Description for Task 3: A/B Testing

Get the dataset (csv file) <u>here</u>.

Description

User ID	Sample of A/B testing. The list is random
Timestamp	Timestamp where the A/B testing was taken
Group	Treatment and Control
Landing Page	Old Page and New Page. New Page for Treatment, Old Page for Control
Converted	0 and 1.0 new landing page did not affect user conversion, 1 new landing page affect user conversion