

PERSONAS



Name: Daniel, 34 years

Occupation: Engineer

Context: He got zika six months ago. After that, he notice that his neighborhood has several mosquito breeding sites. He is afraid his kids get the disease



Name: Laura, 18 years

Occupation: Gamer

Context: She loves to play games and lives in a community with many cases of the disease.



Name: Kellen, 14 years

Occupation: Student

Context: Socially engaged, would like to report mosquito breeding sites from her community



Name: Pedro, 45 years

Occupation: Newsstand owner

Context: He is recently aware of several mosquito breeding sites in the neighborhood of his newsstand