

KPNX 200 East Van Buren Street Phoenix, AZ 85004 Main: (602)257-1212 Billing:

www.12news.com

Billing Address:

Waterfront Strategies / POL Attention: Accounts Payable 3050 K Street NW Suite 100 Washington, DC 20007

Send Payment To:

KPNX KPNX

PO BOX: 637386

Cincinnati, OH 45263-7386

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1655979-1 | 09/23/18 | September 2018 | 08/27/18 - 09/17/18 |
| | | | |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|------------------|--------------|
| KPNX | Jim Quinn | Telerep Philadel | National |

| <u>Advertiser</u> | <u>Product</u> | Estimate Number |
|------------------------------|----------------------|-----------------|
| ISS/ Majority Forward / Vote | MAJ FWRD/VOTE VET AF | |

| Flight Dates | Order # | Alt Order # |
|-------------------------------|-----------------------------|---------------|
| 09/14/18 - 09/17/18 | 1655979 | 09218299 |
| Billing Calendar Broadcast | <u>Billing Type</u> Cash | <u>Deal #</u> |
| Special Handling | | |
| Agency Code | Advertiser Code | Product 1/2 |
| 9914573 | | |
| Agency Ref | Advertiser Ref | |
| | | |
| 10957AG | 111552 | |

| | | | | | | | Spots/ | | | |
|------------|------------------------------|-------------|------------------|-----------------|---------------------------|---------|-----------|------------|-------|---------------|
| Line Start | Date End D | ate Descrip | otion | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 1 09/14 | 1/18 09/14/ | 18 M-F 5- | 530p | 5-530p | F | :30 | 1 | \$5,000.00 | NM | |
| Week | s: <u>Start D</u> 09/10/1 | | | Spots/Week 1 | Rate \$5,000.00 | | | | | |
| Spots: # | Ch Day | Air Date | Air Time Descrip | otion | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 1 | | | 5:18 PM M-F 5-5 | | 5-530p | :3 | 0 AZVVMF1 | 801H | | \$5,000.00 NM |
| 2 09/14 | 1/18 09/14/ | 18 12 Nev | vs Today | 6-7a | F | :30 | 1 | \$1,500.00 | NM | |
| Week | s: <u>Start D</u> 09/10/1 | | | Spots/Week 1 | <u>Rate</u> \$1,500.00 | | | | | |
| Spots: # | Ch Day | Air Date | Air Time Descrip | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 | KPNX F | 09/14/18 | 6:21 AM 12 New | /s Today | 6-7a | :3 | 0 AZVVMF1 | 801H | | \$1,500.00 NM |
| 3 09/17 | 7/18 09/17/ | 40 40 Nov | . Tada. | 6-7a | | :30 | 1 | \$1,500.00 | NM | |
| 3 09/17 | /16 09/17/ | io iz nev | vs Today | 0-7a | M | .30 | ı | \$1,500.00 | INIVI | |
| Week | s: <u>Start D</u> 09/17/1 | | | Spots/Week 1 | <u>Rate</u> \$1,500.00 | | | | | |
| Spots: # | <u>Ch</u> <u>Day</u> | Air Date | Air Time Descrip | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 | KPNX M | 09/17/18 | 5:56 AM 12 New | /s Today | 6-7a | :3 | 0 AZVVMF1 | 801H | | \$1,500.00 NM |
| 4 09/15 | 5/18 09/15/ | 18 12 New | vs 6pm Saturday | 12 News 6pm Sat | urS- | :30 | 1 | \$2,500.00 | NM | |
| Week | s: <u>Start D</u> 09/10/1 | | | Spots/Week 1 | <u>Rate</u> \$2,500.00 | | | | | |
| Spots: # | <u>Ch</u> <u>Day</u> | Air Date | Air Time Descrip | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 | KPNX Sa | 09/15/18 | 6:08 PM 12 New | s 6pm Saturday | 12 News 6pm S | atuı :3 | 0 AZVVMF1 | 801н | | \$2,500.00 NM |
| 5 09/14 | 1/18 09/14/ | 18 First @ | 9 4 | 4-5p | F | :30 | 1 | \$450.00 | NM | |
| Week | s: <u>Start D</u> 09/10/1 | | | Spots/Week 1 | <u>Rate</u> \$450.00 | | | | | |

