

KPNX 200 East Van Buren Street Phoenix, AZ 85004 Main: (602)257-1212 Billing:

www.12news.com

Billing Address:

Waterfront Strategies / POL Attention: Accounts Payable 3050 K Street NW Suite 100 Washington, DC 20007

Send Payment To:

6 09/25/18

10/01/18

12 News Today

6-7a

KPNX KPNX

PO BOX: 637386

Cincinnati, OH 45263-7386

Ryder Cup

Invoice #			Invoice Period
1614129-1	09/30/18	September 2018	08/27/18 - 09/30/18

<u>Property</u>	Account Executive	Sales Office	Sales Region
KPNX	Jim Quinn	Telerep Philadel	National

Advertiser ISS/ Majority Forward	Product MAJORITY F		Estimate Number 6512		
	Flight Dates 09/25/18 - 10/01/18	<u>Order #</u> 1614129	Alt Order # 09109835		
	Billing Calendar Broadcast	Billing Type Cash	Deal #		
	Special Handling				
	Agency Code	Advertiser Co	de Product 1/2 173		

Spots/

 Agency Ref
 Advertiser Ref

 10957AG
 107646

\$450.00

NM

Start Date **End Date** Start/End Time Description Length Week Rate Type MTWTFSS NBC Today Show (Su) NBC Sun Today Sh 1 09/30/18 09/30/18 :30 \$175.00 NM **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 09/24/18 \$175.00 09/30/18 Spots: # Air Time Description Start/End Time Length Ad-ID Rate Type <u>Ch</u> Day Air Date **KPNX** Su 09/30/18 NBC Today Show (Su) NBC Sun Today Sh :00 \$175.00 NM 1 See MG 9.2

2 09/25/	18 10/01/1	8 M-F 430-5	5a 43	30-5a	MTWTF	:30	5	\$75.00	NM		
Weeks	: <u>Start Da</u> 09/25/18		MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$75.00						
Spots: #	<u>Ch</u> <u>Day</u>	Air Date Air	Time Description		Start/End Time	Length A	d-ID			Rate	Type
2	KPNX Tu	09/25/18 4:5	53 AM M-F 430-5a		430-5a	:30 A	ZMFTV1803	Н		\$75.00	NM
5	KPNX W	09/26/18 4:5	51 AM M-F 430-5a		430-5a	:30 A	ZMFTV1803	Н		\$75.00	NM
1	KPNX Th	09/27/18 4:4	41 AM M-F 430-5a		430-5a	:30 A	ZMFTV1803	Н		\$75.00	NM
4	KPNX F	09/28/18 4:2	28 AM M-F 430-5a		430-5a	:30 A	ZMFTV1803	Н		\$75.00	NM

4 09/25/1	10/01/18	Today Shov	v 7-	9a	MTWTF	:30	5	\$550.00	NM		
Weeks:	Start Date 09/25/18	. <del></del> .	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$550.00						
Spots: #	Ch Day A	<u>ir Date</u> <u>Air Ti</u>	ime Description		Start/End Time	Length /	Ad-ID			Rate	<u>Type</u>
5	KPNX Tu 0	9/25/18 8:47	AM Today Show	v	7-9a	:30 /	AZMFTV180	)3н		\$550.00	NM
2	KPNX W 0	9/26/18 8:58	AM Today Show	v	7-9a	:30 /	AZMFTV180	)3н		\$550.00	NM
4	KPNX Th 0	9/27/18	Today Show	v	7-9a	:00				<del>\$550.00</del>	NM
	See Mo	G 19.6,19.7,19.8	3,19.9								
3	KPNX F 0	9/28/18 8:41	AM Today Show	v	7 <b>-</b> 9a	:30 /	AZMFTV180	)3н		\$550.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

MTWTF--

:30

Send Payment To: **KPNX** KPNX PO BOX: 637386 Cincinnati, OH 45263-7386

Invoice Period Invoice # Invoice Date Invoice Month 1614129-1 09/30/18 September 2018 08/27/18 - 09/30/18

