

CV -
UX / WEB
ande walsh





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Email ande_walsh@hotmail.com

Ref: References available on request

Areas: Branding and Identity, Information Architecture, Interaction Design, UX and UI Design, CMS Integration and Development, Email Marketing, Tracking and Statistics Analysis, Web Development, Animation, Usability Testing, Flash Development, Search Engine Optimisation, Graphic Design, Motion Graphics and Design for Print.

Skills: Photoshop, Illustrator, InDesign, Dreamweaver, Quark, Flash, Sublime Text, Axure, Visio, InVision, Principle, Origami, Proto, After Effects, Final Cut Pro, 3DSMAX, AutoCAD, Maya, Sketchup, Entiti Creator AR/VR, Oculus Rift SDK, Premiere, Quicktime PRO, Wordpress, Magento, Joomla, Drupal, Javascript, NodeJS, PHP, SQL, .asp, Framework 7

Interactives:
Designing interactives through the use of intelligent user interface design and effective navigation.

Project /Time Management:
Effective in meeting deadlines, and budgets.
Maintaining and achieving targets.

Research:
Technical and practical in-depth study.
Ability to correctly manage data.

Information and analysis:
Ability to reach conclusions quickly, without bypassing important details

Presentation:
Awareness of, audience and client expectations.
Good at client facing, and management

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Profile:

I am able to code through any text editor in ACTIONSCRIPT, JAVASCRIPT, CSS, SASS, LESS, BOURBON, HTML and JQUERY. and I am used to .Net frameworks. I am also aware of Axure widget libraries and Visio wireframing software.

I also have exposure to design production and SDLC technologies like Agile, Scrum and Waterfall, software management and testing methodologies.

I have a keen interest and understanding of User Experience Design. I am an accomplished designer and programmer who has experience with a many platforms ranging from Linux and Windows based systems to Apple OS, to mobile Apple iOS and Android.

I was a lead lecturer on the Design For Digital Media department at Salford University. The primary aim of D4DM was to evolve the course with divergent formats of software (print, web, motion, interactive and 3D) on multiple platforms, as well as emerging communication networks, social media and remote learning.

Employment:

Currently working as freelance UX designer and frontend developer.

HHGlobal Digital UX Designer
Lead Lecturer in Design For Digital Media
Programme Leader for D3DD
Mindwave Multimedia: Project Manager

