

## Andrea J. Kaplan

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CONTACT INFORMATION	1121 Snedecor Hall Department of Statistics Iowa State University Ames, IA 50011-1210	<i>Phone:</i> (832) 526-7947 <i>E-mail:</i> <a href="mailto:ajkaplan@iastate.edu">ajkaplan@iastate.edu</a> <i>WWW:</i> <a href="http://andeekaplan.com">andeekaplan.com</a>
RESEARCH INTERESTS	Statistical Learning, Computational Statistics, Mathematical Statistics, Spatial Resampling, Exploratory Data Analysis and Interactive Statistical Graphics, Reproducible Research	
EDUCATION	<b>Iowa State University</b> , Ames, Iowa USA Ph.D., Statistics, May 2017 <ul style="list-style-type: none"><li>• Advisors: Daniel Nordman, Stephen Vardeman</li></ul> M.S., Statistics, May 2014 <ul style="list-style-type: none"><li>• Creative Component: “gravicom - a web-based tool for community detection in networks”</li><li>• Advisors: Heike Hofmann, Daniel Nordman</li></ul> <b>The University of Texas</b> , Austin, Texas USA M.A., Mathematics, December 2010 <ul style="list-style-type: none"><li>• Report: “An Overview of Multilevel Regression”</li><li>• Advisors: Martha Smith, John Luecke</li></ul> B.S., Mathematics (Option: Applied), May 2006 <ul style="list-style-type: none"><li>• Elements of Computing Certificate</li></ul>	
HONORS AND AWARDS	2015 - George W. Snedecor Award (ISU Department of Statistics) 2015 - Student Paper Award (ASA Computing Section) 2014 - Holly and Beth Fryer Scholarship (ISU Department of Statistics) 2014 - Poster Award (Women in Statistics Conference) 2013 - 1 <sup>st</sup> Place (ASA Data Exposition) 2013 - Vera David Fellowship (ISU Department of Statistics) 2006 - Research Experiences for Undergraduates (National Science Foundation) 2005 & 2006 - Honors and Dean’s List (University of Texas at Austin)	
TRAVEL GRANTS	2016 - Poster Grant (Conference on Data Analysis) 2015 - Travel Award (Fields Institute Workshop on Visualization for Big Data) 2014 - Travel Award (Women in Statistics Conference) 2014 - Special Student Funding Travel Award (ASA Joint Statistical Meeting)	
REFEREED JOURNAL PUBLICATIONS	<ul style="list-style-type: none"><li>[1] <b>Kaplan, A.</b>, Hofmann, H., and Nordman, D. “An interactive graphical method for community detection in network data”. In: <i>Computational Statistics</i> (2016), pp. 1–23. URL: <a href="http://dx.doi.org/10.1007/s00180-016-0663-5">http://dx.doi.org/10.1007/s00180-016-0663-5</a>.</li><li>[2] <b>Kaplan, A.</b>, Hare, E., Hofmann, H., and Cook, D. “Can you buy a president? Politics after the Tillman Act”. In: <i>Chance</i> 27.1 (2014), pp. 20–30.</li></ul>	
MANUSCRIPTS SUBMITTED	<ul style="list-style-type: none"><li>[1] Hare, E. and <b>Kaplan, A.</b> “Introductory statistics with intRo”. In: <i>arXiv preprint arXiv:1608.02533</i> (2016). URL: <a href="http://arxiv.org/abs/1608.02533">http://arxiv.org/abs/1608.02533</a>.</li></ul>	

# INVITED TALKS

- [1] **Kaplan, A.\***, Kaiser, M., Nordman, D., and Lahiri, S. “Goodness-of-Fit Tests for Spatial Markov Random Fields”. In: *8th International Conference of the ERCIM WG on Computational and Methodological Statistics*. Organized Invited Session. European Research Consortium for Informatics and Mathematics. London, UK, Dec. 2015.
- [2] Hare, E.\* and **Kaplan, A.\***. “intRo: Statistical Analysis Software for Teaching”. In: *Departmental Seminar*. Iowa State University. Ames, IA, USA, Jan. 2015.
- [3] **Kaplan, A.\*** and Hare, E.\*. “Putting Down Roots: A Graphical Exploration of Community Attachment”. In: *Census Data Visualization Seminar*. U.S. Census Bureau. Washington, D.C., USA, Sept. 2013.

\*Denotes presenter.

