## **ANDERSON SOUZA**

#### **Product Manager / Creative Director / Senior UX/UI Designer**

🔽 contato@andersonsouza.com.br 🔲

http://www.andersonsouza.com.br

+55 48 98431 1140

in http://br.linkedin.com/in/andersoncs/

andersonsouza.com.br

https://www.behance.net/andersonsouza

#### Resume

For over 20 years I've worked with companies around the world to give their products an unfair advantage using a toolset I designed over those two decades. The results are hundreds of successful projects, millions of satisfied costumers and billions of dollars in revenue. I take pride in getting things done correctly.

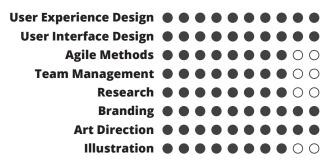
I've been working on interfaces since 2001 and on UX even before the term was popularized. As a designer, my main goal is always to think about the user/consumer needs.

My background is in Graphic Design, but after graduation I also studied Product Design, having proficiency on both.

I was responsible for the development of physical and digital products that are used by big companies such as Itau, Banco do Brasil, Totvs, Senior Sistemas and other national and international companies. Their datacenters have some hardware designed by me, as so is their DCIM (Datacenter Infrastructure Management System) in which I was responsible for UX and interface. We won an award with this project in 2012, named "Ideas for the Future, Innovation and Design".

I also have experience in UX for video games, with titles published and consumed in the US, Europe and parts of Asia.

# **Interests, Skills and Proficiency**



# **Education and Training**

2016 - Current : Law School - Bachelor's Degree
Universidade Federal de Santa Catarina
Florianópolis - SC - Brazil

**2012 : Ergonomics and Human Factors - MDes.**Universidade Federal de Santa Catarina (interrupted)
Florianópolis - SC - Brazil

2006 - 2007 : Industrial Design - Tech Degree
 Instituto Federal de Educação Tecnológica (interrupted)
 Florianópolis - SC - Brazil

2000 - 2004 : Graphic Design - Bachelor's Degree

Universidade Federal de Santa Catarina

Florianópolis - SC - Brazil

## **Honors and Awards**

2012: Datacenter Dynamics

Ideas for the Future, Innovation and Design Winner

2006: MPE - Design IEL/SC

Package Design Winner

### **Work Experience**

2015 - Present: Freelancing

Product Management and UX/UI Consultant Worldwide

2011 - 2015: Easylogic Labs

Chief Creative Officer Florianópolis - SC - Brazil

2013 - 2014: Ecentry

Product and Strategic Comunication Manager Florianópolis - SC - Brazil

**2012 - 2013: Vesta Gaming Architects** 

Lead UX/UI Designer Florianópolis - SC - Brazil

2011 - 2012: Fazion

Lead Product Designer Florianópolis - SC - Brazil

2011 - 2012: MSI Tecnologia

Lead Interface Designer Florianópolis - SC - Brazil

2008: Criamidia

Interface and Graphic Designer Florianópolis - SC - Brazil

2006 - 2008: Estudio Seguencial

Executive Accounting and Illustrator Florianópolis - SC - Brazil

2005: Lex Comunicação

Graphic Designer and Illustrator Florianópolis - SC - Brazil

2001 - 2004: C3Media

Account Manager and Creative Director Florianópolis - SC - Brazil