



KPNX
200 East Van Buren Street
Phoenix, AZ 85004
Main: (602)257-1212
Billing:

www.12news.com

Billing Address:

Waterfront Strategies / POL
Attention: Accounts Payable
3050 K Street NW Suite 100
Washington, DC 20007

Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1614129-1	09/30/18	September 2018	08/27/18 - 09/30/18

Property	Account Executive	Sales Office	Sales Region
KPNX	Jim Quinn	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	6512

Flight Dates	Order #	Alt Order #
09/25/18 - 10/01/18	1614129	09109835

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
		173

Agency Ref	Advertiser Ref
10957AG	107646

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/18	09/30/18	NBC Today Show (Su)	NBC Sun Today Sh	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Su	09/30/18		NBC Today Show (Su)	NBC Sun Today Sh	:00		\$175.00 NM
			See MG 9.2 Ryder Cup						
2	09/25/18	10/01/18	M-F 430-5a	430-5a	MTWTF--	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 5 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KPNX	Tu	09/25/18	4:53 AM	M-F 430-5a	430-5a	:30	AZMFTV1803H	\$75.00 NM
5	KPNX	W	09/26/18	4:51 AM	M-F 430-5a	430-5a	:30	AZMFTV1803H	\$75.00 NM
1	KPNX	Th	09/27/18	4:41 AM	M-F 430-5a	430-5a	:30	AZMFTV1803H	\$75.00 NM
4	KPNX	F	09/28/18	4:28 AM	M-F 430-5a	430-5a	:30	AZMFTV1803H	\$75.00 NM
4	09/25/18	10/01/18	Today Show	7-9a	MTWTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 5 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KPNX	Tu	09/25/18	8:47 AM	Today Show	7-9a	:30	AZMFTV1803H	\$550.00 NM
2	KPNX	W	09/26/18	8:58 AM	Today Show	7-9a	:30	AZMFTV1803H	\$550.00 NM
4	KPNX	Th	09/27/18		Today Show	7-9a	:00		\$550.00 NM
			See MG 19.6, 19.7, 19.8, 19.9						
3	KPNX	F	09/28/18	8:41 AM	Today Show	7-9a	:30	AZMFTV1803H	\$550.00 NM
6	09/25/18	10/01/18	12 News Today	6-7a	MTWTF--	:30	1	\$450.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Tu	09/25/18	6:24 AM	12 News Today	6-7a	:30	AZMFTV1803H	\$450.00 NM
7	09/25/18	10/01/18	12 News Today	5-530a	MTWTF--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Tu	09/25/18	5:08 AM	12 News Today	5-530a	:30	AZMFTV1803H	\$175.00 NM
9	09/30/18	09/30/18	Sunday Square Off	8-830a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KPNX	F	09/28/18	12:04 AM	Friday Night Fever	1137p-1207x	:30	AZMFTV1803H	\$575.00 NM
					MG for 1.1,9.1				
1	KPNX	Su	09/30/18		Sunday Square Off	8-830a	:00		\$400.00 NM
					See MG 9.2				
					Ryder Cup				
10	09/25/18	10/01/18	Ellen Degeneres	3-4p	2222--	:30	10	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 2222-- 10 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KPNX	Tu	09/25/18		Ellen Degeneres	3-4p	:00		\$375.00 NM
					See MG 10.11,10.12,10.13				
1	KPNX	Tu	09/25/18	3:22 PM	Ellen Degeneres	3-4p	:30	AZMFTV1803H	\$375.00 NM
6	KPNX	W	09/26/18		Ellen Degeneres	3-4p	:00		\$375.00 NM
					See MG 10.11,10.12,10.13				
12	KPNX	W	09/26/18	5:09 AM	12 News Rotation	5-6a	:30	AZMFTV1803H	\$250.00 NM
					MG for 10.7,10.6				
11	KPNX	W	09/26/18	5:30 AM	12 News Rotation	5-6a	:30	AZMFTV1803H	\$250.00 NM
					MG for 10.7,10.6				
2	KPNX	W	09/26/18	3:47 PM	Ellen Degeneres	3-4p	:30	AZMFTV1803H	\$375.00 NM
3	KPNX	Th	09/27/18		Ellen Degeneres	3-4p	:00		\$375.00 NM
					See MG 19.6,19.7,19.8,19.9				
10	KPNX	Th	09/27/18		Ellen Degeneres	3-4p	:00		\$375.00 NM
					See MG 19.6,19.7,19.8,19.9				
13	KPNX	Th	09/27/18	5:30 AM	12 News Rotation	5-6a	:30	AZMFTV1803H	\$250.00 NM
					MG for 10.7,10.6				
4	KPNX	F	09/28/18	3:37 PM	Ellen Degeneres	3-4p	:30	AZMFTV1803H	\$375.00 NM
9	KPNX	F	09/28/18	3:56 PM	Ellen Degeneres	3-4p	:30	AZMFTV1803H	\$375.00 NM
11	09/25/18	10/01/18	12 News 6pm	6-630p	MTWTF--	:30	5	\$850.00	NM