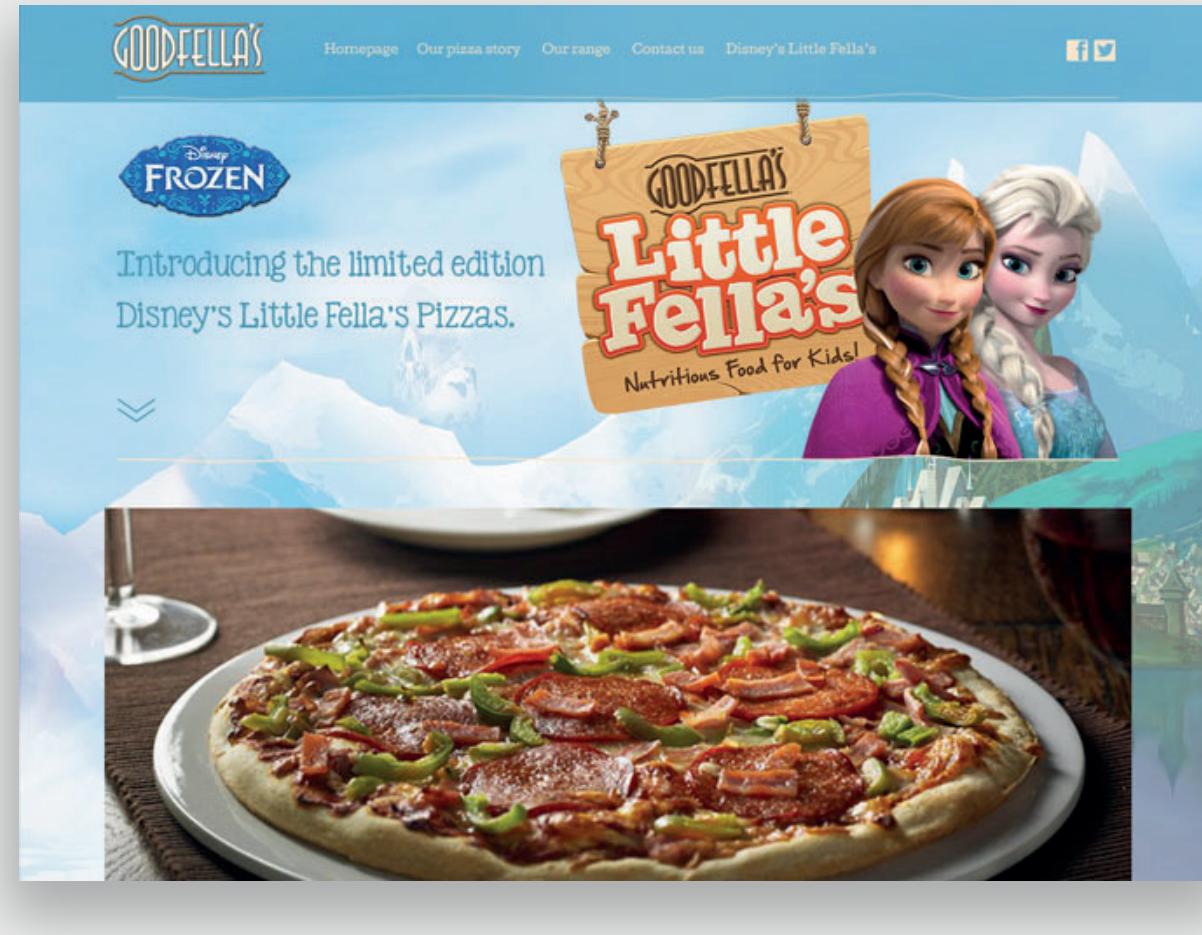
Salford University:

Lead Lecturer in Design For Digital Media
Programme Leader for D3DD
Co-ordinator for all years BA Digital 3D Design

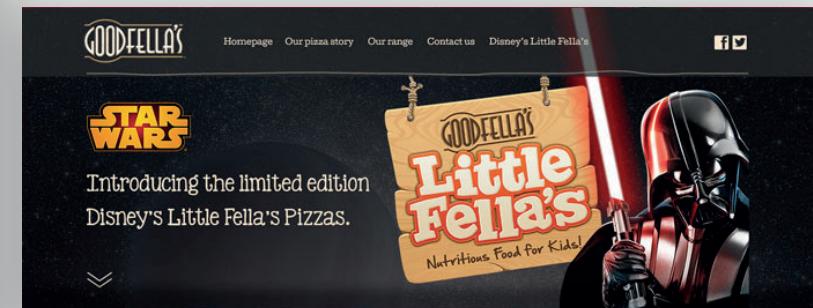
Professional Activities:

Having worked in the freelance field whilst working at University my own company PoKe DeSIGN (2001-Present) has given me many contracts as UX designer or a UI designer or for building bespoke integrated software for museums and galleries for kiosk interactives and information systems. PoKe has also had contracts for computer games companies, and magazines, supplying 3D and 2D work.

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The screenshot shows the Goodfella's Disney Frozen Little Fella's Pizzas microsite. At the top, there's a navigation bar with links to 'Homepage', 'Our pizza story', 'Our range', 'Contact us', and 'Disney's Little Fella's'. Social media icons for Facebook and Twitter are also present. The main banner features the Disney Frozen logo and the text 'Introducing the limited edition Disney's Little Fella's Pizzas.' Below the banner is a large image of a pepperoni and green bell pepper pizza on a white plate. To the right of the pizza is a wooden sign that reads 'GOODFELLA'S Little Fella's Nutritious Food for Kids!' with two Disney characters, Anna and Elsa, standing behind it. The background of the banner is a snowy mountain landscape.



