

KVOA-TV 209 W Elm Street Tucson, AZ 85705 Main: (520) 792-2270 Billing: (520) 792-2270

Invoice #	Invoice Date	Invoice Month	Invoice Period
122837-1	04/29/18	April 2018	03/26/18 - 04/22/18

Property	Account Executive	Sales Office	Sales Region
KVOA-TV	Michael Hornfeck	Regional Tucsor	Regional

AdvertiserProductEstimate NumberPol/Sinema for AZGeneral774

:30 KSTV1802H

:30 KSTV1802H

Billing Address:

BlueWest Media Attention: Accounts Payable 5130 E 18th Ave Denver, CO 80220

Send Payment To:

8

KVOA

KVOA

Th 04/19/18

Th 04/19/18

7:27 AM Today Show

8:59 AM Today Show

KVOA-TV PO Box 5188 Tucson, AZ 85703

	General		774	
Flight Dates 04/16/18 - 04/22/18		Order # 122837	Alt Order # 7235403	
Billing C Broadca	Calendar ast	Billing Type Cash	Deal #	
Special	Handling			
Agency	Code	Advertiser Co	Code Product 1/2 63	
Agency	Ref	Advertiser Re	<u>lef</u>	

Line Start	Date End	Date Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 04/16	6/18 04/22	2/18 Tuc	son Today 5a	5:00 AM-6:00 AM	11111	:30	5	\$180.00	NM		
Week	s: <u>Start I</u>		Date MTWTFSS 11111	Spots/Week 5	Rate \$180.00						
Spots: #	<u>Ch</u> Da	y Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			<u>Rate</u>	Type
1	KVOA N	I 04/16/18	5:45 AM Tucso	n Today 5a	5:00 AM-6:00 AM		0 KSTV1801H			\$180.00	NM
2	KVOA T	u 04/17/18	5:23 AM Tucso	n Today 5a	5:00 AM-6:00 AM	<i>l</i> :3	0 KSTV1802H			\$180.00	NM
3	KVOA V	/ 04/18/18	5:06 AM Tucso	n Today 5a	5:00 AM-6:00 AM	ı :3	0 KSTV1802H			\$180.00	NM
4	KVOA T	h 04/19/18	5:13 AM Tucso	n Today 5a	5:00 AM-6:00 AM	<i>l</i> :3	0 KSTV1802H			\$180.00	MM
5	KVOA F	04/20/18	5:38 AM Tucso	n Today 5a	5:00 AM-6:00 AM	1 :3	0 KSTV1802H			\$180.00	NM
2 04/16	6/18 04/22	2/18 Tuc	son Today 6a	6:00 AM-7:00 AM	11112	:30	6	\$450.00	NM		
Week	s: <u>Start I</u> 04/16	Date End I 18 04/22	Date MTWTFSS 11112	Spots/Week 6	Rate \$450.00						
Spots: #	Ch Da	y Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate	Type
1	KVOA M	I 04/16/18	6:24 AM Tucso	n Today 6a	6:00 AM-7:00 AM	<i>l</i> :3	0 KSTV1801H			\$450.00	NM
2	KVOA T	u 04/17/18	6:14 AM Tucso	n Today 6a	6:00 AM-7:00 AM	<i>l</i> :3	0 KSTV1802H			\$450.00	NM
3	KVOA V	/ 04/18/18	6:29 AM Tucso	n Today 6a	6:00 AM-7:00 AM	<i>l</i> :3	0 KSTV1802H			\$450.00	NM
4	KVOA T	h 04/19/18	6:45 AM Tucso	n Today 6a	6:00 AM-7:00 AM	<i>l</i> :3	0 KSTV1802H			\$450.00	NM
5	KVOA F	04/20/18	6:09 AM Tucso	n Today 6a	6:00 AM-7:00 AM	n :3	0 KSTV1802H			\$450.00	NM
6	KVOA F	04/20/18	6:37 AM Tucso	n Today 6a	6:00 AM-7:00 AM	1 :3	0 KSTV1802H			\$450.00	NM
3 04/16	6/18 04/22	2/18 Tod	ay Show	7:00 AM-9:00 AM	22222	:30	10	\$225.00	NM		
Week	s: <u>Start I</u> 04/16		Date <u>MTWTFSS</u> 22222	Spots/Week 10	<u>Rate</u> \$225.00						
Spots: #	<u>Ch</u> Da	y Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2	KVOA N	I 04/16/18	7:29 AM Today	Show	7:00 AM-9:00 AM	1 :3	0 KSTV1801H			\$225.00	NM
1	KVOA N	I 04/16/18	8:54 AM Today	Show	7:00 AM-9:00 AM	1 :3	0 KSTV1801H			\$225.00	NM
4	KVOA T	u 04/17/18	7:20 AM Today	Show	7:00 AM-9:00 AM	1 :3	0 KSTV1802H			\$225.00	NM
3	KVOA T	u 04/17/18	8:58 AM Today	Show	7:00 AM-9:00 AM	ı :3	0 KSTV1802H			\$225.00	NM
5	KVOA V	/ 04/18/18	7:58 AM Today	Show	7:00 AM-9:00 AM	n :3	0 KSTV1802H			\$225.00	NM
6	KVOA V	/ 04/18/18	8:54 AM Today	Show	7:00 AM-9:00 AM	n :3	0 KSTV1802H			\$225.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

