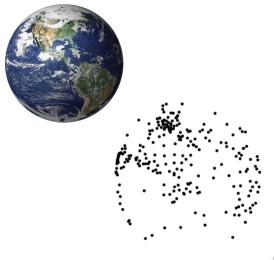
## Social Geography: A study in TDA

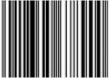


Andrew Banman

## TDA: topological data analysis

- 1. Collect data
- 2. Build structure
- 3. Calculate homology
- 4. Interpret results





## Mind the gap

Children per woman (total fertility)

CO2 emissions (tonnes per person)

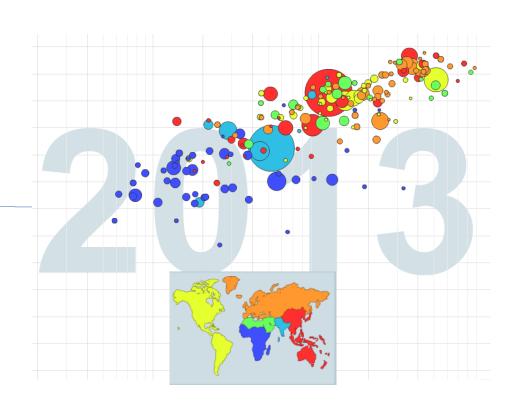
Income per person (GDP/capita, PPP\$ inflation-adjusted)

Child mortality (0-5 year-olds dying per 1,000 born)

Life expectancy (years)

Aid given (2007 US\$)

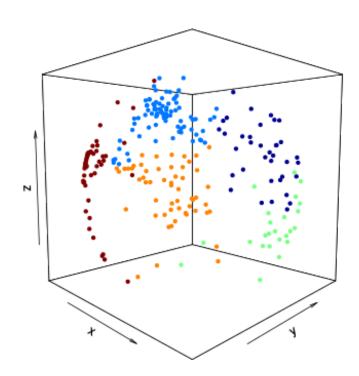
Aid given per person (2007 US\$)



## Geography

#### **Country Centroids**

**Point cloud** of data

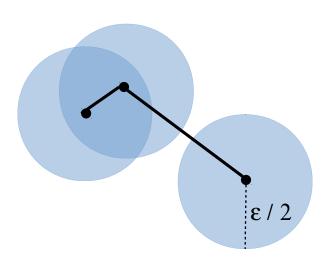


How do we impose structure?



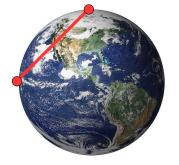
## Connecting the dots

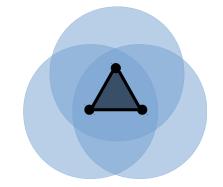
proximity parameter  $\epsilon$ 



Euclidean distance: as the crow flies as the mole burrows

allow higher dimensions





## Simplicial Complexes

Oxymoron?

#### simplices

k=0

k=1

k=

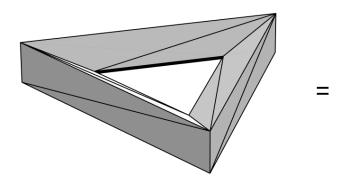


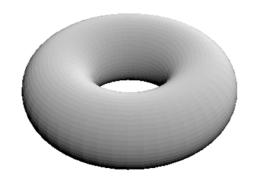
k=3



•••

simplicial complex: if  $\sigma < \Sigma$ , and  $\tau < \sigma$ , then  $\tau < \Sigma$ 





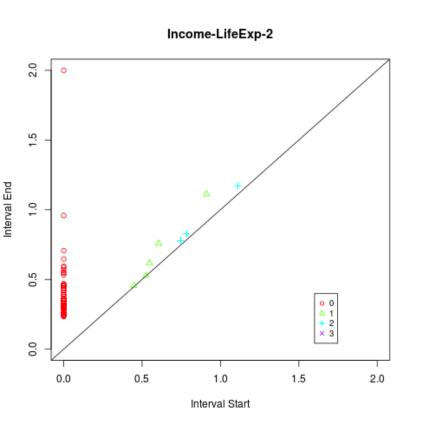
## Persistent Homology

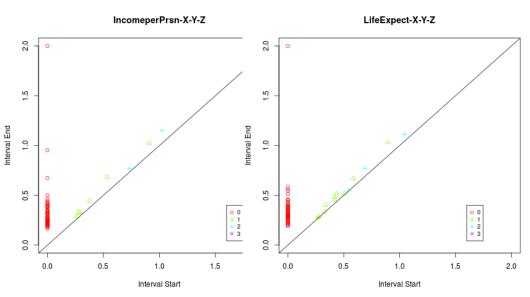
What is the right choice for  $\varepsilon$ ?

Barcodes

## Torus example

## Adding social dimensions





Income per person "pulls" the countries into two distinct geographic groups. Life expectancy is not strong enough to pull them back together.

#### What is topology?

- "...a topologist is someone who cannot tell the difference between a tea cup and a doughnut." -Crossley
- Notions of equivalence

$$=$$
 ex) x = y, = =

- Study of continuous functions.
  - ex) continuous integer-valued function on the real line must be constant.
    What matters is the topology of **R** and **Z**.

#### **Outline**

- Gapminder does geography matter? Looks like it.
- Want to impose structure on data → analyze that structure instead (look for holes)
- Start w country centroids. To impose structure we are tempted to start connecting the dots, but how? By proximity
- Enter the simplicial complex → build up our math structure out of simple parts (simplicies)
- How do we analyze? We look for holes (of n-dimension), these holes tell us different things about the data → connected components, cycles, etc. (hard part)
- Calculate homology of simplicial complex. But which simplicial complex? Enter persistent homology.
- Look for holes that persist over a "significant" parameter range.

