$Capstone_Segmenting Clustering Neighborhoods$

October 22, 2020

1 My Task Segmenting and Clustering Neighborhoods in Toronto

1.1 Step 1 - Install and Import Libraries

Library	Description
numpy	NumPy is a library for the Python programming language, adding support for large, multi-dimensional arrays and matrices, along with a large collection of high-level mathematical functions to operate on these arrays.
pandas	In computer programming, pandas is a software library written for the Python programming language for data manipulation and analysis. In particular, it offers data structures and operations for manipulating
matplotlib	numerical tables and time series. Matplotlib is a comprehensive library for creating static, animated, and interactive visualizations in Python. Matplotlib makes easy things easy and hard things possible.
json	json exposes an API familiar to users of the standard library marshal and pickle modules.
lxml	lxml is the most feature-rich and easy-to-use library for processing XML and HTML in the Python language.
geopy	geopy is a Python client for several popular geocoding web services. The geopy makes it easy for Python developers to locate the coordinates of addresses, cities, countries, and landmarks across the globe using third-party geocoders and other data sources.
requests	Requests is an elegant and simple HTTP library for Python, built for human beings.

Library	Description
sklearn	Scikit-learn is an open source machine learning library that supports supervised and unsupervised learning. It also provides various tools for model fitting, data preprocessing, model selection and evaluation, and many other utilities.
bs4	Beautiful Soup is a Python library for pulling data out of HTML and XML files. It works with your favorite parser to provide idiomatic ways of navigating, searching, and modifying the parse tree. It commonly saves programmers hours or days of work.
warnings	Warning messages are typically issued in situations where it is useful to alert the user of some condition in a program, where that condition (normally) doesn't warrant raising an exception and terminating the program. For example, one might want to issue a warning when a program uses an obsolete module.

```
[1]: ## My Installs
     !pip install lxml
     !pip install geopy
     !pip install beautifulsoup4
     !pip install folium
     ## My Imports
     import numpy as np
     import pandas as pd
     import matplotlib.pyplot as plt
     import json
     import lxml
     from geopy.geocoders import Nominatim
     import requests
     from pandas.io.json import json_normalize
     import matplotlib.cm as cm
     import matplotlib.colors as colors
     from sklearn.cluster import KMeans
     from bs4 import BeautifulSoup
     import folium
     import warnings
     warnings.filterwarnings('ignore')
```

Requirement already satisfied: lxml in /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (4.6.1)

```
Requirement already satisfied: geopy in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (2.0.0)
Requirement already satisfied: geographiclib<2,>=1.49 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geopy)
(1.50)
Requirement already satisfied: beautifulsoup4 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (4.9.3)
Requirement already satisfied: soupsieve>1.2; python_version >= "3.0" in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
beautifulsoup4) (2.0.1)
Requirement already satisfied: folium in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (0.5.0)
Requirement already satisfied: branca in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from folium)
Requirement already satisfied: jinja2 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from folium)
Requirement already satisfied: requests in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from folium)
Requirement already satisfied: six in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from folium)
(1.15.0)
Requirement already satisfied: MarkupSafe>=0.23 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
jinja2->folium) (1.1.1)
Requirement already satisfied: idna<3,>=2.5 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->folium) (2.10)
Requirement already satisfied: certifi>=2017.4.17 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->folium) (2020.6.20)
Requirement already satisfied: urllib3!=1.25.0,!=1.25.1,<1.26,>=1.21.1 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->folium) (1.25.10)
Requirement already satisfied: chardet<4,>=3.0.2 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->folium) (3.0.4)
```

1.2 Step 2 - Reading Datas on Page Wikipedia

```
[2]: origin = 'https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M'
    source = requests.get(origin).text
    soup = BeautifulSoup(source)

table_data = soup.find('div', class_='mw-parser-output')
```

```
table = table_data.table.tbody

columns = ['PostalCode', 'Borough', 'Neighbourhood']
data = dict({key:[] * len(columns) for key in columns})

for row in table.find_all('tr'):
    for i,column in zip(row.find_all('td'),columns):
        i = i.text
        i = i.replace('\n', '')
        data[column].append(i)

df = pd.DataFrame.from_dict(data = data)[columns]
print('Original Data Frame --> Shape is: ', df.shape)
df.head(10)
```

Original Data Frame --> Shape is: (180, 3)

[2]:	PostalCode	Borough	Neighbourhood
0	M1A	Not assigned	Not assigned
1	M2A	Not assigned	Not assigned
2	МЗА	North York	Parkwoods
3	M4A	North York	Victoria Village
4	M5A	Downtown Toronto	Regent Park, Harbourfront
5	M6A	North York	Lawrence Manor, Lawrence Heights
6	M7A	Downtown Toronto	Queen's Park, Ontario Provincial Government
7	M8A	Not assigned	Not assigned
8	M9A	Etobicoke	Islington Avenue, Humber Valley Village
9	M1B	Scarborough	Malvern, Rouge

1.3 Step 3 - Cleaning Data Frame

```
[3]: df = df[df.Borough != 'Not assigned'].reset_index(drop = True)
print('After Clean Data Frame --> Shape is: ', df.shape)
df.head(10)
```

After Clean Data Frame --> Shape is: (103, 3)

[3]:	PostalCode	Borough	Neighbourhood
	O M3A	North York	Parkwoods
	1 M4A	North York	Victoria Village
	2 M5A	Downtown Toronto	Regent Park, Harbourfront
	3 M6A	North York	Lawrence Manor, Lawrence Heights
	4 M7A	Downtown Toronto	Queen's Park, Ontario Provincial Government
	5 M9A	Etobicoke	Islington Avenue, Humber Valley Village
	6 M1B	Scarborough	Malvern, Rouge
	7 M3B	North York	Don Mills
	8 M4B	East York	Parkview Hill, Woodbine Gardens

1.4 Step 4 - Reading Datas on File CSV

```
[4]: lat_lon = pd.read_csv('https://cocl.us/Geospatial_data')
lat_lon.rename(columns = {'Postal Code':'PostalCode'}, inplace = True) ##__

$\to Preparing Column for Merge  
lat_lon.head(10)
```

```
[4]:
      PostalCode
                    Latitude Longitude
              M1B
                  43.806686 -79.194353
     1
              M1C 43.784535 -79.160497
     2
              M1E 43.763573 -79.188711
     3
              M1G 43.770992 -79.216917
     4
              M1H 43.773136 -79.239476
     5
              M1J 43.744734 -79.239476
     6
             M1K 43.727929 -79.262029
             M1L 43.711112 -79.284577
     7
     8
             M1M 43.716316 -79.239476
     9
              M1N 43.692657 -79.264848
```

