

ORDER



Orders
Order / Rev: 892410 - 2
Alt Order #:
Product Desc: General
Estimate: 3786
Flight Dates: 07/17/18 - 07/23/18
Original Date / Rev: 07/19/18 / 07/19/18
Order Type: GENERAL

CBS5

Primary AE: House KPHO Local House KPHO Local
Sales Office: KPHO
Sales Region: Local

Agency
Name: Screen Strategies Media LLC
Buying Contact: Caroline Bahng
Billing Contact:
 11150 Fairfax Boulevard, Suite 505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sinema For Arizona
Demographic: A35+
Product Codes: Political-Cand-Senate
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: SPL

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/23/18	58	\$22,690.00	\$19,286.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	58	\$22,690.00	\$19,286.50	0.00
Totals	58	\$22,690.00	\$19,286.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPHO Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPHO	07/23/18	07/23/18	M-F 630-7a M-F 630-7a	CM	M-F 630-7a	1-----	:30	1	\$135.00	IMP	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	1-----			1			\$135.00		0.00			
2	KPHO	07/23/18	07/23/18	M-F 7a-8a M-F 7a-8a	CM	M-F 7a-8a	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	1-----			1			\$350.00		0.00			
3	KPHO	07/23/18	07/23/18	M-F 8a-9a M-F 8a-9a	CM	M-F 8a-9a	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	1-----			1			\$350.00		0.00			
4	KPHO	07/23/18	07/23/18	M-F 11a-12p CBS Young & the Restless	CM	M-F 11a-12p	1-----	:30	1	\$300.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	1-----			1			\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	07/23/18-07/29/18		M-F 11a-12p	M-F 11a-12p		M-----	:30		(\$300.00)		0.00	NM		
Credited															
5	KPHO	07/23/18	07/23/18	M-F 3-4p People's Court	CM	M-F 3-4p	1-----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00

Order / Rev: 892410 - 2
 Alt Order #:
 Flight Dates: 07/17/18 - 07/23/18

Advertiser: Sinema For Arizona
 Product Desc: General
 Estimate: 3786

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/23/18	07/29/18	1-----			1		\$150.00	0.00					
6	KPHO	07/23/18	07/23/18	M-F 430-5p Inside Edition	CM	M-F 430-5p	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/23/18	07/29/18	1-----			1		\$350.00	0.00					
7	KPHO	07/23/18	07/23/18	M-F 530p News M-F 530p News	CM	M-F 530p News	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/23/18	07/29/18	1-----			1		\$300.00	0.00					
8	KPHO	07/23/18	07/23/18	M-F 630PM News M-F 630PM News	CM	M-F 630PM News	1-----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/23/18	07/29/18	1-----			1		\$600.00	0.00					
9	KPHO	07/23/18	07/23/18	M-F Late News M-F Late News	CM	M-F 10p-1035p	1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/23/18	07/29/18	1-----			1		\$450.00	0.00					
10	KPHO	07/23/18	07/23/18	Colbert The Late Show with Stephen Co	CM	M-F 10:35p-11:37p	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/23/18	07/29/18	1-----			1		\$400.00	0.00					
11	KPHO	07/23/18	07/23/18	James Corden The Late Late Show with James	CM	M-F 11:38p-12:40a	1-----	:30	1	\$115.00	IMP	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/23/18	07/29/18	1-----			1		\$115.00	0.00					
12	KPHO	07/17/18	07/20/18	M-F 7a-8a M-F 7a-8a	CM	M-F 7a-8a	-1111--	:30	4	\$350.00	PMT	0.00	NM	4	\$1,400.00
13	KPHO	07/17/18	07/20/18	M-F 8a-9a M-F 8a-9a	CM	M-F 8a-9a	-1111--	:30	4	\$350.00	PMT	0.00	NM	4	\$1,400.00
14	KPHO	07/18/18	07/18/18	M-F 9a-10a CBS Price is Right	CM	M-F 9a-10a	--1----	:30	1	\$325.00	IMP	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	07/18/18-07/18/18		M-F 9a-10a	M-F 9a-10a		--W-----	:30		(\$325.00)	0.00	NM			
Credited															
15	KPHO	07/17/18	07/19/18	M-F 10-11a Dr. Phil	CM	M-F 10-11a	-1-1---	:30	2	\$165.00	IMP	0.00	NM	2	\$330.00
16	KPHO	07/18/18	07/20/18	M-F 11a-12p CBS Young & the Restless	CM	M-F 11a-12p	--1-1--	:30	2	\$300.00	IMP	0.00	NM	1	\$300.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	07/18/18-07/20/18		M-F 11a-12p	M-F 11a-12p		--W-F----	:30		(\$300.00)	0.00	NM			
Credited															
17	KPHO	07/19/18	07/19/18	M-F Midday News M-F Midday News	CM	M-F 12p-1230p	---1---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
18	KPHO	07/17/18	07/20/18	M-F 1230-1p CBS Bold & The Beautiful	CM	M-F 1230-1p	-1--1--	:30	2	\$250.00	IMP	0.00	NM	2	\$500.00
19	KPHO	07/18/18	07/18/18	M-F 3-4p People's Court	CM	M-F 3-4p	--1----	:30	1	\$150.00	IMP	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	07/18/18-07/18/18		M-F 3-4p	M-F 3-4p		--W-----	:30		(\$150.00)	0.00	NM			
Credited															
20	KPHO	07/17/18	07/19/18	M-F 4-430p Hot Bench	CM	M-F 4-430p	-1-1---	:30	2	\$150.00	IMP	0.00	NM	1	\$150.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KPHO	07/17/18-07/19/18		M-F 4-430p	M-F 4-430p		-T-Th----	:30		(\$150.00)	0.00	NM			
Credited															
21	KPHO	07/18/18	07/20/18		CM	M-F 430-5p	--1-1--	:30	2	\$350.00	PMT	0.00	NM	2	\$700.00

