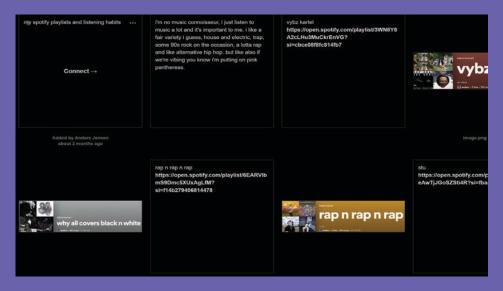
Racing video games from the mid 90's and 00's

Why?

Self-interest

Virtual emulation of reality

Are.na







Are.na



Are.na

Magazines

CD's

Covers

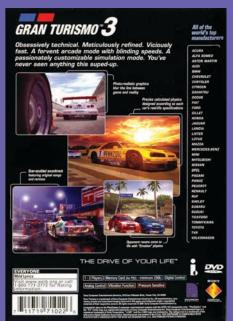
Screenshots

Advertisements

Other paraphernalia



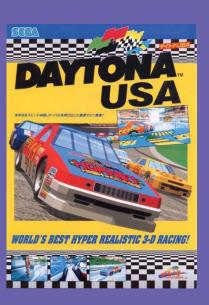






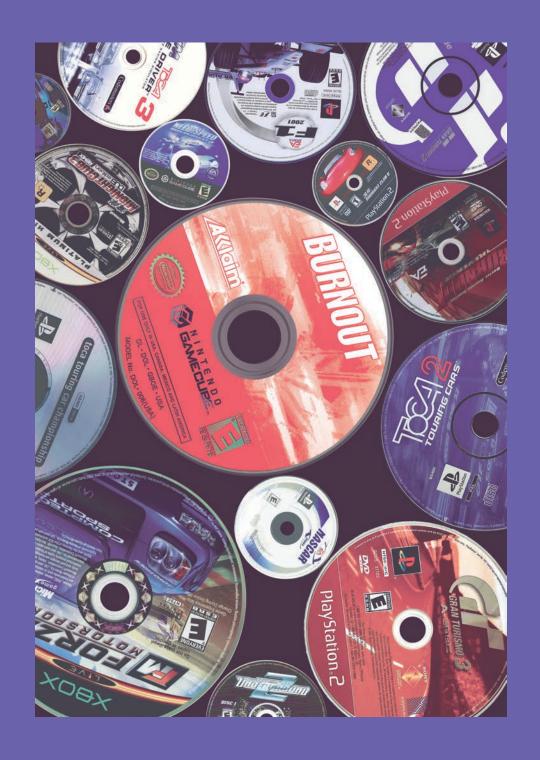






Broadsheet

Compilation of discs from variety of racing video games of the time



Why CD's?

CD's contain both externally and internally, the DNA of the video game. Their look should accurately reflect what the game is.

The tangibility, human interaction. They're also like a key into the world of that video game, and contain the vitals of the experience.

For my mind map, I decided to highlight specific sub-genres within the genre. Each having a unique experience, feel, therefore deserving of its own CD and case design.

Simulator simcade arcade



