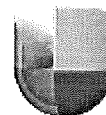


ORDER



Orders	Order / Rev:	54637A	
	Alt Order #:		
	Product Desc:	MI FAMILIA VOTA TV 2018 PHX	
	Estimate:	MI FAMILIA VOTA TV 2018 PHX	
	Flight Dates:	10/25/18 - 11/06/18	Primary AE: Sandra Carranza
	Original Date / Rev:	10/24/18 / 10/25/18	Sales Office: L-PHO
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Cult. Insights Media, LLC DBA Insight	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		216 W. Magnolia Ave	Billing Cycle: EOC
		San Antonio, TX 78212	Agency Commission: 15%

Advertiser	Name:	Cult. Insights Media, LLC DBA Insight	Order Brand: Mi Familia Vota
	Demographic:	HH	New Business Thru:
	Product Codes:	Political Advocacy & 3rd Party Groups	Order Separation: 00:15:00
	Priority:	03-NP-POLII	Advertiser External ID:
	Revenue Code 1:	TS	Agency External ID:
	Revenue Code 2:	TS	Unit Code: General
	Revenue Code 3:	POL-AGY	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/18	11/06/18	28	\$25,956.80	\$22,063.28

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	9	\$7,656.80	\$6,508.28	0.00
November 2018	19	\$18,300.00	\$15,555.00	0.00
Totals	28	\$25,956.80	\$22,063.28	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sandra Carranza	L-PHO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVW	10/25/18	10/26/18	M-F Early Fringe Rotator	CM	3:00 PM-5:00 PM	---11--	:30	2	\$800.00	003-NF	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---11--		2				\$800.00		0.00			
N 2	KTVW	10/29/18	11/02/18	M-F Early Fringe Rotator	CM	3:00 PM-5:00 PM	1-11---	:30	3	\$800.00	003-NF	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-11---		3				\$800.00		0.00			
N 3	KTVW	11/05/18	11/06/18	M-F Early Fringe Rotator	CM	3:00 PM-5:00 PM	11-----	:30	2	\$800.00	003-NF	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	11-----		2				\$800.00		0.00			
N 4	KTVW	10/29/18	11/05/18	M-F Early News Rotator	CM	5:00 PM-6:00 PM	11111--	:30	5	\$1,000.00	003-NF	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--		4				\$1,000.00		0.00			
		Week: 11/05/18	11/11/18	1-----		1				\$1,000.00		0.00			
N 5	KTVW	10/25/18	10/26/18	M-F Early News Rotator	CM	5:00 PM-6:00 PM	---11--	:30	2	\$1,000.00	003-NF	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---11--		2				\$1,000.00		0.00			

Order / Rev: 54637A
Alt Order #:
Flight Dates: 10/25/18 - 11/06/18

Advertiser: Cult. Insights Media, LLC DBA Insights M
Product Desc: MI FAMILIA VOTA TV 2018 PHX KTVW
Estimate: MI FAMILIA VOTA TV 2018 PHX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 6	KTVW	10/29/18	11/02/18	Access/Prime ROS (4p- Access/Prime	CM	6:00 PM-10:00 PM (6:00 PM-10:00 PM)	11-11--	:30	4	\$1,300.00	03-NF	0.00	NM	4	\$5,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/29/18	11/04/18	11-11--		4			\$1,300.00	0.00						
N 7	KTVW	10/25/18	10/25/18	Access/Prime ROS (4p- Access/Prime	CM	6:00 PM-10:00 PM (6:00 PM-10:00 PM)	---1---	:30	1	\$1,156.80	03-NF	0.00	NM	1	\$1,156.80	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/22/18	10/28/18	---1---		1			\$1,156.80	0.00						
N 8	KTVW	10/30/18	10/30/18	M-F Late News ROS Late News M-F	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	-1-----	:30	1	\$1,200.00	03-NF	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/29/18	11/04/18	-1-----		1			\$1,200.00	0.00						
N 9	KTVW	10/27/18	11/04/18	Sa-Su Early News Rotat Early News Sa-Su	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	-----11	:30	2	\$750.00	03-NF	0.00	NM	4	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/22/18	10/28/18	-----11		2			\$750.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	KTVW	10/22/18-10/28/18	Sa-Su Early News Rotator		5:00 PM-6:00 PM	5:00 PM-6:00 P-----SaSu	:30		(\$750.00)	0.00	NM				
	See MG 9.5															
	[Program Change] Preempt															
	5	KTVW	10/28/18-10/28/18	Sa-Su Early News Rotator		5:00 PM-6:00 PM	5:00 PM-6:00 P-----Su	:30		\$750.00	0.00	NM				
	Ⓜ MG for 9.1 10/27															
	[Makegood] Makegood															
	Week:	10/29/18	11/04/18	-----11		2			\$750.00	0.00						
N 10	KTVW	10/27/18	11/04/18	Sa-Su Prime Rotator Wknd Prime Rotator	CM	6:00 PM-10:00 PM (6:00 PM-10:00 PM)	-----11	:30	2	\$700.00	03-NF	0.00	NM	4	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/22/18	10/28/18	-----11		2			\$700.00	0.00						
	Week:	10/29/18	11/04/18	-----11		2			\$700.00	0.00						

*Tax 1 Note: Phoenix Sales Tax 0.5%.

Totals 28 \$25,956.80