



KPNX
200 East Van Buren Street
Phoenix, AZ 85004
Main: (602)257-1212
Billing:

www.12news.com

Billing Address:

SRCP Media, Inc/ POL
Attention: Accounts Payable
201 North Union Street, Suite 200
Alexandria, VA 22314

Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1675140-1	11/06/18	November 2018	10/29/18 - 11/06/18

Property	Account Executive	Sales Office	Sales Region
KPNX	Jim Quinn	Telerep Philadel	National

Advertiser	Product	Estimate Number
POL/ Debbie Lesko / R / US	LESKO for Congress	1754

Flight Dates	Order #	Alt Order #
10/29/18 - 11/06/18	1675140	09282678

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
		599

Agency Ref	Advertiser Ref
9989AG	132047

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/18	11/02/18	12 News Today	6-7a	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 MTWTF-- 5 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	M	10/29/18	6:10 AM	12 News Today	6-7a	:30	DLFC201807H	\$650.00 NM
2	KPNX	Tu	10/30/18	6:30 AM	12 News Today	6-7a	:30	DLFC201807H	\$650.00 NM
3	KPNX	W	10/31/18	6:50 AM	12 News Today	6-7a	:30	DLFC201807RH	\$650.00 NM
4	KPNX	Th	11/01/18	5:58 AM	12 News Today	6-7a	:30	DLFC201807RH	\$650.00 NM
5	KPNX	F	11/02/18	6:50 AM	12 News Today	6-7a	:30	DLFC201807RH	\$650.00 NM
2	11/05/18	11/06/18	Today Show 3	11a-12p	MT-----	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 MT----- 4 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	M	11/05/18	11:49 AM	Today Show 3	11a-12p	:30	DLFC201807RH	\$300.00 NM
4	KPNX	M	11/05/18	11:58 AM	Today Show 3	11a-12p	:30	DLFC201807RH	\$300.00 NM
2	KPNX	Tu	11/06/18	11:33 AM	Today Show 3	11a-12p	:30	DLFC201807RH	\$300.00 NM
3	KPNX	Tu	11/06/18	11:58 AM	Today Show 3	11a-12p	:30	DLFC201807RH	\$300.00 NM
3	10/29/18	11/02/18	Days of Our Lives	2-3p	22222--	:30	10	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 22222-- 10 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KPNX	M	10/29/18		Days of Our Lives	2-3p	:00		\$350.00 NM
			See MG 3.11, 3.12, 3.13						
			Equal Access						
1	KPNX	M	10/29/18	1:59 PM	Days of Our Lives	2-3p	:30	DLFC201807H	\$350.00 NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1675140-1	11/06/18	November 2018	10/29/18 - 11/06/18
Advertiser	Product	Estimate Number	
POL/ Debbie Lesko / R / US	LESKO for Congress	1754	

