

## INVOICE



**KVOA-TV**  
**209 W Elm Street**  
**Tucson, AZ 85705**  
**Main: (520) 792-2270**  
**Billing: (520) 792-2270**

Invoice #	Invoice Date	Invoice Month	Invoice Period
144232-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KVOA-TV	Michael Hornfeck	Regional Tucson	Regional

Billing Address:

**Screen Strategies Media**  
**Attention: Accounts Payable**  
**11150 Fairfax Blvd**  
**Ste 505**  
**Fairfax, VA 22030**

Send Payment To:

**KVOA-TV**  
**PO Box 5188**  
**Tucson, AZ 85703**

Advertiser	Product	Estimate Number
POL/K Sinema/D/Senate/AZ	102318 - 102918	4730

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	144232	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/18	10/29/18	Megyn Kelly Today	9a-10a	MT- T- - -	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18    10/29/18    MT- T- - -                3        \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	KVOA	Tu	10/23/18	9:57 AM	Megyn Kelly Today	9a-10a	:30	KST1814H	\$450.00    NM
3	KVOA	Th	10/25/18	9:59 AM	Megyn Kelly Today	9a-10a	:30	KST1814H	\$450.00    NM
2	10/23/18	10/29/18	Rachael Ray	11a-12p	MTWTF- -	:30	5	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18    10/29/18    MTWTF- -                5        \$270.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
4	KVOA	Tu	10/23/18	11:32 AM	Rachael Ray	11a-12p	:30	KST1802H	\$270.00    NM
5	KVOA	W	10/24/18	11:51 AM	Rachael Ray	11a-12p	:30	KST1815H	\$270.00    NM
1	KVOA	Th	10/25/18	11:45 AM	Rachael Ray	11a-12p	:30	KST1815H	\$270.00    NM
3	KVOA	F	10/26/18	11:22 AM	Rachael Ray	11a-12p	:30	KST1802H	\$270.00    NM
3	10/23/18	10/29/18	News 4 at Noon	12p-1p	MTWTF- -	:30	5	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18    10/29/18    MTWTF- -                5        \$360.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KVOA	Tu	10/23/18	12:25 PM	News 4 at Noon	12p-1p	:30	KST1814H	\$360.00    NM
4	KVOA	W	10/24/18	12:31 PM	News 4 at Noon	12p-1p	:30	KST1814H	\$360.00    NM
5	KVOA	Th	10/25/18	12:43 PM	News 4 at Noon	12p-1p	:30	KST1802H	\$360.00    NM
2	KVOA	F	10/26/18	12:45 PM	News 4 at Noon	12p-1p	:30	KST1815H	\$360.00    NM
4	10/24/18	10/24/18	Days of Our Lives	1p-2p	- - W- - - -	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18    10/29/18    - - W- - - -                1        \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KVOA	W	10/24/18	1:58 PM	Days of Our Lives	1p-2p	:30	KST1802H	\$650.00    NM
5	10/23/18	10/29/18	Dr Oz	2p-3p	MTWTF- -	:30	6	\$270.00	NM

MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
144232-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
POL/K Sinema/D/Senate/AZ	102318 - 102918	4730	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/18	10/29/18	Dr Oz	2p-3p	MTWTF--	:30	6	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 6 \$270.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KVOA	Tu	10/23/18	2:48 PM	Dr Oz	2p-3p	:30	KST1802H	\$270.00 NM
2	KVOA	W	10/24/18	2:21 PM	Dr Oz	2p-3p	:30	KST1815H	\$270.00 NM
6	KVOA	W	10/24/18	2:56 PM	Dr Oz	2p-3p	:30	KST1815H	\$270.00 NM
4	KVOA	Th	10/25/18	2:37 PM	Dr Oz	2p-3p	:30	KST1815H	\$270.00 NM
5	KVOA	F	10/26/18	2:46 PM	Dr Oz	2p-3p	:30	KST1814H	\$270.00 NM
6	10/23/18	10/29/18	Dr Phil	3p-4p	MTWTF--	:30	5	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 5 \$270.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KVOA	Tu	10/23/18	3:31 PM	Dr Phil	3p-4p	:30	KST1814H	\$270.00 NM
4	KVOA	W	10/24/18	3:47 PM	Dr Phil	3p-4p	:30	KST1814H	\$270.00 NM
2	KVOA	Th	10/25/18	3:30 PM	Dr Phil	3p-4p	:30	KST1815H	\$270.00 NM
5	KVOA	F	10/26/18	3:23 PM	Dr Phil	3p-4p	:30	KST1815H	\$270.00 NM
8	10/23/18	10/23/18	New Amsterdam	9p-10p	-T-----	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 -T----- 1 \$1,900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KVOA	Tu	10/23/18	9:33 PM	New Amsterdam	9p-10p	:30	KST1814H	\$1,900.00 NM
9	10/24/18	10/24/18	Chicago PD	9p-10p	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 --W---- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KVOA	W	10/24/18	9:16 PM	Chicago PD	9p-10p	:30	KST1815H	\$1,800.00 NM
10	10/26/18	10/26/18	Blindspot	7p-8p	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 ----F-- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KVOA	F	10/26/18	6:58 PM	Blindspot	7p-8p	:30	KST1815H	\$1,500.00 NM
11	10/23/18	10/29/18	Late News Wkdy	10p-1035p	MTWTF--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 5 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVOA	Tu	10/23/18	10:09 PM	Late News Wkdy	10p-1035p	:30	KST1802H	\$1,000.00 NM
5	KVOA	W	10/24/18	10:23 PM	Late News Wkdy	10p-1035p	:30	KST1802H	\$1,000.00 NM
3	KVOA	Th	10/25/18	10:31 PM	Late News Wkdy	10p-1035p	:30	KST1814H	\$1,000.00 NM
4	KVOA	F	10/26/18	10:10 PM	Late News Wkdy	10p-1035p	:30	KST1814H	\$1,000.00 NM
12	10/27/18	10/27/18	Late News Sa	10p-1030p	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 -----S- 1 \$900.00									
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12	10/27/18	10/27/18	Late News Sa	10p-1030p	-----S-	:30	1	\$900.00	NM																																																																			
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13	10/28/18	10/28/18	Late News Su	10p-1035p	-----S	:30	1	\$900.00	NM																																																																			
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1	KVOA	Su	10/28/18	10:18 PM	Late News Su	10p-1035p	:30	KST1814H	\$900.00	NM																																																																		
14	10/23/18	10/29/18	Last Call	1239a-109a	MT--F--	:30	3	\$40.00	NM																																																																			
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1	KVOA	Tu	10/23/18	1:09 AM	Last Call	1239a-109a	:30	KST1814H	\$40.00	NM																																																																		
2	KVOA	F	10/26/18	12:58 AM	Last Call	1239a-109a	:30	KST1815H	\$40.00	NM																																																																		
15	10/23/18	10/29/18	Late Night	1139p-1239a	MTWTF--	:30	5	\$200.00	NM																																																																			
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16	10/28/18	10/28/18	Major Crimes	1205a-105a	-----S	:30	1	\$30.00	NM																																																																			
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1	KVOA	Su	10/28/18	12:18 AM	Major Crimes	1205a-105a	:30	KST1802H	\$30.00	NM																																																																		
17	10/28/18	10/28/18	Major Crimes	1a-2a	-----S	:30	1	\$30.00	NM																																																																			
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1	KVOA	Su	10/28/18	1:18 AM	Major Crimes	1a-2a	:30	KST1815H	\$30.00	NM																																																																		
18	10/28/18	10/28/18	Person of Interest	1105p-1205a	-----S	:30	1	\$50.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/23/18</td><td>10/29/18</td><td>-----S</td><td>1</td><td>\$50.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KVOA</td><td>Su</td><td>10/28/18</td><td>11:32 PM</td><td>Person of Interest</td><td>1105p-1205a</td><td>:30</td><td>KST1815H</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/23/18	10/29/18	-----S	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KVOA	Su	10/28/18	11:32 PM	Person of Interest	1105p-1205a	:30	KST1815H	\$50.00	NM																																	
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Total Spots							38																																																																					

**Payment Terms 30 Days**
**Gross Total**
**\$18,490.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**KVOA-TV**  
**PO Box 5188**  
**Tucson, AZ 85703**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
144232-1	10/28/18	October 2018	10/01/18 - 10/28/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/K Sinema/D/Senate/AZ	102318 - 102918	4730	

Agency Commission **\$2,773.50**

Net Amount Due **\$15,716.50**

Invoice Balance as of 10/30/18 9:04:25 AM MT **\$0.00**