1.5 Step 5 - Merging Tables - Creating Final Dataset

```
[5]: ds = pd.merge(df,lat_lon, on = 'PostalCode')
ds.head(50)
```

```
PostalCode
[5]:
                               Borough \
     0
                МЗА
                            North York
     1
                M4A
                            North York
     2
                M5A
                     Downtown Toronto
     3
                M6A
                            North York
     4
                M7A
                     Downtown Toronto
     5
                M9A
                             Etobicoke
     6
                M1B
                           Scarborough
     7
                МЗВ
                            North York
     8
                M4B
                             East York
     9
                M5B
                     Downtown Toronto
     10
                M6B
                            North York
     11
                M9B
                             Etobicoke
     12
                M1C
                           Scarborough
                МЗС
     13
                            North York
     14
                M4C
                             East York
                     Downtown Toronto
     15
                M5C
     16
                M6C
                                  York
     17
                M9C
                             Etobicoke
     18
                M1E
                           Scarborough
```

```
19
          M4E
                    East Toronto
20
          M5E
                Downtown Toronto
21
          M6E
                            York
22
          M1G
                     Scarborough
23
          M4G
                       East York
24
          M5G
                Downtown Toronto
25
          M6G
                Downtown Toronto
26
          M1H
                     Scarborough
27
          M2H
                      North York
28
          МЗН
                      North York
29
          M4H
                       East York
30
          M5H
                Downtown Toronto
31
          M6H
                    West Toronto
32
          M1J
                     Scarborough
33
          M2J
                      North York
                      North York
34
          M3J
35
          M4J
                       East York
36
          M5J
                Downtown Toronto
37
          M6J
                    West Toronto
38
          M1K
                     Scarborough
39
          M2K
                      North York
40
          мзк
                      North York
41
          M4K
                    East Toronto
42
                Downtown Toronto
          M5K
                    West Toronto
43
          M6K
44
          M1L
                     Scarborough
45
          M2L
                      North York
46
          M3L
                      North York
47
          M4L
                    East Toronto
          M5L
                Downtown Toronto
48
49
                      North York
          M6L
                                          Neighbourhood
                                                           Latitude Longitude
0
                                              Parkwoods
                                                          43.753259 -79.329656
1
                                       Victoria Village
                                                          43.725882 -79.315572
2
                             Regent Park, Harbourfront
                                                          43.654260 -79.360636
3
                      Lawrence Manor, Lawrence Heights
                                                          43.718518 -79.464763
4
          Queen's Park, Ontario Provincial Government
                                                          43.662301 -79.389494
               Islington Avenue, Humber Valley Village
5
                                                          43.667856 -79.532242
6
                                         Malvern, Rouge
                                                          43.806686 -79.194353
7
                                              Don Mills
                                                          43.745906 -79.352188
8
                       Parkview Hill, Woodbine Gardens
                                                          43.706397 -79.309937
9
                               Garden District, Ryerson
                                                          43.657162 -79.378937
10
                                              Glencairn
                                                          43.709577 -79.445073
                                                        43.650943 -79.554724
11
    West Deane Park, Princess Gardens, Martin Grov...
12
                Rouge Hill, Port Union, Highland Creek
                                                          43.784535 -79.160497
13
                                                          43.725900 -79.340923
                                              Don Mills
```

```
14
                                     Woodbine Heights
                                                       43.695344 -79.318389
15
                                       St. James Town
                                                        43.651494 -79.375418
16
                                   Humewood-Cedarvale
                                                        43.693781 -79.428191
    Eringate, Bloordale Gardens, Old Burnhamthorpe... 43.643515 -79.577201
17
18
                    Guildwood, Morningside, West Hill
                                                        43.763573 -79.188711
19
                                          The Beaches
                                                       43.676357 -79.293031
20
                                          Berczy Park 43.644771 -79.373306
21
                                  Caledonia-Fairbanks 43.689026 -79.453512
22
                                                Woburn 43.770992 -79.216917
23
                                              Leaside 43.709060 -79.363452
24
                                   Central Bay Street
                                                        43.657952 -79.387383
25
                                              Christie 43.669542 -79.422564
26
                                             Cedarbrae 43.773136 -79.239476
27
                                    Hillcrest Village
                                                        43.803762 -79.363452
28
      Bathurst Manor, Wilson Heights, Downsview North
                                                        43.754328 -79.442259
29
                                     Thorncliffe Park
                                                        43.705369 -79.349372
30
                             Richmond, Adelaide, King
                                                        43.650571 -79.384568
31
                         Dufferin, Dovercourt Village
                                                        43.669005 -79.442259
32
                                  Scarborough Village
                                                        43.744734 -79.239476
33
                         Fairview, Henry Farm, Oriole
                                                        43.778517 -79.346556
34
                      Northwood Park, York University
                                                        43.767980 -79.487262
        East Toronto, Broadview North (Old East York)
                                                        43.685347 -79.338106
35
    Harbourfront East, Union Station, Toronto Islands
                                                        43.640816 -79.381752
36
                             Little Portugal, Trinity
37
                                                        43.647927 -79.419750
38
          Kennedy Park, Ionview, East Birchmount Park
                                                        43.727929 -79.262029
39
                                      Bayview Village
                                                        43.786947 -79.385975
40
                                             Downsview
                                                        43.737473 -79.464763
41
                         The Danforth West, Riverdale
                                                        43.679557 -79.352188
42
             Toronto Dominion Centre, Design Exchange
                                                        43.647177 -79.381576
         Brockton, Parkdale Village, Exhibition Place
43
                                                        43.636847 -79.428191
44
                      Golden Mile, Clairlea, Oakridge
                                                        43.711112 -79.284577
45
                             York Mills, Silver Hills
                                                        43.757490 -79.374714
46
                                             Downsview
                                                       43.739015 -79.506944
47
                       India Bazaar, The Beaches West
                                                        43.668999 -79.315572
48
                       Commerce Court, Victoria Hotel
                                                        43.648198 -79.379817
49
             North Park, Maple Leaf Park, Upwood Park
                                                        43.713756 -79.490074
```

1.6 Step 6 - Preparing Location

```
## Location: Downtown Toronto ,Toronto, Ontario
address_downtown = 'Downtown Toronto ,Toronto, Ontario'
geolocator_downtown = Nominatim(user_agent = "ny_explorer")
location_downtown = geolocator_downtown.geocode(address_downtown)
latitude_downtown = location_downtown.latitude
longitude_downtown = location_downtown.longitude
print('The geograpical coordinate of Downtown Toronto ,Toronto, Ontario are {}, \_
$\infty${}.'.format(latitude_downtown, longitude_downtown))
```

The geograpical coordinate of Toronto, Ontario are 43.6534817, -79.3839347. The geograpical coordinate of Downtown Toronto , Toronto, Ontario are 43.6563221, -79.3809161.

1.7 Step 7 - Show Maps with Folium

1.7.1 Map Toronto

```
[7]: map_toronto = folium.Map(location = [latitude_toronto, longitude_toronto],
      \rightarrowzoom_start = 10)
     # add markers to map
     for lat, lng, borough, neighborhood in zip(ds['Latitude'], ds['Longitude'], u

→ds['Borough'], ds['Neighbourhood']):
         label = '{}, {}'.format(neighborhood, borough)
         label = folium.Popup(label, parse html=True)
         folium.CircleMarker(
             [lat, lng],
             radius=5,
             popup=label,
             color='blue',
             fill=True,
             fill color='#3186cc',
             fill_opacity=0.7,
             parse_html=False).add_to(map_toronto)
     map_toronto
```

[7]: <folium.folium.Map at 0x7fd99dcd2160>

```
folium.CircleMarker(
    [lat, lng],
    radius=5,
    popup=label,
    color='blue',
    fill=True,
    fill_color='#3186cc',
    fill_opacity=0.7,
    parse_html=False).add_to(map_toronto)
map_toronto
```

[8]: <folium.folium.Map at 0x7fd99dae4400>

1.7.2 Map Downtown

```
[9]: ds_downtown = ds[ds['Borough'] == 'Downtown Toronto'].reset_index(drop = True)
    print(ds_downtown.shape)
    ds_downtown.head(10)
```

```
(19, 5)
[9]:
      PostalCode
                           Borough \
    0
             M5A Downtown Toronto
             M7A Downtown Toronto
    1
    2
             M5B Downtown Toronto
    3
             M5C Downtown Toronto
             M5E Downtown Toronto
    4
    5
             M5G Downtown Toronto
    6
             M6G Downtown Toronto
    7
             M5H Downtown Toronto
    8
             M5J Downtown Toronto
    9
             M5K Downtown Toronto
                                            Neighbourhood
                                                            Latitude Longitude
                               Regent Park, Harbourfront 43.654260 -79.360636
    0
    1
             Queen's Park, Ontario Provincial Government 43.662301 -79.389494
    2
                                Garden District, Ryerson 43.657162 -79.378937
    3
                                          St. James Town 43.651494 -79.375418
    4
                                              Berczy Park 43.644771 -79.373306
    5
                                       Central Bay Street 43.657952 -79.387383
    6
                                                 Christie 43.669542 -79.422564
    7
                                Richmond, Adelaide, King 43.650571 -79.384568
       Harbourfront East, Union Station, Toronto Islands
    8
                                                          43.640816 -79.381752
    9
                Toronto Dominion Centre, Design Exchange
                                                          43.647177 -79.381576
```

```
[10]: map_downtown = folium.Map(location=[latitude_downtown, longitude_downtown],
       ⇒zoom_start= 11)
      for lat, lng, borough, neighborhood in zip(ds downtown['Latitude'],

    ds_downtown['Longitude'],
                                                 ds_downtown['Borough'],_

ds_downtown['Neighbourhood']):
          label = '{}, {}'.format(neighborhood, borough)
          label = folium.Popup(label, parse_html=True)
          folium.CircleMarker(
              [lat, lng],
              radius=5,
              popup=label,
              color='red',
              fill=True,
              fill_color='#3186cc',
              fill_opacity=0.7,
              parse_html=False).add_to(map_downtown)
      map_downtown
```

[10]: <folium.folium.Map at 0x7fd99c112f98>

1.8 Step 8 - Passing Credentials Foursquare

```
[11]: CLIENT_ID = 'FW4LQTK3S5SUAAOCARVEFH4SC3PKQKCZRBPXT02DBRIPVMOT' # your_

→ Foursquare ID

CLIENT_SECRET = 'MTU22W5KUID5MW1UK3QDVL0B0CBJ4QCJBFDLUPINJFK3ZSQA' # your_

→ Foursquare Secret

VERSION = '20180605' # Foursquare API version

print('Your credentails:')

print('CLIENT_ID: ' + CLIENT_ID)

print('CLIENT_SECRET:' + CLIENT_SECRET)
```

