

KPNX 200 East Van Buren Street Phoenix, AZ 85004 Main: (602)257-1212 Billing:

www.12news.com

Billing Address:

Screen Strategies / POL Attention: Accounts Payable 11150 Fairfax Blvd, Suite 505 Fairfax, VA 22030

Description

Send Payment To:

KPNX KPNX

PO BOX: 637386

Start Date

Cincinnati, OH 45263-7386

**End Date** 

Invoice #	Invoice Date	Invoice Month	Invoice Period
1669878-1	10/14/18	October 2018	10/01/18 - 10/08/18

<u>Property</u>	Account Executive	Sales Office	Sales Region
KPNX	KPNX House KPNX House	Phoenix Local O	Local

Advertiser	<u>Product</u>	Estimate Number
POL/ Kyrsten Sinema / D / L	Flight 10/4-10/8, 2-18	4461

Flight Dates	Order #	Alt Order #
10/04/18 - 10/08/18	1669878	
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	
11212AG	115367	

Rate

Type

Spots/ Week

Length

1 10/04/18	10/05/18	3 12 New	s Today	6-7a		22	:30	4	\$650.00	NM	
Weeks:	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/1822 4 \$650.00										
Spots: <u>#</u> Cl	h <u>Day</u> A	Air Date A	<u> Air Time</u> <u>Descri</u>	<u>ption</u>		Start/End Time	Length A	d-ID			Rate Type
1 KF	PNX Th 1	10/04/18	5:58 AM 12 Nev	ws Today		6-7a	:30 KS	т1809н			\$650.00 NN
2 KF	PNX Th 1	10/04/18	6:28 AM 12 Nev	ws Today		6-7a	:30 KS	ST1810H			\$650.00 NN
4 KF	PNX F 1	10/05/18	5:59 AM 12 Nev	ws Today		6-7a	:30 KS	т1809н			\$650.00 NN
3 KF	PNX F 1	10/05/18	6:47 AM 12 Nev	ws Today		6-7a	:30 K	т1809н			\$650.00 NN
2 10/08/18	10/08/18	3 12 New	s Today	6-7a		2	:30	2	\$650.00	NM	
Weeks:	Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/08/18         10/14/18         2         2         \$650.00										
Spots: # CI	h <u>Day</u> A	Air Date A	<u> Air Time</u> <u>Descri</u>	<u>ption</u>		Start/End Time	Length A	d-ID			Rate Type
2 KF	PNX M 1	10/08/18	5:58 AM 12 Nev	ws Today		6-7a	:30 KS	ST1811H			\$650.00 NN
1 KF	PNX M 1	10/08/18	6:48 AM 12 Nev	ws Today		6-7a	:30 KS	ST1811H			\$650.00 NN

MTWTFSS

Start/End Time

3 10/04/18	10/05/18	Today Show	7-9a	44	:30	8	\$850.00	NM		
Weeks:	Start Date 10/01/18	End Date MTWTFSS	<u> </u>	<u>Rate</u> \$850.00						
Spots: # CI	<u>h Day Air</u>	r Date Air Time Des	<u>cription</u>	Start/End Time	Length Ad-	<u>ID</u>			Rate	Type
3 KF	PNX Th 10	/04/18 6:59 AM Toda	ay Show	7-9a	:30 KST	1809н			\$850.00	NM
2 KF	PNX Th 10	/04/18 7:20 AM Toda	ay Show	7-9a	:30 KST	1810H			\$850.00	NM
1 KF	PNX Th 10	/04/18 8:26 AM Toda	ay Show	7-9a	:30 кѕт	1809н			\$850.00	NM
4 KF	PNX Th 10	/04/18 8:46 AM Toda	ay Show	7-9a	:30 кѕт	1809н			\$850.00	NM
5 KF	PNX F 10	/05/18 6:59 AM Toda	ay Show	7-9a	:30 кѕт	1810н			\$850.00	NM
8 KF	PNX F 10	/05/18 7:22 AM Toda	ay Show	7-9a	:30 кѕт	1809н			\$850.00	NM
7 KF	PNX F 10	/05/18 8:26 AM Toda	ay Show	7-9a	:30 кѕт	1810н			\$850.00	NM

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1669878-1	10/14/18	October 2018	10/01/18 - 10/08/18

