



Main Page

Report Overview

Pareto Analysis

**Top Sales
Insights**

Data View



Fertilizer Sales Report (2023-24)



\$27.64M

Sales

2487

Distribution Cities

9000

Total Customers

Product Category

All

Month

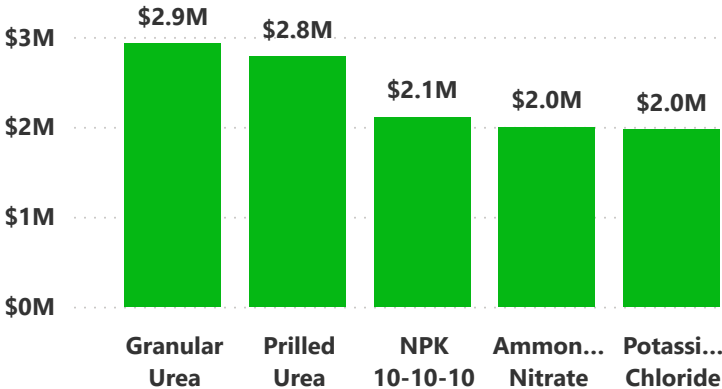
All

Year

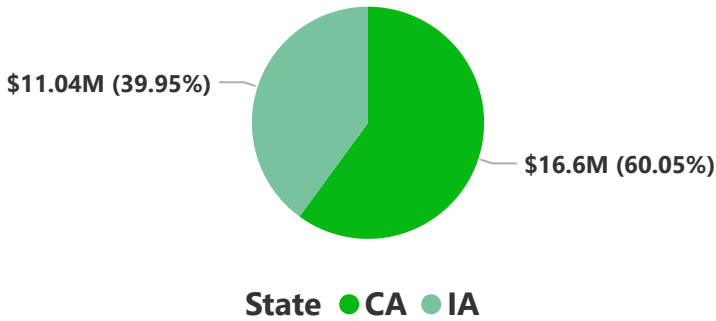
All

Product Category	Sales
+ Urea	\$5,709,815
+ NPK	\$5,588,670
+ Phosphorus	\$5,466,995
+ Nitrogen	\$5,458,235
+ Potassium	\$5,415,980
Total	\$27,639,695