# CONTRIBUTED TALKS

- [1] **Kaplan, A.\***, Nordman, D., and Vardeman, S. “An exposition on the propriety of restricted Boltzmann machines”. In: *Joint Statistical Meetings*. Contributed Paper. ASA. Chicago, IL, USA, July 2016.
- [ ] **Kaplan, A.\*** and Hare, E. “Introducing Statistics with intRo”. In: *The R User Conference*. Contributed Paper. Stanford, CA, USA, June 2016.
- [2] **Kaplan, A.\*** and Hare, E. “Introducing Statistics with intRo”. In: *Joint Statistical Meetings*. Topic Contributed Paper. ASA. Seattle, WA, USA, Aug. 2015.
- [3] Hare, E.\* and **Kaplan, A.** “IntRo: Software for Introductory Statistics”. In: *Joint Statistical Meetings*. Contributed Paper. ASA. Seattle, WA, USA, Aug. 2015.
- [4] **Kaplan, A.\***, Hofmann, H., and Nordman, D. “gravicom - A web-based tool for community detection in networks”. In: *Joint Statistical Meetings*. Contributed Paper. ASA. Boston, MA, USA, Aug. 2014.
- [5] Mouzon, I.\*, Genschel, U., Carriquiry, A., Nguyen, X. H., **Kaplan, A.**, Johnston, E., Kliemann, W., and Koehler, K. “Early College Performance, Gender, and Other Factors Influencing Continuation in STEM Fields”. In: *Joint Statistical Meetings*. Contributed Paper. ASA. Boston, MA, USA, Aug. 2014.
- [6] Genschel, U.\*, **Kaplan, A.**, Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., and Mouzon, I. “Statistical and Mathematical Self-Efficacy of Incoming Students at a Large Public University”. In: *Joint Statistical Meetings*. Contributed Paper. ASA. Boston, MA, USA, Aug. 2014.
- [7] Genschel, U.\*, **Kaplan, A.**, Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., and Mouzon, I. “Statistical and Mathematical Self-Efficacy of Incoming Students at a Large Public University”. In: *The Ninth International Conference on Teaching Statistics*. Contributed Paper. Flagstaff, AZ, USA, July 2014.

\*Denotes presenter.

# CONTRIBUTED POSTERS

- [1] **Kaplan, A.\***, Nordman, D., and Vardeman, S. “An Exposition on the Propriety of Restricted Boltzmann Machines”. In: *Conference on Data Analysis*. Contributed Poster. Los Alamos National Laboratory. Santa Fe, NM, USA, Mar. 2016.
- [2] **Kaplan, A.**, Lin, Y., and Mulrow, E.\*. “Visualizing Linked Data Sources for the National Children’s Study”. In: *Conference on Statistical Practice*. Contributed Poster. ASA. San Diego, CA, USA, Feb. 2016.

- [3] **Kaplan, A.\***, Genschel, U., Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., Mouzon, I., and Nguyen, X. H. “Mathematical Self-Efficacy of Incoming Students at a Large Public University”. In: *Women in Statistics Conference*. Student Poster. ASA. Cary, NC, USA, May 2014.
- [4] **Kaplan, A.\*** and Hare, E. “Putting Down Roots: A Graphical Exploration of Community Attachment”. In: *Joint Statistical Meetings*. Data Exposition Poster. ASA. Montreal, QC, Canada, Aug. 2013.
- [5] Hare, E.\* and **Kaplan, A.** “Can you buy a president? Politics after the Tillman Act”. In: *Joint Statistical Meetings*. Contributed Poster. ASA. Montreal, QC, Canada, Aug. 2013.

\*Denotes presenter.

#### REFEREED CONFERENCE PRECEEDINGS

- [1] Mouzon, I., Genschel, U., Nguyen, X. H., **Kaplan, A.**, Carriquiry, A., and Mann, C. “A Cluster Analysis of STEM Gender Differences”. In: *Proceedings of the 18th Annual Conference on Research in Undergraduate Mathematics Education*. The SIGMAA on Research in Undergraduate Mathematics Education. 2015, pp. 793–800.

#### UNREFEREED CONFERENCE PRECEEDINGS

- [1] Hofmann, H., Cook, D., **Kaplan, A.**, Hare, E., Leos-Barajas, V., Sievert, C., and Tyner, S. “On the move at DinoFun world”. In: *Visual Analytics Science and Technology (VAST), 2015 IEEE Conference on*. IEEE. 2015, pp. 159–160.
- [2] Hofmann, H., Cook, D., **Kaplan, A.**, Hare, E., Leos-Barajas, V., Sievert, C., and Tyner, S. “Visualizing communication patterns at DinoFun World”. In: *Visual Analytics Science and Technology (VAST), 2015 IEEE Conference on*. IEEE. 2015, pp. 161–162.
- [3] Genschel, U., **Kaplan, A.**, Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., Mouzon, I., and Nguyen, H. “Statistical and Mathematical Self-Efficacy of Incoming Students at a Large Public University”. In: *Sustainability in Statistics Education, Proceedings of the Ninth International Conference on Teaching Statistics (ICOTS9), Flagstaff, Arizona, USA*. 2014.

#### ACADEMIC EXPERIENCE

**Iowa State University**, Ames, Iowa USA

*Instructor*

**August, 2016 - Present**

Course instructor for Data Stewardship for Earth Systems Scientists. Co-designed and delivered course material focusing on fundamental data skills required for successful, collaborative, and reproducible research within the context of plant, soil, and atmospheric sciences.

*Research Assistant*

**May, 2015 - August, 2016**

Nonparametric Likelihood Enhancements for Dependent Data, funded by NSF, with Nordman, D.

*Teaching Assistant*

**August, 2014 - December 2014**

Lab instructor for Introduction to Business Statistics II. Responsible for running lab section and grading exams. Approximately 30 students.

