Start/End Time



KPNX 200 East Van Buren Street Phoenix, AZ 85004 Main: (602)257-1212

www.12news.com

Billing Address:

Waterfront Strategies / POL **Attention: Accounts Payable** 3050 K Street NW Suite 100 Washington, DC 20007

Description

Send Payment To:

KPNX KPNX

Line

PO BOX: 637386

Start Date

Cincinnati, OH 45263-7386

End Date

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1614694-1 | 09/23/18 | September 2018 | 08/27/18 - 09/17/18 |

| <u>Property</u> | Account Executive | Sales Office | Sales Region |
|-----------------|-------------------|------------------|--------------|
| KPNX | Jim Quinn | Telerep Philadel | National |

| Advertiser | <u>Product</u> | <u>Est</u> | imate Number |
|-----------------------|---------------------|------------------------|--------------------|
| ISS/ Majority Forward | Majority Forwa | ırd 651 | 0 |
| | Flight Dates | Order # | Alt Order # |
| | 09/11/18 - 09/14/18 | 1614694 | 09109832 |
| | Billing Calendar | Billing Type | Deal # |
| | Broadcast | Cash | |
| | Special Handling | | |
| | Aganay Cada | IAdverticer Code | Draduat 1/2 |
| | Agency Code | Advertiser Code 163 | Product 1/2 173 |
| | Agency Ref | Advertiser Ref | |

107646

Rate

Type

| ; | Spo | ots/ |
|---|-----|------|
| ١ | Wε | ek |

10957AG

Length

| 1 09/11/18 | 09/17/18 | M-F 430-5a | 430-5a | MTWTF | :30 | 5 | \$75.00 | NM | | |
|--------------------------|--------------------------|--------------------------------|------------|-------------------------|----------|----------|----------|----|--------------------|------|
| Weeks: | Start Date 09/11/18 | End Date MTWTF: | | <u>Rate</u> \$75.00 | | | | | | |
| Spots: # C | <u>Ch</u> <u>Day</u> Air | Date Air Time De | escription | Start/End Time | Length A | d-ID | | | <u>Rate</u> | Туре |
| 1 K | PNX Tu 09 | /11/18 4:28 AM M- | F 430-5a | 430-5a | :30 A | ZMFTV180 | 1н | | \$75.00 | NM |
| 4 K | PNX W 09 | /12/18 4:51 AM M- | F 430-5a | 430-5a | :30 A | ZMFTV180 | 1н | | \$75.00 | NM |
| 5 K | PNX Th 09 | /13/18 4:29 AM M- | F 430-5a | 430-5a | :30 A | ZMFTV180 | 1н | | \$75.00 | NM |
| 3 KI | PNX F 09. Credited | | F 430-5a | 430-5a | :00 | | | | \$75.00 | NM |
| 2 KI | PNX M 09. Credited | | F 430-5a | 430-5a | :00 | | | | \$75.00 | NM |
| 2 09/11/18 | 09/17/18 | 12 News Today | 530-6a | MTWTF | :30 | 5 | \$225.00 | NM | | |
| Weeks: | Start Date 09/11/18 | End Date MTWTF: 09/17/18 MTWTF | | <u>Rate</u> \$225.00 | | | | | | |
| Spots: <u>#</u> <u>C</u> | <u>Ch</u> <u>Day</u> Air | Date Air Time De | escription | Start/End Time | Length A | d-ID | | | <u>Rate</u> | Туре |
|) 2 K | PNY Tu no | /11/18 5·30 AM 12 | News Today | 530-6a | ·30 A | ZMETV180 | 1н | | \$225.00 | NIM |

MTWTFSS

| 2 03/11/10 | 03/17/10 12 | 2 News Today | 330-0a | PITWII | .00 0 | ψ223.00 NW | |
|-------------|---------------|-------------------------------|-----------------|-------------------------|-----------------|------------|------------------------|
| Weeks: | | d Date MTWTFSS 17/18 MTWTF | Spots/Week 5 | <u>Rate</u> \$225.00 | | | |
| Spots: # Ch | Day Air Date | <u>Air Time</u> Descript | ion_ | Start/End Time | Length Ad-ID | | Rate Type |
| 2 KP | NX Tu 09/11/1 | 8 5:39 AM 12 News | s Today | 530-6a | :30 AZMFTV1801H | l | \$225.00 NM |
| 5 KP | NX W 09/12/1 | 8 5:51 AM 12 News | s Today | 530-6a | :30 AZMFTV1801H | I | \$225.00 NM |
| 4 KP | NX Th 09/13/1 | 8 5:28 AM 12 News | s Today | 530-6a | :30 AZMFTV1801H | I | \$225.00 NM |
| 1 KP | NX F 09/14/1 | 8 12 New | s Today | 530-6a | :00 | | \$225.00 NM |
| | Credited | | | | | | |
| 3 KP | | 8 12 New | s Today | 530-6a | :00 | | \$225.00 NM |
| | Credited | | | | | | |

