Anders Blom
Front-End Developer

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EXPERIENCE

Jun 2014 – Aug 2017: Front-End Developer, RED INK A/S (Agency) – Odense, Denmark

Improving the online presence of various clients like LEGOLAND Billund Resort, Universal Robots, Visit Sweden, and many others.

- Sole in-house developer leading and collaborating with external developer partners.
- Developed full website/application-solutions using HTML, CSS, JavaScript, jQuery, React and NodeJS.
- Front-end performance optimization of 30+ websites and web applications - small, medium and large.
- Mentored seven interns/apprentices with a wide range of backgrounds.

Mar 2013 – Jun 2014: Front-End Developer, SecPro Security – Kolding, Denmark

Strengthened the online platforms of four subsidiaries to SecPro + various B2B clients.

- Crafted immersive products, landing pages and improved existing ones for the company and their B2B clients.
- Developed web solutions using HTML, CSS, JavaScript/jQuery, WordPress and Google Analytics.
- Launched a new product line of alarm components online on behalf of more than physical 100 stores, leveraging Google Maps to find the store closest to the user for picking up their purchase.

Sep 2010 – Aug 2012: Graphic Designer, F. Engel K/S – Haderslev, Denmark

Crafted print and web material for Danish and European B2B clients.

- Increased conversion of buyers through web material for Danish and international clients.
- Created landing pages, Marketing emails, Social Media assets, E-Magazines, online price-lists, and much more.
- Established a strict, easily searchable project history system that reduced history-lookup time waste drastically.

EDUCATION

2012 - 2014 – AP Degree, Multimedia design, dev. and communication, Nordic Multimedia Academy

Specialized in web development with advanced HTML, CSS, JavaScript, and PHP (WordPress)

2008 - 2012 – Media Graphics Designer, HANSENBERG

HTML, CSS, and basic JavaScript. Advanced typography, color, design principles

TECHNICAL SKILLS

Strong

HTML, Sass, JavaScript (ES6), React, NodeJS/Express, jQuery, Gulp, and Git

Knowledgeable

Webpack, Redux, MongoDB, Unit testing (Jest, Mocha, Chai), PHP, Vue, and AngularJS