# Andrea J. Kaplan

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RESEARCH Interests Statistical Learning, Computational Statistics, Mathematical Statistics, Spatial Resampling, Exploratory Data Analysis and Interactive Statistical Graphics, Reproducible Research

EDUCATION

# Iowa State University, Ames, Iowa USA

Ph.D., Statistics, May 2017

• Advisors: Daniel Nordman, Stephen Vardeman

M.S., Statistics, May 2014

- Creative Component: "gravicom a web-based tool for community detection in networks"
- Advisors: Heike Hofmann, Daniel Nordman

### The University of Texas, Austin, Texas USA

M.A., Mathematics, December 2010

- Report: "An Overview of Multilevel Regression"
- Advisors: Martha Smith, John Luecke

B.S., Mathematics (Option: Applied), May 2006

• Elements of Computing Certificate

Honors and Awards

- 2016 Poster Grant (Conference on Data Analysis)
- 2015 George W. Snedecor Award (ISU Department of Statistics)
- 2015 Student Paper Award (ASA Computing Section)
- 2015 Travel Award (Fields Institute Workshop on Visualization for Big Data)
- 2014 Holly and Beth Fryer Scholarship (ISU Department of Statistics)
- 2014 Special Student Funding Travel Award (ASA Joint Statistical Meeting)
- 2014 Poster Award & Travel Award (Women in Statistics Conference)
- $2013 1^{st}$  Place (ASA Data Exposition)
- 2013 Vera David Fellowship (ISU Department of Statistics)
- 2006 Research Experiences for Undergraduates (National Science Foundation)
- 2005 & 2006 Honors and Dean's List (University of Texas at Austin)

ACADEMIC EXPERIENCE

# Iowa State University, Ames, Iowa USA

Graduate Student

August, 2012 - Present

Includes Masters and PhD level coursework.

Research Assistant

May, 2015 - Present

Nonparametric Likelihood Enhancements for Dependent Data, funded by NSF, with Nordman, D.

Research Assistant

May, 2013 - August, 2015

Exploring the STEM Gender Gap: Introductory College Mathematics and Statistics Instruction and its Association with Self-Efficacy, funded by NSF, with Genschel, U., Carriquiry, A., Kliemann, W., Johnston, E., Koehler, K., Nguyen, X., Mouzon, I.

Instructor

January, 2013 - May, 2013

Course instructor for Introduction to Business Statistics. Responsible for lecture and the development of course notes, homework assignments, and exams. Approximately 80 students.

Teaching Assistant

August, 2012 - December 2012

Coordinated a team of seven undergraduates to grade for Introduction to Business Statistics. Duties included creating a rubric each week and ensuring consistent grading across all sections.

## The University of Texas, Austin, Texas USA

Research Assistant

April, 2011 - July, 2012

Worked under Prof. Tasha Beretvas to conduct a simulation study assessing use of Bayesian estimation procedures to estimate a two-level cross-classified random effects model (CCREM) with correlated Level 2 residuals.

Graduate Student

August, 2006 - December, 2010

Includes Masters level coursework and report research.

Teaching Assistant

August, 2008 - May 2009

Lead 130 students in six weekly discussions with the analysis of concepts and introduction of applications for Calculus II and Introduction to Mathematics. Assisted faculty with the conduct and delivery of classroom material. Graded exams and supervised homework grader.

 $Summer\ REU$ 

June, 2006 - August 2006

Participant in Extensible Undergraduate Research in Communications Applications, a summer REU in the Department of Electrical Engineering sponsored by the National Science Foundation for research in the areas of Communications, Networks and Systems. Worked on optimization of binary erasure channels project with Prof. Sriram Vishwanath at the University of Texas.

Research Assistant

June, 2005 - March 2006

Worked under Prof. Tasha Beretvas to identify different methods of effect size estimation and helped to evaluate the advantages and disadvantages of each method. Designed a JAVA program that facilitated data entry and assisted in other researchers' data analysis.

