Hannah Li

Updated June 2023

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ACADEMIC APPOINTMENTS

Columbia Business School

Assistant Professor Starting July '23

Massachusetts Institute of Technology

Postdoctoral Associate Sep '22 – June '23

EDUCATION

Stanford University

Ph.D. Candidate in Operations Research (Management Science & Engineering)

June 2022

Research: I worked with Prof. Ramesh Johari and Prof. Gabriel Weintraub on the design and optimization of statistical methodology for online marketplaces. I developed methods for experimentation on these platforms, in the presence of interference, using techniques from operations research, causal inference, and economics. I also worked on education applications and utilizing operations research techniques to design accessible education systems.

Relevant Courses: Data science, machine learning, linear and convex optimization, stochastic modeling, causal inference, econometrics, market design, game theory

Awards: INFORMS DEI Best Student Paper Award 2022, RMP Jeff McGill Student Paper Award 2021 (2nd Place), Best Student Paper Award at ACM EAAMO '21, Dantzig-Lieberman Operations Research Fellowship, MS&E Department Service Award

Pomona College 2016

Bachelor of Arts in Mathematics

Thesis: The Manickam-Miklos-Singhi Conjecture in Combinatorics (*Received Distinctions*) Relevant Coursework: Combinatorics, graph theory, discrete math, abstract algebra, Galois theory *Awards: Llewellyn Bixby Prize for Excellence in Mathematics; Phi Beta Kappa*

Budapest Semester in Mathematics- Budapest, Hungary (*Received High Honors*)

2015

PAPERS

- "Standardized Tests and Affirmative Action: The Role of Bias and Variance." (2021)
 - o With Nikhil Garg and Faidra Monachau
 - o Working paper, under review at *Management Science*.
 - Preliminary version accepted to ACM Conference in Fairness, Accountability, and Transparency Conference (FAccT), 2021
 - INFORMS DEI Best Student Paper Award '22

- o Best Paper with a Student Presenter Award at ACM Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO) '21.
- "Experimental Design in Two-Sided Platforms: An Analysis of Bias." (2021)
 - o With Ramesh Johari, Inessa Liskovich, and Gabriel Weintraub
 - o Forthcoming at Management Science (MS)
 - o RMP Jeff McGill Student Paper Award (2021), 2nd Place
 - o Presented in MSOM Service SIG 2021
 - o Presented in Conference on Web and Internet Economics (WINE): Spotlights Beyond Wine
 - o Preliminary version presented in ACM Conference on Economics and Computation (EC '20).
- "Interference, Bias, and Variance in Two-Sided Marketplace Experimentation: Guidance for Platforms." (2021)
 - o With Geng Zhao, Ramesh Johari, and Gabriel Weintraub.
 - Accepted to TheWebConf (WWW) '22.
 - o Presented in EC '20 Workshop on Design of Online Platforms.
- "Decision Making using Platform Experiments: Errors Under Interference."
 - o In preparation.
- "Exploration vs. Exploitation in Team Formation." (2018)
 - o With Ramesh Johari, Vijay Kamble, and Anilesh K. Krishnaswamy.
 - o Accepted to Conference on Web and Internet Economics (WINE).
- "Novel Characterization and Live Imaging of Schlemm's Canal Expressing Prox-1." (2014)
 - o With Tan Truong, Young-Kwon Hong, and Lu Chen.
 - o PLoS One.

INDUSTRY EXPERIENCE

Vinted

Research Consultant

Launched experiments designed to reduce interference bias.

2021-2022

Common App

Volunteer Consultant 2021-2022

Using data science to promote equitable and accessible college education.

Airbnb

Data Science Intern

Jun '19 – Sep '19

Implementing causal inference methods to assess marketplace features.

Opendoor

Data Science Intern

Jun '18 – Sep '18

Implementing causal inference methods to optimize real estate pricing.

State Street Global Advisors / Worcester Polytechnic Institute

Math Finance Intern/Researcher May '14- Aug '14

Developing liquidity metrics to assess financial portfolio risk.

