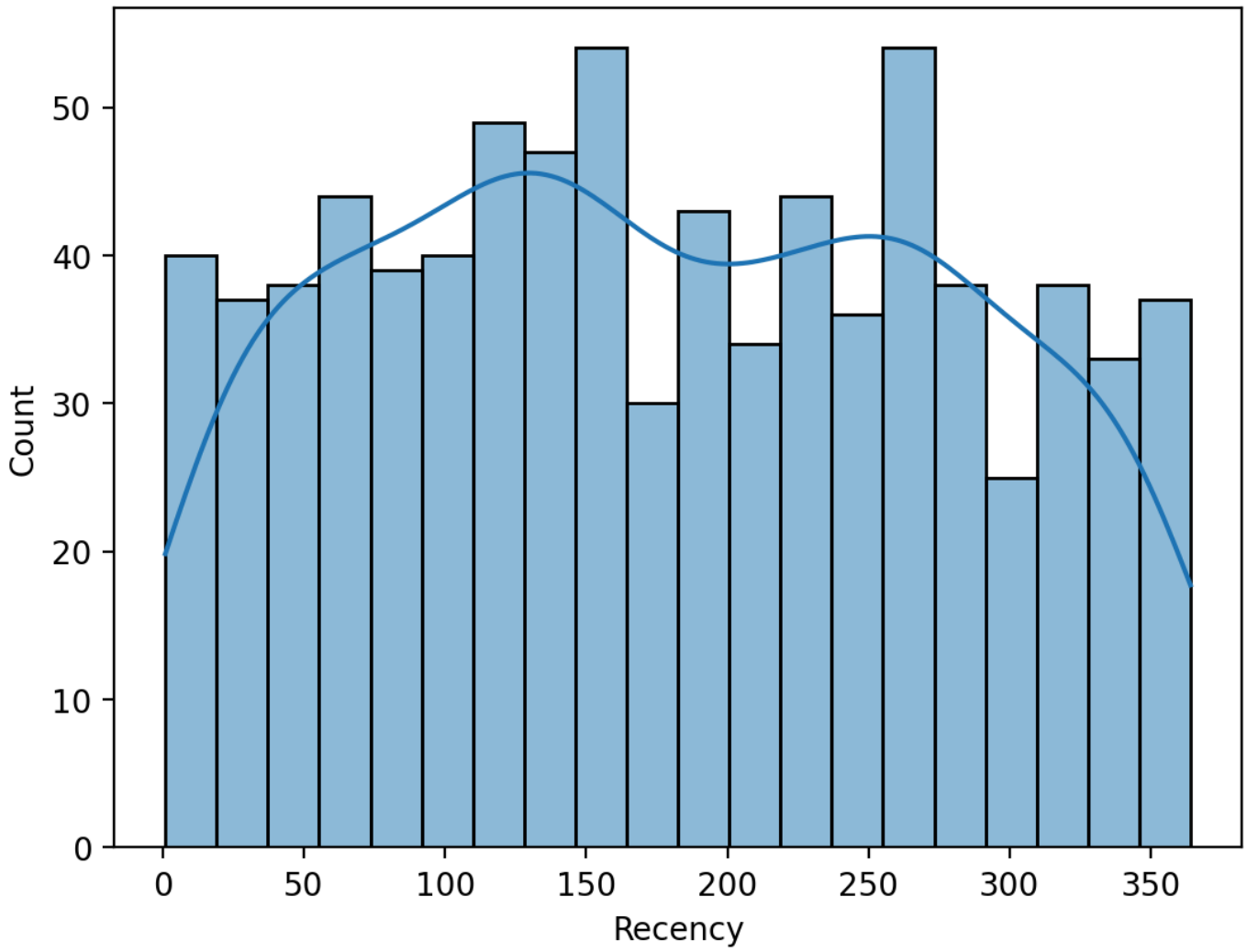
📊 Analisis RFM & CLV - Netflix Asia

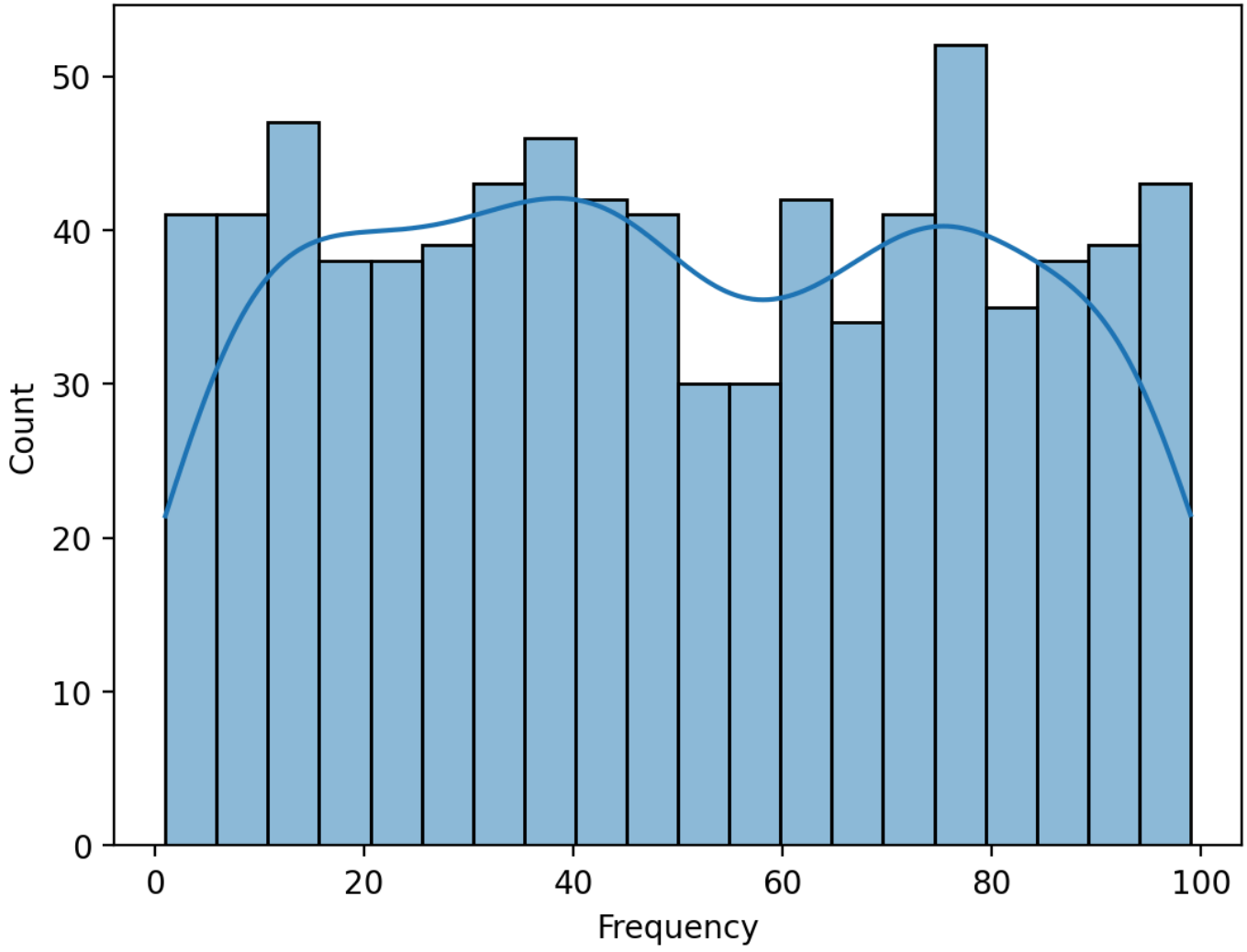
🔍 Cuplikan Data

	User_ID	Country	Rating	Review_Count	Last_Watched_Days	Total_Watch_Minutes	Subscription_Length_Months	Monthly_Price	Recency	Frequency
0	1	Thailand	1	3	70	6689	25	8.99	70	3
1	2	South Korea	3	6	196	471	29	8.99	196	6
2	3	Singapore	5	5	269	6070	7	12.99	269	5
3	4	Thailand	4	5	49	5955	3	15.99	49	5
4	5	Japan	1	54	316	7388	20	8.99	316	54

