

## Contract Data Report

Contract ID	: 2341588	Start Date	: 09-27-2018	Bill Address	: NCC (Rep Firm)
Client Name	: (107311) DSCC SINEMA FOR ARIZO	Stop Date	: 10-03-2018		: 400 Broadacres Dr 3rd Floor
Agency Name	: (15091) SCREEN STRATEGIES MEDI	Revision Date	: 09-25-2018 ; 2		: Bloomfield, NJ 07003
Rep Firm	: (53) NCC (Rep Firm)	Entry Date	: 09-25-2018		
Account Exec	: NATIONAL AE, AZ	Client Phone #	: N/A		
Comm Desc	: None	Billing Period	: Broadcast		
Remarks	: 62586562 Political sys 6900	Billing Type	: Standard		
Primary Ref.	: NCC - Political	Affidavit Type	: Full Detail - No Notary		
Secondary Ref.	: PHOENIX	Inv Remarks	: Thank you for using Cox Media.		
Third Ref.	: U.S. SENATE				
Fourth Ref.	: EDI				
Contract Stat.	: Active				
Contract Type	: Political				
Contract Date	: 09-25-2018				

Line	Pri	Net	Zone	Start	Stop	Days	Start	Stop	Total	Spot	Total	Spot	Copy
##	Armd			Date	Date	Auth	Time	Time	Spots	Cost	Cost	Len	Group
1	4 / 3	AENP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	485.00	1,940.00	30	3
2	4 / 3	AENP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	558.00	1,674.00	30	3
3	4 / 3	CNNP	PHX INTERCON	09/27/18	09/28/18	---TF--	05:00	09:00	4	205.00	820.00	30	3
4	4 / 3	CNNP	PHX INTERCON	10/01/18	10/03/18	MTW----	05:00	09:00	6	236.00	1,416.00	30	3
5	4 / 3	CNNP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	4	325.00	1,300.00	30	3
6	4 / 3	CNNP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	6	374.00	2,244.00	30	3
7	4 / 3	CNNP	PHX INTERCON	09/27/18	09/28/18	---TF--	16:00	20:00	4	485.00	1,940.00	30	3
8	4 / 3	CNNP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	6	558.00	3,348.00	30	3
9	4 / 3	CNNP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	485.00	1,940.00	30	3
10	4 / 3	CNNP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	558.00	1,674.00	30	3
11	4 / 3	DISCP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	271.00	1,084.00	30	3
12	4 / 3	DISCP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	312.00	936.00	30	3
13	4 / 3	DISCP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	271.00	1,084.00	30	3
14	4 / 3	DISCP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	312.00	936.00	30	3
15	4 / 3	ESPNP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	577.00	2,308.00	30	3
16	4 / 3	ESPNP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	664.00	1,992.00	30	3
17	4 / 3	FOODP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	325.00	1,300.00	30	3
18	4 / 3	FOODP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	291.00	582.00	30	3
19	4 / 3	FOODP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	335.00	1,005.00	30	3
20	4 / 3	FOODP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	501.00	2,004.00	30	3
21	4 / 3	FOODP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	577.00	1,731.00	30	3
22	4 / 3	FOODP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	501.00	2,004.00	30	3
23	4 / 3	FOODP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	577.00	1,731.00	30	3
24	4 / 3	HALLP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	124.00	496.00	30	3
25	4 / 3	HALLP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	44.00	88.00	30	3
26	4 / 3	HALLP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	51.00	153.00	30	3
27	4 / 3	HALLP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	258.00	1,032.00	30	3
28	4 / 3	HALLP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	297.00	891.00	30	3
29	4 / 3	HALLP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	8	258.00	2,064.00	30	3
30	4 / 3	HALLP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	6	297.00	1,782.00	30	3
31	4 / 3	HGTVP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	605.00	2,420.00	30	3
32	4 / 3	HGTVP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	485.00	970.00	30	3
33	4 / 3	HGTVP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	558.00	1,674.00	30	3
34	4 / 3	HGTVP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	692.00	2,768.00	30	3
35	4 / 3	HGTVP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	796.00	2,388.00	30	3
36	4 / 3	HGTVP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	692.00	2,768.00	30	3
37	4 / 3	HGTVP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	5	796.00	3,980.00	30	3
38	4 / 3	HISTP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	124.00	496.00	30	3
39	4 / 3	HISTP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	92.00	184.00	30	3
40	4 / 3	HISTP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	106.00	318.00	30	3
41	4 / 3	HISTP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	309.00	1,236.00	30	3
42	4 / 3	HISTP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	356.00	1,068.00	30	3
43	4 / 3	HISTP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	309.00	1,236.00	30	3
44	4 / 3	HISTP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	356.00	1,068.00	30	3
45	4 / 3	IDP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	20.00	80.00	30	3
46	4 / 3	IDP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	20.00	40.00	30	3
47	4 / 3	IDP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	4	23.00	92.00	30	3
48	4 / 3	IDP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	51.00	204.00	30	3
49	4 / 3	IDP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	4	59.00	236.00	30	3
50	4 / 3	IDP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	8	51.00	408.00	30	3
51	4 / 3	IDP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	6	59.00	354.00	30	3
52	4 / 3	LIFP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	217.00	868.00	30	3
53	4 / 3	LIFP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	250.00	750.00	30	3
54	4 / 3	MNBCP	PHX INTERCON	09/27/18	09/28/18	---TF--	05:00	09:00	4	124.00	496.00	30	3
55	4 / 3	MNBCP	PHX INTERCON	10/01/18	10/03/18	MTW----	05:00	09:00	6	143.00	858.00	30	3
56	4 / 3	MNBCP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	4	244.00	976.00	30	3