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KPNX F 09/14/18

1

5:50 AM 12 News Today

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|-----------|--------------|----------------|---------------------|
| 1655979-1 | 09/23/18 | September 2018 | 08/27/18 - 09/17/18 |

| Advertiser | Product | Estimate Number |
|------------------------------|----------------------|-----------------|
| ISS/ Majority Forward / Vote | MAJ FWRD/VOTE VET AF | |

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| | | | | | | Spots/ | | | |
|---------------------------|---------------------|-----------------------------|-------------------|-------------------------|---------------|--------------|----------|------|-------------|
| ine Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 5 09/14/18 | 09/14/18 | First @ 4 | 4-5p | F | :30 | 1 | \$450.00 | NM | |
| Spots: <u>#</u> Ch | <u>Day Air</u> | Date Air Time Descr | <u>iption</u> | Start/End Time | <u>Leng</u> | th Ad-ID | | | Rate Type |
| 1 KP | NX F 09 | /14/18 4:58 PM First (| @ 4 | 4-5p | :: | 30 AZVVMF1 | 301н | | \$450.00 NN |
| 6 09/15/18 | 09/15/18 | 12 News Sat Today | 12 News Sat Today | S- | :30 | 2 | \$225.00 | NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSSS- | Spots/Week 2 | <u>Rate</u> \$225.00 | | | | | |
| Spots: <u>#</u> <u>Ch</u> | <u>Day Air</u> | Date Air Time Descr | <u>iption</u> | Start/End Time | <u>Leng</u> | th Ad-ID | | | Rate Type |
| 2 KP | NX Sa 09 | /15/18 6:48 AM 12 Ne | ws Sat Today | 12 News Sat T | oday : | 30 AZVVMF1 | 301H | | \$225.00 NN |
| 1 KP | NX Sa 09 | /15/18 6:56 AM 12 Ne | ws Sat Today | 12 News Sat T | oday : | 30 AZVVMF1 | 301н | | \$225.00 NN |
| 7 09/15/18 | 09/15/18 | 12 News Sat Today | 12 News Sat Today | S- | :30 | 1 | \$400.00 | NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSS 09/16/18S- | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| Spots: # Ch | | | ription | Start/End Time | e Leng | th Ad-ID | | | Rate Type |
| 1 KP | NX Sa 09 | /15/18 6:58 AM 12 Ne | ws Sat Today | 12 News Sat T | oday : | 30 AZVVMF1 | 301н | | \$400.00 NN |
| 8 09/16/18 | 09/16/18 | 12 News Sun Today | Various | S | :30 | 3 | \$150.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| | 09/10/18 | 09/16/18S | 3 | \$150.00 | | | | | |
| Spots: <u>#</u> <u>Ch</u> | | | | Start/End Time | | th Ad-ID | | | Rate Type |
| | NX Su 09 | | • | Various | | 30 AZVVMF1 | | | \$150.00 NN |
| | NX Su 09 | | , | Various | - | 30 AZVVMF1 | | | \$150.00 NN |
| 2 KP | NX Su 09 | /16/18 9:29 AM 12 Ne | ws Sun Today | Various | :: | 30 AZVVMF1 | 301н | | \$150.00 NN |
| 9 09/14/18 | 09/14/18 | M-F 430-5a | 430-5a | F | :30 | 1 | \$150.00 | NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSSF | Spots/Week 1 | <u>Rate</u> \$150.00 | | | | | |
| Spots: <u>#</u> <u>Ch</u> | <u>Day Air</u> | Date Air Time Descr | <u>iption</u> | Start/End Time | <u>Leng</u> | th Ad-ID | | | Rate Type |
| 1 KP | NX F 09 | /14/18 4:28 AM M-F 4 | 30-5a | 430-5a | :3 | 30 AZVVMF1 | 301н | | \$150.00 NM |
| 10 09/17/18 | 09/17/18 | M-F 430-5a | 430-5a | M | :30 | 2 | \$150.00 | NM | |
| Weeks: | Start Date 09/17/18 | End Date MTWTFSS 09/23/18 M | Spots/Week 2 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # Ch | | | | Start/End Time | <u>e</u> Leng | th Ad-ID | | | Rate Type |
| | | /17/18 4:29 AM M-F 4 | | 430-5a | | 30 AZVVMF1 | 301н | | \$150.00 NN |
| 1 KP | NX M 09 | /17/18 4:52 AM M-F 4 | 30-5a | 430-5a | :; | 30 AZVVMF1 | 801н | | \$150.00 NM |
| 11 09/14/18 | 09/14/18 | 12 News Today | 530-6a | F | :30 | 1 | \$550.00 | NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSS 09/16/18F | Spots/Week 1 | <u>Rate</u> \$550.00 | | | | | |
| Spots: # Ch | | | • | Start/End Time | e Leng | th Ad-ID | | | Rate Type |
| | - | /14/10 F.EO AM 10 No | | F20 Ga | | 20 A ZVA/ME1 | 20111 | | ¢550.00 NIN |