Advertiser	<u>Product</u>	Estimate Number
POL/ Kyrsten Sinema / D /	Flight 10/4-10/8, 2-18	4461

www.12news.com

						Spots/			
Line Start Date	End Date D	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 10/04/18	10/05/18 T	oday Show	7-9a	44	:30	8	\$850.00	NM	
Spots: # Ch			<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
6 KP	NX F 10/05/1	8 8:41 AM Today	Show	7-9a	:3	0 кѕт1809н			\$850.00 NM
4 10/08/18	10/08/18 T	oday Show	7-9a	4	:30	4	\$850.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> 14/18 4	Spots/Week	<u>Rate</u> \$850.00					
Spots: # Ch		,	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 KP	-			7-9a		<u>0</u> кsт1809н			\$850.00 NM
2 KP	NX M 10/08/1	•		7-9a	:3	0 KST1810H			\$850.00 NM
1 KP	NX M 10/08/1	8 8:26 AM Today	Show	7-9a	:3	0 KST1811H			\$850.00 NM
3 KP	NX M 10/08/1	8 8:47 AM Today	Show	7-9a	:3	0 кѕт1809н			\$850.00 NM
5 10/07/18	10/07/18 N	BC Today Show (Su)	NBC Sun Today S	hS	:30	2	\$200.00	NM	
Weeks:		d Date MTWTFSS	Spots/Week	Rate					
C==4=: # Ch		07/18S	2	\$200.00	1	F V 4 1D			Data Tura
Spots: <u>#</u> <u>Ch</u> 2 KP				Start/End Time		<u>h Ad-ID</u> 0 кsт1809н			Rate Type
1 KP			, ,	NBC Sun Today NBC Sun Today		0 KST1809H			\$200.00 NM \$200.00 NM
I KP		6 0.55 AIVI NBC 10	oday Show (Su)	NBC Sun Today	.3	O K21101TH			\$200.00 NW
6 10/07/18	10/07/18 M	eet the Press	Meet the Press	S	:30	1	\$1,500.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> 07/18S	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KP	-	7:59 AM Meet th	ne Press	Meet the Press	_	0 KST1810H			\$1,500.00 NM
7 10/07/18	10/07/18 1:	2 News Sun Today	Various	S	:30	3	\$250.00	NM	
Weeks:	Start Date En	d Date MTWTFSS	Spots/Week	Rate					
		07/18S	3	\$250.00					
Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
3 KP			•	Various		0 KST1811H			\$250.00 NM
1 KP			•	Various		0 KST1809H			\$250.00 NM
2 KP	NX Su 10/07/1	8 9:31 AM 12 New	s Sun Today	Various	:3	0 KST1811H			\$250.00 NM
8 10/04/18	10/05/18 T	oday Show 2	9-10a	11	:30	2	\$450.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> 07/1811	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch				Start/End Time	l enat	h Ad-ID			Rate Type
·	NX Th 10/04/1			9-10a		<u>л ла тв</u> 0 кsт1810н			\$450.00 NM
2 KP		•		9-10a		0 кѕт1809н			\$450.00 NM
9 10/08/18	10/08/18 T	oday Show 2	9-10a	1	:30	1	\$450.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> 14/18 1	Spots/Week 1	<u>Rate</u> \$450.00					

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1669878-1	10/14/18	October 2018	10/01/18 - 10/08/18

Advertiser	<u>Product</u>	Estimate Number
POL/ Kyrsten Sinema / D /	Flight 10/4-10/8, 2-18	4461