| | Credited | | | | | | | | | |
|-------------|-----------------------|----------------------|------------------|-----------------|-------------------------|----------|-------|----------|----|-----------|
| 3 09/11/18 | 09/17/18 | Today Sho | DW | 7-9a | MTWTF | :30 | 3 | \$550.00 | NM | |
| Weeks: | Start Date 09/11/18 | End Date 09/17/18 | MTWTFSS MTWTF | Spots/Week 3 | <u>Rate</u> \$550.00 | | | | | |
| Spots: # Ch | <u>Day</u> <u>Air</u> | Date Air | Time Descrip | <u>otion</u> | Start/End Time | Length A | Ad-ID | | | Rate Type |

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Send Payment To: **KPNX KPNX** PO BOX: 637386 Cincinnati, OH 45263-7386

Start Date

End Date

MTWTFSS

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 1614694-1 | 09/23/18 | September 2018 | 08/27/18 - 09/17/18 |

| Advertiser | <u>Product</u> | Estimate Number |
|-----------------------|------------------|-----------------|
| ISS/ Majority Forward | Majority Forward | 6510 |

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| ne Start l | Date I | End Date | Descri | ption | Start/End Tir | me MTWTFSS | Length | Spots/ Week | Rate | Туре | | |
|------------|-----------|----------------------|---------------------|------------|--|-------------------------------|--------------|----------------|----------|------|-----------------------|------------|
| 3 09/11 | /18 | 09/17/18 | Today | Show | 7-9a | MTWTF | :30 | 3 | \$550.00 | NM | | |
| Spots: # | <u>Ch</u> | Day Air | <u>Date</u> | Air Time | <u>Description</u> | Start/End Time | <u>Lengt</u> | h Ad-ID | | | Rate | Тур |
| 2 | KPNX | Tu 09/ | 11/18 | 7:59 AM | Today Show | 7 - 9a | :3 | 0 AZMFTV180 | 01н | | \$550.00 |) N |
| 3 | KPNX | W 09/ | 12/18 | 6:59 AM | Today Show | 7 - 9a | :3 | 0 AZMFTV180 | 01н | | \$550.00 |) N |
| 1 | KPNX | M 09/1 Credited | 17/18 | | Today Show | 7-9a | :0 | 0 | | | \$550.00 | N |
| 10 09/11 | /18 | 09/17/18 | Today | Show 2 | 9-10a | MTWTF | :30 | 10 | \$325.00 | NM | | |
| Weeks | | tart Date 9/11/18 | End Dat 09/17/18 | | | ek <u>Rate</u> 10 \$325.00 | | | | | | |
| Spots: # | <u>Ch</u> | Day Air l | | | Description | Start/End Time | e Lenat | h Ad-ID | | | Rate | Tvr |
| 8 | KPNX | Tu 09/ | 11/18 | | Today Show 2 | 9-10a | :0 | | | | \$325.00 | |
| | = | | | | 10.14,10.15,10.16,10. | | | | | | | |
| 1 | KPNX | | | | Today Show 2 | 9-10a | | 0 AZMFTV180 | | | \$325.00 | |
| 11 | KPNX | | | | Arizona Midday (1-2p) I,10.2,10.8,10.7,10.3 | 1-2p | :3 | 0 AZMFTV180 | 01H | | \$100.00 |) N |
| 2 | KPNX | | | .12,10.13, | Today Show 2 10.14,10.15,10.16,10.1 | 9-10a 17,10.18 | :0 | 0 | | | \$325.00 |) N |
| 10 | KPNX | | | | Today Show 2 | 9-10a | :3 | 0 AZMFTV180 | 01н | | \$325.00 |) 1 |
| 15 | KPNX | W 09/ | 12/18 | 1:24 PM | Arizona Midday (1-2p) I,10.2,10.8,10.7,10.3 | 1-2p | :3 | 0 AZMFTV180 | 01н | | \$100.00 | |
| 13 | KPNX | W 09/ | 12/18 | 1:32 PM | Arizona Midday (1-2p) I,10.2,10.8,10.7,10.3 | 1 - 2p | :3 | 0 AZMFTV180 | 01н | | \$100.00 | 1 (|
| 3 | KPNX | Th 09/ | 13/18 | | Today Show 2 10.14,10.15,10.16,10. | 9-10a 17,10.18 | :0 | 0 | | | \$325.00 | 7 |
| 6 | KPNX | Th 09/ | 13/18 | 9:36 AM | Today Show 2 | 9-10a | :3 | 0 AZMFTV180 | 01н | | \$325.00 | 1 (|
| 12 | KPNX | | | | Arizona Midday (1-2p) I,10.2,10.8,10.7,10.3 | 1-2p | :3 | 0 AZMFTV180 | 01H | | \$100.00 | 1 (|
| 14 | KPNX | | | | Arizona Midday (1-2p) I,10.2,10.8,10.7,10.3 | 1-2p | :3 | 0 AZMFTV180 | 01н | | \$100.00 | 1 (|
| 4 | KPNX | | | , | Today Show 2 | 9-10a | :0 | 0 | | | \$325.00 |) / |
| 7 | KPNX | F 09/ | | .12.10.13. | Today Show 2 10.14,10.15,10.16,10. | 9-10a 17.10.18 | :0 | 0 | | | \$325.00 |) / |
| 17 | KPNX | | | ,, | Soccer | Various | :0 | 0 | | | \$150.00 |) <i>I</i> |
| 18 | KPNX | | 15/18 | | Soccer | Various | :0 | 0 | | | \$150.00 |) <i>I</i> |
| 16 | KPNX | | 16/18 | | Cardinals Locker Roor | m Cardinals Lock | er R :0 | 0 | | | \$1,200.00 |) <i>I</i> |
| 5 | KPNX | | 17/18 | | Today Show 2 | 9-10a | :0 | 0 | | | \$325.00 |) / |
| 9 | KPNX | | 17/18 | | Today Show 2 | 9-10a | :0 | 0 | | | \$325.00 | <i>)</i> |

