

Contract Data Report

Contract ID	: 2191634	Start Date	: 02-12-2018	Bill Address	: STRATEGIES 360*
Client Name	: (106108) ROBIN FOR TEMPE*	Stop Date	: 02-25-2018		: 621 North 5th Avenue
Agency Name	: (16484) STRATEGIES 360*	Revision Date	: 02-19-2018 ; 3		: Phoenix, AZ 85003
Rep Firm	: None	Entry Date	: 02-12-2018		
Account Exec	: NATIONAL AE, AZ	Client Phone #	: N/A		
Comm Desc	: None	Billing Period	: Broadcast		
Remarks	: Political (Local) EV SEV Feb 201	Billing Type	: Standard		
Primary Ref.	: LOC - Political	Affidavit Type	: Full Detail - No Notary		
Secondary Ref.	: PHOENIX	Inv Remarks	: Thank you for using Cox Media.		
Third Ref.	: STATE AND LOCAL				
Fourth Ref.	: OUTSOURCE BILLING				
Contract Stat.	: Active				
Contract Type	: Political				
Contract Date	: 02-12-2018				

Line	Pri	Net	Zone	Start	Stop	Days	Start	Stop	Total	Spot	Total	Spot	Copy
##	Amd			Date	Date	Auth	Time	Time	Spots	Cost	Cost	Len	Group
1	4 / 3	CNNP	SOUTHEAST VA	02/13/18	02/16/18	-TWTF--	09:00	16:00	3	20.00	60.00	30	2
2	4 / 3	CNNP	SOUTHEAST VA	02/19/18	02/23/18	MTWTF--	09:00	16:00	3	20.00	60.00	30	2
3	4 / 3	CNNP	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	16:00	20:00	3	30.00	90.00	30	2
4	4 / 3	CNNP	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	16:00	20:00	3	30.00	90.00	30	2
5	4 / 3	CNNP	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	20:00	24:00	3	30.00	90.00	30	2
6	4 / 3	CNNP	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	20:00	24:00	3	30.00	90.00	30	2
7	4 / 3	ESP2P	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	16:00	20:00	2	14.00	28.00	30	2
8	4 / 3	ESP2P	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	16:00	20:00	2	14.00	28.00	30	2
9	4 / 3	ESP2P	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	20:00	24:00	2	14.00	28.00	30	2
10	4 / 3	ESP2P	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	20:00	24:00	2	14.00	28.00	30	2
11	4 / 3	ESPNP	SOUTHEAST VA	02/13/18	02/16/18	-TWTF--	09:00	16:00	3	23.00	69.00	30	2
12	4 / 3	ESPNP	SOUTHEAST VA	02/19/18	02/23/18	MTWTF--	09:00	16:00	3	23.00	69.00	30	2
13	4 / 3	ESPNP	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	16:00	20:00	2	40.00	80.00	30	2
14	4 / 3	ESPNP	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	16:00	20:00	2	40.00	80.00	30	2
15	4 / 3	ESPNP	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	20:00	24:00	2	40.00	80.00	30	2
16	4 / 3	ESPNP	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	20:00	24:00	3	40.00	120.00	30	2
17	4 / 3	FXNCP	SOUTHEAST VA	02/13/18	02/16/18	-TWTF--	05:00	09:00	3	30.00	90.00	30	2
18	4 / 3	FXNCP	SOUTHEAST VA	02/19/18	02/23/18	MTWTF--	05:00	09:00	3	30.00	90.00	30	2
19	4 / 3	FXNCP	SOUTHEAST VA	02/17/18	02/18/18	-----SS	06:00	16:00	3	30.00	90.00	30	2
20	4 / 3	FXNCP	SOUTHEAST VA	02/24/18	02/25/18	-----SS	06:00	16:00	3	30.00	90.00	30	2
21	4 / 3	FXNCP	SOUTHEAST VA	02/13/18	02/16/18	-TWTF--	09:00	16:00	3	40.00	120.00	30	2
22	4 / 3	FXNCP	SOUTHEAST VA	02/19/18	02/23/18	MTWTF--	09:00	16:00	3	40.00	120.00	30	2
23	4 / 3	FXNCP	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	16:00	20:00	3	50.00	150.00	30	2
24	4 / 3	FXNCP	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	16:00	20:00	3	50.00	150.00	30	2
25	4 / 3	FXNCP	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	20:00	24:00	3	43.00	129.00	30	2
26	4 / 3	FXNCP	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	20:00	24:00	3	43.00	129.00	30	2
27	4 / 3	HGTVP	SOUTHEAST VA	02/17/18	02/18/18	-----SS	06:00	16:00	2	38.00	76.00	30	2
28	4 / 3	HGTVP	SOUTHEAST VA	02/24/18	02/25/18	-----SS	06:00	16:00	2	38.00	76.00	30	2
29	4 / 3	HGTVP	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	16:00	20:00	2	40.00	80.00	30	2
30	4 / 3	HGTVP	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	16:00	20:00	2	40.00	80.00	30	2
31	4 / 3	HGTVP	SOUTHEAST VA	02/13/18	02/18/18	-TWTFSS	20:00	24:00	2	40.00	80.00	30	2
32	4 / 3	HGTVP	SOUTHEAST VA	02/19/18	02/25/18	MTWTFSS	20:00	24:00	2	40.00	80.00	30	2
33	4 / 3	CNNP	EAST VALLEY	02/13/18	02/16/18	-TWTF--	09:00	16:00	3	33.00	99.00	30	2
34	4 / 3	CNNP	EAST VALLEY	02/19/18	02/23/18	MTWTF--	09:00	16:00	4	33.00	132.00	30	2
35	4 / 3	CNNP	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	16:00	20:00	3	50.00	150.00	30	2
36	4 / 3	CNNP	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	16:00	20:00	3	50.00	150.00	30	2
37	4 / 3	CNNP	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	20:00	24:00	3	50.00	150.00	30	2
38	4 / 3	CNNP	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	20:00	24:00	3	50.00	150.00	30	2
39	4 / 3	ESP2P	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	16:00	20:00	2	22.00	44.00	30	2
40	4 / 3	ESP2P	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	16:00	20:00	2	22.00	44.00	30	2
41	4 / 3	ESP2P	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	20:00	24:00	2	22.00	44.00	30	2
42	4 / 3	ESP2P	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	20:00	24:00	2	22.00	44.00	30	2
43	4 / 3	ESPNP	EAST VALLEY	02/13/18	02/16/18	-TWTF--	09:00	16:00	3	38.00	114.00	30	2
44	4 / 3	ESPNP	EAST VALLEY	02/19/18	02/23/18	MTWTF--	09:00	16:00	3	38.00	114.00	30	2
45	4 / 3	ESPNP	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	16:00	20:00	2	66.00	132.00	30	2
46	4 / 3	ESPNP	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	16:00	20:00	2	66.00	132.00	30	2
47	4 / 3	ESPNP	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	20:00	24:00	2	66.00	132.00	30	2
48	4 / 3	ESPNP	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	20:00	24:00	2	66.00	132.00	30	2
49	4 / 3	FXNCP	EAST VALLEY	02/13/18	02/16/18	-TWTF--	05:00	09:00	3	50.00	150.00	30	2
50	4 / 3	FXNCP	EAST VALLEY	02/19/18	02/23/18	MTWTF--	05:00	09:00	3	50.00	150.00	30	2
51	4 / 3	FXNCP	EAST VALLEY	02/17/18	02/18/18	-----SS	06:00	16:00	2	50.00	100.00	30	2
52	4 / 3	FXNCP	EAST VALLEY	02/24/18	02/25/18	-----SS	06:00	16:00	2	50.00	100.00	30	2
53	4 / 3	FXNCP	EAST VALLEY	02/13/18	02/16/18	-TWTF--	09:00	16:00	3	66.00	198.00	30	2
54	4 / 3	FXNCP	EAST VALLEY	02/19/18	02/23/18	MTWTF--	09:00	16:00	3	66.00	198.00	30	2
55	4 / 3	FXNCP	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	16:00	20:00	3	83.00	249.00	30	2
56	4 / 3	FXNCP	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	16:00	20:00	3	83.00	249.00	30	2

