

# Anderson Martins

UI/UX Designer

anddy.me

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## SUMMARY

I'm Anderson, a UI/UX designer with over 4 years of experience, 25 years old and currently living on Brazil.

Developing UI/UX layouts and creative problem-solving to information design is my passion and expertise.

## EDUCATION

### B.A in Communication and Advertising

Araçatuba, Brazil / Feb 2017 - Dec 2020

Centro Universitário Toledo - Unitoledo

### Web Designer Developer

Araçatuba, Brazil - 2014

Microcamp

## LANGUAGES

Portuguese - Native

English - Intermediary

## SOCIAL

linkedin.com/in/anderson-msp

## INDUSTRY KNOWLEDGE

End-to-end product design

Interface design

User experience design

Websites and mobile app design

Building in WordPress

Webflow enthusiast

Prototyping

No/low code

Some agile methodologies

## EXPERIENCE

### Web Designer

Oct 2020 - Present

Clique Mídias

[cliquemidias.com.br](http://cliquemidias.com.br)

- Guided by user research, transformed ideas into tangible design solutions;
- Through open communication and a collaborative approach, I built bridges with others designers, ensuring impactful design decisions were effectively translated into reality;
- Designed interfaces and interactive prototypes for websites templates.

### Marketing Analyst

Jan 2017 - Oct 2019

Soft-line Soluções em Sistemas

[softlinesistemas.com.br](http://softlinesistemas.com.br)

- As the sole designer, I conceptualized and implemented the user interfaces and marketing strategies for all new web platforms, fostering their ongoing optimization and growth;
- Building a culture of research and design throughout the company;
- Workshop facilitation;
- Actively participating in decisions for the company's design and marketing strategy.

### Social Service

Oct 2014 - Sep 2016

Igreja Batista Renovada

- At Igreja Batista Renovada, I actively contributed to its social media presence, administrative tasks, organizing events, and charitable initiatives.

## TOOLS AND SKILLS

Figma Adobe XD Photoshop Wordpress Notion

Typeform Google Analytics Trello Illustrator CSS

HTML Javascript (Basic) Hotjar