7:00 AM-9:00 AM

7:00 AM-9:00 AM

\$225.00

\$225.00

NM

NM



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122837-1	04/29/18	April 2018	03/26/18 - 04/22/18

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Pol/Sinema for AZ	General	774

							Spots/			
Line Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 04/16/18	04/22/18	Today Sho	w	7:00 AM-9:00 AM	22222	:30	10	\$225.00	NM	
Spots: # Ch	Day Air [Date Air 1	Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
10 KVOA	F 04/2	20/18 7:23	3 AM Today S	Show	7:00 AM-9:00 AM	<i>/</i> 1 :3	0 KSTV1802H			\$225.00 NM
9 KVOA	F 04/2	20/18 8:47	7 AM Today S	Show	7:00 AM-9:00 AM	<i>l</i> :3	0 KSTV1802H			\$225.00 NM
4 04/16/18	04/22/18	Saturday T	oday	5:00 AM-7:00 AM	2-	:30	2	\$150.00	NM	
Weeks: S	Start Date 94/16/18	End Date 04/22/18	<u>MTWIFSS</u> 2-	Spots/Week 2	Rate \$150.00					
Spots: # Ch	Day Air D	Date Air 7	Time Descrip	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
2 KVOA	Sa 04/2	21/18 5:27	7 AM Saturda	y Today	5:00 AM-7:00 AM	Л :3	0 KSTV1802H			\$150.00 NM
1 KVOA	Sa 04/2	21/18 6:27	7 AM Saturda	y Today	5:00 AM-7:00 AM	Л :3	0 KSTV1802H			\$150.00 NM
5 04/16/18	04/22/18	Megyn Kel	ly Today	10:00 AM-11:00 AM	1	:30	1	\$75.00	NM	
Weeks: S	Start Date 14/16/18	End Date 04/22/18	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$75.00					
Spots: # Ch			Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
1 KVOA	Th 04/1	9:33	3 AM Megyn I	Kelly Today	10:00 AM-11:00	AN :3	0 KSTV1802H			\$75.00 NM
6 04/16/18	04/22/18	Rachael R	ay	11:00 AM-12:00 PM	11	:30	2	\$75.00	NM	
Weeks: S	Start Date 14/16/18	End Date 04/22/18	<u>MTWTFSS</u> 11	Spots/Week 2	Rate \$75.00					
Spots: # Ch	Day Air [Time Descrip		Start/End Time	Leng	th Ad-ID			Rate Type
1 KVOA	M 04/1	6/18 11:13	3 AM Rachae	l Ray	11:00 AM-12:00	PN :3	0 KSTV1801H			\$75.00 NM
2 KVOA	Tu 04/1	7/18 11:43	3 AM Rachae	l Ray	11:00 AM-12:00	PN :3	0 KSTV1802H			\$75.00 NM
7 04/16/18	04/22/18	News 4 at	Noon	12:00 PM-1:00 PM	111	:30	3	\$75.00	NM	
Weeks: S	Start Date 14/16/18	End Date 04/22/18	<u>MTWTFSS</u> 111	Spots/Week 3	Rate \$75.00					
Spots: # Ch	Day Air D	Date Air 1	Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 KVOA	M 04/1	6/18 12:53	3 PM News 4	at Noon	12:00 PM-1:00 P	PM :3	0 KSTV1801H			\$75.00 NM
2 KVOA	Tu 04/1	7/18 12:13	3 PM News 4	at Noon	12:00 PM-1:00 P	PM :3	0 KSTV1802H			\$75.00 NM
3 KVOA	F 04/2	20/18 12:32	2 PM News 4	at Noon	12:00 PM-1:00 P	PM :3	0 KSTV1802H			\$75.00 NM
8 04/16/18	04/22/18	Days of Ou	ır Lives	1:00 PM-2:00 PM	11	:30	2	\$90.00	NM	
Weeks: S	Start Date 04/16/18	End Date 04/22/18	<u>MTWΓFSS</u> 11	Spots/Week 2	Rate \$90.00					
Spots: # Ch					Start/End Time	Leng	th Ad-ID			Rate Type
1 KVOA			5 PM Days of		1:00 PM-2:00 PM		0 KSTV1802H			\$90.00 NM
2 KVOA			1 PM Days of	Our Lives	1:00 PM-2:00 PM		0 KSTV1802H			\$90.00 NM
9 04/16/18	04/22/18	Dr Oz		2:00 PM-3:00 PM	1- 1	:30	2	\$75.00	NM	
		End Date 04/22/18	<u>MTWTFSS</u> 1- 1	Spots/Week 2	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air [Time Descrip	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
1 KVOA			3 PM Dr Oz	·	2:00 PM-3:00 PM	л :3	0 KSTV1802H			\$75.00 NM
2 KVOA			5 PM Dr Oz		2:00 PM-3:00 PM	Л :3	0 KSTV1802H			\$75.00 NM
10 04/16/18	04/22/18	Dr Phil		3:00 PM-4:00 PM	11111	:30	5	\$90.00	NM	
Weeks: S	Start Date	End Date	MTWTFSS	Spots/Week	Rate					