Your credentails:

CLIENT_ID: FW4LQTK3S5SUAAOCARVEFH4SC3PKQKCZRBPXTO2DBRIPVMOT CLIENT_SECRET:MTU22W5KUID5MW1UK3QDVL0B0CBJ4QCJBFDLUPINJFK3ZSQA

1.9 Step 9 - Exploring Details of Donwtown Toronto

```
[12]: RADIUS = 500 # define radius

LIMIT = 100 # limit of number of venues returned by Foursquare API

url = 'https://api.foursquare.com/v2/venues/explore?

$\times \text{\client_id={}\client_secret={}\client_{\client_secret={}\client_{\client_secret={}\client_secret={}\client_{\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret={}\client_secret=
```

```
CLIENT_ID,
CLIENT_SECRET,
VERSION,
latitude_downtown,
longitude_downtown,
RADIUS,
LIMIT)
url
```

[12]: 'https://api.foursquare.com/v2/venues/explore?&client_id=FW4LQTK3S5SUAAOCARVEFH4 SC3PKQKCZRBPXT02DBRIPVMOT&client_secret=MTU22W5KUID5MW1UK3QDVL0B0CBJ4QCJBFDLUPIN JFK3ZSQA&v=20180605&ll=43.6563221,-79.3809161&radius=500&limit=100'

1.10 Step 10 - Exposing Explore Datas in JSON

```
[13]: results = requests.get(url).json()
      results
[13]: {'meta': {'code': 200, 'requestId': '5f9202c490fd6244ffd00331'},
       'response': {'suggestedFilters': {'header': 'Tap to show:',
         'filters': [{'name': 'Open now', 'key': 'openNow'}]},
        'headerLocation': 'Bay Street Corridor',
        'headerFullLocation': 'Bay Street Corridor, Toronto',
        'headerLocationGranularity': 'neighborhood',
        'totalResults': 108,
        'suggestedBounds': {'ne': {'lat': 43.6608221045, 'lng': -79.37470788695488},
         'sw': {'lat': 43.651822095499995, 'lng': -79.3871243130451}},
        'groups': [{'type': 'Recommended Places',
          'name': 'recommended',
          'items': [{'reasons': {'count': 0,
             'items': [{'summary': 'This spot is popular',
               'type': 'general',
               'reasonName': 'globalInteractionReason'}]},
            'venue': {'id': '57eda381498ebe0e6ef40972',
             'name': 'UNIQLO
             'location': {'address': '220 Yonge St',
              'crossStreet': 'at Dundas St W',
              'lat': 43.65591027779457,
              'lng': -79.38064099181345,
              'labeledLatLngs': [{'label': 'display',
                'lat': 43.65591027779457,
                'lng': -79.38064099181345}],
              'distance': 50,
              'postalCode': 'M5B 2H1',
              'cc': 'CA',
              'neighborhood': 'Downtown Toronto',
              'city': 'Toronto',
```

```
'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['220 Yonge St (at Dundas St W)',
         'Toronto ON M5B 2H1',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d103951735',
         'name': 'Clothing Store',
         'pluralName': 'Clothing Stores',
         'shortName': 'Apparel',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/shops/apparel_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
     'referralId': 'e-0-57eda381498ebe0e6ef40972-0'},
    {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
     'venue': {'id': '4ad4c062f964a5200bf820e3',
       'name': 'Silver Snail Comics',
       'location': {'address': '329 Yonge St',
       'crossStreet': 'at Dundas St E',
       'lat': 43.65703137958407,
        'lng': -79.38140310220501,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65703137958407,
          'lng': -79.38140310220501}],
        'distance': 88,
        'postalCode': 'M5B 1R7',
        'cc': 'CA',
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        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['Gould St. (at Victoria St.)',
         'Toronto ON M5B 2K3',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d162941735',
         'name': 'Other Great Outdoors',
         'pluralName': 'Other Great Outdoors',
         'shortName': 'Other Outdoors',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/parks_outdoors/outdoors_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-4d21f9a05c4ca1cdd1f9ad3d-88'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '52463e4711d289b4527b43bf',
       'name': 'Ali Basha Cafè',
       'location': {'address': '147 Dundas St E',
        'lat': 43.6566897,
        'lng': -79.3754589,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.6566897,
          'lng': -79.3754589}],
        'distance': 441,
        'postalCode': 'M5B 1E4',
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['147 Dundas St E',
         'Toronto ON M5B 1E4',
```

```
'Canada']},
       'categories': [{'id': '4bf58dd8d48988d119941735',
         'name': 'Hookah Bar',
         'pluralName': 'Hookah Bars',
         'shortName': 'Hookah Bar',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/nightlife/hookahbar_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-52463e4711d289b4527b43bf-89'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '4d077daee350b60c3bbb9242',
       'name': 'Starbucks',
       'location': {'address': '350 Victoria St.',
        'crossStreet': 'in Ryerson Podium Building',
        'lat': 43.65907956058055,
        'lng': -79.38056191501433,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65907956058055,
          'lng': -79.38056191501433}],
        'distance': 308,
        'postalCode': 'M5B 2K3',
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['350 Victoria St. (in Ryerson Podium Building)',
         'Toronto ON M5B 2K3',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d1e0931735',
         'name': 'Coffee Shop',
         'pluralName': 'Coffee Shops',
         'shortName': 'Coffee Shop',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/food/coffeeshop_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-4d077daee350b60c3bbb9242-90'},
    {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
```

```
'venue': {'id': '50a3dc33e4b07d69fbfe80ee',
       'name': 'Bed Bath & Beyond',
       'location': {'address': '382 Yonge St',
        'crossStreet': 'Gerrard St. E',
        'lat': 43.6596432,
        'lng': -79.3827044,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.6596432,
          'lng': -79.3827044}],
        'distance': 396,
        'postalCode': 'M5B 1S8',
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['382 Yonge St (Gerrard St. E)',
         'Toronto ON M5B 1S8',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d1f8941735',
         'name': 'Furniture / Home Store',
         'pluralName': 'Furniture / Home Stores',
         'shortName': 'Furniture / Home',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories v2/shops/furniture ',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-50a3dc33e4b07d69fbfe80ee-91'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '4b7aa994f964a5200c362fe3',
       'name': 'Tim Hortons',
       'location': {'address': '261 Yonge St',
        'lat': 43.65521249025681,
        'lng': -79.38006296753883,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65521249025681,
          'lng': -79.38006296753883}],
        'distance': 141,
        'postalCode': 'M5B 1N8',
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['261 Yonge St', 'Toronto ON M5B 1N8', 'Canada']},
```

```
'categories': [{'id': '4bf58dd8d48988d1e0931735',
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         'pluralName': 'Coffee Shops',
         'shortName': 'Coffee Shop',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/food/coffeeshop_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-4b7aa994f964a5200c362fe3-92'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '4e776dd788775d593ed36897',
       'name': 'Tim Hortons',
       'location': {'address': '245 Church Street',
        'crossStreet': 'Gould Street',
        'lat': 43.65690736298195,
        'lng': -79.3773287381231,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65690736298195,
          'lng': -79.3773287381231}],
        'distance': 296,
        'postalCode': 'M5B 2K3',
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['245 Church Street (Gould Street)',
         'Toronto ON M5B 2K3',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d1e0931735',
         'name': 'Coffee Shop',
         'pluralName': 'Coffee Shops',
         'shortName': 'Coffee Shop',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/food/coffeeshop_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-4e776dd788775d593ed36897-93'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '4ae61cf6f964a520caa421e3',
```

```
'name': 'Pantages Hotel & Spa',
       'location': {'address': '200 Victoria St',
        'crossStreet': 'at Shuter St',
        'lat': 43.65449797039222,
        'lng': -79.37903488923283,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65449797039222,
          'lng': -79.37903488923283}],
        'distance': 253,
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['200 Victoria St (at Shuter St)',
         'Toronto ON',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d1fa931735',
         'name': 'Hotel',
         'pluralName': 'Hotels',
         'shortName': 'Hotel',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/travel/hotel_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-4ae61cf6f964a520caa421e3-94'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '4b6a0069f964a520f3c02be3',
       'name': 'Pantages Lounge & Bar',
       'location': {'address': '200 Victoria St.',
        'crossStreet': 'at Shuter St.',
        'lat': 43.654493431269564,
        'lng': -79.3789996004105,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.654493431269564,
          'lng': -79.3789996004105}],
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        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['200 Victoria St. (at Shuter St.)',
         'Toronto ON M5B 1W8',
```

```
'Canada']},
       'categories': [{'id': '4bf58dd8d48988d11e941735',
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         'pluralName': 'Cocktail Bars',
         'shortName': 'Cocktail',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/nightlife/cocktails_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-4b6a0069f964a520f3c02be3-95'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '53a85b39498e80b97c5bffed',
       'name': "It's All Grk",
       'location': {'address': '101 Dundas St E',
        'crossStreet': 'Church',
        'lat': 43.65678120012301,
        'lng': -79.37682835542365,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65678120012301,
          'lng': -79.37682835542365}],
        'distance': 333,
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['101 Dundas St E (Church)',
         'Toronto ON',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d10e941735',
         'name': 'Greek Restaurant',
         'pluralName': 'Greek Restaurants',
         'shortName': 'Greek',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/food/greek_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-53a85b39498e80b97c5bffed-96'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '4bddd88f0ee3a593d7e12eb0',
```

```
'name': 'Ryerson Theatre',
       'location': {'address': '43 Gerrard St. E, KHN-162',
        'crossStreet': 'btwn Yonge & Church',
        'lat': 43.65941278506566,
        'lng': -79.37999674976807,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65941278506566,
          'lng': -79.37999674976807}],
        'distance': 351,
        'postalCode': 'M5B 2K8',
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['43 Gerrard St. E, KHN-162 (btwn Yonge & Church)',
         'Toronto ON M5B 2K8',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d17f941735',
         'name': 'Movie Theater',
         'pluralName': 'Movie Theaters',
         'shortName': 'Movie Theater',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/arts_entertainment/movietheater_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
      'referralId': 'e-0-4bddd88f0ee3a593d7e12eb0-97'},
     {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
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       'name': 'Subway',
       'location': {'address': '173 Church Street, Unit #4',
        'crossStreet': 'at Shuter St.',
        'lat': 43.65461271472636,
        'lng': -79.37618851036927,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65461271472636,
          'lng': -79.37618851036927}],
        'distance': 425,
        'postalCode': 'M5B 1Y4',
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['173 Church Street, Unit #4 (at Shuter St.)',
```

```
'Toronto ON M5B 1Y4',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d1c5941735',
         'name': 'Sandwich Place',
         'pluralName': 'Sandwich Places',
         'shortName': 'Sandwiches',
         'icon': {'prefix': 'https://ss3.4sqi.net/img/categories_v2/food/deli_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []}},
     'referralId': 'e-0-4d964b2397d06ea8849fff0a-98'},
    {'reasons': {'count': 0,
       'items': [{'summary': 'This spot is popular',
         'type': 'general',
         'reasonName': 'globalInteractionReason'}]},
      'venue': {'id': '4adfbe44f964a5202d7d21e3',
       'name': 'The Ram in the Rye',
       'location': {'address': '63 Gould St.',
       'crossStreet': 'Church',
       'lat': 43.65794559312108,
       'lng': -79.37783573199916,
        'labeledLatLngs': [{'label': 'display',
          'lat': 43.65794559312108,
          'lng': -79.37783573199916}],
        'distance': 306,
        'postalCode': 'M5B 1E9',
        'cc': 'CA',
        'city': 'Toronto',
        'state': 'ON',
        'country': 'Canada',
        'formattedAddress': ['63 Gould St. (Church)',
         'Toronto ON M5B 1E9',
         'Canada']},
       'categories': [{'id': '4bf58dd8d48988d116941735',
         'name': 'Bar',
         'pluralName': 'Bars',
         'shortName': 'Bar',
         'icon': {'prefix':
'https://ss3.4sqi.net/img/categories_v2/nightlife/pub_',
          'suffix': '.png'},
         'primary': True}],
       'photos': {'count': 0, 'groups': []},
       'venuePage': {'id': '81783148'}},
     'referralId': 'e-0-4adfbe44f964a5202d7d21e3-99'}]}]}}
```