www.12news.com

						Spots/			
Line Start Date	End Date De	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9 10/08/18	10/08/18 To	day Show 2	9-10a	1	:30	1	\$450.00	NM	
Spots: # Ch	Day Air Date	Air Time Descrip	otion_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 KP	NX M 10/08/18	9:59 AM Today	Show 2	9-10a	:3	0 KST1811H			\$450.00 NM
10 10/04/18	10/05/18 Liv	e with Kelly	10-11a	11	:30	2	\$350.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 7/1811	Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 KP	NX Th 10/04/18	10:33 AM Live wi	th Kelly	10-11a	:3	0 кѕт1809н			\$350.00 NM
2 KP	NX F 10/05/18	10:59 AM Live wi	th Kelly	10-11a	:3	0 KST1810H			\$350.00 NM
11 10/08/18	10/08/18 Liv	e with Kelly	10-11a	1	:30	1	\$350.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 4/18 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air Date	Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
1 KP	NX M 10/08/18	10:47 AM Live wi	th Kelly	10-11a	:3	0 KST1810H			\$350.00 NM
12 10/04/18	10/05/18 To	day Show 3	11a-12p	11	:30	2	\$300.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 7/1811	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # Ch	Day Air Date	Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
1 KP	NX Th 10/04/18	11:55 AM Today	Show 3	11a-12p	:3	0 кѕт1810н			\$300.00 NM
2 KP	NX F 10/05/18	11:33 AM Today	Show 3	11a-12p	:3	0 кѕт1809н			\$300.00 NM
13 10/08/18	10/08/18 To	day Show 3	11a-12p	1	:30	1	\$300.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 4/18 1	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
1 KP	NX M 10/08/18	11:49 AM Today	Show 3	11a-12p	:3	0 KST1811H			\$300.00 NM
14 10/04/18	10/05/18 Da	ys of Our Lives	2-3p	11	:30	2	\$350.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 7/1811	Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
1 KP	NX Th 10/04/18	1:59 PM Days o	f Our Lives	2-3p	:3	0 кѕт1809н			\$350.00 NM
2 KP	NX F 10/05/18	2:59 PM Days o	f Our Lives	2-3p	:3	0 KST1810H			\$350.00 NM
15 10/08/18	10/08/18 Da	ys of Our Lives	2-3p	1	:30	1	\$350.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 4/18 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch		Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
i '	NX M 10/08/18	2:59 PM Days o	f Our Lives	2-3p	:3	0 кѕт1809н			\$350.00 NM
16 10/04/18	10/05/18 Elle	en Degeneres	3-4p	22	:30	4	\$550.00	NM	-

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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PO BOX: 637386
Cincinnati, OH 45263-7386

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POL/ Kyrsten Sinema / D / U	Flight 10/4-10/8, 2-18	4461

