

ORDER



Orders
Order / Rev: 1656457
Alt Order #: 09219298
Product Desc: VOTE VETS
Estimate:
Flight Dates: 09/18/18 - 09/24/18
Original Date / Rev: 09/14/18 / 09/18/18
Order Type: RFP

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ Majority Forward / Vote Vets Acti
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P03
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 111552
Agency External ID: 10957AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	34	\$20,900.00	\$17,765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	34	\$20,900.00	\$17,765.00	0.00
Totals	34	\$20,900.00	\$17,765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	09/18/18	09/24/18	Today Show Today Show	CM	7-9a	MTWTF--	:30	2	\$550.00	P03	0.00	NM	2	\$1,100.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--					2	\$550.00		0.00			
N 2	KPNX	09/22/18	09/22/18	Local News @ 6/7a Sa 12 News Sat Today	CM	12 News Sat Toda	-----S-	:30	2	\$225.00	P03	0.00	NM	2	\$450.00
12 NEWS SAT MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S-					2	\$225.00		0.00			
N 3	KPNX	09/23/18	09/23/18	SundaySquareOff 8-830a Sunday Square Off	CM	8-830a	-----S	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
SUNDAY SQUARE OFF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S					1	\$400.00		0.00			
N 4	KPNX	09/18/18	09/24/18	Today Show 2 Today Show 2	CM	9-10a	MTWTF--	:30	3	\$325.00	P03	0.00	NM	3	\$975.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--					3	\$325.00		0.00			
N 5	KPNX	09/18/18	09/21/18	Local News @ 6a M-F 12 News Today	CM	6-7a	-TWTF--	:30	1	\$700.00	P03	0.00	NM	1	\$700.00

Order / Rev: 1656457
 Alt Order #: 09219298
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: ISS/ Majority Forward / Vote Vets Action
 Product Desc: VOTE VETS
 Estimate: KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOCAL NEWS 6-7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- TWTF - -	1				\$700.00		0.00				
N 6	KPNX	09/18/18	09/24/18	Live with Kelly 10-11a	CM	10-11a	MTWTF - -	:30	4	\$275.00	P03	0.00	NM	4	\$1,100.00
				Live with Kelly											
LIVE W KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/18/18	09/24/18	MTWTF - -	4				\$275.00		0.00				
N 7	KPNX	09/20/18	09/20/18	Thu Prime Other	CM	8-10p	- - - T - - -	:30	1	\$5,000.00	P03	0.00	NM	1	\$5,000.00
				Law and Order SVU											
LAW AND ORDER SVU(R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- - - T - - -	1				\$5,000.00		0.00				
N 8	KPNX	09/18/18	09/21/18	Daily Blast Live 12-1p	CM	Daily Blast Live	- TWTF - -	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
				Daily Blast Live											
DAILY BLAST LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- TWTF - -	2				\$125.00		0.00				
N 9	KPNX	09/18/18	09/21/18	Arizona Midday 1-2p	CM	1-2p	- TWTF - -	:30	3	\$125.00	P03	0.00	NM	3	\$375.00
				Arizona Midday (1-2p)											
ARIZONA MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- TWTF - -	3				\$125.00		0.00				
N 10	KPNX	09/18/18	09/21/18	Arizona Midday 1-2p	CM	1-2p	- TWTF - -	:30	3	\$100.00	P03	0.00	NM	3	\$300.00
				Arizona Midday (1-2p)											
ARIZONA MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- TWTF - -	3				\$100.00		0.00				
N 11	KPNX	09/18/18	09/24/18	Daily Blast Live 12-1p	CM	Daily Blast Live	MTWTF - -	:30	4	\$125.00	P03	0.00	NM	4	\$500.00
				Daily Blast Live											
DAILY BLAST LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/18/18	09/24/18	MTWTF - -	4				\$125.00		0.00				
N 12	KPNX	09/18/18	09/24/18	Arizona Midday 1-2p	CM	1-2p	MTWTF - -	:30	4	\$125.00	P03	0.00	NM	4	\$500.00
				Arizona Midday (1-2p)											
ARIZONA MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/18/18	09/24/18	MTWTF - -	4				\$125.00		0.00				
N 13	KPNX	09/22/18	09/22/18	Golf The Tour ChampionSM	CM	Golf The Tour Cha	- - - - - S -	:30	1	\$900.00	P03	0.00	NM	1	\$900.00
				Golf The Tour Championship											
GOLF: TOUR CHAMPIONSHIP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- - - - - S -	1				\$900.00		0.00				
N 14	KPNX	09/19/18	09/19/18	Wed Prime Other	CM	7-9p	- - W - - - -	:30	1	\$6,000.00	P03	0.00	NM	1	\$6,000.00
				America's Got Talent											
AMERICA'S GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- - W - - - -	1				\$6,000.00		0.00				
N 15	KPNX	09/21/18	09/21/18	Fri Prime Other	CM	8-10p	- - - - F - -	:30	1	\$2,150.00	P03	0.00	NM	1	\$2,150.00
				Dateline	(9:00 PM-10:00 PM)										
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- - - - F - -	1				\$2,150.00		0.00				
N 16	KPNX	09/19/18	09/20/18	Last Call	CM	1235a-105a	- - WT - - -	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
				Last Call w/Carson Daly											
Last Call w/Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	- - WT - - -	1				\$200.00		0.00				

*Tax 1 Note: Tax 0.5%.

Totals 34 \$20,900.00