



KPNX
200 East Van Buren Street
Phoenix, AZ 85004
Main: (602)257-1212
Billing:

www.12news.com

Billing Address:

Waterfront Strategies / POL
Attention: Accounts Payable
3050 K Street NW Suite 100
Washington, DC 20007

Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18

Property	Account Executive	Sales Office	Sales Region
KPNX	Jim Quinn	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	7062

Flight Dates	Order #	Alt Order #
08/31/18 - 09/13/18	1650049	09207858

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	422	448

Agency Ref	Advertiser Ref
10957AG	107646

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/31/18	09/13/18	12 News Today	5-530a	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/18 09/06/18 MTWT--- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX M 09/03/18 4:58 AM 12 News Today 5-530a :30 AZMFTV1801H \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/18 09/13/18 MTWTF-- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPNX W 09/12/18 5:10 AM 12 News Today 5-530a :30 AZMFTV1802H \$200.00 NM									
2	08/31/18	09/13/18	First @ 4	4-5p	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/18 09/06/18 MTWT--- 2 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX M 09/03/18 4:27 PM First @ 4 4-5p :30 AZMFTV1801H \$500.00 NM 2 KPNX Tu 09/04/18 4:23 PM First @ 4 4-5p :30 AZMFTV1801H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/18 09/13/18 MTWTF-- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 KPNX W 09/12/18 4:21 PM First @ 4 4-5p :30 AZMFTV1802H \$500.00 NM									
3	08/31/18	09/13/18	M-F 5-530p	5-530p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/18 09/06/18 MTWT--- 3 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX M 09/03/18 5:24 PM M-F 5-530p 5-530p :30 AZMFTV1801H \$1,200.00 NM 2 KPNX Tu 09/04/18 5:14 PM M-F 5-530p 5-530p :30 AZMFTV1801H \$1,200.00 NM 4 KPNX W 09/05/18 5:14 PM M-F 5-530p 5-530p :30 AZMFTV1802H \$1,200.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/31/18	09/13/18	M-F 5-530p	5-530p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/18 09/13/18 MTWTF-- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 KPNX F 09/07/18 5:24 PM M-F 5-530p 5-530p :30 AZMFTV1802H \$1,200.00 NM									
4	08/31/18	09/13/18	NBC Nightly News	NBC Nightly News	MTWTF--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/18 09/06/18 MTWT--- 1 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX M 09/03/18 5:51 PM NBC Nightly News NBC Nightly News :30 AZMFTV1801H \$2,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/18 09/13/18 MTWTF-- 1 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPNX Tu 09/11/18 5:46 PM NBC Nightly News NBC Nightly News :30 AZMFTV1801H \$2,500.00 NM									
5	08/31/18	09/13/18	12 News 6pm	6-630p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/18 09/06/18 MTWT--- 2 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX M 09/03/18 6:14 PM 12 News 6pm 6-630p :30 AZMFTV1801H \$1,200.00 NM 2 KPNX Tu 09/04/18 6:24 PM 12 News 6pm 6-630p :30 AZMFTV1801H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/18 09/13/18 MTWTF-- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 KPNX M 09/10/18 6:15 PM 12 News 6pm 6-630p :30 AZMFTV1801H \$1,200.00 NM									
6	09/01/18	09/08/18	12 News 6pm Saturday	12 News 6pm Satur	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/18 09/02/18 -----S- 1 \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Sa 09/01/18 12 News 6pm Saturday 12 News 6pm Satu :00 \$700.00 NM See MG 8.3.8.4									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/18 09/09/18 -----S- 1 \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPNX Sa 09/08/18 6:26 PM 12 News 6pm Saturday 12 News 6pm Satu :30 AZMFTV1802H \$700.00 NM									
7	09/01/18	09/08/18	AZ Highways 630-7p Sa	630-7p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/18 09/02/18 -----S- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Sa 09/01/18 AZ Highways 630-7p Sa 630-7p :00 \$500.00 NM See MG 8.3.8.4									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/18 09/09/18 -----S- 1 \$500.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/01/18	09/08/18	AZ Highways 630-7p Sa	630-7p	-----S-	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Sa 09/08/18 AZ Highways 630-7p Sa 630-7p :00 \$500.00 NM See MG 8.3,8.4									
8	09/02/18	09/09/18	12 News Sunday	530-6p	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/18 09/02/18 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Su 09/02/18 5:57 PM 12 News Sunday 530-6p :30 AZMFTV1801H \$700.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/18 09/09/18 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KPNX Th 09/06/18 4:40 PM NFL Kickoff Special NFL Kickoff Specia :30 AZMFTV1802H \$1,200.00 NM MG for 7.1,6.1,7.2,8.2 3 KPNX Th 09/06/18 4:50 PM NFL Kickoff Special NFL Kickoff Specia :30 AZMFTV1802H \$1,200.00 NM MG for 7.1,6.1,7.2,8.2 2 KPNX Su 09/09/18 12 News Sunday 530-6p :00 \$700.00 NM See MG 8.3,8.4									
9	08/31/18	09/13/18	Extra	630-7p	MTWTF--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWT--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/04/18 6:54 PM Extra 630-7p :30 AZMFTV1801H \$1,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Tu 09/11/18 6:42 PM Extra 630-7p :30 AZMFTV1802H \$1,500.00 NM									
10	08/31/18	09/13/18	Late News (M-Su)	Late News (M-Su)	MTWTFSS	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWT--SS 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Sa 09/01/18 10:24 PM Late News (M-Su) Late News (M-Su) :30 AZMFTV1801H \$1,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTFSS 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Su 09/09/18 10:27 PM Late News (M-Su) Late News (M-Su) :30 AZMFTV1802H \$1,500.00 NM									
11	08/31/18	09/13/18	Tonight Show	1035-1137p	MTWTF--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWT--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/04/18 11:31 PM Tonight Show 1035-1137p :30 AZMFTV1801H \$700.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/31/18	09/13/18	Tonight Show	1035-1137p	MTWTF--	:30	1	\$700.00	NM
09/07/18 09/13/18 MTWTF-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Th 09/13/18 10:44 PM Tonight Show 1035-1137p :30 AZMFTV1802H \$700.00 NM									
12	08/31/18	09/13/18	12 News Today	530-6a	MTWTF--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWT--- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KPNX M 09/03/18 5:28 AM 12 News Today 530-6a :30 AZMFTV1801H \$300.00 NM 1 KPNX Tu 09/04/18 5:38 AM 12 News Today 530-6a :30 AZMFTV1801H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX M 09/10/18 5:50 AM 12 News Today 530-6a :30 AZMFTV1801H \$300.00 NM									
13	08/31/18	09/13/18	Late Night	1135p-1235a	MTWTF--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWT--- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/04/18 12:29 AM Late Night 1135p-1235a :30 AZMFTV1801H \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX F 09/07/18 12:50 AM Late Night 1135p-1235a :30 AZMFTV1801H \$500.00 NM									
14	09/01/18	09/08/18	Saturday Night Live LF	SNL Late Fringe	-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/18 09/02/18 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Sa 09/01/18 11:53 PM Saturday Night Live LF SNL Late Fringe :30 AZMFTV1801H \$1,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/18 09/09/18 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Sa 09/08/18 11:13 PM Saturday Night Live LF SNL Late Fringe :30 AZMFTV1802H \$1,500.00 NM									
15	09/04/18	09/04/18	America's Got Talent	7-9p	-T-----	:30	1	\$8,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/18 09/09/18 -T----- 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/04/18 8:20 PM America's Got Talent 7-9p :30 AZMFTV1801H \$8,000.00 NM									
16	09/04/18	09/04/18	Making It	9-10p	-T-----	:30	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/18 09/09/18 -T----- 1 \$5,000.00									

