

KPNX 200 East Van Buren Street Phoenix, AZ 85004 Main: (602)257-1212 Billing:

www.12news.com

Billing Address:

Waterfront Strategies / POL Attention: Accounts Payable 3050 K Street NW Suite 100 Washington, DC 20007

Description

Send Payment To:

KPNX KPNX

PO BOX: 637386

Start Date

Weeks:

1

2

Ch

KPNX

KPNX

KPNX

Spots: #

Start Date

М

W

Day Air Date

Tu 09/04/18

09/03/18

09/05/18

08/31/18

End Date

09/06/18

MTWTFSS

MTWT---

Air Time Description

5:24 PM M-F 5-530p

5:14 PM M-F 5-530p

5:14 PM M-F 5-530p

Cincinnati, OH 45263-7386

End Date

Invoice #	Invoice Date	Invoice Month	Invoice Period
1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18

Property	Account Executive	Sales Office	Sales Region
KPNX	Jim Quinn	Telerep Philadel	National

Advertiser ISS/ Majority Forward	Product MAJORITY FO		nate Number
	Flight Dates 08/31/18 - 09/13/18	<u>Order #</u> 1650049	Alt Order # 09207858
	Billing Calendar Broadcast	<u>Billing Type</u> Cash	Deal #
	Special Handling		
	Agency Code	Advertiser Code 422	<u>Product 1/2</u> 448
	Agency Ref 10957AG	Advertiser Ref 107646	

Spots/
Week

Length Ad-ID

:30 AZMFTV1801H

:30 AZMFTV1801H

:30 AZMFTV1802H

Rate

Type

Length

1 08/31/18	09/13/18	12 News Today	5-530a	MTWTF	:30 1	\$200.00	NM	
Weeks:	Start Date 08/31/18	End Date MTWTF:		<u>Rate</u> \$200.00				
enoto: # Ch			·	ֆՀՍՍ.ՍՍ Start/End Time	Length Ad-ID			Poto Tv
pots: # Ch						(1001)		Rate Ty
			News Today	5-530a	:30 AZMFT\	\180TH		\$200.00 N
Weeks:	Start Date	End Date MTWTFS	<u> </u>	Rate				
. " 0	09/07/18	09/13/18 MTWTF	·	\$200.00				D . T
pots: <u># Ch</u>		Date Air Time De		Start/End Time	<u>Length</u> <u>Ad-ID</u>			<u>Rate</u> <u>Ty</u>
2 KF	NX W 09/	/12/18 5:10 AM 12	News Today	5-530a	:30 AZMFT\	/1802н		\$200.00
2 08/31/18	09/13/18	First @ 4	4-5p	MTWTF	:30 2	\$500.00	NM	