1.11 Step 11 - Functions and Pre-adjust Util

```
[14]: ## REASONING COPIED FROM PREVIOUS EXERCISE
     ## Support Functions
     def get_category_type(row):
         try:
             categories_list = row['categories']
         except:
             categories_list = row['venue.categories']
         if len(categories_list) == 0:
             return None
         else:
             return categories_list[0]['name']
     def getNearbyVenues(names, latitudes, longitudes, radius=500):
         venues_list=[]
         for name, lat, lng in zip(names, latitudes, longitudes):
             print(name)
             # create the API request URL
             url = 'https://api.foursquare.com/v2/venues/explore?
      CLIENT ID,
                CLIENT_SECRET,
                VERSION.
                lat,
                lng,
                radius,
                LIMIT)
             # make the GET request
             results = requests.get(url).json()["response"]['groups'][0]['items']
             # return only relevant information for each nearby venue
             venues_list.append([(
                name,
                lat,
                lng,
                v['venue']['name'],
                 v['venue']['location']['lat'],
                v['venue']['location']['lng'],
                 v['venue']['categories'][0]['name']) for v in results])
```

```
[15]:
                                                                     categories \
                                              name
                                       UNIQLO
                                                               Clothing Store
      0
      1
                               Silver Snail Comics
                                                                     Comic Shop
      2
                                Ed Mirvish Theatre
                                                                        Theater
                                                                    Pizza Place
      3
                                       Blaze Pizza
      4
                               Yonge-Dundas Square
                                                                          Plaza
      5
                           CF Toronto Eaton Centre
                                                                  Shopping Mall
      6
                                       Red Lobster
                                                             Seafood Restaurant
                The Queen and Beaver Public House
                                                                      Gastropub
```

```
8
                                Burrito Boyz
                                                            Burrito Place
9
                                         MUJI
                                                       Miscellaneous Shop
10
                             Crepe Delicious
                                                     Fast Food Restaurant
11
                         Danish Pastry House
                                                                    Bakery
12
                                  Salad King
                                                          Thai Restaurant
13
    Samsung Experience Store (Eaton Centre)
                                                        Electronics Store
14
                                 Jazz Bistro
                                                               Music Venue
15
                     The Senator Restaurant
                                                                     Diner
16
                     The Elm Tree Restaurant
                                               Modern European Restaurant
17
                        Ryerson Image Centre
                                                               Art Gallery
18
                         Solei Tanning Salon
                                                            Tanning Salon
19
                                        LUSH
                                                           Cosmetics Shop
20
                                       Indigo
                                                                 Bookstore
21
                                Banh Mi Boys
                                                           Sandwich Place
22
                               Hailed Coffee
                                                               Coffee Shop
23
            Hokkaido Ramen Santouka
                                                      Ramen Restaurant
24
           Elgin And Winter Garden Theatres
                                                                   Theater
          lat
                      lng
0
    43.655910 -79.380641
    43.657031 -79.381403
1
2
    43.655102 -79.379768
3
    43.656518 -79.380015
4
    43.656054 -79.380495
5
    43.654646 -79.381139
6
    43.656328 -79.383621
7
    43.657472 -79.383524
8
    43.656265 -79.378343
9
    43.656024 -79.383284
10
  43.654536 -79.380889
   43.654574 -79.380740
11
12
   43.657601 -79.381620
13
    43.655648 -79.381011
   43.655678 -79.379276
15
    43.655641 -79.379199
16
    43.657397 -79.383761
    43.657523 -79.379460
17
18
    43.654734 -79.380248
19
    43.653557 -79.380400
20
    43.653515 -79.380696
    43.659292 -79.381949
    43.658833 -79.383684
23
    43.656435 -79.377586
   43.653394 -79.378507
```

100 venues were returned by Foursquare.

```
[17]: downtown_venues = getNearbyVenues(names = ds_downtown['Neighbourhood'],
                                        latitudes = ds downtown['Latitude'],
                                        longitudes = ds_downtown['Longitude']
     Regent Park, Harbourfront
     Queen's Park, Ontario Provincial Government
     Garden District, Ryerson
     St. James Town
     Berczy Park
     Central Bay Street
     Christie
     Richmond, Adelaide, King
     Harbourfront East, Union Station, Toronto Islands
     Toronto Dominion Centre, Design Exchange
     Commerce Court, Victoria Hotel
     University of Toronto, Harbord
     Kensington Market, Chinatown, Grange Park
     CN Tower, King and Spadina, Railway Lands, Harbourfront West, Bathurst Quay,
     South Niagara, Island airport
     Rosedale
     Stn A PO Boxes
     St. James Town, Cabbagetown
     First Canadian Place, Underground city
     Church and Wellesley
```