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ISS/ Majority Forward	MAJORITY FORWARD	6512	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/25/18	10/01/18	12 News 6pm	6-630p	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 5 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Tu	09/25/18	6:26 PM	12 News 6pm	6-630p	:30	AZMFTV1803H	\$850.00 NM
4	KPNX	W	09/26/18	6:23 PM	12 News 6pm	6-630p	:30	AZMFTV1803H	\$850.00 NM
5	KPNX	Th	09/27/18	6:25 PM	12 News 6pm	6-630p	:30	AZMFTV1803H	\$850.00 NM
2	KPNX	F	09/28/18	6:14 PM	12 News 6pm	6-630p	:30	AZMFTV1803H	\$850.00 NM
13	09/25/18	10/01/18	First @ 4	4-5p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 3 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KPNX	Tu	09/25/18	4:50 PM	First @ 4	4-5p	:30	AZMFTV1803H	\$450.00 NM
1	KPNX	W	09/26/18	4:27 PM	First @ 4	4-5p	:30	AZMFTV1803H	\$450.00 NM
3	KPNX	F	09/28/18	4:11 PM	First @ 4	4-5p	:30	AZMFTV1803H	\$450.00 NM
14	09/25/18	10/01/18	M-F 5-530p	5-530p	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 3 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Tu	09/25/18	5:10 PM	M-F 5-530p	5-530p	:30	AZMFTV1803H	\$750.00 NM
3	KPNX	Th	09/27/18	5:12 PM	M-F 5-530p	5-530p	:30	AZMFTV1803H	\$750.00 NM
16	09/25/18	10/01/18	NBC Nightly News	NBC Nightly News	MTWTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 3 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KPNX	Tu	09/25/18	5:57 AM	12 News Today	6-7a	:30	AZMFTV1803H	\$750.00 NM
			MG for 16.3 09/28						
5	KPNX	W	09/26/18	6:08 AM	12 News Today	6-7a	:30	AZMFTV1803H	\$750.00 NM
			MG for 16.3 09/28						
1	KPNX	W	09/26/18	5:28 PM	NBC Nightly News	NBC Nightly News	:30	AZMFTV1803H	\$1,500.00 NM
3	KPNX	F	09/28/18		NBC Nightly News	NBC Nightly News	:00		\$1,500.00 NM
			See MG 16.4, 16.5						
6	KPNX	Su	09/30/18	10:37 PM	Su 10pm News	10-1035p	:30	AZMFTV1803H	\$1,825.00 NM
			MG for 20.11, 16.2						
17	09/25/18	10/01/18	Daily Blast Live	Daily Blast Live	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 5 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KPNX	Tu	09/25/18	12:42 PM	Daily Blast Live	Daily Blast Live	:30	AZMFTV1803H	\$125.00 NM
1	KPNX	W	09/26/18	12:39 PM	Daily Blast Live	Daily Blast Live	:30	AZMFTV1803H	\$125.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/25/18	10/01/18	Daily Blast Live	Daily Blast Live	MTWTF--	:30	5	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KPNX Th 09/27/18 Daily Blast Live Daily Blast Live :00 \$125.00 NM See MG 19.6,19.7,19.8,19.9 3 KPNX F 09/28/18 12:28 PM Daily Blast Live Daily Blast Live :30 AZMFTV1803H \$125.00 NM									
18	09/25/18	10/01/18	Today Show 3	11a-12p	MTWTF--	:30	5	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/18 10/01/18 MTWTF-- 5 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/25/18 11:47 AM Today Show 3 11a-12p :30 AZMFTV1803H \$225.00 NM 5 KPNX W 09/26/18 11:33 AM Today Show 3 11a-12p :30 AZMFTV1803H \$225.00 NM 2 KPNX Th 09/27/18 Today Show 3 11a-12p :00 \$225.00 NM See MG 19.6,19.7,19.8,19.9 4 KPNX F 09/28/18 11:58 AM Today Show 3 11a-12p :30 AZMFTV1803H \$225.00 NM									
19	09/25/18	10/01/18	Days of Our Lives	2-3p	MTWTF--	:30	5	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/18 10/01/18 MTWTF-- 5 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/25/18 1:59 PM Days of Our Lives 2-3p :30 AZMFTV1803H \$250.00 NM 2 KPNX W 09/26/18 Days of Our Lives 2-3p :00 \$250.00 NM See MG 19.6,19.7,19.8,19.9 5 KPNX Th 09/27/18 Days of Our Lives 2-3p :00 \$250.00 NM See MG 19.6,19.7,19.8,19.9 3 KPNX F 09/28/18 2:58 PM Days of Our Lives 2-3p :30 AZMFTV1803H \$250.00 NM 6 KPNX Su 09/30/18 10:13 PM Cardinals Locker Room Cardinals Locker R :30 AZMFTV1803H \$1,525.00 NM MG for 20.12,20.6,18.2,22.5,4.4,10.3,10.10,17.5,19.2,19.5									
20	09/25/18	10/01/18	Today Show 2	9-10a	22222--	:30	10	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/18 10/01/18 22222-- 10 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Tu 09/25/18 9:31 AM Today Show 2 9-10a :30 AZMFTV1803H \$325.00 NM 13 KPNX Tu 09/25/18 9:59 AM Today Show 2 9-10a :30 AZMFTV1803H \$325.00 NM 14 KPNX W 09/26/18 9:32 AM Today Show 2 9-10a :30 AZMFTV1803H \$325.00 NM 4 KPNX W 09/26/18 9:56 AM Today Show 2 9-10a :30 AZMFTV1803H \$325.00 NM 6 KPNX Th 09/27/18 Today Show 2 9-10a :00 \$325.00 NM See MG 19.6,19.7,19.8,19.9 12 KPNX Th 09/27/18 Today Show 2 9-10a :00 \$325.00 NM See MG 19.6,19.7,19.8,19.9 15 KPNX F 09/28/18 9:32 AM Today Show 2 9-10a :30 AZMFTV1803H \$325.00 NM 8 KPNX F 09/28/18 9:59 AM Today Show 2 9-10a :30 AZMFTV1803H \$325.00 NM									
21	09/25/18	10/01/18	Live with Kelly	10-11a	MTWTF--	:30	2	\$275.00	NM