Weeks:	Start Date	End Date MTWTF:	SS Spots/Week	<u>Rate</u>				
		00/00/40						
	08/31/18	09/06/18 MTWT-	2	\$500.00				
pots: # Ch		09/06/18 MTWT Date <u>Air Time</u> De		· ·	Length Ad-ID			Rate Ty
	<u>Day Air</u>	Date Air Time De	escription escription	Start/End Time	Length Ad-ID	/1801н		
1 KF	<u>Day</u> <u>Air</u> PNX M 09/	<u>Date</u> <u>Air Time</u> <u>De</u> /03/18	escription est @ 4	Start/End Time 4-5p	:30 AZMFT\			\$500.00 I
1 KF 2 KF	<u>Day Air</u> PNX M 09/ PNX Tu 09/	<u>Date</u> <u>Air Time</u> <u>De</u> /03/18 4:27 PM Fir /04/18 4:23 PM Fir	escription est @ 4 est @ 4	Start/End Time 4-5p 4-5p				\$500.00 I
1 KF	<u>Day Air</u> PNX M 09/ PNX Tu 09/ Start Date	Date Air Time Dec /03/18 4:27 PM Fir /04/18 4:23 PM Fir End Date MTWTF:	escription rst @ 4 rst @ 4 <u>SS Spots/Week</u>	Start/End Time 4-5p 4-5p Rate	:30 AZMFT\			\$500.00 I
1 KF 2 KF Weeks:	<u>Day Air</u> PNX M 09/ PNX Tu 09/ Start Date 09/07/18	Date Air Time Detection /03/18 4:27 PM Find /04/18 4:23 PM Find End Date MTWTF 09/13/18 MTWTF	escription rst @ 4 rst @ 4 <u>SS Spots/Week</u> 1	Start/End Time 4-5p 4-5p Rate \$500.00	:30 AZMFTV			\$500.00 I \$500.00 I
1 KF 2 KF Weeks: pots: <u>#</u> <u>C</u> r	n <u>Day Air</u> PNX M 09/ PNX Tu 09/ Start Date 09/07/18 n <u>Day Air</u>	Date Air Time De /03/18 4:27 PM Fir /04/18 4:23 PM Fir End Date MTWTF 09/13/18 MTWTF Date Air Time De	escription est @ 4 est @ 4 SS Spots/Week 1 escription	Start/End Time 4-5p 4-5p Rate \$500.00 Start/End Time	:30 AZMFTV :30 AZMFTV Length Ad-ID	/1801н		\$500.00 I
1 KF 2 KF Weeks: Spots: <u>#</u> <u>C</u> r	n <u>Day Air</u> PNX M 09/ PNX Tu 09/ Start Date 09/07/18 n <u>Day Air</u>	Date Air Time Detection /03/18 4:27 PM Find /04/18 4:23 PM Find End Date MTWTF 09/13/18 MTWTF	escription est @ 4 est @ 4 SS Spots/Week 1 escription	Start/End Time 4-5p 4-5p Rate \$500.00	:30 AZMFTV	/1801н		\$500.00 f

MTWTFSS

Start/End Time

Spots/Week

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Rate

5-530p

5-530p

5-530p

Start/End Time

\$1,200.00

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Rate Type

NM

\$1,200.00 NM

\$1,200.00

\$1,200.00



End Date

Description

Invoice #	Invoice Date	Invoice Month	Invoice Period
1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18

Advertiser	<u>Product</u>	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	7062

Spots/

www.12news.com

Start Date

Length	Week	Rate	Туре	
:30	2	\$1,200.00	NM	

3 08/31/18	09/13/18	M-F 5-530p	5-530p	MTWTF	:30	2	\$1,200.00	NM	
Weeks:	Start Date		WTFSS Spots/						
Spots: # Ch	09/07/18 Day Air		WTF e Description	1 \$1,200.00 Start/End 1	Γime Length	V4 ID			Pata Typa
3 KPI			<u>е Description</u> М М-F 5-530р	5-530p		AZMFTV18	302н		Rate Type \$1,200.00 NM
4.00/24/40	00/40/40	NIDO Nimbello A	Investigation NIDC Nimi	athe Name ATME	.20	4	¢2 500 00	NIN 4	

MTWTFSS

Start/End Time

4 08/31/18	09/13/18	NBC NIGI	nuy ivews	NBC Nightly News	MIWIF	:30	1	\$2,500.00	INIVI		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	08/31/18	09/06/18	MTWT	1	\$2,500.00						
Spots: # Ch	<u>Day Air</u>	Date Air	Time Description	<u>n</u>	Start/End Time	Length Ad	-ID			<u>Rate</u>	<u>Type</u>
1 KPI	NX M 09/	03/18 5:	51 PM NBC Nigh	tly News	NBC Nightly News	:30 AZ	MFTV18)1н		\$2,500.00	NM
Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	<u>Rate</u>						l
	09/07/18	09/13/18	MTWTF	1	\$2,500.00						
Spots: # Ch	<u>Day Air</u>	Date Air	Time Description	<u>n</u>	Start/End Time	Length Ad	-ID			<u>Rate</u>	<u>Type</u>
2 KPI	NX Tu 09/	11/18 5:	46 PM NBC Nigh	tly News	NBC Nightly News	:30 AZ	MFTV18)1н		\$2,500.00	NM