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530-6a

:30 AZVVMF1801H

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\$550.00 NM



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| Advertiser | <u>Product</u> | Estimate Number |
|------------------------------|----------------------|-----------------|
| ISS/ Majority Forward / Vote | MAJ FWRD/VOTE VET AF | |

Spots/

:30

:30

Length Ad-ID

Length Ad-ID

2

:30 AZVVMF1801H

:30 AZVVMF1801H

2

:30 AZVVMF1801H

\$250.00

\$1,500.00

NM

NM

www.12news.com

17 09/17/18

Weeks:

2

18 09/16/18

Weeks:

1

Spots: #

Spots: #

<u>Ch</u>

Ch

KPNX

KPNX

09/17/18

Start Date

Μ

09/16/18

Start Date

09/10/18

Day Air Date

M 09/17/18

Day Air Date

Su 09/16/18

09/17/18

09/17/18

Arizona Midday (1-2p)

Cardinals Locker Room

MTWTFSS

M----

Air Time Description

MTWTFSS

----S

Air Time Description

1:14 PM Arizona Midday (1-2p)

1:38 PM Arizona Midday (1-2p)

9:05 PM Cardinals Locker Room

End Date

09/23/18

End Date

09/16/18

1-2p

Spots/Week

Spots/Week

Cardinals Locker Rc ----S

| Line Start Date End Date Description Start/End Time | MTWTFSS | Length Week | Rate | Туре | |
|---|---------------------------|---------------|------------|------|---------------|
| 12 09/14/18 09/14/18 American Ninja Warrior 7-9p | F | :30 2 | \$3,000.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/10/18 09/16/18F 2 | <u>Rate</u> \$3.000.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 2 KPNX F 09/14/18 6:58 PM American Ninja Warrior | 7-9p | :30 AZVVMF180 | 1н | | \$3,000.00 NM |
| 1 KPNX F 09/14/18 8:41 PM American Ninja Warrior | 7-9p | :30 AZVVMF180 | | | \$3,000.00 NM |
| 13 09/15/18 09/15/18 America's Got Talent 7-9p | S- | :30 1 | \$4,000.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 09/10/18 09/16/18 S- 1 | <u>Rate</u> \$4,000.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 KPNX Sa 09/15/18 8:40 PM America's Got Talent | 7-9p | :30 AZVVMF180 | 1н | | \$4,000.00 NM |
| 14 09/14/18 09/14/18 Arizona Midday (1-2p) 1-2p | F | :30 2 | \$100.00 | NM | |
| Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS 09/05/Week Spots/Week | <u>Rate</u> \$100.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 KPNX F 09/14/18 1:24 PM Arizona Midday (1-2p) | 1-2p | :30 AZVVMF180 | 1н | | \$100.00 NM |
| 2 KPNX F 09/14/18 1:54 PM Arizona Midday (1-2p) | 1-2p | :30 AZVVMF180 | 1н | | \$100.00 NM |
| 15 09/17/18 09/17/18 Arizona Midday (1-2p) 1-2p | M | :30 1 | \$100.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/18 09/23/18 M 1 | <u>Rate</u> \$100.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 KPNX M 09/17/18 1:46 PM Arizona Midday (1-2p) | 1-2p | :30 AZVVMF180 | 1н | | \$100.00 NM |
| 16 09/14/18 09/14/18 Arizona Midday (1-2p) 1-2p | F | :30 1 | \$250.00 | NM | |
| Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS 09/16/18 Spots/Week 09/16/18 | <u>Rate</u> \$250.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 KPNX F 09/14/18 12:59 PM Arizona Midday (1-2p) | 1-2p | :30 AZVVMF180 | 1н | | \$250.00 NM |