The screenshot shows the Goodfella's Star Wars Little Fella's Pizzas microsite. The layout is similar to the Frozen site, with a navigation bar at the top and social media icons. The main banner features the Star Wars logo and the text 'Introducing the limited edition Disney's Little Fella's Pizzas.' To the right is a wooden sign that reads 'GOODFELLA'S Little Fella's Nutritious Food for Kids!' with Darth Vader standing next to it. The background is a dark space-themed image.



The screenshot shows the Goodfella's Mickey Mouse Clubhouse Little Fella's Pizzas microsite. The layout follows the same structure. The main banner features the Mickey Mouse Clubhouse logo and the text 'Introducing the limited edition Disney's Little Fella's Pizzas.' To the right is a wooden sign that reads 'GOODFELLA'S Little Fella's Nutritious Food for Kids!' with Mickey Mouse and Minnie Mouse standing next to it. The background is a colorful Mickey Mouse Clubhouse-themed image.

Client
GOODFELLAS PIZZA

Type
Little Fellas Microsite

Notes
Website re-design including microsite. Using Disney promotion the site includes games and downloads.

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Client

HARRY RAMSDEN'S FISHIN' CHIPS

Type

iOS and Android Game

Notes

A fun game with website listed league table, interactive menu and related sales options. On iOS and Android.



The Dovecote

The Dovecote

Enabling and inspiring people facing the prospect of living life without children

Inspired by her own personal journey of nearly a decade, Kelly Da Silva founded 'The Dovecote' in 2014 as an organisation to enable those facing an 'unsuccessful journey to parenthood' caused by infertility and involuntary childlessness to connect and experience an inner peace through a process of self-development and awareness.

Through her own self-development, experiences, training and research, she has created a mentoring program and support network, which she confidently believes can be

Blog
Video/Written
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Dealing with 'Involuntary Childlessness':
Finally realising that your dream of having your own biological children is over can be soul destroying. For many people, they are left questioning their identity.
[Read more...](#)

Now What? Finding your passion and purpose:
'Moving on' from fertility treatment and deciding that 'enough is enough' is one of the most difficult decisions faced by people wishing to have a family.
[Read more...](#)

Grief & Loss:
Whilst we don't appear to have lost anything in a physical sense, many people facing involuntary childlessness suffer a deep sense of loss and grief that is invisible to most people around us.
[Read more...](#)

About Us
Programs
Online Community
Contact Me
In the details below to contact us to register your interest for any of our programmes or give any further questions or comments.

Contact

Message **Reset Form**

Client
THE DOVECOTE

Type
Website UX Design

Notes
Website, UX & branding design. From the bottom up full design for FB, Google+ Twitter and blog site.



Fox's

Our Party Zone

Welcome to the Party Ring Zone

We love a party. Plates of biscuits, crowds of friends and heaps of games make for a great time - so we've collected all our favourite ideas for you to use at your next one.

Snacks worth throwing a party for

The difference between a good party and an amazing one is in the food. Keep your guests going with these fun and delicious party treats.

Let's play

Everyone loves party games, but you can do better than that. These party games are a hit for children and adults alike.

More yum per crumb

About Fox's
Our Party Range

Other Biscuit stuff

Fox Biscuit facts
WIN, WIN, WIN
Biscuit
Party Ring Zone

Don't mind...

Press news
Social media
Recruitment
Ellisons Food Group
FAQs
Talk to us

Boring but necessary

Privacy policy
Cookie [MC, set those cookies!]
Honesty

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How to Help

Customer Care Line 0800 011 086
customerservice@foxes.co.uk

Facebook

Fox's

Our Party Zone

Hey, it's me. Vinnie, Fox's Chief Biscuit Officer.

