



**KPNX**  
**200 East Van Buren Street**  
**Phoenix, AZ 85004**  
**Main: (602)257-1212**  
**Billing:**

[www.12news.com](http://www.12news.com)

Billing Address:

**Waterfront Strategies / POL**  
**Attention: Accounts Payable**  
**3050 K Street NW Suite 100**  
**Washington, DC 20007**

Send Payment To:

**KPNX**  
**KPNX**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1656457-1	09/30/18	September 2018	08/27/18 - 09/24/18

Property	Account Executive	Sales Office	Sales Region
KPNX	Jim Quinn	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ Majority Forward / Vote	VOTE VETS	

Flight Dates	Order #	Alt Order #
09/18/18 - 09/24/18	1656457	09219298

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914573	J828	

Agency Ref	Advertiser Ref
10957AG	111552

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/18	09/24/18	Today Show	7-9a	MTWTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/18 09/24/18 MTWTF-- 2 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KPNX	Tu	09/18/18	8:58 AM	Today Show	7-9a	:30	AZVVMF1801H	\$550.00 NM
1	KPNX	W	09/19/18	6:59 AM	Today Show	7-9a	:30	AZVVMF1801H	\$550.00 NM
2	09/22/18	09/22/18	12 News Sat Today	12 News Sat Today	-----S-	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 -----S- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Sa	09/22/18	6:53 AM	12 News Sat Today	12 News Sat Today	:30	AZVVMF1802H	\$225.00 NM
2	KPNX	Sa	09/22/18	6:56 AM	12 News Sat Today	12 News Sat Today	:30	AZVVMF1802H	\$225.00 NM
3	09/23/18	09/23/18	Sunday Square Off	8-830a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 -----S 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Su	09/23/18	8:20 AM	Sunday Square Off	8-830a	:30	AZVVMF1802H	\$400.00 NM
4	09/18/18	09/24/18	Today Show 2	9-10a	MTWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/18 09/24/18 MTWTF-- 3 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	W	09/19/18	9:59 AM	Today Show 2	9-10a	:30	AZVVMF1801H	\$325.00 NM
3	KPNX	F	09/21/18	9:56 AM	Today Show 2	9-10a	:30	AZVVMF1802H	\$325.00 NM
2	KPNX	M	09/24/18	9:35 AM	Today Show 2	9-10a	:30	AZVVMF1802H	\$325.00 NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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ISS/ Majority Forward / Vote	VOTE VETS		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/18/18	09/24/18	Today Show 2	9-10a	MTWTF--	:30	3	\$325.00	NM
5	09/18/18	09/21/18	12 News Today	6-7a	-TWTF--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 -TWTF-- 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KPNX	Tu	09/18/18	6:47 AM	12 News Today	6-7a	:30	AZVVMF1801H	\$700.00 NM
6	09/18/18	09/24/18	Live with Kelly	10-11a	MTWTF--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/18 09/24/18 MTWTF-- 4 \$275.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KPNX	Tu	09/18/18	10:24 AM	Live with Kelly	10-11a	:30	AZVVMF1801H	\$275.00 NM
3	KPNX	W	09/19/18	10:46 AM	Live with Kelly	10-11a	:30	AZVVMF1801H	\$275.00 NM
4	KPNX	Th	09/20/18	10:47 AM	Live with Kelly	10-11a	:30	AZVVMF1801H	\$275.00 NM
2	KPNX	M	09/24/18	10:58 AM	Live with Kelly	10-11a	:30	AZVVMF1802H	\$275.00 NM
7	09/20/18	09/20/18	Law and Order SVU	8-10p	---T---	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 ---T--- 1 \$5,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KPNX	Th	09/20/18	8:38 PM	Law and Order SVU	8-10p	:30	AZVVMF1801H	\$5,000.00 NM
8	09/18/18	09/21/18	Daily Blast Live	Daily Blast Live	-TWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 -TWTF-- 2 \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KPNX	W	09/19/18	12:28 PM	Daily Blast Live	Daily Blast Live	:30	AZVVMF1801H	\$125.00 NM
1	KPNX	Th	09/20/18	12:58 PM	Daily Blast Live	Daily Blast Live	:30	AZVVMF1801H	\$125.00 NM
9	09/18/18	09/21/18	Arizona Midday (1-2p)	1-2p	-TWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 -TWTF-- 3 \$125.00									
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3	KPNX	W	09/19/18	1:44 PM	Arizona Midday (1-2p)	1-2p	:30	AZVVMF1801H	\$125.00 NM
1	KPNX	Th	09/20/18	1:25 PM	Arizona Midday (1-2p)	1-2p	:30	AZVVMF1801H	\$125.00 NM
2	KPNX	F	09/21/18	1:29 PM	Arizona Midday (1-2p)	1-2p	:30	AZVVMF1802H	\$125.00 NM
10	09/18/18	09/21/18	Arizona Midday (1-2p)	1-2p	-TWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 -TWTF-- 3 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KPNX	Tu	09/18/18	1:27 PM	Arizona Midday (1-2p)	1-2p	:30	AZVVMF1801H	\$100.00 NM
2	KPNX	W	09/19/18	1:29 PM	Arizona Midday (1-2p)	1-2p	:30	AZVVMF1801H	\$100.00 NM

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13	09/22/18	09/22/18	Golf The Tour Champion	Golf The Tour Chan	-----S-	:30	1	\$900.00	NM																																																																			
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1	KPNX	Sa	09/22/18	3:15 PM	Golf The Tour Championship	Golf The Tour Char	:30	AZVVMF1802H	\$900.00	NM																																																																		
14	09/19/18	09/19/18	America's Got Talent	7-9p	--W----	:30	1	\$6,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/18</td><td>09/23/18</td><td>--W----</td><td>1</td><td>\$6,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KPNX</td><td>W</td><td>09/19/18</td><td>7:52 PM</td><td>America's Got Talent</td><td>7-9p</td><td>:30</td><td>AZVVMF1801H</td><td>\$6,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/18	09/23/18	--W----	1	\$6,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KPNX	W	09/19/18	7:52 PM	America's Got Talent	7-9p	:30	AZVVMF1801H	\$6,000.00	NM																																	
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15	09/21/18	09/21/18	Dateline	8-10p	----F--	:30	1	\$2,150.00	NM																																																																			
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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

**KPNX**  
**KPNX**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1656457-1	09/30/18	September 2018	08/27/18 - 09/24/18
Advertiser		Product	Estimate Number
ISS/ Majority Forward / Vote		VOTE VETS	

[www.12news.com](http://www.12news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	09/19/18	09/20/18	Last Call w/Carson Daly	1235a-105a	--WT---	:30	1	\$200.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KPNX	W	09/19/18	1:03 AM	Last Call w/Carson Daly	1235a-105a	:30	AZVVMF1801H	\$200.00	NM
Total Spots							34			

## Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,900.00</b>
<u>Agency Commission</u>	<b>\$3,135.00</b>
<u>Net Amount Due</u>	<b>\$17,765.00</b>
<b>Tax 0.5%</b>	<b>\$88.83</b>
<u>Amount Due</u>	<b>\$17,853.83</b>

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