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Rate

Start/End Time

Start/End Time

Cardinals Locker Re

\$250.00

1-2p

1-2p

Rate \$1,500.00

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Rate Type

\$250.00 NM

\$250.00 NM

Rate Type

\$1,500.00 NM



09/10/18

09/16/18

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| Advertiser | <u>Product</u> | Estimate Number |
|------------------------------|----------------------|-----------------|
| ISS/ Majority Forward / Vote | MAJ FWRD/VOTE VET AF | |

www.12newe.com

| www.12news.com | | | | | | | | |
|---|--|---------------------|----------------------------|---------------|------------------------------|------------|------|--|
| | | | | | Spots/ | _ | | |
| _ine Start Date End Date D | escription | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 18 09/16/18 09/16/18 C | ardinals Locker Room | Cardinals Locker Ro | S | :30 | 2 | \$1,500.00 | NM | |
| Spots: # Ch Day Air Date | e Air Time Descript | <u>ion</u> | Start/End Time | Length | n Ad-ID | | | Rate Type |
| 2 KPNX Su 09/16/1 | 8 9:26 PM Cardinal | s Locker Room | Cardinals Locker | R: :30 |) AZVVMF18 | 801н | | \$1,500.00 NM |
| 19 09/14/18 09/14/18 D | aily Blast Live | Daily Blast Live | F | :30 | 2 | \$125.00 | NM | |
| | <u>d Date</u> <u>MTWTFSS</u> /16/18F | Spots/Week 2 | <u>Rate</u> \$125.00 | | | | | |
| Spots: # Ch Day Air Date | e Air Time Descript | <u>ion</u> | Start/End Time | <u>Length</u> | n Ad-ID | | | Rate Type |
| 2 KPNX F 09/14/1 | 8 12:24 PM Daily Bla | st Live | Daily Blast Live | :30 |) AZVVMF18 | 801H | | \$125.00 NM |
| 1 KPNX F 09/14/1 | 8 1:39 PM Daily Bla | st Live | Daily Blast Live | :30 |) AZVVMF18 | 801н | | \$125.00 NM |
| 20 09/17/18 09/17/18 D | aily Blast Live | Daily Blast Live | M | :30 | 1 | \$125.00 | NM | |
| | <u>d Date</u> <u>MTWTFSS</u> /23/18 M | Spots/Week 1 | <u>Rate</u> \$125.00 | | | | | |
| Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Dat</u> | <u>Air Time</u> <u>Descript</u> | <u>ion</u> | Start/End Time | Length | n Ad-ID | | | Rate Type |
| 1 KPNX M 09/17/1 | 8 12:24 PM Daily Bla | st Live | Daily Blast Live | :30 |) AZVVMF18 | 801H | | \$125.00 NM |
| 21 09/14/18 09/14/18 D | ateline | 9-10p | F | :30 | 1 | \$3,000.00 | NM | |
| | <u>d Date</u> <u>MTWTFSS</u> /16/18F | Spots/Week 1 | Rate \$3,000.00 | | | | | |
| Spots: # Ch Day Air Date | e Air Time Descript | <u>ion</u> | Start/End Time | Length | n <u>Ad-ID</u> | | | Rate Type |
| 1 KPNX F 09/14/1 | 8 9:10 PM Dateline | | 9-10p | :30 |) AZVVMF18 | 801H | | \$3,000.00 NM |
| 22 09/14/18 09/14/18 D | ays of Our Lives | 2-3p | F | :30 | 1 | \$250.00 | NM | |
| | <u>d Date</u> <u>MTWTFSS</u> /16/18F | Spots/Week 1 | <u>Rate</u> \$250.00 | | | | | |
| Spots: <u># Ch</u> <u>Day</u> <u>Air Dat</u> | e Air Time Descript | <u>ion</u> | Start/End Time | Length | n Ad-ID | | | Rate Type |
| 1 KPNX F 09/14/1 | 8 1:59 PM Days of | Our Lives | 2-3p | :30 |) AZVVMF18 | 801H | | \$250.00 NM |
| 23 09/17/18 09/17/18 D | ays of Our Lives | 2-3p | M | :30 | 1 | \$250.00 | NM | |
| | <u>d Date</u> <u>MTWTFSS</u> /23/18 M | Spots/Week 1 | <u>Rate</u> \$250.00 | | | | | |
| Spots: # Ch Day Air Date | 20, 10 | - | Start/End Time | l enath | n Ad-ID | | | Rate Type |
| 1 KPNX M 09/17/1 | | | 2-3p | |) AZVVMF18 | 801н | | \$250.00 NM |
| 24 09/16/18 09/16/18 1 | 105p Extra (Sun) | 1105pm-1205xm | S | :30 | 1 | \$375.00 | NM | |
| | d Date MTWTFSS | Spots/Week | Rate | | | | | |
| | /16/18S | 1 ion | \$375.00 Start/End Time | Longth | 74 ID | | | Doto Turo |
| Spots: # Ch Day Air Date 1 KPNX Su 09/16/1 | | | 1105pm-1205xm | | n <u>Ad-ID</u>) AZVVMF18 | 801н | | <u>Rate</u> <u>Type</u> \$375.00 NM |
| 25 09/16/18 09/16/18 F | ootball Night in America | a Various | S | :30 | 2 | \$3,150.00 | NM | |
| | <u>d Date</u> <u>MTWTFSS</u> | Spots/Week | Rate \$3,150,00 | | | | | |