www.12news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 MTWTF-- 4 \$1,000.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KPNX	M	10/29/18	5:16 PM	M-F 5-530p	5-530p	:30	DLFC201807H	\$1,000.00 NM
4	KPNX	Tu	10/30/18	5:25 PM	M-F 5-530p	5-530p	:30	DLFC201807RH	\$1,000.00 NM
3	KPNX	W	10/31/18	5:24 PM	M-F 5-530p	5-530p	:30	DLFC201807RH	\$1,000.00 NM
5	KPNX	F	11/02/18	5:17 PM	M-F 5-530p	5-530p	:30	DLFC201807RH	\$1,000.00 NM
6	10/29/18	11/02/18	12 News 6pm	6-630p	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 MTWTF-- 5 \$1,500.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KPNX	M	10/29/18	6:23 PM	12 News 6pm	6-630p	:30	DLFC201807H	\$1,500.00 NM
2	KPNX	Tu	10/30/18	6:10 PM	12 News 6pm	6-630p	:30	DLFC201807RH	\$1,500.00 NM
5	KPNX	W	10/31/18	6:23 PM	12 News 6pm	6-630p	:30	DLFC201807RH	\$1,500.00 NM
1	KPNX	Th	11/01/18	6:14 PM	12 News 6pm	6-630p	:30	DLFC201807RH	\$1,500.00 NM
4	KPNX	F	11/02/18	6:27 PM	12 News 6pm	6-630p	:30	DLFC201807RH	\$1,500.00 NM
7	10/29/18	11/02/18	Extra	630-7p	MTWTF--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 MTWTF-- 5 \$1,100.00									
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2	KPNX	M	10/29/18	6:49 PM	Extra	630-7p	:30	DLFC201807H	\$1,100.00 NM
3	KPNX	Tu	10/30/18	6:49 PM	Extra	630-7p	:30	DLFC201807RH	\$1,100.00 NM
4	KPNX	W	10/31/18	6:47 PM	Extra	630-7p	:30	DLFC201807RH	\$1,100.00 NM
5	KPNX	Th	11/01/18	6:54 PM	Extra	630-7p	:30	DLFC201807RH	\$1,100.00 NM
1	KPNX	F	11/02/18	6:50 PM	Extra	630-7p	:30	DLFC201807RH	\$1,100.00 NM
8	10/29/18	11/04/18	Late News (M-Su)	Late News (M-Su)	MTWTFSS	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 MTWTFSS 4 \$1,700.00									
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3	KPNX	Tu	10/30/18	10:24 PM	Late News (M-Su)	Late News (M-Su)	:30	DLFC201807RH	\$1,700.00 NM
2	KPNX	Th	11/01/18	10:14 PM	Late News (M-Su)	Late News (M-Su)	:30	DLFC201807RH	\$1,700.00 NM
4	KPNX	F	11/02/18	10:27 PM	Late News (M-Su)	Late News (M-Su)	:30	DLFC201807RH	\$1,700.00 NM
1	KPNX	Su	11/04/18	11:09 PM	Late News (M-Su)	Late News (M-Su)	:30	DLFC201807RH	\$1,700.00 NM
9	10/29/18	11/02/18	Tonight Show	1035-1137p	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 MTWTF-- 5 \$750.00									
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4	KPNX	M	10/29/18	11:35 PM	Tonight Show	1035-1137p	:30	DLFC201807H	\$750.00 NM
2	KPNX	Tu	10/30/18	11:31 PM	Tonight Show	1035-1137p	:30	DLFC201807RH	\$750.00 NM

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INVOICE



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KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

www.12news.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
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10	10/30/18	10/30/18	New Amsterdam	9-10p	-T-----	:30	1	\$3,000.00	NM																																													
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11	11/03/18	11/03/18	NBC Today Show (Sat)	NBC Saturday Tod	-----S-	:30	2	\$200.00	NM																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



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KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

www.12news.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1675140-1	11/06/18	November 2018	10/29/18 - 11/06/18
Advertiser	Product	Estimate Number	
POL/ Debbie Lesko / R / US	LESKO for Congress	1754	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1675140-1	11/06/18	November 2018	10/29/18 - 11/06/18
Advertiser	Product	Estimate Number	
POL/ Debbie Lesko / R / US	LESKO for Congress	1754	

www.12news.com

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Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1675140-1	11/06/18	November 2018	10/29/18 - 11/06/18
Advertiser	Product	Estimate Number	
POL/ Debbie Lesko / R / US	LESKO for Congress	1754	

www.12news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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Total Spots 110

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$75,050.00

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Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

www.12news.com

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1675140-1	11/06/18	November 2018	10/29/18 - 11/06/18
Advertiser	Product	Estimate Number	
POL/ Debbie Lesko / R / US	LESKO for Congress	1754	

<u>Agency Commission</u>	\$11,257.50
<u>Net Amount Due</u>	\$63,792.50
Tax 0.5%	\$318.96
<u>Amount Due</u>	\$64,111.46

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