

## Andrea J. Kaplan

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CONTACT INFORMATION	1121 Snedecor Hall Department of Statistics Iowa State University Ames, IA 50011-1210	<i>Phone:</i> (832) 526-7947 <i>E-mail:</i> <a href="mailto:ajkaplan@iastate.edu">ajkaplan@iastate.edu</a> <i>WWW:</i> <a href="http://andeekaplan.com">andeekaplan.com</a>
RESEARCH INTERESTS	Exploratory Data Analysis and Interactive Statistical Graphics, Computational Statistics, Bayesian Inference, Mathematical Statistics, Reproducible Research	
EDUCATION	<b>Iowa State University</b> , Ames, Iowa USA Ph.D., Statistics, May 2017 M.S., Statistics, May 2014 <ul style="list-style-type: none"><li>• Creative Component: “gravicom - a web-based tool for community detection in networks”</li><li>• Advisors: Heike Hofmann, Daniel Nordman</li></ul> <b>The University of Texas</b> , Austin, Texas USA M.A., Mathematics, December 2010 <ul style="list-style-type: none"><li>• Report: “An Overview of Multilevel Regression”</li><li>• Advisors: Martha Smith, John Luecke</li></ul> B.S., Mathematics (Option: Applied), May 2006 <ul style="list-style-type: none"><li>• Elements of Computing Certificate</li></ul>	
HONORS AND AWARDS	Holly and Beth Fryer Scholarship 2014 Joint Statistical Meeting 2014 - Special Student Funding Travel Award Women in Statistics 2014 - Poster Award & Travel Award ASA Data Exposition 2013 - 1 <sup>st</sup> Place Vera David Fellowship 2013 National Science Foundation, Research Experiences for Undergraduates (REU) 2006 University Honors and Dean’s List Spring 2005 and 2006	
ACADEMIC EXPERIENCE	<b>Iowa State University</b> , Ames, Iowa USA <i>Graduate Student</i> <span style="float: right;"><b>August, 2012 - Present</b></span> Includes Masters and PhD level coursework.  <i>Research Assistant</i> <span style="float: right;"><b>May, 2013 - Present</b></span> Exploring the STEM Gender Gap: Introductory College Mathematics and Statistics Instruction and its Association with Self-Efficacy, funded by NSF, with Genschel, U., Carriquiry, A., Kliemann, W., Johnston, E., Koehler, K., Nguyen, X., Mouzon, I.  <i>Instructor</i> <span style="float: right;"><b>January, 2013 - May, 2013</b></span> Course instructor for Introduction to Business Statistics. Responsible for lecture and the development of course notes, homework assignments, and exams. Approximately 80 students.  <i>Teaching Assistant</i> <span style="float: right;"><b>August, 2012 - December 2012</b></span> Coordinated a team of seven undergraduates to grade for Introduction to Business Statistics. Duties included creating a rubric each week and ensuring consistent grading across all sections.  <b>The University of Texas</b> , Austin, Texas USA	

*Research Assistant*

**April, 2011 - July, 2012**

Worked under Prof. Tasha Beretvas to conduct a simulation study assessing use of Bayesian estimation procedures to estimate a two-level cross-classified random effects model (CCREM) with correlated Level 2 residuals. Designed an R function that simulates cross-classified data and then utilizes OpenBUGS to estimate different models including: multiple membership, unconstrained multiple membership, uncorrelated-residuals CCREM, correlated-residuals CCREM, and a fully multivariate CCREM.

*Graduate Student*

**August, 2006 - December, 2010**

Includes Masters level coursework and report research.

*Teaching Assistant*

**August, 2008 - May 2009**

Lead 130 students in six weekly discussions with the analysis of concepts and introduction of applications for Calculus II and Introduction to Mathematics. Assisted faculty with the conduct and delivery of classroom material. Graded exams and supervised homework grader.

*Summer REU*

**June, 2006 - August 2006**

Participant in Extensible Undergraduate Research in Communications Applications, a summer REU in the Department of Electrical Engineering sponsored by the National Science Foundation for research in the areas of Communications, Networks and Systems. Worked on optimization of binary erasure channels project with Prof. Sriram Vishwanath at the University of Texas.