#### Homeomorphisms

Definition: Two topological spaces S and T are said to be **homeomorphic** if there are continuous maps  $f: S \to T$  and  $g: T \to S$  such that

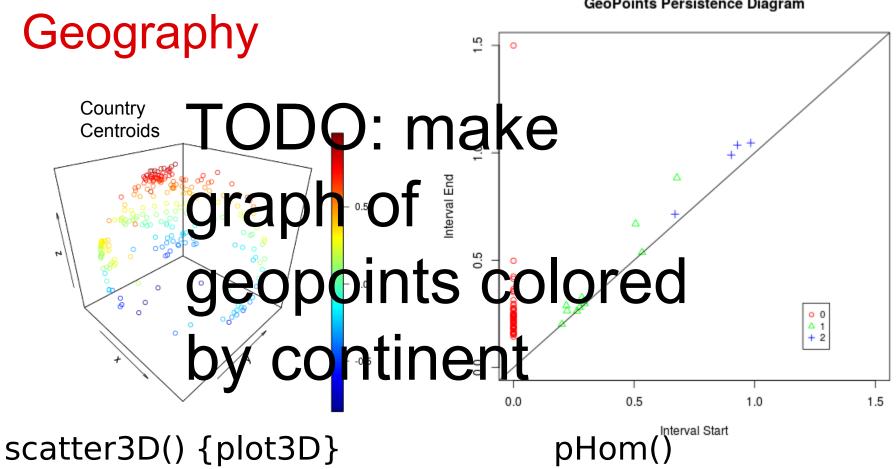
$$(f \circ g) = id_T$$
 and  $(g \circ f) = id_S$ ,

then the maps f and g are **homeomorphisms**. The maps f and g are inverse to each other, so we may write  $f^{-1}$  in place of g and  $g^{-1}$  in place of f.

TODO: Add coffee donut animation!!!

#### GeoPoints Persistence Diagram

{phom}



#### Limitations

- Coordinate space not theoretically justified
- Statistical significance (examine difference in means)
- Slow as Canadian molasses
- Ask a sociologist

## Acknowledgment & References

- Gapminder
- http://www.statmethods.net/advstats/cluster.html (clustering)
- http://earthobservatory.nasa.gov/IOTD/view.php?id=885 (Earth Image)
- Wikipedia
- WolframMathWorld
- Ghrist
- Carlson
- Topology textbook (Crossley)

- Thank you...
- Lori Zeigelmeir & topology class
- MSCS
- □ y'all

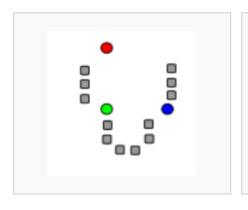
#### Homotopy

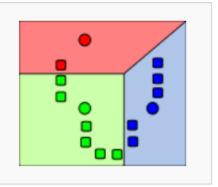
- Two functions (loops or paths) are homotopic if there is a continuous deformation from one to the other.
- The homotopy is the function that "does the deforming."
- □ Group functions into homotopy equivalence classes → can count the number of "holes."

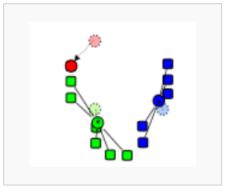
# Understanding B<sub>0</sub> with clustering (cluster slides to be replaced w/ Can we use persistent himpores decrease the content of analysis) algorithm?

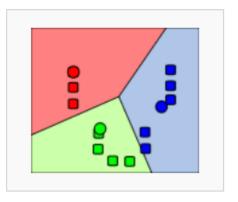
- Slow
- Sensitive to outliers
- Bridges collapse clusters
- Preprocessing algorithms required
   In the meantime we'll use k-mean.

#### A k-means to an end







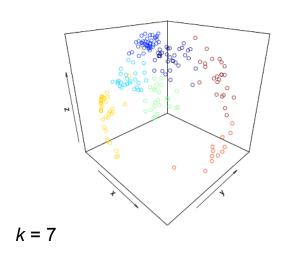


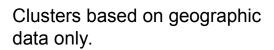
- 1. Initialize cluster centers.
- 2. Generate Voronoi Diagram for each center.
- 3. Let the centroid of each region be the new center.

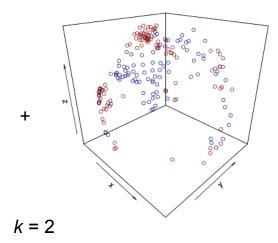
- Requires choice of *k*
- Fast
- Global solution NP-hard
- Heuristic Algorithm

Voronoi Diagram The partitioning of a plane with points into convex polygons such that each polygon contains exactly one generating point and every point in a given polygon is closer to its generating point than to any other -WolframMathWolrd

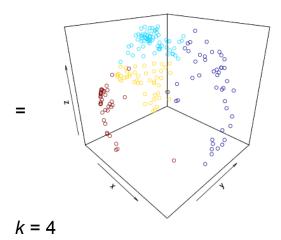
## Geographic and social clusters







Clusters based on Income per person and Life Expectancy



Combined Geographic, Life expectancy, Income 0.45, -0.74 Europe/Eurasia 0.60. -0.58 Asia/South Pacific -0.38, -0.94 Africa 0.53, -0.78 Americas

pamk() {fpc package}