<u>Advertiser</u> **Product** Estimate Number MAJORITY FORWARD ISS/ Majority Forward 6512

www.12news.com

Line Start I	Date l	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
Weeks		tart Date 9/25/18 <u>Day</u> <u>Air</u> Tu 09/				Rate \$450.00 Start/End Time 6-7a		<u>h Ad-ID</u> 0 AZMFTV18:	03н		<u>Rate</u> <u>T</u> \$450.00	
7 09/25		10/01/18		ws Today	5-530a	MTWTF	:30	1	\$175.00	NM	ψ+00.00	14101
Weeks Spots: # 1	_	tart Date 9/25/18 <u>Day</u> Air Tu 09/				<u>Rate</u> \$175.00 <u>Start/End Time</u> 5-530a		<u>h</u> <u>Ad-ID</u> 0 AZMFTV18	03н		<u>Rate</u> <u>T</u> \$175.00	
9 09/30	/18 (	09/30/18	Sunda	y Square Off	8-830a	S	:30	1	\$400.00	NM		
Weeks Spots: # 2	_	MG for 1	/28/18 1 .1,9.1 /30/18 9.2	Air Time Desc 12:04 AM Frida		Rate \$400.00 Start/End Time 1137p-1207x 8-830a		h <u>Ad-ID</u> O azmftv18 O	03н		<u>Rate</u> <u>T</u> \$575.00	NM
10 09/25	/18 ′	10/01/18	Ellen L	Degeneres	3-4p	22222	:30	10	\$375.00	NM		
10 09/25 Weeks Spots: # 7	s: <u>S</u>	tart Date 9/25/18 <u>Day</u> Air <i>Tu</i> 09/	End Dat 10/01/18 Date /25/18	te MTWTFSS B 22222 Air Time Desc Ellen	Spots/Week 10	22222 <u>Rate</u> \$375.00 <u>Start/End Time</u> 3-4p		h <u>Ad-ID</u>	\$375.00	NM	<u>Rate</u> <u>T</u> \$375.00	
Weeks	s: <u>S</u> 09 <u>Ch</u>	tart Date 9/25/18 <u>Day Air</u> Tu 09, See MG	End Dat 10/01/18 Date /25/18 10.11,10.	te MTWTFSS B 22222 Air Time Desc Ellen	Spots/Week 10 ription Degeneres	Rate \$375.00 Start/End Time	Lengt	h <u>Ad-ID</u>	<u> </u>	NM	<del>\$375.00</del>	
Weeks Spots: #	s: <u>S</u> 09 <u>Ch</u> KPNX	tart Date 9/25/18 Day Air Tu 09/ See MG Tu 09/ W 09/	End Dat 10/01/18 Date /25/18 10.11,10. /25/18	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen	Spots/Week 10 ription Degeneres	Rate \$375.00 Start/End Time 3-4p	Lengt	h Ad-ID 0 0 AZMFTV18	<u> </u>	NM	<del>\$375.00</del> \$375.00	NM
Weeks Spots: # 7	s: <u>S</u> 09 <u>Ch</u> KPNX KPNX	tart Date 9/25/18 Day Air Tu 09/ See MG Tu 09/ W 09/ See MG W 09/	End Dat 10/01/18 Date /25/18 10.11,10. /25/18 /26/18 10.11,10. /26/18	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen	Spots/Week 10 ription Degeneres Degeneres Degeneres	Rate \$375.00 Start/End Time 3-4p	<u>Lengt</u> :0 :3	h Ad-ID 0 0 AZMFTV18	03н	NM	<del>\$375.00</del> \$375.00	NM NM NM
