



Experience **UXDi Program at General Assembly, San Francisco, CA**

Interaction Designer, June 2013 – September 2013

Completed four projects for potential print and web clients while designing and building my own mobile application

Prototyped four different products using several different software platforms and task analysis procedures

Conducted user research by facilitating interviews, usability tests and information architecture methodologies

POPVOX, Inc., Washington, D.C.

Marketing Designer, May 2011 – June 2013

Redesigned and launched website's user interface and new online advocacy tools

Co-directed a targeted outreach campaign to non-profits, NGOs and lobbying firms, resulting in > 25 new clients

Performed copywriting, business development, sales and technical support duties as assigned

Haines Systems, Inc., Foster City, CA

Business Development Intern January 2009 – April 2010; August 2010 – April 2011

Acquired > 15 new clients through research and development of a social media campaign to real estate companies

Oversaw databases on clients, projects, funding and research

Maintained financial documentation; filed tax reports

Auto Express Magazine, London, UK

Editorial Intern, May 2010 – July 2010

Wrote and published articles in both online and print versions of weekly 100+ page magazine, circulation > 60,000

Served as administrative and editorial support for both the editorial and design teams

Facilitated communication among departments in the office by maintaining databases

Skills

Software Skills

Design: Adobe Creative Suite (Photoshop, Illustrator, After Effects, InDesign, Fireworks)

Prototyping: HTML/CSS, jQuery, Axure, Balsamiq, Omnigraffle, Visio, Briefs

Others: Final Cut Pro X, Google Analytics, Microsoft Office

Learning: Backbone.js, Quartz Composer, Objective-C

Education **General Assembly, San Francisco, CA, June 2013 – August 2013**

Studied User Experience Design under Christina Wodtke and Aynne Valencia

American University, Washington DC, August 2008 – December 2012

BA, Media & Government; BA, Art History; Minor in Political Science