Div for The Header: Will have the company's name in a larger and bolder font than the rest. I will make the style of it in Julius Sans One font. There will be a large image banner behind the company name. Said image is also known as a hero-image. "Refine yourself" is placed below "Anderties" in standard font and then underneath "refine yourself" will be a button that says "shop now." This button when clicked, will take the user directly to the different types of ties from which they can choose.

Div for the middle: There will be different tabs underneath the header that will be placed in a row. These tabs will be labeled with the secondary pages that I have chosen. According to which ever tab the user selects, they will then be directed to that page.

Div for the ties: There will be a page for all the ties laid out in pictures.

The background color will be consistently white throughout the whole website. This will allow the black font and bright colors of the ties to better stand out.