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Rate

Spots/Week



| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 1614694-1 | 09/23/18 | September 2018 | 08/27/18 - 09/17/18 |

| Advertiser | <u>Product</u> | Estimate Number |
|-----------------------|------------------|-----------------|
| ISS/ Majority Forward | Majority Forward | 6510 |

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| | | | | | | | | | | S | pots/ | | | | |
|------------|---------------|-----------------------|----------------------|------------|---------------------|---------------|-------------------|-------------------------|-------------|---------|----------|----------|------|---------------------|------|
| ine Start | Date E | End Date | Desc | ription | | Start/En | d Time | MTWTFSS | Leng | gth V | /eek | Rate | Type | | |
| 11 09/11 | /18 (| 9/17/18 | Live | with Kelly | | 10-11a | | MTWTF | : | :30 | 10 | \$275.00 | NM | | |
| | 09 | 9/11/18 | 09/17/ | 18 MTW | TF | | 10 | \$275.00 | | | | | | | |
| Spots: # | Ch | Day Air | | Air Time | | otion | | Start/End Tim | ne L | ength A | \d-ID | | | Rate | Тур |
| · <u> </u> | KPNX | Tu 09 |)/11/18 | 10:40 AM | | ' | | 10-11a | | :30 A | ZMFTV180 | 1н | | \$275.00 | |
| 8 | KPNX | Tu 09 | /11/18 | 10:59 AM | | - | | 10-11a | | :30 A | ZMFTV180 | 1н | | \$275.00 | |
| 2 | KPNX | W 09 | /12/18 | 10:34 AM | | • | | 10-11a | | :30 A | ZMFTV180 | 1н | | \$275.00 | |
| 7 | KPNX | W 09 | /12/18 | 10:50 AM | | • | | 10-11a | | :30 A | ZMFTV180 | 1н | | \$275.00 | |
| 3 | KPNX | Th 09 | /13/18 | 10:36 AM | | • | | 10-11a | | :30 A | ZMFTV180 | 1н | | \$275.00 | |
| 9 | KPNX | Th 09 | /13/18 | 10:58 AM | | • | | 10-11a | | :30 A | ZMFTV180 | 1н | | \$275.00 | |
| 4 | KPNX | | 0/14/18 | | Live wit | • | | 10-11a | | :00 | | | | \$275.00 | |
| 10 | KPNX | F 09 Credited | | | Live wit | th Kelly | | 10-11a | | :00 | | | | \$275.00 |) Ni |
| 5 | KPNX | M 09 Credited | | | Live wit | th Kelly | | 10-11a | | :00 | | | | \$275.00 |) N |
| 6 | KPNX | M 09 Credited | | | Live wit | th Kelly | | 10-11a | | :00 | | | | \$275.00 |) N |
| 12 09/11 | /18 (|)9/17/18 | Toda | y Show 3 | | 11a-12p | | MTWTF | : | :30 | 5 | \$225.00 | NM | | |
| Weeks | s: <u>S</u> 1 | tart Date | End D | ate MTW | TFSS | Spots | /Week | Rate | | | | | | | _ |
| | 08 | 9/11/18 | 09/17/ | | TF | | 5 | \$225.00 | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> <u>Air</u> | | Air Time | | ' | | Start/End Tim | <u>ie L</u> | ength A | | | | Rate | |
| 8 | KPNX | | | 11:58 AM | | | | 11a-12p | | | ZMFTV180 | 1н | | \$225.00 | |
| 9 | KPNX | W 09 See MG | | 0.12,10.13 | Today 3 10.14,1, | | , 10.17, 10.18 | 11a-12p } | | :00 | | | | \$225.00 |) N |
| 3 | KPNX | |)/13/18 | 11:33 AM | Today S | Show 3 | | 11a-12p | | :30 A | ZMFTV180 | 1H | | \$225.00 | |
| 10 | KPNX | | 9/14/18 G 10.11,1 | 0.12,10.13 | Today 3 ,10.14,1 | | ,10.17,10.18 | 11a-12p } | | :00 | | | | \$225.00 |) N |
| 5 | KPNX | M 09 Credited | | | Today 3 | Show 3 | | 11a-12p | | :00 | | | | \$225.00 | } N |
| 13 09/11 | /18 (| 9/17/18 | Daily | Blast Live | | Daily Bla | ast Live | MTWTF | : | :30 | 5 | \$125.00 | NM | | |
| Weeks | | tart Date 9/11/18 | End D 09/17/ | | TFSS TF | Spots | <u>/Week</u> 5 | <u>Rate</u> \$125.00 | | | | | | | |
| Spots: # | <u>Ch</u> | Day Air | r Date | Air Time | Descrip | otion_ | | Start/End Tim | <u>ne</u> L | ength A | \d-ID | | | Rate | Typ |
| 2 | KPNX | Tu 09 | /11/18 | 12:28 PM | Daily B | last Live | | Daily Blast Liv | ve | :30 A | ZMFTV180 | 1н | | \$125.00 |) N |
| 1 | KPNX | W 09 | /12/18 | 12:13 PM | - | | | Daily Blast Liv | ve | :30 A | ZMFTV180 | 1н | | \$125.00 |) N |
| 5 | KPNX | Th 09 | 0/13/18 | | Daily B | last Live | 5,10.17,10.18 | Daily Blast Liv | | :00 | | | | \$125.00 | |
| 3 | KPNX | F 09 Credited | 9/14/18 | • | | last Live | | Daily Blast Liv | ve | :00 | | | | \$125.00 |) N |
| 4 | KPNX | M 09 Credited | | | Daily B | last Live | | Daily Blast Liv | ve | :00 | | | | \$125.00 |) N |
| 14 09/11 | /18 (| 9/17/18 | Arizo | na Midday | (1-2p) | 1-2p | | MTWTF | : | :30 | 5 | \$125.00 | NM | | _ |

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KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

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| Advertiser | <u>Product</u> | Estimate Number |
|-----------------------|------------------|-----------------|
| ISS/ Majority Forward | Majority Forward | 6510 |