5 08/31/18	09/13/18	12 News 6p	m 6	-630p	MTWTF	:30	2	\$1,200.00	NM		
_			<u>ITWTFSS</u> ITWT	Spots/Week 2	<u>Rate</u> \$1,200.00						
Spots: # Ch	Day Air D	<u> Air Ti</u>	me Description	<u> </u>	Start/End Time	Length A	\d-ID			<u>Rate</u>	<u>Type</u>
1 KPN	X M 09/0	03/18 6:14	PM 12 News 6	om	6-630p	:30 A	ZMFTV18	301н		\$1,200.00	NM
2 KPN) Weeks: S			PM 12 News 6 _l	om Spots/Week	6-630p <u>Rate</u>	:30 A	ZMFTV18	301н		\$1,200.00	NM
	09/07/18	09/13/18 N	TWTF	1	\$1,200.00						
Spots: # Ch	Day Air D	<u> Air Ti</u>	me Description	<u>.</u>	Start/End Time	Length A	\d-ID			<u>Rate</u>	<u>Type</u>
3 KPN	X M 09/1	0/18 6:15	PM 12 News 6	om	6-630p	:30 A	ZMFTV18	301H		\$1,200.00	NM

6 09/01/18	09/08/18	12 News	opm Saturday	12 News 6pm Satur	S-	:30	1	\$700.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/27/18	09/02/18	S-	1	\$700.00					
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descripti	<u>on</u>	Start/End Time	Length Ad	d-ID			Rate Type
1 KPN			12 News	6pm Saturday	12 News 6pm Satu	:00				\$700.00 NM
	See MG	8.3,8.4								
Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
	09/03/18	09/09/18	S-	1	\$700.00					
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descripti	<u>on</u>	Start/End Time	Length Ad	d-ID			Rate Type
2 KPN	NX Sa 09/	08/18 6:2	26 PM 12 News	6pm Saturday	12 News 6pm Satu	ı :30 AZ	MFTV180	2н		\$700.00 NM

7 09/01/18	09/08/18	AZ Highv	vays 630-7p Sa	630-7p	S-	:30	1	\$500.00	NM	
Weeks:	Start Date 08/27/18	End Date 09/02/18	MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> C	<u>h Day Air</u>	<u>Date</u> Air	Time Descrip	<u>tion</u>	Start/End Time	Length /	Ad-ID			Rate Type
1 KI	PNX Sa 09. See MG		AZ High	nways 630-7p Sa	630-7p	:00				\$500.00 NM
Weeks:	Start Date 09/03/18	End Date 09/09/18	MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					

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End Date

Send Payment To: PO BOX: 637386 Cincinnati, OH 45263-7386

Description

Invoice #	Invoice Date	Invoice Month	Invoice Period
1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18

<u>Advertiser</u>	Product	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	7062

Spots/

Len

www.12news.com

Line Start Date

gth	Week	Rate	Type	
:30	1	\$500.00	NM	

7 09/01/18	09/08/18	AZ Highways 630-7p	Sa 630-7p	\$-	:30	1	\$500.00	NM	
Spots: # Ch 2 KPN	Day Air D NX Sa 09/08 See MG 8.	8/18 AZ F	ription lighways 630-7p Sa	Start/End Time 630-7p	Length A	\d-ID			<u>Rate</u> <u>Type</u> \$500.00 NM
9 00/02/19	00/00/19	12 Nowe Sunday	520 6n	C	.20	1	\$700.00	NIM	