Line ##	Pri Amd	Net	Zone	Start Date	Stop Date	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group
57	4 / 3	MNBCP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	6	281.00	1,686.00	30	3
58	4 / 3	MNBCP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	8	540.00	4,320.00	30	3
59	4 / 3	MNBCP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	6	621.00	3,726.00	30	3
60	4 / 3	MNBCP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	8	405.00	3,240.00	30	3
61	4 / 3	MNBCP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	6	466.00	2,796.00	30	3
62	4 / 3	NFLNP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	180.00	720.00	30	3
63	4 / 3	NFLNP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	207.00	621.00	30	3
64	4 / 3	NGCP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	68.00	272.00	30	3
65	4 / 3	NGCP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	37.00	74.00	30	3
66	4 / 3	NGCP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	43.00	129.00	30	3
67	4 / 3	NGCP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	130.00	520.00	30	3
68	4 / 3	NGCP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	150.00	450.00	30	3
69	4 / 3	NGCP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	4	130.00	520.00	30	3
70	4 / 3	NGCP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	3	150.00	450.00	30	3
71	4 / 3	OWNP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	5	20.00	100.00	30	3
72	4 / 3	OWNP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	3	20.00	60.00	30	3
73	4 / 3	OWNP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	23.00	69.00	30	3
74	4 / 3	OWNP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	27.00	108.00	30	3
75	4 / 3	OWNP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	32.00	96.00	30	3
76	4 / 3	OWNP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	8	27.00	216.00	30	3
77	4 / 3	OWNP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	6	32.00	192.00	30	3
78	4 / 3	OXYGP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	13.00	52.00	30	3
79	4 / 3	OXYGP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	13.00	26.00	30	3
80	4 / 3	OXYGP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	15.00	45.00	30	3
81	4 / 3	OXYGP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	13.00	52.00	30	3
82	4 / 3	OXYGP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	15.00	45.00	30	3
83	4 / 3	OXYGP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	8	13.00	104.00	30	3
84	4 / 3	OXYGP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	6	15.00	90.00	30	3
85	4 / 3	TLCP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	5	124.00	620.00	30	3
86	4 / 3	TLCP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	220.00	880.00	30	3
87	4 / 3	TLCP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	253.00	759.00	30	3
88	4 / 3	TLCP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	8	220.00	1,760.00	30	3
89	4 / 3	TLCP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	6	253.00	1,518.00	30	3
90	4 / 3	TVLP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	8	37.00	296.00	30	3
91	4 / 3	TVLP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	42.00	84.00	30	3
92	4 / 3	TVLP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	49.00	147.00	30	3
93	4 / 3	TVLP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	8	88.00	704.00	30	3
94	4 / 3	TVLP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	102.00	306.00	30	3
95	4 / 3	TVLP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	8	88.00	704.00	30	3
96	4 / 3	TVLP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	6	102.00	612.00	30	3
97	4 / 3	USAP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	366.00	1,464.00	30	3
98	4 / 3	USAP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	388.00	776.00	30	3
99	4 / 3	USAP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	447.00	1,341.00	30	3
100	4 / 3	USAP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	462.00	1,848.00	30	3
101	4 / 3	USAP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	532.00	1,596.00	30	3
102	4 / 3	WEP	PHX INTERCON	09/29/18	09/30/18	-----SS	06:00	16:00	4	13.00	52.00	30	3
103	4 / 3	WEP	PHX INTERCON	09/27/18	09/28/18	---TF--	09:00	16:00	2	13.00	26.00	30	3
104	4 / 3	WEP	PHX INTERCON	10/01/18	10/03/18	MTW----	09:00	16:00	3	15.00	45.00	30	3
105	4 / 3	WEP	PHX INTERCON	09/27/18	09/30/18	---TFSS	16:00	20:00	4	13.00	52.00	30	3
106	4 / 3	WEP	PHX INTERCON	10/01/18	10/03/18	MTW----	16:00	20:00	3	15.00	45.00	30	3
107	4 / 3	WEP	PHX INTERCON	09/27/18	09/30/18	---TFSS	20:00	24:00	8	13.00	104.00	30	3
108	4 / 3	WEP	PHX INTERCON	10/01/18	10/03/18	MTW----	20:00	24:00	6	15.00	90.00	30	3