Welcome to the Fox's Biscuits website, where every page is crammed full of more yum per crumb. And if you don't agree, you know who to talk to!

Pan Of The Week

Party Ring Zone

Rocky

Crunchie Cookies White Chocolate Chunks

Viennese Milk Chocolate Chunks

Hovis

Seasonal

More yum per crumb

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Fox's

Our Party Zone

What's your biscuit?

Some people like a thick, chunky chocolate chip. Some like a waffle with their coffee. And some like a nice iced s'mash biscuit to brighten up their morning. What type of Fox's are you?

Crunch and Creams

The thickest, most indulgent cookie there is. Our extra deep cookie dough is based on the original recipe from the 1930s and is only now available to the general public.

Chunkie

The thinnest, most elegant cookie there is. Our extra deep cookie dough is based on the original recipe from the 1930s and is only now available to the general public.

Viennese

These biscuits are thin, crisp and buttery - perfect for all day. Unique because the biscuits are in one line.

Chocolatey

Thoughtful, rich and intense chocolate is encrusted in thick, dense packed chocolate for a treat that's pure indulgence.

Rocky

The secret of its champion, though, rugged and robust is the rock chocolate. This is a solid bar of chocolate, rough, rugged and robust is the rock chocolate. This is a solid bar of chocolate, rough, rugged and robust is the rock chocolate. This is a solid bar of chocolate, rough, rugged and robust is the rock chocolate. This is a solid bar of chocolate, rough, rugged and robust is the rock chocolate.

Party Rings

It's every kid's party with Party Rings. These indulgent, crispy biscuits with a coating of chocolate are the perfect thing to have because they're bite-sized and deliciously addictive.

Hovis

Indulge, relax, relax, relax with your stuff for the after party. They might be healthy, but they're also deliciously addictive.

Seasonal

In the best of times... seasonal treats with everyday biscuits. Here biscuits, our seasonal selections are guaranteed to impress the ones if you choose to share them.

More yum per crumb

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Other Biscuit stuff

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WIN, WIN, WIN
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How to Help

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customerservice@foxes.co.uk

Facebook

Client
FOX'S BISCUITS

Type
Website Rebrand

Notes
Website and UX re-design. Simple multi level menu system. Integrated CMS features and components.



DECIBEL WEBSITE OUTLINE... INCLUDING MOBILE



DECiBEL™

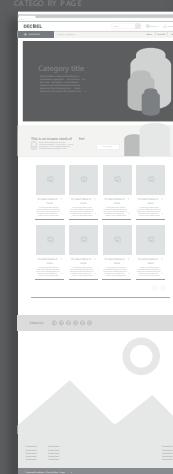
Client
DECiBEL NUTRITION

Type
User journey Task analysis

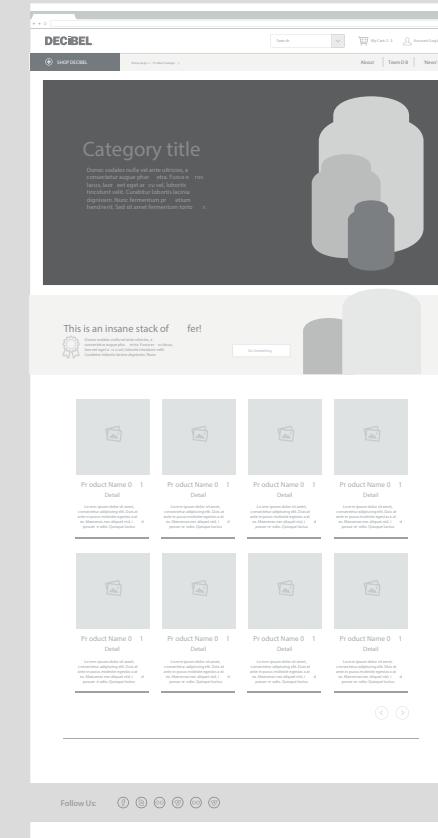
Notes
Overview of itinerant user experience map and layout.
Simplified cohesive visuals to control the story and action.

