive Mentoring program
- Stanford MS&E department liaison and student mentor
- Pomona College Math Department liaison

#### **PRESENTATIONS**

"Platform Experimentation and Decision-Making Under Marketplace Interference"

- INFORMS Annual Meeting 2021 (Upcoming)
- Cornell Young Researchers Workshop 2021

"Interference, Bias, and Variance in Marketplace Experimentation"

• MIT Conference on Digital Experimentation (CODE) 2021. (Upcoming)

"Experimental Design in Two-Sided Platforms: An Analysis of Bias"

- WINE '21: Spotlights Beyond Wine
- Stanford Causal Science Center
- 2021 Conference on Digital Experimentation (CODE)
- INFORMS MSOM SIG Conference 2021
- Marketplace Innovations Workshop (MIW) 2021
- Vinted Data Science Team
- Stanford Data Science Lab
- INFORMS Annual Meeting 2020
- Lyft Data Science Team
- Kellogg-Wharton Operations Management Workshop
- ACM Conference on Economics and Computation (EC) 2020
- Revenue Management and Pricing Live Paper Series
- 2020 Conference on Digital Experimentation (CODE)
- Facebook Core Data Science Seminar
- Stanford Causal Inference Seminar (invited)

"Dropping Standardized Testing for Admissions: Differential Variance and Access"

• INFORMS MSOM Conference 2021

"Exploration vs. Exploitation in Team Formation"

- Informs Annual Meeting 2020.
- Conference on Web and Internet Economics 2018
- INFORMS Annual Meeting 2018
- Upwork Data Science Seminar
- Stanford Social Algorithms Seminar

## **TECHNICAL TOOLS**

• Python • R • SQL

## **OTHER EXPERIENCE**

## Writer for College Student Blog

Student Voices, Pomona College Jan '15 - May '15

## **Research Assistant**

UC Berkeley Vision Sciences- Berkeley, CA May - Aug '13

## **News Writer**

The Student Life, Pomona College Aug '12 - May '13