1.12 Step 12 - Checking Result in Data Frame

```
[18]: print(downtown_venues.shape)
      downtown_venues.head(25)
     (1248, 7)
「18]:
                      Neighbourhood Neighbourhood Latitude \
          Regent Park, Harbourfront
                                                    43.65426
          Regent Park, Harbourfront
                                                    43.65426
      1
      2
          Regent Park, Harbourfront
                                                    43.65426
          Regent Park, Harbourfront
      3
                                                    43.65426
      4
          Regent Park, Harbourfront
                                                    43.65426
          Regent Park, Harbourfront
      5
                                                    43.65426
          Regent Park, Harbourfront
                                                    43.65426
          Regent Park, Harbourfront
                                                    43.65426
          Regent Park, Harbourfront
                                                    43.65426
      8
      9
          Regent Park, Harbourfront
                                                    43.65426
      10 Regent Park, Harbourfront
                                                    43.65426
      11 Regent Park, Harbourfront
                                                    43.65426
```

```
12
    Regent Park, Harbourfront
                                               43.65426
13
    Regent Park, Harbourfront
                                               43.65426
14
    Regent Park, Harbourfront
                                               43.65426
15
    Regent Park, Harbourfront
                                               43.65426
    Regent Park, Harbourfront
16
                                               43.65426
17
    Regent Park, Harbourfront
                                               43.65426
    Regent Park, Harbourfront
18
                                               43.65426
19
    Regent Park, Harbourfront
                                               43.65426
20
    Regent Park, Harbourfront
                                               43.65426
21
    Regent Park, Harbourfront
                                               43.65426
    Regent Park, Harbourfront
22
                                               43.65426
    Regent Park, Harbourfront
                                               43.65426
    Regent Park, Harbourfront
                                               43.65426
    Neighbourhood Longitude
                                                               Venue
                  -79.360636
0
                                                   Roselle Desserts
1
                  -79.360636
                                                       Tandem Coffee
2
                                             Cooper Koo Family YMCA
                  -79.360636
3
                  -79.360636
                                                Body Blitz Spa East
4
                  -79.360636
                                                      Impact Kitchen
5
                 -79.360636
                                                     Corktown Common
6
                 -79.360636
                                           Dominion Pub and Kitchen
7
                 -79.360636
                                   The Distillery Historic District
8
                 -79.360636
                                                 Morning Glory Cafe
9
                  -79.360636
                                                 The Extension Room
10
                 -79.360636
                                           Distillery Sunday Market
                                                SOMA chocolatemaker
11
                  -79.360636
12
                 -79.360636
                                             Figs Breakfast & Lunch
13
                 -79.360636
                                                                Arvo
                 -79.360636
14
                                                     Rooster Coffee
15
                                                     Sumach Espresso
                 -79.360636
16
                  -79.360636
                                                           Starbucks
17
                 -79.360636
                                                            Cacao 70
18
                  -79.360636
                                                     Underpass Park
19
                 -79.360636
                              Young Centre for the Performing Arts
20
                  -79.360636
                                                     Alumnae Theatre
21
                 -79.360636
                                                           El Catrin
22
                 -79.360636
                                         Cluny Bistro & Boulangerie
23
                  -79.360636
                                                Brick Street Bakery
24
                  -79.360636
                                                     The Yoga Lounge
    Venue Latitude
                     Venue Longitude
                                              Venue Category
0
                          -79.362017
         43.653447
                                                       Bakery
1
         43.653559
                          -79.361809
                                                 Coffee Shop
2
                                         Distribution Center
         43.653249
                          -79.358008
3
                          -79.359874
         43.654735
                                                          Spa
4
         43.656369
                          -79.356980
                                                  Restaurant
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5	43.655618	-79.356211	Park
6	43.656919	-79.358967	Pub
7	43.650244	-79.359323	Historic Site
8	43.653947	-79.361149	Breakfast Spot
9	43.653313	-79.359725	Gym / Fitness Center
10	43.650075	-79.361832	Farmers Market
11	43.650622	-79.358127	Chocolate Shop
12	43.655675	-79.364503	Breakfast Spot
13	43.649963	-79.361442	Coffee Shop
14	43.651900	-79.365609	Coffee Shop
15	43.658135	-79.359515	Coffee Shop
16	43.651613	-79.364917	Coffee Shop
17	43.650067	-79.360723	Dessert Shop
18	43.655764	-79.354806	Park
19	43.650825	-79.357593	Performing Arts Venue
20	43.652756	-79.364753	Theater
21	43.650601	-79.358920	Mexican Restaurant
22	43.650565	-79.357843	French Restaurant
23	43.650574	-79.359539	Bakery
24	43.655515	-79.364955	Yoga Studio

[19]: downtown_venues.groupby('Neighbourhood').count()

[19]:	Neighbourhood Latitude \	
Neighbourhood		
Berczy Park	55	
CN Tower, King and Spadina, Railway Lands, Harb	16	
Central Bay Street	68	
Christie	16	
Church and Wellesley	75	
Commerce Court, Victoria Hotel	100	
First Canadian Place, Underground city	100	
Garden District, Ryerson	100	
Harbourfront East, Union Station, Toronto Islands	100	
Kensington Market, Chinatown, Grange Park	74	
Queen's Park, Ontario Provincial Government	33	
Regent Park, Harbourfront	44	
Richmond, Adelaide, King	100	
Rosedale	4	
St. James Town	85	
St. James Town, Cabbagetown	48	
Stn A PO Boxes	96	
Toronto Dominion Centre, Design Exchange	100	
University of Toronto, Harbord	34	

Neighbourhood Longitude \

Neighbourhood

Berczy Park CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park			55 16 68 16 75 100 100 100 100
Queen's Park, Ontario Provincial Government Regent Park, Harbourfront Richmond, Adelaide, King Rosedale St. James Town St. James Town, Cabbagetown Stn A PO Boxes Toronto Dominion Centre, Design Exchange University of Toronto, Harbord			33 44 100 4 85 48 96 100 34
	Venue	Venue La	ntitude \
Neighbourhood Berczy Park CN Tower, King and Spadina, Railway Lands, Harb	55 16		55 16
Central Bay Street Christie	68 16		68 16
Church and Wellesley	75		75
Commerce Court, Victoria Hotel	100		100
First Canadian Place, Underground city	100		100
Garden District, Ryerson	100		100
Harbourfront East, Union Station, Toronto Islands	100		100
Kensington Market, Chinatown, Grange Park	74		74
Queen's Park, Ontario Provincial Government	33		33
Regent Park, Harbourfront	44		44
Richmond, Adelaide, King	100		100
Rosedale	4		4 05
St. James Town, Cabbagetown	85 48		85 48
Stn A PO Boxes	96		96
Toronto Dominion Centre, Design Exchange	100		100
University of Toronto, Harbord	34		34
oniversity of foronto, narbord	04		04
Naighbourhood	Venue	Longitude	e \
Neighbourhood Berczy Park		55	
CN Tower, King and Spadina, Railway Lands, Harb		16	
Central Bay Street		68	3

Christie	16
Church and Wellesley	75
Commerce Court, Victoria Hotel	100
First Canadian Place, Underground city	100
Garden District, Ryerson	100
Harbourfront East, Union Station, Toronto Islands	100
Kensington Market, Chinatown, Grange Park	74
Queen's Park, Ontario Provincial Government	33
Regent Park, Harbourfront	44
Richmond, Adelaide, King	100
Rosedale	4
St. James Town	85
St. James Town, Cabbagetown	48
Stn A PO Boxes	96
Toronto Dominion Centre, Design Exchange	100
University of Toronto, Harbord	34
	Venue Category
Neighbourhood	
-	
Berczy Park	55
CN Tower, King and Spadina, Railway Lands, Harb	16
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street	16 68
CN Tower, King and Spadina, Railway Lands, Harb	16 68 16
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley	16 68 16 75
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel	16 68 16 75 100
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley	16 68 16 75 100 100
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson	16 68 16 75 100 100
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands	16 68 16 75 100 100 100
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park	16 68 16 75 100 100 100 100
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park Queen's Park, Ontario Provincial Government	16 68 16 75 100 100 100 74 33
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park Queen's Park, Ontario Provincial Government Regent Park, Harbourfront	16 68 16 75 100 100 100 100 74 33 44
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park Queen's Park, Ontario Provincial Government Regent Park, Harbourfront Richmond, Adelaide, King	16 68 16 75 100 100 100 100 74 33 44 100
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park Queen's Park, Ontario Provincial Government Regent Park, Harbourfront Richmond, Adelaide, King Rosedale	16 68 16 75 100 100 100 74 33 44 100
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park Queen's Park, Ontario Provincial Government Regent Park, Harbourfront Richmond, Adelaide, King Rosedale St. James Town	16 68 16 75 100 100 100 74 33 44 100 4
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park Queen's Park, Ontario Provincial Government Regent Park, Harbourfront Richmond, Adelaide, King Rosedale St. James Town, Cabbagetown	16 68 16 75 100 100 100 100 74 33 44 100 4 85 48
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park Queen's Park, Ontario Provincial Government Regent Park, Harbourfront Richmond, Adelaide, King Rosedale St. James Town St. James Town, Cabbagetown Stn A PO Boxes	16 68 16 75 100 100 100 74 33 44 100 4 85 48
CN Tower, King and Spadina, Railway Lands, Harb Central Bay Street Christie Church and Wellesley Commerce Court, Victoria Hotel First Canadian Place, Underground city Garden District, Ryerson Harbourfront East, Union Station, Toronto Islands Kensington Market, Chinatown, Grange Park Queen's Park, Ontario Provincial Government Regent Park, Harbourfront Richmond, Adelaide, King Rosedale St. James Town, Cabbagetown	16 68 16 75 100 100 100 100 74 33 44 100 4 85 48

1.13 Step 13 - Check Unique Categories