TEACHING EXPERIENCE

Teaching Assistant for the following classes.

Stanford University (Graduate Classes)

- Foundations of Data Science, Fall '19, Fall '20, and Fall '21. (Stanford Management Science & Engineering)
- Data Science for Online Marketplaces, Spring '19. (Stanford Graduate School of Business)

Pomona College (Undergraduate Classes)

- Abstract Algebra
- Operations Research
- Calculus II Honors

AWARDS AND RECOGNITION

- INFORMS DEI Best Student Paper Award (2022)
- INFORMS RMP Jeff McGill Student Paper Award (2021), 2nd place
- ACM EAAMO Best Student Paper Award '21
- Dantzig-Lieberman Operations Research Fellowship (Stanford University)
- Management Science & Engineering Department Service Award (Stanford University)
- Llewellyn Bixby Prize for excellence in mathematics (Pomona College)
- Phi Beta Kappa
- National Merit Scholar

SERVICE AND OUTREACH

Reviewer

- Management Science
- Journal of Causal Inference
- WINE
- WWW
- FAccT
- *EC*
- EAAMO
- EC'21 Operations of People-Centric Systems Workshop

Conferences, Workshop, and Seminar Organizing

- Session Chair for INFORMS 2020-2023
- AsuFest 2023
- Stanford Research on Algorithms, Incentives, and Networks (RAIN) Seminar

Service and Outreach

- Senior student mentor at ACM Economics and Computation (EC '20 and EC '21)
- Mentor, Stanford Data Science Inclusive Mentoring program
- Stanford MS&E department liaison and student mentor
- Pomona College Math Department liaison

PRESENTATIONS

"Scaling up Healthcare Interventions using Experimentation"

- INFORMS APS 2023
- AsuFest 2023
- Marketplace Innovation Workshop 2023

"Platform Experimentation and Decision-Making Under Marketplace Interference"

- INFORMS RMP 2023
- ACM SIGMETRICS Workshop on "Causal Inference for Engineers"
- Airbnb Academic Collaborators Seminar 2023
- Workshop on Mathematical Social Science 2023
- Conference on Artificial Intelligence, Machine Learning, and Business Analytics 2022
- Simons Workshop on Quantifying Uncertainty: Stochastic, Adversarial, and Beyond 2022
- Marketplace Innovation Workshop 2022
- INFORMS Annual Meeting 2021
- Cornell Young Researchers Workshop 2021

"Interference, Bias, and Variance in Marketplace Experimentation"

• MIT Conference on Digital Experimentation (CODE) 2021.

"Experimental Design in Two-Sided Platforms: An Analysis of Bias"

- American Causal Inference Conference 2022
- WINE '21: Spotlights Beyond Wine
- Stanford Causal Science Center
- 2021 Conference on Digital Experimentation (CODE)
- INFORMS MSOM SIG Conference 2021
- Marketplace Innovations Workshop (MIW) 2021
- Vinted Data Science Team
- Stanford Data Science Lab
- INFORMS Annual Meeting 2020
- Lyft Data Science Team
- Kellogg-Wharton Operations Management Workshop
- ACM Conference on Economics and Computation (EC) 2020
- Revenue Management and Pricing Live Paper Series
- 2020 Conference on Digital Experimentation (CODE)
- Facebook Core Data Science Seminar
- Stanford Causal Inference Seminar

"Dropping Standardized Testing for Admissions: Differential Variance and Access"

• INFORMS MSOM Conference 2021

"Exploration vs. Exploitation in Team Formation"

- Informs Annual Meeting 2020.
- Conference on Web and Internet Economics 2018
- INFORMS Annual Meeting 2018
- Upwork Data Science Seminar
- Stanford Social Algorithms Seminar

TECHNICAL TOOLS

• Python • R • SQL

OTHER EXPERIENCE

Writer for College Student Blog

Student Voices, Pomona College Jan '15 - May '15

Research Assistant

UC Berkeley Vision Sciences- Berkeley, CA May - Aug '13

News Writer

The Student Life, Pomona College Aug '12 - May '13