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Spots/

						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	<u> </u>	E 15 1 ME (TESS							
Weeks:	Start Date 10/01/18	End Date MTWTFSS22	Spots/Week 4	<u>Rate</u> \$550.00					
Spots: # C	ch Day Ai		· · · · · · · · · · · · · · · · · · ·	Start/End Time	Length	Ad-ID			Rate Type
1		0/04/18 3:32 PM Ellen		3-4p		кѕт1809н			\$550.00 NM
1 K	PNX Th 10	0/04/18 3:48 PM Ellen		3-4p	:30	кѕт1810н			\$550.00 NM
3 K	PNX F 10	0/05/18 3:38 PM Ellen	Degeneres	3-4p	:30	кѕт1809н			\$550.00 NM
4 K	PNX F 10	0/05/18 3:57 PM Ellen	Degeneres	3-4p	:30	кѕт1809н			\$550.00 NM
17 10/08/18	10/08/18	Ellen Degeneres	3-4p	2	:30	2	\$550.00	NM	
	01 1 5 1	E ID ( MT/TESS	0 1 00/ 1						
Weeks:	Start Date 10/08/18	End Date MTWTFSS 10/14/18 2	Spots/Week 2	<u>Rate</u> \$550.00					
Spots: # C	<u>Ch</u> <u>Day</u> Ai			Start/End Time	Length	Ad-ID			Rate Type
1	-	0/08/18 3:30 PM Ellen		3-4p	-	KST1811H			\$550.00 NM
1 K	PNX M 10	0/08/18 3:49 PM Ellen	Degeneres	3-4p	:30	KST1811H			\$550.00 NM
18 10/04/18	10/05/18	First @ 4	4-5p	11	:30	2	\$650.00	NM	
Weeks:	Start Date 10/01/18	End Date MTWTFSS 10/07/1811	Spots/Week 2	<u>Rate</u> \$650.00					
Spots: <u>#</u> <u>C</u>	th Day Ai	. 0, 0 . , . 0		Start/End Time	Length	Ad-ID			Rate Type
i '		0/04/18 4:27 PM First (		4-5p		KST1809H			\$650.00 NM
2 K	PNX F 10	0/05/18 4:51 PM First (	_	4-5p	:30	кѕт1810н			\$650.00 NM
19 10/08/18	10/08/18	First @ 4	4-5p	1	:30	1	\$650.00	NM	
10 10/00/10	10/00/10	1 11 50 (6) 4	ч ор	<b>-</b>	.00	'	ψοσο.σο	14101	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # <u>C</u>	10/08/18 Ch Day Ai	10/14/18 1 ir Date Air Time Desci	ription	\$650.00 Start/End Time	Length	V4 ID			Rate Type
– –		0/08/18 4:57 PM First (		4-5p		KST1809H			\$650.00 NM
									ф000.00 14W
20 10/04/18	10/05/18	M-F 5-530p	5-530p	22	:30	4	\$1,000.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
04 # 0	10/01/18	10/07/1822	4	\$1,000.00	ما المراجعة ال	V 4 1D			Data Tura
1	<u>Ch</u> <u>Day</u> <u>Ai</u> PNX Th 10	<u>ir Date</u> <u>Air Time</u> <u>Desci</u> 0/04/18 5:13 PM M-F 5		Start/End Time 5-530p	Length	KST1810H			<u>Rate Type</u> \$1,000.00 NM
l .		0/04/18 5:26 PM M-F 5	•	5-530p 5-530p		KST1809H			\$1,000.00 NM
l .		0/05/18 5:10 PM M-F 5	•	5-530p 5-530p		KST1809H			\$1,000.00 NM
1		0/05/18 5:25 PM M-F 5	•	5-530p		KST1810H			\$1,000.00 NM
			'	·			04.000.00		, .,
21 10/08/18	10/08/18	M-F 5-530p	5-530p	2	:30	2	\$1,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spoto: # C	10/08/18	10/14/18 2	2 rintion	\$1,000.00 Stort/End Time	<u>Length</u>	V4 ID			Poto Tuno
	<u>Ch</u> <u>Day</u> <u>Ai</u> PNX M 10	<u>ir Date</u> <u>Air Time</u> <u>Desci</u> 0/08/18 5:15 PM M-F 5	<del></del>	Start/End Time 5-530p	_	KST1810H			<u>Rate Type</u> \$1,000.00 NM
		0/08/18 5:27 PM M-F 5	•	5-530p 5-530p		KST1811H			\$1,000.00 NM
	1471 IVI IV	0,00,10 0.27 1 W W-1 0	, 000p	0-000p	.30				ψ1,000.00 1111/1

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www.12news.com			S	pots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS I		Veek	Rate	Туре	
22 10/04/18 10/05/18 NBC Nightly News	NBC Nightly News	11	:30	2	\$1,900.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
10/01/18 10/07/1811 Spots: <u># Ch Day Air Date Air Time Descri</u>	2 otion	\$1,900.00 Start/End Time	Length A	Ad-ID			Rate Type
1 KPNX Th 10/04/18 5:28 PM NBC N		NBC Nightly News		ST1809H			\$1,900.00 NM
2 KPNX F 10/05/18 5:52 PM NBC N	ightly News	NBC Nightly News	s :30 K	ST1809H			\$1,900.00 NM
23 10/08/18 10/08/18 NBC Nightly News	NBC Nightly News	1	:30	1	\$1,900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/18 10/14/18 1	Spots/Week 1	<u>Rate</u> \$1,900.00					
Spots: # Ch Day Air Date Air Time Descrip	•	Start/End Time	Length A	Ad-ID			Rate Type
1 KPNX M 10/08/18 5:50 PM NBC N		NBC Nightly News		ST1809H			\$1,900.00 NM
24 10/04/18 10/05/18 12 News 6pm	6-630p	22	:30	4	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
10/01/18 10/07/1822 Spots: <u># Ch Day Air Date Air Time Descrip</u>	4 otion	\$400.00 Start/End Time	Length A	74-ID			Rate Type
2 KPNX Th 10/04/18 6:09 PM 12 Nev		6-630p		ST1810H			\$400.00 NM
1 KPNX Th 10/04/18 6:14 PM 12 Nev	•	6-630p		ST1809H			\$400.00 NM
3 KPNX F 10/05/18 6:10 PM 12 Nev		6-630p	:30 K	ST1809H			\$400.00 NM
4 KPNX F 10/05/18 6:27 PM 12 Nev	vs 6pm	6-630p	:30 K	ST1810H			\$400.00 NM
25 10/08/18 10/08/18 12 News 6pm	6-630p	2	:30	2	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/18 10/14/18 2	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Descrip	_	Start/End Time	Length A	Ad-ID			Rate Type
2 KPNX M 10/08/18 6:15 PM 12 Nev	vs 6pm	6-630p	:30 K	ST1811H			\$400.00 NM
1 KPNX M 10/08/18 6:24 PM 12 Nev	vs 6pm	6-630p	:30 K	ST1810H			\$400.00 NM
26 10/06/18 10/06/18 12 News 6pm Saturday	12 News 6pm Satu	S-	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/18 10/07/18S-	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Descrip	otion_	Start/End Time	Length A	Ad-ID			Rate Type
1 KPNX Sa 10/06/18 6:24 PM 12 Nev	vs 6pm Saturday	12 News 6pm Sat	tuı :30 K	ST1811H			\$600.00 NM
27 10/04/18 10/04/18 Extra	630-7p	1	:30	1	\$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/18 10/07/181	Spots/Week 1	Rate \$1,100.00					
Spots: # Ch Day Air Date Air Time Descrip	otion_	Start/End Time	Length A	Ad-ID			Rate Type
1 KPNX Th 10/04/18 6:41 PM Extra		630-7p	:30 K	ST1810H			\$1,100.00 NM
28 10/08/18 10/08/18 Extra	630-7p	1	:30	1	\$1,100.00	NM	
Weeks:         Start Date 10/08/18         End Date 10/14/18         MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,100.00					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1669878-1	10/14/18	October 2018	10/01/18 - 10/08/18