```
[20]: print('There are {} uniques categories.'.format(len(downtown_venues['Venue

→Category'].unique())))
```

There are 213 uniques categories.

1.14 Step 14 - Analyzing Each Neighborhood

```
[21]: # one hot encoding
      downtown_onehot = pd.get_dummies(downtown_venues[['Venue Category']],__
       →prefix="", prefix_sep="")
      # add neighborhood column back to dataframe
      downtown onehot['Neighbourhood'] = downtown venues['Neighbourhood']
      # move neighborhood column to the first column
      fixed_columns = [downtown_onehot.columns[-1]] + list(downtown_onehot.columns[:
       -1])
      downtown_onehot = downtown_onehot[fixed_columns]
      downtown_onehot.head(25)
[21]:
                      Neighbourhood Afghan Restaurant Airport Airport Food Court
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          Regent Park, Harbourfront
          Regent Park, Harbourfront
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Yoga Studio

[25 rows x 214 columns]

```
[22]: downtown_onehot.shape
```

[22]: (1248, 214)

[23]: downtown_grouped = downtown_onehot.groupby('Neighbourhood').mean().reset_index() downtown_grouped

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[23]:
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                              0.00
      11
          0.000000
                                        0.022727
      12
          0.000000
                              0.01
                                        0.00000
                              0.00
      13
         0.000000
                                        0.000000
         0.011765
                              0.00
                                        0.000000
      15
          0.000000
                              0.00
                                        0.00000
      16
          0.000000
                              0.00
                                        0.010417
          0.010000
                              0.00
                                        0.00000
      17
      18
          0.000000
                              0.00
                                        0.029412
      [19 rows x 214 columns]
[24]: downtown_grouped.shape
[24]: (19, 214)
[25]:
     num_top_venues = 5
      for hood in downtown_grouped['Neighbourhood']:
          print("----"+hood+"----")
          temp = downtown_grouped[downtown_grouped['Neighbourhood'] == hood].T.
       →reset_index()
          temp.columns = ['venue','freq']
          temp = temp.iloc[1:]
          temp['freq'] = temp['freq'].astype(float)
```

```
temp = temp.round({'freq': 2})
    print(temp.sort_values('freq', ascending = False).reset_index(drop = True).
 →head(num_top_venues))
    print('\n')
----Berczy Park----
                venue freq
0
         Coffee Shop 0.09
1
  Seafood Restaurant 0.04
2
         Cheese Shop 0.04
3
        Cocktail Bar 0.04
4
            Beer Bar 0.04
----CN Tower, King and Spadina, Railway Lands, Harbourfront West, Bathurst Quay,
South Niagara, Island airport----
                 venue freq
0
       Airport Lounge
                       0.12
1
      Airport Service
2
      Harbor / Marina 0.06
              Airport 0.06
4 Rental Car Location 0.06
----Central Bay Street----
                venue freq
0
         Coffee Shop 0.18
                 Café 0.06
1
2
  Italian Restaurant 0.04
3
      Sandwich Place 0.04
4
     Bubble Tea Shop 0.03
----Christie----
           venue freq
  Grocery Store 0.25
1
           Café 0.19
2
           Park 0.12
3
     Restaurant 0.06
4
     Baby Store 0.06
----Church and Wellesley----
                venue freq
0
          Coffee Shop
                       0.09
   Japanese Restaurant
1
                       0.05
     Sushi Restaurant 0.05
```

```
3
              Gay Bar 0.05
           Restaurant 0.04
----Commerce Court, Victoria Hotel----
                venue freq
0
          Coffee Shop 0.13
           Restaurant 0.07
                 Café 0.06
2
3
                Hotel 0.06
4 American Restaurant 0.04
----First Canadian Place, Underground city----
                venue freq
0
          Coffee Shop 0.10
1
                 Café 0.07
2
                Hotel 0.06
                  Gym 0.04
3
4 Japanese Restaurant 0.04
----Garden District, Ryerson----
                venue freq
0
       Clothing Store 0.10
1
          Coffee Shop 0.09
2
                 Café 0.04
3
       Cosmetics Shop 0.03
  Japanese Restaurant 0.03
----Harbourfront East, Union Station, Toronto Islands----
           venue freq
0
     Coffee Shop 0.13
1
        Aquarium 0.05
2
            Café 0.04
           Hotel 0.04
4 Scenic Lookout 0.03
----Kensington Market, Chinatown, Grange Park----
                          venue freq
0
                           Café 0.05
  Vegetarian / Vegan Restaurant 0.05
2
                    Coffee Shop 0.05
3
             Mexican Restaurant 0.05
4
                            Bar 0.05
```

```
----Queen's Park, Ontario Provincial Government----
             venue freq
0
       Coffee Shop 0.24
1
       Yoga Studio 0.03
       Music Venue 0.03
  Sushi Restaurant 0.03
          Beer Bar 0.03
----Regent Park, Harbourfront----
           venue freq
     Coffee Shop 0.18
0
          Bakery 0.07
             Pub 0.07
            Park 0.07
3
4 Breakfast Spot 0.05
----Richmond, Adelaide, King----
        venue freq
  Coffee Shop 0.08
         Café 0.05
1
2
          Bar 0.04
3
        Hotel 0.04
   Restaurant 0.04
----Rosedale----
              venue freq
0
               Park 0.50
1
         Playground 0.25
2
              Trail 0.25
3
  Afghan Restaurant 0.00
             Museum 0.00
----St. James Town----
         venue freq
   Coffee Shop 0.07
0
          Café 0.06
1
2
    Restaurant 0.05
3
  Cocktail Bar 0.05
      Beer Bar 0.04
```

----St. James Town, Cabbagetown----

venue freq

```
0
         Coffee Shop 0.08
          Restaurant 0.06
1
2
         Pizza Place 0.06
3
                Café 0.06
4 Italian Restaurant 0.04
----Stn A PO Boxes----
                venue freq
0
          Coffee Shop 0.10
   Italian Restaurant 0.04
1
2 Japanese Restaurant 0.03
3
                 Café 0.03
4
                Hotel 0.03
----Toronto Dominion Centre, Design Exchange----
                venue freq
0
          Coffee Shop 0.14
                Hotel 0.08
1
2
           Restaurant 0.05
3
                 Café 0.05
4 Japanese Restaurant 0.03
----University of Toronto, Harbord----
                venue freq
                 Café 0.15
0
            Bookstore 0.09
1
               Bakery 0.06
3
 Japanese Restaurant 0.06
       Sandwich Place 0.06
```