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122837-1	04/29/18	April 2018	03/26/18 - 04/22/18

Advertiser	<u>Product</u>	Estimate Number
Pol/Sinema for AZ	General	774

Spots/

									Spo	ts/				
Line Start	Date E	nd Date	Desc	ription	Start/E	Ind Time	MTWTFSS	Leng	gth Wee	ek	Rate	Type		
10 04/16	6/18 0	4/22/18	Dr Pl	hil	3:00 P	PM-4:00 PM	11111	:	30	5	\$90.00	NM		
	04	/16/18	04/22/	18 11111-		5	\$90.00							
Spots: #	Ch	Day Air	Date	Air Time Des			Start/End Tin	ne L	ength Ad-	ID			Rate	Type
1	KVOA		/16/18	3:23 PM Dr F			3:00 PM-4:00		:30 KST	_			\$90.00	
2	KVOA	Tu 04/	/17/18	3:11 PM Dr F			3:00 PM-4:00	0 PM	:30 KST	V1802H			\$90.00	NM
3	KVOA		/18/18	3:22 PM Dr F			3:00 PM-4:00		:30 KST	V1802H			\$90.00	
4	KVOA	Th 04/		3:52 PM Dr F			3:00 PM-4:00		:30 KST				\$90.00	
5	KVOA		/20/18	3:39 PM Dr F			3:00 PM-4:00		:30 KST	V1802H			\$90.00	
11 04/16	6/18 0	4/22/18	News	s 4 at 4p	4:00 P	PM-5:00 PM	11111		30	5	\$180.00	NM		
Week		art Date 1/16/18	End D			ts/Week_	Rate \$180.00							
Spots: #	Ch	Day Air		Air Time Des	cription	-	Start/End Tin	ne L	ength Ad-	ID			Rate	Type
1	KVOA		/16/18	4:42 PM Nev			4:00 PM-5:00		:30 KST				\$180.00	
2	KVOA	Tu 04/	/17/18	4:58 PM Nev	/s 4 at 4p		4:00 PM-5:00	0 PM	:30 KST	V1802H			\$180.00	NM
3	KVOA	W 04/	/18/18	4:31 PM Nev	/s 4 at 4p		4:00 PM-5:00	0 PM	:30 KST	V1802H			\$180.00	NM
4	KVOA	Th 04/	/19/18	4:46 PM Nev	/s 4 at 4p		4:00 PM-5:00	0 PM	:30 KST	V1802H			\$180.00	NM
5	KVOA	F 04/	/20/18	4:34 PM Nev	/s 4 at 4p		4:00 PM-5:00	0 PM	:30 KST	V1802H			\$180.00	NM
12 04/16	6/18 0	4/22/18	News	s 4 at 5p	5:00 P	PM-5:30 PM	22222	:	30	10	\$400.00	NM		
Week		art Date 1/16/18	End D 04/22/			ts/Week 10	Rate \$400.00							
Spots: #	Ch	Day Air		Air Time Des	cription		Start/End Tin	ne L	ength Ad-	ID			Rate	Туре
1	KVOA	M 04/	/16/18	5:10 PM Nev	/s 4 at 5p		5:00 PM-5:30		:30 KST				\$400.00	
2	KVOA	M 04/	/16/18	5:28 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1801H			\$400.00	NM
4	KVOA	Tu 04/	/17/18	5:11 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1802H			\$400.00	NM
3	KVOA	Tu 04/	/17/18	5:26 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1802H			\$400.00	NM
5	KVOA	W 04/	/18/18	5:11 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1802H			\$400.00	NM
6	KVOA	W 04/	/18/18	5:28 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1802H			\$400.00	NM
8	KVOA	Th 04/	/19/18	5:10 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1802H			\$400.00	NM
7	KVOA	Th 04/	/19/18	5:27 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1802H			\$400.00	NM
10	KVOA	F 04/	/20/18	5:12 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1802H			\$400.00	NM
9	KVOA	F 04/	/20/18	5:28 PM Nev	/s 4 at 5p		5:00 PM-5:30	0 PM	:30 KST	V1802H			\$400.00	NM
13 04/16	6/18 0	4/22/18	News	s 4 at 6p	6:00 P	PM-6:30 PM	11111	::	30	5	\$400.00	NM		
Week	s: <u>St</u>	art Date 1/16/18	End D 04/22/	ate <u>MTWTFS</u> 111111-	Spo	ts/Week 5	Rate \$400.00							
Spots: #	<u>Ch</u>	Day Air	<u>Date</u>	Air Time Des	cription_		Start/End Tin	me <u>L</u>	ength Ad-	ID_			Rate	Type
1	KVOA	M 04/	/16/18	6:22 PM Nev	/s 4 at 6p		6:00 PM-6:30	0 PM	:30 KST	V1801H			\$400.00	NM
2	KVOA	Tu 04/	/17/18	6:26 PM Nev	/s 4 at 6p		6:00 PM-6:30	0 PM	:30 KST	V1802H			\$400.00	NM
3	KVOA	W 04/	/18/18	6:30 PM Nev	/s 4 at 6p		6:00 PM-6:30	0 PM	:30 KST	V1802H			\$400.00	NM
4	KVOA	Th 04/	/19/18	6:14 PM Nev	/s 4 at 6p		6:00 PM-6:30	0 PM	:30 KST	V1802H			\$400.00	NM
5	KVOA	F 04/	/20/18	6:12 PM Nev	/s 4 at 6p		6:00 PM-6:30	0 PM	:30 KST	V1802H			\$400.00	NM
14 04/16	2/10 0	4/22/18	Early	News Su	5:30 P	PM-6:00 PM	1	:	30	1	\$300.00	NM		
l l)/10 U													
Week	s: St	art Date /16/18	End D 04/22/			ts/Week 1	Rate \$300.00							
Weeks	s: <u>St</u>		04/22/		Ī <u></u>	ts/Week 1		me L	ength Ad-	ID_			Rate	Type



