

## ORDER



**Orders**  
**Order / Rev:** 1655641  
**Alt Order #:** 09217534  
**Product Desc:** STANTON FOR CON  
**Estimate:** 5800  
**Flight Dates:** 09/18/18 - 09/24/18  
**Original Date / Rev:** 09/13/18 / 09/13/18  
**Order Type:** RFP

## KPNX

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Silversmith Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Greg Stanton / D / US House / AZ  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 131338  
**Agency External ID:** 37285AG  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	20	\$16,950.00	\$14,407.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	20	\$16,950.00	\$14,407.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$16,950.00</b>	<b>\$14,407.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	09/24/18	09/24/18	Local News @ 6a M-F 12 News Today	CM	6-7a	M-----	:30	1	\$650.00	P02	0.00	NM	1	\$650.00
12 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M-----					1	\$650.00		0.00			
N 2	KPNX	09/18/18	09/18/18	Ellen 3-4p Ellen Degeneres	CM	3-4p	-T-----	:30	1	\$550.00	P02	0.00	NM	1	\$550.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-T-----					1	\$550.00		0.00			
N 3	KPNX	09/19/18	09/19/18	Ellen 3-4p Ellen Degeneres	CM	3-4p	--W----	:30	1	\$550.00	P02	0.00	NM	1	\$550.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	--W----					1	\$550.00		0.00			
N 4	KPNX	09/20/18	09/20/18	Ellen 3-4p Ellen Degeneres	CM	3-4p	---T---	:30	1	\$550.00	P02	0.00	NM	1	\$550.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	---T---					1	\$550.00		0.00			
N 5	KPNX	09/20/18	09/20/18	Local News @ 5p M-F M-F 5-530p	CM	5-530p	---T---	:30	1	\$1,000.00	P02	0.00	NM	1	\$1,000.00



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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			1		\$850.00	0.00					
N18	KPNX	09/19/18	09/19/18	Today Show Today Show	CM	7-9a	--W----	:30	1	\$850.00	P02	0.00 NM	1	\$850.00	
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			1		\$850.00	0.00					
N19	KPNX	09/24/18	09/24/18	Days of Our Lives Days of Our Lives	CM	2-3p	M-----	:30	1	\$350.00	P02	0.00 NM	1	\$350.00	
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	M-----			1		\$350.00	0.00					
N20	KPNX	09/24/18	09/24/18	Ellen 3-4p Ellen Degeneres	CM	3-4p	M-----	:30	1	\$550.00	P02	0.00 NM	1	\$550.00	
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/18	09/30/18	M-----			1		\$550.00	0.00					
													Totals	20	\$16,950.00
*Tax 1 Note: Tax 0.5%.															

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