

ORDER



Orders
Order / Rev: 1655979
Alt Order #: 09218299
Product Desc: MAJ FWRD/VOTE VET AF
Estimate:
Flight Dates: 09/14/18 - 09/17/18
Original Date / Rev: 09/13/18 / 09/19/18
Order Type: RFP

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ Majority Forward / Vote Vets Acti
Demographic: A25-54
Product Codes: IS-Candidate/US Senate
Priority: P04
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 111552
Agency External ID: 10957AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/17/18	54	\$43,975.00	\$37,378.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	54	\$43,975.00	\$37,378.75	0.00
Totals	54	\$43,975.00	\$37,378.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	09/14/18	09/14/18	Local News @ 5p M-F	CM	5-530p	----F--	:30	1	\$5,000.00	P03	0.00	NM	1	\$5,000.00
				M-F 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--		1				\$5,000.00		0.00			
N 2	KPNX	09/14/18	09/14/18	Local News @ 6a M-F	CM	6-7a	----F--	:30	1	\$1,500.00	P03	0.00	NM	1	\$1,500.00
				12 News Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--		1				\$1,500.00		0.00			
N 3	KPNX	09/17/18	09/17/18	Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$1,500.00	P03	0.00	NM	1	\$1,500.00
				12 News Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	M-----		1				\$1,500.00		0.00			
N 4	KPNX	09/15/18	09/15/18	Local News @ 6p Sa	CM	12 News 6pm Sat	-----S-	:30	1	\$2,500.00	P03	0.00	NM	1	\$2,500.00
				12 News 6pm Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----S-		1				\$2,500.00		0.00			
N 5	KPNX	09/14/18	09/14/18	Local News @ 4p M-F	CM	4-5p	----F--	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
				First @ 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--		1				\$450.00		0.00			
N 6	KPNX	09/15/18	09/15/18		CM	12 News Sat Toda	-----S-	:30	2	\$225.00	P03	0.00	NM	2	\$450.00

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 Product Desc: MAJ FWRD/VOTE VET AF
 Estimate: KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 6/7a Sa 12 News Sat Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----S-					2	\$225.00		0.00			
N 7	KPNX	09/15/18	09/15/18	Local News @ 6/7a Sa 12 News Sat Today	CM	12 News Sat Toda	-----S-	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
12news SA morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----S-					1	\$400.00		0.00			
N 8	KPNX	09/16/18	09/16/18	Local News @ 830a Su 12 News Sun Today	CM	Various	-----S	:30	3	\$150.00	P03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----S					3	\$150.00		0.00			
N 9	KPNX	09/14/18	09/14/18	Local News @ 430a M-FCM M-F 430-5a	CM	430-5a	----F--	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$150.00		0.00			
N 10	KPNX	09/17/18	09/17/18	Local News @ 430a M-FCM M-F 430-5a	CM	430-5a	M-----	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					2	\$150.00		0.00			
N 11	KPNX	09/14/18	09/14/18	Local News @ 530a M-FCM 12 News Today	CM	530-6a	----F--	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$550.00		0.00			
N 12	KPNX	09/14/18	09/14/18	Fri Prime Other American Ninja Warrior	CM	7-9p	----F--	:30	2	\$3,000.00	P03	0.00	NM	2	\$6,000.00
American Ninja Warrior															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					2	\$3,000.00		0.00			
N 13	KPNX	09/15/18	09/15/18	Sat Prime Other America's Got Talent	CM	7-9p	-----S-	:30	1	\$4,000.00	P03	0.00	NM	1	\$4,000.00
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----S-					1	\$4,000.00		0.00			
N 14	KPNX	09/14/18	09/14/18	Arizona Midday 1-2p Arizona Midday (1-2p)	CM	1-2p	----F--	:30	2	\$100.00	P03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					2	\$100.00		0.00			
N 15	KPNX	09/17/18	09/17/18	Arizona Midday 1-2p Arizona Midday (1-2p)	CM	1-2p	M-----	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					1	\$100.00		0.00			
N 16	KPNX	09/14/18	09/14/18	Arizona Midday 1-2p Arizona Midday (1-2p)	CM	1-2p	----F--	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$250.00		0.00			
N 17	KPNX	09/17/18	09/17/18	Arizona Midday 1-2p Arizona Midday (1-2p)	CM	1-2p	M-----	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					2	\$250.00		0.00			
N 18	KPNX	09/16/18	09/16/18	Locker Room @ Post NRM Cardinals Locker Room	CM	Cardinals Locker	F-----S	:30	2	\$1,500.00	P03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-----S					2	\$1,500.00		0.00			
N 19	KPNX	09/14/18	09/14/18	Daily Blast Live 12-1p Daily Blast Live	CM	Daily Blast Live	----F--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					2	\$125.00		0.00			