*Research Assistant*

**May, 2013 - August, 2015**

Exploring the STEM Gender Gap: Introductory College Mathematics and Statistics Instruction and its Association with Self-Efficacy, funded by NSF, with Genschel, U., Carriquiry, A., Kliemann, W., Johnston, E., Koehler, K., Nguyen, X., Mouzon, I.

*Instructor*

**January, 2013 - May, 2013**

Course instructor for Introduction to Business Statistics. Responsible for lecture and the development of course notes, homework assignments, and exams. Approximately 80 students.

*Grading Coordinator*

**August, 2012 - December 2012**

Coordinated a team of seven undergraduates to grade for Introduction to Business Statistics. Duties included creating a rubric each week and ensuring consistent grading across all sections.

**The University of Texas, Austin, Texas USA**

*Research Assistant*

**April, 2011 - July, 2012**

Worked under Prof. Tasha Beretvas to conduct a simulation study assessing use of Bayesian estimation procedures to estimate a two-level cross-classified random effects model (CCREM) with correlated Level 2 residuals.

*Teaching Assistant*

**August, 2008 - May 2009**

Lead 130 students in six weekly discussions with the analysis of concepts and introduction of applications for Calculus II and Introduction to Mathematics. Assisted faculty with the conduct and delivery of classroom material. Graded exams and supervised homework grader.

*Summer REU*

**June, 2006 - August 2006**

Participant in Extensible Undergraduate Research in Communications Applications, a summer REU in the Department of Electrical Engineering sponsored by the National Science Foundation for research in the areas of Communications, Networks and Systems. Worked on optimization of binary erasure channels project with Prof. Sriram Vishwanath at the University of Texas.

*Research Assistant*

**June, 2005 - March 2006**

Worked under Prof. Tasha Beretvas to identify different methods of effect size estimation and helped to evaluate the advantages and disadvantages of each method. Designed a JAVA program that facilitated data entry and assisted in other researchers' data analysis.

**Applied Research Laboratories, Austin, Texas USA**

*Graduate Research Assistant*

**August, 2006 - February 2007**

Research with a concentration in active and passive data fusion. Programmed graphical work in signal processing using Matlab.

PROFESSIONAL  
EXPERIENCE

**NORC at the University of Chicago, Chicago, Illinois USA**

*Graduate Research Assistant*

**May, 2015 - August, 2015**

Summer internship with Statistics and Methodology Department. Primarily developed web-based interactive graphics using JavaScript library D3 to explore data linkage for extant sources. Additionally, performed data munging and low level data analysis as well as report generation for third-party clients in R and R Markdown.

**Banks Information Group, Austin, Texas USA**

*Independent Contractor*

**July, 2011 - July, 2012**

Developed web-based environmental GIS reporting tool for Phase I reporting. Additionally, developed and implemented a web-based tool to convert images to PDF files programmatically. Utilized ESRI ArcSDE and .NET/C#, as well as Microsoft SQL Server for development.

**Sense Corp, Austin, Texas USA**

*Consultant*

**July, 2009 - July, 2011**

Designed monthly subscriber activity forecasts across key markets at a top-five broadband telecommunications company using ARIMA time series modeling in R. Developed an automated process and custom web application designed for Business Intelligence (BI) Group use to run forecasts and analyze long-term trends in activity. Analyzed the effects of explanatory factors on elevated truck rolls and presented findings to corporate leadership. Provided BI Group with statistical insight including sample size estimation, forecasting, and analysis design using R and SPSS.

**Gelb Consulting Group**, Houston, Texas USA

*Intern Analyst*

**June, 2008 - August, 2008**

Internal consultant focusing on revising several standard operating procedures, including regression and factor analysis. Produced and analyzed quantitative reports for several clients. Assisted analysis in extrapolating themes from survey data for qualitative reports.

#### WORKSHOPS

**D3 Workshop**, NORC at the University of Chicago

*Co-instructor*

Designed and presented a workshop for employees of NORC to learn the JavaScript plotting language D3.

**Week of R**, Iowa State University

*Co-instructor*

Student run R workshop within the Department of Statistics covering the basics of R, plotting, data manipulation, scraping web data, and Shiny.

#### COMPUTER SKILLS

- Mathematical and Statistical Computing: R, Julia, JAGS, BUGS, SAS, Matlab; some experience with Python and SPSS.
- Other Languages: JavaScript (and D3), Java, SQL, C#, .NET, HTML5, CSS3, Markdown; some experience with C and C++.
- Applications: ESRI ArcMap, Microsoft Sharepoint.
- Typesetting:  $\text{\LaTeX}$
- Content Management: Git

#### SERVICE AND LEADERSHIP

- StatCom, community service organization
  - Executive Committee, 2013 - Present
  - Network Outreach Coordinator, 2015 - Present
- STATers, social organization for graduate students, Vice President, 2013 - 2014
- Graduate and Professional Student Senate, Senator, 2012 - 2013

#### PROFESSIONAL AFFILIATIONS

- American Statistical Association, Member, 2012 - Present
- Institute of Mathematical Statistics, Member, 2012 - Present