



Andrey Beliaev

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📘 **Facebook:** <https://www.facebook.com/andandrewwhite>

Gender: Male **Date of birth:** 01/07/1984 **Nationality:** Russian

WORK EXPERIENCE

[08/07/2020 – 10/11/2021] **Designer, UX/UI designer**

Beliy Aist

City: Saint Petersburg

Country: Russia

Main activities and responsibilities:

iOS app UX/UI design: working in agile team, user experience delivering, checking the theories based on research results (learning about the audience, user's needs and customer's journey maps, analysis), working with focus-groups, a/b testings, information architecture and visual design.

Brand book development

Marketing materials development

[01/10/2018 – 01/07/2020] **Designer (UX/UI design, technical design)**

Conpeth Guitars

City: Saint Petersburg

Country: Russia

Main activities and responsibilities:

Web-service UX/UI design: analysis of the audience and business goals, working in a team with front-end developers, wireframing, high resolution prototyping, a/b testings and final visual design (desktop and mobile)

Technical design and preparing plans for the engineering and production.

Brand book development

Printed marketing materials development

[01/10/2015 – 27/07/2018] **Designer, UX/UI designer**

Neva Technology

City: Saint Petersburg

Country: Russia

Main activities and responsibilities:

UX/UI design of the web-service. I also worked as the product manager on this project being in charge of the whole web-service development process. I was responsible for forming a team, planning and controlling the workflow, working with focus groups, collecting and proofreading of information and later web-service updates.

Brand book development

Marketing materials development

[22/08/2011 – 17/09/2015] **Graphic designer**

Typography Antan

City: Saint Petersburg

Country: Russia

Main activities and responsibilities:

Graphic designer in typography

EDUCATION AND TRAINING

[01/09/2001 – 29/06/2007] **Foreign languages (English), psychology and pedagogy**

Yaroslav-the-Wise Novgorod State University

Address: Bolshaya Sankt Peterburgskaya st. 41, 173003, Velikiy Novgorod, Russia

[22/03/2022 – 07/2022] **Portuguese as Foreign Language A1**

University of Coimbra <https://www.uc.pt>

Address: Coimbra, Portugal

LANGUAGE SKILLS

Mother tongue(s): Russian

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

DIGITAL SKILLS

CorelDraw Graphics Suite | Adobe Photoshop | Adobe Indesign | Adobe Lightroom | Sketch | Figma | Web: HTML, CSS | Content Management System (CMS) | Content Management System (WordPress) | JIRa | Photo editing (Photoshop, CaptureOne, Lightroom) | Microsoft Office | User Experience | Prototyping | User Interface | Wireframing | User Flow | User Research | Usability Testing