```
# create a new dataframe
      neighborhoods_venues_sorted = pd.DataFrame(columns=columns)
      neighborhoods_venues_sorted['Neighbourhood'] = downtown_grouped['Neighbourhood']
      for ind in np.arange(downtown_grouped.shape[0]):
          neighborhoods_venues_sorted.iloc[ind, 1:] =__
       -return_most_common_venues(downtown_grouped.iloc[ind, :], num_top_venues)
      neighborhoods_venues_sorted.head()
[26]:
                                              Neighbourhood 1st Most Common Venue
                                                                      Coffee Shop
      0
                                                Berczy Park
         CN Tower, King and Spadina, Railway Lands, Har...
                                                                 Airport Lounge
      2
                                         Central Bay Street
                                                                      Coffee Shop
      3
                                                   Christie
                                                                    Grocery Store
      4
                                       Church and Wellesley
                                                                      Coffee Shop
        2nd Most Common Venue 3rd Most Common Venue 4th Most Common Venue
      0
                  Cheese Shop
                                                              Cocktail Bar
                                              Bakery
              Airport Service
                                                                       Bar
      1
                                    Harbor / Marina
      2
                         Café
                                     Sandwich Place
                                                        Italian Restaurant
      3
                                                        Athletics & Sports
                         Café
                                                Park
          Japanese Restaurant
                                             Gay Bar
                                                          Sushi Restaurant
        5th Most Common Venue 6th Most Common Venue 7th Most Common Venue
      0
           Seafood Restaurant
                                            Beer Bar
                                                            Farmers Market
      1
                        Plane Rental Car Location
                                                          Sculpture Garden
      2
                  Salad Place
                                    Department Store
                                                       Japanese Restaurant
      3
           Italian Restaurant
                                         Candy Store
                                                                Restaurant
      4
                   Restaurant
                                                 Pub
                                                               Men's Store
            8th Most Common Venue 9th Most Common Venue 10th Most Common Venue
      0
                       Restaurant
                                          Breakfast Spot
                                                                  Shopping Mall
      1
                                          Boat or Ferry
                                                                    Coffee Shop
                         Boutique
      2
                                            Burger Joint
                                                                Thai Restaurant
                  Bubble Tea Shop
      3
                       Baby Store
                                               Nightclub
                                                                    Coffee Shop
         Mediterranean Restaurant
                                                   Hotel
                                                                    Yoga Studio
           Step 15 - Cluster Neighborhoods
[27]: # set number of clusters
      kclusters = 5
      downtown_grouped_clustering = downtown_grouped.drop('Neighbourhood', 1)
```

run k-means clustering

```
kmeans = KMeans(n_clusters = kclusters, random_state = 0).

→fit(downtown_grouped_clustering)
      # check cluster labels generated for each row in the dataframe
      kmeans.labels_[0:10]
[27]: array([4, 3, 0, 2, 4, 4, 4, 4, 0, 4], dtype=int32)
[28]: # add clustering labels
      downtown_merged = ds_downtown
      downtown_merged.head(25)
[28]:
         PostalCode
                              Borough \
      0
                M5A
                    Downtown Toronto
                M7A Downtown Toronto
      1
      2
                M5B Downtown Toronto
      3
                     Downtown Toronto
                M5C
                M5E Downtown Toronto
      4
      5
                M5G Downtown Toronto
                M6G Downtown Toronto
      6
      7
                M5H Downtown Toronto
                M5J Downtown Toronto
      8
      9
                M5K Downtown Toronto
      10
                M5L Downtown Toronto
                M5S Downtown Toronto
      11
      12
                M5T Downtown Toronto
                     Downtown Toronto
      13
                M5V
      14
                M4W
                     Downtown Toronto
      15
                M5W
                     Downtown Toronto
                M4X Downtown Toronto
      16
                M5X Downtown Toronto
      17
                M4Y Downtown Toronto
      18
                                              Neighbourhood
                                                              Latitude Longitude
      0
                                  Regent Park, Harbourfront
                                                              43.654260 -79.360636
      1
                Queen's Park, Ontario Provincial Government
                                                              43.662301 -79.389494
      2
                                   Garden District, Ryerson
                                                              43.657162 -79.378937
      3
                                             St. James Town
                                                              43.651494 -79.375418
      4
                                                Berczy Park
                                                             43.644771 -79.373306
      5
                                         Central Bay Street
                                                              43.657952 -79.387383
      6
                                                   Christie
                                                              43.669542 -79.422564
      7
                                   Richmond, Adelaide, King
                                                              43.650571 -79.384568
      8
          Harbourfront East, Union Station, Toronto Islands
                                                              43.640816 -79.381752
      9
                   Toronto Dominion Centre, Design Exchange
                                                              43.647177 -79.381576
                             Commerce Court, Victoria Hotel
                                                              43.648198 -79.379817
      10
                             University of Toronto, Harbord
      11
                                                              43.662696 -79.400049
      12
                  Kensington Market, Chinatown, Grange Park
                                                             43.653206 -79.400049
```

```
CN Tower, King and Spadina, Railway Lands, Har... 43.628947 -79.394420
      13
      14
                                                    Rosedale
                                                              43.679563 -79.377529
      15
                                              Stn A PO Boxes 43.646435 -79.374846
      16
                                St. James Town, Cabbagetown 43.667967 -79.367675
      17
                     First Canadian Place, Underground city
                                                              43.648429 -79.382280
      18
                                        Church and Wellesley
                                                              43.665860 -79.383160
[29]: neighborhoods_venues_sorted.insert(0, 'Cluster Labels', kmeans.labels_)
      downtown_merged = ds_downtown
      downtown_merged = downtown_merged.join(neighborhoods_venues_sorted.
      ⇒set index('Neighbourhood'), on = 'Neighbourhood')
      downtown_merged.head()
[29]:
       PostalCode
                                                                     Neighbourhood \
                             Borough
                                                         Regent Park, Harbourfront
               M5A Downtown Toronto
      0
      1
               M7A Downtown Toronto
                                       Queen's Park, Ontario Provincial Government
      2
               M5B Downtown Toronto
                                                          Garden District, Ryerson
      3
               M5C Downtown Toronto
                                                                     St. James Town
               M5E Downtown Toronto
                                                                        Berczy Park
                               Cluster Labels 1st Most Common Venue
          Latitude Longitude
      0 43.654260 -79.360636
                                             0
                                                         Coffee Shop
      1 43.662301 -79.389494
                                             0
                                                         Coffee Shop
      2 43.657162 -79.378937
                                             4
                                                      Clothing Store
      3 43.651494 -79.375418
                                             4
                                                         Coffee Shop
      4 43.644771 -79.373306
                                                         Coffee Shop
        2nd Most Common Venue
                               3rd Most Common Venue 4th Most Common Venue
      0
                       Bakery
                                                  Pub
                                                                        Park
                  Yoga Studio
      1
                               Portuguese Restaurant
                                                         Italian Restaurant
      2
                  Coffee Shop
                                                 Café
                                                             Cosmetics Shop
                                                                 Restaurant
      3
                         Café
                                         Cocktail Bar
      4
                                                               Cocktail Bar
                  Cheese Shop
                                               Bakery
        5th Most Common Venue 6th Most Common Venue
                                                          7th Most Common Venue
               Breakfast Spot
                                                                         Theater
      0
                                                Café
                Smoothie Shop
      1
                                            Beer Bar
                                                                 Sandwich Place
      2
              Bubble Tea Shop
                                 Japanese Restaurant
                                                      Middle Eastern Restaurant
      3
                    Gastropub
                                                            American Restaurant
                                            Beer Bar
           Seafood Restaurant
                                            Beer Bar
                                                                 Farmers Market
        8th Most Common Venue 9th Most Common Venue 10th Most Common Venue
      0
                   Beer Store
                                 Mexican Restaurant
                                                                         Spa
          Distribution Center
      1
                                          Restaurant
                                                                      Diner
      2
                              Fast Food Restaurant
                        Hotel
                                                                  Bookstore
      3
                          Gym
                                     Farmers Market
                                                                       Hotel
      4
                   Restaurant
                                     Breakfast Spot
                                                              Shopping Mall
```

1.16 Step 16 - Show Cluster on Map

```
[30]: # create map
      map_clusters = folium.Map(location = [latitude_downtown, longitude_downtown],_
      ⇒zoom_start = 11)
      # set color scheme for the clusters
      x = np.arange(kclusters)
      ys = [i + x + (i * x) ** 2 for i in range(kclusters)]
      colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
      rainbow = [colors.rgb2hex(i) for i in colors_array]
      # add markers to the map
      markers_colors = []
      for lat, lon, poi, cluster in zip(downtown merged['Latitude'],
       →downtown_merged['Longitude'], downtown_merged['Neighbourhood'],

→downtown_merged['Cluster Labels']):
          label = folium.Popup(str(poi) + ' Cluster ' + str(cluster), parse_html =__
       →True)
          folium.CircleMarker(
              [lat, lon],
              radius = 5,
              popup = label,
              color = rainbow[cluster - 1],
              fill = True,
              fill_color = rainbow[cluster - 1],
              fill_opacity = 0.7).add_to(map_clusters)
      map_clusters
```

[30]: <folium.folium.Map at 0x7fd997fdf828>

1.17 Step Final - Cluster Tables

1.17.1 Cluster 1