MTWTFSS

Start/End Time

	SEE MG 0.3,0.4							
8 09/02/18 09	9/09/18 12 News Sunda	у 530-6р	S	:30	1	\$700.00	NM	
Weeks: Sta		TFSS Spots/Week	<u>Rate</u>					
08/	27/18 09/02/18	S 1	\$700.00					
Spots: # Ch	Day Air Date Air Time	<u>Description</u>	Start/End Time	Length A	\d-ID			Rate Type
1 KPNX	Su 09/02/18 5:57 PM	12 News Sunday	530-6p	:30 A	ZMFTV1801	.H		\$700.00 NM
Weeks: Sta	art Date End Date MTW	TFSS Spots/Week	<u>Rate</u>					
09/	03/18 09/09/18	S 1	\$700.00					
Spots: # Ch	Day Air Date Air Time	<u>Description</u>	Start/End Time	Length A	\d-ID			Rate Type
4 KPNX	Th 09/06/18 4:40 PM	NFL Kickoff Special	NFL Kickoff Specia	:30 A	ZMFTV1802	Н		\$1,200.00 NM
	MG for 7.1,6.1,7.2,8.2							ĺ
3 KPNX	Th 09/06/18 4:50 PM	NFL Kickoff Special	NFL Kickoff Specia	:30 A	ZMFTV1802	Н		\$1,200.00 NM
	MG for 7.1,6.1,7.2,8.2	•	·					
2 KPNX	Su 09/09/18	12 News Sunday	530-6p	:00				\$700.00 NM
	See MG 8.3,8.4	•	•					ĺ

9 08/31/18	09/13/18	Extra		630-7p	MTWTF	:30	1	\$1,500.00	NM	
Weeks:	Start Date 08/31/18	End Date 09/06/18	MTWTFSS MTWT	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Length A	Ad-ID			Rate Type
1 KPI	NX Tu 09	/04/18 6:	54 PM Extra		630-7p	:30 A	ZMFTV18	301н		\$1,500.00 NM
Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
	09/07/18	09/13/18	MTWTF	1	\$1,500.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Length A	\d-ID			Rate Type
2 KPI	NX Tu 09	/11/18 6:	42 PM Extra		630-7p	:30 A	AZMFTV18	302н		\$1,500.00 NM

10 08/31/18 09/1	3/18 Late News	s (M-Su)	Late News (M-Su)	MTWTFSS	:30	1	\$1,500.00	NM		
Weeks: Start 08/31		MTWTFSS MTWT-SS	Spots/Week 1	<u>Rate</u> \$1,500.00						
Spots: # Ch Da	ay <u>Air Date</u> <u>Air</u>	Time Descripti	<u>on</u>	Start/End Time	Length Ad	-ID			Rate	<u>Type</u>
1 KPNX S	Sa 09/01/18 10:2	24 PM Late Nev	vs (M-Su)	Late News (M-Su)	:30 AZI	4FTV18	01н		\$1,500.00	NM
Weeks: Start		<u>MTWTFSS</u>	Spots/Week	<u>Rate</u>						
09/07	/18 09/13/18	MTWTFSS	1	\$1,500.00						
Spots: # Ch Da	<u>ny Air Date</u> <u>Air</u>	Time Descripti	<u>on</u>	Start/End Time	Length Ad	-ID			<u>Rate</u>	Type
2 KPNX S	Su 09/09/18 10:2	27 PM Late Nev	vs (M-Su)	Late News (M-Su)	:30 AZI	4FTV18	02н		\$1,500.00	NM

ı	Z NFI	NA 30 09	709/16 10.27 FW Late 1	iews (ivi-Su)	Late News (M-Su)	.30 /	AZMFIVIO	ЛДП		\$1,500.00 NW
1	11 08/31/18	09/13/18	Tonight Show	1035-1137p	MTWTF	:30	1	\$700.00	NM	
	Weeks:	Start Date 08/31/18	End Date MTWTFSS 09/06/18 MTWT	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	iption_	Start/End Time	Length .	Ad-ID			Rate Type
	1 KPI	NX Tu 09	/04/18 11:31 PM Tonigl	nt Show	1035-1137p	:30	AZMFTV180)1н		\$700.00 NM
	Weeks:	Start Date	Fnd Date MTWTFSS	Spots/Week	Rate					