DECIBEL
WEBSITE DESIGN

AUTHOR
ANDE WALSH

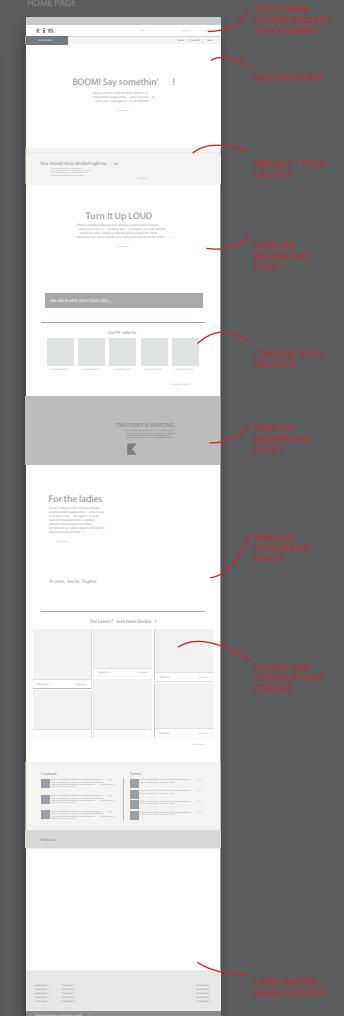


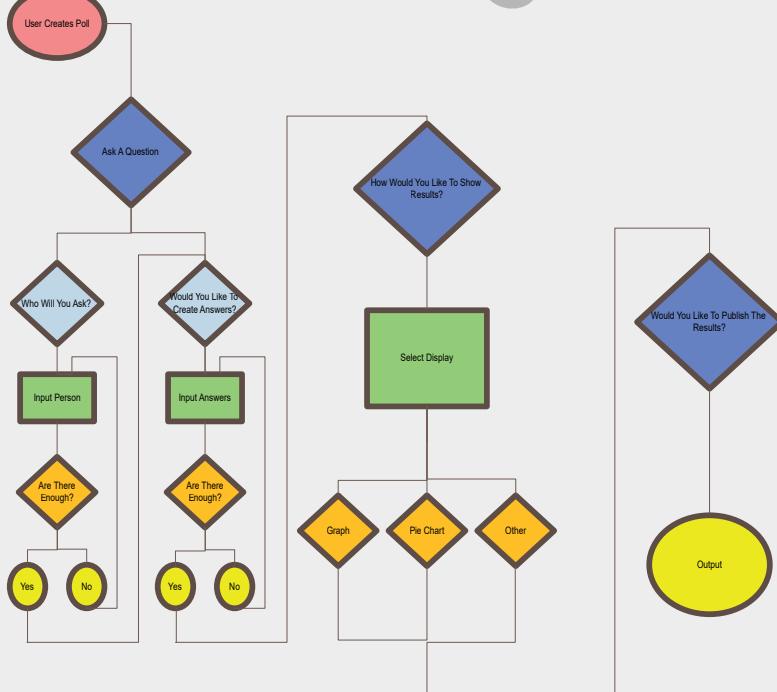
CATEGORY PAGE



PAGE 7

DECIBEL
USER INTERFACE
HOME PAGE

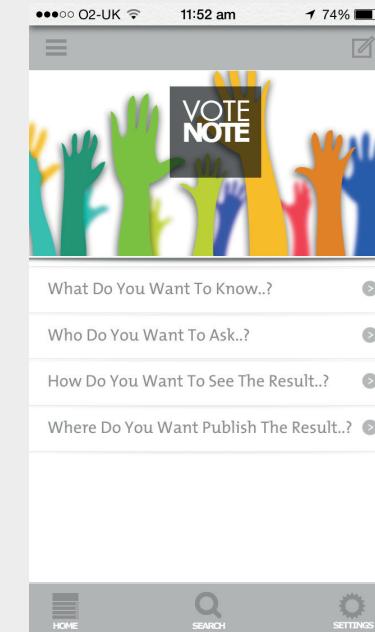
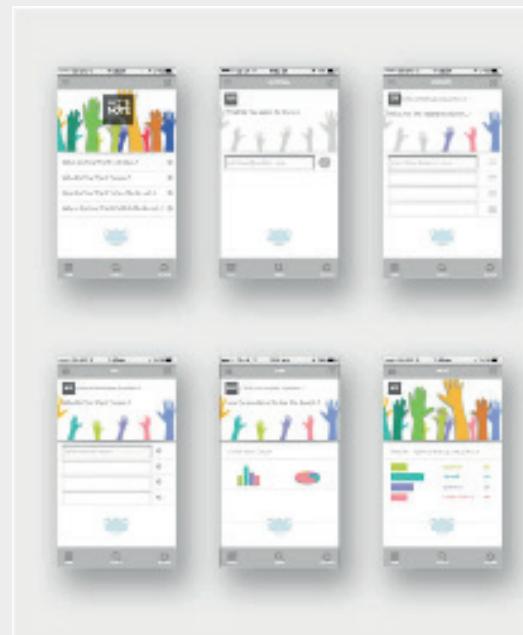




Client
FROGTRADE

Type
User analysis for a customisable web widget

Notes
An exploration into developing a CMS deployed widget for mobile devices. System overhaul and de-clutter streamlined interactive for both input and output interaction.



Client
FROGTRADE

Type
Vote Note wide network crowd information

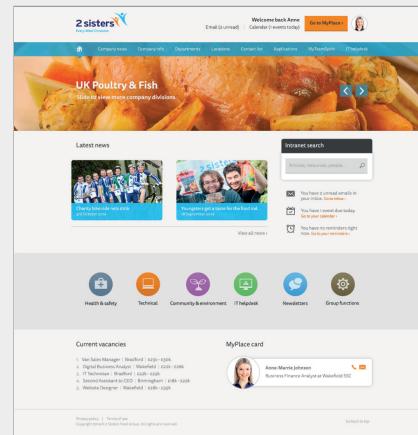
Notes
An exploration into developing a CMS deployed widget for vmobile devices. System overhaul and de-clutter streamlined interactive for both input and output interaction.



Wireframe



Visual Prototype



Page Breakdown

- Logo, Links to profile, Direct message, Email & calendar
- Two latest news articles
 - Link to full news
 - Intranet search
 - User notifications
 - Due calendar events notifications
 - Reminder notifications
- Latest 5 career vacancies
 - Link to vacancies page
 - MyPlace card which allows users to keep their details up-to-date

Compatibility

Mac and Windows operating systems:

 Across multiple devices:

Various Division Carousel Examples



Client
2 SISTERS

Type
2 Sisters Intranet User analysis and redesign

Notes
System wide user analysis of multiple user intranet. Thematic focused menu system to enhance efficiency and promote clean branding.

SME & MM CLIENT PRODUCT iGUIDE

GLOBAL TRANSACTION BANKING

LLOYDS BANKING GROUP

SEE WHAT'S NEW

OUR LOCATIONS

EUROPE

- Commercial Banking Services encompasses all of Commercial Banking services, including Corporate, Retail and SME.
- The North Europe covers both Global Corporate and Retail Banking services in the UK, Ireland, and Northern Europe.
- Ireland is a key growth area for us. The bank has invested significantly in building and developing our retail banking and SME banking divisions in Ireland, with 200+ branches and 20+ payment points.
- We connect our clients of retail banking with those looking for investment opportunities through our Capital Markets division, which includes our Capital Markets, Global Transaction Banking, Risk Management, and Other Capabilities.
- Ireland is a key growth area for us. The bank has invested significantly in building and developing our retail banking and SME banking divisions in Ireland, with 200+ branches and 20+ payment points.
- We connect our clients of retail banking with those looking for investment opportunities through our Capital Markets division, which includes our Capital Markets, Global Transaction Banking, Risk Management, and Other Capabilities.