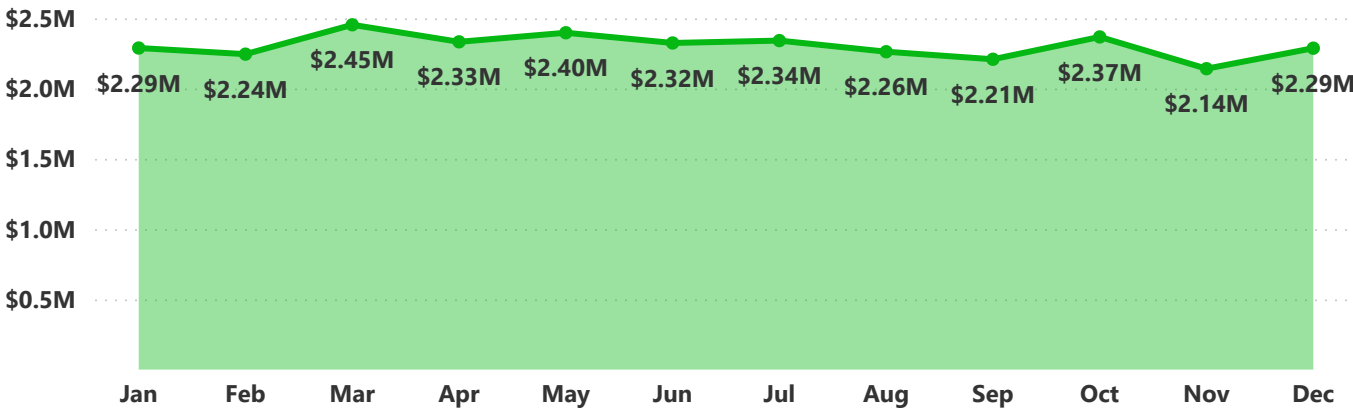
Top 5 Products by Sales



Sales by State

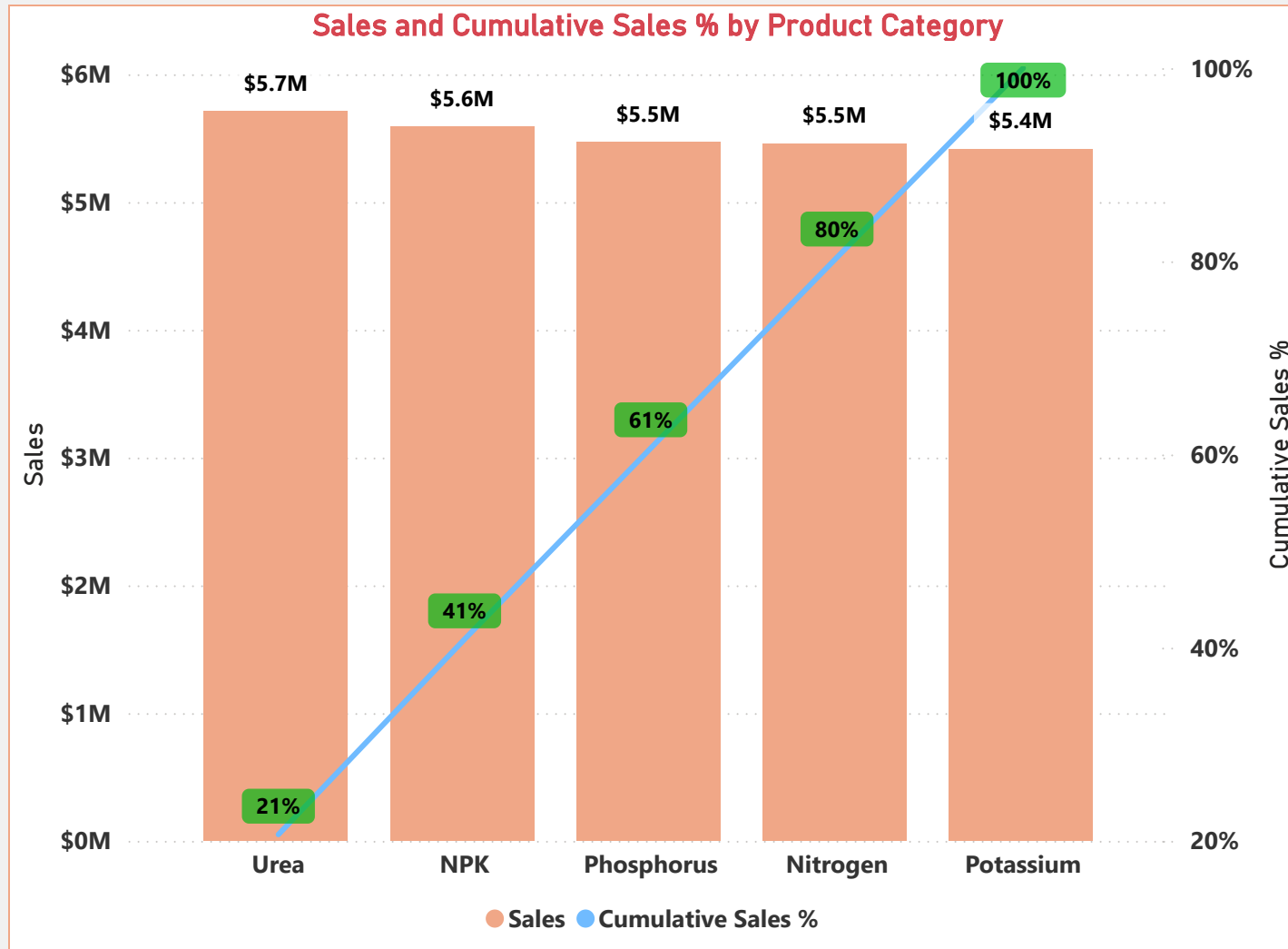


Sales Trend by Month



Year	Month	Sales	PreviousMonthSales	SalesGrowth %
2023	Mar	\$1,553,375		0.00%
2023	Apr	\$2,331,670	1553375	50.10%
2023	May	\$2,396,315	2331670	2.77%
2023	Jun	\$2,323,645	2396315	-3.03%
2023	Jul	\$2,340,525	2323645	0.73%
2023	Aug	\$2,261,460	2340525	-3.38%
2023	Sep	\$2,207,645	2261460	-2.38%
2023	Oct	\$2,366,590	2207645	7.20%
2023	Nov	\$2,140,640	2366590	-9.55%
2023	Dec	\$2,286,480	2140640	6.81%
2024	Jan	\$2,287,695	2286480	0.05%
2024	Feb	\$2,244,090	2287695	-1.91%
2024	Mar	\$899,565	2244090	-59.91%