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122837-1	04/29/18	April 2018	03/26/18 - 04/22/18
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<u>Advertiser</u>	<u>Product</u>	Estimate Number
Pol/Sinema for AZ	General	774

Spots/	
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						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
14 04/16/18	04/22/18	Early News Su	5:30 PM-6:00 PM	1	:30	1	\$300.00	NM		
15 04/16/18	04/22/18	Inside Edition	6:30 PM-7:00 PM	- 1- 1	:30	2	\$200.00	NM		
Weeks:	Start Date 04/16/18	End Date 04/22/18 MTWTFSS - 1 - 1	Spots/Week 2	Rate \$200.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			<u>Rate</u>	Туре
1 KV	OA Tu 04	/17/18 6:51 PM Inside	Edition	6:30 PM-7:00 PM	:3	0 KSTV1802	2H		\$200.00	
2 KV	OA Th 04	/19/18 6:45 PM Inside	Edition	6:30 PM-7:00 PM	:3	0 KSTV1802	2H		\$200.00	NM
16 04/16/18	04/22/18	Voice, The	7:00 PM-9:00 PM	1	:30	1	\$2,000.00	NM		
Weeks:	Start Date 04/16/18	End Date 04/22/18 MTWTFSS 1	Spots/Week 1	Rate \$2,000.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ption	Start/End Time		th Ad-ID			Rate	Type
1 KV	OA M 04	/16/18 7:24 PM Voice,	The	7:00 PM-9:00 PM	:3	0 KSTV1801	Н		\$2,000.00	NM
17 04/16/18	04/22/18	Chicago Fire	9:00 PM-10:00 PM	1	:30	1	\$1,000.00	NM		
Weeks:	Start Date 04/16/18	End Date 04/22/18 MTWTFSS 1	Spots/Week 1	Rate \$1,000.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ption_	Start/End Time	Leng	th Ad-ID			<u>Rate</u>	Type
1 KV	OA Th 04	/19/18 9:38 PM Chica	go Fire	9:00 PM-10:00 PI	M :3	0 KSTV1802	2H		\$1,000.00	NM
18 04/16/18	04/22/18	Late News Wkdy	10:00 PM-10:35 PM	A 22222	:30	10	\$300.00	NM		
Weeks:	Start Date 04/16/18	End Date <u>MTWTFSS</u> 22222	Spots/Week 10	Rate \$300.00						
Spots: # Ch				Start/End Time		th Ad-ID			Rate	
2 KV				10:00 PM-10:35 F		0 KSTV1801			\$300.00	
1 KV				10:00 PM-10:35 F		0 KSTV1801			\$300.00	
4 KV				10:00 PM-10:35 F		0 KSTV1802 0 KSTV1802			\$300.00	
3 KV				10:00 PM-10:35 F		0 KSTV1802			\$300.00	
6 KV				10:00 PM-10:35 F		0 KSTV1802			\$300.00 \$300.00	NM NM
7 KV				10:00 PM-10:35 F		0 KSTV1802			\$300.00	NM
