



**ANDREA  
MOLNÁR**

**UX DESIGN &  
RESEARCH**

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## LANGUAGES

ENGLISH (fluent)

ITALIAN (fluent)

GERMAN (fluent)

HUNGARIAN (native)

JAPANESE (intermediate)

## EDUCATION

**MSC HUMAN-COMPUTER INTERACTION / UNIVERSITY OF TRENTO**

*09/2017 - 12/2019 (expected) / Trento, Italy*

Winner of Winter School "Education as a Common Good" for project "Once upon a time..." educational card game. Current GPA: 30/30

**BA MEDIA MANAGEMENT / MACROMEDIA UNIVERSITY**

*10/2012 - 03/2016 / Berlin, Germany*

Thesis topic: "Gamification and Crowdsourcing in E-Learning: A Duolingo case study". Final GPA: 28/30

## EXPERIENCE

**JR. PRODUCT MARKETING MANAGER / BABBEL**

*03/16 - 03/17 / Berlin, Germany*

Assessed product/market fit and drove research and development of new product features in collaboration with the Product Design and Analytics teams.

**PRODUCT MANAGEMENT TRAINEE / CROBO**

*07/2014 - 06/2015 / Berlin, Germany*

Collected user needs and translated them into feature specs for Crobo's in-house dashboard and campaign management application.

## SKILLS & TOOLS

### UX PROCESS

User research

Persona creation

Wireframing

Prototyping

Usability testing

### TOOLS & CODE

Sketch

InVision

Adobe InDesign

HTML 5 & CSS

JavaScript