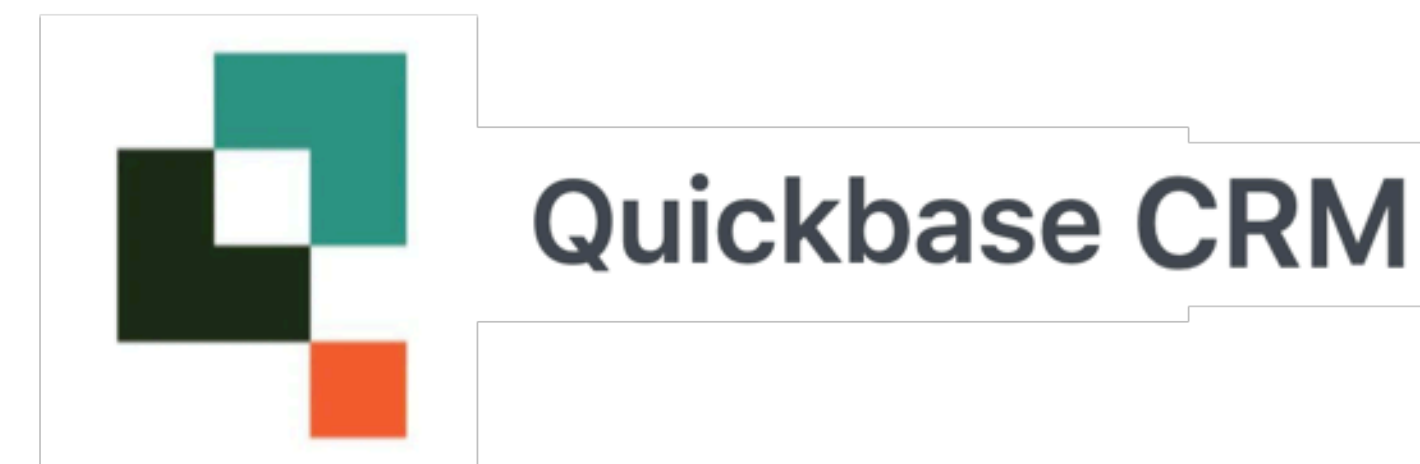
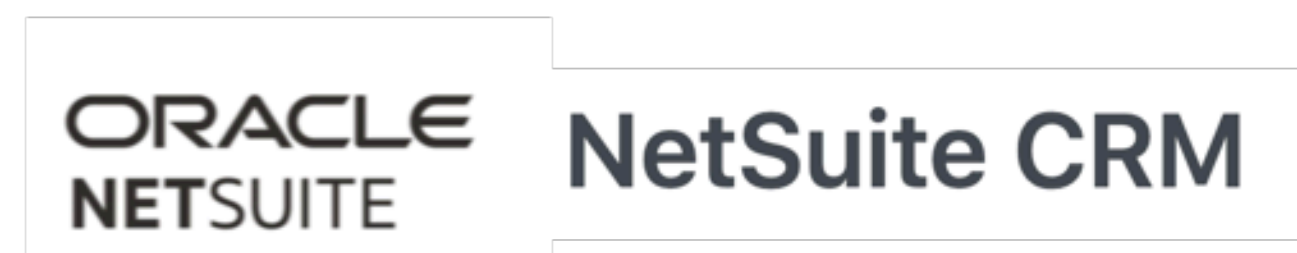
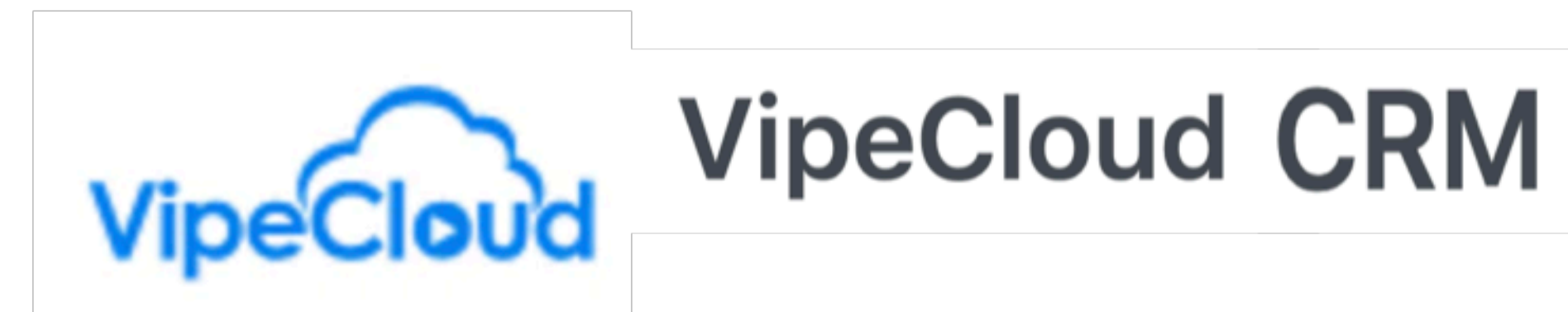
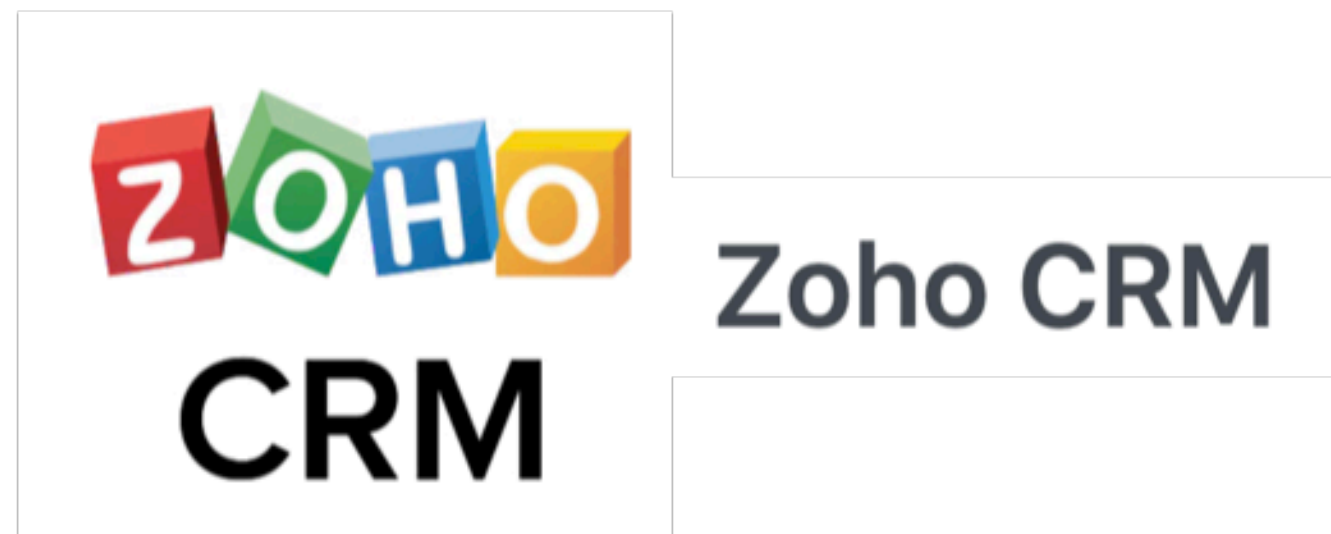
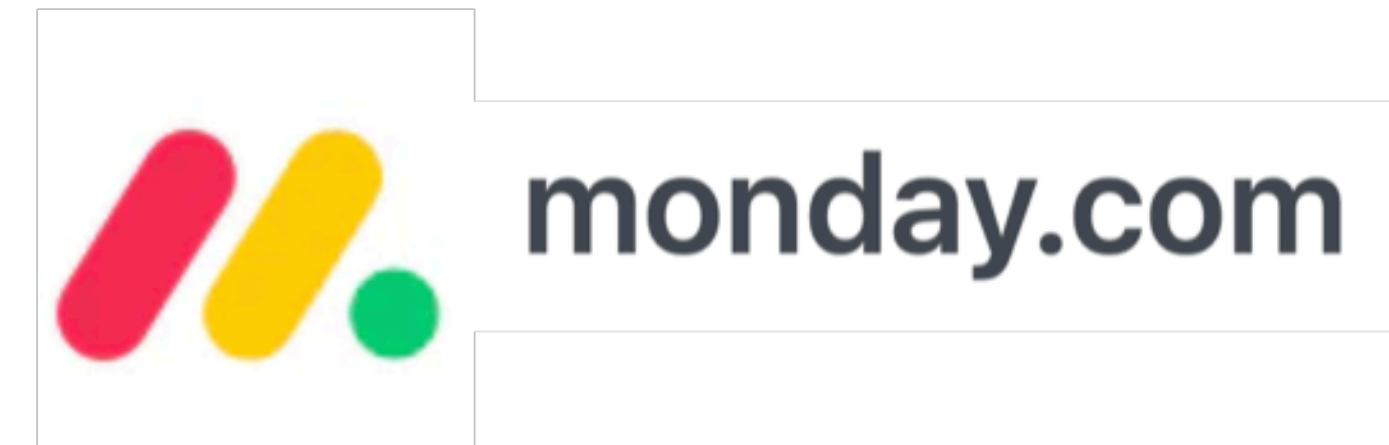
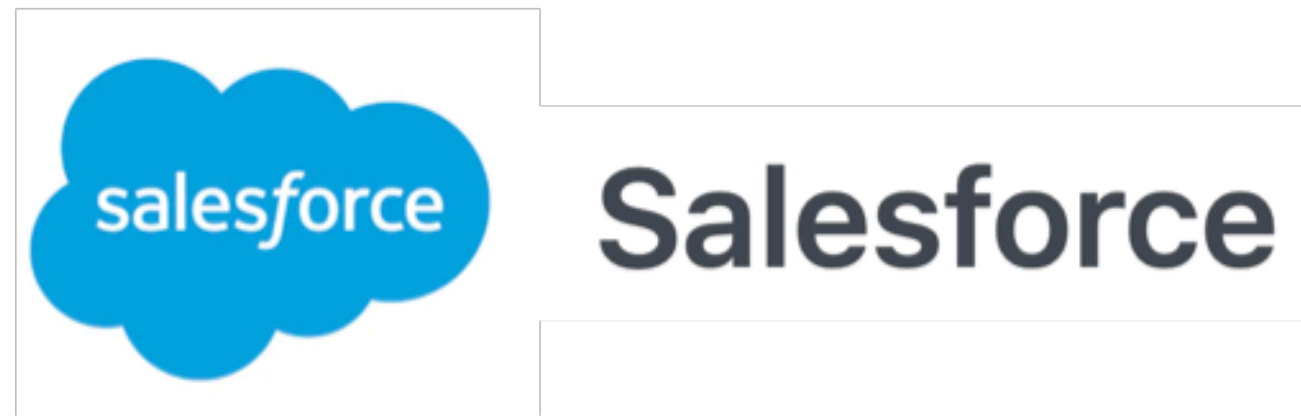


Project # 1

NextbaseCRM



CRM softwares on the market:



CRM - Customer Relationship Management

Customer relationship management (CRM) software helps **automate** and manage the **customer lifecycle for sales and marketing departments**. CRM software consolidates customer information into a single repository so users can better **organize and manage relationships**, automates **common processes**, and provides tools to **monitor performance and productivity**.

CRM software common features:

1. Communication

Video / voice call, sending message - group / individual

2. Contact management

Create customer & employees information such as names, addresses, and email, and store them in a searchable database.

3. Document / File management

Collect, upload, store, and share documents in a centralized location, making it easier for everyone involved to access information.

4. Workflow automation

Create tasks and track the status with standard workflow like To Do, In Progress, Done

5. Email Integration

6. Calandras

Nextbase CRM

What does this company do?

The company has many projects :

Project management tool / application

Document management tool / application

HR tool

CRM application

What does the NextBaseCRM project's purpose?

Collaboration Platform

Internally used

Provides complete social collaboration and communication

File sharing, workflow and Calendar

Time reports, Company policy and staff information