Advertiser	<u>Product</u>	Estimate Number
POL/ Kyrsten Sinema / D /	Flight 10/4-10/8, 2-18	4461

www.12news.com

www.1211ews.com									
Line Otent Dete	Ford Data	December	Ot 1 Ti		1	Spots/	Data	<b>T</b>	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
28 10/08/18	10/08/18	Extra	630-7p	1	:30	1	\$1,100.00	NM	
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KP	NX M 10	/08/18 6:54 PM Extra		630-7p	:3	0 KST1811H			\$1,100.00 NM
29 10/07/18	10/07/18	Football Night in Americ	ca Various	S	:30	3	\$2,500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	10/01/18 <u>Day</u> Air	10/07/18S <u>Date Air Time</u> <u>Descrip</u>	3 otion	\$2,500.00 Start/End Time	Lenat	h Ad-ID			Rate Type
1 KP			ll Night in America	Various		<u>и да-го</u> 0 кsт1810н			\$2,500.00 NM
3 KP			Il Night in America	Various		0 KST1811H			\$2,500.00 NM
1	NX Su 10		Il Night in America	Various		0 KST1809H			\$2,500.00 NM
30 10/08/18	10/08/18	The Voice	Various	M	:30	1	\$8,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
vveeks.	10/08/18	10/14/18 M	<u>3pots/vveek</u> 1	\$8,000.00					
Spots: # Ch			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KP	NX M 10	/08/18 6:58 PM The Vo	ice	Various	:3	0 кѕт1809н			\$8,000.00 NM
31 10/08/18	10/08/18	Manifest	9-10p	M	:30	1	\$4,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	10/08/18	10/14/18 M	1	\$4,000.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KP	NX M 10	/08/18 9:35 PM Manifes	st	9-10p	:3	0 KST1811H			\$4,000.00 NM
32 10/04/18	10/04/18	Superstore	7-8p	T	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/01/18	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$3,000.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate</u> <u>Type</u>
1 KP	NX Th 10	/04/18 7:15 PM Supers	tore	7-8p	:3	0 кѕт1809н			\$3,000.00 NM
33 10/04/18	10/04/18	Good Place	730p-8p	T	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/01/18	End Date MTWTFSS 10/07/18T	Spots/Week 1	<u>Rate</u> \$3,000.00					
Spots: # Ch			otion_	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
1 KP	-			730p-8p		0 кѕт1809н			\$3,000.00 NM
34 10/04/18	10/04/18	Will and Grace	8-9p	T	:30	1	\$4,500.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
Spoto: # Ch	10/01/18	10/07/18T	1	\$4,500.00 Stort/End Time	Longe	-b			Boto Tumo
Spots: <u>#</u> <u>Ch</u> 1 KP	<u>Day Air</u> NX Th 10			Start/End Time 8-9p		<u>h</u> <u>Ad-ID</u> 0 кsт1810н			<u>Rate</u> <u>Type</u>   \$4,500.00 NM
I KP	INA III IU		u Grace	o-ah	.0	O KOLTOTOH			φ <del>4</del> ,500.00 NW
35 10/04/18	10/04/18	Law and Order SVU	9-10p	T	:30	1	\$4,000.00	NM	

