



KPNX
200 East Van Buren Street
Phoenix, AZ 85004
Main: (602)257-1212
Billing:

www.12news.com

Billing Address:

Waterfront Strategies / POL
Attention: Accounts Payable
3050 K Street NW Suite 100
Washington, DC 20007

Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1655375-1	09/23/18	September 2018	08/27/18 - 09/19/18

Property	Account Executive	Sales Office	Sales Region
KPNX	Jim Quinn	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	7182

Flight Dates	Order #	Alt Order #
09/13/18 - 09/19/18	1655375	09217233

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	302	322

Agency Ref	Advertiser Ref
10957AG	107646

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/18	09/19/18	M-F 430-5a	430-5a	MTW-F--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/18 09/19/18 MTW-F-- 5 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KPNX	F	09/14/18		M-F 430-5a	430-5a	:00		\$150.00 NM
					Credited				
3	KPNX	M	09/17/18		M-F 430-5a	430-5a	:00		\$150.00 NM
					See MG 1.6				
4	KPNX	M	09/17/18		M-F 430-5a	430-5a	:00		\$150.00 NM
					Credited				
2	KPNX	W	09/19/18	4:29 AM	M-F 430-5a	430-5a	:30	AZVVMF1801H	\$150.00 NM
6	KPNX	W	09/19/18	4:39 AM	M-F 430-5a	430-5a	:30	AZVVMF1801H	\$150.00 NM
					MG for 1.3 09/17				
1	KPNX	W	09/19/18	4:53 AM	M-F 430-5a	430-5a	:30	AZVVMF1801H	\$150.00 NM
2	09/17/18	09/19/18	12 News Today	5-530a	MTW----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 MTW---- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Tu	09/18/18	4:58 AM	12 News Today	5-530a	:30	AZVVMF1801H	\$350.00 NM
2	KPNX	W	09/19/18	5:09 AM	12 News Today	5-530a	:30	AZVVMF1801H	\$350.00 NM
3	09/13/18	09/19/18	12 News Today	530-6a	MTW-F--	:30	2	\$550.00	NM
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2	KPNX	F	09/14/18		12 News Today	530-6a	:00		\$550.00 NM
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12	09/18/18	09/18/18	Tue Prime Other	Various	-T-----	:30	1	\$10,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/18</td><td>09/23/18</td><td>-T-----</td><td>1</td><td>\$10,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KPNX</td><td>Tu</td><td>09/18/18</td><td>7:20 PM</td><td>Tue Prime Other</td><td>Various</td><td>:30</td><td>AZVVMF1801H</td><td>\$10,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/18	09/23/18	-T-----	1	\$10,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KPNX	Tu	09/18/18	7:20 PM	Tue Prime Other	Various	:30	AZVVMF1801H	\$10,000.00	NM
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13	09/13/18	09/13/18	Thu Prime C	9-10p	---T---	:30	1	\$4,000.00	NM																																		
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14	09/14/18	09/14/18	Fri Prime Other	Various	----F--	:30	1	\$3,000.00	NM																																		
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1	KPNX	F	09/14/18		Fri Prime Other	Various	:00		\$3,000.00	NM																																	
Total Spots							17																																				

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$39,450.00
<u>Agency Commission</u>	\$5,917.50
<u>Net Amount Due</u>	\$33,532.50
Tax 0.5%	\$167.66
<u>Amount Due</u>	\$33,700.16

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.