



KPNX
200 East Van Buren Street
Phoenix, AZ 85004
Main: (602)257-1212
Billing:

www.12news.com

Billing Address:

Waterfront Strategies / POL
Attention: Accounts Payable
3050 K Street NW Suite 100
Washington, DC 20007

Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1658823-1	09/30/18	September 2018	08/27/18 - 09/30/18

Property	Account Executive	Sales Office	Sales Region
KPNX	Jim Quinn	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	7235

Flight Dates	Order #	Alt Order #
09/25/18 - 10/01/18	1658823	09223398

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
		322

Agency Ref	Advertiser Ref
10957AG	107646

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/18	10/01/18	M-F 430-5a	430-5a	MTWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 4 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KPNX	Tu	09/25/18	4:40 AM	M-F 430-5a	430-5a	:30	AZMFTV1803H	\$150.00 NM
4	KPNX	W	09/26/18	4:28 AM	M-F 430-5a	430-5a	:30	AZMFTV1803H	\$150.00 NM
3	KPNX	F	09/28/18	4:51 AM	M-F 430-5a	430-5a	:30	AZMFTV1803H	\$150.00 NM
2	09/25/18	10/01/18	Today Show	7-9a	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Tu	09/25/18	7:29 AM	Today Show	7-9a	:30	AZMFTV1803H	\$2,000.00 NM
3	09/25/18	10/01/18	12 News Today	6-7a	MTWTF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Tu	09/25/18	6:11 AM	12 News Today	6-7a	:30	AZMFTV1803H	\$1,500.00 NM
4	09/25/18	10/01/18	12 News Today	5-530a	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KPNX	Th	09/27/18	4:59 AM	12 News Today	5-530a	:30	AZMFTV1803H	\$350.00 NM
5	09/25/18	10/01/18	12 News Today	530-6a	MTWTF--	:30	1	\$550.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1658823-1	09/30/18	September 2018	08/27/18 - 09/30/18
Advertiser	Product	Estimate Number	
ISS/ Majority Forward	MAJORITY FORWARD	7235	

www.12news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/25/18	10/01/18	12 News Today	530-6a	MTWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Tu 09/25/18 5:28 AM 12 News Today 530-6a :30 AZMFTV1803H \$550.00 NM									
6	09/25/18	10/01/18	Daily Blast Live	Daily Blast Live	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 3 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPNX Tu 09/25/18 12:28 PM Daily Blast Live Daily Blast Live :30 AZMFTV1803H \$250.00 NM 3 KPNX W 09/26/18 12:54 PM Daily Blast Live Daily Blast Live :30 AZMFTV1803H \$250.00 NM									
7	09/25/18	10/01/18	Live with Kelly	10-11a	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 3 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPNX Tu 09/25/18 10:59 AM Live with Kelly 10-11a :30 AZMFTV1803H \$600.00 NM 1 KPNX W 09/26/18 10:50 AM Live with Kelly 10-11a :30 AZMFTV1803H \$600.00 NM 3 KPNX F 09/28/18 10:42 AM Live with Kelly 10-11a :30 AZMFTV1803H \$600.00 NM									
8	09/25/18	10/01/18	Arizona Midday (1-2p)	1-2p	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 3 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Tu 09/25/18 1:22 PM Arizona Midday (1-2p) 1-2p :30 AZMFTV1803H \$250.00 NM 2 KPNX W 09/26/18 1:37 PM Arizona Midday (1-2p) 1-2p :30 AZMFTV1803H \$250.00 NM 3 KPNX Th 09/27/18 Arizona Midday (1-2p) 1-2p :00 \$250.00 NM See MG 9.3									
9	09/25/18	10/01/18	Ellen Degeneres	3-4p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 2 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPNX W 09/26/18 Ellen Degeneres 3-4p :00 \$1,500.00 NM See MG 9.3 3 KPNX Su 09/30/18 10:46 PM Late News (M-Su) Late News (M-Su) :30 AZMFTV1803H \$1,900.00 NM MG for 8.3,18.6,9.2									
11	09/25/18	10/01/18	M-F 5-530p	5-530p	MTWTF--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTF-- 1 \$5,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Th 09/27/18 5:27 PM M-F 5-530p 5-530p :30 AZMFTV1803H \$5,000.00 NM									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

