



Tech

The technology industry is constantly accelerating in its evolution. The ability of any company to stay on the edge is beyond challenging. Having the absolute best and sharpest team is critical to your success. And all your competitors – large and small – are competing with you to hire the same top talent.

The people you're looking to hire have largely invested in their education. As a result, student loan repayment benefits have quickly become one of the most sought after for highly educated and trained professionals. Helping your team minimize those investments goes a long way in retaining and engaging them over a longer period of employment. You get the best talent for longer, and they get validation of your mission and investment in them.

Primary Objective

- ✓ Retention with millennial focus

Program Design

- ✓ All interns that graduate with a full time offer from the Summer Intake Program
- ✓ \$100 per month up to \$5,000 lifetime benefit.

Results

Testimonials

"I hear from our employees that not only does this benefit make them feel valued, but it truly shows how, as a company, we are living our mission. Our team works hard every day to help students save money and be successful in their academic pursuits."

– Tracy Clemente, Manager, Benefits and HR Operations at Chegg

- 90% of young Employees would commit to a job for 5 years in return for help with student loans.
- The average college grad will save \$19K in interest and reduce their repayment term by 3 1/2 years.

Cost + Business Benefit Annually

\$200,000

Annual Cost

\$100,000

Employee Savings

\$150,000

Cost Savings
(after payments + fees)