Weeks Spots: # 7 1 6	s: <u>S</u> 09 <u>Ch</u> KPNX KPNX KPNX	tart Date 9/25/18 Day Air Tu 09/ See MG Tu 09/ W 09/ See MG W 09/ MG for 1 W 09/	End Dat 10/01/18 Date /25/18 10.11,10. /25/18 /26/18 10.11,10. /26/18 0.7,10.6 /26/18	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen Ellen 12,10.13	Spots/Week 10 ription Degeneres Degeneres Degeneres ews Rotation	Rate \$375.00 Start/End Time 3-4p 3-4p 3-4p	Lengt :0 :3 :0	h Ad-ID 0 0 AZMFTV18	03н	NM	\$375.00 \$375.00 \$375.00	NM NM NM
Weeks Spots: # 7 1 6	S: S O! Ch KPNX KPNX KPNX KPNX	tart Date 9/25/18 Day Air Tu 09/ See MG Tu 09/ W 09/ See MG W 09/ MG for 1 W 09/ MG for 1	End Dat 10/01/18 Date /25/18 10.11,10. /25/18 /26/18 10.11,10. /26/18 0.7,10.6 /26/18 0.7,10.6	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen Ellen 12,10.13 5:09 AM 12 No	Spots/Week 10 ription Degeneres Degeneres Degeneres ews Rotation ews Rotation	Rate \$375.00 <u>Start/End Time</u> 3-4p 3-4p 5-6a	Lengt :0 :3 :0 :3	h Ad-ID  O  O AZMFTV18  O  O AZMFTV18	03н 03н 03н	NM	\$375.00 \$375.00 \$375.00 \$250.00	NM NM NM
Weeks Spots: # 7 1 6 12	S: S OVER THE PROPERTY OF THE	tart Date 9/25/18 Day Air Tu 09/ See MG Tu 09/ W 09/ See MG W 09/ MG for 1 W 09/ MG for 1	End Dat 10/01/18 Date /25/18 10.11,10. /25/18 /26/18 10.11,10. /26/18 0.7,10.6 /26/18 0.7,10.6 /26/18	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen 12,10.13 5:09 AM 12 No 5:30 AM 12 No 3:47 PM Ellen	Spots/Week 10 ription Degeneres Degeneres Degeneres ews Rotation ews Rotation	Rate \$375.00 Start/End Time 3-4p 3-4p 5-6a 5-6a	Lengt :0 :3 :0 :3	h Ad-ID 0 0 AZMFTV18 0 0 AZMFTV18 0 AZMFTV18	03н 03н 03н	NM	\$375.00 \$375.00 \$375.00 \$250.00 \$250.00 \$375.00	NM NM NM NM
Weeks Spots: # 7 1 6 12 11	S: S ON	tart Date 9/25/18  Day Air Tu 09/ See MG Tu 09/ W 09/ See MG W 09/ MG for 1 W 09/ MG for 1 W 09/ Th 09/ See MG Th 09/	End Dat 10/01/18 Date /25/18 10.11,10. /25/18 /26/18 10.11,10. /26/18 0.7,10.6 /26/18 0.7,10.6 /26/18 19.6,19.7 /27/18	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen 12,10.13 5:09 AM 12 No 5:30 AM 12 No 3:47 PM Ellen Ellen 7,19.8,19.9	Spots/Week 10 ription Degeneres Degeneres Degeneres ews Rotation ews Rotation Degeneres	Rate \$375.00 Start/End Time 3-4p 3-4p 5-6a 5-6a 3-4p	Lengt :0 :3 :0 :3 :3	h Ad-ID 0 0 AZMFTV18 0 0 AZMFTV18 0 AZMFTV18 0 AZMFTV18	03н 03н 03н	NM	\$375.00 \$375.00 \$375.00 \$250.00 \$250.00 \$375.00	NM NM NM NM NM