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Rate

Spots/Week

**MTWTFSS** 

Start Date End Date



Invoice #	Invoice Date	Invoice Month	Invoice Period
1669878-1	10/14/18	October 2018	10/01/18 - 10/08/18
.0000.0	1.0/. 1/.0	0010001 2010	10/01/10 10/00/10

Advertiser	<u>Product</u>	Estimate Number
POL/ Kyrsten Sinema / D /	Flight 10/4-10/8, 2-18	4461

www.12news.com

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
35 10/04/18	10/04/18	Law and Order SVU	9-10p	T	:30	1	\$4,000.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 KPN	10/01/18 <u>Day</u> <u>Aiı</u> NX Th 10			\$4,000.00 <u>Start/End Time</u> 9-10p		<u>h Ad-ID</u> 0 кѕт1809н			<u>Rate</u> <u>Type</u> \$4,000.00 NM
36 10/05/18	10/05/18	New Amsterdam	8-9p	F	:30	1	\$2,500.00	NM	
Weeks: Spots: # Ch 1 KPN	10/01/18			Rate \$2,500.00 Start/End Time 8-9p		<u>n Ad-ID</u> 0 кsт1809н			Rate Type \$2,500.00 NM
37 10/05/18	10/05/18	Dateline	9-10p	F	:30	1	\$3,000.00	NM	
Weeks: Spots: # Ch 1 KPN	<u>Start Date</u> 10/01/18 <u>Day</u> <u>Ai</u> NX F 10	10/07/18F r Date <u>Air Time</u> Descrip		Rate \$3,000.00 <u>Start/End Time</u> 9-10p		<u>n Ad-ID</u> 0 кsт1810н			<u>Rate</u> <u>Type</u> \$3,000.00 NM
38 10/06/18	10/06/18	Dateline	7-8p	S-	:30	1	\$1,500.00	NM	
Weeks: Spots: # Ch 1 KPN	<u>Start Date</u> 10/01/18 <u>Day</u> <u>Air</u> NX Sa 10	10/07/18S- r Date <u>Air Time</u> <u>Descrip</u>		Rate \$1,500.00 Start/End Time 7-8p	-	h <u>Ad-ID</u> ) кsт1809н			<u>Rate</u> <u>Type</u> \$1,500.00 NM
39 10/07/18	10/07/18	NFL Regular Season Fo	oo Various	S	:30	1	\$8,000.00	NM	
Weeks: Spots: # Ch 1 KPN	<u>Start Date</u> 10/01/18 <u>Day</u> <u>Ai</u> NX Su 10	End Date MTWTFSS 10/07/18S r Date Air Time Descrip	<u>Spots/Week</u> 1 <u>tion</u> gular Season Football	Rate \$8,000.00 <u>Start/End Time</u> Various		<u>n Ad-ID</u> ) кsт1811н			Rate Type \$8,000.00 NM
40 10/07/18	10/07/18	Cardinals Locker Room	Cardinals Locker Ro	S	:30	1	\$1,800.00	NM	
	Start Date 10/01/18 <u>Day</u> Air NX Su 10	10/07/18S r <u>Date</u> <u>Air Time</u> <u>Descrip</u> 0/07/18 10:15 PM Cardina	ls Locker Room	Rate \$1,800.00 Start/End Time Cardinals Locke	r R( :3	<u>n Ad-ID</u> 0 кsт1810н			<u>Rate</u> <u>Type</u> \$1,800.00 NM
41 10/04/18	10/05/18			22	:30	4	\$500.00	NM	
Weeks:    Spots: # Ch   2 KPN   1 KPN   3 KPN   4 KPN   4 KPN   1 KPN   2 KPN	NX Th 10 NX F 10	/04/18 10:23 PM Late Ne	ws M-F ws M-F ws M-F	Rate \$500.00 Start/End Time Late News M-F Late News M-F Late News M-F Late News M-F	:3 :3 :3	n <u>Ad-ID</u> O KST1810H O KST1809H O KST1809H O KST1809H			Rate Type \$500.00 NM \$500.00 NM \$500.00 NM \$500.00 NM

