

# CONTRACT



**KVOA-TV**  
**209 W Elm Street**  
**Tucson, AZ 85705**  
**(520) 792-2270**

And:

**Screen Strategies Media**  
**Attention: Claire Barnes**  
**11150 Fairfax Blvd**  
**Ste 505**  
**Fairfax, VA 22030**

<u>Contract / Revision</u> 144232 /		<u>Alt Order #</u>
<u>Product</u> 102318 - 10298		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 4730
<u>Advertiser</u> POL/K Sinema/D/Senate/AZ		<u>Original Date / Revision</u> 10/19/18 / 10/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVOA-TV	<u>Account Executive</u> Michael Hornfeck	<u>Sales Office</u> Regional Tucson
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KVOA	10/23/18	10/29/18	Megyn Kelly Today	9a-10a		:30			P-02	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MT-T---				3	\$450.00				
N 2	KVOA	10/23/18	10/29/18	Rachael Ray	11a-12p		:30			P-02	NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				5	\$270.00				
N 3	KVOA	10/23/18	10/29/18	News 4 at Noon	12p-1p		:30			P-02	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				5	\$360.00				
N 4	KVOA	10/24/18	10/24/18	Days of Our Lives	1p-2p		:30			P-01	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	--W----				1	\$650.00				
N 5	KVOA	10/23/18	10/29/18	Dr Oz	2p-3p		:30			P-02	NM	6	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				6	\$270.00				
N 6	KVOA	10/23/18	10/29/18	Dr Phil	3p-4p		:30			P-02	NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				5	\$270.00				
N 7	KVOA	10/29/18	10/29/18	Manifest	9p-10p		:30			P-02	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	M-----				1	\$2,000.00				
N 8	KVOA	10/23/18	10/23/18	New Amsterdam	9p-10p		:30			P-02	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	-T-----				1	\$1,900.00				
N 9	KVOA	10/24/18	10/24/18	Chicago PD	9p-10p		:30			P-02	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	--W----				1	\$1,800.00				
N 10	KVOA	10/26/18	10/26/18	Blindspot	7p-8p		:30			P-02	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	----F--				1	\$1,500.00				
N 11	KVOA	10/23/18	10/29/18	Late News Wkdy	10p-1035p		:30			P-02	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				5	\$1,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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												1	\$900.00
N 12	KVOA	10/27/18	10/27/18	Late News Sa	10p-1030p		:30			P-02	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/18	10/29/18	-----S-	1			\$900.00					
N 13	KVOA	10/28/18	10/28/18	Late News Su	10p-1035p		:30			P-02	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/18	10/29/18	-----S	1			\$900.00					
N 14	KVOA	10/23/18	10/29/18	Last Call	1239a-109a		:30			P-03	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/18	10/29/18	MT--F--	3			\$40.00					
N 15	KVOA	10/23/18	10/29/18	Late Night	1139p-1239a		:30			P-02	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/18	10/29/18	MTWTF--	5			\$200.00					
N 16	KVOA	10/28/18	10/28/18	Major Crimes	1205a-105a		:30			P-04	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/18	10/29/18	-----S	1			\$30.00					
N 17	KVOA	10/28/18	10/28/18	Major Crimes	1a-2a		:30			P-04	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/18	10/29/18	-----S	1			\$30.00					
N 18	KVOA	10/28/18	10/28/18	Person of Interest	1105p-1205a		:30			P-04	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/18	10/29/18	-----S	1			\$50.00					
Totals												47	\$23,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	38	\$18,490.00	(\$2,773.50)	\$15,716.50
10/29/18 - 10/29/18	9	\$4,860.00	(\$729.00)	\$4,131.00
<b>Totals</b>	<b>47</b>	<b>\$23,350.00</b>	<b>(\$3,502.50)</b>	<b>\$19,847.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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