Weeks Spots: # 7 1 6 12 11 2 3	S: S ON	tart Date 9/25/18  Day Air Tu 09/ See MG Tu 09/ W 09/ See MG W 09/ MG for 1 W 09/ Th 09/ See MG Th 09/ See MG Th 09/ See MG Th 09/ See MG	End Dat 10/01/18 Date /25/18 10.11,10. /25/18 /26/18 10.11,10. /26/18 0.7,10.6 /26/18 0.7,10.6 /26/18 19.6,19.7 /27/18 19.6,19.7	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen 12,10.13 5:09 AM 12 No 5:30 AM 12 No 3:47 PM Ellen Ellen 7,19.8,19.9 Ellen	Spots/Week 10 ription Degeneres Degeneres Degeneres ews Rotation ews Rotation Degeneres Degeneres Degeneres Degeneres	Rate \$375.00 Start/End Time 3-4p 3-4p 5-6a 5-6a 3-4p 3-4p	Lengt :0 :3 :3 :3 :3 :0 :0	h Ad-ID 0 0 AZMFTV18 0 0 AZMFTV18 0 AZMFTV18 0 AZMFTV18	03н 03н 03н 03н	NM	\$375.00 \$375.00 \$375.00 \$250.00 \$250.00 \$375.00 \$375.00	NM NM NM NM NM NM
Weeks Spots: # 7 1 6 12 11 2 3 10	S: S OVER THE PROPERTY OF THE	tart Date 9/25/18  Day Air Tu 09/ See MG Tu 09/ W 09/ See MG W 09/ MG for 1 W 09/ Th 09/ See MG Th 09/ See MG Th 09/ See MG Th 09/ See MG Th 09/ MG for 1	End Dat 10/01/18 Date /25/18 10.11,10. /25/18 /26/18 10.11,10. /26/18 0.7,10.6 /26/18 0.7,10.6 /26/18 19.6,19.7 /27/18 19.6,19.7	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen 12,10.13 5:09 AM 12 No 5:30 AM 12 No 3:47 PM Ellen Ellen 7,19.8,19.9 Ellen 7,19.8,19.9	Spots/Week 10 ription Degeneres Degeneres ews Rotation ews Rotation Degeneres Degeneres Degeneres Degeneres Degeneres Degeneres Degeneres	Rate \$375.00 Start/End Time 3-4p 3-4p 5-6a 5-6a 3-4p 3-4p 3-4p	Lengt :0 :3 :0 :3 :3 :3 :0 :0 :0 :3	h Ad-ID 0 0 AZMFTV18 0 0 AZMFTV18 0 AZMFTV18 0 AZMFTV18	03н 03н 03н 03н	NM	\$375.00 \$375.00 \$375.00 \$250.00 \$250.00 \$375.00 \$375.00 \$375.00	NM NM NM NM NM NM
Weeks Spots: # 7  1 6 12 11 2 3 10 13	S: SOUTH NEW TO THE PORT OF TH	tart Date 9/25/18  Day Air Tu 09/ See MG Tu 09/ W 09/ See MG W 09/ MG for 1 W 09/ Th 09/ See MG Th 09/ See MG Th 09/ See MG Th 09/ See MG Th 09/ Geor 1 F 09/	End Dat 10/01/18 Date /25/18 10.11,10. /25/18 /26/18 10.11,10. /26/18 0.7,10.6 /26/18 0.7,10.6 /26/18 19.6,19.7 /27/18 19.6,19.7 /27/18 19.6,19.7	E MTWTFSS 3 22222 Air Time Desc Ellen 12,10.13 3:22 PM Ellen 12,10.13 5:09 AM 12 No 5:30 AM 12 No 3:47 PM Ellen Ellen 7,19.8,19.9 Ellen 7,19.8,19.9 5:30 AM 12 No	Spots/Week 10 ription Degeneres Degeneres ews Rotation ews Rotation Degeneres Degeneres Degeneres Degeneres Degeneres Degeneres Degeneres	Rate \$375.00 Start/End Time 3-4p 3-4p 5-6a 5-6a 3-4p 3-4p 3-4p 5-6a	Lengt :0 :3 :0 :3 :3 :3 :0 :0 :0 :3	h Ad-ID 0 0 AZMFTV18: 0 0 AZMFTV18: 0 AZMFTV18: 0 AZMFTV18: 0 0 AZMFTV18:	03H 03H 03H 03H	NM	\$375.00 \$375.00 \$375.00 \$250.00 \$250.00 \$375.00 \$375.00 \$375.00	NM