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16	09/04/18	09/04/18	Making It	9-10p	-T-----	:30	1	\$5,000.00	NM
09/03/18 09/09/18 -T----- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/04/18 9:32 PM Making It 9-10p :30 AZMFTV1801H \$5,000.00 NM									
17	08/31/18	09/07/18	American Ninja Warrior	7-9p	----F--	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/18 09/02/18 ----F-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX F 08/31/18 7:47 PM American Ninja Warrior 7-9p :30 AZMFTV1801H \$3,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/18 09/09/18 ----F-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX F 09/07/18 8:19 PM American Ninja Warrior 7-9p :30 AZMFTV1802H \$3,000.00 NM									
18	08/31/18	09/13/18	12 News Today	6-7a	MTWTF--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWTF-- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/04/18 5:59 AM 12 News Today 6-7a :30 AZMFTV1801H \$700.00 NM 3 KPNX Th 09/06/18 6:27 AM 12 News Today 6-7a :30 AZMFTV1801H \$700.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Tu 09/11/18 6:48 AM 12 News Today 6-7a :30 AZMFTV1802H \$700.00 NM									
19	08/31/18	09/13/18	Today Show	7-9a	MTWTF--	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWTF-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Th 09/06/18 8:56 AM Today Show 7-9a :30 AZMFTV1802H \$850.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX M 09/10/18 8:58 AM Today Show 7-9a :30 AZMFTV1802H \$850.00 NM									
20	08/31/18	09/13/18	Live with Kelly	10-11a	MTWTF--	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWTF-- 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Tu 09/04/18 10:33 AM Live with Kelly 10-11a :30 AZMFTV1801H \$450.00 NM 3 KPNX Tu 09/04/18 10:59 AM Live with Kelly 10-11a :30 AZMFTV1801H \$450.00 NM 1 KPNX W 09/05/18 10:50 AM Live with Kelly 10-11a :30 AZMFTV1802H \$450.00 NM 4 KPNX W 09/05/18 10:59 AM Live with Kelly 10-11a :30 AZMFTV1801H \$450.00 NM									