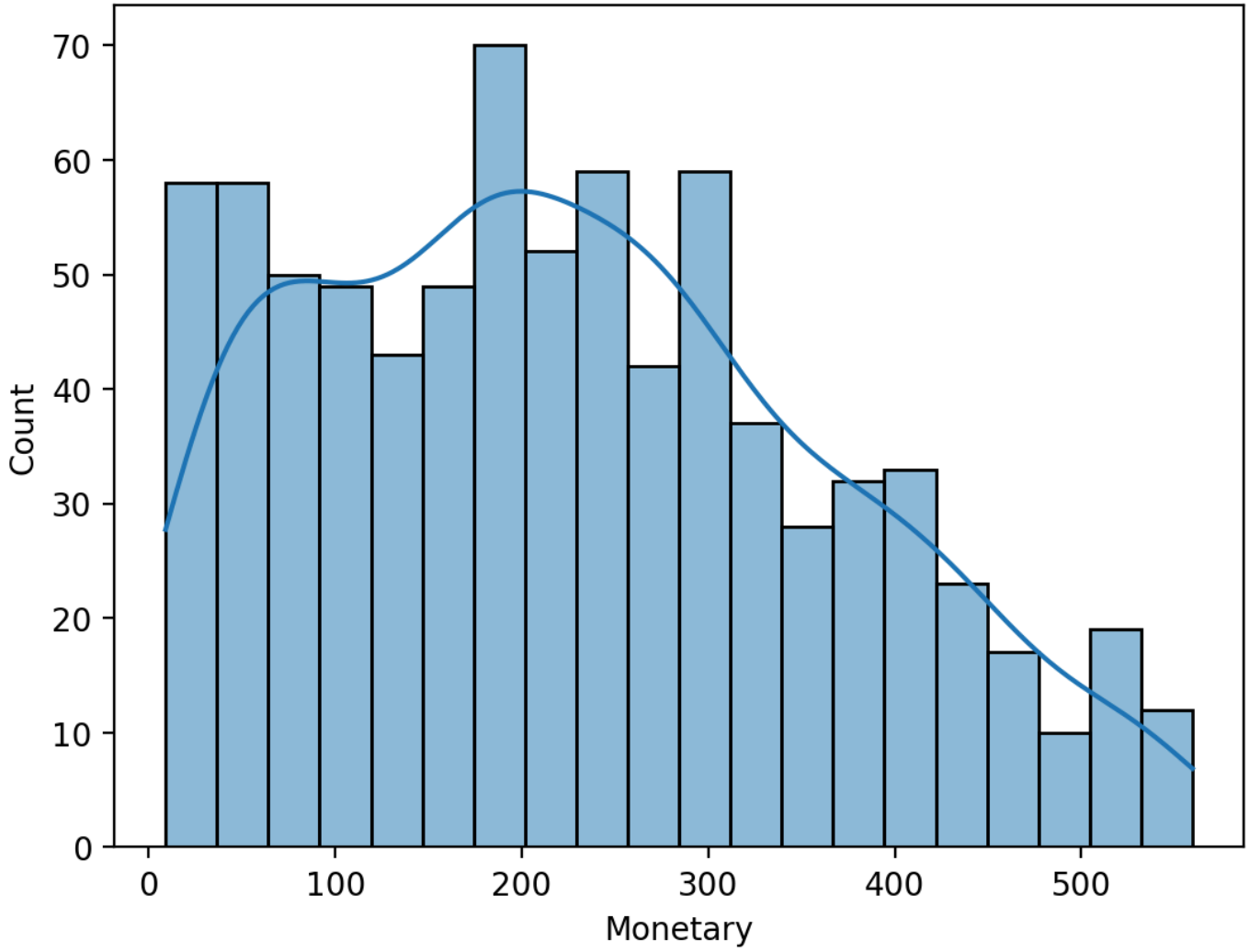
⏳ Distribusi Recency



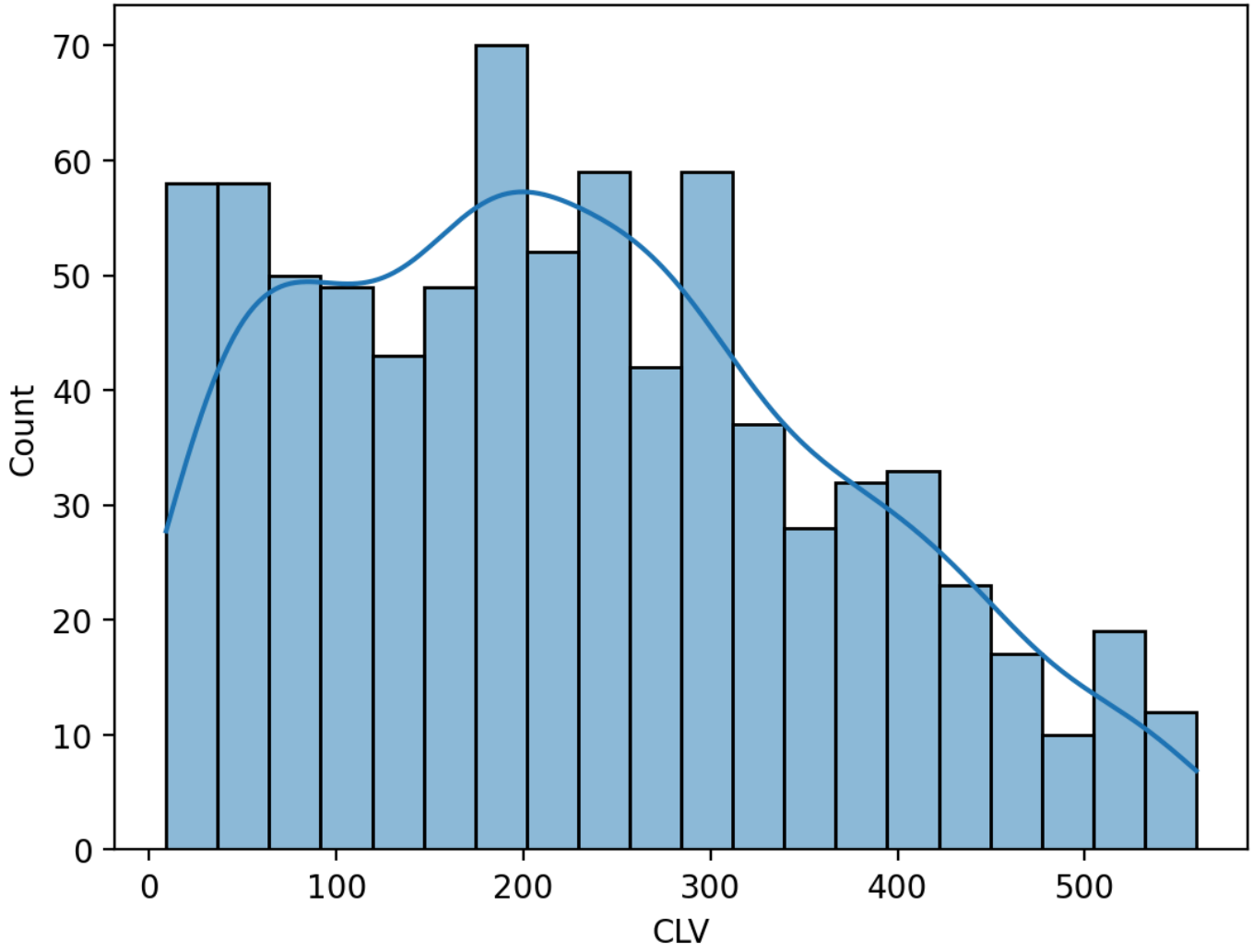
🔁 Distribusi Frequency



💰 Distribusi Monetary



📈 **Distribusi Customer Lifetime Value (CLV)**


70
60
50
40
30
20
10
0
Count
0
100
200
300
400
500
CLV