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<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	6512

www.12news.com

					;	Spots/			
ine Start [	Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 09/25/	/18 10/01/18	12 News 6pm	6-630p	MTWTF	:30	5	\$850.00	NM	
Weeks	s: <u>Start Date</u> 09/25/18	End Date MTWTFSS	Spots/Week 5	<u>Rate</u> \$850.00					
Spots: #	Ch Day Ai			Start/End Time	Length	Ad-ID			Rate Type
1		0/25/18 6:26 PM 12 N		6-630p		AZMFTV180	Зн		\$850.00 NN
4		0/26/18 6:23 PM 12 N	•	6-630p	:30	AZMFTV180	Зн		\$850.00 NN
5	KPNX Th 09	)/27/18 6:25 PM 12 N	lews 6pm	6-630p	:30	AZMFTV180	Зн		\$850.00 NN
2	KPNX F 09	0/28/18 6:14 PM 12 N	lews 6pm	6-630p	:30	AZMFTV180	Зн		\$850.00 NN
13 09/25/	/18 10/01/18	First @ 4	4-5p	MTWTF	:30	3	\$450.00	NM	
Weeks	Start Date 09/25/18	End Date MTWTFSS 10/01/18 MTWTF		<u>Rate</u> \$450.00					
Spots: #	<u>Ch</u> <u>Day</u> <u>Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2	KPNX Tu 09	0/25/18 4:50 PM First	@ 4	4-5p	:30	AZMFTV180	Зн		\$450.00 NN
1	KPNX W 09	0/26/18 4:27 PM First	@ 4	4-5p	:30	AZMFTV180	Зн		\$450.00 NN
3	KPNX F 09	0/28/18 4:11 PM First	@ 4	4-5p	:30	AZMFTV180	Зн		\$450.00 NN
14 09/25/	/18 10/01/18	M-F 5-530p	5-530p	MTWTF	:30	3	\$750.00	NM	
Weeks		End Date MTWTFSS		Rate					
Cnata: #	09/25/18	10/01/18 MTWTF		\$750.00	Longth	V 4 1D			Data Tuna
Spots: <u>#</u> 1	<u>Ch</u> <u>Day Ai</u> KPNX Tu 09	<u>r Date</u> <u>Air Time</u> <u>Desc</u> 0/25/18 5:10 PM M-F		Start/End Time 5-530p	Length	AU-ID AZMFTV180:	Qu		Rate Type \$750.00 NN
3		0/27/18 5:12 PM M-F		5-530p		AZMFTV180: AZMFTV180:			\$750.00 NN
			'	'					Ψ750.00 1410
16 09/25/	/18 10/01/18	NBC Nightly News	NBC Nightly News	MTWTF	:30	3	\$1,500.00	NM	
Weeks	s: <u>Start Date</u> 09/25/18	End Date MTWTFSS 10/01/18 MTWTF		<u>Rate</u> \$1,500.00					
Spots: #	Ch Day Ai			Start/End Time	Length	Ad-ID			Rate Type
4	KPNX Tu 09			6-7a		AZMFTV180	Зн		\$750.00 NN
5	KPNX W 09	0/26/18	lews Today	6-7a	:30	AZMFTV180	Зн		\$750.00 NN
1			Nightly News	NBC Nightly New	s :30	AZMFTV180	Зн		\$1,500.00 NN
3			Nightly News	NBC Nightly New					\$1,500.00 NA
•		G 16.4,16.5	- ,			. THET (100)	2		<b>#4.005.00</b>
6		)/30/18 10:37 PM Su 1 20.11,16.2	Upm News	10-1035p	:30	AZMFTV180	3H		\$1,825.00 NN
17 09/25/	/18 10/01/18	Daily Blast Live	Daily Blast Live	MTWTF	:30	5	\$125.00	NM	
Weeks		End Date MTWTFSS		Rate					
Snote: #	09/25/18	10/01/18 MTWTF		\$125.00 Start/End Time	Longth	V4 ID			Data Tura
Spots: <u>#</u> 4		<u>r Date</u> <u>Air Time</u> <u>Desc</u> 0/25/18 12:42 PM Daily		Start/End Time Daily Blast Live	Length	<u>AG-ID</u> AZMFTV180:	RH		Rate Type \$125.00 NN
1		0/26/18 12:39 PM Daily		Daily Blast Live		AZMFTV180: AZMFTV180:			\$125.00 NN
į.	KEINA W US	12.38 FIVI Dally	DIASI LIVE	Daily Diast Live	.30	MENT I V TOU	111		φ125.00 ININ

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<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	6512