Capital Markets

- Global Investment
- Trade Management
- Corporate Finance
- Bank Based Lending
- Risk Management

Global Transaction Banking

- Trade Finance
- Corporate Finance
- Bank Based Lending
- Risk Management

Risk Management

- Commodities
- Markets

Other Capabilities

- Advocacy
- Regulatory

DOMESTIC CASH MANAGEMENT

CARRIER CASH DIRECT COLLECTION

How it works

- Carrier Cash Direct Collection is an efficient and cost-effective service that removes the need for clients to travel to the branch to deposit funds up to a maximum value of £7,500 inclusive of up to £500 of coin.
- Gets better returns for collecting cash from your business and eliminating the cost of cash transfers. To qualify for the service, you must have a minimum of one collection per week from Monday - Friday including public holidays and no more than 30 accumulated collection variations, allowing up to three collections on the same day.
- Available via telephone or directly online.

CARRIER CASH DIRECT COLLECTION PROCESS

```

    graph TD
        A[Carrier Cash Direct Collection] --> B[Carriers collect cash from business]
        B --> C[Carriers send cash to Post Office]
        C --> D[Post Office sort and forward to Cash Centre]
        D --> E[Cash Centre sort and forward to Branch]
        E --> F[Branch collect cash from Post Office]
        F --> G[Branch deposit cash into account]
        G --> H[Branch issue statement]
        H --> I[Branch issue reconciliation]
        I --> J[Branch issue payment advice]
    
```

CARRIER CASH MANAGEMENT

Accommodation

Domestic Business

Domestic Business

SME COVERAGE

SME COVERAGE – 2/2

THE COMPETITION

Comparing providers on the scale of their solution, all focus on high-value clients and brand messaging doesn't necessarily correlate with commercial organization.

Barclays	HSBC	RBS
£1.25bn TSB	£1.25bn TSB	£1.25bn TSB
£1.25bn TSB	£1.25bn TSB	£1.25bn TSB
£1.25bn TSB	£1.25bn TSB	£1.25bn TSB

GLOBAL TRANSACTION BANKING

LLOYDS BANKING GROUP

LLOYDS BANK

Client
LLOYDS BANK GROUP

Type
Lloyds iGuide

Notes
This is a fully featured interactive for internal use. Development and complete reworking of a layered menu system.



NAME: Ande Walsh

MOBILE: 07974991608

EMAIL: ande_walsh@hotmail.com

PROFILE:

I am able to code through any text editor in ACTIONSCRIPT, JAVASCRIPT, CSS, HTML and JQUERY
CSS HTML5, Sass, Less, Python, Cordova, React Native.

KEY SKILLS:

Experience with a many platforms ranging from Linux and Windows based systems to Apple OS, to mobile Apple iOS and Android.

Flash
Sketch
CodeKit
3DSMAX
SketchUp
Sublime Text
Adobe Photoshop
Adobe Dreamweaver
Adobe In Design
Adobe Premiere
Adobe After Effects
Adobe Illustrator

Wordpress, Magento, Tumblr,
Joomla, Drupal
Final Cut Pro, Entiti VR/AR
Quicktime VR, PRO
Oculus Rift SDK
SolidWorks
Soundforge
Fontographer
Powerpoint
Word
Excel
Access

AWARDS AND ACHIEVEMENTS:

Sabastian De-Ferranti Award
R.S.A. Sony design futures

WORK EXPERIENCE:

HHGlobal Digital UX Designer
Freelance UX designer and developer
Lead Lecturer in Design For Digital Media
Level 2 Coordinator
Programme Leader for D3DD
Mindwave Multimedia: Project Manager

EDUCATION:

Msc Industrial Design
Distinction University Of Salford

PgDip Industrial Design
Distinction University Of Salford

BA (Hons) Product Design
2:1 Leeds Met University

REFERENCES: Referees available upon request



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