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KPNX Th 10/04/18 12:36 AM Late Night

Invoice #	Invoice Date	Invoice Month	Invoice Period
1669878-1	10/14/18	October 2018	10/01/18 - 10/08/18

Advertiser	<u>Product</u>	Estimate Number
POL/ Kyrsten Sinema / D / U	Flight 10/4-10/8, 2-18	4461

www.12news.com									
Line Start Date	End Date D	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
42 10/08/18	10/08/18 L	ate News M-F	Late News M-F	2	:30	2	\$500.00	NM	
Weeks:		<u>Id Date</u> <u>MTWTFSS</u> /14/18 2	Spots/Week 2	Rate					
Spots: # Ch			<del>-</del>	\$500.00 Start/End Time	l enat	h Ad-ID			Rate Type
	NX <i>M</i> 10/08/		News M-F	Late News M-F	<u> </u>				\$500.00 NM
	Credited								
2 KP	NX M 10/08/ Credited	!8 Late	News M-F	Late News M-F	:0	00			<del>\$500.00</del> NM
43 10/06/18	10/06/18	Sa 10pm News	10-1030p	S-	:30	2	\$500.00	NM	
Weeks:		<u>Id Date</u> <u>MTWTFSS</u> /07/18S-		Rate					
Spots: # Ch			2 crintion	\$500.00 Start/End Time	l enat	h Ad-ID			Rate Type
	NX Sa 10/06/			10-1030p		<u>л да 1В</u> 0 кsт1810н			\$500.00 NM
	NX Sa 10/06/		•	10-1030p		0 KST1811H			\$500.00 NM
44 40/07/40	10/07/10	No. 40mm Naus	40.4025=	· · ·	-20	2	ΦΕΩΩ ΩΩ	NINA	
44 10/07/18	10/07/18	Su 10pm News	10-1035p	S	:30	2	\$500.00	NM	
Weeks:		d Date MTWTFSS	Spots/Week	Rate					
Spoto: # Ch		/07/18S e Air Time Desc	2 ription	\$500.00 Start/End Time	Longt	P V4 ID			Poto Typo
Spots: # Ch 2 KP	NX Su 10/07/		<del></del>	Start/End Time 10-1035p		<u>h Ad-ID</u> 0 KST1811H			<u>Rate Type</u> \$500.00 NM
	NX Su 10/07/		•	10-1035p		0 KST1809H			\$500.00 NM
45 10/04/18		onight Show	1035-1137p	22	:30	4	\$750.00	NM	<b>4000.00</b>
40 10/04/10	10/03/10	onigni onow	1000-1107β	22	.00	7	Ψ100.00	I VIVI	
Weeks:		<u>Id Date</u> <u>MTWTFSS</u> /07/1822	Spots/Week 4	Rate					
Spots: # Ch			•	\$750.00 Start/End Time	l enat	h Ad-ID			Rate Type
	NX Th 10/04/		<del></del>	1035-1137p		<u>л да-ть</u> 0 кsт1809н			\$750.00 NM
	NX Th 10/04/		•	1035-1137p		0 KST1810H			\$750.00 NM
	NX F 10/05/			1035-1137p		0 KST1810H			\$750.00 NM
3 KP	NX F 10/05/	-		1035-1137p	:3	0 кѕт1809н			\$750.00 NM
46 10/08/18	10/08/18 1	onight Show	1035-1137p	M	:30	2	\$750.00	NM	
Weeks:	Start Date Er	id Date MTWTFSS	Spots/Week	<u>Rate</u>					
	10/08/18 10	/14/18 M	2	\$750.00					
Spots: # Ch				Start/End Time	_	h Ad-ID			Rate Type
2 KP				1035-1137p		0 KST1810H			\$750.00 NM
1 KP	NX M 10/08/	18 11:33 PM Tonig	gnt Show	1035-1137p	:3	0 KST1811H			\$750.00 NM
47 10/04/18	10/05/18 L	ate Night	1135p-1235a	22	:30	4	\$250.00	NM	
Weeks:		<u>Id Date</u> <u>MTWTFSS</u> /07/1822		<u>Rate</u>					
Spots: # Ch			rintion 4	\$250.00 <u>Start/End Time</u>	l enat	h Ad-ID			Rate Type
	NX Th 10/04/			1135p-1235a		<u>п да-ть</u> 0 кsт1809н			\$250.00 NM
	111 10/04/	5 IZ.ZZ / WI Zato		1100p 1200d	.0				\$200.00 NW