Pareto Analysis based on Product Category



Product Category ▼

All ▼

Month ▼

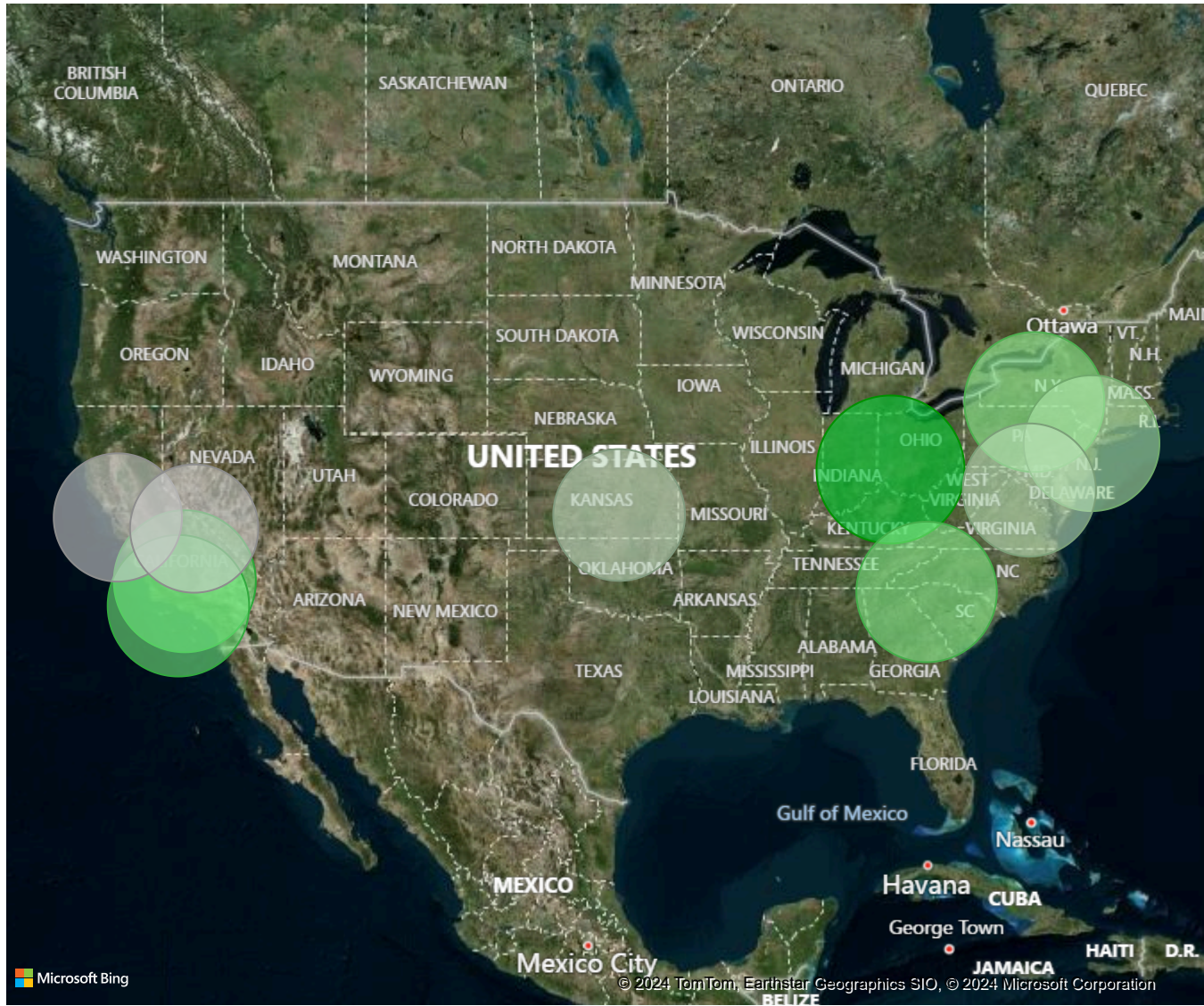
All ▼

Year ▼

All ▼

Top Sales Insights: Cities and Customers

Top 10 Cities based on Sales



Top 5 Customers by Sales

Customer ID	Name	City	State	Sales
1609	Linda Goodwin	New Market	IA	\$19,250
8435	Robin Cross	Culver City	CA	\$18,640
6238	Amy Hernandez	Cherryland	CA	\$18,160
3139	Teresa Poole	Meservey	IA	\$17,630
1800	Derek Silva	Ida Grove	IA	\$17,485

Top 10 Cities by Sales

City	Sales	Latitude	Longitude
Centerville	\$52,665	39.63	-84.14
Lamont	\$47,990	35.27	-118.92
San Buenaventura	\$47,635	34.27	-119.23
Greenville	\$46,875	34.84	-82.36
Corning	\$46,455	42.15	-77.06
Linden	\$43,445	40.63	-74.24
Fairfax	\$41,520	38.85	-77.30
Bentley	\$40,545	37.89	-97.51
Oakland	\$38,195	37.79	-122.22
West Bishop	\$38,190	37.36	-118.45

Customer ID	Order Date	Product Name	Product Category	Quantity	Sales
1029	13/03/2023	Prilled Urea	Urea	70	\$3,150
1708	13/03/2023	Prilled Urea	Urea	45	\$2,025
1747	13/03/2023	Ammonium Nitrate	Nitrogen	28	\$1,400
2105	13/03/2023	Potassium Sulfate	Potassium	23	\$1,035