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Snots/

| | | | | | | | | Spots/ | | | |
|--------------|-------------|--------------------|-------------------|------------------|------------------|-------------------------|---------------|------------------------------|------------|------|-------------------------|
| Line Start [| Date E | nd Date | Descrip | ption | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 14 09/11/ | 18 0 | 9/17/18 | Arizona | a Midday (1-2p) | 1-2p | MTWTF | :30 | 5 | \$125.00 | NM | |
| Weeks | | art Date | End Date | | Spots/Week | Rate | | | | | |
| C4 # | | /11/18 | 09/17/18 | | 5 | \$125.00 | | - V - J I I I I | | | Data Tura |
| Spots: # | <u>Ch</u> | Day Air | | Air Time Descrip | | Start/End Time | | n <u>Ad-ID</u> | 01 | | Rate Type |
| 1 | KPNX | Tu 09/ | | 1:38 PM Arizona | | 1-2p | |) AZMFTV18 | | | \$125.00 NM |
| 5 | KPNX | | | 1:06 PM Arizona | , , , , | 1-2p | |) AZMFTV18 | | | \$125.00 NM |
| 3 | KPNX | Th 09/ | | 1:20 PM Arizona | • | 1-2p | |) AZMFTV18 | OTH | | \$125.00 NM |
| 2 | KPNX | F 09, Credited | | Arizona | Midday (1-2p) | 1-2p | :00 | 9 | | | \$125.00 NM |
| 4 | KPNX | M 09. Credited | | Arizona | Midday (1-2p) | 1-2p | :00 | 0 | | | \$125.00 NM |
| 15 09/11/ | 18 0 | 9/17/18 | Days o | of Our Lives | 2-3p | MTWTF | :30 | 5 | \$250.00 | NM | |
| Weeks | | art Date /11/18 | End Date 09/17/18 | | Spots/Week 5 | <u>Rate</u> \$250.00 | | | | | |
| Spots: # | Ch | Day Air | | Air Time Descrip | | Start/End Time | l enath | n Ad-ID | | | Rate Type |
| 1 1 | KPNX | Tu 09/ | | 1:58 PM Days of | | 2-3p | | <u>i Au-ib</u>) AZMFTV18 | .01H | | \$250.00 NM |
| 2 | KPNX | W 09 | | 1:58 PM Days of | | 2-3p | |) AZMFTV18 | | | \$250.00 NM |
| 4 | KPNX | Th 09/ | | 2:59 PM Days of | | 2-3p | |) AZMFTV18 | | | \$250.00 NM |
| 3 | KPNX | F 09 | /14/18 | • | f Our Lives | 2-3p | :00 | | | | \$250.00 NM |
| | | Credited | | _ | | | | | | | |
| 5 | KPNX | M 09. Credited | | Days of | f Our Lives | 2-3p | :00 | 0 | | | \$250.00 NM |
| 16 09/11/ | ′18 0 | 9/17/18 | First @ |) 4 | 4-5p | MTWTF | :30 | 1 | \$450.00 | NM | |
| Weeks | : <u>St</u> | art Date | End Date | e MTWTFSS | Spots/Week | Rate | | | | | |
| | | /11/18 | 09/17/18 | | 1 | \$450.00 | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> Air | | Air Time Descrip | | Start/End Time | <u>Length</u> | <u>n Ad-ID</u> | | | <u>Rate</u> <u>Type</u> |
| 1 | KPNX | F 09. Credited | /14/18 I | First @ | 4 | 4-5p | :00 | 9 | | | \$450.00 NM |
| 17 09/11/ | ′18 0 | 9/17/18 | M-F 5- | 530p | 5-530p | MTWTF | :30 | 1 | \$750.00 | NM | |
| | | | | | | | | | | | |
| Weeks | | art Date | End Date | | Spots/Week | Rate | | | | | |
| Coata: # | | /11/18 | 09/17/18 | | 1 | \$750.00 | Lanath | - V4 ID | | | Data Tuna |
| Spots: # | <u>Ch</u> | Day Air | | Air Time Descrip | | Start/End Time | | n <u>Ad-ID</u> | 0111 | | Rate Type |
| 1 | KPNX | W 09 | /12/18 | 5:23 PM M-F 5-5 | 53UP | 5-530p | :30 |) AZMFTV18 | ОТН | | \$750.00 NM |
| 18 09/11/ | ′18 0 | 9/17/18 | NBC N | lightly News | NBC Nightly News | MTWTF | :30 | 1 | \$1,500.00 | NM | |
| Weeks | | art Date /11/18 | End Date 09/17/18 | | Spots/Week 1 | Rate \$1,500.00 | | | | | |
| Spots: # | <u>Ch</u> | Day Air | | Air Time Descrip | • | Start/End Time | Lenath | n Ad-ID | | | Rate Type |
| 2 | KPNX | Su 09 | /16/18 | | als Locker Room | Cardinals Locker | | | | | \$1,500.00 NM |
| 1 | KPNX | Credited M 09 | /17/18 | NBC N | ightly News | NBC Nightly New | /s :00 | 0 | | | \$1,500.00 NM |
| | | See MG | 10.2 | | | | | | | | |

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KPNX

PO BOX: 637386

Cincinnati, OH 45263-7386

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| <u>Advertiser</u> | <u>Product</u> | Estimate Number |
|-----------------------|------------------|-----------------|
| ISS/ Majority Forward | Majority Forward | 6510 |