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1135p-1235a

:30 KST1810H

Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1669878-1	10/14/18	October 2018	10/01/18 - 10/08/18

Advertiser	<u>Product</u>	Estimate Number
POL/ Kyrsten Sinema / D / I	Flight 10/4-10/8, 2-18	4461

www.12news.com

					Spots/			
Line Start Date End Dat	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
47 10/04/18 10/05/18	B Late Night	1135p-1235a	22	:30	4	\$250.00	NM	
Spots: # Ch Day	Air Date Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
4 KPNX F	10/05/18 1:03 AM Late Nig	ght	1135p-1235a	:3	0 KST1810H			\$250.00 NM
3 KPNX F	10/05/18 1:04 AM Late Nig	ght	1135p-1235a	:3	0 кѕт1809н			\$250.00 NM
48 10/08/18 10/08/18	B Late Night	1135p-1235a	2	:30	2	\$250.00	NM	
Weeks: Start Date 10/08/18	<u>End Date</u> <u>MTWTFSS</u> 10/14/18 2	Spots/Week 2	<u>Rate</u> \$250.00					
	Air Date Air Time Descrip	_	Start/End Time	Lenat	h Ad-ID			Rate Type
	10/08/18 12:31 AM Late Nig		1135p-1235a		0 кsт1809н			\$250.00 NM
2 KPNX M	10/08/18 12:36 AM Late Nig	•	1135p-1235a	:3	0 KST1811H			\$250.00 NM
49 10/06/18 10/06/18	Golf Various	Golf	S-	:30	1	\$400.00	NM	
Weeks: Start Date	e End Date MTWTFSS	Spots/Week	Rate					
10/01/18	10/07/18S-	1	\$400.00					
	Air Date <u>Air Time</u> Descrip		Start/End Time		<u>h Ad-ID</u>			<u>Rate</u> <u>Type</u>
	10/06/18 Golf Va IG 49.2,49.3	rious	Golf	:0	00			<del>\$400.00</del> NM
2 KPNX Su		Racing: Breeder's Cu	ր ChaHorse Racing	:3	0 KST1811H			\$400.00 NM
3 KPNX Su	•	Racing: Breeder's Cu	p Ch≀Horse Racing	:3	0 кѕт1809н			\$400.00 NM
50 10/07/18 10/07/18	Golf Various	Golf	S	:30	1	\$400.00	NM	
Weeks: Start Date 10/01/18	<u>End Date</u> <u>MTWTFSS</u> 10/07/18S	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch Day	Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	10/07/18 Golf Va. 1G 49.2,49.3 olf	rious	Golf	:0	00			\$400.00 NM
51 10/08/18 10/08/18		10-1035p	M	:30	2	\$1,700.00	NM	
Weeks: <u>Start Date</u> 10/08/18	End Date MTWTFSS 10/14/18 M	Spots/Week 2	<u>Rate</u> \$1,700.00					
	Air Date Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	10/08/18 10:24 PM M-F 10p		10-1035p		<u>0</u> кsт1811н			\$1,700.00 NM
1 KPNX M	10/08/18 10:30 PM M-F 10p		10-1035p	:3	0 кѕт1809н			\$1,700.00 NM
			Total Spots	10	01			

# Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$108,250.00

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Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

www.12news.com

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1669878-1
 10/14/18
 October 2018
 10/01/18 - 10/08/18

Advertiser	<u>Product</u>	Estimate Number
POL/ Kyrsten Sinema / D /	Flight 10/4-10/8, 2-18	4461

Agency Commission \$16,237.50

<u>Net Amount Due</u> \$92,012.50

Tax 0.5% \$460.06

<u>Amount Due</u> \$92,472.56

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