2198	13/03/2023	Ammonium Sulfate	Nitrogen	54	\$2,430
2543	13/03/2023	Ammonium Sulfate	Nitrogen	76	\$3,420
3247	13/03/2023	Potassium Sulfate	Potassium	97	\$4,365
3417	13/03/2023	Monoammonium Phosphate	Phosphorus	24	\$1,080
3514	13/03/2023	NPK 15-15-15	NPK	82	\$3,280
4957	13/03/2023	Ammonium Sulfate	Nitrogen	85	\$3,825
5787	13/03/2023	Potassium Sulfate	Potassium	53	\$2,385
5798	13/03/2023	Ammonium Nitrate	Nitrogen	40	\$2,000
6234	13/03/2023	NPK 20-10-10	NPK	81	\$3,645
6439	13/03/2023	Monoammonium Phosphate	Phosphorus	92	\$4,140
6884	13/03/2023	Potassium Sulfate	Potassium	53	\$2,385
6898	13/03/2023	Monoammonium Phosphate	Phosphorus	10	\$450
7078	13/03/2023	Potassium Sulfate	Potassium	39	\$1,755
7462	13/03/2023	Potassium Nitrate	Potassium	84	\$3,360
8667	13/03/2023	Monoammonium Phosphate	Phosphorus	7	\$315
8955	13/03/2023	Prilled Urea	Urea	68	\$3,060
9468	13/03/2023	NPK 10-10-10	NPK	5	\$250
1824	14/03/2023	Ammonium Nitrate	Nitrogen	23	\$1,150
1831	14/03/2023	Prilled Urea	Urea	78	\$3,510
Total					\$27,639,695

Month

All

Year

All

Product Name

All

Product Category

All