

Period

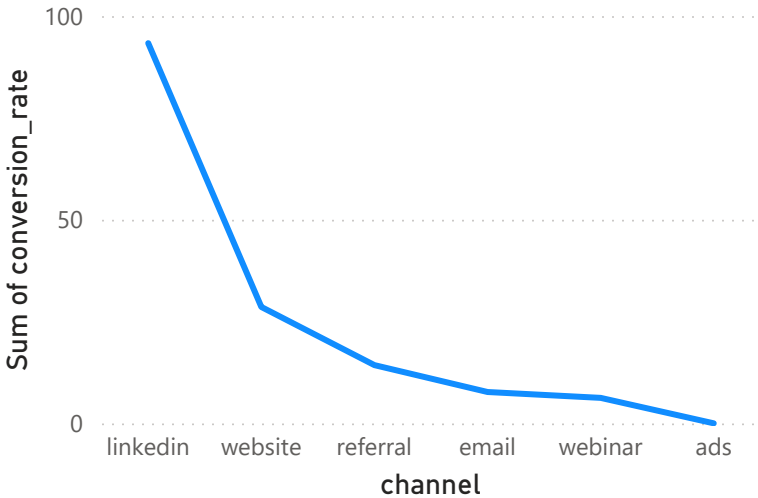
01-01-2025

01-02-2025

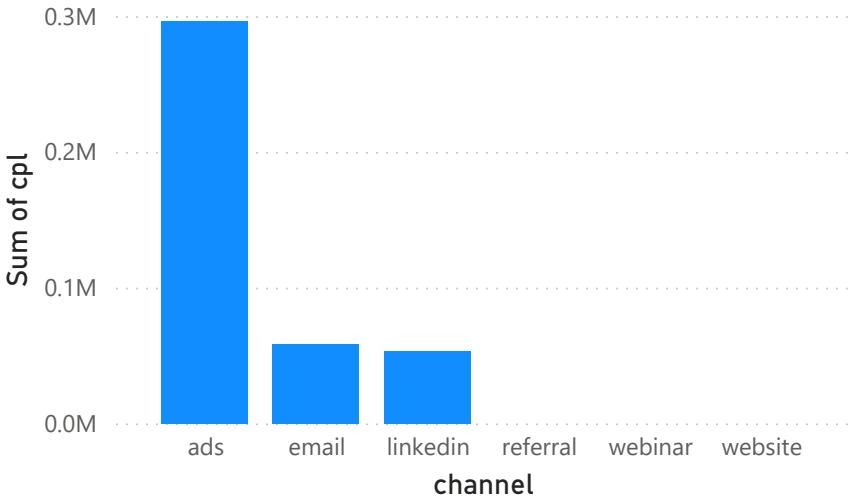
# CRM Funnel & Insights Dashboard

233	15,66,536.00
Total Leads	Total Spend
6,678.83	3.75
Avg CAC	Avg Convers...

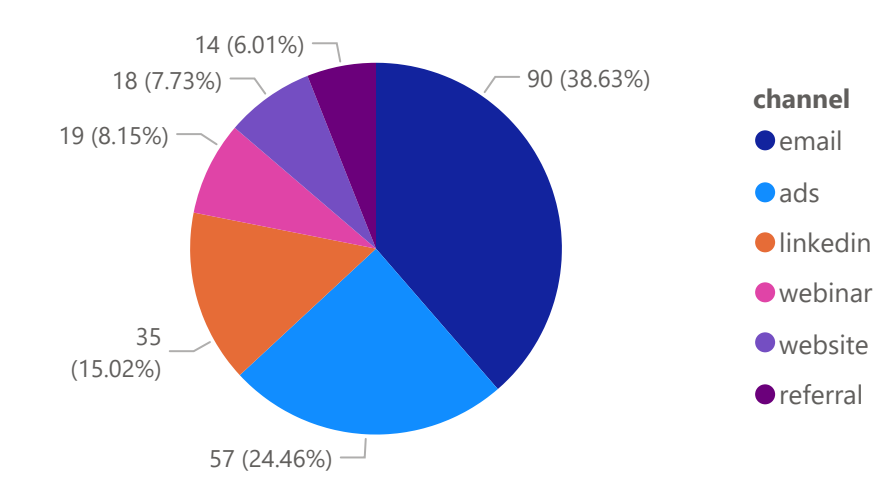
Conversion Rate (%) by Channel



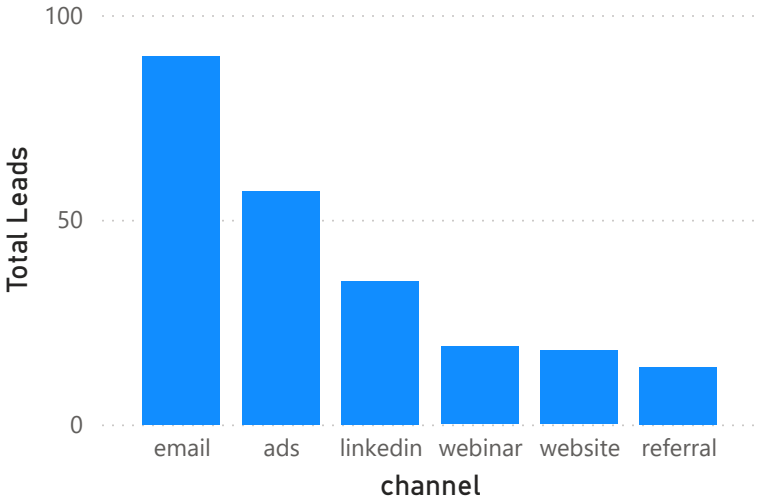
Sum of cpl by channel



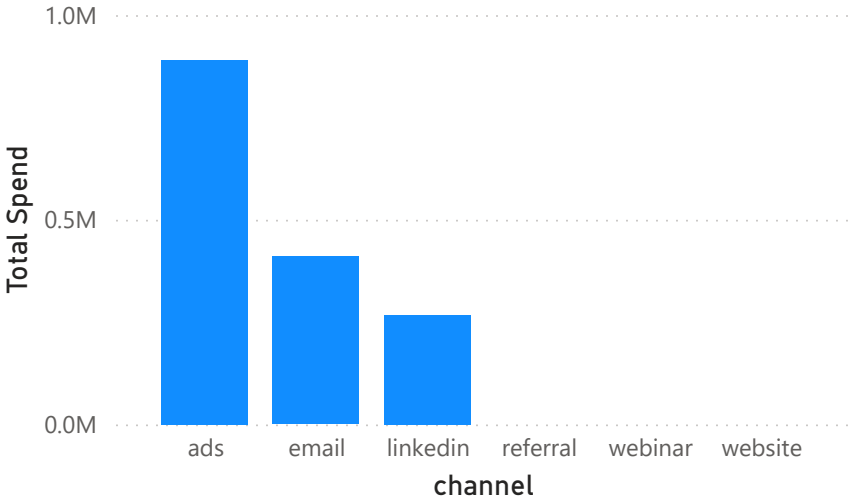
Leads Share by Channel



Total Leads by channel



Total Spend by channel



Total Conversions by channel