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Spots/

| | | | | | | Spots/ | | | |
|--|---|--|--|--|------------------------------------|----------------------------|------------|------|--|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 19 09/11/18 | 09/17/18 | 12 News 6pm | 6-630p | MTWTF | :30 | 1 | \$850.00 | NM | |
| Weeks: | Start Date 09/11/18 | End Date MTWTFSS 09/17/18 MTWTF | Spots/Week 1 | <u>Rate</u> \$850.00 | | | | | |
| Spots: # Ch | | | | Start/End Time | <u>Length</u> | | | | <u>Rate</u> <u>Type</u> |
| 1 KP | NX Tu 09 | /11/18 6:26 PM 12 New | vs 6pm | 6-630p | :30 | AZMFTV18 | 301н | | \$850.00 NM |
| 21 09/15/18 | 09/15/18 | AZ Highways 630-7p S | a 630-7p | S- | :30 | 1 | \$400.00 | NM | |
| Weeks: | Start Date 09/10/18 | <u>End Date</u> <u>MTWTFSS</u> 09/16/18S- | Spots/Week 1 | <u>Rate</u> \$400.00 | | | | | |
| Spots: # Ch | <u>Day Air</u> | r Date <u>Air Time</u> <u>Descri</u> | <u>otion</u> | Start/End Time | <u>Length</u> | Ad-ID | | | <u>Rate</u> <u>Type</u> |
| 2 KP | NX Th 09 MG for 2 | /13/18 11:12 PM Tonigh 22.1,21.1 | t Show | 1035-1137p | :30 | AZMFTV18 | 301н | | \$900.00 NM |
| 1 KP | NX Sa 09 See MG | | hways 630-7p Sa | 630-7p | :00 | 1 | | | \$400.00 NM |
| 22 09/16/18 | 09/16/18 | 12 News Sunday | 530-6p | S | :30 | 1 | \$500.00 | NM | |
| Weeks: | Start Date 09/10/18 | End Date MTWTFSS 09/16/18S | Spots/Week 1 | <u>Rate</u> \$500.00 | | | | | |
| Spots: # Ch | | | · · · · · · · · · · · · · · · · · · · | Start/End Time | Length | Ad-ID | | | Rate Type |
| 1 KP | NX Su 09 See MG | | vs Sunday | 530-6p | :00 | ı | | | \$500.00 NM |
| 23 09/11/18 | 09/17/18 | Extra | 630-7p | MTWTF | :30 | 1 | \$900.00 | NM | |
| Weeks: | Start Date 09/11/18 | End Date MTWTFSS 09/17/18 MTWTF | Spots/Week 1 | <u>Rate</u> \$900.00 | | | | | |
| Spots: # Ch | <u>Day Air</u> | r Date <u>Air Time</u> Descrip | <u>otion</u> | Start/End Time | <u>Length</u> | Ad-ID | | | <u>Rate</u> <u>Type</u> |
| 1 KP | NX Tu 09 | /11/18 6:54 PM Extra | | 630-7p | :30 | AZMFTV18 | 301н | | \$900.00 NM |