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Line Start l	Date	End Dat	e Des	cription	Start/End Time	MTWTFSS I	Length	Spots/ Week	Rate	Туре		
17 09/25	5/18	10/01/18	B Daily	y Blast Live	Daily Blast Live	MTWTF	:30	5	\$125.00	NM		
Spots: #	Ch	Day /	Air Date	Air Time Desc	ription	Start/End Time	Lengtl	h Ad-ID			Rate	Type
5	ΚΡΝΣ		 09/27/18 1G 19.6,19	Daily 9.7,19.8,19.9	Blast Live	Daily Blast Live	:0				\$1 <u>25.0</u> 0	
3	KPN		09/28/18	12:28 PM Daily	Blast Live	Daily Blast Live	:30	0 AZMFTV180	03н		\$125.00	NM
18 09/25	/18	10/01/18	3 Toda	ay Show 3	11a-12p	MTWTF	:30	5	\$225.00	NM		
Weeks		Start Date 09/25/18	e <u>End D</u>		Spots/Week 5	<u>Rate</u> \$225.00						
Spots: #	<u>Ch</u>		Air Date	Air Time Desc	eription .	Start/End Time	Lengtl	h Ad-ID			Rate	Type
1	KPN>	( Tu	09/25/18	11:47 AM Toda	y Show 3	11a-12p	:3	O AZMFTV180	03н		\$225.00	NM
5	KPN)	( W (	09/26/18	11:33 AM Toda	y Show 3	11a-12p	:30	0 AZMFTV180	03н		\$225.00	NM
2	KPN		09/27/18 IG 19 6 19	Toda 9.7,19.8,19.9	y Show 3	11a-12p	:0	0			<del>\$225.00</del>	NM
4	KPN		09/28/18	11:58 AM Toda	y Show 3	11a-12p	:3	0 AZMFTV180	03н		\$225.00	NM
19 09/25	/18	10/01/18	B Days	s of Our Lives	2-3p	MTWTF	:30	5	\$250.00	NM		
Weeks		Start Date 09/25/18	e End D		Spots/Week 5	<u>Rate</u> \$250.00						
Spots: #	<u>Ch</u>		Air Date	Air Time Desc		Start/End Time	Lenatl	h Ad-ID			<u>Rate</u>	Type
1	KPN)		09/25/18	1:59 PM Days		2-3p		 O AZMFTV180	03н		\$250.00	
2	KPN		09/26/18 4G 19 6 10	-	of Our Lives	2-3p	:0	0			<del>\$250.00</del>	
5	KPN>	( Th	09/27/18		of Our Lives	2-3p	:0	0			<del>\$250.00</del>	NM
3	KPN)		09/28/18	2:58 PM Days	of Our Lives	2-3p	:30	0 AZMFTV180	03н		\$250.00	NM
6	KPN>		09/30/18 or 20.12,20		inals Locker Room 10.3,10.10,17.5,19.2,1	Cardinals Locker 9.5	R: :3	0 AZMFTV180	03н		\$1,525.00	NM
20 09/25	5/18	10/01/18	3 Toda	ay Show 2	9-10a	22222	:30	10	\$325.00	NM		
Weeks	_	Start Date 09/25/18	e End D		Spots/Week 10	<u>Rate</u> \$325.00						
Spots: #	Ch		Air Date	Air Time Desc	ription	Start/End Time	Lengtl	h Ad-ID			Rate	Type
2	KPN>	( Tu	09/25/18	9:31 AM Toda	y Show 2	9-10a	:3	O AZMFTV180	03н		\$325.00	NM
13	KPN	( Tu (	09/25/18	9:59 AM Toda		9-10a	:30	0 AZMFTV180	03н		\$325.00	NM
14	KPN	( W (	09/26/18	9:32 AM Toda	•	9-10a	:30	0 AZMFTV180	03н		\$325.00	NM
4	KPN	( W (	09/26/18	9:56 AM Toda	-	9-10a	:30	0 AZMFTV180	03н		\$325.00	NM
6	KPN		09/27/18 IG 19.6.19	Toda 9.7,19.8,19.9	y Show 2	9-10a	:0	0			<del>\$325.00</del>	NM
12	KPN>	( Th	09/27/18		y Show 2	9-10a	:0	0			<del>\$325.00</del>	NM
15	KPN		09/28/18	9:32 AM Toda	y Show 2	9-10a	:3	0 AZMFTV180	03н		\$325.00	NM
8	KPN		09/28/18	9:59 AM Toda	-	9-10a		0 AZMFTV180			\$325.00	
21 09/25	5/18	10/01/18	3 Live	with Kelly	10-11a	MTWTF	:30	2	\$275.00	NM		

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Send Payment To:

KPNX
KPNX
PO BOX: 637386
Cincinnati, OH 45263-7386

Description

Live with Kelly

**End Date** 

10/01/18

Invoice #	Invoice Date	Invoice Month	Invoice Period
1614129-1	09/30/18	September 2018	08/27/18 - 09/30/18

Advertiser	<u>Product</u>	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	6512