```
[31]: PostalCode Cluster Labels 1st Most Common Venue 2nd Most Common Venue \
                                             Coffee Shop
               M5A
                                                                        Bakery
      1
               M7A
                                 0
                                             Coffee Shop
                                                                   Yoga Studio
      5
               M5G
                                 0
                                             Coffee Shop
                                                                          Café
                                             Coffee Shop
      8
               M5.J
                                 0
                                                                      Aquarium
```

```
1
         Portuguese Restaurant
                                   Italian Restaurant
                                                               Smoothie Shop
      5
                Sandwich Place
                                   Italian Restaurant
                                                                  Salad Place
      8
                         Hotel
                                                         Fried Chicken Joint
                                                  Café
        6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
                          Café
      0
                                             Theater
                                                                 Beer Store
                     Beer Bar
                                      Sandwich Place
                                                        Distribution Center
      1
      5
             Department Store
                                 Japanese Restaurant
                                                            Bubble Tea Shop
               Scenic Lookout
                                                                 Restaurant
      8
                                             Brewery
        9th Most Common Venue 10th Most Common Venue
      0
           Mexican Restaurant
                                                   Spa
      1
                   Restaurant
                                                 Diner
      5
                 Burger Joint
                                      Thai Restaurant
      8
                          Park
                                                Plaza
     1.17.2 Cluster 2
[32]: ## Cluster 2 in downtown_merged
      downtown_merged.loc[downtown_merged['Cluster Labels'] == 0,
                            downtown_merged.columns[[1] + list(range(5,__
       →downtown_merged.shape[1]))]]
[32]:
                  Borough
                           Cluster Labels 1st Most Common Venue
         Downtown Toronto
                                         0
                                                      Coffee Shop
         Downtown Toronto
                                         0
                                                      Coffee Shop
      5 Downtown Toronto
                                         0
                                                      Coffee Shop
      8 Downtown Toronto
                                         0
                                                      Coffee Shop
        2nd Most Common Venue 3rd Most Common Venue 4th Most Common Venue
      0
                       Bakery
                                                   Pub
                                                                         Park
                               Portuguese Restaurant
      1
                  Yoga Studio
                                                          Italian Restaurant
      5
                          Café
                                       Sandwich Place
                                                          Italian Restaurant
      8
                     Aquarium
                                                Hotel
                                                                         Café
        5th Most Common Venue 6th Most Common Venue 7th Most Common Venue
               Breakfast Spot
                                                 Café
                                                                    Theater
      0
                                            Beer Bar
      1
                Smoothie Shop
                                                             Sandwich Place
      5
                  Salad Place
                                    Department Store
                                                        Japanese Restaurant
          Fried Chicken Joint
                                      Scenic Lookout
                                                                    Brewery
        8th Most Common Venue 9th Most Common Venue 10th Most Common Venue
      0
                   Beer Store
                                  Mexican Restaurant
                                                                          Spa
      1
          Distribution Center
                                          Restaurant
                                                                       Diner
              Bubble Tea Shop
                                        Burger Joint
      5
                                                             Thai Restaurant
```

3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue

Park

Breakfast Spot

0

8 Restaurant Park Plaza

```
1.17.3 Cluster 3
```

```
[33]: ## Cluster 3 in downtown_merged
      downtown_merged.loc[downtown_merged['Cluster Labels'] == 0,
                            downtown_merged.columns[[2] + list(range(5,__
       →downtown merged.shape[1]))]]
[33]:
                                              Neighbourhood Cluster Labels
      0
                                  Regent Park, Harbourfront
      1
               Queen's Park, Ontario Provincial Government
                                                                           0
      5
                                         Central Bay Street
                                                                           0
        Harbourfront East, Union Station, Toronto Islands
                                                                           0
        1st Most Common Venue 2nd Most Common Venue 3rd Most Common Venue
      0
                  Coffee Shop
                                              Bakery
                                                                         Pub
                  Coffee Shop
                                         Yoga Studio
      1
                                                      Portuguese Restaurant
      5
                  Coffee Shop
                                                Café
                                                              Sandwich Place
      8
                  Coffee Shop
                                            Aquarium
                                                                       Hotel
        4th Most Common Venue 5th Most Common Venue 6th Most Common Venue
      0
                         Park
                                      Breakfast Spot
                                                                       Café
      1
           Italian Restaurant
                                       Smoothie Shop
                                                                   Beer Bar
           Italian Restaurant
                                         Salad Place
                                                          Department Store
                          Café
                                 Fried Chicken Joint
                                                             Scenic Lookout
        7th Most Common Venue 8th Most Common Venue 9th Most Common Venue
      0
                      Theater
                                          Beer Store
                                                        Mexican Restaurant
               Sandwich Place
                                Distribution Center
      1
                                                                 Restaurant
                                     Bubble Tea Shop
      5
          Japanese Restaurant
                                                               Burger Joint
      8
                      Brewery
                                          Restaurant
                                                                       Park
        10th Most Common Venue
      0
                            Spa
      1
                         Diner
      5
               Thai Restaurant
                         Plaza
```

1.17.4 Cluster 4

```
[34]: ## Cluster 4 in downtown_merged

downtown_merged.loc[downtown_merged['Cluster Labels'] == 0,

downtown_merged.columns[[3] + list(range(5, □)

downtown_merged.shape[1]))]]
```

```
[34]:
         Latitude Cluster Labels 1st Most Common Venue 2nd Most Common Venue \
      0 43.654260
                                  0
                                              Coffee Shop
                                                                          Bakery
      1 43.662301
                                  0
                                              Coffee Shop
                                                                     Yoga Studio
      5 43.657952
                                              Coffee Shop
                                                                            Café
                                  0
      8 43.640816
                                              Coffee Shop
                                                                        Aquarium
                                  0
         3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
      0
                           Pub
                                                 Park
                                                             Breakfast Spot
        Portuguese Restaurant
                                  Italian Restaurant
                                                              Smoothie Shop
      1
      5
                Sandwich Place
                                  Italian Restaurant
                                                                Salad Place
      8
                         Hotel
                                                 Café
                                                        Fried Chicken Joint
        6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
                         Café
                                             Theater
                                                                Beer Store
      0
                     Beer Bar
                                                       Distribution Center
      1
                                      Sandwich Place
      5
             Department Store
                                Japanese Restaurant
                                                           Bubble Tea Shop
               Scenic Lookout
                                                                Restaurant
                                             Brewery
        9th Most Common Venue 10th Most Common Venue
      0
           Mexican Restaurant
                                                  Spa
      1
                   Restaurant
                                                Diner
                 Burger Joint
                                     Thai Restaurant
      5
                         Park
                                                Plaza
     1.17.5 Cluster 5
[35]: ## Cluster 5 in downtown_merged
      downtown_merged.loc[downtown_merged['Cluster Labels'] == 0,
                           downtown_merged.columns[[4] + list(range(5,__
       →downtown_merged.shape[1]))]]
[35]:
                   Cluster Labels 1st Most Common Venue 2nd Most Common Venue
         Longitude
      0 -79.360636
                                 0
                                              Coffee Shop
                                                                          Bakery
      1 -79.389494
                                  0
                                              Coffee Shop
                                                                     Yoga Studio
      5 -79.387383
                                  0
                                              Coffee Shop
                                                                            Café
      8 -79.381752
                                  0
                                              Coffee Shop
                                                                        Aquarium
         3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
                                                             Breakfast Spot
      0
                           Pub
                                                 Park
      1 Portuguese Restaurant
                                  Italian Restaurant
                                                              Smoothie Shop
                Sandwich Place
                                  Italian Restaurant
                                                                Salad Place
      5
                                                        Fried Chicken Joint
      8
                         Hotel
                                                 Café
        6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
      0
                         Café
                                             Theater
                                                                Beer Store
                     Beer Bar
                                     Sandwich Place
                                                       Distribution Center
      1
      5
             Department Store
                                Japanese Restaurant
                                                           Bubble Tea Shop
```

8	Scenic Lookout	Brewery	Restaurant
	9th Most Common Venue	10th Most Common Venue	
0	Mexican Restaurant	Spa	
1	Restaurant	Diner	
5	Burger Joint	Thai Restaurant	
8	Park	Plaza	

This notebook is part of a course on Coursera called Applied Data Science Capstone. This was done by Anderson Braz de Sousa.