| 24 09/11/18 | 09/17/18 | Late News (M-Su) | Late News (M-Su) | MTWTFSS | :30 | 1 | \$1,200.00 | NM | |
| Weeks: | | | | | | | | | |
| W CONO. | Start Date 09/11/18 | End Date MTWTFSS 09/17/18 MTWTFSS | Spots/Week 1 | Rate \$1,200.00 | | | | | |
| Spots: # Ch | 09/11/18 | 09/17/18 MTWTFSS | 1 | | <u>Length</u> | Ad-ID | | | Rate Type |
| Spots: # Ch | 09/11/18 | 09/17/18 MTWTFSS r Date Air Time Descrip | 1 otion | \$1,200.00 | | Ad-ID AZMFTV18 | 301н | | <u>Rate</u> <u>Type</u> \$1,200.00 NM |
| Spots: # Ch | 09/11/18 <u>Day Air</u> | 09/17/18 MTWTFSS r Date Air Time Descrip | 1 otion | \$1,200.00 Start/End Time | | | \$200.00 | NM | |
| Spots: # Ch | 09/11/18 n <u>Day Ai</u> PNX W 09 | 09/17/18 MTWTFSS r Date Air Time Descrip 0/12/18 10:14 PM Late No | 1 otion ews (M-Su) | \$1,200.00 Start/End Time Late News (M-Su | u) :30 | AZMFTV18 | | NM | |
| Spots: # Ch 1 KP 25 09/11/18 | 09/11/18 1 | 09/17/18 MTWTFSS r Date Air Time Descrip //12/18 10:14 PM Late No Late Night End Date | 1 1 2 1 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 | \$1,200.00 Start/End Time Late News (M-Su MTWTF Rate | u) :30 | AZMFTV18 | | NM | |
| Spots: # Ch 1 KP 25 09/11/18 Weeks: Spots: # Ch 1 KP | 09/11/18 1 | O9/17/18 MTWTFSS Date Air Time Descrip Date Air Time Descrip Descrip | 1 otion ews (M-Su) 1135p-1235a Spots/Week 3 otion | \$1,200.00 Start/End Time Late News (M-Su MTWTF Rate \$200.00 | :30 :20 :30 | AZMFTV18 | \$200.00 | NM | \$1,200.00 NM |
| Spots: # Ch 1 KP 25 09/11/18 Weeks: Spots: # Ch 1 KP | 09/11/18 1 | O9/17/18 MTWTFSS Date Air Time Descrip Descr | 1 otion ews (M-Su) 1135p-1235a Spots/Week 3 otion ight | \$1,200.00 Start/End Time Late News (M-Su MTWTF Rate \$200.00 Start/End Time | :30 :20 :30 | AZMFTV18 3 Ad-ID AZMFTV18 | \$200.00 | NM | \$1,200.00 NM |
| Spots: # Ch 1 KP 25 09/11/18 Weeks: Spots: # Ch 1 KP 3 KP | 09/11/18 1 | O9/17/18 MTWTFSS O9/17/18 10:14 PM Late No | Spots/Week 3 otion Spots/Week 3 otion ight | \$1,200.00 Start/End Time Late News (M-Su MTWTF Rate \$200.00 Start/End Time 1135p-1235a | :30 :30 <u>Length</u> :30 | 3 Ad-ID AZMFTV18 | \$200.00 | NM | \$1,200.00 NM Rate Type \$200.00 NM |