*Research Assistant*

**June, 2005 - March 2006**

Worked under Prof. Tasha Beretvas to identify different methods of effect size estimation and helped to evaluate the advantages and disadvantages of each method. Designed a JAVA program that facilitated data entry and assisted in other researchers' data analysis.

**Applied Research Laboratories, Austin, Texas USA**

*Graduate Research Assistant*

**August, 2006 - February 2007**

Research with a concentration in active and passive data fusion. Programmed graphical work in signal processing using Matlab.

PAPERS

**Kaplan, A.**, Hofmann, H., and Nordman, D. J., *gravicom - a web-based tool for community detection in networks*. (In preparation)

**Kaplan, A.** and Hare, E. *Putting Down Roots: A Graphical Exploration of Community Attachment*. (Submitted to Computational Statistics)

**Kaplan, A.** and Beretvas, S. N. *Bayesian Estimation of a Two-Level Cross-Classified Random Effects Model with Correlated Level Two Residuals: A Demonstration and Evaluation*. (In preparation)

**Kaplan, A.**, Hare, E., Hofmann, H., and Cook, D., *Can you buy a president? Politics after the Tillman Act*. CHANCE Vol. 27, Iss. 1 (2014)

POSTERS &  
PRESENTATIONS

**Kaplan, A.**, Hofmann, H., Nordman, D. J., *gravicom - A web-based tool for community detection in networks*. Contributed Paper (JSM), August 2 - 7, 2014, Boston, MA, USA

**Kaplan, A.**, Genschel, U., Carriquiry, A., Johnston, E., Kliemann, W., Koehler, K., Mouzon, I., Nguyen, X., *Mathematical Self-Efficacy of Incoming Students at a Large Public University*. Student Poster Session (Women in Statistics Conference), May 15 - 17, 2014, Cary, NC, USA

**Kaplan, A.**, Hare, E., *Putting Down Roots: A Graphical Exploration of Community Attachment*. Census Data Visualization Seminar (U.S. Census Bureau), September 19, 2013, Washington, D.C. USA

**Kaplan, A.**, Hare, E., *Putting Down Roots: A Graphical Exploration of Community Attachment*.

ASA Data Exposition (JSM), August 3 - 8, 2013, Montreal, QC, Canada

Hare, E., **Kaplan, A.**, Hofmann, H., and Cook, D., *Can you buy a president? Politics after the Tillman Act* ASA Graphics Section Poster (JSM), August 3 - 8, 2013, Montreal, QC, Canada

PROFESSIONAL  
EXPERIENCE

**Banks Information Group**, Austin, Texas USA

*Independent Contractor*

**July, 2011 - July, 2012**

Developed web-based environmental GIS reporting tool for Phase I reporting. Additionally, developed and implemented a web-based tool to convert images to PDF files programatically. Utilized ESRI ArcSDE and .NET/C#, as well as Microsoft SQL Server for development.

**Sense Corp**, Austin, Texas USA

*Consultant*

**July, 2009 - July, 2011**

Designed monthly subscriber activity forecasts across key markets at a top-five broadband telecommunications company using ARIMA time series modeling in R. Developed an automated process and custom web application designed for Business Intelligence (BI) Group use to run forecasts and analyze long-term trends in activity. Analyzed the effects of explanatory factors on elevated truck rolls and presented findings to corporate leadership. Provided BI Group with statistical insight including sample size estimation, forecasting, and analysis design using R and SPSS.

**Gelb Consulting Group**, Houston, Texas USA

*Intern Analyst*

**June, 2008 - August, 2008**

Internal consultant focusing on revising several standard operating procedures, including regression and factor analysis. Produced and analyzed quantitative reports for several clients. Assisted analysis in extrapolating themes from survey data for qualitative reports.

COMPUTER SKILLS

- Mathematical Computing: R, Julia, JAGS, BUGS, SAS, Matlab; some experience with SPSS.
- Languages: JavaScript (and D3), Java, SQL, C#, .NET, HTML5, CSS3; some experience with C and C++.
- Applications: L<sup>A</sup>T<sub>E</sub>X, ESRI ArcMap, Microsoft Sharepoint.
- Content Management: Git

SERVICE AND  
LEADERSHIP

- StatCom, community service organization, Executive Committee, 2013 - Present
- STATers, social organization for graduate students, Vice President, 2013 - 2014
- Graduate and Professional Student Senate, Senator, 2012 - 2013