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\$3,150.00

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| Advertiser | <u>Product</u> | Estimate Number |
|------------------------------|----------------------|-----------------|
| ISS/ Majority Forward / Vote | MAJ FWRD/VOTE VET AF | |

Spots: # Ch

Day Air Date

Air Time Description

| www.12news.com | | | | | | | | |
|--------------------------------------|--|--------------------------------------|---------------------------|---------------|-----------------------------|------------|------|----------------------------|
| ine Start Date End Da | te Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
| 25 09/16/18 09/16/1 | 8 Football Night in Am | nerica Various | S | :30 | 2 | \$3,150.00 | NM | |
| | <u>Air Date</u> <u>Air Time</u> <u>Des</u> 09/16/18 4:08 PM Foo | scription otball Night in America | Start/End Time Various | | n <u>Ad-ID</u>) AZVVMF1 | 801H | | Rate Type \$3,150.00 NM |
| | | otball Night in America | Various | |) AZVVMF1 | | | \$3,150.00 NM |
| 26 09/14/18 09/14/1 | 8 Late Night | 1135p-1235a | F | :30 | 1 | \$200.00 | NM | |
| Weeks: <u>Start Da</u> 09/10/18 | | | <u>Rate</u> \$200.00 | | | | | |
| | Air Date Air Time Des | • | Start/End Time | Lengtl | n Ad-ID | | | Rate Type |
| | 09/14/18 Late MG 26.2 | e Night | 1135p-1235a | :0 | 0 | | | \$200.00 NM |
| 2 KPNX M Credi | | t Call w/Carson Daly | 1235a-105a | :00 | 0 | | | \$200.00 NM |
| 27 09/17/18 09/17/1 | 8 Late Night | 1135p-1235a | M | :30 | 1 | \$200.00 | NM | |
| Weeks: <u>Start Da</u> 09/17/18 | | | <u>Rate</u> \$200.00 | | | | | |
| | Air Date Air Time Des | scription | Start/End Time | Length | n Ad-ID | | | Rate Type |
| 1 KPNX M | 09/17/18 12:34 AM Late | e Night | 1135p-1235a | :30 |) AZVVMF1 | .801H | | \$200.00 NM |
| 28 09/14/18 09/14/1 | 8 Live with Kelly | 10-11a | F | :30 | 2 | \$275.00 | NM | |
| Weeks: <u>Start Da</u> 09/10/18 | | | <u>Rate</u> \$275.00 | | | | | |
| Spots: <u>#</u> <u>Ch</u> <u>Day</u> | Air Date Air Time Des | scription_ | Start/End Time | <u>Lengtl</u> | n Ad-ID | | | Rate Type |
| 1 KPNX F | 09/14/18 10:50 AM Live | e with Kelly | 10-11a | |) AZVVMF1 | | | \$275.00 NM |
| 2 KPNX F | 09/14/18 10:59 AM Live | e with Kelly | 10-11a | :30 |) AZVVMF1 | .801н | | \$275.00 NM |
| 29 09/17/18 09/17/1 | 8 Live with Kelly | 10-11a | M | :30 | 2 | \$275.00 | NM | |
| Weeks: <u>Start Da</u> 09/17/18 | | | <u>Rate</u> \$275.00 | | | | | |
| Spots: <u>#</u> <u>Ch</u> <u>Day</u> | Air Date Air Time Des | scription_ | Start/End Time | <u>Lengtl</u> | n Ad-ID | | | Rate Type |
| 1 KPNX M | 09/17/18 10:36 AM Live | e with Kelly | 10-11a | :30 |) AZVVMF1 | .801H | | \$275.00 NM |
| 2 KPNX M | 09/17/18 10:54 AM Live | e with Kelly | 10-11a | :30 |) AZVVMF1 | .801H | | \$275.00 NM |
| 30 09/16/18 09/16/1 | 8 Meet the Press | Meet the Press | S | :30 | 1 | \$1,500.00 | NM | |
| Weeks: <u>Start Da</u> 09/10/18 | te <u>End Date</u> <u>MTWTFS</u> 3 09/16/18 | | <u>Rate</u> \$1,500.00 | | | | | |
| Spots: # Ch Day | Air Date Air Time Des | scription | Start/End Time | Length | n <u>Ad-ID</u> | | | Rate Type |
| 1 KPNX Su | 09/16/18 6:59 AM Mee | et the Press | Meet the Press | :30 |) AZVVMF1 | .801н | | \$1,500.00 NM |
| 31 09/15/18 09/15/1 | 8 NBC Today Show (| Sat) NBC Saturday To | deS- | :30 | 2 | \$350.00 | NM | |
| Weeks: <u>Start Da</u> 09/10/18 | | | <u>Rate</u> \$350.00 | | | | | |
| 0 | A: D: A: T: D | | O. 1/E 1.T | | A | | | D . T |