#### Applied Research Laboratories, Austin, Texas USA

Graduate Research Assistant

August, 2006 - February 2007

Research with a concentration in active and passive data fusion. Programmed graphical work in signal processing using Matlab.

REFEREED
JOURNAL
PUBLICATIONS

**Kaplan, A.**, Hare, E., Hofmann, H., and Cook, D., Can you buy a president? Politics after the Tillman Act. CHANCE Vol. 27, Iss. 1 (2014)

Manuscripts Submitted Hare, E. and Kaplan, A., Introductory statistics with intRo. (Submitted)

**Kaplan, A.**, Hofmann, H., and Nordman, D. J., gravicom - a web-based tool for community detection in networks. (Submitted)

**Kaplan, A.** and Hare, E. Putting Down Roots: A Graphical Exploration of Community Attachment. (Submitted)

INVITED TALKS

Kaplan, A.\*, Kaiser, M., Nordman, D., Lahiri, S., Goodness-of-Fit Tests for Spatial Markov Random Fields. Organized Invited Session (CM Statistics), December 12 - 14, 2015, London, UK

Hare, E.\*, Kaplan, A.\*, intRo: Statistical Analysis Software for Teaching. Departmental Seminar

(Iowa State University), January 12, 2015, Ames, IA, USA

Kaplan, A.\*, Hare, E.\*, Putting Down Roots: A Graphical Exploration of Community Attachment. Census Data Visualization Seminar (U.S. Census Bureau), September 19, 2013, Washington, D.C. USA

\*Denotes presenter.

## Contributed Talks

**Kaplan, A.\***, Hare, E., *Introducing Statistics with intRo*. Topic Contributed Paper (JSM), August 8 - 13, 2015, Seattle, WA, USA

Hare, E.\*, **Kaplan, A.**, *IntRo: Software for Introductory Statistics*. Contributed Paper (JSM), August 8 - 13, 2015, Seattle, WA, USA

**Kaplan, A.\***, Hofmann, H., Nordman, D. J., gravicom - A web-based tool for community detection in networks. Contributed Paper (JSM), August 2 - 7, 2014, Boston, MA, USA

Mouzon, I.\*, Genshel, U., Carriquiry, A., Nguyen, X., **Kaplan, A.**, Johnston, E., Kliemann, W., Koehler, K., *Early College Performance, Gender, and Other Factors Influencing Continuation in STEM Fields*. Contributed Paper (JSM), August 2 - 7, 2014, Boston, MA, USA

Genschel, U.\*, **Kaplan, A.**, Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., Mouzon, I., Statistical and Mathematical Self-Efficacy of Incoming Students at a Large Public University. Contributed Paper (JSM), August 2 - 7, 2014, Boston, MA, USA

Genschel, U.\*, **Kaplan, A.**, Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., Mouzon, I., Statistical and Mathematical Self-Efficacy of Incoming Students at a Large Public University. Contributed Paper (ICOTS9), July 13 - 18, 2014, Flagstaff, AZ, USA

\*Denotes presenter.

### Contributed Posters

Kaplan, A., Lin, Y., Mulrow, E.\*, Visualizing Linked Data Sources for the National Childrens Study. Contributed Poster (ASA CSP), February 18 - 20, 2016, San Diego, CA, USA

Kaplan, A.\*, Genschel, U., Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., Mouzon, I., Nguyen, X., *Mathematical Self-Efficacy of Incoming Students at a Large Public University*. Student Poster Session (Women in Statistics Conference), May 15 - 17, 2014, Cary, NC, USA

Kaplan, A.\*, Hare, E., Putting Down Roots: A Graphical Exploration of Community Attachment. ASA Data Exposition (JSM), August 3 - 8, 2013, Montreal, QC, Canada

Hare, E.\*, **Kaplan, A.**, Hofmann, H., and Cook, D., Can you buy a president? Politics after the Tillman Act ASA Graphics Section Poster (JSM), August 3 - 8, 2013, Montreal, QC, Canada

\*Denotes presenter.