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1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18

<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	7062

Weeks:

Start Date

End Date

www.12news.com									
Line Otent Date F	To al Diaka	December	Otant/End Time		141-	Spots/	D-4-	T	
Line Start Date E	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 08/31/18 0)9/13/18	Tonight Show	1035-1137p	MTWTF	:30	1	\$700.00	NM	
09	9/07/18	09/13/18 MTWTF	1	\$700.00					
Spots: <u>#</u> <u>Ch</u>	Day Air I	Date <u>Air Time</u> Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
2 KPNX	Th 09/1	13/18 10:44 PM Tonight	Show	1035-1137p	:3	0 AZMFTV18	302н		\$700.00 NM
12 08/31/18 0	9/13/18	12 News Today	530-6a	MTWTF	:30	1	\$300.00	NM	
	tart Date 3/31/18	End Date MTWTFSS 09/06/18 MTWT	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # Ch	Day Air I			Start/End Time	Lenat	h Ad-ID			Rate Type
3 KPNX		03/18 5:28 AM 12 New		530-6a		 0 AZMFTV18	801н		\$300.00 NM
1 KPNX	Tu 09/0		•	530-6a	:3	0 AZMFTV18	01н		\$300.00 NM
	tart Date 9/07/18	End Date MTWTFSS 09/13/18 MTWTF	Spots/Week	<u>Rate</u> \$300.00					
Spots: # Ch	<u>Day</u> <u>Air l</u>		otion	Start/End Time	I enat	h Ad-ID			Rate Type
2 KPNX				530-6a		0 AZMFTV18	8 01 н		\$300.00 NM
13 08/31/18 0)9/13/18	Late Night	1135p-1235a	MTWTF	:30	1	\$500.00	NM	
Weeks: St	tart Date	End Date MTWTFSS	Spots/Week	Rate					
	3/31/18	09/06/18 MTWT	1	\$500.00					
Spots: # Ch	<u>Day</u> <u>Air l</u>	<u>Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 KPNX			0	1135p-1235a	:3	0 AZMFTV18	801н		\$500.00 NM
	<u>art Date</u> 9/07/18	End Date MTWTFSS 09/13/18 MTWTF	Spots/Week	<u>Rate</u> \$500.00					
Spots: # Ch	Day Air I		ntion	Start/End Time	I enat	h Ad-ID			Rate Type
2 KPNX		07/18 12:50 AM Late Ni		1135p-1235a		<u>, 10 15</u> () AZMFTV18	801н		\$500.00 NM
14 09/01/18 0	9/08/18	Saturday Night Live LF		S-	:30	1	\$1,500.00	NM	,
Weeks: St	tart Date	End Date MTWTFSS	Spots/Week	Rate					
	3/27/18	09/02/18S-	<u> 3pois/week</u> 1	\$1,500.00					
Spots: # Ch	Day Air I		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KPNX	Sa 09/0	01/18 11:53 PM Saturda	ay Night Live LF	SNL Late Fringe	:3	O AZMFTV18	01н		\$1,500.00 NM
	tart Date 9/03/18	End Date MTWTFSS 09/09/18S-	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch	<u>Day</u> <u>Air l</u>		otion .	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate</u> <u>Type</u>
2 KPNX	Sa 09/0	08/18 11:13 PM Saturda	ay Night Live LF	SNL Late Fringe	:3	0 AZMFTV18	02н		\$1,500.00 NM
15 09/04/18 0	9/04/18	America's Got Talent	7-9p	-T	:30	1	\$8,000.00	NM	
	tart Date 9/03/18	End Date MTWTFSS 09/09/18 -T	Spots/Week 1	<u>Rate</u> \$8,000.00					
Spots: # Ch	Day Air I		•	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KPNX	-			7-9p		0 AZMFTV18	01н		\$8,000.00 NM
16 09/04/18 0	9/04/18	Making It	9-10p	-T	:30	1	\$5,000.00	NM	