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Start/End Time

Length Ad-ID

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Rate Type



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1655979-1 | 09/23/18 | September 2018 | 08/27/18 - 09/17/18

| <u>Advertiser</u> | <u>Product</u> | Estimate Number |
|-----------------------------|----------------------|-----------------|
| ISS/ Majority Forward / Vot | MAJ FWRD/VOTE VET AF | |

www.12news.com

38 09/17/18

09/17/18

Today Show 3

| www.12news.com | | | | | | Spot | s/ | | |
|-----------------|---------------------|-----------------------------|-------------------|-------------------------|----------|------------|------------------------------|------|-------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Lengt | h Wee | k Rate | Type | |
| 31 09/15/18 | 09/15/18 | NBC Today Show (Sat) | NBC Saturday Toda | S- | :3 | 0 | 2 \$350.0 | 0 NM | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descript | <u>ion</u> | Start/End Tin | ne Le | ngth Ad-II | <u>)</u> | | Rate Type |
| 1 KP | NX Sa 09. | /15/18 5:52 AM NBC Too | day Show (Sat) | NBC Saturda | y Toda | :30 AZVV | MF1801H | | \$350.00 NM |
| 2 KP | NX Sa 09 | /15/18 6:29 AM NBC Too | day Show (Sat) | NBC Saturda | y Toda | :30 AZVV | MF1801H | | \$350.00 NM |
| 32 09/16/18 | 09/16/18 | NBC Today Show (Su) | NBC Sun Today Sh | S | :3 | 80 | 1 \$175.0 | 0 NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSS 09/16/18S | Spots/Week | <u>Rate</u> \$175.00 | | | | | |
| Spots: # Ch | | | ion | Start/End Tin | ne le | ngth Ad-II |) | | Rate Type |
| | NX Su 09 | | | NBC Sun Too | | | <u> </u> | | \$175.00 NM |
| 33 09/15/18 | 09/15/18 | Soccer | Various | S- | :3 | 30 | 2 \$150.0 | 0 NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSS 09/16/18S- | Spots/Week 2 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # Ch | | | ion_ | Start/End Tin | ne Le | ngth Ad-II | <u> </u> | | Rate Type |
| 2 KP | - | /15/18 10:21 AM Soccer | | Various | | :30 AZVV | _ MF1801H | | \$150.00 NM |
| 1 KP | NX Sa 09 | /15/18 10:31 AM Soccer | | Various | | :30 AZVV | MF1801H | | \$150.00 NM |
| 34 09/16/18 | 09/16/18 | Sunday Square Off | 8-830a | S | :3 | 60 | 1 \$400.0 | 0 NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSS 09/16/18S | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| Spots: # Ch | Day Air | | ion | Start/End Tin | ne Le | ngth Ad-II |) | | Rate Type |
| 1 KP | | /16/18 8:07 AM Sunday | Square Off | 8-830a | | :30 AZVV | мF1801н | | \$400.00 NM |
| 35 09/17/18 | 09/17/18 | Today Show | 7-9a | M | :3 | 60 | 1 \$550.0 | 0 NM | |
| Weeks: | Start Date 09/17/18 | End Date MTWTFSS 09/23/18 M | Spots/Week | <u>Rate</u> \$550.00 | | | | | |
| Spots: # Ch | | | ion | Start/End Tin | ne Le | ngth Ad-II |) | | Rate Type |
| 1 KP | - | | | 7-9a | | | <u>-</u> м F1 801н | | \$550.00 NM |
| 36 09/14/18 | 09/14/18 | Today Show 2 | 9-10a | F | :3 | 80 | 1 \$325.0 | 0 NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSS 09/16/18F | Spots/Week 1 | <u>Rate</u> \$325.00 | | | | | |
| Spots: # Ch | | | · · | Start/End Tin | ne Le | ngth Ad-II |) | | Rate Type |
| | | /14/18 9:33 AM Today S | | 9-10a | | :30 AZVV | _ MF1801н | | \$325.00 NM |
| 37 09/17/18 | 09/17/18 | Today Show 2 | 9-10a | M | :3 | 0 | 2 \$325.0 | 0 NM | |
| Weeks: | Start Date 09/17/18 | End Date MTWTFSS 09/23/18 M | Spots/Week 2 | <u>Rate</u> \$325.00 | | | | | |
| Spots: # Ch | | | - | Start/End Tin | ne le | ngth Ad-II |) | | Rate Type |
| 1 KP | - | /17/18 9:33 AM Today S | | 9-10a | <u> </u> | _ | <u>-</u> MF1801H | | \$325.00 NM |
| 2 KP | | /17/18 9:56 AM Today S | | 9-10a | | | MF1801H | | \$325.00 NM |
| | | | | | | | | | * |

