



Generative AI Ethics and Responsible Use Policy

CloudStrategik Consulting

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1 Introduction

This policy establishes the ethical principles and guidelines for the responsible use of Generative AI (GAI) within CloudStrategik Consulting. It aims to ensure that GAI technologies are developed, deployed, and utilized in a manner that aligns with ethical standards and promotes trustworthiness.

2 Purpose

The purpose of this policy is to provide a framework for ethical decision-making in the context of GAI. It outlines the responsibilities of the organization and its employees to uphold ethical standards, mitigate potential risks, and ensure the responsible use of GAI technologies.

3 Scope

This policy applies to all employees, contractors, and third parties involved in the development, deployment, and use of GAI systems within the organization. It encompasses all GAI-related activities, including research, development, and application in various domains.

4 Definitions

- **Generative AI (GAI):** AI models that generate new content, such as text, images, or audio, based on input data.
- **Ethical AI Use:** The practice of designing, developing, and deploying AI systems in a manner that upholds ethical principles and avoids harm.
- **Bias:** A systematic deviation in outcomes that can lead to unfair treatment of individuals or groups.
- **Transparency:** The openness and clarity with which AI systems and their decision-making processes are communicated.

5 Ethical Principles

CloudStrategik Consulting is committed to the following ethical principles in the use of GAI:

5.1 Fairness and Non-Discrimination

GAI systems must be designed and deployed to ensure fairness and avoid discrimination. This includes actively identifying and mitigating biases in training data and algorithms.

5.2 Transparency and Accountability

The organization will maintain transparency in the use of GAI systems by clearly communicating their capabilities, limitations, and decision-making processes. Accountability measures will be implemented to track and document the development and deployment of GAI systems.

5.3 Privacy and Security

GAI systems will adhere to strict privacy and security standards to protect sensitive information. This includes safeguarding personal data and ensuring that GAI outputs do not compromise user privacy.

5.4 Human-Centric Design

GAI systems will be designed with a focus on enhancing human capabilities and well-being. The organization will prioritize the safety and well-being of users and those affected by GAI systems.

6 Responsible Use Guidelines

6.1 Data Management

All data used in GAI systems must be collected, processed, and stored in compliance with relevant laws and regulations. The organization will implement measures to ensure data quality, accuracy, and integrity.

6.2 Bias Mitigation

The organization will actively work to identify and mitigate biases in GAI systems. This includes conducting regular audits, using diverse training data, and employing bias detection tools.

6.3 Transparency Measures

The organization will provide clear and accessible information about the capabilities and limitations of GAI systems. This includes documentation of training data sources, model architectures, and decision-making processes.

6.4 Ethical Review and Oversight

An ethics review board will be established to oversee the development and deployment of GAI systems. The board will review and approve all GAI projects, ensuring alignment with ethical principles and organizational values.

6.5 User Education and Awareness

The organization will provide training and resources to educate users and stakeholders about the ethical implications of GAI. This includes guidance on responsible use, potential risks, and mitigation strategies.

7 Incident Response and Remediation

In the event of ethical breaches or unintended consequences arising from GAI systems, the organization will follow established incident response protocols. This includes assessing the impact, notifying affected parties, and implementing corrective actions.

8 Monitoring and Continuous Improvement

Continuous monitoring of GAI systems will be conducted to ensure compliance with ethical standards and identify areas for improvement. The organization will regularly update its ethical guidelines and practices based on new research, technological advancements, and feedback from stakeholders.

9 Policy Review and Maintenance

This policy will be reviewed annually or as needed to ensure its relevance and effectiveness. Updates will be made based on evolving ethical considerations and organizational needs.

10 References

NIST Risk Management Framework, NIST AI Risk Management Framework

11 Policy History

Version	Approved By	Date	Description
1.0	Anderson Anthony, Chief Ethics Officer	08/05/2024	Initial Policy Release

12 Free Use Disclaimer

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