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Rate

Spots/Week

MTWTFSS

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End Date

Send Payment To: **KPNX KPNX** PO BOX: 637386 Cincinnati, OH 45263-7386

Description

Invoice #	Invoice Date	Invoice Month	Invoice Period
1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18

<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	7062

Spots/

Len

www.12news.com

Start Date

gth	Week	Rate	Type	
:30	1	\$5,000.00	NM	

16 09/04/18 09/0	4/18 Making It	9-10p		-T	:30	1	\$5,000.00	NM	
' 	ay <u>Air Date</u> <u>Air</u>	-T Time <u>Description</u> 32 PM Making It	1	\$5,000.00 <u>Start/End Time</u> 9-10p	Length Ac	<u>d-ID</u> ZMFTV18	801н		Rate Type \$5,000.00 NM
17 08/31/18 09/0	7/18 American	Ninia Warrior 7-9p		F	·30	1	\$3,000,00	NM	

MTWTFSS

Start/End Time

17 08/31/18 09/07/18	American Ninja Warrior 7-9)pF	:30	1	\$3,000.00	NM		
Weeks: <u>Start Date</u> 08/27/18	End Date MTWTFSS S	<u>Spots/Week</u> <u>Rate</u> 1 \$3,000.00						
Spots: <u># Ch</u> <u>Day</u> <u>Ai</u>	Date Air Time Description	Start/Er	nd Time Length	Ad-ID			Rate :	Type
1 KPNX F 08	/31/18 7:47 PM American Nir	nja Warrior 7-9p	:30	AZMFTV18	801H		\$3,000.00	NM
Weeks: Start Date 09/03/18	End Date MTWTFSS S	<u>Spots/Week</u> <u>Rate</u> 1 \$3,000.00						
Spots: <u># Ch</u> <u>Day</u> <u>Ai</u>	Date Air Time Description	Start/Er	nd Time Length	Ad-ID			Rate :	Туре
2 KPNX F 09	/07/18 8:19 PM American Nir	nja Warrior 7-9p	:30	AZMFTV18	802н		\$3,000.00	NM

18 08/31/18	09/13/18	12 News	Today	6-7a	MTWTF	:30	1	\$700.00	NM		
Weeks:	Start Date 08/31/18	End Date 09/06/18	MTWTFSS MTWT	Spots/Week	<u>Rate</u> 2 \$700.00						
Spots: # Ch	<u>Day</u> Air	Date Air	r Time Descri	<u>otion</u>	Start/End Time	Length /	Ad-ID			<u>Rate</u>	<u>Type</u>
1 KPI	NX Tu 09	/04/18 5:	59 AM 12 Nev	vs Today	6-7a	:30 /	AZMFTV180	1н		\$700.00	NM
3 KPI	NX Th 09	/06/18 6:	27 AM 12 Nev	vs Today	6-7a	:30 /	AZMFTV180)1н		\$700.00	NM
Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Weel							
	09/07/18	09/13/18	MTWTF	1	l \$700.00						
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air	r Time Descri	<u>otion</u>	Start/End Time	Length /	Ad-ID			<u>Rate</u>	Type
2 KPI	NX Tu 09	/11/18 6:	48 AM 12 Nev	vs Today	6-7a	:30 /	AZMFTV180)2н		\$700.00	NM