Spots/

www.12news.com

Start Date

21 09/25/18

Length	Week	Rate	Type	
:30	2	\$275.00	NM	

Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	Rate		
	09/25/18	10/01/18	MTWTF	2	\$275.00		
Spots: # Ch	<u>n Day Air</u>	Date Air	Time Descript	<u>tion</u>	Start/End Time	Length Ad-ID	Rate Type
1 KF	PNX W 09	/26/18 10:	58 AM Live with	n Kelly	10-11a	:30 AZMFTV1803H	\$275.00 NM

**MTWTFSS** 

MTWTF--

Start/End Time

10-11a

Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           09/25/18         10/01/18         MTWTF         5         \$125.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
3 KPNX Tu 09/25/18 1:37 PM Arizona Midday (1-2p) 1-2p :30 AZMFTV1803H \$	\$125.00 NM
2 KPNX W 09/26/18 1:30 PM Arizona Midday (1-2p) 1-2p :30 AZMFTV1803H \$	\$125.00 NM
5 KPNX Th 09/27/18 Arizona Midday (1-2p) 1-2p :00 \$	\$125.00 NM
See MG 19.6,19.7,19.8,19.9	
1 KPNX F 09/28/18 1:52 PM Arizona Midday (1-2p) 1-2p :30 AZMFTV1803H \$	\$125.00 NM

23 09/26/18	09/26/18	Chicago Med	d 7-8p	W	:30	1	\$3,500.00	NM	
Weeks:	Start Date 09/24/18		TWTFSS Spots/W	<u>/eek</u> <u>Rate</u> 1 \$3.500.00					
Spots: # Ch	<u>Day</u> Ai	<u>r Date</u> <u>Air Tir</u>	me Description	Start/End Time	Length A				Rate Type
1 KPI	NX W 09	0/26/18 7:39	PM Chicago Med	7-8p	:30 A	ZMFTV18	303Н		\$3,500.00 NM
24 09/25/18	09/25/18	The Voice	7-8p	-T	:30	1	\$8,000.00	NM	

Weeks	5:	Start Date	e End Date	MTWTFSS	Spots/Week	<u>Rate</u>		
		09/24/18	09/30/18	-T	1	\$8,000.00		
Spots: #	<u>Ch</u>	Day /	Air Date Air	Time Description	<u>l</u>	Start/End Time	Length Ad-ID	Rate Type
1	KPN	IX Tu (	09/25/18 6:	58 PM The Voice		7-8p	:30 AZMFTV1803H	\$8,000.00 NM

Ī	25 09	/30/	18	09/30/18	Cardinals	Locker Room	Cardinals Locker Ro	S	:30	1	\$1,850.00	NM	
Ī	We	eks		Start Date 09/24/18	End Date 09/30/18	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$1,850.00					
١	Spots:	<u>#</u>	<u>Ch</u>	<u>Day</u> Air	Date Air	Time Descripti	<u>ion</u>	Start/End Time	Length A	d-ID			Rate Type
L		1	KPN	X Su 09/	/30/18 9:4	41 PM Cardinal:	s Locker Room	Cardinals Locker Re	:30 A	ZMFTV180	)3н		\$1,850.00 NM

Weeks:         Start Date 09/24/18         End Date 09/30/18         MTWTFSS Notes         Spots/Week \$1,000.00         Rate \$1,000.00           Spots:         # Ch Day Air Date 1         Air Time Description 1         Start/End Time Notre Dame FB Prine 1         Length Ad-ID 1         Rate Type 1           1 KPNX         Sa 09/29/18 4:29 PM Notre Dame FB Prime 1         Notre Dame FB Prine 1         Notre Dame FB Prine 1         30 AZMFTV1803H 1         \$1,000.00 NM	26 09/29/18	09/29/18	Notre Da	me FB Prime	Notre Dame FB P	rirS-	:30	1	\$1,000.00	NM	
	Weeks:				Spots/Week 1						
						Start/End Time Notre Dame FB Pr			03н		<u>Rate Type</u> \$1,000.00 NM

Total Spots 53

#### Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$36,500.00

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www.12news.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1614129-1	09/30/18	September 2018	08/27/18 - 09/30/18

Advertiser	Product	Estimate Number
ISS/ Majority Forward	MAJORITY FORWARD	6512

Agency Commission \$5,475.00

<u>Net Amount Due</u> \$31,025.00

Tax 0.5% \$155.13

<u>Amount Due</u> \$31,180.13

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