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M-----

:30

1

\$225.00

NM

11a-12p

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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1655979-1 | 09/23/18 | September 2018 | 08/27/18 - 09/17/18

Advertiser Product

ISS/ Majority Forward / Vot MAJ FWRD/VOTE VET AF

Net Amount Due

Amount Due

0.5%

Tax

www.12news.com

Spots/

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|------|--|---------------------|---------------------------|-----------------------|-------------------------|--------|--------------|------------|----------|-------------|
| | | | | | | | | | | |
| , | Weeks: | Start Date 09/17/18 | End Date MTWTF 09/23/18 M | Spots/Week | <u>Rate</u> \$225.00 | | | | | |
| Spot | s: <u>#</u> <u>Ch</u> | <u>Day</u> Air | Date Air Time D | escription escription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 KPI | NX M 09/ | /17/18 11:34 AM T | oday Show 3 | 11a-12p | :3 | 0 AZVVMF1801 | Н | | \$225.00 NM |
| 39 | 09/14/18 | 09/14/18 | M-F 430-5a | 430-5a | F | :30 | 1 | \$0.00 | NM | |
| , | Weeks: | Start Date 09/10/18 | End Date MTWTF 09/16/18F | | <u>Rate</u> \$0.00 | | | | | |
| Spot | s: <u>#</u> <u>Ch</u> | <u>Day</u> Air | Date Air Time D | escription escription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 KPN | NX F 09/ | /14/18 4:53 AM N | 1-F 430-5a | 430-5a | :3 | 0 AZVVMF1801 | Н | | \$0.00 NM |
| 40 | 09/14/18 | 09/14/18 | 12 News Today | 530-6a | F | :30 | 1 | \$0.00 | NM | |
| , | Weeks: | Start Date 09/10/18 | End Date MTWTF 09/16/18F | | <u>Rate</u> \$0.00 | | | | | |
| Spot | s: <u>#</u> <u>Ch</u> | <u>Day</u> Air | Date Air Time D | escription escription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 KPI | NX F 09/ | /14/18 5:28 AM 1 | 2 News Today | 530-6a | :3 | 0 AZVVMF1801 | Н | | \$0.00 NM |
| | | | | | Total Spots | | 54 | | | |
| Incl | Include Invoice # on Check - Payment Terms 30 Days | | | | | | | Gross Tota | ı | \$43,975.00 |
| | uu c IIIV | OICE # U | ii Gileck - Fa | yment remis su | Days | | - | C.033 10la | <u>.</u> | ψ-3,373.00 |
| | | | | | | | Agency C | Commission | <u>1</u> | \$6,596.25 |

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\$37,378.75

\$37,565.64

\$186.89