

ANDREA MOLNÁR

UX/UI Designer

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andi-sketches.github.io/portfolio

Milan, Italy



I am a UX/UI designer in the making, with plenty of curiosity to learn more about the art of creating intuitive and beautiful designs. I also like to try my hand at coding up the results! See my portfolio on the above link. After completing my Bachelor's degree and 2 years of working in Product Marketing in Berlin, I decided to move to sunny Italy to enrol in the MSc program for Human-Computer Interaction at the University of Trento. As I'm finishing degree now, I'm open for internship opportunities.

EDUCATION

Human-Computer Interaction, MSc

University of Trento (Trento, Italy) | 2017 – 2019

HCI combines socio-cognitive, computer science and design knowledge to inform the design decisions in creating of digital user interfaces. Current GPA: **30/30**. A selection of classes taken:

- Interaction design and social cognition
- Prototyping interactive systems
- Affective computing
- User Experience Design

Media Management, BA

Macromedia University (Berlin, Germany) | 2012 - 2015

Thesis topic: "Gamification and Crowdsourcing in E-Learning: A Duolingo case study".

Final GPA: **28/30**. A selection of classes taken:

- Media Design and Technologies
- International Management
- Marketing and Advertising
- Media and Communication Project

WORK EXPERIENCE

Junior Product Marketing Manager

Babbel (Berlin, Germany) | 2016 - 2017

Founded in 2007, Babbel has developed the world's first language learning app. A leader in the digital language learning industry, it has over 1 million active subscribers.

Key responsibilities included:

- Driving the research and development of new product features in collaboration with the User Research and Product Design, as well as coordinating their roll-out strategy;
- Assessment and analysis of the business potential of innovation opportunities based on market conditions, the competitive landscape and customer needs.

Product Management Trainee

Crobo (Berlin, Germany) | 2015 - 2016

Crobo is a full-service digital marketing agency, with a primary focus on mobile and online games.

Key responsibilities included:

- Aid in designing features for crobo's in-house affiliate platform;
- Communication between the product team and the users of the platform (announcement of updates, processing feature requests and feedback etc.).

SKILLS

UX & UI Design Process

Competitor analysis
User interview & analysis
Surveys
User research
Persona & user journey creation
Wireframing & IA
Prototyping
Usability testing
Agile development

Tools & Code

Sketch
Figma
InVision
Adobe XD
HTML & CSS

LANGUAGES

English (Fluent)
Italian (Fluent)
German (Fluent)
Hungarian (Native)
Japanese (Intermediate)

INTERESTS

Drawing
Literature & Theater
Hiking