

Water Climate Discussion



Positive Tipping Points

VIDEO GUIDE

How to add your voice to the
Water Climate Discussion

WCD Video Contribution Guide

Producing Water Climate Discussion Video Contributions

Light

In daylight hours, try to sit somewhere where the windows are in front of you, as they can often put your face in shade if behind you.



Avoid sitting in front of windows

If there's little or no sunlight, make sure lighting in the room is actually making you brighter, not just your background. A light on the ceiling behind you is likely to make you look darker. A desk lamp hitting a white wall in front of you would look much better.



Lighting in front of subject

Lighting behind subject

Be aware of potential glare or nasty blue light from computer monitors. You may want to turn down the brightness of your screen, or enable a night light / bluelight filter.

Camera Height

Your camera should be at eye level if possible. If this is on a large monitor on your desk, it should already be around the correct height. If using a laptop, you may need to prop this up with some sturdy books or an additional stand to bring your laptop camera to eye-level



Camera too low

Camera closer to eye-level

Frame up

The below example shows approximately how much of the frame you should fill. It is recommended that you adjust the distance between yourself and your camera to achieve this.



Correct distance from camera

Don't leave too much space above the top of your head. Your head should be above the centre of the frame.

Camera & Settings

If possible, please record at **1080p 25fps**. Please use the highest quality camera available to you. Ideally at a focal length equivalent to around 90mm on a full frame DSLR if you have adequate space and a long enough microphone lead. In any case try to avoid a very wide-angle look.

Sound

Please record in a quiet space with lots of soft furnishings to minimise echo.

If at all possible, use an external microphone to record your voice. The closer you can get the microphone to your face the less background noise, room echo, etc. will be heard.

If using a tie clip microphone (lavalier) the optimum position is around $\frac{1}{4}$ of the way down the tie. Most tie clip mics are omni-directional in which case pointing it away from your face will reduce plosive noises.

If using a desk microphone, you should try to position it close to you, and away from any other sources of noise, such as a computer fan.

Recording

Please record directly to your local camera or computer/phone. Recording to an online service like Zoom will unnecessarily degrade the video quality.

Filming on a phone

If you are filming on your phone, follow these tips:

- **Always film in landscape** (horizontal).
- Position your phone following the guidance above on height and distance
- Keep your phone still on a stable surface rather than holding it out in front of you
- If someone is available to help you shoot (or you have a couple of mirrors so you can

see what you're doing) the back cameras on phones are normally much higher quality than the small front cameras.

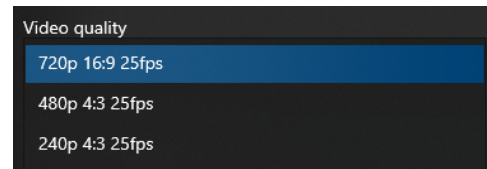
- If you need to use the front camera, make sure to look at the camera rather than your own image, otherwise your eyes will be looking to the side.

Recording on a PC


If using your Windows PC or laptop webcam, open the Camera app on your PC from the start menu



Open the settings menu from the top-left of the app and ensure you're on the highest possible video quality setting available for your camera. This will likely be 1080p or 720p.



If you have more than one microphone (for example an external mic and a laptop mic) you will need to check that the correct one is being

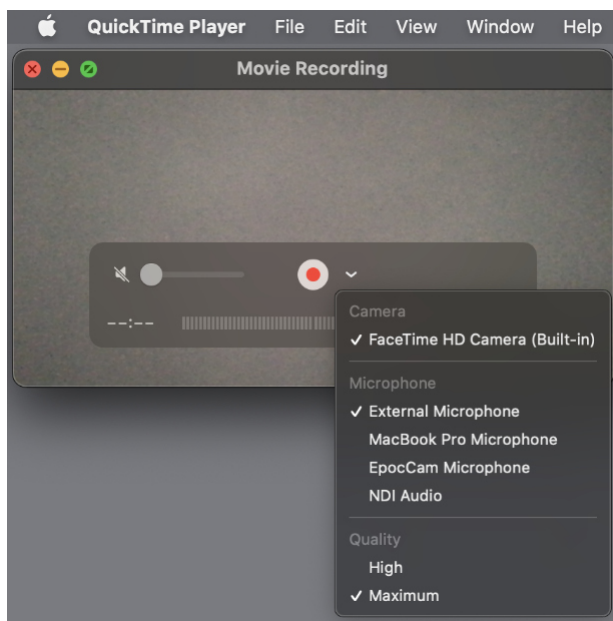
used, and if not, change it. Right click the  icon in your taskbar, click 'Open Sound Settings' and then select the correct mic from the 'Choose your input device' drop-down. This should change which microphone is used. **You will need to close and re-open the Camera app** for this change to take effect.

Then, once you're framed up and lit well, start recording. Please leave 5 seconds before you start and after finishing leave 5 seconds before stopping the recording (we will edit these out for you). Always try a few test recordings if you are unsure whether everything is set up correctly - feel free to send us one.

Recording on a Mac

If using your iMac or MacBook webcam, launch QuickTime Player, then click File and New Movie Recording. Click the down arrow next to the central circular red on white record

button, select the correct camera, and microphone and set Quality to Maximum.



Then, once you're framed up and lit well, start recording. Please leave 5 seconds before you start and after finishing leave 5 seconds before stopping the recording (we will edit these out for you). Always try a few test recordings if you are unsure whether everything is set up correctly - feel free to send us one.

Timing

After starting the recording, get into position before you start to speak. After finishing, leave 5 seconds before stopping the recording - we can edit these out for you.

Help

If any of this doesn't make sense, or you think we should produce a video guide, please email wcd@andeye.com we're happy to help.