# Non-Billable: (39)  
Grand Total: 416 (\$10,646.00)  
\$97,397.00

(\*) original line has been modified

## Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots	Network	System	Spots
WEP	PHX INTER	30	AENP	PHX INTER	7	CNNP	PHX INTER	23
OWNP	PHX INTER	32	DISCP	PHX INTER	7	IDP	PHX INTER	32
ESPNP	PHX INTER	5	FOODP	PHX INTER	23	NGCP	PHX INTER	23
HALLP	PHX INTER	29	HGTVP	PHX INTER	25	HISTP	PHX INTER	23
LIFP	PHX INTER	7	MNBCP	PHX INTER	33	NFLNP	PHX INTER	7
OXYGP	PHX INTER	30	TLCP	PHX INTER	26	TVLP	PHX INTER	38
USAP	PHX INTER	16						

## Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots
Sep-18	50,532.00	37,368.41	242	Oct-18	46,865.00	34,656.67	174

Contract Summary

Total Spots	Paid Spots	Total Cost		Avg. Spot Cost (Gross)		Avg. Spot Cost (Net)		Spot Status Summary			Preempt Spots	
		Gross	Net	Total	Paid	Total	Paid	Scheduled	Aired	Failed	Billable	Non-Billable
416	416	97,397.00	72,025.08	237.46	237.46	175.60	175.60	0	416	0	0	39

Preempt / Makegood Detail

Line #	Non-Billable Preempts		Billable Preempts		Non-Billable Makegood		Billable Makegoods		Spot Var	Rev Var
	Spots	Total	# of Spots	Total	# of Spots	# of Spots	# of Spots	Total		
3	4	\$820.00	0	\$0.00	0	0	0	\$0.00	(4)	(\$820.00)
4	5	\$1,180.00	0	\$0.00	0	0	0	\$0.00	(5)	(\$1,180.00)
5	3	\$975.00	0	\$0.00	0	0	0	\$0.00	(3)	(\$975.00)
6	1	\$374.00	0	\$0.00	0	0	0	\$0.00	(1)	(\$374.00)
7	1	\$485.00	0	\$0.00	0	0	0	\$0.00	(1)	(\$485.00)
13	4	\$1,084.00	0	\$0.00	0	0	0	\$0.00	(4)	(\$1,084.00)
14	3	\$936.00	0	\$0.00	0	0	0	\$0.00	(3)	(\$936.00)
15	1	\$577.00	0	\$0.00	0	0	0	\$0.00	(1)	(\$577.00)
16	1	\$664.00	0	\$0.00	0	0	0	\$0.00	(1)	(\$664.00)
24	1	\$124.00	0	\$0.00	0	0	0	\$0.00	(1)	(\$124.00)
54	3	\$372.00	0	\$0.00	0	0	0	\$0.00	(3)	(\$372.00)
55	4	\$572.00	0	\$0.00	0	0	0	\$0.00	(4)	(\$572.00)
56	4	\$976.00	0	\$0.00	0	0	0	\$0.00	(4)	(\$976.00)
57	2	\$562.00	0	\$0.00	0	0	0	\$0.00	(2)	(\$562.00)
58	1	\$540.00	0	\$0.00	0	0	0	\$0.00	(1)	(\$540.00)
60	1	\$405.00	0	\$0.00	0	0	0	\$0.00	(1)	(\$405.00)
Grand Total	39	\$10,646.00	0	\$0.00	0	0	0	\$0.00	(39)	(\$10,646.00)

Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
3	GR 2341588-01	1	DSCCKST1801H True Test	21.4%	09/29/18	00:00	10/01/18	24:00	30	00107311001	ER
3	GR 2341588-01	1	DSCCKST1801H True Test	14.3%	10/02/18	00:00	10/03/18	24:00	30	00107311001	ER
3	GR 2341588-01	1	DSCCKST1801H True Test	28.6%	09/27/18	00:00	09/28/18	24:00	30	00107311001	ER
3	GR 2341588-01	2	DSCCKST1802H Knows It	7.1%	09/27/18	00:00	09/28/18	24:00	30	00107311002	ER
3	GR 2341588-01	2	DSCCKST1802H Knows It	7.1%	09/29/18	00:00	10/01/18	24:00	30	00107311002	ER
3	GR 2341588-01	3	DSCCKST1803H Responsibility	21.4%	10/02/18	00:00	10/03/18	24:00	30	00107311003	E00878578

Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name
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