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INVOICE



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KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18
Advertiser	Product	Estimate Number	
ISS/ Majority Forward	MAJORITY FORWARD	7062	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/31/18	09/13/18	Live with Kelly	10-11a	MTWTF--	:30	5	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KPNX Th 09/06/18 10:58 AM Live with Kelly 10-11a :30 AZMFTV1802H \$450.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KPNX F 09/07/18 10:54 AM Live with Kelly 10-11a :30 AZMFTV1802H \$450.00 NM 7 KPNX M 09/10/18 10:34 AM Live with Kelly 10-11a :30 AZMFTV1802H \$450.00 NM 8 KPNX W 09/12/18 10:30 AM Live with Kelly 10-11a :30 AZMFTV1802H \$450.00 NM									
21	08/31/18	09/13/18	Today Show 3	11a-12p	MTWTF--	:30	5	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWT--- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KPNX Tu 09/04/18 11:34 AM Today Show 3 11a-12p :30 AZMFTV1801H \$350.00 NM 2 KPNX Tu 09/04/18 11:58 AM Today Show 3 11a-12p :30 AZMFTV1801H \$350.00 NM 3 KPNX W 09/05/18 11:33 AM Today Show 3 11a-12p :30 AZMFTV1802H \$350.00 NM 1 KPNX W 09/05/18 11:58 AM Today Show 3 11a-12p :30 AZMFTV1802H \$350.00 NM 5 KPNX Th 09/06/18 11:58 AM Today Show 3 11a-12p :30 AZMFTV1802H \$350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KPNX F 09/07/18 11:48 AM Today Show 3 11a-12p :30 AZMFTV1801H \$350.00 NM 7 KPNX Tu 09/11/18 11:32 AM Today Show 3 11a-12p :30 AZMFTV1802H \$350.00 NM 8 KPNX W 09/12/18 11:58 AM Today Show 3 11a-12p :30 AZMFTV1801H \$350.00 NM									
22	08/31/18	09/13/18	Daily Blast Live	Daily Blast Live	MTWTF--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWT--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Tu 09/04/18 12:43 PM Daily Blast Live Daily Blast Live :30 AZMFTV1801H \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX F 09/07/18 12:59 PM Daily Blast Live Daily Blast Live :30 AZMFTV1802H \$200.00 NM									
23	08/31/18	09/13/18	Arizona Middy (1-2p)	1-2p	MTWTF--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/31/18 09/06/18 MTWT--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Th 09/06/18 1:36 PM Arizona Middy (1-2p) 1-2p :30 AZMFTV1801H \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/07/18 09/13/18 MTWTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX M 09/10/18 1:24 PM Arizona Middy (1-2p) 1-2p :30 AZMFTV1802H \$200.00 NM									

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Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18
Advertiser	Product	Estimate Number	
ISS/ Majority Forward	MAJORITY FORWARD	7062	

www.12news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/31/18	09/13/18	Days of Our Lives	2-3p	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/18 09/06/18 MTWT--- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Tu 09/04/18 2:59 PM Days of Our Lives 2-3p :30 AZMFTV1801H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/18 09/13/18 MTWTF-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPNX Tu 09/11/18 2:59 PM Days of Our Lives 2-3p :30 AZMFTV1802H \$400.00 NM									
<u>Total Spots</u>							62		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$62,200.00
<u>Agency Commission</u>	\$9,330.00
<u>Net Amount Due</u>	\$52,870.00
Tax 0.5%	\$264.35
<u>Amount Due</u>	\$53,134.35

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