19 08/31/18	09/13/18	Today Show	7-9a	MTWTF	:30	1	\$850.00	NM	
Weeks:	Start Date 08/31/18		WTFSS Spots/Wee	<u>k Rate</u> 1 \$850.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time	<u>Description</u>	Start/End Time	Length /	Ad-ID			Rate Type
1 KP	NX Th 09	/06/18 8:56 A	M Today Show	7-9a	:30 /	AZMFTV180	2н		\$850.00 NM
Weeks:	Start Date 09/07/18		<u>WTFSS</u> <u>Spots/Wee</u>	<u>k</u> <u>Rate</u> 1 \$850.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time	<u>Description</u>	Start/End Time	Length /	Ad-ID			Rate Type
2 KP	NX M 09	/10/18 8:58 A	M Today Show	7-9a	:30 /	AZMFTV180	2н		\$850.00 NM

20 08/31/	/18 (9/13/1	8 Live	with Kel	lly	10-11a		MTWTF	:30	5	\$450.00	NM		
Weeks	_	art Dat 3/31/18			<u>ITWTFSS</u> ITWT	Spots/W	<u>eek</u> 5	<u>Rate</u> \$450.00						
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Tir	me Descrip	<u>otion</u>		Start/End Time	Length A	Ad-ID			Rate	Type
2	KPNX	Tu	09/04/18	10:33	AM Live wi	th Kelly		10-11a	:30 A	AZMFTV180	1н		\$450.00	NM
3	KPNX	Tu	09/04/18	10:59	AM Live wi	th Kelly		10-11a	:30 A	AZMFTV180	1н		\$450.00	NM
1	KPNX	W	09/05/18	10:50	AM Live wi	th Kelly		10-11a	:30 A	AZMFTV180)2н		\$450.00	NM
4	KPNX	W	09/05/18	10:59	AM Live wi	th Kelly		10-11a	:30 A	AZMFTV180)1н		\$450.00	NM

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End Date

Description

Invoice Date Invoice Month Invoice Period Invoice # 1650049-1 09/16/18 September 2018 08/27/18 - 09/13/18

Ţ,	Advertiser_	<u>Product</u>	Estimate Number
	ISS/ Majority Forward	MAJORITY FORWARD	7062

Spots/

www.12news.com

Start Date

Length	Week	Rate	Туре	
:30	5	\$450.00	NM	
	h Ad-ID			Rate Type

20 08/31/18	09/13/18 Live	e with Kelly	10-11a	MTWTF	:30	5	\$450.00	NM	
Spots: # Ch	Day Air Date	Air Time Desci	<u>iption</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
5 KPN	IX Th 09/06/18	10:58 AM Live v	vith Kelly	10-11a	:30	AZMFTV180	2н		\$450.00 NN
	Start Date End 09/07/18 09/13		Spots/Wee	<u>k</u> <u>Rate</u> 3 \$450.00					
Spots: # Ch	Day Air Date	Air Time Desci	<u>iption</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
6 KPN	IX F 09/07/18	10:54 AM Live v	vith Kelly	10-11a	:30	AZMFTV180	2н		\$450.00 NN
7 KPN	IX M 09/10/18	10:34 AM Live v	vith Kelly	10-11a	:30	AZMFTV180	2н		\$450.00 NN
8 KPN	X W 09/12/18	10:30 AM Live v	vith Kelly	10-11a	:30	AZMFTV180	2н		\$450.00 NN