Line ##	Pri Amd	Net	Zone	Start Date	Stop Date	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group
57	4 / 3	FXNCP	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	20:00	24:00	3	71.00	213.00	30	2
58	4 / 3	FXNCP	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	20:00	24:00	3	71.00	213.00	30	2
59	4 / 3	HGTVP	EAST VALLEY	02/17/18	02/18/18	-----SS	06:00	16:00	2	62.00	124.00	30	2
60	4 / 3	HGTVP	EAST VALLEY	02/24/18	02/25/18	-----SS	06:00	16:00	2	62.00	124.00	30	2
61	4 / 3	HGTVP	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	16:00	20:00	2	66.00	132.00	30	2
62	4 / 3	HGTVP	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	16:00	20:00	2	66.00	132.00	30	2
63	4 / 3	HGTVP	EAST VALLEY	02/13/18	02/18/18	-TWTFSS	20:00	24:00	2	66.00	132.00	30	2
64	4 / 3	HGTVP	EAST VALLEY	02/19/18	02/25/18	MTWTFSS	20:00	24:00	2	66.00	132.00	30	2

Non-Billable: (3) (\$93.00)
Grand Total: 161 \$6,986.00

(*) original line has been modified

Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots	Network	System	Spots
CNNP	EAST VALL	18	CNNP	SOUTHEAS	17	ESP2P	EAST VALL	8
ESP2P	SOUTHEAS	8	ESPNP	EAST VALL	14	ESPNP	SOUTHEAS	14
FXNCP	EAST VALL	28	FXNCP	SOUTHEAS	30	HGTVP	EAST VALL	12
HGTVP	SOUTHEAS	12						

Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Feb-18	6,986.00	5,938.10	161								

Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Net	Avg. Spot Cost (Gross) Total	Paid	Avg. Spot Cost (Net) Total	Paid	Spot Status Summary			Preempt Spots	
161	161	6,986.00	5,938.10	43.16	43.16	36.69	36.69	Scheduled	Aired	Failed	Billable	Non-Billable
								0	161	0	0	3

Preempt / Makegood Detail

Line #	Non-Billable Preempts		Billable Preempts		Non-Billable Makegood		Billable Makegoods		Spot Var	Rev Var
	Spots	Total	# of Spots	Total	# of Spots	# of Spots	Total			
2	1	\$20.00	0	\$0.00	0	0	\$0.00	(1)	(\$20.00)	
15	1	\$40.00	0	\$0.00	0	0	\$0.00	(1)	(\$40.00)	
33	1	\$33.00	0	\$0.00	0	0	\$0.00	(1)	(\$33.00)	
Grand Total	3	\$93.00	0	\$0.00	0	0	\$0.00	(3)	(\$93.00)	

Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
2	GR 2191634-01	1	Robin_30sec	100.0%	02/13/18	00:00	02/25/18	24:00	30	00106108001	SX-749110

Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name
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