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 Estimate: KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	KPNX	09/17/18	09/17/18	Daily Blast Live 12-1p Daily Blast Live	CM	Daily Blast Live	M-----	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/18	09/23/18	M-----		1			\$125.00	0.00					
N21	KPNX	09/14/18	09/14/18	Fri Prime C Dateline	CM	9-10p	----F--	:30	1	\$3,000.00	P03	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	----F--		1			\$3,000.00	0.00					
N22	KPNX	09/14/18	09/14/18	Days of Our Lives Days of Our Lives	CM	2-3p	----F--	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	----F--		1			\$250.00	0.00					
N23	KPNX	09/17/18	09/17/18	Days of Our Lives Days of Our Lives	CM	2-3p	M-----	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/18	09/23/18	M-----		1			\$250.00	0.00					
N24	KPNX	09/16/18	09/16/18	Extra 1105p-1205a Su 1105p Extra (Sun)	CM	1105pm-1205xm	-----S	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	-----S		1			\$375.00	0.00					
N25	KPNX	09/16/18	09/16/18	NFL Su FB Night in Ame Football Night in America	CM	Various	-----S	:30	2	\$3,150.00	P03	0.00	NM	2	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	-----S		2			\$3,150.00	0.00					
N26	KPNX	09/14/18	09/14/18	Late Night Late Night	CM	1135p-1235a	----F--	:30	1	\$200.00	P03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	----F--		1			\$200.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	KPNX	09/10/18-09/16/18	Late Night		1135p-1235a	-----F--	:30	(\$200.00)	0.00	NM				
	See MG 26.2														
	2	KPNX	09/17/18-09/17/18	Last Call		1235a-105a	M-----	:30	(\$200.00)	0.00	NM				
	Ⓜ Credited														
	[m3:ml39]														
N27	KPNX	09/17/18	09/17/18	Late Night Late Night	CM	1135p-1235a	M-----	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/18	09/23/18	M-----		1			\$200.00	0.00					
N28	KPNX	09/14/18	09/14/18	Live with Kelly 10-11a Live with Kelly	CM	10-11a	----F--	:30	2	\$275.00	P03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	----F--		2			\$275.00	0.00					
N29	KPNX	09/17/18	09/17/18	Live with Kelly 10-11a Live with Kelly	CM	10-11a	M-----	:30	2	\$275.00	P03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/18	09/23/18	M-----		2			\$275.00	0.00					
N30	KPNX	09/16/18	09/16/18	Meet the Press Meet the Press	CM	Meet the Press	-----S	:30	1	\$1,500.00	P03	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	-----S		1			\$1,500.00	0.00					
N31	KPNX	09/15/18	09/15/18	Today Show Sa NBC Today Show (Sat)	CM	NBC Saturday Toc	-----S-	:30	2	\$350.00	P03	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	-----S-		2			\$350.00	0.00					
N32	KPNX	09/16/18	09/16/18	Today Show Su NBC Today Show (Su)	CM	NBC Sun Today Sl	-----S	:30	1	\$175.00	P03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/10/18	09/16/18	-----S		1			\$175.00	0.00					

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N33	KPNX	09/15/18	09/15/18	Soccer Various Soccer	CM	Various	-----S-	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-					2	\$150.00		0.00			
N34	KPNX	09/16/18	09/16/18	SundaySquareOff 8-830a Sunday Square Off	CM	8-830a	-----S	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$400.00		0.00			
N35	KPNX	09/17/18	09/17/18	Today Show Today Show	CM	7-9a	M-----	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$550.00		0.00			
N36	KPNX	09/14/18	09/14/18	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$325.00		0.00			
N37	KPNX	09/17/18	09/17/18	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	2	\$325.00	P03	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					2	\$325.00		0.00			
N38	KPNX	09/17/18	09/17/18	Today Show 3 Today Show 3	CM	11a-12p	M-----	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$225.00		0.00			
N39	KPNX	09/14/18	09/14/18	Local News @ 430a M-FCM M-F 430-5a	CM	430-5a	----F--	:30	1	\$0.00	P08-2	0.00	NM	1	\$0.00
		Extra spot ran on 9/14 at 452am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$0.00		0.00			
N40	KPNX	09/14/18	09/14/18	Local News @ 530a M-FCM 12 News Today	CM	530-6a	----F--	:30	1	\$0.00	P08-2	0.00	NM	1	\$0.00
		Extra spot ran on 9/14 at 452am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$0.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 54 \$43,975.00