8 KV			•	10:00 PM-10:35 F		0 KSTV1802			\$300.00	
10 KV		/20/18 10:16 PM Late N		10:00 PM-10:35 F		0 KSTV1802			\$300.00	
9 KV		/20/18 10:36 PM Late N	•	10:00 PM-10:35 F		0 KSTV1802			\$300.00	
19 04/16/18	04/22/18	Late News Sa	10:00 PM-10:35 PM		:30	2	\$500.00	NM	Ψοσοίσο	
Weeks:	Start Date	End Date MTWTFSS2-	Spots/Week	Rate						
Spots: # Ch	04/16/18 <u>Day</u> Air	01/22/10	intion 2	\$500.00 Start/End Time	Lang	th Ad-ID			Rate	Type
2 KV				10:00 PM-10:35 F		0 KSTV1802	?H		\$500.00	
1 KV				10:00 PM-10:35 F		0 KSTV1802			\$500.00	
20 04/16/18	04/22/18	Late News Su	10:00 PM-10:35 PM		:30	2	\$250.00	NM	ψ300.00	1 4141
Weeks:	Start Date 04/16/18	End Date MTWTFSS 2	Spots/Week 2	Rate \$250.00						
Spots: # Ch	Day Air		ption	Start/End Time	Lena	th Ad-ID			Rate	Туре
2 KV				10:00 PM-10:35 F		0 KSTV1802	2H		\$250.00	
1 KV				10:00 PM-10:35 F		0 KSTV1802	2H		\$250.00	
							_	_	_	



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Pol/Sinema for AZ	General	774

Spots/

Line	Start D	ate	End Date	Descri	ption	Start/En	d Time	MTWTFSS	Leng	th ۱	Veek	Rate	Type		
21	04/16/	18	04/22/18	The To	onight Sho	ow 10:35 Pl	M-11:35 PM	11111	::	30	5	\$150.00	NM		
,	Weeks:	_	Start Date 04/16/18	End Da 04/22/1	<u> </u>		Week 5	Rate \$150.00							
Spot	ts: <u>#</u>	<u>Ch</u>	Day A	ir Date	Air Time	Description		Start/End Time	<u>e</u> <u>L</u>	ength .	Ad-ID			Rate	Type
	1	KVOA	A M 04	4/16/18	10:51 PM	The Tonight Show	'	10:35 PM-11:3	35 PN	:30	KSTV18011	Н		\$150.00	NM
	2	KVOA	\ Tu 04	4/17/18	11:17 PM	The Tonight Show		10:35 PM-11:3	35 PN	:30	KSTV1802	Н		\$150.00	NM
	3	KVOA	4 W 04	4/18/18	11:14 PM	The Tonight Show		10:35 PM-11:3	35 PN	:30	KSTV18021	Н		\$150.00	NM
	4	KVOA	\ Th 04	4/19/18	11:17 PM	The Tonight Show		10:35 PM-11:3	35 PN	:30	KSTV18021	Н		\$150.00	NM
	5	KVOA	A F 0	4/20/18	10:50 PM	The Tonight Show		10:35 PM-11:3	35 PN	:30	KSTV1802	Н		\$150.00	NM

Total Spots 82

Payment Terms 30 Days

<u>Gross Total</u> **\$23,230.00**

Agency Commission \$3,484.50

<u>Net Amount Due</u> \$19,745.50

<u>Invoice Balance as of 04/30/18 1:52:25 PM MT</u> **\$0.50**