Order / Rev: 892410 - 2
Alt Order #:
Flight Dates: 07/17/18 - 07/23/18

Advertiser: Sinema For Arizona
Product Desc: General
Estimate: 3786

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5p Inside Edition											
22	KPHO	07/17/18	07/19/18	M-F 5PM News M-F 5PM News	CM	M-F 5p-530p	- 1- 1- - -	:30	2	\$300.00	IMP	0.00	NM	2	\$600.00
23	KPHO	07/17/18	07/20/18	M-F 530p News M-F 530p News	CM	M-F 530p News	- 1111 - -	:30	4	\$300.00	IMP	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- 1111 - -		4			\$300.00			0.00			
24	KPHO	07/18/18	07/20/18	M-F 630PM News M-F 630PM News	CM	M-F 630PM News	- - 111 - -	:30	3	\$600.00	IMP	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- - 111 - -		3			\$600.00			0.00			
25	KPHO	07/17/18	07/20/18	M-F Late News M-F Late News	CM	M-F 10p-1035p	- 1111 - -	:30	4	\$450.00	IMP	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- 1111 - -		4			\$450.00			0.00			
26	KPHO	07/21/18	07/21/18	Sat 6PM News Sat 6PM News	CM	Sa 6-630p	- - - - - 1-	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- - - - - 1-		1			\$275.00			0.00			
27	KPHO	07/21/18	07/21/18	Sa 630PM News Sa 630PM News	CM	Sa 630PM News	- - - - - 1-	:30	1	\$525.00	PMT	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- - - - - 1-		1			\$525.00			0.00			
28	KPHO	07/17/18	07/17/18	Tue 9p-10p NCIS: New Orleans	CM	Tue 9p-10p	- 1 - - - - -	:30	1	\$1,300.00	IMP	0.00	NM	1	\$1,300.00
29	KPHO	07/22/18	07/22/18	Sun 8-9p NCIS: Los Angeles	CM	Sun 8-9p	- - - - - 1	:30	1	\$2,100.00	PMT	0.00	NM	1	\$2,100.00
30	KPHO	07/21/18	07/21/18	Sat News 10-1030pm Sat News 10-1030pm	CM	Sat News 10-1030	- - - - - 1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- - - - - 1-		1			\$250.00			0.00			
31	KPHO	07/17/18	07/20/18	Colbert The Late Show with Stephen Cc	CM	M-F 10:35p-11:37p	- 1111 - -	:30	4	\$400.00	PMT	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- 1111 - -		4			\$400.00			0.00			
32	KPHO	07/17/18	07/20/18	James Corden The Late Late Show with James	CM	M-F 11:38p-12:40a	- 1111 - -	:30	4	\$115.00	IMP	0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- 1111 - -		4			\$115.00			0.00			
33	KPHO	07/22/18	07/22/18	CBS Sunday Morning CBS Sunday Morning	CM	Various	- - - - - 1	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
34	KPHO	07/20/18	07/20/18	M-F 9a-10a CBS Price is Right	CM	M-F 9a-10a	- - - - 1 - -	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- - - - 1 - -		1			\$600.00			0.00			
35	KPHO	07/19/18	07/19/18	M-F 4-430p Hot Bench	CM	M-F 4-430p	- - - 1 - - -	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/16/18	07/22/18	- - - 1 - - -		1			\$300.00			0.00			
36	KPHO	07/23/18	07/23/18	M-F 11a-12p CBS Young & the Restless	CM	M-F 11a-12p	1 - - - - -	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
N37	KPHO	07/23/18	07/23/18	M-F 7a-8a M-F 7a-8a	CM	M-F 7a-8a	1 - - - - -	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/23/18	07/29/18	1 - - - - -		1			\$350.00			0.00			

*Tax 1 Note: Tax 0.5%.

Totals 58 \$22,690.00