

# Andrew Hwang

Web Development | UX Design

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## WORK EXPERIENCE

### **Qualcomm Institute, Web Development Intern**

*January - June 2019, San Diego, CA*

Redesigned 4 project landing pages using WordPress. Designed a prototype via Adobe XD for a responsive mobile application that connects students with on-campus research projects at UCSD. Worked with communication directors, researchers, and graphic designers during design and branding.

## PROJECTS

### **Urban Outfielders, Interaction Design**

*Spring 2018*

A mobile app focused on increasing fan interaction at live baseball games. Conducted research and designed the prototypes via Invision and testing procedures. Placed Top 5 for Best Designed App Ideas in the class.

### **ChowNow, Interaction Design**

*Winter 2017*

A mobile app that simplifies deciding where to eat. Ideated and made storyboards and prototypes. Designed the app architecture.

### **Gard, Interaction Startup Design**

*Fall 2017*

A mobile app that guides a peer-to-peer drop storage platform. Conducted service reenactments, A/B testing for branding, made storyboards and the value flow model.

## EDUCATION

### **UC San Diego**

B.S. Cognitive Science,  
Human-Computer Interaction  
*Dec 2018*

## SKILLS

### **Design**

Prototyping  
Sketching & Wireframing  
Info Hierarchy  
Interaction Design  
Web Design  
Landing Pages

### **Research**

User Interviews  
User Research  
User Personas  
Storyboarding  
Competitive Analysis  
Info Architecture  
A/B Testing

## Tools

Adobe Creative Suite  
Sketch & Invision  
HTML/CSS  
WordPress  
Excel