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Start Date

09/10/18

End Date

09/16/18

MTWTFSS

-TWTF--

Weeks:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1614694-1 | O9/23/18 | September 2018 | O8/27/18 - O9/17/18

| Advertiser | <u>Product</u> | Estimate Number |
|-----------------------|------------------|-----------------|
| ISS/ Majority Forward | Majority Forward | 6510 |

| www.12news.com | | | | | | | |
|--------------------------------------|----------------------------------|---------------------------|---------------|----------------|------------|------|---------------------------|
| Line Start Date End Date Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
| 26 09/11/18 09/11/18 America's Got | Talent 7-9p | -T | :30 | 1 | \$7,000.00 | NM | |
| | WTFSS Spots/Week | <u>Rate</u> \$7,000.00 | | | | | |
| Spots: # Ch Day Air Date Air Time | <u>Description</u> | Start/End Time | Length | n Ad-ID | | | Rate Type |
| 1 KPNX Tu 09/11/18 7:23 PI | M America's Got Talent | 7-9p | :30 |) AZMFTV1 | 801н | | \$7,000.00 NM |
| 27 09/12/18 09/12/18 America's Got | Talent 7-8p | W | :30 | 1 | \$6,000.00 | NM | |
| | NTFSS Spots/Week N 1 | <u>Rate</u> \$6,000.00 | | | | | |
| Spots: # Ch Day Air Date Air Time | <u>Description</u> | Start/End Time | Length | <u>Ad-ID</u> | | | <u>Rate</u> <u>Type</u> |
| 1 KPNX W 09/12/18 7:45 PI | M America's Got Talent | 7-8p | :30 |) AZMFTV1 | 801н | | \$6,000.00 NM |
| 28 09/14/18 09/14/18 American Ninj | a Warrior 7-9p | F | :30 | 1 | \$2,000.00 | NM | |
| | NTFSS Spots/Week | <u>Rate</u> \$2,000.00 | | | | | |
| Spots: # Ch Day Air Date Air Time | <u>Description</u> | Start/End Time | <u>Length</u> | <u>Ad-ID</u> | | | <u>Rate</u> <u>Type</u> |
| 1 KPNX F 09/14/18 Credited | American Ninja Warrior | 7-9p | :00 |) | | | \$2,000.00 NM |
| 29 09/14/18 09/14/18 Dateline | 9-10p | F | :30 | 1 | \$3,000.00 | NM | |
| | <u>WTFSS</u> <u>Spots/Week</u> 1 | <u>Rate</u> \$3,000.00 | | | | | |
| 1 | <u>Description</u> | Start/End Time | | <u> Ad-ID</u> | | | <u>Rate</u> <u>Type</u> |
| 1 KPNX F 09/14/18 Credited | Dateline | 9-10p | :00 |) | | | \$3,000.00 NM |
| 30 09/15/18 09/15/18 Dateline | 7-8p | S- | :30 | 1 | \$1,500.00 | NM | |
| | WTFSS Spots/Week | <u>Rate</u> \$1,500.00 | | | | | |
| Spots: # Ch Day Air Date Air Time | <u>Description</u> | Start/End Time | Length | n <u>Ad-ID</u> | | | <u>Rate</u> <u>Type</u> |
| 1 KPNX Sa 09/15/18 See MG 30.2 | Dateline | 7-8p | :00 |) | | | \$1,500.00 NM |
| 2 KPNX Sa 09/15/18 Credited | America's Got Talent | Various | :00 |) | | | \$ 1,500.00 NM |
| 31 09/15/18 09/15/18 America's Got | Talent 8-10p | \$- | :30 | 1 | \$2,250.00 | NM | |
| | WTFSS Spots/Week | <u>Rate</u> \$2,250.00 | | | | | |
| | <u>Description</u> | Start/End Time | Length | n Ad-ID | | | Rate Type |
| 1 KPNX Sa 09/15/18 Credited | America's Got Talent | 8-10p | :00 |) | | | \$2,250.00 NM |
| 32 09/11/18 09/14/18 Daily Blast Liv | e Daily Blast Live | -TWTF | :30 | 5 | \$125.00 | NM | |