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21	09/25/18	10/01/18	Live with Kelly	10-11a	MTWTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 2 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	W	09/26/18	10:58 AM	Live with Kelly	10-11a	:30	AZMFTV1803H	\$275.00 NM
22	09/25/18	10/01/18	Arizona Midday (1-2p)	1-2p	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 5 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KPNX	Tu	09/25/18	1:37 PM	Arizona Midday (1-2p)	1-2p	:30	AZMFTV1803H	\$125.00 NM
2	KPNX	W	09/26/18	1:30 PM	Arizona Midday (1-2p)	1-2p	:30	AZMFTV1803H	\$125.00 NM
5	KPNX	Th	09/27/18		Arizona Midday (1-2p)	1-2p	:00		\$125.00 NM
See MG 19.6, 19.7, 19.8, 19.9									
1	KPNX	F	09/28/18	1:52 PM	Arizona Midday (1-2p)	1-2p	:30	AZMFTV1803H	\$125.00 NM
23	09/26/18	09/26/18	Chicago Med	7-8p	--W----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	W	09/26/18	7:39 PM	Chicago Med	7-8p	:30	AZMFTV1803H	\$3,500.00 NM
24	09/25/18	09/25/18	The Voice	7-8p	-T-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$8,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Tu	09/25/18	6:58 PM	The Voice	7-8p	:30	AZMFTV1803H	\$8,000.00 NM
25	09/30/18	09/30/18	Cardinals Locker Room	Cardinals Locker R	-----S	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S 1 \$1,850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Su	09/30/18	9:41 PM	Cardinals Locker Room	Cardinals Locker R	:30	AZMFTV1803H	\$1,850.00 NM
26	09/29/18	09/29/18	Notre Dame FB Prime	Notre Dame FB Pri	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Sa	09/29/18	4:29 PM	Notre Dame FB Prime	Notre Dame FB Pri	:30	AZMFTV1803H	\$1,000.00 NM

Total Spots **53**

Include Invoice # on Check - Payment Terms 30 Days

Gross Total **\$36,500.00**

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

www.12news.com

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1614129-1	09/30/18	September 2018	08/27/18 - 09/30/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/ Majority Forward	MAJORITY FORWARD	6512	

<u>Agency Commission</u>	\$5,475.00
<u>Net Amount Due</u>	\$31,025.00
Tax 0.5%	\$155.13
<u>Amount Due</u>	\$31,180.13

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