www.12news.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1658823-1	09/30/18	September 2018	08/27/18 - 09/30/18
Advertiser	Product	Estimate Number	
ISS/ Majority Forward	MAJORITY FORWARD	7235	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/25/18	10/01/18	Late News (M-Su)	Late News (M-Su)	MTWTFSS	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWTFSS 2 \$3,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX W 09/26/18 10:24 PM Late News (M-Su) Late News (M-Su) :30 AZMFTV1803H \$3,500.00 NM 2 KPNX Th 09/27/18 10:30 PM Late News (M-Su) Late News (M-Su) :30 AZMFTV1803H \$3,500.00 NM									
13	09/25/18	10/01/18	Extra (R)	Various	MTWT---	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 MTWT--- 5 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Tu 09/25/18 1:26 AM Extra (R) Various :30 AZMFTV1803H \$75.00 NM 5 KPNX W 09/26/18 1:20 AM Extra (R) Various :30 AZMFTV1803H \$75.00 NM 2 KPNX W 09/26/18 1:36 AM Extra (R) Various :30 AZMFTV1803H \$75.00 NM 3 KPNX Th 09/27/18 1:36 AM Extra (R) Various :30 AZMFTV1803H \$75.00 NM									
14	09/29/18	09/29/18	NBC Today Show (Sat)	NBC Saturday Tode	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Sa 09/29/18 NBC Today Show (Sat) NBC Saturday Tode :00 \$350.00 NM See MG 18.2,18.3,18.4,18.5,18.6									
15	09/29/18	09/29/18	AZ Highways 630-7p Sa	630-7p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Sa 09/29/18 AZ Highways 630-7p Sa 630-7p :00 \$600.00 NM See MG 18.2,18.3,18.4,18.5,18.6									
16	09/29/18	09/29/18	Saturday Night Live LF	SNL Late Fringe	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Sa 09/29/18 11:50 PM Saturday Night Live LF SNL Late Fringe :30 AZMFTV1803H \$2,000.00 NM									
17	09/29/18	09/29/18	Your Move	Your Move	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPNX Sa 09/29/18 Your Move Your Move :00 \$300.00 NM See MG 18.2,18.3,18.4,18.5,18.6									
18	09/29/18	09/29/18	Ryder Cup	730a-3p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S- 1 \$1,000.00									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1658823-1	09/30/18	September 2018	08/27/18 - 09/30/18
Advertiser	Product	Estimate Number	
ISS/ Majority Forward	MAJORITY FORWARD	7235	

www.12news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/29/18	09/29/18	Ryder Cup	730a-3p	-----S-	:30	1	\$1,000.00	NM
09/24/18 09/30/18 -----S- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KPNX Th 09/27/18 Arizona Midday (1-2p) 1-2p :00 \$150.00 NM See MG 9.3 5 KPNX Th 09/27/18 5:58 AM 12 News Today 6-7a :30 AZMFTV1803H \$650.00 NM MG for 15.1,14.1,20.1,17.1,18.1 3 KPNX F 09/28/18 5:59 AM 12 News Today 6-7a :30 AZMFTV1803H \$650.00 NM MG for 15.1,14.1,20.1,17.1,18.1 4 KPNX F 09/28/18 6:22 AM 12 News Today 6-7a :30 AZMFTV1803H \$650.00 NM MG for 15.1,14.1,20.1,17.1,18.1 2 KPNX F 09/28/18 6:42 AM 12 News Today 6-7a :30 AZMFTV1803H \$650.00 NM MG for 15.1,14.1,20.1,17.1,18.1 1 KPNX Sa 09/29/18 Ryder Cup 730a-3p :00 \$1,000.00 NM See MG 18.2,18.3,18.4,18.5,18.6									
19	09/29/18	09/29/18	Notre Dame FB Prime	Notre Dame FB Pri	-----S-	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----S- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPNX Sa 09/29/18 4:34 PM Notre Dame FB Prime Notre Dame FB Pri :30 AZMFTV1803H \$1,200.00 NM 1 KPNX Sa 09/29/18 6:09 PM Notre Dame FB Prime Notre Dame FB Pri :30 AZMFTV1803H \$1,200.00 NM									
20	09/30/18	09/30/18	NBC Today Show (Su)	NBC Sun Today Sh	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Su 09/30/18 NBC Today Show (Su) NBC Sun Today Sh :00 \$500.00 NM See MG 18.2,18.3,18.4,18.5,18.6									
21	09/30/18	09/30/18	1105p Extra (Sun)	1105pm-1205xm	-----S	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----S 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Su 09/30/18 12:17 AM 1105p Extra (Sun) 1105pm-1205xm :30 AZMFTV1803H \$350.00 NM									
22	09/30/18	09/30/18	Ryder Cup	730a-3p	-----S	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPNX Su 09/30/18 8:47 AM Ryder Cup 730a-3p :30 AZMFTV1803H \$1,200.00 NM									
23	09/30/18	09/30/18	Football Night in America Various		-----S	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----S 1 \$6,000.00									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1658823-1	09/30/18	September 2018	08/27/18 - 09/30/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/ Majority Forward	MAJORITY FORWARD	7235	

www.12news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/30/18	09/30/18	Football Night in America	Various	-----S	:30	1	\$6,000.00	NM
09/24/18 09/30/18 -----S 1 \$6,000.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KPNX Su 09/30/18 3:59 PM Football Night in America Various :30 AZMFTV1803H \$6,000.00 NM									
24	09/26/18	09/28/18	Daily Blast Live	Daily Blast Live	--WTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --WTF-- 1 \$250.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KPNX W 09/26/18 12:29 PM Daily Blast Live Daily Blast Live :30 AZMFTV1803H \$250.00 NM									
<u>Total Spots</u>							33		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$36,650.00
<u>Agency Commission</u>	\$5,497.50
<u>Net Amount Due</u>	\$31,152.50
Tax 0.5%	\$155.76
<u>Amount Due</u>	\$31,308.26

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.