# REFEREED CONFERENCE PRECEEDINGS

Mouzon, I., Genschel, U., Nguyen, X.H., **Kaplan, A.**, Mann, C., Carriquiry, A., A Cluster Analysis of STEM Gender Differences, 2015, In Proceedings of the RUME (Research on Undergraduate Mathematics Education) Annual Conference. Pittsburgh, February 2015.

## UNREFEREED CONFERENCE PRECEEDINGS

Hofmann, H., Cook, D., **Kaplan, A.**, Hare, E., Leos-Barajas, V., Sievert, C., Tyner, S. *On the move at DinoFun world.* VAST, 2015, 2015 IEEE Conference on Visual Analytics Science and Technology (VAST), 2015 IEEE Conference on Visual Analytics Science and Technology (VAST) 2015, pp. 159-160

Hofmann, H., Cook, D., **Kaplan, A.**, Hare, E., Leos-Barajas, V., Sievert, C., Tyner, S. *Visualizing communication patterns at DinoFun World*. VAST, 2015, 2015 IEEE Conference on Visual Analytics Science and Technology (VAST), 2015 IEEE Conference on Visual Analytics Science and Technology (VAST) 2015, pp. 159-160

Genschel, U., Kaplan, A., Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., Mouzon, I., Nguyen, H., Statistical and Mathematical Self-efficacy of Incoming Students at a Large Public University, 2014, In Proceedings of the ICOTS Conference. Flagstaff, 2014.

Professional Experience

### NORC at the University of Chicago, Chicago, Illinois USA

Graduate Research Assistant

May, 2015 - August, 2015

Summer internship with Statistics and Methodology Department. Primarily developed web-based interactive graphics using JavaScript library D3 to explore data linkage for extant sources. Additionally, performed data munging and low level data analysis as well as report generation for third-party clients in R and R Markdown.

### Banks Information Group, Austin, Texas USA

Independent Contractor

July, 2011 - July, 2012

Developed web-based environmental GIS reporting tool for Phase I reporting. Additionally, developed and implemented a web-based tool to convert images to PDF files programatically. Utilized ESRI ArcSDE and .NET/C#, as well as Microsoft SQL Server for development.

#### Sense Corp, Austin, Texas USA

Consultant

July, 2009 - July, 2011

Designed monthly subscriber activity forecasts across key markets at a top-five broadband telecommunications company using ARIMA time series modeling in R. Developed an automated process and custom web application designed for Business Intelligence (BI) Group use to run forecasts and analyze long-term trends in activity. Analyzed the effects of explanatory factors on elevated truck rolls and presented findings to corporate leadership. Provided BI Group with statistical insight including sample size estimation, forecasting, and analysis design using R and SPSS.

#### Gelb Consulting Group, Houston, Texas USA

Intern Analyst

June, 2008 - August, 2008

Internal consultant focusing on revising several standard operating procedures, including regression and factor analysis. Produced and analyzed quantitative reports for several clients. Assisted analysis in extrapolating themes from survey data for qualitative reports.

#### Computer Skills

- Mathematical and Statistical Computing: R, Julia, JAGS, BUGS, SAS, Matlab; some experience with Python and SPSS.
- Other Languages: JavaScript (and D3), Java, SQL, C#, .NET, HTML5, CSS3, Markdown; some experience with C and C++.
- Applications: ESRI ArcMap, Microsoft Sharepoint.
- Typesetting: LATEX
- Content Management: Git

## SERVICE AND LEADERSHIP

- StatCom, community service organization
  - Executive Committee, 2013 Present
  - Network Outreach Coordinator, 2015 Present
- $\bullet$  STATers, social organization for graduate students, Vice President, 2013 2014
- Graduate and Professional Student Senate, Senator, 2012 2013

## Professional Affiliations

• American Statistical Association, Member, 2012 - Present