MTWTFSS

Start/End Time

21 08/31	/18 09/13/18	Today Show 3	11a-12p	MTWTF	:30	5	\$350.00	NM		
Weeks	s: <u>Start Date</u> 08/31/18	End Date MTWT 09/06/18 MTWT		<u>Rate</u> 5 \$350.00						
Spots: #	<u>Ch</u> <u>Day</u> <u>Air</u>	r Date Air Time	<u>Description</u>	Start/End Time	Length A	d-ID			Rate	Type
4	KPNX Tu 09	/04/18 11:34 AM	Today Show 3	11a-12p	:30 A	ZMFTV180	1н		\$350.00	NM
2	KPNX Tu 09	/04/18 11:58 AM	Today Show 3	11a-12p	:30 A	ZMFTV180	1н		\$350.00	NM
3	KPNX W 09	/05/18 11:33 AM	Today Show 3	11a-12p	:30 A	ZMFTV180	2н		\$350.00	NM
1	KPNX W 09	/05/18 11:58 AM	Today Show 3	11a-12p	:30 A	ZMFTV180	2н		\$350.00	NM
5	KPNX Th 09	/06/18 11:58 AM	Today Show 3	11a-12p	:30 A	ZMFTV180	2н		\$350.00	NM
Weeks	s: <u>Start Date</u> 09/07/18	End Date MTW1 09/13/18 MTW1	<u> </u>	<u>ek</u> <u>Rate</u> 3 \$350.00						
Spots: #	<u>Ch</u> <u>Day</u> <u>Air</u>	r Date Air Time	<u>Description</u>	Start/End Time	Length A	d-ID			Rate	Type
6	KPNX F 09	/07/18 11:48 AM	Today Show 3	11a-12p	:30 A	ZMFTV180	1н		\$350.00	NM
7	KPNX Tu 09	/11/18 11:32 AM	Today Show 3	11a-12p	:30 A	ZMFTV180	2н		\$350.00	NM
8	KPNX W 09	/12/18 11:58 AM	Today Show 3	11a-12p	:30 A	ZMFTV180	1н		\$350.00	NM

22 08/31/18	09/13/18	Daily Blas	st Live	Daily Blast Live	MTWTF	:30	1	\$200.00	NM	
Weeks:	Start Date 08/31/18	End Date 09/06/18	MTWTFSS MTWT	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Length A	Ad-ID			Rate Type
1 KPI	NX Tu 09	/04/18 12:4	43 PM Daily B	last Live	Daily Blast Live	:30 /	AZMFTV180	1н		\$200.00 NM
Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
	09/07/18	09/13/18	MTWTF	1	\$200.00					
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Length A	Ad-ID			Rate Type
2 KPI	NX F 09	/07/18 12:5	59 PM Daily B	last Live	Daily Blast Live	:30 /	AZMFTV180	2н		\$200.00 NM

2 KFNA 1 09/07/10 12:39 FW Daily Blast Live	Daily Blast Live	.30 AZMF1 V 180211	\$200.00 NW
23 08/31/18 09/13/18 Arizona Midday (1-2p) 1-2p	MTWTF	:30 1 \$200.00 NM	Л
Weeks: Start Date 08/31/18 End Date 09/06/18 MTWTFSS MTWT Spots/Week MTWT	<u>Rate</u> \$200.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KPNX Th 09/06/18 1:36 PM Arizona Midday (1-2p)	1-2p	:30 AZMFTV1801H	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate		
09/07/18 09/13/18 MTWTF 1	\$200.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
2 KPNX M 09/10/18 1:24 PM Arizona Midday (1-2p)	1-2p	:30 AZMFTV1802H	\$200.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1650049-1	09/16/18	September 2018	08/27/18 - 09/13/18

Advertiser	<u>Product</u>	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	7062

www.12news.com

Spots/

Line Start [Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 08/31/	18 09/13/18	Days of Our Lives	2-3p	MTWTF	:30	1	\$400.00	NM	
Weeks	: <u>Start Date</u> 08/31/18	End Date MTWTFSS 09/06/18 MTWT	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: #	Ch Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1	KPNX Tu 09	/04/18 2:59 PM Days o	f Our Lives	2-3p	:3	0 AZMFTV180	1н		\$400.00 NM
Weeks	: <u>Start Date</u> 09/07/18	End Date MTWTFSS 09/13/18 MTWTF	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: #	Ch Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2	KPNX Tu 09	/11/18 2:59 PM Days o	f Our Lives	2-3p	:3	0 AZMFTV180	2н		\$400.00 NM

Total Spots 62

Include Invoice # on Check - Payment Terms 30 Days

\$62,200.00	<u>Gross Total</u>
\$9,330.00	Agency Commission
\$52,870.00	Net Amount Due
\$264.35	Tax 0.5%
\$53,134.35	Amount Due

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