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Spots/Week

<u>Rate</u> \$125.00



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1614694-1 | O9/23/18 | September 2018 | O8/27/18 - O9/17/18

| Advertiser | Product | Estimate Number |
|-----------------------|------------------|-----------------|
| ISS/ Majority Forward | Majority Forward | 6510 |

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| | | | | | | | | | Spots/ | | | | |
|----------|----------|-----------|---------|----------|-----------------|------------------------------|------------------|--------|------------|----------|------|---------------------|------|
| Line Sta | art Da | ate E | End Da | ate De | escription | Start/End Time | MTWTFSS | Length | Week | Rate | Type | | |
| 32 09/ | /11/1 | 8 (| 09/14/1 | 18 Da | aily Blast Live | Daily Blast Live | -TWTF | :30 | 5 | \$125.00 | NM | | |
| Spots: | <u>#</u> | <u>Ch</u> | Day | Air Date | Air Time | Description | Start/End Time | Leng | th Ad-ID | | | Rate ⁻ | Туре |
| | 1 I | KPNX | Tu | 09/11/1 | 3 | Daily Blast Live | Daily Blast Live | :0 | 00 | | | \$125.00 | NM |
| | | | See | MG 10.1 | 1,10.12,10.13 | ,10.14,10.15,10.16,10.17,10. | .18 | | | | | | |
| | 2 I | KPNX | W | 09/12/18 | 3 12:41 PM | Daily Blast Live | Daily Blast Live | :3 | 30 AZMFTV1 | 801H | | \$125.00 | NM |
| | 5 I | KPNX | Th | 09/13/18 | 3 12:28 PM | Daily Blast Live | Daily Blast Live | :3 | 30 AZMFTV1 | 801H | | \$125.00 | NM |
| ; | 3 I | KPNX | Th | 09/13/18 | 3 12:58 PM | Daily Blast Live | Daily Blast Live | :3 | 30 AZMFTV1 | 801H | | \$125.00 | NM |
| | 4 | KPNX | F | 09/14/18 | 3 | Daily Blast Live | Daily Blast Live | :0 | 00 | | | \$125.00 | NM |
| | | | Cred | ited | | • | • | | | | | | |

| 33 09/11 | /18 | 09/14/18 | 3 Arizon | ia Midday (1-2p) | 1-2p | -TWTF | :30 | 4 | \$125.00 | NM | | |
|----------|-----------|------------------------|--------------------------|------------------|-----------------|-------------------------|----------|----------|----------|----|---------------------|------|
| Week | - | Start Date 09/10/18 | <u>End Da</u> 09/16/1 | | Spots/Week 4 | <u>Rate</u> \$125.00 | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> A | Air Date | Air Time Descri | <u>ption</u> | Start/End Time | Length A | Ad-ID | | | Rate 7 | Туре |
| 2 | KPN) | X Tu (| 09/11/18 | 1:08 PM Arizon | a Midday (1-2p) | 1-2p | :30 A | ZMFTV180 |)1н | | \$125.00 | NM |
| 1 | KPN) | x w 0 | 09/12/18 | 1:38 PM Arizon | a Midday (1-2p) | 1-2p | :30 A | ZMFTV180 |)1н | | \$125.00 | NM |
| 4 | KPN) | X Th (| 09/13/18 | 1:13 PM Arizon | a Midday (1-2p) | 1-2p | :30 A | ZMFTV180 |)1н | | \$125.00 | NM |
| 3 | KPN) | X F (| 09/14/18 | Arizon | a Midday (1-2p) | 1-2p | :00 | | | | \$125.00 | NM |
| | | Credite | ed | | | | | | | | | |

Total Spots 46

Include Invoice # on Check - Payment Terms 30 Days

| \$25,500.00 | <u>Gross Total</u> | |
|-------------|--------------------|-----|
| \$3,825.00 | Agency Commission | |
| \$21,675.00 | Net Amount Due | |
| \$108.38 | 0.5% | Tax |
| \$21,783.38 | Amount Due | |

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